

# Vehicle Telematics Industry Research Report 2024

<https://marketpublishers.com/r/V30B23374F05EN.html>

Date: February 2024

Pages: 115

Price: US\$ 2,950.00 (Single User License)

ID: V30B23374F05EN

## Abstracts

This report aims to provide a comprehensive presentation of the global market for Vehicle Telematics, with both quantitative and qualitative analysis, to help readers develop business/growth strategies, assess the market competitive situation, analyze their position in the current marketplace, and make informed business decisions regarding Vehicle Telematics.

The Vehicle Telematics market size, estimations, and forecasts are provided in terms of and revenue (\$ millions), considering 2023 as the base year, with history and forecast data for the period from 2019 to 2030. This report segments the global Vehicle Telematics market comprehensively. Regional market sizes, concerning products by types, by application, and by players, are also provided. The influence of COVID-19 and the Russia-Ukraine War were considered while estimating market sizes.

For a more in-depth understanding of the market, the report provides profiles of the competitive landscape, key competitors, and their respective market ranks. The report also discusses technological trends and new product developments.

The report will help the Vehicle Telematics companies, new entrants, and industry chain related companies in this market with information on the revenues for the overall market and the sub-segments across the different segments, by company, product type, application, and regions.

## Key Companies & Market Share Insights

In this section, the readers will gain an understanding of the key players competing. This report has studied the key growth strategies, such as innovative trends and developments, intensification of product portfolio, mergers and acquisitions, collaborations, new product innovation, and geographical expansion, undertaken by

these participants to maintain their presence. Apart from business strategies, the study includes current developments and key financials. The readers will also get access to the data related to global revenue by companies for the period 2019-2024. This all-inclusive report will certainly serve the clients to stay updated and make effective decisions in their businesses. Some of the prominent players reviewed in the research report include:

Aptiv PLC

LeasePlan

ALD Automotive

Visteon Corporation

Telefonica S.A

Vodafone Group Plc.

Alphabet

Robert Bosch GmbH

Valeo S.A

Trimble

ARI

AT&T

Athlon

Omnitracs

Harman International industries

Octo

Emkay

TomTom

Continental

Michelin

Arvento

Mix Telematics

## Product Type Insights

Global markets are presented by Vehicle Telematics type, along with growth forecasts through 2030. Estimates on revenue are based on the price in the supply chain at which the Vehicle Telematics are procured by the companies.

This report has studied every segment and provided the market size using historical data. They have also talked about the growth opportunities that the segment may pose in the future. This study bestows revenue data by type, and during the historical period (2019-2024) and forecast period (2025-2030).

## Vehicle Telematics segment by Type

Fleet/Asset Management

Navigation & Location Based Systems

Infotainment Systems

Insurance Telematics

Safety & Security

Remote Alarm & Incident Monitoring Solutions

V2X

## Application Insights

This report has provided the market size (revenue data) by application, during the historical period (2019-2024) and forecast period (2025-2030).

This report also outlines the market trends of each segment and consumer behaviors impacting the Vehicle Telematics market and what implications these may have on the industry's future. This report can help to understand the relevant market and consumer trends that are driving the Vehicle Telematics market.

## Vehicle Telematics Segment by Application

Passenger Vehicles

Commercial Vehicles

## Regional Outlook

This section of the report provides key insights regarding various regions and the key players operating in each region. Economic, social, environmental, technological, and political factors have been taken into consideration while assessing the growth of the particular region/country. The readers will also get their hands on the revenue data of each region and country for the period 2019-2030.

The market has been segmented into various major geographies, including North America, Europe, Asia-Pacific, South America, Middle East & Africa. Detailed analysis of major countries such as the USA, Germany, the U.K., Italy, France, China, Japan, South Korea, Southeast Asia, and India will be covered within the regional segment. For market estimates, data are going to be provided for 2023 because of the base year, with estimates for 2024 and forecast revenue for 2030.

North America

United States

Canada

## Europe

Germany

France

UK

Italy

Russia

Nordic Countries

Rest of Europe

## Asia-Pacific

China

Japan

South Korea

Southeast Asia

India

Australia

Rest of Asia

## Latin America

Mexico

Brazil

Rest of Latin America

Middle East & Africa

Turkey

Saudi Arabia

UAE

Rest of MEA

### Key Drivers & Barriers

High-impact rendering factors and drivers have been studied in this report to aid the readers to understand the general development. Moreover, the report includes restraints and challenges that may act as stumbling blocks on the way of the players. This will assist the users to be attentive and make informed decisions related to business. Specialists have also laid their focus on the upcoming business prospects.

### COVID-19 and Russia-Ukraine War Influence Analysis

The readers in the section will understand how the Vehicle Telematics market scenario changed across the globe during the pandemic, post-pandemic and Russia-Ukraine War. The study is done keeping in view the changes in aspects such as demand, consumption, transportation, consumer behavior, supply chain management. The industry experts have also highlighted the key factors that will help create opportunities for players and stabilize the overall industry in the years to come.

### Reasons to Buy This Report

This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Vehicle Telematics market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.

This report will help stakeholders to understand the global industry status and trends of Vehicle Telematics and provides them with information on key market drivers, restraints, challenges, and opportunities.

This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.

This report stays updated with novel technology integration, features, and the latest developments in the market

This report helps stakeholders to understand the COVID-19 and Russia-Ukraine War Influence on the Vehicle Telematics industry.

This report helps stakeholders to gain insights into which regions to target globally

This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Vehicle Telematics.

This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

## Core Chapters

Chapter 1: Research objectives, research methods, data sources, data cross-validation;

Chapter 2: Introduces the report scope of the report, executive summary of different market segments (product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the market and its likely evolution in the short to mid-term, and long term.

Chapter 3: Provides the analysis of various market segments product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 4: Provides the analysis of various market segments application, covering the

market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 5: Introduces executive summary of global market size, regional market size, this section also introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by companies in the industry, and the analysis of relevant policies in the industry.

Chapter 6: Detailed analysis of Vehicle Telematics companies' competitive landscape, revenue market share, latest development plan, merger, and acquisition information, etc.

Chapter 7, 8, 9, 10, 11: North America, Europe, Asia Pacific, Latin America, Middle East and Africa segment by country. It provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 12: Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including product sales, revenue, price, gross margin, product introduction, recent development, etc.

Chapter 13: The main points and conclusions of the report.



## Contents

### 1 PREFACE

- 1.1 Scope of Report
- 1.2 Reasons for Doing This Study
- 1.3 Research Methodology
- 1.4 Research Process
- 1.5 Data Source
  - 1.5.1 Secondary Sources
  - 1.5.2 Primary Sources

### 2 MARKET OVERVIEW

- 2.1 Product Definition
- 2.2 Vehicle Telematics by Type
  - 2.2.1 Market Value Comparison by Type (2019 VS 2023 VS 2030)
  - 1.2.2 Fleet/Asset Management
  - 1.2.3 Navigation & Location Based Systems
  - 1.2.4 Infotainment Systems
  - 1.2.5 Insurance Telematics
  - 1.2.6 Safety & Security
  - 1.2.7 Remote Alarm & Incident Monitoring Solutions
  - 1.2.8 V2X
- 2.3 Vehicle Telematics by Application
  - 2.3.1 Market Value Comparison by Application (2019 VS 2023 VS 2030)
  - 2.3.2 Passenger Vehicles
  - 2.3.3 Commercial Vehicles
- 2.4 Assumptions and Limitations

### 3 VEHICLE TELEMATICS BREAKDOWN DATA BY TYPE

- 3.1 Global Vehicle Telematics Historic Market Size by Type (2019-2024)
- 3.2 Global Vehicle Telematics Forecasted Market Size by Type (2025-2030)

### 4 VEHICLE TELEMATICS BREAKDOWN DATA BY APPLICATION

- 4.1 Global Vehicle Telematics Historic Market Size by Application (2019-2024)
- 4.2 Global Vehicle Telematics Forecasted Market Size by Application (2019-2024)

## **5 GLOBAL GROWTH TRENDS**

- 5.1 Global Vehicle Telematics Market Perspective (2019-2030)
- 5.2 Global Vehicle Telematics Growth Trends by Region
  - 5.2.1 Global Vehicle Telematics Market Size by Region: 2019 VS 2023 VS 2030
  - 5.2.2 Vehicle Telematics Historic Market Size by Region (2019-2024)
  - 5.2.3 Vehicle Telematics Forecasted Market Size by Region (2025-2030)
- 5.3 Vehicle Telematics Market Dynamics
  - 5.3.1 Vehicle Telematics Industry Trends
  - 5.3.2 Vehicle Telematics Market Drivers
  - 5.3.3 Vehicle Telematics Market Challenges
  - 5.3.4 Vehicle Telematics Market Restraints

## **6 MARKET COMPETITIVE LANDSCAPE BY PLAYERS**

- 6.1 Global Top Vehicle Telematics Players by Revenue
  - 6.1.1 Global Top Vehicle Telematics Players by Revenue (2019-2024)
  - 6.1.2 Global Vehicle Telematics Revenue Market Share by Players (2019-2024)
- 6.2 Global Vehicle Telematics Industry Players Ranking, 2022 VS 2023 VS 2024
- 6.3 Global Key Players of Vehicle Telematics Head office and Area Served
- 6.4 Global Vehicle Telematics Players, Product Type & Application
- 6.5 Global Vehicle Telematics Players, Date of Enter into This Industry
- 6.6 Global Vehicle Telematics Market CR5 and HHI
- 6.7 Global Players Mergers & Acquisition

## **7 NORTH AMERICA**

- 7.1 North America Vehicle Telematics Market Size (2019-2030)
- 7.2 North America Vehicle Telematics Market Growth Rate by Country: 2019 VS 2023 VS 2030
- 7.3 North America Vehicle Telematics Market Size by Country (2019-2024)
- 7.4 North America Vehicle Telematics Market Size by Country (2025-2030)
- 7.5 United States
- 7.6 Canada

## **8 EUROPE**

- 8.1 Europe Vehicle Telematics Market Size (2019-2030)

8.2 Europe Vehicle Telematics Market Growth Rate by Country: 2019 VS 2023 VS 2030

8.3 Europe Vehicle Telematics Market Size by Country (2019-2024)

8.4 Europe Vehicle Telematics Market Size by Country (2025-2030)

7.4 Germany

7.5 France

7.6 U.K.

7.7 Italy

7.8 Russia

7.9 Nordic Countries

## **9 ASIA-PACIFIC**

9.1 Asia-Pacific Vehicle Telematics Market Size (2019-2030)

9.2 Asia-Pacific Vehicle Telematics Market Growth Rate by Country: 2019 VS 2023 VS 2030

9.3 Asia-Pacific Vehicle Telematics Market Size by Country (2019-2024)

9.4 Asia-Pacific Vehicle Telematics Market Size by Country (2025-2030)

8.4 China

8.5 Japan

8.6 South Korea

8.7 Southeast Asia

8.8 India

8.9 Australia

## **10 LATIN AMERICA**

10.1 Latin America Vehicle Telematics Market Size (2019-2030)

10.2 Latin America Vehicle Telematics Market Growth Rate by Country: 2019 VS 2023 VS 2030

10.3 Latin America Vehicle Telematics Market Size by Country (2019-2024)

10.4 Latin America Vehicle Telematics Market Size by Country (2025-2030)

9.4 Mexico

9.5 Brazil

## **11 MIDDLE EAST & AFRICA**

11.1 Middle East & Africa Vehicle Telematics Market Size (2019-2030)

11.2 Middle East & Africa Vehicle Telematics Market Growth Rate by Country: 2019 VS 2023 VS 2030

11.3 Middle East & Africa Vehicle Telematics Market Size by Country (2019-2024)

11.4 Middle East & Africa Vehicle Telematics Market Size by Country (2025-2030)

10.4 Turkey

10.5 Saudi Arabia

10.6 UAE

## **12 PLAYERS PROFILED**

11.1 Aptiv PLC

11.1.1 Aptiv PLC Company Detail

11.1.2 Aptiv PLC Business Overview

11.1.3 Aptiv PLC Vehicle Telematics Introduction

11.1.4 Aptiv PLC Revenue in Vehicle Telematics Business (2017-2022)

11.1.5 Aptiv PLC Recent Development

11.2 LeasePlan

11.2.1 LeasePlan Company Detail

11.2.2 LeasePlan Business Overview

11.2.3 LeasePlan Vehicle Telematics Introduction

11.2.4 LeasePlan Revenue in Vehicle Telematics Business (2017-2022)

11.2.5 LeasePlan Recent Development

11.3 ALD Automotive

11.3.1 ALD Automotive Company Detail

11.3.2 ALD Automotive Business Overview

11.3.3 ALD Automotive Vehicle Telematics Introduction

11.3.4 ALD Automotive Revenue in Vehicle Telematics Business (2017-2022)

11.3.5 ALD Automotive Recent Development

11.4 Visteon Corporation

11.4.1 Visteon Corporation Company Detail

11.4.2 Visteon Corporation Business Overview

11.4.3 Visteon Corporation Vehicle Telematics Introduction

11.4.4 Visteon Corporation Revenue in Vehicle Telematics Business (2017-2022)

11.4.5 Visteon Corporation Recent Development

11.5 Telefonica S.A

11.5.1 Telefonica S.A Company Detail

11.5.2 Telefonica S.A Business Overview

11.5.3 Telefonica S.A Vehicle Telematics Introduction

11.5.4 Telefonica S.A Revenue in Vehicle Telematics Business (2017-2022)

11.5.5 Telefonica S.A Recent Development

11.6 Vodafone Group Plc.

- 11.6.1 Vodafone Group Plc. Company Detail
- 11.6.2 Vodafone Group Plc. Business Overview
- 11.6.3 Vodafone Group Plc. Vehicle Telematics Introduction
- 11.6.4 Vodafone Group Plc. Revenue in Vehicle Telematics Business (2017-2022)
- 11.6.5 Vodafone Group Plc. Recent Development
- 11.7 Alphabet
  - 11.7.1 Alphabet Company Detail
  - 11.7.2 Alphabet Business Overview
  - 11.7.3 Alphabet Vehicle Telematics Introduction
  - 11.7.4 Alphabet Revenue in Vehicle Telematics Business (2017-2022)
  - 11.7.5 Alphabet Recent Development
- 11.8 Robert Bosch Gmbh
  - 11.8.1 Robert Bosch Gmbh Company Detail
  - 11.8.2 Robert Bosch Gmbh Business Overview
  - 11.8.3 Robert Bosch Gmbh Vehicle Telematics Introduction
  - 11.8.4 Robert Bosch Gmbh Revenue in Vehicle Telematics Business (2017-2022)
  - 11.8.5 Robert Bosch Gmbh Recent Development
- 11.9 Valeo S.A
  - 11.9.1 Valeo S.A Company Detail
  - 11.9.2 Valeo S.A Business Overview
  - 11.9.3 Valeo S.A Vehicle Telematics Introduction
  - 11.9.4 Valeo S.A Revenue in Vehicle Telematics Business (2017-2022)
  - 11.9.5 Valeo S.A Recent Development
- 11.10 Trimble
  - 11.10.1 Trimble Company Detail
  - 11.10.2 Trimble Business Overview
  - 11.10.3 Trimble Vehicle Telematics Introduction
  - 11.10.4 Trimble Revenue in Vehicle Telematics Business (2017-2022)
  - 11.10.5 Trimble Recent Development
- 11.11 ARI
  - 11.11.1 ARI Company Detail
  - 11.11.2 ARI Business Overview
  - 11.11.3 ARI Vehicle Telematics Introduction
  - 11.11.4 ARI Revenue in Vehicle Telematics Business (2017-2022)
  - 11.11.5 ARI Recent Development
- 11.12 AT&T
  - 11.12.1 AT&T Company Detail
  - 11.12.2 AT&T Business Overview
  - 11.12.3 AT&T Vehicle Telematics Introduction

- 11.12.4 AT&T Revenue in Vehicle Telematics Business (2017-2022)
- 11.12.5 AT&T Recent Development
- 11.13 Athlon
  - 11.13.1 Athlon Company Detail
  - 11.13.2 Athlon Business Overview
  - 11.13.3 Athlon Vehicle Telematics Introduction
  - 11.13.4 Athlon Revenue in Vehicle Telematics Business (2017-2022)
  - 11.13.5 Athlon Recent Development
- 11.14 Omnitrac
  - 11.14.1 Omnitrac Company Detail
  - 11.14.2 Omnitrac Business Overview
  - 11.14.3 Omnitrac Vehicle Telematics Introduction
  - 11.14.4 Omnitrac Revenue in Vehicle Telematics Business (2017-2022)
  - 11.14.5 Omnitrac Recent Development
- 11.15 Harman International industries
  - 11.15.1 Harman International industries Company Detail
  - 11.15.2 Harman International industries Business Overview
  - 11.15.3 Harman International industries Vehicle Telematics Introduction
  - 11.15.4 Harman International industries Revenue in Vehicle Telematics Business (2017-2022)
  - 11.15.5 Harman International industries Recent Development
- 11.16 Octo
  - 11.16.1 Octo Company Detail
  - 11.16.2 Octo Business Overview
  - 11.16.3 Octo Vehicle Telematics Introduction
  - 11.16.4 Octo Revenue in Vehicle Telematics Business (2017-2022)
  - 11.16.5 Octo Recent Development
- 11.17 Emkay
  - 11.17.1 Emkay Company Detail
  - 11.17.2 Emkay Business Overview
  - 11.17.3 Emkay Vehicle Telematics Introduction
  - 11.17.4 Emkay Revenue in Vehicle Telematics Business (2017-2022)
  - 11.17.5 Emkay Recent Development
- 11.18 TomTom
  - 11.18.1 TomTom Company Detail
  - 11.18.2 TomTom Business Overview
  - 11.18.3 TomTom Vehicle Telematics Introduction
  - 11.18.4 TomTom Revenue in Vehicle Telematics Business (2017-2022)
  - 11.18.5 TomTom Recent Development

## 11.19 Continental

11.19.1 Continental Company Detail

11.19.2 Continental Business Overview

11.19.3 Continental Vehicle Telematics Introduction

11.19.4 Continental Revenue in Vehicle Telematics Business (2017-2022)

11.19.5 Continental Recent Development

## 11.20 Michelin

11.20.1 Michelin Company Detail

11.20.2 Michelin Business Overview

11.20.3 Michelin Vehicle Telematics Introduction

11.20.4 Michelin Revenue in Vehicle Telematics Business (2017-2022)

11.20.5 Michelin Recent Development

## 11.21 Arvento

11.21.1 Arvento Company Detail

11.21.2 Arvento Business Overview

11.21.3 Arvento Vehicle Telematics Introduction

11.21.4 Arvento Revenue in Vehicle Telematics Business (2017-2022)

11.21.5 Arvento Recent Development

## 11.22 Mix Telematics

11.22.1 Mix Telematics Company Detail

11.22.2 Mix Telematics Business Overview

11.22.3 Mix Telematics Vehicle Telematics Introduction

11.22.4 Mix Telematics Revenue in Vehicle Telematics Business (2017-2022)

11.22.5 Mix Telematics Recent Development

## **13 REPORT CONCLUSION**

## **14 DISCLAIMER**

## I would like to order

Product name: Vehicle Telematics Industry Research Report 2024

Product link: <https://marketpublishers.com/r/V30B23374F05EN.html>

Price: US\$ 2,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/V30B23374F05EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970