

# Bluetooth Speaker Market in US - Industry Outlook and Forecast 2018-2023

<https://marketpublishers.com/r/B8ED99ABDCDEN.html>

Date: April 2018

Pages: 168

Price: US\$ 3,500.00 (Single User License)

ID: B8ED99ABDCDEN

## Abstracts

This market research report on US Bluetooth speaker market offers analysis on market size & forecast, market share, industry trends, growth drivers, and vendor analysis. The market study also includes insights on segmentation by product (traditional speaker, waterproof speaker, and rugged speaker), by price range (low-end, mid-range, and premium), by end-user type (residential users and commercial users), by portability (fixed and portable), and by distribution channel (online and retail).

### US Bluetooth Speaker Market - Overview

The increasing growth of the music industry and the introduction of various streaming services such as Apple Music, Pandora, and Spotify is contributing to the revenues in the US Bluetooth speaker market. The rising adoption of subscription music services by end-users is augmenting the growth of the US market. The growing investment in the development of Bluetooth technology that helps vendors includes additional features such as low power mode, HD data streaming, and improvement in the range will boost the demand for these wireless speakers in the US market. The introduction of industry grade connectivity solutions, mesh networking technology, and rapid advancements are some of the primary factors attributing to the growth of US market. The growing preference of connected and smart devices led to the evolution of the market in the US. The leading vendors are leveraging technologies to launch innovative products that offer features such as waterproof and rugged devices to gain a larger US market share over the next few years. Additionally, the introduction of speakers with better integration with smartphones, innovative models, and sleek designs to give luxurious appeal will help in the development of the US Bluetooth speaker market.

The recovery of the economy and increasing purchasing power will contribute to the

increase in purchase and usage of electronic gadgets in the US market. The market is also witnessing a trend of using the devices in increasing number of connected homes and growing number of dual-income households in the US. The US Bluetooth speaker market is expected to generate revenues of more than \$3 billion by 2023, growing at CAGR of around 11% during 2018-2023. The report provides market share both in terms of revenue and unit shipment values.

### US Bluetooth Speaker Market - Dynamics

The rapid advancements in battery technology are propelling the development of the US Bluetooth speaker market. The integration of lithium-ion batteries will improve the performance of these speakers in the US market. The increasing R&D for alternative electrode materials to improve the cost, performance, and energy density of lithium-ion batteries will boost the adoption of this technology in the US market. The introduction of speakers that can run continuously up to 16 to 24 hours in a single charge will revolutionize the US market during the forecast period. The launch of gold nanowire batteries that are made up of gold nanowires in a gel electrolyte and tend to hold the original composition after multiple charge cycles will create new opportunities for top manufacturers operating in the US market. The increase in battery capacity is the primary focus of top vendors operating in the US Bluetooth speaker market. For instance, Sony SRS-XB40 Extra Bass portable wireless speaker can offer battery backup for up to 24 hours.

### US Bluetooth Speaker Market - Segmentation

This market research report includes a detailed segmentation of the market by products, price range, end-users, portability, and distribution channel.

### US Bluetooth Speaker Market – By Product Type

Introduction of waterproof and water resistant speakers will boost the demand in the US Bluetooth speaker market during 2018-2023

The US Bluetooth speaker market by product type is segmented into the traditional speaker, waterproof speaker, and rugged speaker. The waterproof Bluetooth speaker segment dominated the majority of the market share in 2017, growing at a CAGR of over 12% during forecast period. The launch of mid-premium marine speakers with a waterproof IP certification ranging between 7 and 9K is propelling the growth of this segment in the US market. These speakers are designed to enable end-users to listen to music without worrying water damage. The growing availability of features such as mobility, high audio quality, and water-resistance features at an affordable price is

driving the demand for these smart speakers in the US market. The rising number of pool parties and boat events across the US is fueling the adoption of these devices in the market. States such as California, Florida, and Arizona are the largest end-user of these products in the US Bluetooth speaker market. Some of these products provide a facility to receive a phone call and are marketed as multipurpose devices in the US market.

#### US Bluetooth Speaker Market – By Portability

Demand for portable speakers is expected to continue to grow in the US Bluetooth speaker market during the forecast period

The portability segment in the US Bluetooth speaker market is classified into fixed and portable. Portable systems occupied over 3/4th of the market share in 2017, growing at CAGR of more than 11% during the forecast period. The portable speakers can be carried anywhere, and these units can be AC powered, or AC/DC powered thereby, driving the demand in this segment of the US market. This audio equipment is designed to offer ease-of-convenience with respect to placement of speakers and while traveling. The vendors are launching innovative product designs to attract a larger consumer group and gain a larger US Bluetooth speaker market share during the forecast period.

#### US Bluetooth Speaker Market – By End-Users

Residential end-users to be the largest segment in the US Bluetooth speaker market during the forecast period

The US Bluetooth speaker market by end-users is divided into residential and commercial end-users. Residential end-users segment dominated more than half of the market share in 2017, growing at a CAGR of approximately 13% during the forecast period. This segment comprises of individuals who buy these wireless speakers for home use or residential purposes in the US market. The growing number of smart home users is propelling the demand for these devices in this segment in the US market. These speakers find their application as home speakers in households. These devices are used for music streaming via smartphones or PCs, and some of the US households have more than one speaker installed. Such requirements will propel the growth of this segment in the US Bluetooth speaker market.

#### US Bluetooth Speaker Market – By Distribution Channel

Electronic stores in the retail channel to draw in large consumer groups in the US Bluetooth speaker market during the forecast period

The distribution channel segment in the US Bluetooth speaker market is categorized into online and retail (specialty stores, mass market stores, and electronic stores). The retail stores occupied the majority of the market share in 2017, growing at a CAGR of more than 20% during the forecast period. The increasing number of electronic stores that offer various electronic gadgets and accessories is propelling the growth of this segment in the US market. Large-scale retailers such as Walmart, Costco, Tesco, Home Depot, and Target are some of the highest revenue generators in the US market. These stores are offering personalized customer services to attract a higher number of consumers and gain a larger market share in the US. These retail chains help educated end-users about various speakers available in the market, their modus operandi, and their usage. Such dedicated services are attributing to the revenues in the US market.

### Key Vendor Analysis

The US Bluetooth speaker market is moderately concentrated, and the top players occupy more than 60% of the total market share. The increasing focus on continual innovations and upgrades will help companies sustain the intense competition in the US market. The rising infiltration of low-quality products from China will lead to occasional spurts of competition in the US market. The increase in product or service extensions, technological innovations, and M&A activities will intensify the competition in the US market during the forecast period. The players are also expanding their businesses and distributing networks to fast-developing states to gain a larger market share.

The major vendors in the US market are:

Bose

HARMAN International

Beats

Sony

Other prominent vendors include Altec Lansing, Anker Innovations, AOMAIS, Axess Products, Bang & Olufsen, Braven, Creative Technology, DOSS, D&M Holdings (Denon), Edifier, Forcovr (Shenzhen Guowei Security), iClever, ION Audio, JAM Audio, JONTER, KitSound by Kondor, Klipsch Group, Koninklijke Philips, Lenovo, LG Electronics, Logitech, Monster Cable Products,

Mpow, Onkyo & Pioneer, Panasonic, Photive, Plantronics, Rock Space (RENQING TECHNOLOGY), Samsung Electronics, SHARKK, Sharp, Skullcandy, SoundBot, Supersonic, The House of Marley, Tribit audio, VicTsing, Yamaha, and Zebronics.

Key market insights include

1. The analysis of US Bluetooth speaker market provides market size and growth rate for the forecast period 2018-2023.
2. It offers comprehensive insights into current industry trends, trend forecast, and growth drivers about the US Bluetooth speaker market.
3. The report provides the latest analysis of market share, growth drivers, challenges, and investment opportunities.
4. It offers a complete overview of market segments and the regional outlook of US Bluetooth speaker market.
5. The report offers a detailed overview of the vendor landscape, competitive analysis, and key market strategies to gain competitive advantage.

Report Snapshot

The US Bluetooth speaker market size is expected to generate revenues of over \$3 billion by 2023, growing at an impressive CAGR of around 11% 2018–2023.

The US Bluetooth speaker market is driven by the growing demand for consumer durable product and connected devices. The increase in sales and improvement in consumer confidence, and residential sales is attributing to the growing revenues in the US market. The market research report provides in-depth market analysis and segmental analysis of the US Bluetooth speaker market by products, price range, end-users, portability, and distribution channel.

Market Size:

Revenue

Unit Shipment

Base Year: 2017

Forecast Year: 2018–2023

The study considers the present scenario of the US Bluetooth speaker market and its market

dynamics for the period 2018-2023. It covers a detailed overview of various market growth enablers, restraints, and trends. The study covers both the demand and supply sides of the market. It also profiles and analyzes the leading companies and various other prominent companies operating in the market.

## Major Vendors in the US Bluetooth Speaker Market

Bose

Business Overview

Bose in the US

## Bluetooth Speaker Market

Major Product Offerings

Key Strategies

Key Strengths

Key Opportunities

HARMAN International (Samsung)

BEATS Electronics (Apple)

Sony

## Prominent Players in the US Bluetooth Speaker Market

Altec Lansing

Overview

Anker Innovations

AOMAIS

Axess Products

Bang & Olufsen

Braven

Creative Technology

DOSS

D&M Holdings (Denon)

Edifier

Forcovr (Shenzhen Guowei Security)

iClever

ION Audio

JAM Audio

JONTER

KitSound by Kondor

Klipsch Group

Koninklijke Philips

Lenovo

LG Electronics

Logitech

Monster Cable Products

Mpow

Onkyo & Pioneer

Panasonic

Photive

Plantronics

Rock Space (RENQING TECHNOLOGY)

Samsung Electronics

SHARKK

Sharp

Skullcandy

SoundBot

Supersonic

The House of Marley

Tribit audio

VicTsing

Yamaha

Zebronic

Market Segmentation by Product Type

Traditional Speaker



Waterproof Speaker

Rugged Speaker

#### Market Segmentation by Price Range

Low-end Range (\$50)

Medium Range (\$51 - \$200)

Premium Range (> \$200)

#### Market Segmentation by End-User Type

Residential End-users

Commercial End-users

#### Market Segmentation by Portability

Fixed

Portable

#### Market Segmentation by Distribution Channel

Retail

Specialty Stores

Mass Market Players

Electronic Stores

Online

## Contents

### **1 RESEARCH METHODOLOGY**

### **2 RESEARCH OBJECTIVES**

### **3 RESEARCH PROCESS**

### **4 REPORT COVERAGE**

#### 4.1 Market Definition

#### 4.2 Base Year

#### 4.3 Scope of Study

##### 4.3.1 Market Segmentation by Product Type

##### 4.3.2 Market Segmentation by Price Range

##### 4.3.3 Market Segmentation by End-user Type

##### 4.3.4 Market Segmentation by Portability

##### 4.3.5 Market Segmentation by Distribution Channel Type

##### 4.3.6 Market Segmentation by Geography

### **5 REPORT ASSUMPTIONS & CAVEATS**

#### 5.1 Key Caveats

#### 5.2 Inclusions

#### 5.3 Exclusions

#### 5.4 Currency Conversion

#### 5.5 Market Derivation

### **6 MARKET AT A GLANCE**

### **7 INTRODUCTION**

#### 7.1 Overview

#### 7.2 Bluetooth Technologies

##### 7.2.1 By Radio

##### 7.2.2 By Topology

##### 7.2.3 By Solution

#### 7.3 Working Mechanism of a Bluetooth Speaker

#### 7.4 MacroEconomic Factors Enabling Market Growth

- 7.4.1 Economic Development
- 7.4.2 Increase in Per Capita GDP
- 7.4.3 Dual-income Households

## **8 MARKET DYNAMICS**

### 8.1 Market Growth Enablers

- 8.1.1 Increased Purchase of Bluetooth Speakers as Gifts
- 8.1.2 Growing Online Music Streaming
- 8.1.3 Advancements in Battery Technology
- 8.1.4 YOY Impact of Market Growth Enablers

### 8.2 Market Growth Restraints

- 8.2.1 Volatility in Raw Material Prices and Increasing Labor Costs
- 8.2.2 Growing Threat from Smart Speakers
- 8.2.3 Technological Issues
- 8.2.5 YOY Impact of Market Growth Restraints

### 8.3 Market Opportunities & Trends

- 8.3.1 Growing Product Innovations
- 8.3.2 Increased Investment in IoT by Vendors
- 8.3.3 Increasing Influence of Internet in Shaping End-users' Purchasing Behavior
- 8.3.4 YOY Impact of Market Opportunities & Trends

## **9 VALUE CHAIN ANALYSIS**

### 9.1 Value Chain overview

### 9.2 Value Chain Analysis

- 9.2.1 Raw Material and Component Suppliers
- 9.2.2 Manufacturers
- 9.2.3 Distributors/Dealers/Retailers
- 9.2.4 Retailers
- 9.2.5 End-user

## **10 INTRODUCTION TO SMART HOME**

### 10.1 Overview

### 10.2 IoT Specialized Networks

- 10.2.1 Bluetooth
- 10.2.2 ZigBee
- 10.2.3 Z-Wave

- 10.2.4 Thread
- 10.2.5 Wi-Fi
- 10.2.6 Cellular
- 10.3 Opportunities in Connected Living Market
- 10.4 Smart Device Ownership

## **11 MARKET LANDSCAPE**

- 11.1 Bluetooth Speaker market in US
  - 11.1.1 Historical Data 2014?2016
  - 11.1.2 Market Size & Forecast 2017?2023
- 11.2 Porter's Five Forces Analysis
  - 11.2.1 Threat of New Entrants
  - 11.2.2 Bargaining Power of Suppliers
  - 11.2.3 Bargaining Power of Buyers
  - 11.2.4 Threat of Substitutes
  - 11.2.5 Competitive Rivalry

## **12 MARKET BY PRODUCT TYPE**

- 12.1 Market Overview
- 12.2 Traditional Bluetooth Speaker Market in US
  - 12.2.1 Market Size & Forecast
- 12.3 Waterproof Bluetooth Speaker Market in US
  - 12.3.1 Market Size & Forecast
- 12.4 Rugged Bluetooth Speaker Market in US
  - 12.4.1 Market Size & Forecast

## **13 MARKET BY PRICE RANGE**

- 13.1 Market Overview
- 13.2 Market Size & Forecast
  - 13.2.1 Low-end Bluetooth Speaker Market in US
  - 13.2.2 Mid-range Bluetooth Speaker Market in US
  - 13.2.3 Premium Bluetooth Speaker Market in US

## **14 MARKET BY PORTABILITY**

- 14.1 Market Overview

## 14.2 Market Size & Forecast

14.2.1 Fixed Bluetooth Speaker Market in US

14.2.2 Portable Bluetooth Speaker Market in US

## 15 MARKET BY END-USERS

15.1 Market Overview

15.2 Market Size & Forecast

15.2.1 Residential Bluetooth Speaker Market in US

15.2.2 Commercial Bluetooth Speaker Market in US

## 16 MARKET BY DISTRIBUTION CHANNEL

16.1 Market Overview

16.2 Manufacture, Production, and Distribution

16.3 Distribution through Retail Stores

16.4 Distribution through Online Websites

## 17 COMPETITIVE LANDSCAPE

17.1 Market Overview

17.2 Market Vendor Ranking

## 18 KEY COMPANY PROFILES

18.1 Bose

18.1.1 Business Overview

18.1.2 Bose in Bluetooth Speaker Market in US

18.1.3 Major Product Offerings

18.1.4 Key Strategies

18.1.5 Key Strengths

18.1.6 Key Opportunities

18.2 HARMAN International (Samsung)

18.2.1 Business Overview

18.2.2 HARMAN International in Bluetooth Speaker Market in US

18.2.3 Major Product Offerings

18.2.4 Key Strategies

18.2.5 Key Strengths

18.2.6 Key Opportunities

## 18.3 BEATS Electronics (Apple)

### 18.3.1 Business Overview

### 18.3.2 Beats Electronics in Bluetooth Speaker Market in US

### 18.3.3 Major Product Offerings

### 18.3.4 Key Strategies

### 18.3.5 Key Strengths

### 18.3.6 Key Opportunities

## 18.4 Sony

### 18.4.1 Business Overview

### 18.4.2 Sony in Bluetooth Speaker Market in US

### 18.4.3 Major Product Offerings

### 18.4.4 Key Strategies

### 18.4.5 Key Strengths

### 18.4.6 Key Opportunities

## 19 OTHER PROMINENT VENDORS

### 19.1 Altec Lansing

#### 19.1.1 Overview

### 19.2 Anker Innovations

#### 19.2.1 Overview

### 19.3 AOMASIS

#### 19.3.1 Overview

### 19.4 Axess Products

#### 19.4.1 Overview

### 19.5 Bang & Olufsen

#### 19.5.1 Overview

### 19.6 Braven

#### 19.6.1 Overview

### 19.7 Creative Technology

#### 19.7.1 Overview

### 19.8 DOSS

#### 19.8.1 Overview

### 19.9 D&M Holdings (Denon)

#### 19.9.1 Overview

### 19.10 Edifier

#### 19.10.1 Overview

### 19.11 Forcovr (Shenzhen Guowei Security)

#### 19.11.1 Overview

- 19.12 iClever
  - 19.12.1 Overview
- 19.13 ION Audio
  - 19.13.1 Overview
- 19.14 JAM Audio
  - 19.14.1 Overview
- 19.15 JONTER
  - 19.15.1 Overview
- 19.16 KitSound by Kondor
  - 19.16.1 Overview
- 19.17 Klipsch Group
  - 19.17.1 Overview
- 19.18 Koninklijke Philips
  - 19.18.1 Overview
- 19.19 Lenovo
  - 19.19.1 Overview
- 19.20 LG Electronics
  - 19.20.1 Overview
- 19.21 Logitech
  - 19.21.1 Overview
- 19.22 Monster Cable Products
  - 19.22.1 Overview
- 19.23 Mpow
  - 19.23.1 Overview
- 19.24 Onkyo & Pioneer
  - 19.24.1 Overview
- 19.25 Panasonic
  - 19.25.1 Overview
- 19.26 Photive
  - 19.26.1 Overview
- 19.27 Plantronics
  - 19.27.1 Overview
- 19.28 Rock Space (RENQING TECHNOLOGY)
  - 19.28.1 Overview
- 19.29 Samsung Electronics
  - 19.29.1 Overview
- 19.30 SHARKK
  - 19.30.1 Overview
- 19.31 Sharp



- 19.31.1 Overview
- 19.32 Skullcandy
  - 19.32.1 Overview
- 19.33 SoundBot
  - 19.33.1 Overview
- 19.34 Supersonic
  - 19.34.1 Overview
- 19.35 The House of Marley
  - 19.35.1 Overview
- 19.36 Tribit audio
  - 19.36.1 Overview
- 19.37 VicTsing
  - 19.37.1 Overview
- 19.38 Yamaha
  - 19.38.1 Business Overview
- 19.39 Zebronics
  - 19.39.1 Overview

## **20 REPORT SUMMARY**

- 20.1 Key Takeaways
- 20.2 Strategic Recommendation
- 20.3 Qualitative Summary of Bluetooth Speaker Market in us
- 20.4 Quantitative Summary: Bluetooth Speaker Market in US
  - 20.4.1 Market by Product
  - 20.4.2 Market by End-users
  - 20.4.3 Market by Price Range
  - 20.4.4 Market by Portability

## **21 APPENDIX**

- 21.1 Abbreviations

## List Of Exhibits

### LIST OF EXHIBITS

- Exhibit 1 Segmentation of Bluetooth Speaker Market in US
- Exhibit 2 Market Size Calculation Approach 2017
- Exhibit 3 Market Size Calculation 2017
- Exhibit 4 Evolution of Bluetooth Technology
- Exhibit 5 Bluetooth Technology Segments
- Exhibit 6 Change in Real GDP in US 2017?2023 (%)
- Exhibit 7 Dual-income Households in US (1970 vs. 2015)
- Exhibit 8 Holiday Retail Sales in the US 2007- 2017 (\$ billion)
- Exhibit 9 US Adult Percentage Who Chose Technology Gifts Holiday Sessions 2007?2017
- Exhibit 10 US Adult Spending on Total Holiday Gifts versus Technology Gifts 2005?2017
- Exhibit 11 Intended Audio Products as a Gift in by US Adults in 2017 Holiday Sessions
- Exhibit 12 Total Consumer Spending on Music in US: Share of Streaming 2015?2017 (\$ billion)
- Exhibit 13 Advancements in Battery Technology: Timeline Analysis
- Exhibit 14 Growth in Labor Costs in Various Chinese Cities in 2016
- Exhibit 15 Global Mobile OS Market Share May 2017?May 2018
- Exhibit 16 Global and US Bluetooth-enabled Audio Device Shipments 2013?2023 (million units)
- Exhibit 17 Economic Impact of IoT in Various Settings by 2025 (impact in \$ trillion)
- Exhibit 18 Growing Web-based Offline Retail Sales (%)
- Exhibit 19 Speaker Manufacturing: Market Participants
- Exhibit 20 Value Chain Analysis of Bluetooth Speaker Market
- Exhibit 21 Smart Home Ecosystem
- Exhibit 22 Key Vendors in Smart and Connected Markets
- Exhibit 23 Vendor Mapping in Smart and Connected Markets
- Exhibit 24 Number of Smart Device Ownership in US 2017
- Exhibit 25 Smart Homes in North America and Europe by Installed Base (million units)
- Exhibit 26 US: Bluetooth Speaker Market Historical Data 2014?2016
- Exhibit 27 Bluetooth Speaker Market in US 2017?2023 (million units)
- Exhibit 28 Annual Saving Ratio of US
- Exhibit 29 Change in US GDP Growth Rate (Q1 2006?Q2 2016)
- Exhibit 30 Bluetooth Speaker Market in US 2017?2023 (\$ billion)
- Exhibit 31 End-user of Voice Search by Age Category October 2016–March 2018

Exhibit 32 Revenue CAGR Comparison: Smart Speaker Market vis-a-vis Bluetooth Speaker Market in US 2017?2023

Exhibit 33 US Retail Sales of Consumer Technology Products 2013?2018 (\$ billion)

Exhibit 34 Connected Home Market in US 2015?2023 (\$ billion)

Exhibit 35 ASP of Bluetooth Speakers 2014?2023 (\$)

Exhibit 36 Smartphone Penetration in North America, Western Europe, and APAC 2010?2022

Exhibit 37 Rising Consumer Revolving Credit in US (% change)

Exhibit 38 Solo Traveling by Gender Split (%)

Exhibit 39 Five Forces Analysis 2017

Exhibit 40 Bluetooth Speaker Market in US by Product Type: Overview

Exhibit 41 Bluetooth Speaker Market in US by Product Type 2017

Exhibit 42 CAGR Comparison: Traditional versus Waterproof versus Rugged Bluetooth Speakers 2017?2023

Exhibit 43 Traditional Bluetooth Speaker Market in US 2017?2023 (million units)

Exhibit 44 Traditional Bluetooth Speaker Market in US 2017?2023 (\$ billion)

Exhibit 45 Waterproof Bluetooth Speaker Market in US 2017?2023 (million units)

Exhibit 46 Waterproof Bluetooth Speaker Market in US 2017?2023 (\$ billion)

Exhibit 47 Rugged Bluetooth Speaker Market in US 2017?2023 (million units)

Exhibit 48 Various Reasons for Beach Visiting in US by End-users 2017

Exhibit 49 Rugged Bluetooth Speaker Market in US 2017?2023 (\$ billion)

Exhibit 50 Bluetooth Speaker Market in US Lucrativeness by Product (unit shipment) 2022

Exhibit 51 Bluetooth Speaker Market in US by Price Range: Overview

Exhibit 52 Bluetooth Speaker Market in US by Price Range 2017

Exhibit 53 CAGR Comparison: Low-end versus Mid-range versus Premium Bluetooth Speakers 2017?2023

Exhibit 54 Bluetooth Speaker Market in US by Portability: Overview

Exhibit 55 Bluetooth Speaker Market in US by Portability 2017

Exhibit 56 Bluetooth Speaker Market in US by End-users: Overview

Exhibit 57 Bluetooth Speaker Market in US by End-users 2017

Exhibit 58 Distribution Channel of Bluetooth Speakers

Exhibit 59 Distribution Channel Flow of Bluetooth Speakers

Exhibit 60 Bluetooth Speaker Market in US by Distribution Channels 2017

List Of Tables

Table 1 Key Caveats

Table 2 Currency Conversion 2013?2017

Table 3 Bluetooth Technologies and Feature

Table 4 YOY Impact of Market Growth Enablers 2017?2023

Table 5 Average Minimum Wages in Various APAC Countries

Table 6 Smart Speakers Market Vendors and Speaker Models

Table 7 Pricing Analysis: Smart Speakers versus Bluetooth Speakers

Table 8 YOY Impact of Market Growth Restraints 2017?2023

Table 9 Average IoT Expenditure by Various Industries (percentage of overall revenue) 2017

Table 10 YOY Impact of Market Opportunities & Trends 2017?2023

Table 11 Opportunities and Impact for Solution Providers in Connected Living Market

Table 12 Product Bundling by Bose

Table 13 Comparative Analysis of Bluetooth Speakers

Table 14 IP Certification for Waterproof Bluetooth Speakers

Table 15 IP Certification for Rugged Bluetooth Speakers

Table 16 Low-end Bluetooth Speaker Market in US 2017?2023

Table 17 Mid-range Bluetooth Speaker Market in US 2017?2023

Table 18 Premium Bluetooth Speaker Market in US 2017?2023

Table 19 Fixed Bluetooth Speaker Market in US 2017?2023

Table 20 Portable Bluetooth Speaker Market in US 2017?2023

Table 21 Residential Bluetooth Speaker Market in US 2017?2023

Table 22 Global Commercial Bluetooth Speaker Market 2017?2023

Table 23 Bluetooth Speaker Market in US by Vendor Ranking 2017

Table 24 Bose: Product Offerings

Table 25 HARMAN International: Major Product Offerings

Table 26 Beats Electronics: Major Product Offerings

Table 27 Sony: Product Offerings

Table 28 Quantitative Summary of Market by Product 2017?2023 (million units)

Table 29 Quantitative Summary of Market by Product (unit shipment) 2017?2023 (%)

Table 30 Quantitative Summary of Market by Product 2017?2023 (\$ billion)

Table 31 Quantitative Summary of Market by Product (revenue) 2017?2023 (%)

Table 32 Quantitative Summary of Market by End-users 2017—2023 (million units)

Table 33 Quantitative Summary of Market by End-users (unit shipment) 2017?2023 (%)

Table 34 Quantitative Summary of Market by End-users 2017—2023 (\$ billion)

Table 35 Quantitative Summary of Market by End-users (revenue) 2017?2023 (%)

Table 36 Quantitative Summary of Market by Price Range 2017—2023 (million units)

Table 37 Quantitative Summary of Market by Product (unit shipment) 2017?2023 (%)

Table 38 Quantitative Summary of Market by Price Range 2017—2023 (\$ billion)

Table 39 Quantitative Summary of Market by Product (revenue) 2017?2023 (%)

Table 40 Quantitative Summary of Market by Portability 2017—2023 (million units)

Table 41 Quantitative Summary of Market by Portability (unit shipment) 2017?2023 (%)

Table 42 Quantitative Summary of Market by Portability 2017—2023 (\$ billion)

Table 43 Quantitative Summary of Market by Portability (revenue) 2017?2023 (%)

## I would like to order

Product name: Bluetooth Speaker Market in US - Industry Outlook and Forecast 2018-2023

Product link: <https://marketpublishers.com/r/B8ED99ABDCDEN.html>

Price: US\$ 3,500.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/B8ED99ABDCDEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970