

# Automotive Mold Market - Global Outlook and Forecast 2019-2024

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# **Abstracts**

The global automotive mold market is expected to grow at a CAGR of over 7% during the forecast period 2018-2024.

The global automotive mold industry is set to witness the launch of virtual molding via enhanced digital software. The introduction of new energy vehicles (electric ones) in the automobile market is one of the key growth opportunity for automotive mold manufacturers. A significant factor driving the mold demand in new energy vehicles is the high degree of lightweight hot-pressing parts adoption. There have been significant developments in the new energy vehicles segment. Backed by favorable government initiatives, the the new energy vehicle market is expected to witness growth in the coming years.

The following factors are likely to contribute to the growth of the automotive mold market during the forecast period:

Increased Focus on Auto Engine Peripherals Market

High Costs across Key Markets

Leveraging Virtual Molding

Growth in Brand Competitiveness

This research report on the global automotive mold market covers market sizing and forecast, market share, industry trends, growth drivers, and vendor analysis. The market



study includes insights on segmentation by technology(casting mold,injection mold, compression mold, and others), application(exterior parts (grilles, bumpers, doors, taillights, and headlights) and interior parts (inner panel for doors, armrests, and engine components)), vehicle type(passenger cars, light commercial vehicles, and heavy trucks), and geography (APAC, Europe, Latin America, MEA, and North America).

The study considers the present scenario of the global automotive mold market and its market dynamics for the period 2018?2024. It covers a detailed overview of several market growth enablers, restraints, and trends. The study offers both the demand and supply aspect of the market. It profiles and examines leading companies and other prominent companies operating in the automotive mold market.

#### Automotive Mold Market: Segmentation

This research report includes detailed market segmentation by technology, application, vehicle type, and geography. Casting molds have witnessed a steady growth in the market as this technology offers consistent part quality, decreases the tooling cost, and offers excellent part-to-part repeatability. These factors are expected to drive the growth of the casting mold segment. Further, the growing innovation is encouraging vendors to enhance die-casting mold offerings. Compression molds are increasingly finding their application in cockpits, air outlet grilles, and mirror shells. Hydroforming mold and forging mold are in demand due to the growing demand for lightweight components in the automotive industry.

The exterior parts segment dominated the global automotive mold market in 2018. Exterior parts are widely molded worldwide in the automotive market as they are crucial for the vehicle's outer body. The segment is expected to grow due to the increased demand for exterior parts from emerging markets. The rise in demand for strong vehicles and durability is expected to drive the interior parts market during the forecast period.

The passenger cars segment dominates the automotive mold market for vehicle type category. The consistent demand for molds and persistent, innovative offerings by automakers is the major driver for the considerable demand for passenger cars. The demand for light commercial vehicles has remained a substantial factor in the global automotive mold market.

Market Segmentation by Technology



Casting Mold

**Injection Mold** 

Compression Mold

Others

#### Market Segmentation by Application

**Exterior Parts** 

Interior Parts

Market Segmentation by Vehicle Type

Passenger Car

Light Commercial Vehicle

Heavy Trucks

Automotive Mold Market: Geography

In 2018, APAC accounted for the highest share in the global automotive mold market. China, Japan, South Korea, India, and Taiwan, where the automotive production is witnessing a surge due to low labor and logistical costs, are leading the APAC market. Although Japan is attaining maturity in the auto mold market, China is leading in auto mold production. Germany, the UK, and France constituted the highest market shares in Europe in 2018. The increasing demand for electric vehicles in the European market is one of the major driving forces for the growth of the mold market.

Market Segmentation by Geography

APAC



China

Japan

India

South Korea

Thailand

Indonesia

Taiwan

#### Europe

Germany

UK

France

Italy

Russia

Spain

Latin America

Argentina

Brazil

MEA

Saudi Arabia

South Africa



UAE

North America

Canada

Mexico

US

Key Vendor Analysis

The automotive mold market is highly competitive and fragmented. The demand for automotive mold remains directly proportional to the production in the automotive industry. Thus, an increase or a decline in the sale of automotive has a significant impact on the auto mold market. The market is primarily concentrated in APAC, followed by Europe and North America. China has witnessed an influx of several vendors in the market due to the availability of economical labor and the presence of the automotive market. The automotive mold market is highly price-sensitive with several vendors competing to establish business relations with automotive OEMs. However, devising the price strategy of the product must consider the target margin percentage and the production cost. Thus, a blend of technical complexity, customer relationships, and market competition comes into the picture for vendors competing in such a highly competitive environment. Technological upgrades and enhanced production methodology remain highly crucial in the market. Vendors are continually working on upgrading their existing production technology.

Key Vendors

GudMould Industry

JC Mould

JMT Mould

Shinelong Automotive Lightweight Application



#### Other Vendors

Alpine Mold

Amtek Plastics UK

Bluestar Technology Group Co.

Chief Mold USA

**COBA** Automotive

ECKERLE

Flight Mold and Engineering

Gemini Group

Hanguk Mold Co.

Hi-Mark

Hongyi JIG

HQ Mould

Kanou Precision Auto Industry

KTX-Mold Korea Co.

MGS Technical Plastics

National Molding

**PTI Engineered Plastics** 

RJC Mold

Schneider Form



Shenzhen Tec-shine Technology Co.

SINO MOULD

SSI Moulds

Tensho

Thaimanee Craft Co.

**Trident Components** 

Key Market Insights

The analysis of the automotive mold market provides market sizing and growth opportunities for the forecast period 2019–2024.

Offers market sizing and growth prospects of the automotive mold market for the forecast period 2019–2024.

Provides comprehensive insights on the latest industry trends, market forecast, and growth drivers in the automotive mold market.

Includes a detailed analysis of market growth drivers, challenges, and investment opportunities.

Delivers a complete overview of market segments and the regional outlook of the automotive mold market.

Offers an exhaustive summary of the vendor landscape, competitive analysis, and key market strategies to gain a competitive advantage in the automotive mold market.



# Contents

# **1 RESEARCH METHODOLOGY**

**2 RESEARCH OBJECTIVES** 

**3 RESEARCH PROCESS** 

# **4 SCOPE & COVERAGE**

- 4.1 Market Definition
  - 4.1.1 Inclusions
- 4.1.2 Exclusions
- 4.2 Base Year
- 4.3 Scope of the study
- 4.4 Market Segments
  - 4.4.1 Market Segmentation by Technology
  - 4.4.2 Market Segmentation by Application
  - 4.4.3 Market Segmentation by Vehicle Type
  - 4.4.4 Market Segmentation by Geography

# **5 REPORT ASSUMPTIONS & CAVEATS**

- 5.1 Key Caveats5.2 Currency Conversion
- 5.3 Market Derivation

# **6 MARKET AT A GLANCE**

#### **7 INTRODUCTION**

7.1 Overview

#### **8 MARKET DYNAMICS**

- 8.1 Market Growth Enablers
  - 8.1.1 Software Integration in Mold Production
  - 8.1.2 Rising Brand Competitiveness
  - 8.1.3 Transformation in Vehicle Ownership



- 8.1.4 Strategic Partnerships & Substantial Trade Shows
- 8.2 Market Growth Restraints
- 8.2.1 Prevalence of Stringent Emission Regulations
- 8.2.2 High Costs Across Key Markets
- 8.2.3 Regulatory & Political Uncertainties
- 8.3 Market Opportunities & Trends
  - 8.3.1 Advent of New Energy Vehicles
- 8.3.2 Leveraging Virtual Molding
- 8.3.3 Emergence of Lightweight Trend
- 8.3.4 Focus on Market for Auto Engine Peripherals

# **9 VALUE CHAIN ANALYSIS**

- 9.1 Overview
- 9.2 Value Chain Analysis
  - 9.2.1 Machine/Components Suppliers
  - 9.2.2 Mold Manufacturers
  - 9.2.3 Mold Contract Manufacturers
  - 9.2.4 Tier-1 Suppliers
  - 9.2.5 OEMs

# **10 MARKET LANDSCAPE**

- 10.1 Market Overview
- 10.2 Global Automotive Mold Market
- 10.2.1 Market Size & Forecast
- 10.2.2 Increasing Fuel Economy by Electrification of Mechanics
- 10.2.3 Autonomous Parking Systems
- 10.2.4 Initiatives by Government & Transport Authorities in Safety
- 10.3 Five Forces Analysis
- 10.3.1 Threat of New Entrants
- 10.3.2 Bargaining Power of Suppliers
- 10.3.3 Bargaining Power of Buyers
- 10.3.4 Threat of Substitutes
- 10.3.5 Competitive Rivalry

# **11 BY TECHNOLOGY**

11.1 Market Snapshot & Growth Engine



- 11.2 Market Overview
- 11.3 Casting Mold
- 11.3.1 Market Size & Forecast
- 11.3.2 Market by Geography
- 11.4 Injection Mold
  - 11.4.1 Market Size & Forecast
- 11.4.2 Market by Geography
- 11.5 Compression Mold
- 11.5.1 Market Size & Forecast
- 11.5.2 Market By Geography
- 11.6 Others
- 11.6.1 Market Size & Forecast
- 11.6.2 Market By Geography

# **12 BY APPLICATION TYPE**

- 12.1 Market Snapshot & Growth Engine
- 12.2 Market Overview
- 12.3 Exterior Parts
  - 12.3.1 Market Size & Forecast
- 12.3.2 Market By Geography
- 12.4 Interior Parts
  - 12.4.1 Market Size & Forecast
  - 12.4.2 Market By Geography

# **13 BY VEHICLE TYPE**

- 13.1 Market Snapshot & Growth Engine
- 13.2 Market Overview
- 13.3 Passenger Cars
- 13.3.1 Market Size & Forecast
- 13.3.2 Market by Geography
- 13.4 Light Commercial Vehicles
- 13.4.1 Market Size & Forecast
- 13.4.2 Market by Geography
- 13.5 Heavy Trucks
  - 13.5.1 Market Size & Forecast
- 13.5.2 Market by Geography



# **14 BY GEOGRAPHY**

- 14.1 Market snapshot & Growth Engine
- 14.2 Overview

# 15 APAC

- 15.1 Market Size & Forecast
- 15.2 Adoption Rate of Safety Systems by OEMs
- 15.3 Key Countries
- 15.3.1 China: Market Size & Forecast
- 15.3.2 Japan: Market Size & Forecast
- 15.3.3 India: Market Size & Forecast
- 15.3.4 South Korea: Market Size & Forecast
- 15.3.5 Thailand: Market Size & Forecast
- 15.3.6 Indonesia: Market Size & Forecast
- 15.3.7 Taiwan: Market Size & Forecast
- 15.4 Market By Technology
- 15.5 Market By Application
- 15.6 Market by Vehicle Type

# **16 EUROPE**

- 16.1 Market Size & Forecast
- 16.2 Key Countries
- 16.2.1 Germany: Market Size & Forecast
- 16.2.2 UK: Market Size & Forecast
- 16.2.3 France: Market Size & Forecast
- 16.2.4 Spain: Market Size & Forecast
- 16.2.5 Russia: Market Size & Forecast
- 16.2.6 Italy: Market Size & Forecast
- 16.3 Market By Technology
- 16.4 Market By Application
- 16.5 Market by Vehicle Type

# **17 NORTH AMERICA**

17.1 Market Size & Forecast 17.2 Key Countries



- 17.2.1 US: Market Size & Forecast
- 17.2.2 Mexico: Market Size & Forecast
- 17.2.3 Canada: Market Size & Forecast
- 17.3 Market By Technology
- 17.4 Market By Application
- 17.5 Market by Vehicle Type

# **18 LATIN AMERICA**

18.1 Market Size & Forecast
18.2 Key Countries
18.2.1 Brazil: Market Size & Forecast
18.2.2 Argentina: Market Size & Forecast
18.3 Market By Technology
18.4 Market By Application
18.5 Market by Vehicle Type

# **19 MIDDLE-EAST & AFRICA**

- 19.1 Market Size & Forecast
  19.2 Key Countries
  19.2.1 South Africa: Market Size & Forecast
  19.2.2 UAE: Market Size & Forecast
  19.2.3 Saudi Arabia: Market Size & Forecast
  19.3 Market By Technology
  19.4 Market By Application
- 19.5 Market by Vehicle Type

# **20 COMPETITIVE LANDSCAPE**

20.1 Competition Overview

# **21 KEY COMPANY PROFILES**

- 21.1 Gud Mould Industry Co
  - 21.1.1 Business Overview
  - 21.1.2 Major Product Offerings
  - 21.1.3 Key Strengths
  - 21.1.4 Key Strategies



- 21.1.5 Key Opportunities
- 21.2 JC Mould
  - 21.2.1 Business Overview
  - 21.2.2 Major Product Offerings
  - 21.2.3 Key Strengths
  - 21.2.4 Key Strategies
  - 21.2.5 Key Opportunities
- 21.3 JMT Mould
  - 21.3.1 Business Overview
  - 21.3.2 Major Product Offerings
  - 21.3.3 Key Strengths
  - 21.3.4 Key Strategies
  - 21.3.5 Key Opportunities
- 21.4 Shinelong Automotive Lightweight Application
  - 21.4.1 Business Overview
  - 21.4.2 Major Product Offerings
  - 21.4.3 Key Strengths
  - 21.4.4 Key Strategies
  - 21.4.5 Key Opportunities

# 22 OTHER PROMINENT VENDORS

- 22.1 Alpine Mold
  - 22.1.1 Business Overview
  - 22.1.2 Key Strengths
- 22.1.3 Key Strategies
- 22.2 Amtek Plastics UK
  - 22.2.1 Business Overview
  - 22.2.2 Key Strengths
- 22.2.3 Key Strategies
- 22.3 Bluestar Technology Group Co
  - 22.3.1 Business Overview
  - 22.3.2 Key Strengths
- 22.3.3 Key Strategies
- 22.4 Chief Mold USA
  - 22.4.1 Business Overview
  - 22.4.2 Key Strengths
- 22.4.3 Key Strategies
- 22.5 COBA Automotive



- 22.5.1 Business Overview
- 22.5.2 Key Strengths
- 22.5.3 Key Strategies
- 22.6 ECKERLE
  - 22.6.1 Business Overview
- 22.6.2 Key Strengths
- 22.6.3 Key Strategies
- 22.7 Flight Mold and Engineering
  - 22.7.1 Business Overview
  - 22.7.2 Key Strengths
  - 22.7.3 Key Strategies
- 22.8 Gemini Group
  - 22.8.1 Business Overview
- 22.8.2 Key Strengths
- 22.8.3 Key Strategies
- 22.9 HANGUK MOLD CO
- 22.9.1 Business Overview
- 22.9.2 Key Strengths
- 22.9.3 Key Strategies
- 22.10 Hi-Mark
  - 22.10.1 Business Overview
  - 22.10.2 Key Strengths
- 22.10.3 Key Strategies
- 22.11 HONGYI JIG
  - 22.11.1 Business Overview
  - 22.11.2 Key Strengths
- 22.11.3 Key Strategies
- 22.12 HQ Mould
  - 22.12.1 Business Overview
  - 22.12.2 Key Strengths
- 22.12.3 Key Strategies
- 22.13 Kanou Precision Auto Industry Co
  - 22.13.1 Business Overview
  - 22.13.2 Key Strengths
  - 22.13.3 Key Strategies
- 22.14 KTX-Mold Korea Co
  - 22.14.1 Business Overview
  - 22.14.2 Key Strengths
  - 22.14.3 Key Strategies



22.15 MGS Technical Plastics

22.15.1 Business Overview

22.15.2 Key Strengths

22.15.3 Key Strategies

22.16 National Molding

22.16.1 Business Overview

22.16.2 Key Strengths

22.16.3 Key Strategies

22.17 PTI Engineered Plastics

22.17.1 Business Overview

- 22.17.2 Key Strengths
- 22.17.3 Key Strategies
- 22.18 RJC Mold
  - 22.18.1 Business Overview
  - 22.18.2 Key Strengths
  - 22.18.3 Key Strategies
- 22.19 Schneider Form
  - 22.19.1 Business Overview
  - 22.19.2 Key Strengths
  - 22.19.3 Key Strategies
- 22.20 Shenzhen Tec-shine Technology Co
  - 22.20.1 Business Overview
  - 22.20.2 Key Strengths
  - 22.20.3 Key Strategies
- 22.21 SINO MOULD
  - 22.21.1 Business Overview
  - 22.21.2 Key Strengths
- 22.21.3 Key Strategies
- 22.22 SSI Moulds
  - 22.22.1 Business Overview
- 22.22.2 Key Strengths
- 22.22.3 Key Strategies
- 22.23 Tensho
- 22.23.1 Business Overview
- 22.23.2 Key Strengths
- 22.23.3 Key Strategies
- 22.24 Thaimanee Craft Co
- 22.24.1 Business Overview
- 22.24.2 Key Strengths



22.24.3 Key Strategies

- 22.25 Trident Components
- 22.25.1 Business Overview
- 22.25.2 Key Strengths
- 22.25.3 Key Strategies

# 23 REPORT SUMMARY

- 23.1 Key Takeaways
- 23.2 Strategic Recommendations
- 23.3 Quantitative Summary
  - 23.3.1 Market By Geography
  - 23.3.2 APAC
  - 23.3.3 Europe
  - 23.3.4 North America
  - 23.3.5 Latin America
  - 23.3.6 Middle-East & Africa
  - 23.3.7 Market By Technology
  - 23.3.8 Market By Application
  - 23.3.9 Market By Vehicle Type

# 24 APPENDIX

24.1 Abbreviations



# **List Of Exhibits**

#### LIST OF EXHIBITS

Exhibit 1 Segmentation of Global Automotive Mold Market Exhibit 2 Market Size Calculation Approach 2018 Exhibit 3 Two-shot Injection Molding Process Overview Exhibit 4 Overview of Automotive Mold Market Exhibit 5 Software Integration in Mold Production Exhibit 6 Rising Brand Competitiveness Exhibit 7 Transformation in Vehicle Ownership Exhibit 8 Strategic Partnerships & Substantial Trade Shows Exhibit 9 Prevalence of Stringent Emission Regulations Exhibit 10 High Costs Across Key Markets Exhibit 11 Regulatory & Political Uncertainties Exhibit 12 Advent of New Energy Vehicles Exhibit 13 Leveraging Virtual Molding Exhibit 14 Emergence of Lightweight Trend Exhibit 15 Focus on Market for Auto Engine Peripherals Exhibit 16 Automotive Mold Value Chain Overview Exhibit 17 Global Automotive Market 2005–2024 (million units) Exhibit 18 Global Mold Market vis-?-vis Automotive Mold Market 2018–2024 (\$ billion) Exhibit 19 Global Automotive Mold Market 2018?2024 (\$ billion) Exhibit 20 Overview of the Global Automotive Mold Market Exhibit 21 Overview of Molding Solution Provided by Vendors Exhibit 22 Selective Applications of Various Mold Technologies Exhibit 23 Motor Gasoline-based CO2 Emission by Transportation Sector in US (million metric tons) Exhibit 24 Overview of 4 Major Trends in the Global Automotive Industry Exhibit 25 Key Developments in Autonomous Vehicles in 2018 Exhibit 26 Evolution of Autonomous Parking System Exhibit 27 Initiatives by Governments & Transport Authorities in Safety Exhibit 28 Five Forces Analysis 2018 Exhibit 29 Incremental Growth by Technology 2018?2024 Exhibit 30 Market Share of Molds based on Technology 2018 and 2024 (%) Exhibit 31 Global Automotive Casting Mold Market 2018–2024 (\$ billion) Exhibit 32 Global Automotive Injection Mold Market 2018–2024 (\$ billion) Exhibit 33 Overview of Injection Molding Process Exhibit 34 Global Automotive Compression Mold Market 2018–2024 (\$ billion)



Exhibit 35 Global Automotive Other Mold Market 2018–2024 (\$ billion) Exhibit 36 Incremental Growth by Application 2018?2024 Exhibit 37 Market Share of Automotive Mold by Application Type 2018 and 2024 (in %) Exhibit 38 Global Automobile Exterior Mold Market 2018?2024 (\$ billion) Exhibit 39 Global Automotive Interior Mold Market 2018?2024 (\$ billion) Exhibit 40 Incremental Growth by Vehicle Type 2018?2024 Exhibit 41 Automotive Mold Market by Vehicle Type 2018 & 2024 (%) Exhibit 42 Global Passenger Car Mold Market by 2018–2024 (\$ billion) Exhibit 43 Global Light Commercial Vehicles Mold Market 2018–2024 (\$ billion) Exhibit 44 Global Heavy Trucks Mold Market 2018–2024 (\$ billion) Exhibit 45 Incremental Growth by Geography 2018?2024 Exhibit 46 Regional Share of Global Automotive Mold Market 2018 & 2024 (in %) Exhibit 47 Automotive Mold Market in APAC 2018–2024 (\$ billion) Exhibit 48 Increase in Urban Population in APAC (Overall Population %) 2005–2045 Exhibit 49 Incremental Growth in APAC 2018–2024 Exhibit 50 Automotive Mold Market in China 2018–2024 (\$ billion) Exhibit 51 New Energy Vehicle Sales in China (million units) Exhibit 52 Automotive Mold Market in Japan 2018–2024 (\$ billion) Exhibit 53 Automotive Mold Market in India 2018–2024 (\$ billion) Exhibit 54 Automotive Mold Market in South Korea 2018–2024 (\$ billion) Exhibit 55 Automotive Mold Market in Thailand 2018–2024 (\$ billion) Exhibit 56 Automotive Mold Market in Indonesia 2018–2024 (\$ billion) Exhibit 57 Automotive Mold Market in Taiwan 2018–2024 (\$ billion) Exhibit 58 Automotive Mold Market in Europe 2018–2024 (\$ billion) Exhibit 59 Incremental Growth in Europe 2018–2024 Exhibit 60 Automotive Mold Market in Germany 2018–2024 (\$ billion) Exhibit 61 Automotive Mold Market in UK 2018–2024 (\$ billion) Exhibit 62 Automotive Mold Market in France 2018–2024 (\$ billion) Exhibit 63 Automotive Mold Market in Spain 2018–2024 (\$ billion) Exhibit 64 Automotive Mold Market in Russia 2018–2024 (\$ billion) Exhibit 65 Automotive Mold Market in Italy 2018–2024 (\$ billion) Exhibit 66 Automotive Mold Market in North America 2018–2024 (\$ billion) Exhibit 67 US GDP Growth Rate Changes Q1 2016–Q4 2018 Exhibit 68 Outlook of Hybrid and EVs in North America 2015, 2030, and 2050 (thousand units) Exhibit 69 Incremental Growth in North America 2018–2024 Exhibit 70 Automotive Mold Market in US 2018–2024 (\$ billion) Exhibit 71 Automotive Mold Market in Mexico 2018–2024 (\$ billion) Exhibit 72 Automotive Mold Market in Canada 2018–2024 (\$ billion)



Exhibit 73 Automotive Mold Market in Latin America 2018–2024 (\$ billion) Exhibit 74 Incremental Growth in Latin America 2018–2024 Exhibit 75 Automotive Mold Market in Brazil 2018–2024 (\$ billion) Exhibit 76 Automotive Mold Market in Argentina 2018–2024 (\$ billion) Exhibit 77 Automotive Mold Market in MEA 2018–2024 (\$ billion) Exhibit 78 Incremental Growth in MEA 2018–2024 Exhibit 79 Automotive Mold Market in South Africa 2018–2024 (\$ billion) Exhibit 80 Automotive Mold Market in UAE 2018–2024 (\$ billion) Exhibit 81 Automotive Mold Market in Saudi Arabia 2018–2024 (\$ billion)



# **List Of Tables**

# LIST OF TABLES

Table 1 Key Caveats

Table 2 Currency Conversion 2013?2018

Table 3 Top 5 Brands for EVs along with their Respective Models in 2018

Table 4 Key Countries with High Readiness Index Scores for Autonomous Vehicles in 2019

Table 5 Global Automotive Casting Mold Market by Geography 2018–2024 (\$ billion)

Table 6 Global Automotive Injection Mold Market by Geography 2018–2024 (\$ billion) Table 7 Global Automotive Compression Mold Market by Geography 2018–2024 (\$ billion)

Table 8 Global Automotive Other Mold Market by Geography 2018–2024 (\$ billion)

Table 9 Exterior Parts Mold Market by Geography 2018–2024 (\$ billion)

Table 10 Interior Parts Mold Market by Geography 2018–2024 (\$ billion)

Table 11 Global NCAP Programs

 Table 12 Automotive Mold Market by Passenger Cars: Geography 2018–2024 (\$ billion)

Table 13 Automotive Mold Market by LCVs: Geography 2018–2024 (\$ billion)

Table 14 Automotive Mold Market by Heavy Trucks: Geography 2018–2024 (\$ billion) Table 15 Percentage Change in Real GDP Growth in Key APAC Nations 2019 and 2020

Table 16 Adoption Rate of Safety Systems by OEMs in APAC

Table 17 APAC Automotive Mold Market by Technology 2018–2024 (\$ billion)

Table 18 APAC Automotive Mold Market by Application 2018–2024 (\$ billion)

Table 19 APAC Automotive Mold Market by Vehicle Type 2018–2024 (\$ billion) Table 20 Percentage Change in Real GDP Growth across key EU Nations 2019 and

2020

Table 21 Europe Automotive Mold Market by Technology 2018–2024 (\$ billion)

Table 22 Europe Automotive Mold Market by Application 2018–2024 (\$ billion)

Table 23 Europe Automotive Mold Market by Vehicle Type 2018–2024 (\$ billion)

Table 24 Percentage Change in Real GDP Growth in US and Canada for 2019 and 2020

 Table 25 North America Automotive Mold Market by Technology 2018–2024 (\$ billion)

Table 26 North America Automotive Mold Market by Application 2018–2024 (\$ billion)

Table 27 North America Automotive Mold Market by Vehicle Type 2018–2024 (\$ billion)

Table 28 Percentage Change in Real GDP Growth across Key Latin American Nations2019 and 2020

Table 29 Latin America Automotive Mold Market by Technology 2018–2024 (\$ billion)



Table 30 Latin America Automotive Mold Market by Application 2018–2024 (\$ billion) Table 31 Latin America Automotive Mold Market by Vehicle Type 2018–2024 (\$ billion) Table 32 Percentage Change in Real GDP Growth Projections for 2019 and 2020 across Key MEA Nations

Table 33 Middle East & Africa Automotive Mold Market by Technology 2018–2024 (\$ billion)

Table 34 Middle East & Africa Automotive Mold Market by Application 2018–2024 (\$ billion)

Table 35 Middle East & Africa Automotive Mold Market by Vehicle Type 2018–2024 (\$ billion)

Table 36 Gud Mould: Product Offerings

Table 37 JC Mould: Product Offerings

Table 38 JMT Mould: Product Offerings

Table 39 Shinelong Automotive Lightweight Application: Product Offerings

Table 40 Global Automotive Mold Market by Geography (\$ billion)

Table 41 APAC Automotive Mold Market by Technology 2018–2024 (\$ billion)

Table 42 APAC Automotive Mold Market by Application 2018–2024 (\$ billion)

Table 43 APAC Automotive Mold Market by Vehicle Type 2018–2024 (\$ billion)

Table 44 Europe Automotive Mold Market by Technology 2018–2024 (\$ billion)

Table 45 Europe Automotive Mold Market by Application 2018–2024 (\$ billion)

Table 46 Europe Automotive Mold Market by Vehicle Type 2018–2024 (\$ billion)

Table 47 North America Automotive Mold Market by Technology 2018–2024 (\$ billion)

Table 48 North America Automotive Mold Market by Application 2018–2024 (\$ billion)

Table 49 North America Automotive Mold Market by Vehicle Type 2018–2024 (\$ billion)

Table 50 Latin America Automotive Mold Market by Technology 2018–2024 (\$ billion)

Table 51 Latin America Automotive Mold Market by Application 2018–2024 (\$ billion)

Table 52 Latin America Automotive Mold Market by Vehicle Type 2018–2024 (\$ billion) Table 53 Middle East & Africa Automotive Mold Market by Technology 2018–2024 (\$

billion)

Table 54 Middle East & Africa Automotive Mold Market by Application 2018–2024 (\$ billion)

Table 55 Middle East & Africa Automotive Mold Market by Vehicle Type 2018–2024 (\$ billion)

Table 56 Global Automotive Mold Market by Technology 2018–2024 (\$ billion)

Table 57 Casting Mold Market by Geography 2018–2024 (\$ billion)

Table 58 Injection Mold Market by Geography 2018–2024 (\$ billion)

Table 59 Compression Mold Market by Geography 2018–2024 (\$ billion)

Table 60 Others Market by Geography 2018–2024 (\$ billion)

Table 61 Global Automotive Mold Market by Application (\$ billion)



Table 62 Exterior Parts Mold Market by Geography 2018–2024 (\$ billion) Table 63 Interior Parts Mold Market by Geography 2018–2024 (\$ billion) Table 64 Global Automotive Mold Market by Vehicle Type 2018–2024 (\$ billion) Table 65 Automotive Mold Market by Passenger Cars: Geography 2018–2024 (\$ billion) Table 66 Automotive Mold Market by LCVs: Geography 2018–2024 (\$ billion) Table 67 Automotive Mold Market by Heavy Trucks: Geography 2018–2024 (\$ billion)



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