

Winter Tire Industry Research Report 2024

<https://marketpublishers.com/r/W2C0ADB9F621EN.html>

Date: April 2024

Pages: 138

Price: US\$ 2,950.00 (Single User License)

ID: W2C0ADB9F621EN

Abstracts

Winter tires are tires designed for use in colder weather, snow and ice. Winter tires have more sipes than summer tires, increasing traction on snow and ice. Tires designed for winter conditions are optimized to drive at temperatures below 7 °C (45 °F). They are an alternative to the use of snow chains.

Winter tires are usually tires with a different rubber composition from all-weather (all-season) tires. Cold-weather tires include a greater percentage of natural rubber and silica so there is not as much hardening as found in synthetic rubber in cold conditions: they provide better traction at lower temperatures. Winter tires provide more small-tread areas, increasing traction on snow and, in wet conditions, allowing water to escape from under the tire more easily. This reduces the risk of hydroplaning. Snow/winter tires start to perform better than summer or all-season tires if temperature falls below 7C (45F), as the rubber compounds in the latter harden resulting to decreasing grip even on dry pavement Interestingly one achieves maximum grip on packed snow if the slippage/wheel spin is 40-50%, i.e. one should turn off the traction control in most modern cars for maximum traction.

Studded tires with metal pins that protrude from the tire can greatly reduce skidding and accidents on snow or ice-covered roads. In much of Scandinavia, Canada, and the US, winter tires may have metal studs to improve grip on packed snow or ice, but such tires are prohibited in certain other jurisdictions because of the damage they cause to the road surface.

A tire is a ring-shaped vehicle component that covers the wheel's rim to protect it and enable better vehicle performance. Most tires, such as those for automobiles and bicycles, provide traction between the vehicle and the road while providing a flexible cushion that absorbs shock.

The materials of modern pneumatic tires are synthetic rubber, natural rubber, fabric and wire, along with carbon black and other chemical compounds.

According to APO Research, The global Winter Tire market was valued at US\$ million in 2023 and is anticipated to reach US\$ million by 2030, witnessing a CAGR of xx% during the forecast period 2024-2030.

Global Winter Tire key players include Nokian Tyres, Apollo, Hankook, Goodyear, etc.

Europe is the largest market, followed by Russia, and North America.

In terms of product, Studless is the largest segment, with a share over 65%. And in terms of application, the largest application is Passenger tires, followed by Light truck/SUV tires, etc.

Report Scope

This report aims to provide a comprehensive presentation of the global market for Winter Tire, with both quantitative and qualitative analysis, to help readers develop business/growth strategies, assess the market competitive situation, analyze their position in the current marketplace, and make informed business decisions regarding Winter Tire.

The report will help the Winter Tire manufacturers, new entrants, and industry chain related companies in this market with information on the revenues, sales volume, and average price for the overall market and the sub-segments across the different segments, by company, by Type, by Application, and by regions.

The Winter Tire market size, estimations, and forecasts are provided in terms of sales volume (K Units) and revenue (\$ millions), considering 2023 as the base year, with history and forecast data for the period from 2019 to 2030. This report segments the global Winter Tire market comprehensively. Regional market sizes, concerning products by Type, by Application, and by players, are also provided. For a more in-depth understanding of the market, the report provides profiles of the competitive landscape, key competitors, and their respective market ranks. The report also discusses technological trends and new product developments.

Key Companies & Market Share Insights

In this section, the readers will gain an understanding of the key players competing. This report has studied the key growth strategies, such as innovative trends and developments, intensification of product portfolio, mergers and acquisitions, collaborations, new product innovation, and geographical expansion, undertaken by these participants to maintain their presence. Apart from business strategies, the study includes current developments and key financials. The readers will also get access to the data related to global revenue, price, and sales by manufacturers for the period 2019-2024. This all-inclusive report will certainly serve the clients to stay updated and make effective decisions in their businesses. Some of the prominent players reviewed in the research report include:

Bridgestone

Michelin

Continental

Goodyear

Nokian Tyres

Hankook

Nizhnekamskshina

Pirelli

Cooper Tire

Yokohama

Toyo Tire

Kumho Tire

JSC Cordiant

Zhongce

GITI Tire

Triangle

Apollo

Cheng Shin

Nexen Tire

Winter Tire segment by Type

Studded

Studless

Winter Tire segment by Application

Passenger Tires

Light Truck/SUV Tires

Others

Winter Tire Segment by Region

North America

U.S.

Canada

Europe

Germany

France

U.K.

Italy

Russia

Asia-Pacific

China

Japan

South Korea

India

Australia

China Taiwan

Indonesia

Thailand

Malaysia

Latin America

Mexico

Brazil

Argentina

Middle East & Africa

Turkey

Saudi Arabia

UAE

Key Drivers & Barriers

High-impact rendering factors and drivers have been studied in this report to aid the readers to understand the general development. Moreover, the report includes restraints and challenges that may act as stumbling blocks on the way of the players. This will assist the users to be attentive and make informed decisions related to business. Specialists have also laid their focus on the upcoming business prospects.

Reasons to Buy This Report

1. This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Winter Tire market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.
2. This report will help stakeholders to understand the global industry status and trends of Winter Tire and provides them with information on key market drivers, restraints, challenges, and opportunities.
3. This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.
4. This report stays updated with novel technology integration, features, and the latest developments in the market
5. This report helps stakeholders to gain insights into which regions to target globally
6. This report helps stakeholders to gain insights into the end-user perception

concerning the adoption of Winter Tire.

7. This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

Chapter Outline

Chapter 1: Research objectives, research methods, data sources, data cross-validation;

Chapter 2: Introduces the report scope of the report, executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the market and its likely evolution in the short to mid-term, and long term.

Chapter 3: Detailed analysis of Winter Tire manufacturers competitive landscape, price, production and value market share, latest development plan, merger, and acquisition information, etc.

Chapter 4: Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including product production/output, value, price, gross margin, product introduction, recent development, etc.

Chapter 5: Production/output, value of Winter Tire by region/country. It provides a quantitative analysis of the market size and development potential of each region in the next six years.

Chapter 6: Consumption of Winter Tire in regional level and country level. It provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and production of each country in the world.

Chapter 7: Provides the analysis of various market segments by type, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 8: Provides the analysis of various market segments by application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 9: Analysis of industrial chain, including the upstream and downstream of the industry.

Chapter 10: Introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 11: The main points and conclusions of the report.

Chapter 11: The main points and conclusions of the report.

Contents

1 PREFACE

- 1.1 Scope of Report
- 1.2 Reasons for Doing This Study
- 1.3 Research Methodology
- 1.4 Research Process
- 1.5 Data Source
 - 1.5.1 Secondary Sources
 - 1.5.2 Primary Sources

2 MARKET OVERVIEW

- 2.1 Product Definition
- 2.2 Winter Tire by Type
 - 2.2.1 Market Value Comparison by Type (2019 VS 2023 VS 2030) & (US\$ Million)
 - 2.2.2 Studded
 - 2.2.3 Studless
- 2.3 Winter Tire by Application
 - 2.3.1 Market Value Comparison by Application (2019 VS 2023 VS 2030) & (US\$ Million)
 - 2.3.2 Passenger Tires
 - 2.3.3 Light Truck/SUV Tires
 - 2.3.4 Others
- 2.4 Global Market Growth Prospects
 - 2.4.1 Global Winter Tire Production Value Estimates and Forecasts (2019-2030)
 - 2.4.2 Global Winter Tire Production Capacity Estimates and Forecasts (2019-2030)
 - 2.4.3 Global Winter Tire Production Estimates and Forecasts (2019-2030)
 - 2.4.4 Global Winter Tire Market Average Price (2019-2030)

3 MARKET COMPETITIVE LANDSCAPE BY MANUFACTURERS

- 3.1 Global Winter Tire Production by Manufacturers (2019-2024)
- 3.2 Global Winter Tire Production Value by Manufacturers (2019-2024)
- 3.3 Global Winter Tire Average Price by Manufacturers (2019-2024)
- 3.4 Global Winter Tire Industry Manufacturers Ranking, 2022 VS 2023 VS 2024
- 3.5 Global Winter Tire Key Manufacturers, Manufacturing Sites & Headquarters
- 3.6 Global Winter Tire Manufacturers, Product Type & Application

- 3.7 Global Winter Tire Manufacturers, Date of Enter into This Industry
- 3.8 Global Winter Tire Market CR5 and HHI
- 3.9 Global Manufacturers Mergers & Acquisition

4 MANUFACTURERS PROFILED

4.1 Bridgestone

- 4.1.1 Bridgestone Winter Tire Company Information
- 4.1.2 Bridgestone Winter Tire Business Overview
- 4.1.3 Bridgestone Winter Tire Production, Value and Gross Margin (2019-2024)
- 4.1.4 Bridgestone Product Portfolio
- 4.1.5 Bridgestone Recent Developments

4.2 Michelin

- 4.2.1 Michelin Winter Tire Company Information
- 4.2.2 Michelin Winter Tire Business Overview
- 4.2.3 Michelin Winter Tire Production, Value and Gross Margin (2019-2024)
- 4.2.4 Michelin Product Portfolio
- 4.2.5 Michelin Recent Developments

4.3 Continental

- 4.3.1 Continental Winter Tire Company Information
- 4.3.2 Continental Winter Tire Business Overview
- 4.3.3 Continental Winter Tire Production, Value and Gross Margin (2019-2024)
- 4.3.4 Continental Product Portfolio
- 4.3.5 Continental Recent Developments

4.4 Goodyear

- 4.4.1 Goodyear Winter Tire Company Information
- 4.4.2 Goodyear Winter Tire Business Overview
- 4.4.3 Goodyear Winter Tire Production, Value and Gross Margin (2019-2024)
- 4.4.4 Goodyear Product Portfolio
- 4.4.5 Goodyear Recent Developments

4.5 Nokian Tyres

- 4.5.1 Nokian Tyres Winter Tire Company Information
- 4.5.2 Nokian Tyres Winter Tire Business Overview
- 4.5.3 Nokian Tyres Winter Tire Production, Value and Gross Margin (2019-2024)
- 4.5.4 Nokian Tyres Product Portfolio
- 4.5.5 Nokian Tyres Recent Developments

4.6 Hankook

- 4.6.1 Hankook Winter Tire Company Information
- 4.6.2 Hankook Winter Tire Business Overview

- 4.6.3 Hankook Winter Tire Production, Value and Gross Margin (2019-2024)
- 4.6.4 Hankook Product Portfolio
- 4.6.5 Hankook Recent Developments
- 4.7 Nizhnekamskshina
 - 4.7.1 Nizhnekamskshina Winter Tire Company Information
 - 4.7.2 Nizhnekamskshina Winter Tire Business Overview
 - 4.7.3 Nizhnekamskshina Winter Tire Production, Value and Gross Margin (2019-2024)
 - 4.7.4 Nizhnekamskshina Product Portfolio
 - 4.7.5 Nizhnekamskshina Recent Developments
- 4.8 Pirelli
 - 4.8.1 Pirelli Winter Tire Company Information
 - 4.8.2 Pirelli Winter Tire Business Overview
 - 4.8.3 Pirelli Winter Tire Production, Value and Gross Margin (2019-2024)
 - 4.8.4 Pirelli Product Portfolio
 - 4.8.5 Pirelli Recent Developments
- 4.9 Cooper Tire
 - 4.9.1 Cooper Tire Winter Tire Company Information
 - 4.9.2 Cooper Tire Winter Tire Business Overview
 - 4.9.3 Cooper Tire Winter Tire Production, Value and Gross Margin (2019-2024)
 - 4.9.4 Cooper Tire Product Portfolio
 - 4.9.5 Cooper Tire Recent Developments
- 4.10 Yokohama
 - 4.10.1 Yokohama Winter Tire Company Information
 - 4.10.2 Yokohama Winter Tire Business Overview
 - 4.10.3 Yokohama Winter Tire Production, Value and Gross Margin (2019-2024)
 - 4.10.4 Yokohama Product Portfolio
 - 4.10.5 Yokohama Recent Developments
- 4.11 Toyo Tire
 - 4.11.1 Toyo Tire Winter Tire Company Information
 - 4.11.2 Toyo Tire Winter Tire Business Overview
 - 4.11.3 Toyo Tire Winter Tire Production, Value and Gross Margin (2019-2024)
 - 4.11.4 Toyo Tire Product Portfolio
 - 4.11.5 Toyo Tire Recent Developments
- 4.12 Kumho Tire
 - 4.12.1 Kumho Tire Winter Tire Company Information
 - 4.12.2 Kumho Tire Winter Tire Business Overview
 - 4.12.3 Kumho Tire Winter Tire Production, Value and Gross Margin (2019-2024)
 - 4.12.4 Kumho Tire Product Portfolio
 - 4.12.5 Kumho Tire Recent Developments

4.13 JSC Cordiant

4.13.1 JSC Cordiant Winter Tire Company Information

4.13.2 JSC Cordiant Winter Tire Business Overview

4.13.3 JSC Cordiant Winter Tire Production, Value and Gross Margin (2019-2024)

4.13.4 JSC Cordiant Product Portfolio

4.13.5 JSC Cordiant Recent Developments

4.14 Zhongce

4.14.1 Zhongce Winter Tire Company Information

4.14.2 Zhongce Winter Tire Business Overview

4.14.3 Zhongce Winter Tire Production, Value and Gross Margin (2019-2024)

4.14.4 Zhongce Product Portfolio

4.14.5 Zhongce Recent Developments

4.15 GITI Tire

4.15.1 GITI Tire Winter Tire Company Information

4.15.2 GITI Tire Winter Tire Business Overview

4.15.3 GITI Tire Winter Tire Production, Value and Gross Margin (2019-2024)

4.15.4 GITI Tire Product Portfolio

4.15.5 GITI Tire Recent Developments

4.16 Triangle

4.16.1 Triangle Winter Tire Company Information

4.16.2 Triangle Winter Tire Business Overview

4.16.3 Triangle Winter Tire Production, Value and Gross Margin (2019-2024)

4.16.4 Triangle Product Portfolio

4.16.5 Triangle Recent Developments

4.17 Apollo

4.17.1 Apollo Winter Tire Company Information

4.17.2 Apollo Winter Tire Business Overview

4.17.3 Apollo Winter Tire Production, Value and Gross Margin (2019-2024)

4.17.4 Apollo Product Portfolio

4.17.5 Apollo Recent Developments

4.18 Cheng Shin

4.18.1 Cheng Shin Winter Tire Company Information

4.18.2 Cheng Shin Winter Tire Business Overview

4.18.3 Cheng Shin Winter Tire Production, Value and Gross Margin (2019-2024)

4.18.4 Cheng Shin Product Portfolio

4.18.5 Cheng Shin Recent Developments

4.19 Nexen Tire

4.19.1 Nexen Tire Winter Tire Company Information

4.19.2 Nexen Tire Winter Tire Business Overview

- 4.19.3 Nexen Tire Winter Tire Production, Value and Gross Margin (2019-2024)
- 4.19.4 Nexen Tire Product Portfolio
- 4.19.5 Nexen Tire Recent Developments

5 GLOBAL WINTER TIRE PRODUCTION BY REGION

- 5.1 Global Winter Tire Production Estimates and Forecasts by Region: 2019 VS 2023 VS 2030
- 5.2 Global Winter Tire Production by Region: 2019-2030
 - 5.2.1 Global Winter Tire Production by Region: 2019-2024
 - 5.2.2 Global Winter Tire Production Forecast by Region (2025-2030)
- 5.3 Global Winter Tire Production Value Estimates and Forecasts by Region: 2019 VS 2023 VS 2030
- 5.4 Global Winter Tire Production Value by Region: 2019-2030
 - 5.4.1 Global Winter Tire Production Value by Region: 2019-2024
 - 5.4.2 Global Winter Tire Production Value Forecast by Region (2025-2030)
- 5.5 Global Winter Tire Market Price Analysis by Region (2019-2024)
- 5.6 Global Winter Tire Production and Value, YOY Growth
 - 5.6.1 North America Winter Tire Production Value Estimates and Forecasts (2019-2030)
 - 5.6.2 Europe Winter Tire Production Value Estimates and Forecasts (2019-2030)
 - 5.6.3 China Winter Tire Production Value Estimates and Forecasts (2019-2030)
 - 5.6.4 Japan Winter Tire Production Value Estimates and Forecasts (2019-2030)
 - 5.6.5 South Korea Winter Tire Production Value Estimates and Forecasts (2019-2030)
 - 5.6.6 Singapore Winter Tire Production Value Estimates and Forecasts (2019-2030)
 - 5.6.7 India Winter Tire Production Value Estimates and Forecasts (2019-2030)

6 GLOBAL WINTER TIRE CONSUMPTION BY REGION

- 6.1 Global Winter Tire Consumption Estimates and Forecasts by Region: 2019 VS 2023 VS 2030
- 6.2 Global Winter Tire Consumption by Region (2019-2030)
 - 6.2.1 Global Winter Tire Consumption by Region: 2019-2030
 - 6.2.2 Global Winter Tire Forecasted Consumption by Region (2025-2030)
- 6.3 North America
 - 6.3.1 North America Winter Tire Consumption Growth Rate by Country: 2019 VS 2023 VS 2030
 - 6.3.2 North America Winter Tire Consumption by Country (2019-2030)
 - 6.3.3 U.S.

6.3.4 Canada

6.4 Europe

6.4.1 Europe Winter Tire Consumption Growth Rate by Country: 2019 VS 2023 VS 2030

6.4.2 Europe Winter Tire Consumption by Country (2019-2030)

6.4.3 Germany

6.4.4 France

6.4.5 U.K.

6.4.6 Italy

6.4.7 Russia

6.5 Asia Pacific

6.5.1 Asia Pacific Winter Tire Consumption Growth Rate by Country: 2019 VS 2023 VS 2030

6.5.2 Asia Pacific Winter Tire Consumption by Country (2019-2030)

6.5.3 China

6.5.4 Japan

6.5.5 South Korea

6.5.6 China Taiwan

6.5.7 Southeast Asia

6.5.8 India

6.5.9 Australia

6.6 Latin America, Middle East & Africa

6.6.1 Latin America, Middle East & Africa Winter Tire Consumption Growth Rate by Country: 2019 VS 2023 VS 2030

6.6.2 Latin America, Middle East & Africa Winter Tire Consumption by Country (2019-2030)

6.6.3 Mexico

6.6.4 Brazil

6.6.5 Turkey

6.6.5 GCC Countries

7 SEGMENT BY TYPE

7.1 Global Winter Tire Production by Type (2019-2030)

7.1.1 Global Winter Tire Production by Type (2019-2030) & (K Units)

7.1.2 Global Winter Tire Production Market Share by Type (2019-2030)

7.2 Global Winter Tire Production Value by Type (2019-2030)

7.2.1 Global Winter Tire Production Value by Type (2019-2030) & (US\$ Million)

7.2.2 Global Winter Tire Production Value Market Share by Type (2019-2030)

7.3 Global Winter Tire Price by Type (2019-2030)

8 SEGMENT BY APPLICATION

8.1 Global Winter Tire Production by Application (2019-2030)

8.1.1 Global Winter Tire Production by Application (2019-2030) & (K Units)

8.1.2 Global Winter Tire Production by Application (2019-2030) & (K Units)

8.2 Global Winter Tire Production Value by Application (2019-2030)

8.2.1 Global Winter Tire Production Value by Application (2019-2030) & (US\$ Million)

8.2.2 Global Winter Tire Production Value Market Share by Application (2019-2030)

8.3 Global Winter Tire Price by Application (2019-2030)

9 VALUE CHAIN AND SALES CHANNELS ANALYSIS OF THE MARKET

9.1 Winter Tire Value Chain Analysis

9.1.1 Winter Tire Key Raw Materials

9.1.2 Raw Materials Key Suppliers

9.1.3 Winter Tire Production Mode & Process

9.2 Winter Tire Sales Channels Analysis

9.2.1 Direct Comparison with Distribution Share

9.2.2 Winter Tire Distributors

9.2.3 Winter Tire Customers

10 GLOBAL WINTER TIRE ANALYZING MARKET DYNAMICS

10.1 Winter Tire Industry Trends

10.2 Winter Tire Industry Drivers

10.3 Winter Tire Industry Opportunities and Challenges

10.4 Winter Tire Industry Restraints

11 REPORT CONCLUSION

12 DISCLAIMER

I would like to order

Product name: Winter Tire Industry Research Report 2024

Product link: <https://marketpublishers.com/r/W2C0ADB9F621EN.html>

Price: US\$ 2,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/W2C0ADB9F621EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970