

# Water Purifiers Industry Research Report 2024

<https://marketpublishers.com/r/WB2F08B3A937EN.html>

Date: April 2024

Pages: 122

Price: US\$ 2,950.00 (Single User License)

ID: WB2F08B3A937EN

## Abstracts

Water purifier, as the name means, is tool or equipment used for the purification of drinking water.

In general, water 'purifiers' can apply to any type of water filtration system including active carbon filters, UV Ultraviolet filtration systems, carbon-filtered water pitchers, faucet-installed carbon filters, water distillers, reverse osmosis systems, chemically-treated and municipal chlorinating water processes. In this report, we will mainly analyze household water purifiers for providing clean and safe drinking water.

According to APO Research, the global Water Purifiers market was valued at US\$ million in 2023 and is anticipated to reach US\$ million by 2030, witnessing a CAGR of xx% during the forecast period 2024-2030.

China is the largest Water Purifiers market with about 32% market share. North America is follower, accounting for about 20% market share.

The key players are 3M, Selecto, Pentair, Canature, Brita, BWT, Fairey, Midea, Ozner, Litree, Qinyuan etc. Top 3 companies occupied about 14% market share.

## Report Scope

This report aims to provide a comprehensive presentation of the global market for Water Purifiers, with both quantitative and qualitative analysis, to help readers develop business/growth strategies, assess the market competitive situation, analyze their position in the current marketplace, and make informed business decisions regarding Water Purifiers.

The report will help the Water Purifiers manufacturers, new entrants, and industry chain

related companies in this market with information on the revenues, sales volume, and average price for the overall market and the sub-segments across the different segments, by company, by Type, by Application, and by regions.

The Water Purifiers market size, estimations, and forecasts are provided in terms of sales volume (K Units) and revenue (\$ millions), considering 2023 as the base year, with history and forecast data for the period from 2019 to 2030. This report segments the global Water Purifiers market comprehensively. Regional market sizes, concerning products by Type, by Application, and by players, are also provided. For a more in-depth understanding of the market, the report provides profiles of the competitive landscape, key competitors, and their respective market ranks. The report also discusses technological trends and new product developments.

### Key Companies & Market Share Insights

In this section, the readers will gain an understanding of the key players competing. This report has studied the key growth strategies, such as innovative trends and developments, intensification of product portfolio, mergers and acquisitions, collaborations, new product innovation, and geographical expansion, undertaken by these participants to maintain their presence. Apart from business strategies, the study includes current developments and key financials. The readers will also get access to the data related to global revenue, price, and sales by manufacturers for the period 2019-2024. This all-inclusive report will certainly serve the clients to stay updated and make effective decisions in their businesses. Some of the prominent players reviewed in the research report include:

3M

Selecto

Pentair

Canature

Brita

BWT

Fairey

Midea

Ozner

Litree

Qinyuan

### Water Purifiers segment by Type

Activated Carbon Filters

UV Technology

Reverse Osmosis

Chemical Based

### Water Purifiers segment by Application

Household

Industry

Office, Public Places

Others

### Water Purifiers Segment by Region

North America

U.S.

Canada

Europe

Germany

France

U.K.

Italy

Russia

Asia-Pacific

China

Japan

South Korea

India

Australia

China Taiwan

Indonesia

Thailand

Malaysia

Latin America

Mexico

Brazil

Argentina

Middle East & Africa

Turkey

Saudi Arabia

UAE

### Key Drivers & Barriers

High-impact rendering factors and drivers have been studied in this report to aid the readers to understand the general development. Moreover, the report includes restraints and challenges that may act as stumbling blocks on the way of the players. This will assist the users to be attentive and make informed decisions related to business. Specialists have also laid their focus on the upcoming business prospects.

### Reasons to Buy This Report

1. This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Water Purifiers market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.

2. This report will help stakeholders to understand the global industry status and trends of Water Purifiers and provides them with information on key market drivers, restraints, challenges, and opportunities.

3. This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.

4. This report stays updated with novel technology integration, features, and the latest

developments in the market

5. This report helps stakeholders to gain insights into which regions to target globally

6. This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Water Purifiers.

7. This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

## Chapter Outline

Chapter 1: Research objectives, research methods, data sources, data cross-validation;

Chapter 2: Introduces the report scope of the report, executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the market and its likely evolution in the short to mid-term, and long term.

Chapter 3: Detailed analysis of Water Purifiers manufacturers competitive landscape, price, production and value market share, latest development plan, merger, and acquisition information, etc.

Chapter 4: Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including product production/output, value, price, gross margin, product introduction, recent development, etc.

Chapter 5: Production/output, value of Water Purifiers by region/country. It provides a quantitative analysis of the market size and development potential of each region in the next six years.

Chapter 6: Consumption of Water Purifiers in regional level and country level. It provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and production of each country in the world.

Chapter 7: Provides the analysis of various market segments by type, covering the market size and development potential of each market segment, to help readers find the

blue ocean market in different market segments.

Chapter 8: Provides the analysis of various market segments by application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 9: Analysis of industrial chain, including the upstream and downstream of the industry.

Chapter 10: Introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 11: The main points and conclusions of the report.

Chapter 11: The main points and conclusions of the report.

## Contents

### 1 PREFACE

- 1.1 Scope of Report
- 1.2 Reasons for Doing This Study
- 1.3 Research Methodology
- 1.4 Research Process
- 1.5 Data Source
  - 1.5.1 Secondary Sources
  - 1.5.2 Primary Sources

### 2 MARKET OVERVIEW

- 2.1 Product Definition
- 2.2 Global Market Growth Prospects
  - 2.2.1 Global Water Purifiers Market Size (2019-2030) & (US\$ Million)
  - 2.2.2 Global Water Purifiers Sales (2019-2030)
  - 2.2.3 Global Water Purifiers Market Average Price (2019-2030)
- 2.3 Water Purifiers by Type
  - 2.3.1 Market Value Comparison by Type (2019 VS 2023 VS 2030) & (US\$ Million)
  - 2.3.2 Activated Carbon Filters
  - 2.3.3 UV Technology
  - 2.3.4 Reverse Osmosis
  - 2.3.5 Chemical Based
- 2.4 Water Purifiers by Application
  - 2.4.1 Market Value Comparison by Application (2019 VS 2023 VS 2030) & (US\$ Million)
  - 2.4.2 Household
  - 2.4.3 Industry
  - 2.4.4 Office, Public Places
  - 2.4.5 Others

### 3 MARKET COMPETITIVE LANDSCAPE BY MANUFACTURERS

- 3.1 Global Water Purifiers Market Competitive Situation by Manufacturers (2019 Versus 2023)
- 3.2 Global Water Purifiers Sales (K Units) of Manufacturers (2019-2024)
- 3.3 Global Water Purifiers Revenue of Manufacturers (2019-2024)



- 3.4 Global Water Purifiers Average Price by Manufacturers (2019-2024)
- 3.5 Global Water Purifiers Industry Ranking, 2022 VS 2023 VS 2024
- 3.6 Global Manufacturers of Water Purifiers, Manufacturing Sites & Headquarters
- 3.7 Global Manufacturers of Water Purifiers, Product Type & Application
- 3.8 Global Manufacturers of Water Purifiers, Date of Enter into This Industry
- 3.9 Global Water Purifiers Market CR5 and HHI
- 3.10 Global Manufacturers Mergers & Acquisition

## **4 MANUFACTURERS PROFILED**

### **4.1 3M**

- 4.1.1 3M Company Information
- 4.1.2 3M Business Overview
- 4.1.3 3M Water Purifiers Sales, Revenue and Gross Margin (2019-2024)
- 4.1.4 3M Water Purifiers Product Portfolio
- 4.1.5 3M Recent Developments

### **4.2 Selecto**

- 4.2.1 Selecto Company Information
- 4.2.2 Selecto Business Overview
- 4.2.3 Selecto Water Purifiers Sales, Revenue and Gross Margin (2019-2024)
- 4.2.4 Selecto Water Purifiers Product Portfolio
- 4.2.5 Selecto Recent Developments

### **4.3 Pentair**

- 4.3.1 Pentair Company Information
- 4.3.2 Pentair Business Overview
- 4.3.3 Pentair Water Purifiers Sales, Revenue and Gross Margin (2019-2024)
- 4.3.4 Pentair Water Purifiers Product Portfolio
- 4.3.5 Pentair Recent Developments

### **4.4 Canature**

- 4.4.1 Canature Company Information
- 4.4.2 Canature Business Overview
- 4.4.3 Canature Water Purifiers Sales, Revenue and Gross Margin (2019-2024)
- 4.4.4 Canature Water Purifiers Product Portfolio
- 4.4.5 Canature Recent Developments

### **4.5 Brita**

- 4.5.1 Brita Company Information
- 4.5.2 Brita Business Overview
- 4.5.3 Brita Water Purifiers Sales, Revenue and Gross Margin (2019-2024)
- 4.5.4 Brita Water Purifiers Product Portfolio

- 4.5.5 Brita Recent Developments
- 4.6 BWT
  - 4.6.1 BWT Company Information
  - 4.6.2 BWT Business Overview
  - 4.6.3 BWT Water Purifiers Sales, Revenue and Gross Margin (2019-2024)
  - 4.6.4 BWT Water Purifiers Product Portfolio
  - 4.6.5 BWT Recent Developments
- 4.7 Fairey
  - 4.7.1 Fairey Company Information
  - 4.7.2 Fairey Business Overview
  - 4.7.3 Fairey Water Purifiers Sales, Revenue and Gross Margin (2019-2024)
  - 4.7.4 Fairey Water Purifiers Product Portfolio
  - 4.7.5 Fairey Recent Developments
- 4.8 Midea
  - 4.8.1 Midea Company Information
  - 4.8.2 Midea Business Overview
  - 4.8.3 Midea Water Purifiers Sales, Revenue and Gross Margin (2019-2024)
  - 4.8.4 Midea Water Purifiers Product Portfolio
  - 4.8.5 Midea Recent Developments
- 4.9 Ozner
  - 4.9.1 Ozner Company Information
  - 4.9.2 Ozner Business Overview
  - 4.9.3 Ozner Water Purifiers Sales, Revenue and Gross Margin (2019-2024)
  - 4.9.4 Ozner Water Purifiers Product Portfolio
  - 4.9.5 Ozner Recent Developments
- 4.10 Litree
  - 4.10.1 Litree Company Information
  - 4.10.2 Litree Business Overview
  - 4.10.3 Litree Water Purifiers Sales, Revenue and Gross Margin (2019-2024)
  - 4.10.4 Litree Water Purifiers Product Portfolio
  - 4.10.5 Litree Recent Developments
- 4.11 Qinyuan
  - 4.11.1 Qinyuan Company Information
  - 4.11.2 Qinyuan Business Overview
  - 4.11.3 Qinyuan Water Purifiers Sales, Revenue and Gross Margin (2019-2024)
  - 4.11.4 Qinyuan Water Purifiers Product Portfolio
  - 4.11.5 Qinyuan Recent Developments

## **5 GLOBAL WATER PURIFIERS MARKET SCENARIO BY REGION**

- 5.1 Global Water Purifiers Market Size by Region: 2019 VS 2023 VS 2030
- 5.2 Global Water Purifiers Sales by Region: 2019-2030
  - 5.2.1 Global Water Purifiers Sales by Region: 2019-2024
  - 5.2.2 Global Water Purifiers Sales by Region: 2025-2030
- 5.3 Global Water Purifiers Revenue by Region: 2019-2030
  - 5.3.1 Global Water Purifiers Revenue by Region: 2019-2024
  - 5.3.2 Global Water Purifiers Revenue by Region: 2025-2030
- 5.4 North America Water Purifiers Market Facts & Figures by Country
  - 5.4.1 North America Water Purifiers Market Size by Country: 2019 VS 2023 VS 2030
  - 5.4.2 North America Water Purifiers Sales by Country (2019-2030)
  - 5.4.3 North America Water Purifiers Revenue by Country (2019-2030)
  - 5.4.4 U.S.
  - 5.4.5 Canada
- 5.5 Europe Water Purifiers Market Facts & Figures by Country
  - 5.5.1 Europe Water Purifiers Market Size by Country: 2019 VS 2023 VS 2030
  - 5.5.2 Europe Water Purifiers Sales by Country (2019-2030)
  - 5.5.3 Europe Water Purifiers Revenue by Country (2019-2030)
  - 5.5.4 Germany
  - 5.5.5 France
  - 5.5.6 U.K.
  - 5.5.7 Italy
  - 5.5.8 Russia
- 5.6 Asia Pacific Water Purifiers Market Facts & Figures by Country
  - 5.6.1 Asia Pacific Water Purifiers Market Size by Country: 2019 VS 2023 VS 2030
  - 5.6.2 Asia Pacific Water Purifiers Sales by Country (2019-2030)
  - 5.6.3 Asia Pacific Water Purifiers Revenue by Country (2019-2030)
  - 5.6.4 China
  - 5.6.5 Japan
  - 5.6.6 South Korea
  - 5.6.7 India
  - 5.6.8 Australia
  - 5.6.9 China Taiwan
  - 5.6.10 Indonesia
  - 5.6.11 Thailand
  - 5.6.12 Malaysia
- 5.7 Latin America Water Purifiers Market Facts & Figures by Country
  - 5.7.1 Latin America Water Purifiers Market Size by Country: 2019 VS 2023 VS 2030
  - 5.7.2 Latin America Water Purifiers Sales by Country (2019-2030)

5.7.3 Latin America Water Purifiers Revenue by Country (2019-2030)

5.7.4 Mexico

5.7.5 Brazil

5.7.6 Argentina

5.8 Middle East and Africa Water Purifiers Market Facts & Figures by Country

5.8.1 Middle East and Africa Water Purifiers Market Size by Country: 2019 VS 2023 VS 2030

5.8.2 Middle East and Africa Water Purifiers Sales by Country (2019-2030)

5.8.3 Middle East and Africa Water Purifiers Revenue by Country (2019-2030)

5.8.4 Turkey

5.8.5 Saudi Arabia

5.8.6 UAE

## **6 SEGMENT BY TYPE**

6.1 Global Water Purifiers Sales by Type (2019-2030)

6.1.1 Global Water Purifiers Sales by Type (2019-2030) & (K Units)

6.1.2 Global Water Purifiers Sales Market Share by Type (2019-2030)

6.2 Global Water Purifiers Revenue by Type (2019-2030)

6.2.1 Global Water Purifiers Sales by Type (2019-2030) & (US\$ Million)

6.2.2 Global Water Purifiers Revenue Market Share by Type (2019-2030)

6.3 Global Water Purifiers Price by Type (2019-2030)

## **7 SEGMENT BY APPLICATION**

7.1 Global Water Purifiers Sales by Application (2019-2030)

7.1.1 Global Water Purifiers Sales by Application (2019-2030) & (K Units)

7.1.2 Global Water Purifiers Sales Market Share by Application (2019-2030)

7.2 Global Water Purifiers Revenue by Application (2019-2030)

7.2.1 Global Water Purifiers Sales by Application (2019-2030) & (US\$ Million)

7.2.2 Global Water Purifiers Revenue Market Share by Application (2019-2030)

7.3 Global Water Purifiers Price by Application (2019-2030)

## **8 VALUE CHAIN AND SALES CHANNELS ANALYSIS OF THE MARKET**

8.1 Water Purifiers Value Chain Analysis

8.1.1 Water Purifiers Key Raw Materials

8.1.2 Raw Materials Key Suppliers

8.1.3 Water Purifiers Production Mode & Process

## 8.2 Water Purifiers Sales Channels Analysis

8.2.1 Direct Comparison with Distribution Share

8.2.2 Water Purifiers Distributors

8.2.3 Water Purifiers Customers

## **9 GLOBAL WATER PURIFIERS ANALYZING MARKET DYNAMICS**

9.1 Water Purifiers Industry Trends

9.2 Water Purifiers Industry Drivers

9.3 Water Purifiers Industry Opportunities and Challenges

9.4 Water Purifiers Industry Restraints

## **10 REPORT CONCLUSION**

## **11 DISCLAIMER**

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