

# Wireless Charging Industry Research Report 2024

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## **Abstracts**

This report aims to provide a comprehensive presentation of the global market for Wireless Charging, with both quantitative and qualitative analysis, to help readers develop business/growth strategies, assess the market competitive situation, analyze their position in the current marketplace, and make informed business decisions regarding Wireless Charging.

The Wireless Charging market size, estimations, and forecasts are provided in terms of output/shipments (M Units) and revenue (\$ millions), considering 2023 as the base year, with history and forecast data for the period from 2019 to 2030. This report segments the global Wireless Charging market comprehensively. Regional market sizes, concerning products by types, by application, and by players, are also provided. The influence of COVID-19 and the Russia-Ukraine War were considered while estimating market sizes.

For a more in-depth understanding of the market, the report provides profiles of the competitive landscape, key competitors, and their respective market ranks. The report also discusses technological trends and new product developments.

The report will help the Wireless Charging manufacturers, new entrants, and industry chain related companies in this market with information on the revenues, production, and average price for the overall market and the sub-segments across the different segments, by company, product type, application, and regions.

Key Companies & Market Share Insights

In this section, the readers will gain an understanding of the key players competing. This report has studied the key growth strategies, such as innovative trends and developments, intensification of product portfolio, mergers and acquisitions,



collaborations, new product innovation, and geographical expansion, undertaken by these participants to maintain their presence. Apart from business strategies, the study includes current developments and key financials. The readers will also get access to the data related to global revenue, price, and sales by manufacturers for the period 2019-2024. This all-inclusive report will certainly serve the clients to stay updated and make effective decisions in their businesses. Some of the prominent players reviewed in the research report include:

Samsung
WiTricity
Qualcomm
PowerbyProxi
IDT
Semtech
Powermat

Samsung

## Product Type Insights

Global markets are presented by Wireless Charging type, along with growth forecasts through 2030. Estimates on production and value are based on the price in the supply chain at which the Wireless Charging are procured by the manufacturers.

This report has studied every segment and provided the market size using historical data. They have also talked about the growth opportunities that the segment may pose in the future. This study bestows production and revenue data by type, and during the historical period (2019-2024) and forecast period (2025-2030).

Wireless Charging segment by Type

Wireless Charging Receiver

Wireless Charging Transmitter



## Application Insights

This report has provided the market size (production and revenue data) by application, during the historical period (2019-2024) and forecast period (2025-2030).

This report also outlines the market trends of each segment and consumer behaviors impacting the Wireless Charging market and what implications these may have on the industry's future. This report can help to understand the relevant market and consumer trends that are driving the Wireless Charging market.

Wireless Charging segment by Application

Consumer Electronics

Vehicles & Transport

Medical Devices & Equipment

Others

## Regional Outlook

This section of the report provides key insights regarding various regions and the key players operating in each region. Economic, social, environmental, technological, and political factors have been taken into consideration while assessing the growth of the particular region/country. The readers will also get their hands on the revenue and sales data of each region and country for the period 2019-2030.

The market has been segmented into various major geographies, including North America, Europe, Asia-Pacific, South America. Detailed analysis of major countries such as the USA, Germany, the U.K., Italy, France, China, Japan, South Korea, Southeast Asia, and India will be covered within the regional segment. For market estimates, data are going to be provided for 2023 because of the base year, with estimates for 2024 and forecast value for 2030.

North America



	U.S.
	Canada
Europe	)
	Germany
	France
	U.K.
	Italy
	Russia
Asia-P	acific
	China
	Japan
	South Korea
	India
	Australia
	China Taiwan
	Indonesia
	Thailand
	Malaysia

Latin America



Mexico

Brazil

Argentina

#### **Key Drivers & Barriers**

High-impact rendering factors and drivers have been studied in this report to aid the readers to understand the general development. Moreover, the report includes restraints and challenges that may act as stumbling blocks on the way of the players. This will assist the users to be attentive and make informed decisions related to business. Specialists have also laid their focus on the upcoming business prospects.

## COVID-19 and Russia-Ukraine War Influence Analysis

The readers in the section will understand how the Wireless Charging market scenario changed across the globe during the pandemic, post-pandemic and Russia-Ukraine War. The study is done keeping in view the changes in aspects such as demand, consumption, transportation, consumer behavior, supply chain management, export and import, and production. The industry experts have also highlighted the key factors that will help create opportunities for players and stabilize the overall industry in the years to come.

#### Reasons to Buy This Report

This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Wireless Charging market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.

This report will help stakeholders to understand the global industry status and trends of Wireless Charging and provides them with information on key market drivers, restraints, challenges, and opportunities.



This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.

This report stays updated with novel technology integration, features, and the latest developments in the market

This report helps stakeholders to understand the COVID-19 and Russia-Ukraine War Influence on the Wireless Charging industry.

This report helps stakeholders to gain insights into which regions to target globally

This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Wireless Charging.

This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

Core Chapters

Chapter 1: Research objectives, research methods, data sources, data cross-validation;

Chapter 2: Introduces the report scope of the report, executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the market and its likely evolution in the short to mid-term, and long term.

Chapter 3: Detailed analysis of Wireless Charging manufacturers competitive landscape, price, production and value market share, latest development plan, merger, and acquisition information, etc.

Chapter 4: Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including product production/output, value, price, gross margin, product introduction, recent development, etc.

Chapter 5: Production/output, value of Wireless Charging by region/country. It provides a quantitative analysis of the market size and development potential of each region in



the next six years.

Chapter 6: Consumption of Wireless Charging in regional level and country level. It provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and production of each country in the world.

Chapter 7: Provides the analysis of various market segments by type, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 8: Provides the analysis of various market segments by application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 9: Analysis of industrial chain, including the upstream and downstream of the industry.

Chapter 10: Introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 11: The main points and conclusions of the report.



## **Contents**

#### 1 PREFACE

- 1.1 Scope of Report
- 1.2 Reasons for Doing This Study
- 1.3 Research Methodology
- 1.4 Research Process
- 1.5 Data Source
  - 1.5.1 Secondary Sources
  - 1.5.2 Primary Sources

#### **2 MARKET OVERVIEW**

- 2.1 Product Definition
- 2.2 Wireless Charging by Type
  - 2.2.1 Market Value Comparison by Type (2019 VS 2023 VS 2030) & (US\$ Million)
  - 1.2.2 Wireless Charging Receiver
  - 1.2.3 Wireless Charging Transmitter
- 2.3 Wireless Charging by Application
- 2.3.1 Market Value Comparison by Application (2019 VS 2023 VS 2030) & (US\$ Million)
  - 2.3.2 Consumer Electronics
  - 2.3.3 Vehicles & Transport
  - 2.3.4 Medical Devices & Equipment
  - 2.3.5 Others
- 2.4 Global Market Growth Prospects
- 2.4.1 Global Wireless Charging Production Value Estimates and Forecasts (2019-2030)
- 2.4.2 Global Wireless Charging Production Capacity Estimates and Forecasts (2019-2030)
  - 2.4.3 Global Wireless Charging Production Estimates and Forecasts (2019-2030)
  - 2.4.4 Global Wireless Charging Market Average Price (2019-2030)

## 3 MARKET COMPETITIVE LANDSCAPE BY MANUFACTURERS

- 3.1 Global Wireless Charging Production by Manufacturers (2019-2024)
- 3.2 Global Wireless Charging Production Value by Manufacturers (2019-2024)
- 3.3 Global Wireless Charging Average Price by Manufacturers (2019-2024)



- 3.4 Global Wireless Charging Industry Manufacturers Ranking, 2022 VS 2023 VS 2024
- 3.5 Global Wireless Charging Key Manufacturers, Manufacturing Sites & Headquarters
- 3.6 Global Wireless Charging Manufacturers, Product Type & Application
- 3.7 Global Wireless Charging Manufacturers, Date of Enter into This Industry
- 3.8 Global Wireless Charging Market CR5 and HHI
- 3.9 Global Manufacturers Mergers & Acquisition

#### **4 MANUFACTURERS PROFILED**

- 4.1 Samsung
  - 4.1.1 Samsung Wireless Charging Company Information
  - 4.1.2 Samsung Wireless Charging Business Overview
  - 4.1.3 Samsung Wireless Charging Production, Value and Gross Margin (2019-2024)
  - 4.1.4 Samsung Product Portfolio
  - 4.1.5 Samsung Recent Developments
- 4.2 WiTricity
  - 4.2.1 WiTricity Wireless Charging Company Information
  - 4.2.2 WiTricity Wireless Charging Business Overview
  - 4.2.3 WiTricity Wireless Charging Production, Value and Gross Margin (2019-2024)
  - 4.2.4 WiTricity Product Portfolio
  - 4.2.5 WiTricity Recent Developments
- 4.3 Qualcomm
- 4.3.1 Qualcomm Wireless Charging Company Information
- 4.3.2 Qualcomm Wireless Charging Business Overview
- 4.3.3 Qualcomm Wireless Charging Production, Value and Gross Margin (2019-2024)
- 4.3.4 Qualcomm Product Portfolio
- 4.3.5 Qualcomm Recent Developments
- 4.4 PowerbyProxi
  - 4.4.1 PowerbyProxi Wireless Charging Company Information
  - 4.4.2 PowerbyProxi Wireless Charging Business Overview
- 4.4.3 PowerbyProxi Wireless Charging Production, Value and Gross Margin (2019-2024)
- 4.4.4 PowerbyProxi Product Portfolio
- 4.4.5 PowerbyProxi Recent Developments
- 4.5 IDT
  - 4.5.1 IDT Wireless Charging Company Information
  - 4.5.2 IDT Wireless Charging Business Overview
  - 4.5.3 IDT Wireless Charging Production, Value and Gross Margin (2019-2024)
  - 4.5.4 IDT Product Portfolio



## 4.5.5 IDT Recent Developments

- 4.6 Semtech
  - 4.6.1 Semtech Wireless Charging Company Information
  - 4.6.2 Semtech Wireless Charging Business Overview
  - 4.6.3 Semtech Wireless Charging Production, Value and Gross Margin (2019-2024)
  - 4.6.4 Semtech Product Portfolio
  - 4.6.5 Semtech Recent Developments
- 4.7 Powermat
  - 4.7.1 Powermat Wireless Charging Company Information
  - 4.7.2 Powermat Wireless Charging Business Overview
  - 4.7.3 Powermat Wireless Charging Production, Value and Gross Margin (2019-2024)
  - 4.7.4 Powermat Product Portfolio
  - 4.7.5 Powermat Recent Developments

#### **5 GLOBAL WIRELESS CHARGING PRODUCTION BY REGION**

- 5.1 Global Wireless Charging Production Estimates and Forecasts by Region: 2019 VS 2023 VS 2030
- 5.2 Global Wireless Charging Production by Region: 2019-2030
  - 5.2.1 Global Wireless Charging Production by Region: 2019-2024
  - 5.2.2 Global Wireless Charging Production Forecast by Region (2025-2030)
- 5.3 Global Wireless Charging Production Value Estimates and Forecasts by Region: 2019 VS 2023 VS 2030
- 5.4 Global Wireless Charging Production Value by Region: 2019-2030
  - 5.4.1 Global Wireless Charging Production Value by Region: 2019-2024
  - 5.4.2 Global Wireless Charging Production Value Forecast by Region (2025-2030)
- 5.5 Global Wireless Charging Market Price Analysis by Region (2019-2024)
- 5.6 Global Wireless Charging Production and Value, YOY Growth
- 5.6.1 North America Wireless Charging Production Value Estimates and Forecasts (2019-2030)
- 5.6.2 Europe Wireless Charging Production Value Estimates and Forecasts (2019-2030)
- 5.6.3 China Wireless Charging Production Value Estimates and Forecasts (2019-2030)
- 5.6.4 Japan Wireless Charging Production Value Estimates and Forecasts (2019-2030)
- 5.6.5 South Korea Wireless Charging Production Value Estimates and Forecasts (2019-2030)



#### 6 GLOBAL WIRELESS CHARGING CONSUMPTION BY REGION

- 6.1 Global Wireless Charging Consumption Estimates and Forecasts by Region: 2019 VS 2023 VS 2030
- 6.2 Global Wireless Charging Consumption by Region (2019-2030)
  - 6.2.1 Global Wireless Charging Consumption by Region: 2019-2030
- 6.2.2 Global Wireless Charging Forecasted Consumption by Region (2025-2030)
- 6.3 North America
- 6.3.1 North America Wireless Charging Consumption Growth Rate by Country: 2019 VS 2023 VS 2030
  - 6.3.2 North America Wireless Charging Consumption by Country (2019-2030)
  - 6.3.3 U.S.
  - 6.3.4 Canada
- 6.4 Europe
- 6.4.1 Europe Wireless Charging Consumption Growth Rate by Country: 2019 VS 2023 VS 2030
  - 6.4.2 Europe Wireless Charging Consumption by Country (2019-2030)
  - 6.4.3 Germany
  - 6.4.4 France
  - 6.4.5 U.K.
  - 6.4.6 Italy
  - 6.4.7 Russia
- 6.5 Asia Pacific
- 6.5.1 Asia Pacific Wireless Charging Consumption Growth Rate by Country: 2019 VS 2023 VS 2030
  - 6.5.2 Asia Pacific Wireless Charging Consumption by Country (2019-2030)
  - 6.5.3 China
  - 6.5.4 Japan
  - 6.5.5 South Korea
  - 6.5.6 China Taiwan
  - 6.5.7 Southeast Asia
  - 6.5.8 India
  - 6.5.9 Australia
- 6.6 Latin America, Middle East & Africa
- 6.6.1 Latin America, Middle East & Africa Wireless Charging Consumption Growth Rate by Country: 2019 VS 2023 VS 2030
- 6.6.2 Latin America, Middle East & Africa Wireless Charging Consumption by Country (2019-2030)
  - 6.6.3 Mexico



- 6.6.4 Brazil
- 6.6.5 Turkey
- 6.6.5 GCC Countries

#### **7 SEGMENT BY TYPE**

- 7.1 Global Wireless Charging Production by Type (2019-2030)
  - 7.1.1 Global Wireless Charging Production by Type (2019-2030) & (M Units)
  - 7.1.2 Global Wireless Charging Production Market Share by Type (2019-2030)
- 7.2 Global Wireless Charging Production Value by Type (2019-2030)
  - 7.2.1 Global Wireless Charging Production Value by Type (2019-2030) & (US\$ Million)
- 7.2.2 Global Wireless Charging Production Value Market Share by Type (2019-2030)
- 7.3 Global Wireless Charging Price by Type (2019-2030)

#### **8 SEGMENT BY APPLICATION**

- 8.1 Global Wireless Charging Production by Application (2019-2030)
  - 8.1.1 Global Wireless Charging Production by Application (2019-2030) & (M Units)
  - 8.1.2 Global Wireless Charging Production by Application (2019-2030) & (M Units)
- 8.2 Global Wireless Charging Production Value by Application (2019-2030)
- 8.2.1 Global Wireless Charging Production Value by Application (2019-2030) & (US\$ Million)
- 8.2.2 Global Wireless Charging Production Value Market Share by Application (2019-2030)
- 8.3 Global Wireless Charging Price by Application (2019-2030)

#### 9 VALUE CHAIN AND SALES CHANNELS ANALYSIS OF THE MARKET

- 9.1 Wireless Charging Value Chain Analysis
  - 9.1.1 Wireless Charging Key Raw Materials
  - 9.1.2 Raw Materials Key Suppliers
  - 9.1.3 Wireless Charging Production Mode & Process
- 9.2 Wireless Charging Sales Channels Analysis
  - 9.2.1 Direct Comparison with Distribution Share
  - 9.2.2 Wireless Charging Distributors
  - 9.2.3 Wireless Charging Customers

#### 10 GLOBAL WIRELESS CHARGING ANALYZING MARKET DYNAMICS



- 10.1 Wireless Charging Industry Trends
- 10.2 Wireless Charging Industry Drivers
- 10.3 Wireless Charging Industry Opportunities and Challenges
- 10.4 Wireless Charging Industry Restraints

## 11 REPORT CONCLUSION

## **12 DISCLAIMER**



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