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Wireless Connectivity Industry Research Report 2024

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Abstracts

Summary

The wireless connectivity market is highly diversified and competitive with market players including top-tier and mid-tier companies as well as start-up firms. With the rate of proliferation of smart sensors, the increasing adoption of IoT-enabled devices, and mainstreaming of many smart applications, the wireless connectivity is expected to become the most important need across application such as consumer electronics, automotive & transportation, Industrial and healthcare, among Global Navigation Satellite System (GNSS).

Wireless connectivity technology is well-established in many electronic device markets. Bluetooth, Wi-Fi, and GNSS are becoming ubiquitous in certain devices, such as smartphones, Rapid growth is also forecast for 802.15.4 and NFC across various verticals. Wireless connectivity chipsets continue to shift from standalone chips to combo chips, or combo chips and integrated platforms in certain areas.

According to APO Research, The global Wireless Connectivity market was valued at US$ million in 2023 and is anticipated to reach US$ million by 2030, witnessing a CAGR of xx% during the forecast period 2024-2030.

North American market for Wireless Connectivity is estimated to increase from $ million in 2024 to reach $ million by 2030, at a CAGR of % during the forecast period of 2025 through 2030.

Asia-Pacific market for Wireless Connectivity is estimated to increase from $ million in 2024 to reach $ million by 2030, at a CAGR of % during the forecast period of 2025 through 2030.

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Europe market for Wireless Connectivity is estimated to increase from $ million in 2024 to reach $ million by 2030, at a CAGR of % during the forecast period of 2025 through 2030.

The major global companies of Wireless Connectivity include Broadcom, Murata, Qualcomm Atheros, Mediatek Inc., Intel Corporation, Cypress Semiconductor Corporation, Texas Instruments Inc., Atmel Corporation and STMicroelectronics N.V., etc. In 2023, the world's top three vendors accounted for approximately % of the revenue.

Report Scope

This report aims to provide a comprehensive presentation of the global market for Wireless Connectivity, with both quantitative and qualitative analysis, to help readers develop business/growth strategies, assess the market competitive situation, analyze their position in the current marketplace, and make informed business decisions regarding Wireless Connectivity.

The Wireless Connectivity market size, estimations, and forecasts are provided in terms of revenue ($ millions), considering 2023 as the base year, with history and forecast data for the period from 2019 to 2030. This report segments the global Wireless Connectivity market comprehensively. Regional market sizes, concerning products by Type, by Application, and by players, are also provided. For a more in-depth understanding of the market, the report provides profiles of the competitive landscape, key competitors, and their respective market ranks. The report also discusses technological trends and new product developments.

Key Companies & Market Share Insights

In this section, the readers will gain an understanding of the key players competing. This report has studied the key growth strategies, such as innovative trends and developments, intensification of product portfolio, mergers and acquisitions, collaborations, new product innovation, and geographical expansion, undertaken by these participants to maintain their presence. Apart from business strategies, the study includes current developments and key financials. The readers will also get access to the data related to global revenue, price, and sales by manufacturers for the period 2019-2024. This all-inclusive report will certainly serve the clients to stay updated and make effective decisions in their businesses. Some of the prominent players reviewed in the research report include:

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Broadcom

Murata

Qualcomm Atheros

Mediatek Inc.

Intel Corporation

Cypress Semiconductor Corporation

Texas Instruments Inc.

Atmel Corporation

STMicroelectronics N.V.

NXP Semiconductors N.V

Marvell

Wireless Connectivity segment by Type

Wi-Fi

Bluetooth

Wi-Fi/Bluetooth Smart

ZigBee

Global Navigation Satellite System (GNSS)

Near Field Communication (NFC)

Other Technologies

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Wireless Connectivity Segment by Application

- Consumer Electronics
- Wearable Devices/Smart Appliances
- Healthcare
- Automotive & Transportation
- Other

Wireless Connectivity Segment by Region

- North America
  - United States
  - Canada
- Europe
  - Germany
  - France
  - UK
  - Italy
  - Russia
  - Nordic Countries
  - Rest of Europe
- Asia-Pacific

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- China
- Japan
- South Korea
- Southeast Asia
- India
- Australia
- Rest of Asia

Latin America

- Mexico
- Brazil
- Rest of Latin America

Middle East & Africa

- Turkey
- Saudi Arabia
- UAE
- Rest of MEA

Key Drivers & Barriers

High-impact rendering factors and drivers have been studied in this report to aid the readers to understand the general development. Moreover, the report includes restraints and challenges that may act as stumbling blocks on the way of the players. This will assist the users to be attentive and make informed decisions related to

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business. Specialists have also laid their focus on the upcoming business prospects.

Reasons to Buy This Report

1. This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Wireless Connectivity market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.

2. This report will help stakeholders to understand the global industry status and trends of Wireless Connectivity and provides them with information on key market drivers, restraints, challenges, and opportunities.

3. This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.

4. This report stays updated with novel technology integration, features, and the latest developments in the market

5. This report helps stakeholders to gain insights into which regions to target globally

6. This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Wireless Connectivity.

7. This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

Chapter Outline

Chapter 1: Research objectives, research methods, data sources, data cross-validation;

Chapter 2: Introduces the report scope of the report, executive summary of different market segments (product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of

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the current state of the market and its likely evolution in the short to mid-term, and long term.

Chapter 3: Provides the analysis of various market segments product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 4: Provides the analysis of various market segments application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 5: Introduces executive summary of global market size, regional market size, this section also introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by companies in the industry, and the analysis of relevant policies in the industry.

Chapter 6: Detailed analysis of Wireless Connectivity companies' competitive landscape, revenue market share, latest development plan, merger, and acquisition information, etc.

Chapter 7, 8, 9, 10, 11: North America, Europe, Asia Pacific, Latin America, Middle East and Africa segment by country. It provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 12: Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including revenue, gross margin, product introduction, recent development, etc.

Chapter 13: The main points and conclusions of the report.

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Contents

1 PREFACE

1.1 Scope of Report
1.2 Reasons for Doing This Study
1.3 Research Methodology
1.4 Research Process
1.5 Data Source
  1.5.1 Secondary Sources
  1.5.2 Primary Sources

2 MARKET OVERVIEW

2.1 Product Definition
2.2 Wireless Connectivity by Type
  2.2.1 Market Value Comparison by Type (2019 VS 2023 VS 2030)
  2.2.2 Wi-Fi
  2.2.3 Bluetooth
  2.2.4 Wi-Fi/Bluetooth Smart
  2.2.5 ZigBee
  2.2.6 Global Navigation Satellite System (GNSS)
  2.2.7 Near Field Communication (NFC)
  2.2.8 Other Technologies
2.3 Wireless Connectivity by Application
  2.3.1 Market Value Comparison by Application (2019 VS 2023 VS 2030)
  2.3.2 Consumer Electronics
  2.3.3 Wearable Devices/Smart Appliances
  2.3.4 Healthcare
  2.3.5 Automotive & Transportation
  2.3.6 Other
2.4 Assumptions and Limitations

3 WIRELESS CONNECTIVITY BREAKDOWN DATA BY TYPE

3.1 Global Wireless Connectivity Historic Market Size by Type (2019-2024)
3.2 Global Wireless Connectivity Forecasted Market Size by Type (2025-2030)

4 WIRELESS CONNECTIVITY BREAKDOWN DATA BY APPLICATION

+44 20 8123 2220
info@marketpublishers.com

4.1 Global Wireless Connectivity Historic Market Size by Application (2019-2024)
4.2 Global Wireless Connectivity Forecasted Market Size by Application (2019-2024)

5 GLOBAL GROWTH TRENDS

5.1 Global Wireless Connectivity Market Perspective (2019-2030)
5.2 Global Wireless Connectivity Growth Trends by Region
  5.2.1 Global Wireless Connectivity Market Size by Region: 2019 VS 2023 VS 2030
  5.2.2 Wireless Connectivity Historic Market Size by Region (2019-2024)
  5.2.3 Wireless Connectivity Forecasted Market Size by Region (2025-2030)
5.3 Wireless Connectivity Market Dynamics
  5.3.1 Wireless Connectivity Industry Trends
  5.3.2 Wireless Connectivity Market Drivers
  5.3.3 Wireless Connectivity Market Challenges
  5.3.4 Wireless Connectivity Market Restraints

6 MARKET COMPETITIVE LANDSCAPE BY PLAYERS

6.1 Global Top Wireless Connectivity Players by Revenue
  6.1.1 Global Top Wireless Connectivity Players by Revenue (2019-2024)
  6.1.2 Global Wireless Connectivity Revenue Market Share by Players (2019-2024)
6.2 Global Wireless Connectivity Industry Players Ranking, 2022 VS 2023 VS 2024
6.3 Global Key Players of Wireless Connectivity Head office and Area Served
6.4 Global Wireless Connectivity Players, Product Type & Application
6.5 Global Wireless Connectivity Players, Date of Enter into This Industry
6.6 Global Wireless Connectivity Market CR5 and HHI
6.7 Global Players Mergers & Acquisition

7 NORTH AMERICA

7.1 North America Wireless Connectivity Market Size (2019-2030)
7.2 North America Wireless Connectivity Market Growth Rate by Country: 2019 VS 2023 VS 2030
7.3 North America Wireless Connectivity Market Size by Country (2019-2024)
7.4 North America Wireless Connectivity Market Size by Country (2025-2030)
7.5 United States
7.6 Canada

+44 20 8123 2220
info@marketpublishers.com

8 EUROPE

8.1 Europe Wireless Connectivity Market Size (2019-2030)
8.2 Europe Wireless Connectivity Market Growth Rate by Country: 2019 VS 2023 VS 2030
8.3 Europe Wireless Connectivity Market Size by Country (2019-2024)
8.4 Europe Wireless Connectivity Market Size by Country (2025-2030)
8.5 Germany
8.6 France
8.7 U.K.
8.8 Italy
8.9 Russia
8.10 Nordic Countries

9 ASIA-PACIFIC

9.1 Asia-Pacific Wireless Connectivity Market Size (2019-2030)
9.2 Asia-Pacific Wireless Connectivity Market Growth Rate by Country: 2019 VS 2023 VS 2030
9.3 Asia-Pacific Wireless Connectivity Market Size by Country (2019-2024)
9.4 Asia-Pacific Wireless Connectivity Market Size by Country (2025-2030)
9.5 China
9.6 Japan
9.7 South Korea
9.8 Southeast Asia
9.9 India
9.10 Australia

10 LATIN AMERICA

10.1 Latin America Wireless Connectivity Market Size (2019-2030)
10.2 Latin America Wireless Connectivity Market Growth Rate by Country: 2019 VS 2023 VS 2030
10.3 Latin America Wireless Connectivity Market Size by Country (2019-2024)
10.4 Latin America Wireless Connectivity Market Size by Country (2025-2030)
10.5 Mexico
10.6 Brazil

11 MIDDLE EAST & AFRICA

+44 20 8123 2220
info@marketpublishers.com

11.1 Middle East & Africa Wireless Connectivity Market Size (2019-2030)
11.2 Middle East & Africa Wireless Connectivity Market Growth Rate by Country: 2019 VS 2023 VS 2030
11.3 Middle East & Africa Wireless Connectivity Market Size by Country (2019-2024)
11.4 Middle East & Africa Wireless Connectivity Market Size by Country (2025-2030)
11.5 Turkey
11.6 Saudi Arabia
11.7 UAE

12 PLAYERS PROFILED

12.1 Broadcom
  12.1.1 Broadcom Company Information
  12.1.2 Broadcom Business Overview
  12.1.3 Broadcom Revenue in Wireless Connectivity Business (2019-2024)
  12.1.4 Broadcom Wireless Connectivity Product Portfolio
  12.1.5 Broadcom Recent Developments
12.2 Murata
  12.2.1 Murata Company Information
  12.2.2 Murata Business Overview
  12.2.3 Murata Revenue in Wireless Connectivity Business (2019-2024)
  12.2.4 Murata Wireless Connectivity Product Portfolio
  12.2.5 Murata Recent Developments
12.3 Qualcomm Atheros
  12.3.1 Qualcomm Atheros Company Information
  12.3.2 Qualcomm Atheros Business Overview
  12.3.3 Qualcomm Atheros Revenue in Wireless Connectivity Business (2019-2024)
  12.3.4 Qualcomm Atheros Wireless Connectivity Product Portfolio
  12.3.5 Qualcomm Atheros Recent Developments
12.4 Mediatek Inc.
  12.4.1 Mediatek Inc. Company Information
  12.4.2 Mediatek Inc. Business Overview
  12.4.3 Mediatek Inc. Revenue in Wireless Connectivity Business (2019-2024)
  12.4.4 Mediatek Inc. Wireless Connectivity Product Portfolio
  12.4.5 Mediatek Inc. Recent Developments
12.5 Intel Corporation
  12.5.1 Intel Corporation Company Information
  12.5.2 Intel Corporation Business Overview

+44 20 8123 2220
info@marketpublishers.com

12.5.3 Intel Corporation Revenue in Wireless Connectivity Business (2019-2024)
12.5.4 Intel Corporation Wireless Connectivity Product Portfolio
12.5.5 Intel Corporation Recent Developments
12.6 Cypress Semiconductor Corporation
12.6.1 Cypress Semiconductor Corporation Company Information
12.6.2 Cypress Semiconductor Corporation Business Overview
12.6.3 Cypress Semiconductor Corporation Revenue in Wireless Connectivity Business (2019-2024)
12.6.4 Cypress Semiconductor Corporation Wireless Connectivity Product Portfolio
12.6.5 Cypress Semiconductor Corporation Recent Developments
12.7 Texas Instruments Inc.
12.7.1 Texas Instruments Inc. Company Information
12.7.2 Texas Instruments Inc. Business Overview
12.7.3 Texas Instruments Inc. Revenue in Wireless Connectivity Business (2019-2024)
12.7.4 Texas Instruments Inc. Wireless Connectivity Product Portfolio
12.7.5 Texas Instruments Inc. Recent Developments
12.8 Atmel Corporation
12.8.1 Atmel Corporation Company Information
12.8.2 Atmel Corporation Business Overview
12.8.3 Atmel Corporation Revenue in Wireless Connectivity Business (2019-2024)
12.8.4 Atmel Corporation Wireless Connectivity Product Portfolio
12.8.5 Atmel Corporation Recent Developments
12.9 STMicroelectronics N.V.
12.9.1 STMicroelectronics N.V. Company Information
12.9.2 STMicroelectronics N.V. Business Overview
12.9.3 STMicroelectronics N.V. Revenue in Wireless Connectivity Business (2019-2024)
12.9.4 STMicroelectronics N.V. Wireless Connectivity Product Portfolio
12.9.5 STMicroelectronics N.V. Recent Developments
12.10 NXP Semiconductors N.V
12.10.1 NXP Semiconductors N.V Company Information
12.10.2 NXP Semiconductors N.V Business Overview
12.10.3 NXP Semiconductors N.V Revenue in Wireless Connectivity Business (2019-2024)
12.10.4 NXP Semiconductors N.V Wireless Connectivity Product Portfolio
12.10.5 NXP Semiconductors N.V Recent Developments
12.11 Marvell
12.11.1 Marvell Company Information
12.11.2 Marvell Business Overview

+44 20 8123 2220
info@marketpublishers.com

12.11.3 Marvell Revenue in Wireless Connectivity Business (2019-2024)
12.11.4 Marvell Wireless Connectivity Product Portfolio
12.11.5 Marvell Recent Developments

13 REPORT CONCLUSION

14 DISCLAIMER

+44 20 8123 2220
info@marketpublishers.com

List Of Tables

LIST OF TABLES

Table 1. Secondary Sources
Table 2. Primary Sources
Table 3. Market Value Comparison by Type (2018 VS 2022 VS 2029) & (US$ Million)
Table 4. Market Value Comparison by Application (2018 VS 2022 VS 2029) & (US$ Million)
Table 5. Global Wireless Connectivity Market Size by Type (2018-2023) & (US$ Million)
Table 6. Global Wireless Connectivity Revenue Market Share by Type (2018-2023)
Table 7. Global Wireless Connectivity Forecasted Market Size by Type (2024-2029) & (US$ Million)
Table 8. Global Wireless Connectivity Revenue Market Share by Type (2024-2029)
Table 9. Global Wireless Connectivity Market Size by Application (2018-2023) & (US$ Million)
Table 10. Global Wireless Connectivity Revenue Market Share by Application (2018-2023)
Table 11. Global Wireless Connectivity Forecasted Market Size by Application (2024-2029) & (US$ Million)
Table 12. Global Wireless Connectivity Revenue Market Share by Application (2024-2029)
Table 13. Global Wireless Connectivity Market Size by Region (US$ Million): 2018 VS 2022 VS 2029
Table 14. Global Wireless Connectivity Market Size by Region (2018-2023) & (US$ Million)
Table 15. Global Wireless Connectivity Market Share by Region (2018-2023)
Table 16. Global Wireless Connectivity Forecasted Market Size by Region (2024-2029) & (US$ Million)
Table 17. Global Wireless Connectivity Market Share by Region (2024-2029)
Table 18. Wireless Connectivity Market Trends
Table 19. Wireless Connectivity Market Drivers
Table 20. Wireless Connectivity Market Challenges
Table 21. Wireless Connectivity Market Restraints
Table 22. Global Top Wireless Connectivity Manufacturers by Revenue (US$ Million) & (2018-2023)
Table 23. Global Wireless Connectivity Revenue Market Share by Manufacturers (2018-2023)
Table 24. Global Wireless Connectivity Industry Manufacturers Ranking, 2021 VS 2022

+44 20 8123 2220
info@marketpublishers.com

VS 2023
Table 25. Global Key Players of Wireless Connectivity, Headquarters and Area Served
Table 26. Global Wireless Connectivity Manufacturers, Product Type & Application
Table 27. Global Manufacturers Market Concentration Ratio (CR5 and HHI)
Table 28. Global Wireless Connectivity by Manufacturers Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue of 2022)
Table 29. Manufacturers Mergers & Acquisitions, Expansion Plans
Table 30. North America Wireless Connectivity Market Growth Rate by Country: 2018 VS 2022 VS 2029 (US$ Million)
Table 31. North America Wireless Connectivity Market Size by Country (2018-2023) & (US$ Million)
Table 32. North America Wireless Connectivity Market Size by Country (2024-2029) & (US$ Million)
Table 33. Europe Wireless Connectivity Market Growth Rate by Country: 2018 VS 2022 VS 2029 (US$ Million)
Table 34. Europe Wireless Connectivity Market Size by Country (2018-2023) & (US$ Million)
Table 35. Europe Wireless Connectivity Market Size by Country (2024-2029) & (US$ Million)
Table 36. Asia-Pacific Wireless Connectivity Market Growth Rate by Country: 2018 VS 2022 VS 2029 (US$ Million)
Table 37. Asia-Pacific Wireless Connectivity Market Size by Country (2018-2023) & (US$ Million)
Table 38. Asia-Pacific Wireless Connectivity Market Size by Country (2024-2029) & (US$ Million)
Table 39. Latin America Wireless Connectivity Market Growth Rate by Country: 2018 VS 2022 VS 2029 (US$ Million)
Table 40. Latin America Wireless Connectivity Market Size by Country (2018-2023) & (US$ Million)
Table 41. Latin America Wireless Connectivity Market Size by Country (2024-2029) & (US$ Million)
Table 42. Middle East & Africa Wireless Connectivity Market Growth Rate by Country: 2018 VS 2022 VS 2029 (US$ Million)
Table 43. Middle East & Africa Wireless Connectivity Market Size by Country (2018-2023) & (US$ Million)
Table 44. Middle East & Africa Wireless Connectivity Market Size by Country (2024-2029) & (US$ Million)
Table 45. Broadcom Company Detail
Table 46. Broadcom Business Overview

+44 20 8123 2220
info@marketpublishers.com

Table 47. Broadcom Wireless Connectivity Product
Table 48. Broadcom Revenue in Wireless Connectivity Business (2017-2022) & (US$ Million)
Table 49. Broadcom Recent Development
Table 50. Murata Company Detail
Table 51. Murata Business Overview
Table 52. Murata Wireless Connectivity Product
Table 53. Murata Revenue in Wireless Connectivity Business (2017-2022) & (US$ Million)
Table 54. Murata Recent Development
Table 55. Qualcomm Atheros Company Detail
Table 56. Qualcomm Atheros Business Overview
Table 57. Qualcomm Atheros Wireless Connectivity Product
Table 58. Qualcomm Atheros Revenue in Wireless Connectivity Business (2017-2022) & (US$ Million)
Table 59. Qualcomm Atheros Recent Development
Table 60. Mediatek Inc. Company Detail
Table 61. Mediatek Inc. Business Overview
Table 62. Mediatek Inc. Wireless Connectivity Product
Table 63. Mediatek Inc. Revenue in Wireless Connectivity Business (2017-2022) & (US$ Million)
Table 64. Mediatek Inc. Recent Development
Table 65. Intel Corporation Company Detail
Table 66. Intel Corporation Business Overview
Table 67. Intel Corporation Wireless Connectivity Product
Table 68. Intel Corporation Revenue in Wireless Connectivity Business (2017-2022) & (US$ Million)
Table 69. Intel Corporation Recent Development
Table 70. Cypress Semiconductor Corporation Company Detail
Table 71. Cypress Semiconductor Corporation Business Overview
Table 72. Cypress Semiconductor Corporation Wireless Connectivity Product
Table 73. Cypress Semiconductor Corporation Revenue in Wireless Connectivity Business (2017-2022) & (US$ Million)
Table 74. Cypress Semiconductor Corporation Recent Development
Table 75. Texas Instruments Inc. Company Detail
Table 76. Texas Instruments Inc. Business Overview
Table 77. Texas Instruments Inc. Wireless Connectivity Product
Table 78. Texas Instruments Inc. Revenue in Wireless Connectivity Business (2017-2022) & (US$ Million)

+44 20 8123 2220
info@marketpublishers.com

Table 79. Texas Instruments Inc. Recent Development
Table 80. Atmel Corporation Company Detail
Table 81. Atmel Corporation Business Overview
Table 82. Atmel Corporation Wireless Connectivity Product
Table 83. Atmel Corporation Revenue in Wireless Connectivity Business (2017-2022) & (US$ Million)
Table 84. Atmel Corporation Recent Development
Table 85. STMicroelectronics N.V. Company Detail
Table 86. STMicroelectronics N.V. Business Overview
Table 87. STMicroelectronics N.V. Wireless Connectivity Product
Table 88. STMicroelectronics N.V. Revenue in Wireless Connectivity Business (2017-2022) & (US$ Million)
Table 89. STMicroelectronics N.V. Recent Development
Table 90. NXP Semiconductors N.V Company Detail
Table 91. NXP Semiconductors N.V Business Overview
Table 92. NXP Semiconductors N.V Wireless Connectivity Product
Table 93. NXP Semiconductors N.V Revenue in Wireless Connectivity Business (2017-2022) & (US$ Million)
Table 94. NXP Semiconductors N.V Recent Development
Table 95. Marvell Company Detail
Table 96. Marvell Business Overview
Table 97. Marvell Wireless ConnectivityProduct
Table 98. Marvell Revenue in Wireless Connectivity Business (2017-2022) & (US$ Million)
Table 99. Marvell Recent Development
Table 100. Broadcom Company Information
Table 101. Broadcom Business Overview
Table 102. Broadcom Wireless Connectivity Revenue in Wireless Connectivity Business (2018-2023) & (US$ Million)
Table 103. Broadcom Revenue in Wireless Connectivity Business (2018-2023) & (US$ Million) Portfolio
Table 104. Broadcom Recent Development
Table 105. Murata Company Information
Table 106. Murata Business Overview
Table 107. Murata Wireless Connectivity Revenue in Wireless Connectivity Business (2018-2023) & (US$ Million)
Table 108. Murata Revenue in Wireless Connectivity Business (2018-2023) & (US$ Million) Portfolio
Table 109. Murata Recent Development

+44 20 8123 2220
info@marketpublishers.com

Table 110. Qualcomm Atheros Company Information
Table 111. Qualcomm Atheros Business Overview
Table 112. Qualcomm Atheros Wireless Connectivity Revenue in Wireless Connectivity Business (2018-2023) & (US$ Million)
Table 113. Qualcomm Atheros Revenue in Wireless Connectivity Business (2018-2023) & (US$ Million) Portfolio
Table 114. Qualcomm Atheros Recent Development
Table 115. Mediatek Inc. Company Information
Table 116. Mediatek Inc. Business Overview
Table 117. Mediatek Inc. Wireless Connectivity Revenue in Wireless Connectivity Business (2018-2023) & (US$ Million)
Table 118. Mediatek Inc. Revenue in Wireless Connectivity Business (2018-2023) & (US$ Million) Portfolio
Table 119. Mediatek Inc. Recent Development
Table 120. Intel Corporation Company Information
Table 121. Intel Corporation Business Overview
Table 122. Intel Corporation Wireless Connectivity Revenue in Wireless Connectivity Business (2018-2023) & (US$ Million)
Table 123. Intel Corporation Revenue in Wireless Connectivity Business (2018-2023) & (US$ Million) Portfolio
Table 124. Intel Corporation Recent Development
Table 125. Cypress Semiconductor Corporation Company Information
Table 126. Cypress Semiconductor Corporation Business Overview
Table 127. Cypress Semiconductor Corporation Wireless Connectivity Revenue in Wireless Connectivity Business (2018-2023) & (US$ Million)
Table 128. Cypress Semiconductor Corporation Revenue in Wireless Connectivity Business (2018-2023) & (US$ Million) Portfolio
Table 129. Cypress Semiconductor Corporation Recent Development
Table 130. Texas Instruments Inc. Company Information
Table 131. Texas Instruments Inc. Business Overview
Table 132. Texas Instruments Inc. Wireless Connectivity Revenue in Wireless Connectivity Business (2018-2023) & (US$ Million)
Table 133. Texas Instruments Inc. Revenue in Wireless Connectivity Business (2018-2023) & (US$ Million) Portfolio
Table 134. Texas Instruments Inc. Recent Development
Table 135. Atmel Corporation Company Information
Table 136. Atmel Corporation Business Overview
Table 137. Atmel Corporation Wireless Connectivity Revenue in Wireless Connectivity Business (2018-2023) & (US$ Million)

+44 20 8123 2220
info@marketpublishers.com

Table 138. Atmel Corporation Revenue in Wireless Connectivity Business (2018-2023) & (US$ Million) Portfolio
Table 139. Atmel Corporation Recent Development
Table 140. STMicroelectronics N.V. Company Information
Table 141. STMicroelectronics N.V. Business Overview
Table 142. STMicroelectronics N.V. Wireless Connectivity Revenue in Wireless Connectivity Business (2018-2023) & (US$ Million)
Table 143. STMicroelectronics N.V. Revenue in Wireless Connectivity Business (2018-2023) & (US$ Million) Portfolio
Table 144. STMicroelectronics N.V. Recent Development
Table 145. NXP Semiconductors N.V Company Information
Table 146. NXP Semiconductors N.V Business Overview
Table 147. NXP Semiconductors N.V Wireless Connectivity Revenue in Wireless Connectivity Business (2018-2023) & (US$ Million)
Table 148. NXP Semiconductors N.V Revenue in Wireless Connectivity Business (2018-2023) & (US$ Million) Portfolio
Table 149. NXP Semiconductors N.V Recent Development
Table 150. Marvell Company Information
Table 151. Marvell Business Overview
Table 152. Marvell Wireless ConnectivityRevenue in Wireless Connectivity Business (2018-2023) & (US$ Million)
Table 153. Marvell Revenue in Wireless Connectivity Business (2018-2023) & (US$ Million) Portfolio
Table 154. Marvell Recent Development
Table 155. Authors List of This Report

+44 20 8123 2220
info@marketpublishers.com

List Of Figures

LIST OF FIGURES

Figure 1. Research Methodology
Figure 2. Research Process
Figure 3. Key Executives Interviewed
Figure 4. Wireless Connectivity Product Picture
Figure 5. Global Wireless Connectivity Market Size Comparison by Type (2023-2029) & (US$ Million)
Figure 6. Global Wireless Connectivity Market Share by Type: 2022 VS 2029
Figure 7. Wi-Fi Product Picture
Figure 8. Bluetooth Product Picture
Figure 9. Wi-Fi/Bluetooth Smart Product Picture
Figure 10. ZigBee Product Picture
Figure 11. Global Navigation Satellite System (GNSS) Product Picture
Figure 12. Near Field Communication (NFC) Product Picture
Figure 13. Other Technologies Product Picture
Figure 14. Global Wireless Connectivity Market Size by Application (2023-2029) & (US$ Million)
Figure 15. Global Wireless Connectivity Market Share by Application: 2022 VS 2029
Figure 16. Consumer Electronics Product Picture
Figure 17. Wearable Devices/Smart Appliances Product Picture
Figure 18. Healthcare Product Picture
Figure 19. Automotive & Transportation Product Picture
Figure 20. Other Product Picture
Figure 21. Global Wireless Connectivity Market Size (US$ Million), Year-over-Year: 2018-2029
Figure 22. Global Wireless Connectivity Market Size, (US$ Million), 2018 VS 2022 VS 2029
Figure 23. Global Wireless Connectivity Market Share by Region: 2022 VS 2029
Figure 24. Global Wireless Connectivity Market Share by Players in 2022
Figure 25. Global Wireless Connectivity Players, Date of Enter into This Industry
Figure 26. Global Top 5 and 10 Wireless Connectivity Players Market Share by Revenue in 2022
Figure 27. Players Type (Tier 1, Tier 2, and Tier 3): 2018 VS 2022
Figure 28. North America Wireless Connectivity Market Size YoY Growth (2018-2029) & (US$ Million)
Figure 29. North America Wireless Connectivity Market Share by Country (2018-2029)

+44 20 8123 2220
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Figure 30. United States Wireless Connectivity Market Size YoY Growth (2018-2029) & (US$ Million)
Figure 31. Canada Wireless Connectivity Market Size YoY Growth (2018-2029) & (US$ Million)
Figure 32. Europe Wireless Connectivity Market Size YoY Growth (2018-2029) & (US$ Million)
Figure 33. Europe Wireless Connectivity Market Share by Country (2018-2029)
Figure 34. Germany Wireless Connectivity Market Size YoY Growth (2018-2029) & (US$ Million)
Figure 35. France Wireless Connectivity Market Size YoY Growth (2018-2029) & (US$ Million)
Figure 36. U.K. Wireless Connectivity Market Size YoY Growth (2018-2029) & (US$ Million)
Figure 37. Italy Wireless Connectivity Market Size YoY Growth (2018-2029) & (US$ Million)
Figure 38. Russia Wireless Connectivity Market Size YoY Growth (2018-2029) & (US$ Million)
Figure 39. Nordic Countries Wireless Connectivity Market Size YoY Growth (2018-2029) & (US$ Million)
Figure 40. Asia-Pacific Wireless Connectivity Market Size YoY Growth (2018-2029) & (US$ Million)
Figure 41. Asia-Pacific Wireless Connectivity Market Share by Country (2018-2029)
Figure 42. China Wireless Connectivity Market Size YoY Growth (2018-2029) & (US$ Million)
Figure 43. Japan Wireless Connectivity Market Size YoY Growth (2018-2029) & (US$ Million)
Figure 44. South Korea Wireless Connectivity Market Size YoY Growth (2018-2029) & (US$ Million)
Figure 45. Southeast Asia Wireless Connectivity Market Size YoY Growth (2018-2029) & (US$ Million)
Figure 46. India Wireless Connectivity Market Size YoY Growth (2018-2029) & (US$ Million)
Figure 47. Australia Wireless Connectivity Market Size YoY Growth (2018-2029) & (US$ Million)
Figure 48. Latin America Wireless Connectivity Market Size YoY Growth (2018-2029) & (US$ Million)
Figure 49. Latin America Wireless Connectivity Market Share by Country (2018-2029)
Figure 50. Mexico Wireless Connectivity Market Size YoY Growth (2018-2029) & (US$ Million)

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Figure 51. Brazil Wireless Connectivity Market Size YoY Growth (2018-2029) & (US$ Million)
Figure 52. Middle East & Africa Wireless Connectivity Market Size YoY Growth (2018-2029) & (US$ Million)
Figure 53. Middle East & Africa Wireless Connectivity Market Share by Country (2018-2029)
Figure 54. Turkey Wireless Connectivity Market Size YoY Growth (2018-2029) & (US$ Million)
Figure 55. Saudi Arabia Wireless Connectivity Market Size YoY Growth (2018-2029) & (US$ Million)
Figure 56. UAE Wireless Connectivity Market Size YoY Growth (2018-2029) & (US$ Million)
Figure 57. Broadcom Revenue Growth Rate in Wireless Connectivity Business (2018-2023)
Figure 58. Murata Revenue Growth Rate in Wireless Connectivity Business (2018-2023)
Figure 59. Qualcomm Atheros Revenue Growth Rate in Wireless Connectivity Business (2018-2023)
Figure 60. Mediatek Inc. Revenue Growth Rate in Wireless Connectivity Business (2018-2023)
Figure 61. Intel Corporation Revenue Growth Rate in Wireless Connectivity Business (2018-2023)
Figure 62. Cypress Semiconductor Corporation Revenue Growth Rate in Wireless Connectivity Business (2018-2023)
Figure 63. Texas Instruments Inc. Revenue Growth Rate in Wireless Connectivity Business (2018-2023)
Figure 64. Atmel Corporation Revenue Growth Rate in Wireless Connectivity Business (2018-2023)
Figure 65. STMicroelectronics N.V. Revenue Growth Rate in Wireless Connectivity Business (2018-2023)
Figure 66. NXP Semiconductors N.V Revenue Growth Rate in Wireless Connectivity Business (2018-2023)
Figure 67. Marvell Revenue Growth Rate in Wireless Connectivity Business (2018-2023)

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