

Worldwide iPaaS Market [by Segments (Platforms, Services); by Users (SMB, Enterprise); by Verticals (A&D, A&T, BFSI, Healthcare, Retail, Public Sector, Tech); By Regions]: Market Size, Forecasts, Insights, Analysis and Opportunities (2020-2025)

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Abstracts

The report on the iPaaS market provides an in-depth analysis of the market size, forecasts and opportunities of iPaaS that cater to the SMB and enterprise markets. The report provides the market size and forecasts of iPaaS segmented by Platforms and Services. The report provides the market data for these segments across industry verticals – Aerospace and Defense, Automotive and Transportation, Banking and Finance, Healthcare and Life Sciences, Retail and Consumer, Public Sector and Government, Technology and Media, and Others. Further to this, the report also provides the market data for these segments by industries across five regions – North America, Europe, Asia-Pacific, Central America and Latin America (CALA), and Middle-East and Africa (MEA).

Arcluster's iPaaS market report also includes insights into key market requirements gathered from architects, data engineers, IT managers, application owners, CTOs, CIOs, and enterprise IT decision makers. The study also covers their preferences, priorities and perception of the applications and adoption of iPaaS platforms and services. The report also includes key demand side user ratings such as ratings across regions for iPaaS projects, services, vertical adoption, and deployment timeframes. The analysis in this report will help market participants, vendors, enterprises, independent software vendors, SaaS providers, systems integrators, value added resellers, and digital marketing agencies to develop strategies, marketing goals and business decisions based on the actionable market intelligence from this report.

This iPaaS market report has been built on a rigorous period of information gathering from both secondary and primary sources through several interviews with industry participants, vendors, enterprises, consultants, organizations, and regulators. Data gathered from these interviews and surveys was curated, analyzed, and engineered to understand buying, spending, demand and supply patterns and to estimate market sizes and forecasts. The resultant data was checked for applicability across value chains through market-data associations and then further validated through multiple check points to check consistencies, error samples, variances.

Companies Covered in the Report

Action, Adaptris, Adeptia, Akana, Attunuity, Axway (Vordel), Azuqua, BroadPeak, Built.io, Celigo, Cloud Elements, DBSync, Dell Boomi, Diyotta, DSYNC, Elastic.io, eMagiz, Flowgear, Fujitsu, i2factory, IBM, Infor, Informatica, Integround, Jitterbit, Microsoft, Moskitos, Mulesoft, N2N Services Inc., NTT Data, Opticca Consulting Inc., Oracle, Red Hat, Ryvit, Safe Software, SAP, Scheer E2E AG, Scribe Software, Skyvva (Apsara), SnapLogic, Software AG, Talend, Terrasky, Tibco, Tieto, Vigience Ltd., Workato, Youredi.

Questions answered in the Report

1. What is the iPaaS market size and forecast in 2016?
2. What is the iPaaS market size across the five regions?
3. What is the iPaaS market size and forecast for 2016 - 2021?
4. What is the quantified opportunity for iPaaS across verticals?
5. What are the companies in the iPaaS market and how are they positioned?

Market Segmentation

The iPaaS market covers four key categories: Segments; Users; Verticals; Regions

By Segments: Platforms; Services

By Users: Small and Medium Businesses (SMB); Enterprises

By Verticals: Aerospace and Defense; Automotive and Transportation; Banking and Finance; Healthcare and Life Sciences; Retail and Consumer; Public Sector and Government; Technology and Media; Others.

By Regions: North America; Europe; Asia Pacific; Central America/Latin America; Middle East and Africa.

Contents

1 IPAAS MARKET: RESEARCH OVERVIEW AND SUMMARY

- 1.1 Research Design
 - 1.1.1 Research Goals
 - 1.1.2 Research Scope
 - 1.1.3 Research Methodology
 - 1.1.4 Market Assumptions
- 1.2 Executive Summary
 - 1.2.1 Demand Insights
 - 1.2.2 Forecast Insights

2 IPAAS: MARKET OVERVIEW AND FORCES

- 2.1 Market Introduction
 - 2.1.1 Market Definition
 - 2.1.2 Market Segmentation
- 2.2 Market Forces
 - 2.2.1 Market Drivers
 - 2.2.1. a Need for Agility
 - 2.2.1. b IoT Adoption and Big Data
 - 2.2.1. c Legacy Cloud Connection
 - 2.2.1. d Cost and Feature Benefits
 - 2.2.2 Restraints
 - 2.2.2. a Frameworks and Risks
 - 2.2.3 Market Challenges
 - 2.2.3. a Legacy Investments and Migration
 - 2.2.3. b Lack of Self Service Methodology
 - 2.2.4 Opportunities
 - 2.2.4. a Hybrid Environments
 - 2.2.4. b Digital Transformation
 - 2.2.4. c Social, Mobile and Cloud

3 IPAAS: MARKET SIZE AND FORECAST BY SEGMENTS

- 3.1 Market Overview and Trends
- 3.2 By Segments
 - 3.2.1 Market Overview

- 3.2.2 iPaaS Platforms
 - 3.2.2. a Market Overview
 - 3.2.2. b Market Size and Forecast by Regions
- 3.2.3 iPaaS Services
 - 3.2.3. a Market Overview
 - 3.2.3. b Market Size and Forecast by Regions
- 3.3 By Users
 - 3.3.1 Market Overview
 - 3.3.2 Small and Medium Businesses (SMBs)
 - 3.3.2. a Market Overview
 - 3.3.2. b Market Size and Forecast by Regions
 - 3.3.3 Enterprises
 - 3.3.3. a Market Overview
 - 3.3.3. b Market Size and Forecast by Regions

4 IPAAS: MARKET SIZE AND FORECAST BY VERTICALS

- 4.1 Market Overview
- 4.2 Aerospace and Defense
 - 4.2.1 Overview
 - 4.2.2 Market Size and Forecasts by Regions
- 4.3 Automotive and Transportation
 - 4.3.1 Overview
 - 4.3.2 Market Size and Forecasts by Regions
- 4.4 Banking and Finance
 - 4.4.1 Overview
 - 4.4.2 Market Size and Forecasts by Regions
- 4.5 Healthcare and Lifesciences
 - 4.5.1 Overview
 - 4.5.2 Market Size and Forecasts by Regions
- 4.6 Retail and Consumer
 - 4.6.1 Overview
 - 4.6.2 Market Size and Forecasts by Regions
- 4.7 Public Sector & Government
 - 4.7.1 Overview
 - 4.7.2 Market Size and Forecasts by Regions
- 4.8 Technology and Media
 - 4.8.1 Overview
 - 4.8.2 Market Size and Forecasts by Regions

4.9 Others

4.9.1 Overview

4.9.2 Market Size and Forecasts by Regions

5 IPAAS: MARKET SIZE AND FORECASTS BY REGIONS

5.1 Market Overview and Trends

5.2 North America

5.2.1 Market Overview

5.2.2 Market size and Forecast by Segments

5.2.3 Market size and Forecast by Users

5.2.4 Market size and Forecast by Verticals

5.3 Europe

5.3.1 Market Overview

5.3.2 Market size and Forecast by Segments

5.3.3 Market size and Forecast by Users

5.3.4 Market size and Forecast by Verticals

5.4 Asia-Pacific

5.4.1 Market Overview

5.4.2 Market size and Forecast by Segments

5.4.3 Market size and Forecast by Users

5.4.4 Market size and Forecast by Verticals

5.5 Central America/Latin America

5.5.1 Market Overview

5.5.2 Market size and Forecast by Segments

5.5.3 Market size and Forecast by Users

5.5.4 Market size and Forecast by Verticals

5.6 Middle-East and Africa

5.6.1 Market Overview

5.6.2 Market size and Forecast by Segments

5.6.3 Market size and Forecast by Users

5.6.4 Market Size and Forecast by Verticals

6 IPAAS: MARKET PARTICIPANTS AND DEMAND TRENDS

6.1 Supply Side – Player Profiles and Markets

6.1.1 iPaaS Market – Player Profiles and Products

6.1.2 iPaaS Market – Player Profiles and Target Segments

6.2 Demand Side Analysis – Regional Ratings

6.2.1 iPaaS Projects User Ratings by Region

6.2.2 iPaaS Services Ratings by Region

6.2.3 iPaaS Vertical Adoption Ratings by Region

6.2.4 iPaaS Deployment Timeframe Ratings by Region

List Of Tables

LIST OF TABLES

- Table 1: Forecast Assumptions and Growth Factors
- Table 2: iPaaS Market Size and Forecast, and YoY Growth
- Table 3: iPaaS Market Size and Forecast, by Segments
- Table 4: iPaaS Market Size and Forecast, by Platforms, by Regions
- Table 5: iPaaS Market Size and Forecast, by Services, by Regions
- Table 6: iPaaS Market Size and Forecast, by Users
- Table 7: iPaaS Market Size and Forecast, by SMBs, by Regions
- Table 8: iPaaS Market Size and Forecast, by Enterprises, by Regions
- Table 9: iPaaS Market Size and Forecast, by Verticals
- Table 10: iPaaS Market Size and Forecast, by Aerospace and Defense, by Regions
- Table 11: iPaaS Market Size and Forecast, by Automotive & Transportation, by Regions
- Table 12: iPaaS Market Size and Forecast, by Banking and Finance, by Regions
- Table 13: iPaaS Market Size and Forecast, by Healthcare and Life Sciences, by Regions
- Table 14: iPaaS Market Size and Forecast, by Retail and Consumer, by Regions
- Table 15: iPaaS Market Size and Forecast, by Public Sector & Government, by Regions
- Table 16: iPaaS Market Size and Forecast, by Technology and Media, by Regions
- Table 17: iPaaS Market Size and Forecast, by Others, by Regions
- Table 18: iPaaS Market Size and Forecast, by Regions
- Table 19: North America iPaaS Market Size and Forecast, by Segments
- Table 20: North America iPaaS Market Size and Forecast, by Users
- Table 21: North America iPaaS Market Size and Forecast, by Verticals
- Table 22: Europe iPaaS Market Size and Forecast, by Segments
- Table 23: Europe iPaaS Market Size and Forecast, by Users
- Table 24: Europe iPaaS Market Size and Forecast, by Verticals
- Table 25: Asia Pacific iPaaS Market Size and Forecast, by Segments
- Table 26: Asia-Pacific iPaaS Market Size and Forecast, by Users
- Table 27: Asia-Pacific iPaaS Market Size and Forecast, by Verticals
- Table 28: Central/Latin America iPaaS Market Size and Forecast, by Segments
- Table 29: Central/Latin America iPaaS Market Size and Forecast, by Users
- Table 30: Central & Latin America iPaaS Market Size and Forecast, by Verticals
- Table 31: Middle East and Africa iPaaS Market Size and Forecast, by Segments
- Table 32: Middle-East and Africa iPaaS Market Size and Forecast, by Users
- Table 33: Middle East And Africa iPaaS Market Size and Forecast, by Verticals
- Table 34: iPaaS Market Participants and Key Products

Table 35: iPaaS Market Participants and Key Segments

Table 36: iPaaS Projects User Ratings by Region

Table 37: iPaaS Services Ratings by Region

Table 38: iPaaS Vertical Adoption Ratings by Region

Table 39: iPaaS Deployment Timeframe Ratings by Region

List Of Figures

LIST OF FIGURES

- Figure 1: iPaaS Market Research Methodology
- Figure 2: iPaaS Market Segmentation
- Figure 3: iPaaS Market Forces
- Figure 4: iPaaS Market Size and Forecast, and YoY Growth
- Figure 5: iPaaS Market Size and Forecast, by Segments
- Figure 6: iPaaS Market Size and Forecast, by Platforms, by Regions
- Figure 7: iPaaS Market Size and Forecast, by Services, by Regions
- Figure 8: iPaaS Market Size and Forecast, by Users
- Figure 9: iPaaS Market Size and Forecast, by SMBs, by Regions
- Figure 10: iPaaS Market Size and Forecast, by Enterprises, by Regions
- Figure 11: iPaaS Market Size and Forecast, by Verticals
- Figure 12: iPaaS Market Size and Forecast, by Aerospace and Defense, by Regions
- Figure 13: iPaaS Market Size and Forecast, by Automotive & Transportation, by Regions
- Figure 14: iPaaS Market Size and Forecast, by Banking and Finance, by Regions
- Figure 15: iPaaS Market Size and Forecast, by Healthcare and Life Sciences, by Regions
- Figure 16: iPaaS Market Size and Forecast, by Retail and Consumer, by Regions
- Figure 17: iPaaS Market Size and Forecast, by Public Sector & Government, by Regions
- Figure 18: iPaaS Market Size and Forecast, by Technology and Media, by Regions
- Figure 19: iPaaS Market Size and Forecast, by Others, by Regions
- Figure 20: iPaaS Market Size and Forecast, by Regions
- Figure 21: North America iPaaS Market Size and Forecast, by Segments
- Figure 22: North America iPaaS Market Size and Forecast, by Users
- Figure 23: North America iPaaS Market Size and Forecast, by Verticals
- Figure 24: Europe iPaaS Market Size and Forecast, by Segments
- Figure 25: Europe iPaaS Market Size and Forecast, by Users
- Figure 26: Europe iPaaS Market Size and Forecast, by Verticals
- Figure 27: Asia Pacific iPaaS Market Size and Forecast, by Segments
- Figure 28: Asia-Pacific iPaaS Market Size and Forecast, by Users
- Figure 29: Asia-Pacific iPaaS Market Size and Forecast, by Verticals
- Figure 30: Central/Latin America iPaaS Market Size and Forecast, by Segments
- Figure 31: Central/Latin America iPaaS Market Size and Forecast, by Users
- Figure 32: Central/ Latin America iPaaS Market Size and Forecast, by Verticals

Figure 33: Middle East and Africa iPaaS Market Size and Forecast, by Segments

Figure 34: Middle East and Africa iPaaS Market Size and Forecast, by Users

Figure 35: Middle East & Africa iPaaS Market Size and Forecast, by Verticals

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