

Wiper Industry Research Report 2024

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Abstracts

Summary

A windshield wiper or windscreen wiper is a device used to remove rain, snow, ice, washer fluid, water, and/or debris from a vehicle's front window so the vehicle's operator can better see what's ahead of them.

Wiper includes windshield wiper blades and wiper arm in the report.

According to APO Research, The global Wiper market was valued at US\$ million in 2023 and is anticipated to reach US\$ million by 2030, witnessing a CAGR of xx% during the forecast period 2024-2030.

North American market for Wiper is estimated to increase from \$ million in 2024 to reach \$ million by 2030, at a CAGR of % during the forecast period of 2025 through 2030.

Asia-Pacific market for Wiper is estimated to increase from \$ million in 2024 to reach \$ million by 2030, at a CAGR of % during the forecast period of 2025 through 2030.

Europe market for Wiper is estimated to increase from \$ million in 2024 to reach \$ million by 2030, at a CAGR of % during the forecast period of 2025 through 2030.

The major global manufacturers of Wiper include , etc. In 2023, the world's top three vendors accounted for approximately % of the revenue.

Report Scope

This report aims to provide a comprehensive presentation of the global market for

Wiper, with both quantitative and qualitative analysis, to help readers develop business/growth strategies, assess the market competitive situation, analyze their position in the current marketplace, and make informed business decisions regarding Wiper.

The report will help the Wiper manufacturers, new entrants, and industry chain related companies in this market with information on the revenues, sales volume, and average price for the overall market and the sub-segments across the different segments, by company, by Type, by Application, and by regions.

The Wiper market size, estimations, and forecasts are provided in terms of sales volume (M Units) and revenue (\$ millions), considering 2023 as the base year, with history and forecast data for the period from 2019 to 2030. This report segments the global Wiper market comprehensively. Regional market sizes, concerning products by Type, by Application, and by players, are also provided. For a more in-depth understanding of the market, the report provides profiles of the competitive landscape, key competitors, and their respective market ranks. The report also discusses technological trends and new product developments.

Key Companies & Market Share Insights

In this section, the readers will gain an understanding of the key players competing. This report has studied the key growth strategies, such as innovative trends and developments, intensification of product portfolio, mergers and acquisitions, collaborations, new product innovation, and geographical expansion, undertaken by these participants to maintain their presence. Apart from business strategies, the study includes current developments and key financials. The readers will also get access to the data related to global revenue, price, and sales by manufacturers for the period 2019-2024. This all-inclusive report will certainly serve the clients to stay updated and make effective decisions in their businesses. Some of the prominent players reviewed in the research report include:

Valeo

Bosch

Denso

Trico

Mitsuba

ITW

HELLA GmbH & Co. KGaA

CAP

HEYNER GMBH

AIDO

Lukasi

KCW

DOGA

Pylon

Xiamen Meto Auto Parts

Guoyu

OSLV Italia

Wiper segment by Type

Wiper Blade

Wiper Arm

Wiper segment by End Use

OEM

Aftermarket

Wiper Segment by Region

North America

U.S.

Canada

Europe

Germany

France

U.K.

Italy

Russia

Asia-Pacific

China

Japan

South Korea

India

Australia

China Taiwan

Indonesia

Thailand

Malaysia

Latin America

Mexico

Brazil

Argentina

Middle East & Africa

Turkey

Saudi Arabia

UAE

Key Drivers & Barriers

High-impact rendering factors and drivers have been studied in this report to aid the readers to understand the general development. Moreover, the report includes restraints and challenges that may act as stumbling blocks on the way of the players. This will assist the users to be attentive and make informed decisions related to business. Specialists have also laid their focus on the upcoming business prospects.

Reasons to Buy This Report

1. This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Wiper market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.

2. This report will help stakeholders to understand the global industry status and trends of Wiper and provides them with information on key market drivers, restraints, challenges, and opportunities.
3. This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.
4. This report stays updated with novel technology integration, features, and the latest developments in the market
5. This report helps stakeholders to gain insights into which regions to target globally
6. This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Wiper.
7. This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

Chapter Outline

Chapter 1: Research objectives, research methods, data sources, data cross-validation;

Chapter 2: Introduces the report scope of the report, executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the market and its likely evolution in the short to mid-term, and long term.

Chapter 3: Detailed analysis of Wiper manufacturers competitive landscape, price, production and value market share, latest development plan, merger, and acquisition information, etc.

Chapter 4: Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including product production/output, value, price, gross margin, product introduction, recent development, etc.

Chapter 5: Production/output, value of Wiper by region/country. It provides a

quantitative analysis of the market size and development potential of each region in the next six years.

Chapter 6: Consumption of Wiper in regional level and country level. It provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and production of each country in the world.

Chapter 7: Provides the analysis of various market segments by type, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 8: Provides the analysis of various market segments by end use, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 9: Analysis of industrial chain, including the upstream and downstream of the industry.

Chapter 10: Introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 11: The main points and conclusions of the report.

Contents

1 PREFACE

- 1.1 Scope of Report
- 1.2 Reasons for Doing This Study
- 1.3 Research Methodology
- 1.4 Research Process
- 1.5 Data Source
 - 1.5.1 Secondary Sources
 - 1.5.2 Primary Sources

2 MARKET OVERVIEW

- 2.1 Product Definition
- 2.2 Wiper by Type
 - 2.2.1 Market Value Comparison by Type (2019 VS 2023 VS 2030) & (US\$ Million)
 - 2.2.2 Wiper Blade
 - 2.2.3 Wiper Arm
- 2.3 Wiper by End Use
 - 2.3.1 Market Value Comparison by End Use (2019 VS 2023 VS 2030) & (US\$ Million)
 - 2.3.2 OEM
 - 2.3.3 Aftermarket
- 2.4 Global Market Growth Prospects
 - 2.4.1 Global Wiper Production Value Estimates and Forecasts (2019-2030)
 - 2.4.2 Global Wiper Production Capacity Estimates and Forecasts (2019-2030)
 - 2.4.3 Global Wiper Production Estimates and Forecasts (2019-2030)
 - 2.4.4 Global Wiper Market Average Price (2019-2030)

3 MARKET COMPETITIVE LANDSCAPE BY MANUFACTURERS

- 3.1 Global Wiper Production by Manufacturers (2019-2024)
- 3.2 Global Wiper Production Value by Manufacturers (2019-2024)
- 3.3 Global Wiper Average Price by Manufacturers (2019-2024)
- 3.4 Global Wiper Industry Manufacturers Ranking, 2022 VS 2023 VS 2024
- 3.5 Global Wiper Key Manufacturers, Manufacturing Sites & Headquarters
- 3.6 Global Wiper Manufacturers, Product Type & Application
- 3.7 Global Wiper Manufacturers, Date of Enter into This Industry
- 3.8 Global Wiper Market CR5 and HHI

3.9 Global Manufacturers Mergers & Acquisition

4 MANUFACTURERS PROFILED

4.1 Valeo

- 4.1.1 Valeo Wiper Company Information
- 4.1.2 Valeo Wiper Business Overview
- 4.1.3 Valeo Wiper Production, Value and Gross Margin (2019-2024)
- 4.1.4 Valeo Product Portfolio
- 4.1.5 Valeo Recent Developments

4.2 Bosch

- 4.2.1 Bosch Wiper Company Information
- 4.2.2 Bosch Wiper Business Overview
- 4.2.3 Bosch Wiper Production, Value and Gross Margin (2019-2024)
- 4.2.4 Bosch Product Portfolio
- 4.2.5 Bosch Recent Developments

4.3 Denso

- 4.3.1 Denso Wiper Company Information
- 4.3.2 Denso Wiper Business Overview
- 4.3.3 Denso Wiper Production, Value and Gross Margin (2019-2024)
- 4.3.4 Denso Product Portfolio
- 4.3.5 Denso Recent Developments

4.4 Trico

- 4.4.1 Trico Wiper Company Information
- 4.4.2 Trico Wiper Business Overview
- 4.4.3 Trico Wiper Production, Value and Gross Margin (2019-2024)
- 4.4.4 Trico Product Portfolio
- 4.4.5 Trico Recent Developments

4.5 Mitsuba

- 4.5.1 Mitsuba Wiper Company Information
- 4.5.2 Mitsuba Wiper Business Overview
- 4.5.3 Mitsuba Wiper Production, Value and Gross Margin (2019-2024)
- 4.5.4 Mitsuba Product Portfolio
- 4.5.5 Mitsuba Recent Developments

4.6 ITW

- 4.6.1 ITW Wiper Company Information
- 4.6.2 ITW Wiper Business Overview
- 4.6.3 ITW Wiper Production, Value and Gross Margin (2019-2024)
- 4.6.4 ITW Product Portfolio

- 4.6.5 ITW Recent Developments
- 4.7 HELLA GmbH?Co. KGaA
 - 4.7.1 HELLA GmbH?Co. KGaA Wiper Company Information
 - 4.7.2 HELLA GmbH?Co. KGaA Wiper Business Overview
 - 4.7.3 HELLA GmbH?Co. KGaA Wiper Production, Value and Gross Margin (2019-2024)
 - 4.7.4 HELLA GmbH?Co. KGaA Product Portfolio
 - 4.7.5 HELLA GmbH?Co. KGaA Recent Developments
- 4.8 CAP
 - 4.8.1 CAP Wiper Company Information
 - 4.8.2 CAP Wiper Business Overview
 - 4.8.3 CAP Wiper Production, Value and Gross Margin (2019-2024)
 - 4.8.4 CAP Product Portfolio
 - 4.8.5 CAP Recent Developments
- 4.9 HEYNER GMBH
 - 4.9.1 HEYNER GMBH Wiper Company Information
 - 4.9.2 HEYNER GMBH Wiper Business Overview
 - 4.9.3 HEYNER GMBH Wiper Production, Value and Gross Margin (2019-2024)
 - 4.9.4 HEYNER GMBH Product Portfolio
 - 4.9.5 HEYNER GMBH Recent Developments
- 4.10 AIDO
 - 4.10.1 AIDO Wiper Company Information
 - 4.10.2 AIDO Wiper Business Overview
 - 4.10.3 AIDO Wiper Production, Value and Gross Margin (2019-2024)
 - 4.10.4 AIDO Product Portfolio
 - 4.10.5 AIDO Recent Developments
- 4.11 Lukasi
 - 4.11.1 Lukasi Wiper Company Information
 - 4.11.2 Lukasi Wiper Business Overview
 - 4.11.3 Lukasi Wiper Production, Value and Gross Margin (2019-2024)
 - 4.11.4 Lukasi Product Portfolio
 - 4.11.5 Lukasi Recent Developments
- 4.12 KCW
 - 4.12.1 KCW Wiper Company Information
 - 4.12.2 KCW Wiper Business Overview
 - 4.12.3 KCW Wiper Production, Value and Gross Margin (2019-2024)
 - 4.12.4 KCW Product Portfolio
 - 4.12.5 KCW Recent Developments
- 4.13 DOGA

- 4.13.1 DOGA Wiper Company Information
- 4.13.2 DOGA Wiper Business Overview
- 4.13.3 DOGA Wiper Production, Value and Gross Margin (2019-2024)
- 4.13.4 DOGA Product Portfolio
- 4.13.5 DOGA Recent Developments
- 4.14 Pylon
 - 4.14.1 Pylon Wiper Company Information
 - 4.14.2 Pylon Wiper Business Overview
 - 4.14.3 Pylon Wiper Production, Value and Gross Margin (2019-2024)
 - 4.14.4 Pylon Product Portfolio
 - 4.14.5 Pylon Recent Developments
- 4.15 Xiamen Meto Auto Parts
 - 4.15.1 Xiamen Meto Auto Parts Wiper Company Information
 - 4.15.2 Xiamen Meto Auto Parts Wiper Business Overview
 - 4.15.3 Xiamen Meto Auto Parts Wiper Production, Value and Gross Margin (2019-2024)
 - 4.15.4 Xiamen Meto Auto Parts Product Portfolio
 - 4.15.5 Xiamen Meto Auto Parts Recent Developments
- 4.16 Guoyu
 - 4.16.1 Guoyu Wiper Company Information
 - 4.16.2 Guoyu Wiper Business Overview
 - 4.16.3 Guoyu Wiper Production, Value and Gross Margin (2019-2024)
 - 4.16.4 Guoyu Product Portfolio
 - 4.16.5 Guoyu Recent Developments
- 4.17 OSLV Italia
 - 4.17.1 OSLV Italia Wiper Company Information
 - 4.17.2 OSLV Italia Wiper Business Overview
 - 4.17.3 OSLV Italia Wiper Production, Value and Gross Margin (2019-2024)
 - 4.17.4 OSLV Italia Product Portfolio
 - 4.17.5 OSLV Italia Recent Developments

5 GLOBAL WIPER PRODUCTION BY REGION

- 5.1 Global Wiper Production Estimates and Forecasts by Region: 2019 VS 2023 VS 2030
- 5.2 Global Wiper Production by Region: 2019-2030
 - 5.2.1 Global Wiper Production by Region: 2019-2024
 - 5.2.2 Global Wiper Production Forecast by Region (2025-2030)
- 5.3 Global Wiper Production Value Estimates and Forecasts by Region: 2019 VS 2023

VS 2030

5.4 Global Wiper Production Value by Region: 2019-2030

5.4.1 Global Wiper Production Value by Region: 2019-2024

5.4.2 Global Wiper Production Value Forecast by Region (2025-2030)

5.5 Global Wiper Market Price Analysis by Region (2019-2024)

5.6 Global Wiper Production and Value, YOY Growth

5.6.1 North America Wiper Production Value Estimates and Forecasts (2019-2030)

5.6.2 Europe Wiper Production Value Estimates and Forecasts (2019-2030)

5.6.3 South America Wiper Production Value Estimates and Forecasts (2019-2030)

5.6.4 Japan Wiper Production Value Estimates and Forecasts (2019-2030)

5.6.5 China Wiper Production Value Estimates and Forecasts (2019-2030)

5.6.6 South Korea Wiper Production Value Estimates and Forecasts (2019-2030)

5.6.7 India Wiper Production Value Estimates and Forecasts (2019-2030)

6 GLOBAL WIPER CONSUMPTION BY REGION

6.1 Global Wiper Consumption Estimates and Forecasts by Region: 2019 VS 2023 VS 2030

6.2 Global Wiper Consumption by Region (2019-2030)

6.2.1 Global Wiper Consumption by Region: 2019-2030

6.2.2 Global Wiper Forecasted Consumption by Region (2025-2030)

6.3 North America

6.3.1 North America Wiper Consumption Growth Rate by Country: 2019 VS 2023 VS 2030

6.3.2 North America Wiper Consumption by Country (2019-2030)

6.3.3 U.S.

6.3.4 Canada

6.4 Europe

6.4.1 Europe Wiper Consumption Growth Rate by Country: 2019 VS 2023 VS 2030

6.4.2 Europe Wiper Consumption by Country (2019-2030)

6.4.3 Germany

6.4.4 France

6.4.5 U.K.

6.4.6 Italy

6.4.7 Russia

6.5 Asia Pacific

6.5.1 Asia Pacific Wiper Consumption Growth Rate by Country: 2019 VS 2023 VS 2030

6.5.2 Asia Pacific Wiper Consumption by Country (2019-2030)

6.5.3 China

6.5.4 Japan

6.5.5 South Korea

6.5.6 China Taiwan

6.5.7 Southeast Asia

6.5.8 India

6.5.9 Australia

6.6 Latin America, Middle East & Africa

6.6.1 Latin America, Middle East & Africa Wiper Consumption Growth Rate by Country: 2019 VS 2023 VS 2030

6.6.2 Latin America, Middle East & Africa Wiper Consumption by Country (2019-2030)

6.6.3 Mexico

6.6.4 Brazil

6.6.5 Turkey

6.6.5 GCC Countries

7 SEGMENT BY TYPE

7.1 Global Wiper Production by Type (2019-2030)

7.1.1 Global Wiper Production by Type (2019-2030) & (M Units)

7.1.2 Global Wiper Production Market Share by Type (2019-2030)

7.2 Global Wiper Production Value by Type (2019-2030)

7.2.1 Global Wiper Production Value by Type (2019-2030) & (US\$ Million)

7.2.2 Global Wiper Production Value Market Share by Type (2019-2030)

7.3 Global Wiper Price by Type (2019-2030)

8 SEGMENT BY END USE

8.1 Global Wiper Production by End Use (2019-2030)

8.1.1 Global Wiper Production by End Use (2019-2030) & (M Units)

8.1.2 Global Wiper Production by End Use (2019-2030) & (M Units)

8.2 Global Wiper Production Value by End Use (2019-2030)

8.2.1 Global Wiper Production Value by End Use (2019-2030) & (US\$ Million)

8.2.2 Global Wiper Production Value Market Share by End Use (2019-2030)

8.3 Global Wiper Price by End Use (2019-2030)

9 VALUE CHAIN AND SALES CHANNELS ANALYSIS OF THE MARKET

9.1 Wiper Value Chain Analysis

- 9.1.1 Wiper Key Raw Materials
- 9.1.2 Raw Materials Key Suppliers
- 9.1.3 Wiper Production Mode & Process
- 9.2 Wiper Sales Channels Analysis
 - 9.2.1 Direct Comparison with Distribution Share
 - 9.2.2 Wiper Distributors
 - 9.2.3 Wiper Customers

10 GLOBAL WIPER ANALYZING MARKET DYNAMICS

- 10.1 Wiper Industry Trends
- 10.2 Wiper Industry Drivers
- 10.3 Wiper Industry Opportunities and Challenges
- 10.4 Wiper Industry Restraints

11 REPORT CONCLUSION

12 DISCLAIMER

List Of Tables

LIST OF TABLES

Table 1. Secondary Sources

Table 2. Primary Sources

Table 3. Market Value Comparison by Type (2019 VS 2023 VS 2030) & (US\$ Million)

Table 4. Market Value Comparison by End Use (2019 VS 2023 VS 2030) & (US\$ Million)

Table 5. Global Wiper Production by Manufacturers (M Units) & (2019-2024)

Table 6. Global Wiper Production Market Share by Manufacturers

Table 7. Global Wiper Production Value by Manufacturers (US\$ Million) & (2019-2024)

Table 8. Global Wiper Production Value Market Share by Manufacturers (2019-2024)

Table 9. Global Wiper Average Price (USD/Unit) of Key Manufacturers (2019-2024)

Table 10. Global Wiper Industry Manufacturers Ranking, 2022 VS 2023 VS 2024

Table 11. Global Wiper Manufacturers, Product Type & Application

Table 12. Global Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 13. Global Wiper by Manufacturers Type (Tier 1, Tier 2, and Tier 3) & (based on the Production Value of 2023)

Table 14. Manufacturers Mergers & Acquisitions, Expansion Plans)

Table 15. Valeo Wiper Company Information

Table 16. Valeo Business Overview

Table 17. Valeo Wiper Production (M Units), Value (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 18. Valeo Product Portfolio

Table 19. Valeo Recent Developments

Table 20. Bosch Wiper Company Information

Table 21. Bosch Business Overview

Table 22. Bosch Wiper Production (M Units), Value (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 23. Bosch Product Portfolio

Table 24. Bosch Recent Developments

Table 25. Denso Wiper Company Information

Table 26. Denso Business Overview

Table 27. Denso Wiper Production (M Units), Value (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 28. Denso Product Portfolio

Table 29. Denso Recent Developments

Table 30. Trico Wiper Company Information

Table 31. Trico Business Overview

Table 32. Trico Wiper Production (M Units), Value (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 33. Trico Product Portfolio

Table 34. Trico Recent Developments

Table 35. Mitsuba Wiper Company Information

Table 36. Mitsuba Business Overview

Table 37. Mitsuba Wiper Production (M Units), Value (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 38. Mitsuba Product Portfolio

Table 39. Mitsuba Recent Developments

Table 40. ITW Wiper Company Information

Table 41. ITW Business Overview

Table 42. ITW Wiper Production (M Units), Value (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 43. ITW Product Portfolio

Table 44. ITW Recent Developments

Table 45. HELLA GmbH?Co. KGaA Wiper Company Information

Table 46. HELLA GmbH?Co. KGaA Business Overview

Table 47. HELLA GmbH?Co. KGaA Wiper Production (M Units), Value (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 48. HELLA GmbH?Co. KGaA Product Portfolio

Table 49. HELLA GmbH?Co. KGaA Recent Developments

Table 50. CAP Wiper Company Information

Table 51. CAP Business Overview

Table 52. CAP Wiper Production (M Units), Value (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 53. CAP Product Portfolio

Table 54. CAP Recent Developments

Table 55. HEYNER GMBH Wiper Company Information

Table 56. HEYNER GMBH Business Overview

Table 57. HEYNER GMBH Wiper Production (M Units), Value (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 58. HEYNER GMBH Product Portfolio

Table 59. HEYNER GMBH Recent Developments

Table 60. AIDO Wiper Company Information

Table 61. AIDO Business Overview

Table 62. AIDO Wiper Production (M Units), Value (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 63. AIDO Product Portfolio

Table 64. AIDO Recent Developments

Table 65. Lukasi Wiper Company Information

Table 66. Lukasi Business Overview

Table 67. Lukasi Wiper Production (M Units), Value (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 68. Lukasi Product Portfolio

Table 69. Lukasi Recent Developments

Table 70. KCW Wiper Company Information

Table 71. KCW Business Overview

Table 72. KCW Wiper Production (M Units), Value (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 73. KCW Product Portfolio

Table 74. KCW Recent Developments

Table 75. DOGA Wiper Company Information

Table 76. DOGA Business Overview

Table 77. DOGA Wiper Production (M Units), Value (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 78. DOGA Product Portfolio

Table 79. DOGA Recent Developments

Table 80. Pylon Wiper Company Information

Table 81. Pylon Business Overview

Table 82. Pylon Wiper Production (M Units), Value (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 83. Pylon Product Portfolio

Table 84. Pylon Recent Developments

Table 85. Pylon Wiper Company Information

Table 86. Xiamen Meto Auto Parts Business Overview

Table 87. Xiamen Meto Auto Parts Wiper Production (M Units), Value (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 88. Xiamen Meto Auto Parts Product Portfolio

Table 89. Xiamen Meto Auto Parts Recent Developments

Table 90. Guoyu Wiper Company Information

Table 91. Guoyu Wiper Production (M Units), Value (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 92. Guoyu Product Portfolio

Table 93. Guoyu Recent Developments

Table 94. OSLV Italia Wiper Company Information

Table 95. OSLV Italia Business Overview

Table 96. OSLV Italia Wiper Production (M Units), Value (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 97. OSLV Italia Product Portfolio

Table 98. OSLV Italia Recent Developments

Table 99. Global Wiper Production Comparison by Region: 2019 VS 2023 VS 2030 (M Units)

Table 100. Global Wiper Production by Region (2019-2024) & (M Units)

Table 101. Global Wiper Production Market Share by Region (2019-2024)

Table 102. Global Wiper Production Forecast by Region (2025-2030) & (M Units)

Table 103. Global Wiper Production Market Share Forecast by Region (2025-2030)

Table 104. Global Wiper Production Value Comparison by Region: 2019 VS 2023 VS 2030 (US\$ Million)

Table 105. Global Wiper Production Value by Region (2019-2024) & (US\$ Million)

Table 106. Global Wiper Production Value Market Share by Region (2019-2024)

Table 107. Global Wiper Production Value Forecast by Region (2025-2030) & (US\$ Million)

Table 108. Global Wiper Production Value Market Share Forecast by Region (2025-2030)

Table 109. Global Wiper Market Average Price (USD/Unit) by Region (2019-2024)

Table 110. Global Wiper Consumption Comparison by Region: 2019 VS 2023 VS 2030 (M Units)

Table 111. Global Wiper Consumption by Region (2019-2024) & (M Units)

Table 112. Global Wiper Consumption Market Share by Region (2019-2024)

Table 113. Global Wiper Forecasted Consumption by Region (2025-2030) & (M Units)

Table 114. Global Wiper Forecasted Consumption Market Share by Region (2025-2030)

Table 115. North America Wiper Consumption Growth Rate by Country: 2019 VS 2023 VS 2030 (M Units)

Table 116. North America Wiper Consumption by Country (2019-2024) & (M Units)

Table 117. North America Wiper Consumption by Country (2025-2030) & (M Units)

Table 118. Europe Wiper Consumption Growth Rate by Country: 2019 VS 2023 VS 2030 (M Units)

Table 119. Europe Wiper Consumption by Country (2019-2024) & (M Units)

Table 120. Europe Wiper Consumption by Country (2025-2030) & (M Units)

Table 121. Asia Pacific Wiper Consumption Growth Rate by Country: 2019 VS 2023 VS 2030 (M Units)

Table 122. Asia Pacific Wiper Consumption by Country (2019-2024) & (M Units)

Table 123. Asia Pacific Wiper Consumption by Country (2025-2030) & (M Units)

Table 124. Latin America, Middle East & Africa Wiper Consumption Growth Rate by

Country: 2019 VS 2023 VS 2030 (M Units)

Table 125. Latin America, Middle East & Africa Wiper Consumption by Country (2019-2024) & (M Units)

Table 126. Latin America, Middle East & Africa Wiper Consumption by Country (2025-2030) & (M Units)

Table 127. Global Wiper Production by Type (2019-2024) & (M Units)

Table 128. Global Wiper Production by Type (2025-2030) & (M Units)

Table 129. Global Wiper Production Market Share by Type (2019-2024)

Table 130. Global Wiper Production Market Share by Type (2025-2030)

Table 131. Global Wiper Production Value by Type (2019-2024) & (US\$ Million)

Table 132. Global Wiper Production Value by Type (2025-2030) & (US\$ Million)

Table 133. Global Wiper Production Value Market Share by Type (2019-2024)

Table 134. Global Wiper Production Value Market Share by Type (2025-2030)

Table 135. Global Wiper Price by Type (2019-2024) & (USD/Unit)

Table 136. Global Wiper Price by Type (2025-2030) & (USD/Unit)

Table 137. Global Wiper Production by End Use (2019-2024) & (M Units)

Table 138. Global Wiper Production by End Use (2025-2030) & (M Units)

Table 139. Global Wiper Production Market Share by End Use (2019-2024)

Table 140. Global Wiper Production Market Share by End Use (2025-2030)

Table 141. Global Wiper Production Value by End Use (2019-2024) & (US\$ Million)

Table 142. Global Wiper Production Value by End Use (2025-2030) & (US\$ Million)

Table 143. Global Wiper Production Value Market Share by End Use (2019-2024)

Table 144. Global Wiper Production Value Market Share by End Use (2025-2030)

Table 145. Global Wiper Price by End Use (2019-2024) & (USD/Unit)

Table 146. Global Wiper Price by End Use (2025-2030) & (USD/Unit)

Table 147. Key Raw Materials

Table 148. Raw Materials Key Suppliers

Table 149. Wiper Distributors List

Table 150. Wiper Customers List

Table 151. Wiper Industry Trends

Table 152. Wiper Industry Drivers

Table 153. Wiper Industry Restraints

Table 154. Authors List of This Report

List Of Figures

LIST OF FIGURES

- Figure 1. Research Methodology
- Figure 2. Research Process
- Figure 3. Key Executives Interviewed
- Figure 4. WiperProduct Picture
- Figure 5. Market Value Comparison by Type (2019 VS 2023 VS 2030) & (US\$ Million)
- Figure 6. Wiper Blade Product Picture
- Figure 7. Wiper Arm Product Picture
- Figure 8. OEM Product Picture
- Figure 9. Aftermarket Product Picture
- Figure 10. Global Wiper Production Value (US\$ Million), 2019 VS 2023 VS 2030
- Figure 11. Global Wiper Production Value (2019-2030) & (US\$ Million)
- Figure 12. Global Wiper Production Capacity (2019-2030) & (M Units)
- Figure 13. Global Wiper Production (2019-2030) & (M Units)
- Figure 14. Global Wiper Average Price (USD/Unit) & (2019-2030)
- Figure 15. Global Wiper Key Manufacturers, Manufacturing Sites & Headquarters
- Figure 16. Global Wiper Manufacturers, Date of Enter into This Industry
- Figure 17. Global Top 5 and 10 Wiper Players Market Share by Production Valu in 2023
- Figure 18. Manufacturers Type (Tier 1, Tier 2, and Tier 3): 2019 VS 2023
- Figure 19. Global Wiper Production Comparison by Region: 2019 VS 2023 VS 2030 (M Units)
- Figure 20. Global Wiper Production Market Share by Region: 2019 VS 2023 VS 2030
- Figure 21. Global Wiper Production Value Comparison by Region: 2019 VS 2023 VS 2030 (US\$ Million)
- Figure 22. Global Wiper Production Value Market Share by Region: 2019 VS 2023 VS 2030
- Figure 23. North America Wiper Production Value (US\$ Million) Growth Rate (2019-2030)
- Figure 24. Europe Wiper Production Value (US\$ Million) Growth Rate (2019-2030)
- Figure 25. South America Wiper Production Value (US\$ Million) Growth Rate (2019-2030)
- Figure 26. Japan Wiper Production Value (US\$ Million) Growth Rate (2019-2030)
- Figure 27. China Wiper Production Value (US\$ Million) Growth Rate (2019-2030)
- Figure 28. South Korea Wiper Production Value (US\$ Million) Growth Rate (2019-2030)
- Figure 29. India Wiper Production Value (US\$ Million) Growth Rate (2019-2030)
- Figure 30. Global Wiper Consumption Comparison by Region: 2019 VS 2023 VS 2030

(M Units)

Figure 31. Global Wiper Consumption Market Share by Region: 2019 VS 2023 VS 2030

Figure 32. North America Wiper Consumption and Growth Rate (2019-2030) & (M Units)

Figure 33. North America Wiper Consumption Market Share by Country (2019-2030)

Figure 34. United States Wiper Consumption and Growth Rate (2019-2030) & (M Units)

Figure 35. Canada Wiper Consumption and Growth Rate (2019-2030) & (M Units)

Figure 36. Europe Wiper Consumption and Growth Rate (2019-2030) & (M Units)

Figure 37. Europe Wiper Consumption Market Share by Country (2019-2030)

Figure 38. Germany Wiper Consumption and Growth Rate (2019-2030) & (M Units)

Figure 39. France Wiper Consumption and Growth Rate (2019-2030) & (M Units)

Figure 40. U.K. Wiper Consumption and Growth Rate (2019-2030) & (M Units)

Figure 41. Italy Wiper Consumption and Growth Rate (2019-2030) & (M Units)

Figure 42. Netherlands Wiper Consumption and Growth Rate (2019-2030) & (M Units)

Figure 43. Asia Pacific Wiper Consumption and Growth Rate (2019-2030) & (M Units)

Figure 44. Asia Pacific Wiper Consumption Market Share by Country (2019-2030)

Figure 45. China Wiper Consumption and Growth Rate (2019-2030) & (M Units)

Figure 46. Japan Wiper Consumption and Growth Rate (2019-2030) & (M Units)

Figure 47. South Korea Wiper Consumption and Growth Rate (2019-2030) & (M Units)

Figure 48. China Taiwan Wiper Consumption and Growth Rate (2019-2030) & (M Units)

Figure 49. Southeast Asia Wiper Consumption and Growth Rate (2019-2030) & (M Units)

Figure 50. India Wiper Consumption and Growth Rate (2019-2030) & (M Units)

Figure 51. Australia Wiper Consumption and Growth Rate (2019-2030) & (M Units)

Figure 52. Latin America, Middle East & Africa Wiper Consumption and Growth Rate (2019-2030) & (M Units)

Figure 53. Latin America, Middle East & Africa Wiper Consumption Market Share by Country (2019-2030)

Figure 54. Mexico Wiper Consumption and Growth Rate (2019-2030) & (M Units)

Figure 55. Brazil Wiper Consumption and Growth Rate (2019-2030) & (M Units)

Figure 56. Turkey Wiper Consumption and Growth Rate (2019-2030) & (M Units)

Figure 57. GCC Countries Wiper Consumption and Growth Rate (2019-2030) & (M Units)

Figure 58. Global Wiper Production Market Share by Type (2019-2030)

Figure 59. Global Wiper Production Value Market Share by Type (2019-2030)

Figure 60. Global Wiper Price (USD/Unit) by Type (2019-2030)

Figure 61. Global Wiper Production Market Share by End Use (2019-2030)

Figure 62. Global Wiper Production Value Market Share by End Use (2019-2030)

Figure 63. Global Wiper Price (USD/Unit) by End Use (2019-2030)

Figure 64. Wiper Value Chain

Figure 65. Wiper Production Mode & Process

Figure 66. Direct Comparison with Distribution Share

Figure 67. Distributors Profiles

Figure 68. Wiper Industry Opportunities and Challenges

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