

# Beer Market in APAC - Industry Outlook and Forecast 2019-2024

<https://marketpublishers.com/r/B1ED11B7B43EN.html>

Date: September 2019

Pages: 228

Price: US\$ 3,500.00 (Single User License)

ID: B1ED11B7B43EN

## Abstracts

The APAC beer market is expected to grow at a CAGR of over 4% during the period 2018–2024.

The introduction of gluten-free, low calorie, low alcohol, and non-alcoholic beers is expected to drive the growth of the APAC beer market during the forecast period. Consumers are increasingly shifting toward gluten-free beers, which are made of millet, barley malt, rye, corn, potato, rice, soybean, and sorghum. Hence, the growing innovation in flavors and preparations is likely to drive the APAC beer market.

The emergence of craft beers and microbreweries in emerging economies such as India and China is a major factor driving the demand for low-alcohol drinks and flavored beers in the APAC region. Although the craft beer market in APAC is at a nascent stage, the willingness of consumers to pay a high price for innovative drinks is supporting the growth of the market. The craft beer market share in APAC accounted for approximately 5% of the total market in the region. Also, the growing number of microbreweries across the area is supporting APAC beer market growth.

The following factors are likely to contribute to the growth of the APAC beer market during the forecast period:

Increased Product Innovations

Introduction of Innovative Marketing Strategies

E-commerce to boost Beer Market Sales

## Growth in the Drinking Population

The research report on the APAC beer market covers sizing and forecast, market share, industry trends, growth drivers, and vendor analysis. The market study includes insights on segmentation by type (craft beer and mass-produced beer), category (premium and mainstream), distribution (on-premise and off-premise), packaging (glass bottles, aluminum cans, and others), and geography (Australia, Vietnam, India, South Korea, Singapore, Thailand, Taiwan, Philippines, China, Japan, and Others).

The study considers the present scenario of the market and its market dynamics for the period 2018-2024. It covers a detailed overview of several market growth enablers, restraints, and trends. The report covers both the demand and supply aspect of the market. The study profiles and examines leading companies and other prominent companies operating in the APAC beer market.

### APAC Beer Market: Segmentation

The market research report includes detailed market segmentation by type, category, distribution, packaging, and geography. The craft beer segment constituted a small percentage of the APAC beer market. However, the growing demand for low-alcohol drinks and flavored beers is expected to drive the segment during the forecast period. The increasing awareness of various forms and styles of beer is also driving the APAC beer market. Although China has the largest market for craft beer in the APAC region, countries such as India, Thailand, and the Philippines are likely to witness growth during the forecast period. The mass-produced beer segment accounted for the highest market share of the APAC beer market. The Southeast Asian countries have witnessed a significant increase in beer sales due to the growing young population, changing preferences from spirits to beers, rapid urbanization, and increasing marketing activities aimed at the young community.

On-premise sales of beers are slightly less than off-premises sales in the APAC region. On-trade sales are higher in Vietnam, Singapore, South Korea, and Malaysia as consumers prefer to drink outside in social gatherings and parties. The off-premises sale of beers in APAC is expected to reach approx 49 billion liters in 2024. However, the emergence of craft beers is expected to merge a significant challenge for off-premise sales.

In the APAC beer market, premium beer categories are relatively underdeveloped than

global standards. However, they are anticipated to grow faster than the overall market in the region. In China, the premium beer category has been resilient to the recent economic growth as consumers increasingly seek out for products that offer “more” in term of flavor, strength, and variety. The trend of premiumization is expected to increase the growth potential of the market in terms of value and volume. South Korea, Australia, and India are also witnessing the trend of premiumization. The mainstream beer segment, which comprises value or economy beers, has been witnessing sluggish growth in the APAC region. The introduction of craft and flavored beers and the increasing availability of premium beers in the market have led to the shift in consumer preferences. The demand for mass or value beers is expected to grow in India, Vietnam, the Philippines, Thailand, and Singapore, due to their price and affordability. The demand for premium beer products is expected to come from Australia, Japan, and China.

Packaging of alcoholic beverages needs to follow not only labeling regulations but also to attract consumers’ attention. Glass bottled packaging is a popular type and accounted for the largest market share. Metal cans are the fastest-growing segment for beer packaging. Metal cans, especially aluminum ones, are portable, lightweight, and convenient to store beverages and drinks. The China beer industry is shifting toward metal cans as they are considered portability and eco-friendly. Similarly, Thailand, Japan, Taiwan, South Korea, and Vietnam are the key market for aluminum cans in the APAC region.

## Market Segmentation by Type

Craft

Mass Produced

## Market Segmentation by Category

Premium

Mainstream

## Market Segmentation by Distribution

On-premises

Off-premises

## Market Segmentation by Packaging

Glass Bottles

Aluminum Cans

Others

## APAC Beer Market: Geography

China accounts for the largest beer market in the world. In term of volume, the market is almost twice the size of the US. China dominates the APAC beer market both in quantity and revenue. Although the volume sales of beer in China have declined in the last five years, the market is expected to witness growth during the forecast period due to macroeconomic trends and changing consumer attitudes. In terms of value and volume, the market in Japan is the fourth largest market globally, and the second-largest in the APAC region. The beer market in Japan is mostly stagnant; the craft beer segment is rapidly growing among Japanese consumers. The Australian beer market is relatively large and stable and is comparatively mature due to the high per capita consumption rate in the country. The beer market in Australia is one of the most profitable markets in the world due to the high per capita consumption and the rise in per capita GDP. India is one of the largest and fastest-growing beer markets in the APAC region. In terms of volume, the beer market in India is the fourth largest in the APAC region, with approximately 5% of the market share in 2018. The growing middle-class population in the country is expected to support the growth of the market during the forecast period.

## Key Profiled Countries

China

Japan

Australia

Vietnam

India

Thailand

Indonesia

South Korea

Philippines

Taiwan

Others

### Key Vendors Analysis

The APAC beer market is highly competitive. These vendors are expected to continue dominating the APAC beer market due to their established presence, high reputation, stable capital funding, and high expenditure on promotions and expansion activities. The market vendors in the region are competing in terms of product quality, product innovation, and competitive pricing. Thus, consumer choices and preferences differ across regions and keep changing over time in response to geographical, demographic, and social trends, economic circumstances. Due to the highly competitive and volatile environment, future market growth mainly depends on the ability to anticipate, gauge, and adapt to the constantly changing market trends and successfully introduce new or improved products promptly.

### Key Vendors

China Resources Beer Holding Company

Tsingtao Brewery

Anheuser-Busch InBev

Beijing Yanjing

Carlsberg

#### Other Prominent Vendors

Asahi breweries

Guangzhou Zhujiang Brewery Group Co., Ltd

Suntory

Mohan Meakin

Som Distilleries

Kirin Breweries

Sapporo

Coopers Brewery

SABECO

Habeco

Lotte Chilsung

Hite Brewery

#### Key Market Insights

The report provides the following insights into the APAC beer market for the forecast period 2019–2024.

Offers market sizing and growth prospects of the APAC beer market for the

forecast period 2019–2024.

Provides comprehensive insights on the latest industry trends, market forecast, and growth drivers in the APAC beer market.

Includes a detailed analysis of market growth drivers, challenges, and investment opportunities.

Delivers a complete overview of market segments and the regional outlook of the APAC beer market.

Offers an exhaustive summary of the vendor landscape, competitive analysis, and key market strategies to gain a competitive advantage in the APAC beer market.

## Contents

### **1 RESEARCH METHODOLOGY**

### **2 RESEARCH OBJECTIVES**

### **3 RESEARCH PROCESS**

### **4 SCOPE & COVERAGE**

#### 4.1 Market Definition

##### 4.1.1 Inclusions

##### 4.1.2 Exclusions

#### 4.2 Base Year

#### 4.3 Scope of the study

#### 4.4 Market Segments

##### 4.4.1 Market Segmentation by Type

##### 4.4.2 Market Segmentation by Category

##### 4.4.3 Market Segmentation by Distribution

##### 4.4.4 Market Segmentation by Packaging

##### 4.4.5 Market Segmentation by Geography

### **5 REPORT ASSUMPTIONS & CAVEATS**

#### 5.1 Key Caveats

#### 5.2 Currency Conversion

#### 5.3 Market Derivation

### **6 MARKET AT A GLANCE**

### **7 INTRODUCTION**

#### 7.1 Overview

#### 7.2 Global Alcoholic Beverage Market: 2018

### **8 MARKET DYNAMICS**

#### 8.1 Market Growth Enablers

##### 8.1.1 Ongoing Beer Premiumization



- 8.1.2 Rising Population of Drinkers
- 8.1.3 Emergence of Craft Beers & Microbreweries
- 8.2 Market Growth Restraints
  - 8.2.1 Rising Availability of Counterfeit Products
  - 8.2.2 Declining Beer Consumption & Rising Demand for Substitute Drinks
- 8.3 Market Opportunities & Trends
  - 8.3.1 Rising Product Innovation
  - 8.3.2 E-commerce to Boost Beer Sales
  - 8.3.3 Innovative Marketing Strategies

## **9 BEER MARKET IN APAC**

- 9.1 Market Overview
- 9.2 Five Forces Analysis
  - 9.2.1 Threat of New Entrants
  - 9.2.2 Bargaining Power of Suppliers
  - 9.2.3 Bargaining Power of Buyers
  - 9.2.4 Threat of Substitutes
  - 9.2.5 Competitive Rivalry

## **10 BY PRODUCT TYPE**

- 10.1 Market Snapshot & Growth Engine
- 10.2 Market Overview
- 10.3 Craft Beer
  - 10.3.1 Market Size & Forecast
  - 10.3.2 By Countries
- 10.4 Mass-Produced Beers
  - 10.4.1 Market Size & Forecast
  - 10.4.2 By Countries

## **11 BY DISTRIBUTION**

- 11.1 Market Snapshot & Growth Engine
- 11.2 Market Overview
- 11.3 On-Premises
  - 11.3.1 Market Size & Forecast
  - 11.3.2 By Countries
- 11.4 Off-Premises

11.4.1 Market Size & Forecast

11.4.2 By Countries

## **12 BY CATEGORY**

12.1 Market Snapshot & Growth Engine

12.2 Market Overview

12.3 Premium

12.3.1 Market Size & Forecast

12.3.2 By Countries

12.4 Mainstream

12.4.1 Market Size & Forecast

12.4.2 By Countries

## **13 BY PACKAGING**

13.1 Market Snapshot & Growth Engine

13.2 Market Overview

13.3 Glass Bottles

13.3.1 Market Size & Forecast

13.3.2 By Countries

13.4 Aluminum Cans

13.4.1 Market Size & Forecast

13.4.2 By Countries

13.5 Others

13.5.1 Market Size & Forecast

13.5.2 By Countries

## **14 KEY COUNTRIES**

14.1 Key Countries

## **15 CHINA**

15.1 Market Overview

15.1.1 Market Vendors Analysis

15.2 Market Segmentation

15.2.1 By Packaging

15.2.2 By Type

15.2.3 By Distribution

15.2.4 By Category

## **16 JAPAN**

16.1 Market Overview

16.1.1 Market Vendors Analysis

16.2 Market Segmentation

16.2.1 By Packaging

16.2.2 By Type

16.2.3 By Distribution

16.2.4 By Category

## **17 AUSTRALIA**

17.1 Market Overview

17.1.1 Market Vendors Analysis

17.2 Market Segmentation

17.2.1 By Packaging

17.2.2 By Type

17.2.3 By Distribution

17.2.4 By Category

## **18 VIETNAM**

18.1 Market Overview

18.1.1 Market Vendor Analysis

18.2 Market Segmentation

18.2.1 By Packaging

18.2.2 By Type

18.2.3 By Distribution

18.2.4 By Category

## **19 INDIA**

19.1 Market Overview

19.1.1 Market Vendors Analysis

19.2 Market Segmentation

19.2.1 By Packaging

- 19.2.2 By Type
- 19.2.3 By Distribution
- 19.2.4 By Category

## **20 SOUTH KOREA**

- 20.1 Market Overview
  - 20.1.1 Market Vendors Analysis
- 20.2 Market Segmentation
  - 20.2.1 By Packaging
  - 20.2.2 By Type
  - 20.2.3 By Distribution
  - 20.2.4 By Category

## **21 SINGAPORE**

- 21.1 Market Overview
  - 21.1.1 Market Vendors Analysis
- 21.2 Market Segmentation
  - 21.2.1 By Packaging
  - 21.2.2 By Type
  - 21.2.3 By Distribution
  - 21.2.4 By Category

## **22 THAILAND**

- 22.1 Market Overview
  - 22.1.1 Market Vendor Analysis
- 22.2 Market Segmentation
  - 22.2.1 By Packaging
  - 22.2.2 By Type
  - 22.2.3 By Distribution
  - 22.2.4 By Category

## **23 TAIWAN**

- 23.1 Market Overview
  - 23.1.1 Market Vendor Analysis
- 23.2 Market Segmentation

- 23.2.1 By Packaging
- 23.2.2 By Type
- 23.2.3 By Distribution
- 23.2.4 By Category

## **24 PHILIPPINES**

- 24.1 Market Overview
  - 24.1.1 Market Vendor Analysis
- 24.2 Market Segmentation
  - 24.2.1 By Packaging
  - 24.2.2 By Type
  - 24.2.3 By Distribution
  - 24.2.4 By Category

## **25 OTHERS**

- 25.1 Market Overview
- 25.2 Market Segmentation
  - 25.2.1 By Packaging
  - 25.2.2 By Type
  - 25.2.3 By Distribution
  - 25.2.4 By Category

## **26 COMPETITIVE LANDSCAPE**

- 26.1 Competition Overview

## **27 KEY COMPANY PROFILES**

- 27.1 China Resource Beer Holding
  - 27.1.1 Business Overview
  - 27.1.2 Major Product Offerings
  - 27.1.3 Key Strengths
  - 27.1.4 Key Strategies
  - 27.1.5 Key Opportunities
- 27.2 Tsingtao Brewery
  - 27.2.1 Market Overview
  - 27.2.2 Major Product Offerings

- 27.2.3 Key Strengths
- 27.2.4 Key Strategies
- 27.2.5 Key Opportunities
- 27.3 Anheuser-Busch InBev
  - 27.3.1 Business Overview
  - 27.3.2 Major Product Offerings
  - 27.3.3 Key Strengths
  - 27.3.4 Key Strategies
  - 27.3.5 Key Opportunities
- 27.4 Beijing Yanjing
  - 27.4.1 Business Overview
  - 27.4.2 Major Product Offerings
  - 27.4.3 Key Strengths
  - 27.4.4 Key Strategies
  - 27.4.5 Key Opportunities
- 27.5 Carlsberg
  - 27.5.1 Market Overview
  - 27.5.2 Major Product Offerings
  - 27.5.3 Key Strengths
  - 27.5.4 Key Strategies
  - 27.5.5 Key Opportunities

## **28 OTHER PROMINENT VENDORS**

- 28.1 Asahi breweries
  - 28.1.1 Business Overview
  - 28.1.2 Product Offerings
- 28.2 Guangzhou Zhujiang Brewery Group Co., Ltd
  - 28.2.1 Business Overview
  - 28.2.2 Major Product Offerings
- 28.3 Suntory
  - 28.3.1 Business Overview
  - 28.3.2 Major Product Offerings
- 28.4 Mohan Meakin
  - 28.4.1 Business Overview
  - 28.4.2 Major Product Offerings
- 28.5 Som Distilleries
  - 28.5.1 Business Overview
  - 28.5.2 Major Product Offerings

- 28.6 Kirin Breweries
  - 28.6.1 Business Overview
  - 28.6.2 Major Product Offerings
- 28.7 Sapporo
  - 28.7.1 Business Overview
  - 28.7.2 Major Product Offerings
- 28.8 Coopers Brewery
  - 28.8.1 Business Overview
  - 28.8.2 Major Product Offerings
- 28.9 SABECO
  - 28.9.1 Business Overview
  - 28.9.2 Major Product Offerings
- 28.10 Habeco
  - 28.10.1 Business Overview
  - 28.10.2 Major Product Offerings
- 28.11 Lotte Chilsung
  - 28.11.1 Business Overview
  - 28.11.2 Major Product Offerings
- 28.12 Hite Brewery
  - 28.12.1 Business Overview
  - 28.12.2 Major Product Offerings

## **29 REPORT SUMMARY**

- 29.1 Key Takeaways
- 29.2 Quantitative Summary
  - 29.2.1 By Type
  - 29.2.2 By Distribution
  - 29.2.3 By Category
  - 29.2.4 By Packaging
  - 29.2.5 China
  - 29.2.6 Japan
  - 29.2.7 Australia
  - 29.2.8 Vietnam
  - 29.2.9 India
  - 29.2.10 South Korea
  - 29.2.11 Singapore
  - 29.2.12 Thailand
  - 29.2.13 Taiwan

29.2.14 Philippines

29.2.15 Other Countries

## **30 APPENDIX**

### **30.1 Abbreviations**



## List Of Exhibits

### LIST OF EXHIBITS

- Exhibit 1 Segmentation of Beer Market in APAC
- Exhibit 2 Market Size Calculation Approach 2018
- Exhibit 3 Key Trends in Global Alcoholic Market
- Exhibit 4 Global Alcoholic Beverage Market 2018
- Exhibit 5 Ongoing Beer Premiumization
- Exhibit 6 Premium Beer Brands by Countries
- Exhibit 7 Rising Population of Drinkers
- Exhibit 8 Emergence of Craft Beers & Microbreweries
- Exhibit 9 Number of Registered Microbreweries in China 2010?2017
- Exhibit 10 Rising Availability of Counterfeit Products
- Exhibit 11 Declining Beer Consumption & Rising Demand for Substitute Drinks
- Exhibit 12 Rising Product Innovation
- Exhibit 13 E-commerce to Boost Beer Sales
- Exhibit 14 Innovative Marketing Strategies
- Exhibit 15 Global Beer Market Volume by Regions in 2018 (%)
- Exhibit 16 Beer Market in APAC 2018?2024 (\$ billion)
- Exhibit 17 Beer Market in APAC by Volume 2018?2024 (billion liters)
- Exhibit 18 ASP of Beer in APAC 2018 – 2024 (\$/Liter)
- Exhibit 19 Five Forces Analysis 2018
- Exhibit 20 Incremental Growth by Product Type 2018?2024
- Exhibit 21 Beer Market in APAC by Type Overview
- Exhibit 22 Craft & Mass-produced Beer Volume Share (%)
- Exhibit 23 Craft Beer Market in APAC by Volume 2018?2024 (billion liters)
- Exhibit 24 Mass-produced Beer Market in APAC by Volume 2018?2024 (billion liters)
- Exhibit 25 Incremental Growth by Distribution 2018?2024
- Exhibit 26 Beer Market in APAC by Distribution 2018
- Exhibit 27 On and Off-Premises Beers Sales by Volume Share (%)
- Exhibit 28 On-premises Beer Market in APAC by Volume 2018?2024 (billion liters)
- Exhibit 29 Beer Supply Chain
- Exhibit 30 Off-premises Beer Market in APAC by Volume 2018?2024 (billion liters)
- Exhibit 31 Incremental Growth by Category 2018?2024
- Exhibit 32 Beer Volume Sales in APAC by Category 2018?2024 (%)
- Exhibit 33 Premium & Mainstream Beer Sales by Volume Share (%)
- Exhibit 34 Premium Beer Market by Volume in APAC 2018?2024 (billion liters)
- Exhibit 35 Premium vs. Mass Beer Categories 2018?2024 (%)

- Exhibit 36 Incremental Volume Growth of Mainstream Beers by 2024 (billion liters)
- Exhibit 37 Mainstream Beer Market by Volume in APAC 2018?2024 (billion liters)
- Exhibit 38 Incremental Growth by Packaging 2018?2024
- Exhibit 39 Beer Volume Sales in APAC by Packaging 2018 (%)
- Exhibit 40 Beers Sales by Packaging Volume Share (%)
- Exhibit 41 Glass Bottles Beer Market in APAC by Volume 2018?2024 (billion liters)
- Exhibit 42 Beer Packaging Type Volume by Countries in APAC 2018
- Exhibit 43 Beer Volume Sales by Can Packaging in Key Countries 2018
- Exhibit 44 Aluminum Can Beer Market in APAC by Volume 2018?2024 (billion liters)
- Exhibit 45 Absolute Growth of Beer in Aluminum Cans by Key Countries 2018?2024
- Exhibit 46 Other Packaging Beer Market in APAC by Volume 2018?2024 (billion liters)
- Exhibit 47 Incremental Growth in APAC 2018?2024
- Exhibit 48 Beer Market in China by Revenue 2018?2024 (\$ billion)
- Exhibit 49 Beer Market in China by Volume 2018?2024 (billion liters)
- Exhibit 50 Beer Market in China by ASP 2018?2024 (\$/liter)
- Exhibit 51 Vendor Analysis in in China Beer Market by Volume 2018
- Exhibit 52 Beer Market in Japan by Volume 2018?2024 (billion liters)
- Exhibit 53 Beer Market in Japan 2018?2024 (\$ billion)
- Exhibit 54 Beer Market in Japan by ASP 2018?2024 (\$/liter)
- Exhibit 55 Vendor Analysis in Japan Beer Market by Volume 2018
- Exhibit 56 Beer Market in Australia by Volume 2018?2024 (billion liters)
- Exhibit 57 Beer Market in Australia 2018?2024 (\$ billion)
- Exhibit 58 Beer Market in Australia by ASP 2018?2024 (\$/liter)
- Exhibit 59 Vendor Analysis in Australia Beer Market by Volume 2018
- Exhibit 60 Beer Market in Vietnam by Volume 2018?2024 (billion liters)
- Exhibit 61 Beer Market in Vietnam 2018?2024 (\$ billion)
- Exhibit 62 Beer Market in Vietnam by ASP (\$/liter)
- Exhibit 63 Vendor Analysis in Vietnam Beer Market by Volume 2018
- Exhibit 64 Beer Market in India 2018?2024 (\$ billion)
- Exhibit 65 Beer Market in India by Volume 2018?2024 (billion liters)
- Exhibit 66 Beer Sales in India by Region 2018 (%)
- Exhibit 67 Beer Market in India by ASP (\$/liter)
- Exhibit 68 Vendor Analysis in India Beer Market by Volume 2018
- Exhibit 69 Beer Market in South Korea 2018?2024 (\$ billion)
- Exhibit 70 Beer Market in South Korea by Volume 2018?2024 (billion liters)
- Exhibit 71 Beer Market in South Korea by ASP 2018?2024 (\$/liter)
- Exhibit 72 Vendor Analysis in South Korea Beer Market by Volume 2018
- Exhibit 73 Beer Market in Singapore 2018?2024 (\$ billion)
- Exhibit 74 Beer Market in Singapore by Volume 2018?2024 (billion liters)

- Exhibit 75 Beer Market in Singapore by ASP 2018?2024 (\$/liter)
- Exhibit 76 Beer Market in Thailand 2018?2024 (\$ billion)
- Exhibit 77 Beer Market in Thailand by Volume 2018?2024 (billion liters)
- Exhibit 78 Beer Market in Thailand by ASP (\$/liter)
- Exhibit 79 Vendor Analysis in Beer Market in Thailand by Volume 2018
- Exhibit 80 Beer Market in Taiwan by Volume 2018?2024 (billion liters)
- Exhibit 81 Beer Market in Taiwan 2018?2024 (\$ billion)
- Exhibit 82 Beer Market in Taiwan by ASP 2018?2024 (\$/liter)
- Exhibit 83 Beer Market in the Philippines by Volume 2018?2024 (billion liters)
- Exhibit 84 Beer Market in Philippines 2018?2024 (\$ billion)
- Exhibit 85 Beer Market in the Philippines by ASP (\$/liter)
- Exhibit 86 Vendor Analysis in Philippines Beer Market by Volume 2018
- Exhibit 87 Beer Market in Other countries by Volume 2018?2024 (billion liters)
- Exhibit 88 Beer Market in Other Countries 2018?2024 (\$ billion)
- Exhibit 89 Beer Market in Other Countries by ASP 2018?2024 (\$/liter)
- Exhibit 90 Top 5 Vendors by Volume in APAC region

## List Of Tables

### LIST OF TABLES

Table 1 Key Caveats

Table 2 Currency Conversion 2013?2018

Table 3 Demographic Trends in Key Countries of APAC

Table 4 Alcohol Consumption in APAC by Category 2016?2017

Table 5 Beer Market in APAC by Type 2018?2024 (billion liters)

Table 6 Craft Beer Market in APAC by Countries 2018?2024 (billion liters)

Table 7 Mass-produced Beer Market in APAC by Countries 2018?2024 (billion liters)

Table 8 Beer Market in APAC by Distribution 2018?2024 (billion liters)

Table 9 On-premises Beer Market in APAC by Countries 2018?2024 (billion liters)

Table 10 Off-premises Beer Market in APAC by Countries 2018?2024 (billion liters)

Table 11 Beer Market in APAC by Category 2018?2024 (billion liters)

Table 12 Premium Beer Market in APAC by Countries 2018?2024 (billion liters)

Table 14 Mainstream Beer Market in APAC by Countries 2018?2024 (billion liters)

Table 15 Beers Sales Volume Share by Packaging 2018?2024 (billion liters)

Table 16 Glass Bottled Beer Market in APAC by Countries 2018?2024 (billion liters)

Table 17 Aluminum Can Beer Market in APAC by Countries 2018?2024 (billion liters)

Table 18 Other Packaged Beer Volume Sales in APAC by Countries 2018?2024 (billion liters)

Table 19 Beer Volume Sales in China by Packaging 2018?2024 (billion liters)

Table 20 Beer Volume Sales in China by Type 2018?2024 (billion liters)

Table 21 Beer Volume Sales in China by Distribution 2018?2024 (billion liters)

Table 22 Beer Volume Sales in China by Category 2018?2024 (billion liters)

Table 23 Beer Volume Sales in Japan by Packaging 2018?2024 (billion liters)

Table 24 Beer Volume Sales in Japan by Type 2018?2024 (billion liters)

Table 25 Beer Volume Sales in Japan by Distribution 2018?2024 (billion liters)

Table 26 Beer Volume Sales in Japan by Category 2018?2024 (billion liters)

Table 27 Beer Volume Sales in Australia by Packaging 2018?2024 (billion liters)

Table 28 Beer Volume Sales in Australia by Type 2018?2024 (billion liters)

Table 29 Beer Volume Sales in Australia by Distribution 2018?2024 (billion liters)

Table 30 Beer Volume Sales in Australia by Category 2018?2024 (billion liters)

Table 31 Beer Volume Sales in Vietnam by Packaging 2018?2024 (billion liters)

Table 32 Beer Volume Sales in Vietnam by Type 2018?2024 (billion liters)

Table 33 Beer Volume Sales in Vietnam by Distribution 2018?2024 (billion liters)

Table 34 Beer Volume Sales in Vietnam by Category 2018?2024 (billion liters)

Table 35 Beer Volume Sales in India by Packaging 2018?2024 (billion liters)

Table 36 Beer Volume Sales in India by Type 2018?2024 (billion liters)
Table 37 Beer Volume Sales in India by Distribution 2018?2024 (billion liters)
Table 38 Beer Volume Sales in India by Category 2018?2024 (billion liters)
Table 39 Beer Volume Sales in South Korea by Packaging 2018?2024 (billion liters)
Table 40 Beer Volume Sales in South Korea by Type 2018?2024 (billion liters)
Table 41 Beer Volume Sales in South Korea by Distribution 2018?2024 (billion liters)
Table 42 Beer Volume Sales in South Korea by Category 2018?2024 (billion liters)
Table 43 Vendor Analysis in the Beer Market in Singapore by Volume 2018
Table 44 Beer Volume Sales in Singapore by Packaging 2018?2024 (billion liters)
Table 45 Beer Volume Sales in Singapore by Type 2018?2024 (billion liters)
Table 46 Beer Volume Sales in Singapore by Distribution 2018?2024 (billion liters)
Table 47 Beer Volume Sales in Singapore by Category 2018?2024 (billion liters)
Table 48 Beer Volume Sales in Thailand by Packaging 2018?2024 (billion liters)
Table 49 Beer Volume Sales in Thailand by Type 2018?2024 (billion liters)
Table 50 Beer Volume Sales in Thailand by Distribution 2018?2024 (billion liters)
Table 51 Beer Volume Sales in Thailand by Category 2018?2024 (billion liters)
Table 52 Vendor Analysis in Taiwan Beer Market by Volume 2018
Table 53 Beer Volume Sales in Taiwan by Packaging 2018?2024 (billion liters)
Table 54 Beer Volume Sales in Taiwan by Type 2018?2024 (billion liters)
Table 55 Beer Volume Sales in Taiwan by Distribution 2018?2024 (billion liters)
Table 56 Beer Volume Sales in Taiwan by Category 2018?2024 (billion liters)
Table 57 Beer Volume Sales in the Philippines by Packaging 2018?2024 (billion liters)
Table 58 Beer Volume Sales in the Philippines by Type 2018?2024 (billion liters)
Table 59 Beer Volume Sales in the Philippines by Distribution 2018?2024 (billion liters)
Table 60 Beer Volume Sales in the Philippines by Category 2018?2024 (billion liters)
Table 61 Beer Volume Sales in Other Countries by Packaging 2018?2024 (billion liters)
Table 62 Beer Volume Sales in Other Countries by Type 2018?2024 (billion liters)
Table 63 Beer Volume Sales in Other Countries by Distribution 2018?2024 (billion liters)
Table 64 Beer Volume Sales in Other Countries by Category 2018?2024 (billion liters)
Table 65 CRB: Product Offerings
Table 66 Tsingtao: Product Offerings
Table 67 AB InBev: Product Offerings
Table 68 Yanjing: Product Offerings
Table 69 Carlsberg: Product Offerings
Table 70 Asahi: Key Product Offerings
Table 71 Zhujiang: Key Product Offerings
Table 72 Suntory: Key Product Offerings
Table 73 Mohan Meakin: Key Product Offerings
Table 74 Som Distilleries: Key Product Offerings



Table 75 Kirin: Key Product Offerings

Table 76 Sapporo: Key Product Offerings

Table 77 Coopers Brewery: Key Product Offerings

Table 78 Sabeco: Key Product Offerings

Table 79 HABECO: Key Product Offerings

Table 80 Lotte: Key Product Offerings

Table 81 Hite: Key Product Offerings

Table 82 Beer Market in APAC by Type 2018?2024 (billion liters)

Table 83 Beer Market in APAC by Distribution 2018?2024 (billion liters)

Table 84 Beer Market in APAC by Category 2018?2024 (billion liters)

Table 85 Beer Sales Volume Share by Packaging 2018?2024 (billion liters)

Table 86 Beer Volume Sales in China by Packaging 2018?2024 (billion liters)

Table 87 Beer Volume Sales in China by Type 2018?2024 (billion liters)

Table 88 Beer Volume Sales in China by Distribution 2018?2024 (billion liters)

Table 89 Beer Volume Sales in China by Category 2018?2024 (billion liters)

Table 90 Beer Volume Sales in Japan by Packaging 2018?2024 (billion liters)

Table 91 Beer Volume Sales in Japan by Type 2018?2024 (billion liters)

Table 92 Beer Volume Sales in Japan by Distribution 2018?2024 (billion liters)

Table 93 Beer Volume Sales in Japan by Category 2018?2024 (billion liters)

Table 94 Beer Volume Sales in Australia by Packaging 2018?2024 (billion liters)

Table 95 Beer Volume Sales in Australia by Type 2018?2024 (billion liters)

Table 96 Beer Volume Sales in Australia by Distribution 2018?2024 (billion liters)

Table 97 Beer Volume Sales in Australia by Category 2018?2024 (billion liters)

Table 98 Beer Volume Sales in Vietnam by Packaging 2018?2024 (billion liters)

Table 99 Beer Volume Sales in Vietnam by Type 2018?2024 (billion liters)

Table 100 Beer Volume Sales in Vietnam by Distribution 2018?2024 (billion liters)

Table 101 Beer Volume Sales in Vietnam by Category 2018?2024 (billion liters)

Table 102 Beer Volume Sales in India by Packaging 2018?2024 (billion liters)

Table 103 Beer Volume Sales in India by Type 2018?2024 (billion liters)

Table 104 Beer Volume Sales in India by Distribution 2018?2024 (billion liters)

Table 105 Beer Volume Sales in India by Category 2018?2024 (billion liters)

Table 106 Beer Volume Sales in South Korea by Packaging 2018?2024 (billion liters)

Table 107 Beer Volume Sales in South Korea by Type 2018?2024 (billion liters)

Table 108 Beer Volume Sales in South Korea by Distribution 2018?2024 (billion liters)

Table 109 Beer Volume Sales in South Korea by Category 2018?2024 (billion liters)

Table 110 Beer Volume Sales in Singapore by Packaging 2018?2024 (billion liters)

Table 111 Beer Volume Sales in Singapore by Type 2018?2024 (billion liters)

Table 112 Beer Volume Sales in Singapore by Distribution 2018?2024 (billion liters)

Table 113 Beer Volume Sales in Singapore by Category 2018?2024 (billion liters)

Table 114 Beer Volume Sales in Thailand by Packaging 2018?2024 (billion liters)
Table 115 Beer Volume Sales in Thailand by Type 2018?2024 (billion liters)
Table 116 Beer Volume Sales in Thailand by Distribution 2018?2024 (billion liters)
Table 117 Beer Volume Sales in Thailand by Category 2018?2024 (billion liters)
Table 118 Beer Volume Sales in Taiwan by Packaging 2018?2024 (billion liters)
Table 119 Beer Volume Sales in Taiwan by Type 2018?2024 (billion liters)
Table 120 Beer Volume Sales in Taiwan by Distribution 2018?2024 (billion liters)
Table 121 Beer Volume Sales in Taiwan by Category 2018?2024 (billion liters)
Table 122 Beer Volume Sales in the Philippines by Packaging 2018?2024 (billion liters)
Table 123 Beer Volume Sales in the Philippines by Type 2018?2024 (billion liters)
Table 124 Beer Volume Sales in the Philippines by Distribution 2018?2024 (billion liters)
Table 125 Beer Volume Sales in the Philippines by Category 2018?2024 (billion liters)
Table 126 Beer Volume Sales in Other Countries by Packaging 2018?2024 (billion liters)
Table 127 Beer Volume Sales in Other Countries by Type 2018?2024 (billion liters)
Table 128 Beer Volume Sales in Other Countries by Distribution 2018?2024 (billion liters)

## I would like to order

Product name: Beer Market in APAC - Industry Outlook and Forecast 2019-2024

Product link: <https://marketpublishers.com/r/B1ED11B7B43EN.html>

Price: US\$ 3,500.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/B1ED11B7B43EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970