

Video Editing Software Industry Research Report 2024

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Abstracts

Video editing software is an application program which handles the post-production video editing of digital video sequences on a computer non-linear editing system (NLE). It has replaced traditional flatbed celluloid film editing tools and analogue video tape-to-tape online editing machines.

According to APO Research, The global Video Editing Software market was valued at US\$ million in 2023 and is anticipated to reach US\$ million by 2030, witnessing a CAGR of xx% during the forecast period 2024-2030.

In the global video editing software market, Adobe, Avid, Corel, Wondershare, Apple, etc. are the key suppliers. Top 5 took up about 65% of the global market. North America is the largest region of video editing software in the world. North America market took up about 48% the global market, while Europe and APAC were about 27%, 18%. In the term of type, Cloud-based product is the most widely used type which takes up about 64% of the global market. And commercial segment was the most widely used area which took up about 67% of the global total.

Report Scope

This report aims to provide a comprehensive presentation of the global market for Video Editing Software, with both quantitative and qualitative analysis, to help readers develop business/growth strategies, assess the market competitive situation, analyze their position in the current marketplace, and make informed business decisions regarding Video Editing Software.

The Video Editing Software market size, estimations, and forecasts are provided in terms of revenue (\$ millions), considering 2023 as the base year, with history and forecast data for the period from 2019 to 2030. This report segments the global Video

Editing Software market comprehensively. Regional market sizes, concerning products by Type, by Application, and by players, are also provided. For a more in-depth understanding of the market, the report provides profiles of the competitive landscape, key competitors, and their respective market ranks. The report also discusses technological trends and new product developments.

Key Companies & Market Share Insights

In this section, the readers will gain an understanding of the key players competing. This report has studied the key growth strategies, such as innovative trends and developments, intensification of product portfolio, mergers and acquisitions, collaborations, new product innovation, and geographical expansion, undertaken by these participants to maintain their presence. Apart from business strategies, the study includes current developments and key financials. The readers will also get access to the data related to global revenue, price, and sales by manufacturers for the period 2019-2024. This all-inclusive report will certainly serve the clients to stay updated and make effective decisions in their businesses. Some of the prominent players reviewed in the research report include:

Adobe

MAGIX

CyberLink

Corel

Apple

Sony

Avid

FXhome

TechSmith Corp

Nero

Movavi

Wondershare

Video Editing Software segment by Type

Cloud-based

Web-based

Video Editing Software Segment by Application

Commercial

Personal

Video Editing Software Segment by Region

North America

United States

Canada

Europe

Germany

France

UK

Italy

Russia

Nordic Countries

Rest of Europe

Asia-Pacific

China

Japan

South Korea

Southeast Asia

India

Australia

Rest of Asia

Latin America

Mexico

Brazil

Rest of Latin America

Middle East & Africa

Turkey

Saudi Arabia

UAE

Rest of MEA

Key Drivers & Barriers

High-impact rendering factors and drivers have been studied in this report to aid the readers to understand the general development. Moreover, the report includes restraints and challenges that may act as stumbling blocks on the way of the players. This will assist the users to be attentive and make informed decisions related to business. Specialists have also laid their focus on the upcoming business prospects.

Reasons to Buy This Report

1. This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Video Editing Software market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.
2. This report will help stakeholders to understand the global industry status and trends of Video Editing Software and provides them with information on key market drivers, restraints, challenges, and opportunities.
3. This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.
4. This report stays updated with novel technology integration, features, and the latest developments in the market
5. This report helps stakeholders to gain insights into which regions to target globally
6. This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Video Editing Software.
7. This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

Chapter Outline

Chapter 1: Research objectives, research methods, data sources, data cross-validation;

Chapter 2: Introduces the report scope of the report, executive summary of different market segments (product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the market and its likely evolution in the short to mid-term, and long term.

Chapter 3: Provides the analysis of various market segments product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 4: Provides the analysis of various market segments application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 5: Introduces executive summary of global market size, regional market size, this section also introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by companies in the industry, and the analysis of relevant policies in the industry.

Chapter 6: Detailed analysis of Video Editing Software companies' competitive landscape, revenue market share, latest development plan, merger, and acquisition information, etc.

Chapter 7, 8, 9, 10, 11: North America, Europe, Asia Pacific, Latin America, Middle East and Africa segment by country. It provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 12: Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including revenue, gross margin, product introduction, recent development, etc.

Chapter 13: The main points and conclusions of the report.

Chapter 13: The main points and conclusions of the report.

Contents

1 PREFACE

- 1.1 Scope of Report
- 1.2 Reasons for Doing This Study
- 1.3 Research Methodology
- 1.4 Research Process
- 1.5 Data Source
 - 1.5.1 Secondary Sources
 - 1.5.2 Primary Sources

2 MARKET OVERVIEW

- 2.1 Product Definition
- 2.2 Video Editing Software by Type
 - 2.2.1 Market Value Comparison by Type (2019 VS 2023 VS 2030)
 - 2.2.2 Cloud-based
 - 2.2.3 Web-based
- 2.3 Video Editing Software by Application
 - 2.3.1 Market Value Comparison by Application (2019 VS 2023 VS 2030)
 - 2.3.2 Commercial
 - 2.3.3 Personal
- 2.4 Assumptions and Limitations

3 VIDEO EDITING SOFTWARE BREAKDOWN DATA BY TYPE

- 3.1 Global Video Editing Software Historic Market Size by Type (2019-2024)
- 3.2 Global Video Editing Software Forecasted Market Size by Type (2025-2030)

4 VIDEO EDITING SOFTWARE BREAKDOWN DATA BY APPLICATION

- 4.1 Global Video Editing Software Historic Market Size by Application (2019-2024)
- 4.2 Global Video Editing Software Forecasted Market Size by Application (2019-2024)

5 GLOBAL GROWTH TRENDS

- 5.1 Global Video Editing Software Market Perspective (2019-2030)
- 5.2 Global Video Editing Software Growth Trends by Region

- 5.2.1 Global Video Editing Software Market Size by Region: 2019 VS 2023 VS 2030
- 5.2.2 Video Editing Software Historic Market Size by Region (2019-2024)
- 5.2.3 Video Editing Software Forecasted Market Size by Region (2025-2030)
- 5.3 Video Editing Software Market Dynamics
 - 5.3.1 Video Editing Software Industry Trends
 - 5.3.2 Video Editing Software Market Drivers
 - 5.3.3 Video Editing Software Market Challenges
 - 5.3.4 Video Editing Software Market Restraints

6 MARKET COMPETITIVE LANDSCAPE BY PLAYERS

- 6.1 Global Top Video Editing Software Players by Revenue
 - 6.1.1 Global Top Video Editing Software Players by Revenue (2019-2024)
 - 6.1.2 Global Video Editing Software Revenue Market Share by Players (2019-2024)
- 6.2 Global Video Editing Software Industry Players Ranking, 2022 VS 2023 VS 2024
- 6.3 Global Key Players of Video Editing Software Head office and Area Served
- 6.4 Global Video Editing Software Players, Product Type & Application
- 6.5 Global Video Editing Software Players, Date of Enter into This Industry
- 6.6 Global Video Editing Software Market CR5 and HHI
- 6.7 Global Players Mergers & Acquisition

7 NORTH AMERICA

- 7.1 North America Video Editing Software Market Size (2019-2030)
- 7.2 North America Video Editing Software Market Growth Rate by Country: 2019 VS 2023 VS 2030
- 7.3 North America Video Editing Software Market Size by Country (2019-2024)
- 7.4 North America Video Editing Software Market Size by Country (2025-2030)
- 7.5 United States
- 7.6 Canada

8 EUROPE

- 8.1 Europe Video Editing Software Market Size (2019-2030)
- 8.2 Europe Video Editing Software Market Growth Rate by Country: 2019 VS 2023 VS 2030
- 8.3 Europe Video Editing Software Market Size by Country (2019-2024)
- 8.4 Europe Video Editing Software Market Size by Country (2025-2030)
- 8.5 Germany

8.6 France

8.7 U.K.

8.8 Italy

8.9 Russia

8.10 Nordic Countries

9 ASIA-PACIFIC

9.1 Asia-Pacific Video Editing Software Market Size (2019-2030)

9.2 Asia-Pacific Video Editing Software Market Growth Rate by Country: 2019 VS 2023 VS 2030

9.3 Asia-Pacific Video Editing Software Market Size by Country (2019-2024)

9.4 Asia-Pacific Video Editing Software Market Size by Country (2025-2030)

9.5 China

9.6 Japan

9.7 South Korea

9.8 Southeast Asia

9.9 India

9.10 Australia

10 LATIN AMERICA

10.1 Latin America Video Editing Software Market Size (2019-2030)

10.2 Latin America Video Editing Software Market Growth Rate by Country: 2019 VS 2023 VS 2030

10.3 Latin America Video Editing Software Market Size by Country (2019-2024)

10.4 Latin America Video Editing Software Market Size by Country (2025-2030)

10.5 Mexico

10.6 Brazil

11 MIDDLE EAST & AFRICA

11.1 Middle East & Africa Video Editing Software Market Size (2019-2030)

11.2 Middle East & Africa Video Editing Software Market Growth Rate by Country: 2019 VS 2023 VS 2030

11.3 Middle East & Africa Video Editing Software Market Size by Country (2019-2024)

11.4 Middle East & Africa Video Editing Software Market Size by Country (2025-2030)

11.5 Turkey

11.6 Saudi Arabia

11.7 UAE

12 PLAYERS PROFILED

12.1 Adobe

- 12.1.1 Adobe Company Information
- 12.1.2 Adobe Business Overview
- 12.1.3 Adobe Revenue in Video Editing Software Business (2019-2024)
- 12.1.4 Adobe Video Editing Software Product Portfolio
- 12.1.5 Adobe Recent Developments

12.2 MAGIX

- 12.2.1 MAGIX Company Information
- 12.2.2 MAGIX Business Overview
- 12.2.3 MAGIX Revenue in Video Editing Software Business (2019-2024)
- 12.2.4 MAGIX Video Editing Software Product Portfolio
- 12.2.5 MAGIX Recent Developments

12.3 CyberLink

- 12.3.1 CyberLink Company Information
- 12.3.2 CyberLink Business Overview
- 12.3.3 CyberLink Revenue in Video Editing Software Business (2019-2024)
- 12.3.4 CyberLink Video Editing Software Product Portfolio
- 12.3.5 CyberLink Recent Developments

12.4 Corel

- 12.4.1 Corel Company Information
- 12.4.2 Corel Business Overview
- 12.4.3 Corel Revenue in Video Editing Software Business (2019-2024)
- 12.4.4 Corel Video Editing Software Product Portfolio
- 12.4.5 Corel Recent Developments

12.5 Apple

- 12.5.1 Apple Company Information
- 12.5.2 Apple Business Overview
- 12.5.3 Apple Revenue in Video Editing Software Business (2019-2024)
- 12.5.4 Apple Video Editing Software Product Portfolio
- 12.5.5 Apple Recent Developments

12.6 Sony

- 12.6.1 Sony Company Information
- 12.6.2 Sony Business Overview
- 12.6.3 Sony Revenue in Video Editing Software Business (2019-2024)
- 12.6.4 Sony Video Editing Software Product Portfolio

12.6.5 Sony Recent Developments

12.7 Avid

12.7.1 Avid Company Information

12.7.2 Avid Business Overview

12.7.3 Avid Revenue in Video Editing Software Business (2019-2024)

12.7.4 Avid Video Editing Software Product Portfolio

12.7.5 Avid Recent Developments

12.8 FXhome

12.8.1 FXhome Company Information

12.8.2 FXhome Business Overview

12.8.3 FXhome Revenue in Video Editing Software Business (2019-2024)

12.8.4 FXhome Video Editing Software Product Portfolio

12.8.5 FXhome Recent Developments

12.9 TechSmith Corp

12.9.1 TechSmith Corp Company Information

12.9.2 TechSmith Corp Business Overview

12.9.3 TechSmith Corp Revenue in Video Editing Software Business (2019-2024)

12.9.4 TechSmith Corp Video Editing Software Product Portfolio

12.9.5 TechSmith Corp Recent Developments

12.10 Nero

12.10.1 Nero Company Information

12.10.2 Nero Business Overview

12.10.3 Nero Revenue in Video Editing Software Business (2019-2024)

12.10.4 Nero Video Editing Software Product Portfolio

12.10.5 Nero Recent Developments

12.11 Movavi

12.11.1 Movavi Company Information

12.11.2 Movavi Business Overview

12.11.3 Movavi Revenue in Video Editing Software Business (2019-2024)

12.11.4 Movavi Video Editing Software Product Portfolio

12.11.5 Movavi Recent Developments

12.12 Wondershare

12.12.1 Wondershare Company Information

12.12.2 Wondershare Business Overview

12.12.3 Wondershare Revenue in Video Editing Software Business (2019-2024)

12.12.4 Wondershare Video Editing Software Product Portfolio

12.12.5 Wondershare Recent Developments

13 REPORT CONCLUSION

14 DISCLAIMER

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