

# Vehicle Analytics Industry Research Report 2024

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## Abstracts

### Summary

This report studies the Vehicle Analytics market, the types cover Software and Services, the End Users include Vehicle OEMs, Fleet Owners, Regulatory Bodies, Insurers and Others.

According to APO Research, The global Vehicle Analytics market was valued at US\$ million in 2023 and is anticipated to reach US\$ million by 2030, witnessing a CAGR of xx% during the forecast period 2024-2030.

North American market for Vehicle Analytics is estimated to increase from \$ million in 2024 to reach \$ million by 2030, at a CAGR of % during the forecast period of 2025 through 2030.

Asia-Pacific market for Vehicle Analytics is estimated to increase from \$ million in 2024 to reach \$ million by 2030, at a CAGR of % during the forecast period of 2025 through 2030.

Europe market for Vehicle Analytics is estimated to increase from \$ million in 2024 to reach \$ million by 2030, at a CAGR of % during the forecast period of 2025 through 2030.

The major global companies of Vehicle Analytics include IBM, HARMAN, SAP, Microsoft, Teletrac Navman, INRIX, Automotive Rentals, WEX and Inseego, etc. In 2023, the world's top three vendors accounted for approximately % of the revenue.

### Report Scope

This report aims to provide a comprehensive presentation of the global market for Vehicle Analytics, with both quantitative and qualitative analysis, to help readers develop business/growth strategies, assess the market competitive situation, analyze their position in the current marketplace, and make informed business decisions regarding Vehicle Analytics.

The Vehicle Analytics market size, estimations, and forecasts are provided in terms of revenue (\$ millions), considering 2023 as the base year, with history and forecast data for the period from 2019 to 2030. This report segments the global Vehicle Analytics market comprehensively. Regional market sizes, concerning products by Type, by Application, and by players, are also provided. For a more in-depth understanding of the market, the report provides profiles of the competitive landscape, key competitors, and their respective market ranks. The report also discusses technological trends and new product developments.

### Key Companies & Market Share Insights

In this section, the readers will gain an understanding of the key players competing. This report has studied the key growth strategies, such as innovative trends and developments, intensification of product portfolio, mergers and acquisitions, collaborations, new product innovation, and geographical expansion, undertaken by these participants to maintain their presence. Apart from business strategies, the study includes current developments and key financials. The readers will also get access to the data related to global revenue, price, and sales by manufacturers for the period 2019-2024. This all-inclusive report will certainly serve the clients to stay updated and make effective decisions in their businesses. Some of the prominent players reviewed in the research report include:

IBM

HARMAN

SAP

Microsoft

Teletrac Navman

INRIX

Automotive Rentals

WEX

Inseego

Genetec

IMS

Noregon

Xevo

Azuga

Procon Analytics

Infinova

KEDACOM

Pivotal Software

Acerta Analytics Solutions

CloudMade

Agnik

Amodo

Digital Recognition Network

EngineCAL

Inquiron

Plotly

## Vehicle Analytics segment by Type

Vehicle Analytics Software Platform

Professional & Consulting Services

Managed Services

## Vehicle Analytics Segment by Application

OEMs

Service Providers

Automotive Dealers

Fleet Owners

Regulatory Bodies

Insurers

Other

## Vehicle Analytics Segment by Region

North America

United States

Canada

Europe

Germany

France

UK

Italy

Russia

Nordic Countries

Rest of Europe

Asia-Pacific

China

Japan

South Korea

Southeast Asia

India

Australia

Rest of Asia

Latin America

Mexico

Brazil

Rest of Latin America

Middle East & Africa

Turkey

Saudi Arabia

UAE

Rest of MEA

### Key Drivers & Barriers

High-impact rendering factors and drivers have been studied in this report to aid the readers to understand the general development. Moreover, the report includes restraints and challenges that may act as stumbling blocks on the way of the players. This will assist the users to be attentive and make informed decisions related to business. Specialists have also laid their focus on the upcoming business prospects.

### Reasons to Buy This Report

1. This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Vehicle Analytics market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.
2. This report will help stakeholders to understand the global industry status and trends of Vehicle Analytics and provides them with information on key market drivers, restraints, challenges, and opportunities.
3. This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.
4. This report stays updated with novel technology integration, features, and the latest developments in the market

5. This report helps stakeholders to gain insights into which regions to target globally

6. This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Vehicle Analytics.

7. This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

## Chapter Outline

Chapter 1: Research objectives, research methods, data sources, data cross-validation;

Chapter 2: Introduces the report scope of the report, executive summary of different market segments (product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the market and its likely evolution in the short to mid-term, and long term.

Chapter 3: Provides the analysis of various market segments product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 4: Provides the analysis of various market segments application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 5: Introduces executive summary of global market size, regional market size, this section also introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by companies in the industry, and the analysis of relevant policies in the industry.

Chapter 6: Detailed analysis of Vehicle Analytics companies' competitive landscape, revenue market share, latest development plan, merger, and acquisition information, etc.

Chapter 7, 8, 9, 10, 11: North America, Europe, Asia Pacific, Latin America, Middle East and Africa segment by country. It provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market

development, future development prospects, market space, and capacity of each country in the world.

Chapter 12: Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including revenue, gross margin, product introduction, recent development, etc.

Chapter 13: The main points and conclusions of the report.



## Contents

### **1 PREFACE**

- 1.1 Scope of Report
- 1.2 Reasons for Doing This Study
- 1.3 Research Methodology
- 1.4 Research Process
- 1.5 Data Source
  - 1.5.1 Secondary Sources
  - 1.5.2 Primary Sources

### **2 MARKET OVERVIEW**

- 2.1 Product Definition
- 2.2 Vehicle Analytics by Type
  - 2.2.1 Market Value Comparison by Type (2019 VS 2023 VS 2030)
  - 2.2.2 Vehicle Analytics Software Platform
  - 2.2.3 Professional & Consulting Services
  - 2.2.4 Managed Services
- 2.3 Vehicle Analytics by Application
  - 2.3.1 Market Value Comparison by Application (2019 VS 2023 VS 2030)
  - 2.3.2 OEMs
  - 2.3.3 Service Providers
  - 2.3.4 Automotive Dealers
  - 2.3.5 Fleet Owners
  - 2.3.6 Regulatory Bodies
  - 2.3.7 Insurers
  - 2.3.8 Other
- 2.4 Assumptions and Limitations

### **3 VEHICLE ANALYTICS BREAKDOWN DATA BY TYPE**

- 3.1 Global Vehicle Analytics Historic Market Size by Type (2019-2024)
- 3.2 Global Vehicle Analytics Forecasted Market Size by Type (2025-2030)

### **4 VEHICLE ANALYTICS BREAKDOWN DATA BY APPLICATION**

- 4.1 Global Vehicle Analytics Historic Market Size by Application (2019-2024)

## 4.2 Global Vehicle Analytics Forecasted Market Size by Application (2019-2024)

# 5 GLOBAL GROWTH TRENDS

## 5.1 Global Vehicle Analytics Market Perspective (2019-2030)

## 5.2 Global Vehicle Analytics Growth Trends by Region

### 5.2.1 Global Vehicle Analytics Market Size by Region: 2019 VS 2023 VS 2030

### 5.2.2 Vehicle Analytics Historic Market Size by Region (2019-2024)

### 5.2.3 Vehicle Analytics Forecasted Market Size by Region (2025-2030)

## 5.3 Vehicle Analytics Market Dynamics

### 5.3.1 Vehicle Analytics Industry Trends

### 5.3.2 Vehicle Analytics Market Drivers

### 5.3.3 Vehicle Analytics Market Challenges

### 5.3.4 Vehicle Analytics Market Restraints

# 6 MARKET COMPETITIVE LANDSCAPE BY PLAYERS

## 6.1 Global Top Vehicle Analytics Players by Revenue

### 6.1.1 Global Top Vehicle Analytics Players by Revenue (2019-2024)

### 6.1.2 Global Vehicle Analytics Revenue Market Share by Players (2019-2024)

## 6.2 Global Vehicle Analytics Industry Players Ranking, 2022 VS 2023 VS 2024

## 6.3 Global Key Players of Vehicle Analytics Head office and Area Served

## 6.4 Global Vehicle Analytics Players, Product Type & Application

## 6.5 Global Vehicle Analytics Players, Date of Enter into This Industry

## 6.6 Global Vehicle Analytics Market CR5 and HHI

## 6.7 Global Players Mergers & Acquisition

# 7 NORTH AMERICA

## 7.1 North America Vehicle Analytics Market Size (2019-2030)

## 7.2 North America Vehicle Analytics Market Growth Rate by Country: 2019 VS 2023 VS 2030

## 7.3 North America Vehicle Analytics Market Size by Country (2019-2024)

## 7.4 North America Vehicle Analytics Market Size by Country (2025-2030)

## 7.5 United States

## 7.6 Canada

# 8 EUROPE

- 8.1 Europe Vehicle Analytics Market Size (2019-2030)
- 8.2 Europe Vehicle Analytics Market Growth Rate by Country: 2019 VS 2023 VS 2030
- 8.3 Europe Vehicle Analytics Market Size by Country (2019-2024)
- 8.4 Europe Vehicle Analytics Market Size by Country (2025-2030)
- 8.5 Germany
- 8.6 France
- 8.7 U.K.
- 8.8 Italy
- 8.9 Russia
- 8.10 Nordic Countries

## **9 ASIA-PACIFIC**

- 9.1 Asia-Pacific Vehicle Analytics Market Size (2019-2030)
- 9.2 Asia-Pacific Vehicle Analytics Market Growth Rate by Country: 2019 VS 2023 VS 2030
- 9.3 Asia-Pacific Vehicle Analytics Market Size by Country (2019-2024)
- 9.4 Asia-Pacific Vehicle Analytics Market Size by Country (2025-2030)
- 9.5 China
- 9.6 Japan
- 9.7 South Korea
- 9.8 Southeast Asia
- 9.9 India
- 9.10 Australia

## **10 LATIN AMERICA**

- 10.1 Latin America Vehicle Analytics Market Size (2019-2030)
- 10.2 Latin America Vehicle Analytics Market Growth Rate by Country: 2019 VS 2023 VS 2030
- 10.3 Latin America Vehicle Analytics Market Size by Country (2019-2024)
- 10.4 Latin America Vehicle Analytics Market Size by Country (2025-2030)
- 10.5 Mexico
- 10.6 Brazil

## **11 MIDDLE EAST & AFRICA**

- 11.1 Middle East & Africa Vehicle Analytics Market Size (2019-2030)
- 11.2 Middle East & Africa Vehicle Analytics Market Growth Rate by Country: 2019 VS

## 2023 VS 2030

11.3 Middle East & Africa Vehicle Analytics Market Size by Country (2019-2024)

11.4 Middle East & Africa Vehicle Analytics Market Size by Country (2025-2030)

11.5 Turkey

11.6 Saudi Arabia

11.7 UAE

## 12 PLAYERS PROFILED

### 12.1 IBM

12.1.1 IBM Company Information

12.1.2 IBM Business Overview

12.1.3 IBM Revenue in Vehicle Analytics Business (2019-2024)

12.1.4 IBM Vehicle Analytics Product Portfolio

12.1.5 IBM Recent Developments

### 12.2 HARMAN

12.2.1 HARMAN Company Information

12.2.2 HARMAN Business Overview

12.2.3 HARMAN Revenue in Vehicle Analytics Business (2019-2024)

12.2.4 HARMAN Vehicle Analytics Product Portfolio

12.2.5 HARMAN Recent Developments

### 12.3 SAP

12.3.1 SAP Company Information

12.3.2 SAP Business Overview

12.3.3 SAP Revenue in Vehicle Analytics Business (2019-2024)

12.3.4 SAP Vehicle Analytics Product Portfolio

12.3.5 SAP Recent Developments

### 12.4 Microsoft

12.4.1 Microsoft Company Information

12.4.2 Microsoft Business Overview

12.4.3 Microsoft Revenue in Vehicle Analytics Business (2019-2024)

12.4.4 Microsoft Vehicle Analytics Product Portfolio

12.4.5 Microsoft Recent Developments

### 12.5 Teletrac Navman

12.5.1 Teletrac Navman Company Information

12.5.2 Teletrac Navman Business Overview

12.5.3 Teletrac Navman Revenue in Vehicle Analytics Business (2019-2024)

12.5.4 Teletrac Navman Vehicle Analytics Product Portfolio

12.5.5 Teletrac Navman Recent Developments

## 12.6 INRIX

12.6.1 INRIX Company Information

12.6.2 INRIX Business Overview

12.6.3 INRIX Revenue in Vehicle Analytics Business (2019-2024)

12.6.4 INRIX Vehicle Analytics Product Portfolio

12.6.5 INRIX Recent Developments

## 12.7 Automotive Rentals

12.7.1 Automotive Rentals Company Information

12.7.2 Automotive Rentals Business Overview

12.7.3 Automotive Rentals Revenue in Vehicle Analytics Business (2019-2024)

12.7.4 Automotive Rentals Vehicle Analytics Product Portfolio

12.7.5 Automotive Rentals Recent Developments

## 12.8 WEX

12.8.1 WEX Company Information

12.8.2 WEX Business Overview

12.8.3 WEX Revenue in Vehicle Analytics Business (2019-2024)

12.8.4 WEX Vehicle Analytics Product Portfolio

12.8.5 WEX Recent Developments

## 12.9 Inseego

12.9.1 Inseego Company Information

12.9.2 Inseego Business Overview

12.9.3 Inseego Revenue in Vehicle Analytics Business (2019-2024)

12.9.4 Inseego Vehicle Analytics Product Portfolio

12.9.5 Inseego Recent Developments

## 12.10 Genetec

12.10.1 Genetec Company Information

12.10.2 Genetec Business Overview

12.10.3 Genetec Revenue in Vehicle Analytics Business (2019-2024)

12.10.4 Genetec Vehicle Analytics Product Portfolio

12.10.5 Genetec Recent Developments

## 12.11 IMS

12.11.1 IMS Company Information

12.11.2 IMS Business Overview

12.11.3 IMS Revenue in Vehicle Analytics Business (2019-2024)

12.11.4 IMS Vehicle Analytics Product Portfolio

12.11.5 IMS Recent Developments

## 12.12 Noregon

12.12.1 Noregon Company Information

12.12.2 Noregon Business Overview

- 12.12.3 Noregon Revenue in Vehicle Analytics Business (2019-2024)
- 12.12.4 Noregon Vehicle Analytics Product Portfolio
- 12.12.5 Noregon Recent Developments
- 12.13 Xevo
  - 12.13.1 Xevo Company Information
  - 12.13.2 Xevo Business Overview
  - 12.13.3 Xevo Revenue in Vehicle Analytics Business (2019-2024)
  - 12.13.4 Xevo Vehicle Analytics Product Portfolio
  - 12.13.5 Xevo Recent Developments
- 12.14 Azuga
  - 12.14.1 Azuga Company Information
  - 12.14.2 Azuga Business Overview
  - 12.14.3 Azuga Revenue in Vehicle Analytics Business (2019-2024)
  - 12.14.4 Azuga Vehicle Analytics Product Portfolio
  - 12.14.5 Azuga Recent Developments
- 12.15 Procon Analytics
  - 12.15.1 Procon Analytics Company Information
  - 12.15.2 Procon Analytics Business Overview
  - 12.15.3 Procon Analytics Revenue in Vehicle Analytics Business (2019-2024)
  - 12.15.4 Procon Analytics Vehicle Analytics Product Portfolio
  - 12.15.5 Procon Analytics Recent Developments
- 12.16 Infinova
  - 12.16.1 Infinova Company Information
  - 12.16.2 Infinova Business Overview
  - 12.16.3 Infinova Revenue in Vehicle Analytics Business (2019-2024)
  - 12.16.4 Infinova Vehicle Analytics Product Portfolio
  - 12.16.5 Infinova Recent Developments
- 12.17 KEDACOM
  - 12.17.1 KEDACOM Company Information
  - 12.17.2 KEDACOM Business Overview
  - 12.17.3 KEDACOM Revenue in Vehicle Analytics Business (2019-2024)
  - 12.17.4 KEDACOM Vehicle Analytics Product Portfolio
  - 12.17.5 KEDACOM Recent Developments
- 12.18 Pivotal Software
  - 12.18.1 Pivotal Software Company Information
  - 12.18.2 Pivotal Software Business Overview
  - 12.18.3 Pivotal Software Revenue in Vehicle Analytics Business (2019-2024)
  - 12.18.4 Pivotal Software Vehicle Analytics Product Portfolio
  - 12.18.5 Pivotal Software Recent Developments

## 12.19 Acerta Analytics Solutions

12.19.1 Acerta Analytics Solutions Company Information

12.19.2 Acerta Analytics Solutions Business Overview

12.19.3 Acerta Analytics Solutions Revenue in Vehicle Analytics Business (2019-2024)

12.19.4 Acerta Analytics Solutions Vehicle Analytics Product Portfolio

12.19.5 Acerta Analytics Solutions Recent Developments

## 12.20 CloudMade

12.20.1 CloudMade Company Information

12.20.2 CloudMade Business Overview

12.20.3 CloudMade Revenue in Vehicle Analytics Business (2019-2024)

12.20.4 CloudMade Vehicle Analytics Product Portfolio

12.20.5 CloudMade Recent Developments

## 12.21 Agnik

12.21.1 Agnik Company Information

12.21.2 Agnik Business Overview

12.21.3 Agnik Revenue in Vehicle Analytics Business (2019-2024)

12.21.4 Agnik Vehicle Analytics Product Portfolio

12.21.5 Agnik Recent Developments

## 12.22 Amodo

12.22.1 Amodo Company Information

12.22.2 Amodo Business Overview

12.22.3 Amodo Revenue in Vehicle Analytics Business (2019-2024)

12.22.4 Amodo Vehicle Analytics Product Portfolio

12.22.5 Amodo Recent Developments

## 12.23 Digital Recognition Network

12.23.1 Digital Recognition Network Company Information

12.23.2 Digital Recognition Network Business Overview

12.23.3 Digital Recognition Network Revenue in Vehicle Analytics Business (2019-2024)

12.23.4 Digital Recognition Network Vehicle Analytics Product Portfolio

12.23.5 Digital Recognition Network Recent Developments

## 12.24 EngineCAL

12.24.1 EngineCAL Company Information

12.24.2 EngineCAL Business Overview

12.24.3 EngineCAL Revenue in Vehicle Analytics Business (2019-2024)

12.24.4 EngineCAL Vehicle Analytics Product Portfolio

12.24.5 EngineCAL Recent Developments

## 12.25 Inquiron

12.25.1 Inquiron Company Information



12.25.2 Inquiron Business Overview

12.25.3 Inquiron Revenue in Vehicle Analytics Business (2019-2024)

12.25.4 Inquiron Vehicle Analytics Product Portfolio

12.25.5 Inquiron Recent Developments

12.26 Plotly

12.26.1 Plotly Company Information

12.26.2 Plotly Business Overview

12.26.3 Plotly Revenue in Vehicle Analytics Business (2019-2024)

12.26.4 Plotly Vehicle Analytics Product Portfolio

12.26.5 Plotly Recent Developments

## **13 REPORT CONCLUSION**

## **14 DISCLAIMER**



## List Of Tables

### LIST OF TABLES

Table 1. Secondary Sources

Table 2. Primary Sources

Table 3. Market Value Comparison by Type (2018 VS 2022 VS 2029) & (US\$ Million)

Table 4. Market Value Comparison by Application (2018 VS 2022 VS 2029) & (US\$ Million)

Table 5. Global Vehicle Analytics Market Size by Type (2018-2023) & (US\$ Million)

Table 6. Global Vehicle Analytics Revenue Market Share by Type (2018-2023)

Table 7. Global Vehicle Analytics Forecasted Market Size by Type (2024-2029) & (US\$ Million)

Table 8. Global Vehicle Analytics Revenue Market Share by Type (2024-2029)

Table 9. Global Vehicle Analytics Market Size by Application (2018-2023) & (US\$ Million)

Table 10. Global Vehicle Analytics Revenue Market Share by Application (2018-2023)

Table 11. Global Vehicle Analytics Forecasted Market Size by Application (2024-2029) & (US\$ Million)

Table 12. Global Vehicle Analytics Revenue Market Share by Application (2024-2029)

Table 13. Global Vehicle Analytics Market Size by Region (US\$ Million): 2018 VS 2022 VS 2029

Table 14. Global Vehicle Analytics Market Size by Region (2018-2023) & (US\$ Million)

Table 15. Global Vehicle Analytics Market Share by Region (2018-2023)

Table 16. Global Vehicle Analytics Forecasted Market Size by Region (2024-2029) & (US\$ Million)

Table 17. Global Vehicle Analytics Market Share by Region (2024-2029)

Table 18. Vehicle Analytics Market Trends

Table 19. Vehicle Analytics Market Drivers

Table 20. Vehicle Analytics Market Challenges

Table 21. Vehicle Analytics Market Restraints

Table 22. Global Top Vehicle Analytics Manufacturers by Revenue (US\$ Million) & (2018-2023)

Table 23. Global Vehicle Analytics Revenue Market Share by Manufacturers (2018-2023)

Table 24. Global Vehicle Analytics Industry Manufacturers Ranking, 2021 VS 2022 VS 2023

Table 25. Global Key Players of Vehicle Analytics, Headquarters and Area Served

Table 26. Global Vehicle Analytics Manufacturers, Product Type & Application

- Table 27. Global Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 28. Global Vehicle Analytics by Manufacturers Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue of 2022)
- Table 29. Manufacturers Mergers & Acquisitions, Expansion Plans
- Table 30. North America Vehicle Analytics Market Growth Rate by Country: 2018 VS 2022 VS 2029 (US\$ Million)
- Table 31. North America Vehicle Analytics Market Size by Country (2018-2023) & (US\$ Million)
- Table 32. North America Vehicle Analytics Market Size by Country (2024-2029) & (US\$ Million)
- Table 33. Europe Vehicle Analytics Market Growth Rate by Country: 2018 VS 2022 VS 2029 (US\$ Million)
- Table 34. Europe Vehicle Analytics Market Size by Country (2018-2023) & (US\$ Million)
- Table 35. Europe Vehicle Analytics Market Size by Country (2024-2029) & (US\$ Million)
- Table 36. Asia-Pacific Vehicle Analytics Market Growth Rate by Country: 2018 VS 2022 VS 2029 (US\$ Million)
- Table 37. Asia-Pacific Vehicle Analytics Market Size by Country (2018-2023) & (US\$ Million)
- Table 38. Asia-Pacific Vehicle Analytics Market Size by Country (2024-2029) & (US\$ Million)
- Table 39. Latin America Vehicle Analytics Market Growth Rate by Country: 2018 VS 2022 VS 2029 (US\$ Million)
- Table 40. Latin America Vehicle Analytics Market Size by Country (2018-2023) & (US\$ Million)
- Table 41. Latin America Vehicle Analytics Market Size by Country (2024-2029) & (US\$ Million)
- Table 42. Middle East & Africa Vehicle Analytics Market Growth Rate by Country: 2018 VS 2022 VS 2029 (US\$ Million)
- Table 43. Middle East & Africa Vehicle Analytics Market Size by Country (2018-2023) & (US\$ Million)
- Table 44. Middle East & Africa Vehicle Analytics Market Size by Country (2024-2029) & (US\$ Million)
- Table 45. IBM Company Detail
- Table 46. IBM Business Overview
- Table 47. IBM Vehicle Analytics Product
- Table 48. IBM Revenue in Vehicle Analytics Business (2017-2022) & (US\$ Million)
- Table 49. IBM Recent Development
- Table 50. HARMAN Company Detail
- Table 51. HARMAN Business Overview

- Table 52. HARMAN Vehicle Analytics Product
- Table 53. HARMAN Revenue in Vehicle Analytics Business (2017-2022) & (US\$ Million)
- Table 54. HARMAN Recent Development
- Table 55. SAP Company Detail
- Table 56. SAP Business Overview
- Table 57. SAP Vehicle Analytics Product
- Table 58. SAP Revenue in Vehicle Analytics Business (2017-2022) & (US\$ Million)
- Table 59. SAP Recent Development
- Table 60. Microsoft Company Detail
- Table 61. Microsoft Business Overview
- Table 62. Microsoft Vehicle Analytics Product
- Table 63. Microsoft Revenue in Vehicle Analytics Business (2017-2022) & (US\$ Million)
- Table 64. Microsoft Recent Development
- Table 65. Teletrac Navman Company Detail
- Table 66. Teletrac Navman Business Overview
- Table 67. Teletrac Navman Vehicle Analytics Product
- Table 68. Teletrac Navman Revenue in Vehicle Analytics Business (2017-2022) & (US\$ Million)
- Table 69. Teletrac Navman Recent Development
- Table 70. INRIX Company Detail
- Table 71. INRIX Business Overview
- Table 72. INRIX Vehicle Analytics Product
- Table 73. INRIX Revenue in Vehicle Analytics Business (2017-2022) & (US\$ Million)
- Table 74. INRIX Recent Development
- Table 75. Automotive Rentals Company Detail
- Table 76. Automotive Rentals Business Overview
- Table 77. Automotive Rentals Vehicle Analytics Product
- Table 78. Automotive Rentals Revenue in Vehicle Analytics Business (2017-2022) & (US\$ Million)
- Table 79. Automotive Rentals Recent Development
- Table 80. WEX Company Detail
- Table 81. WEX Business Overview
- Table 82. WEX Vehicle Analytics Product
- Table 83. WEX Revenue in Vehicle Analytics Business (2017-2022) & (US\$ Million)
- Table 84. WEX Recent Development
- Table 85. Inseego Company Detail
- Table 86. Inseego Business Overview
- Table 87. Inseego Vehicle Analytics Product
- Table 88. Inseego Revenue in Vehicle Analytics Business (2017-2022) & (US\$ Million)

- Table 89. Inseego Recent Development
- Table 90. Genetec Company Detail
- Table 91. Genetec Business Overview
- Table 92. Genetec Vehicle Analytics Product
- Table 93. Genetec Revenue in Vehicle Analytics Business (2017-2022) & (US\$ Million)
- Table 94. Genetec Recent Development
- Table 95. IMS Company Detail
- Table 96. IMS Business Overview
- Table 97. IMS Vehicle AnalyticsProduct
- Table 98. IMS Revenue in Vehicle Analytics Business (2017-2022) & (US\$ Million)
- Table 99. IMS Recent Development
- Table 100. Noregon Company Detail
- Table 101. Noregon Business Overview
- Table 102. Noregon Vehicle AnalyticsProduct
- Table 103. Noregon Revenue in Vehicle Analytics Business (2017-2022) & (US\$ Million)
- Table 104. Noregon Recent Development
- Table 105. Xevo Company Detail
- Table 106. Xevo Business Overview
- Table 107. Xevo Vehicle AnalyticsProduct
- Table 108. Xevo Revenue in Vehicle Analytics Business (2017-2022) & (US\$ Million)
- Table 109. Xevo Recent Development
- Table 110. Azuga Company Detail
- Table 111. Azuga Business Overview
- Table 112. Azuga Vehicle AnalyticsProduct
- Table 113. Azuga Revenue in Vehicle Analytics Business (2017-2022) & (US\$ Million)
- Table 114. Azuga Recent Development
- Table 115. Procon Analytics Company Detail
- Table 116. Procon Analytics Business Overview
- Table 117. Procon Analytics Vehicle AnalyticsProduct
- Table 118. Procon Analytics Revenue in Vehicle Analytics Business (2017-2022) & (US\$ Million)
- Table 119. Procon Analytics Recent Development
- Table 120. Infinova Company Detail
- Table 121. Infinova Business Overview
- Table 122. Infinova Vehicle AnalyticsProduct
- Table 123. Infinova Revenue in Vehicle Analytics Business (2017-2022) & (US\$ Million)
- Table 124. Infinova Recent Development
- Table 125. KEDACOM Company Detail

- Table 126. KEDACOM Business Overview
- Table 127. KEDACOM Vehicle AnalyticsProduct
- Table 128. KEDACOM Revenue in Vehicle Analytics Business (2017-2022) & (US\$ Million)
- Table 129. KEDACOM Recent Development
- Table 130. Pivotal Software Company Detail
- Table 131. Pivotal Software Business Overview
- Table 132. Pivotal Software Vehicle AnalyticsProduct
- Table 133. Pivotal Software Revenue in Vehicle Analytics Business (2017-2022) & (US\$ Million)
- Table 134. Pivotal Software Recent Development
- Table 135. Acerta Analytics Solutions Company Detail
- Table 136. Acerta Analytics Solutions Business Overview
- Table 137. Acerta Analytics Solutions Vehicle AnalyticsProduct
- Table 138. Acerta Analytics Solutions Revenue in Vehicle Analytics Business (2017-2022) & (US\$ Million)
- Table 139. Acerta Analytics Solutions Recent Development
- Table 140. CloudMade Company Detail
- Table 141. CloudMade Business Overview
- Table 142. CloudMade Vehicle AnalyticsProduct
- Table 143. CloudMade Revenue in Vehicle Analytics Business (2017-2022) & (US\$ Million)
- Table 144. CloudMade Recent Development
- Table 145. Agnik Company Detail
- Table 146. Agnik Business Overview
- Table 147. Agnik Vehicle AnalyticsProduct
- Table 148. Agnik Revenue in Vehicle Analytics Business (2017-2022) & (US\$ Million)
- Table 149. Agnik Recent Development
- Table 150. Amodo Company Detail
- Table 151. Amodo Business Overview
- Table 152. Amodo Vehicle AnalyticsProduct
- Table 153. Amodo Revenue in Vehicle Analytics Business (2017-2022) & (US\$ Million)
- Table 154. Amodo Recent Development
- Table 155. Digital Recognition Network Company Detail
- Table 156. Digital Recognition Network Business Overview
- Table 157. Digital Recognition Network Vehicle AnalyticsProduct
- Table 158. Digital Recognition Network Revenue in Vehicle Analytics Business (2017-2022) & (US\$ Million)
- Table 159. Digital Recognition Network Recent Development

- Table 160. EngineCAL Company Detail
- Table 161. EngineCAL Business Overview
- Table 162. EngineCAL Vehicle AnalyticsProduct
- Table 163. EngineCAL Revenue in Vehicle Analytics Business (2017-2022) & (US\$ Million)
- Table 164. EngineCAL Recent Development
- Table 165. Inquiron Company Detail
- Table 166. Inquiron Business Overview
- Table 167. Inquiron Vehicle AnalyticsProduct
- Table 168. Inquiron Revenue in Vehicle Analytics Business (2017-2022) & (US\$ Million)
- Table 169. Inquiron Recent Development
- Table 170. Plotly Company Detail
- Table 171. Plotly Business Overview
- Table 172. Plotly Vehicle AnalyticsProduct
- Table 173. Plotly Revenue in Vehicle Analytics Business (2017-2022) & (US\$ Million)
- Table 174. Plotly Recent Development
- Table 175. IBM Company Information
- Table 176. IBM Business Overview
- Table 177. IBM Vehicle Analytics Revenue in Vehicle Analytics Business (2018-2023) & (US\$ Million)
- Table 178. IBM Revenue in Vehicle Analytics Business (2018-2023) & (US\$ Million) Portfolio
- Table 179. IBM Recent Development
- Table 180. HARMAN Company Information
- Table 181. HARMAN Business Overview
- Table 182. HARMAN Vehicle Analytics Revenue in Vehicle Analytics Business (2018-2023) & (US\$ Million)
- Table 183. HARMAN Revenue in Vehicle Analytics Business (2018-2023) & (US\$ Million) Portfolio
- Table 184. HARMAN Recent Development
- Table 185. SAP Company Information
- Table 186. SAP Business Overview
- Table 187. SAP Vehicle Analytics Revenue in Vehicle Analytics Business (2018-2023) & (US\$ Million)
- Table 188. SAP Revenue in Vehicle Analytics Business (2018-2023) & (US\$ Million) Portfolio
- Table 189. SAP Recent Development
- Table 190. Microsoft Company Information
- Table 191. Microsoft Business Overview



Table 192. Microsoft Vehicle Analytics Revenue in Vehicle Analytics Business (2018-2023) & (US\$ Million)

Table 193. Microsoft Revenue in Vehicle Analytics Business (2018-2023) & (US\$ Million) Portfolio

Table 194. Microsoft Recent Development

Table 195. Teletrac Navman Company Information

Table 196. Teletrac Navman Business Overview

Table 197. Teletrac Navman Vehicle Analytics Revenue in Vehicle Analytics Business (2018-2023) & (US\$ Million)

Table 198. Teletrac Navman Revenue in Vehicle Analytics Business (2018-2023) & (US\$ Million) Portfolio

Table 199. Teletrac Navman Recent Development

Table 200. INRIX Company Information

Table 201. INRIX Business Overview

Table 202. INRIX Vehicle Analytics Revenue in Vehicle Analytics Business (2018-2023) & (US\$ Million)

Table 203. INRIX Revenue in Vehicle Analytics Business (2018-2023) & (US\$ Million) Portfolio

Table 204. INRIX Recent Development

Table 205. Automotive Rentals Company Information

Table 206. Automotive Rentals Business Overview

Table 207. Automotive Rentals Vehicle Analytics Revenue in Vehicle Analytics Business (2018-2023) & (US\$ Million)

Table 208. Automotive Rentals Revenue in Vehicle Analytics Business (2018-2023) & (US\$ Million) Portfolio

Table 209. Automotive Rentals Recent Development

Table 210. WEX Company Information

Table 211. WEX Business Overview

Table 212. WEX Vehicle Analytics Revenue in Vehicle Analytics Business (2018-2023) & (US\$ Million)

Table 213. WEX Revenue in Vehicle Analytics Business (2018-2023) & (US\$ Million) Portfolio

Table 214. WEX Recent Development

Table 215. Inseego Company Information

Table 216. Inseego Business Overview

Table 217. Inseego Vehicle Analytics Revenue in Vehicle Analytics Business (2018-2023) & (US\$ Million)

Table 218. Inseego Revenue in Vehicle Analytics Business (2018-2023) & (US\$ Million) Portfolio

- Table 219. Inseego Recent Development
- Table 220. Genetec Company Information
- Table 221. Genetec Business Overview
- Table 222. Genetec Vehicle Analytics Revenue in Vehicle Analytics Business (2018-2023) & (US\$ Million)
- Table 223. Genetec Revenue in Vehicle Analytics Business (2018-2023) & (US\$ Million) Portfolio
- Table 224. Genetec Recent Development
- Table 225. IMS Company Information
- Table 226. IMS Business Overview
- Table 227. IMS Vehicle Analytics Revenue in Vehicle Analytics Business (2018-2023) & (US\$ Million)
- Table 228. IMS Revenue in Vehicle Analytics Business (2018-2023) & (US\$ Million) Portfolio
- Table 229. IMS Recent Development
- Table 230. Noregon Company Information
- Table 231. Noregon Business Overview
- Table 232. Noregon Vehicle Analytics Revenue in Vehicle Analytics Business (2018-2023) & (US\$ Million)
- Table 233. Noregon Revenue in Vehicle Analytics Business (2018-2023) & (US\$ Million) Portfolio
- Table 234. Noregon Recent Development
- Table 235. Xevo Company Information
- Table 236. Xevo Business Overview
- Table 237. Xevo Vehicle Analytics Revenue in Vehicle Analytics Business (2018-2023) & (US\$ Million)
- Table 238. Xevo Revenue in Vehicle Analytics Business (2018-2023) & (US\$ Million) Portfolio
- Table 239. Xevo Recent Development
- Table 240. Azuga Company Information
- Table 241. Azuga Business Overview
- Table 242. Azuga Vehicle Analytics Revenue in Vehicle Analytics Business (2018-2023) & (US\$ Million)
- Table 243. Azuga Revenue in Vehicle Analytics Business (2018-2023) & (US\$ Million) Portfolio
- Table 244. Azuga Recent Development
- Table 245. Procon Analytics Company Information
- Table 246. Procon Analytics Business Overview
- Table 247. Procon Analytics Vehicle Analytics Revenue in Vehicle Analytics Business



(2018-2023) & (US\$ Million)

Table 248. Procon Analytics Revenue in Vehicle Analytics Business (2018-2023) & (US\$ Million) Portfolio

Table 249. Procon Analytics Recent Development

Table 250. Infinova Company Information

Table 251. Infinova Business Overview

Table 252. Infinova Vehicle Analytics Revenue in Vehicle Analytics Business (2018-2023) & (US\$ Million)

Table 253. Infinova Revenue in Vehicle Analytics Business (2018-2023) & (US\$ Million) Portfolio

Table 254. Infinova Recent Development

Table 255. KEDACOM Company Information

Table 256. KEDACOM Business Overview

Table 257. KEDACOM Vehicle Analytics Revenue in Vehicle Analytics Business (2018-2023) & (US\$ Million)

Table 258. KEDACOM Revenue in Vehicle Analytics Business (2018-2023) & (US\$ Million) Portfolio

Table 259. KEDACOM Recent Development

Table 260. Pivotal Software Company Information

Table 261. Pivotal Software Business Overview

Table 262. Pivotal Software Vehicle Analytics Revenue in Vehicle Analytics Business (2018-2023) & (US\$ Million)

Table 263. Pivotal Software Revenue in Vehicle Analytics Business (2018-2023) & (US\$ Million) Portfolio

Table 264. Pivotal Software Recent Development

Table 265. Acerta Analytics Solutions Company Information

Table 266. Acerta Analytics Solutions Business Overview

Table 267. Acerta Analytics Solutions Vehicle Analytics Revenue in Vehicle Analytics Business (2018-2023) & (US\$ Million)

Table 268. Acerta Analytics Solutions Revenue in Vehicle Analytics Business (2018-2023) & (US\$ Million) Portfolio

Table 269. Acerta Analytics Solutions Recent Development

Table 270. CloudMade Company Information

Table 271. CloudMade Business Overview

Table 272. CloudMade Vehicle Analytics Revenue in Vehicle Analytics Business (2018-2023) & (US\$ Million)

Table 273. CloudMade Revenue in Vehicle Analytics Business (2018-2023) & (US\$ Million) Portfolio

Table 274. CloudMade Recent Development

- Table 275. Agnik Company Information
- Table 276. Agnik Business Overview
- Table 277. Agnik Vehicle Analytics Revenue in Vehicle Analytics Business (2018-2023) & (US\$ Million)
- Table 278. Agnik Revenue in Vehicle Analytics Business (2018-2023) & (US\$ Million) Portfolio
- Table 279. Agnik Recent Development
- Table 280. Amodo Company Information
- Table 281. Amodo Business Overview
- Table 282. Amodo Vehicle Analytics Revenue in Vehicle Analytics Business (2018-2023) & (US\$ Million)
- Table 283. Amodo Revenue in Vehicle Analytics Business (2018-2023) & (US\$ Million) Portfolio
- Table 284. Amodo Recent Development
- Table 285. Digital Recognition Network Company Information
- Table 286. Digital Recognition Network Business Overview
- Table 287. Digital Recognition Network Vehicle Analytics Revenue in Vehicle Analytics Business (2018-2023) & (US\$ Million)
- Table 288. Digital Recognition Network Revenue in Vehicle Analytics Business (2018-2023) & (US\$ Million) Portfolio
- Table 289. Digital Recognition Network Recent Development
- Table 290. EngineCAL Company Information
- Table 291. EngineCAL Business Overview
- Table 292. EngineCAL Vehicle Analytics Revenue in Vehicle Analytics Business (2018-2023) & (US\$ Million)
- Table 293. EngineCAL Revenue in Vehicle Analytics Business (2018-2023) & (US\$ Million) Portfolio
- Table 294. EngineCAL Recent Development
- Table 295. Inquiron Company Information
- Table 296. Inquiron Business Overview
- Table 297. Inquiron Vehicle Analytics Revenue in Vehicle Analytics Business (2018-2023) & (US\$ Million)
- Table 298. Inquiron Revenue in Vehicle Analytics Business (2018-2023) & (US\$ Million) Portfolio
- Table 299. Inquiron Recent Development
- Table 300. Plotly Company Information
- Table 301. Plotly Business Overview
- Table 302. Plotly Vehicle Analytics Revenue in Vehicle Analytics Business (2018-2023) & (US\$ Million)

Table 303. Plotly Revenue in Vehicle Analytics Business (2018-2023) & (US\$ Million)  
Portfolio

Table 304. Plotly Recent Development

Table 305. Authors List of This Report

## List Of Figures

### LIST OF FIGURES

Figure 1. Research Methodology

Figure 2. Research Process

Figure 3. Key Executives Interviewed

Figure 4. Vehicle Analytics Product Picture

Figure 5. Global Vehicle Analytics Market Size Comparison by Type (2023-2029) & (US\$ Million)

Figure 6. Global Vehicle Analytics Market Share by Type: 2022 VS 2029

Figure 7. Vehicle Analytics Software Platform Product Picture

Figure 8. Professional & Consulting Services Product Picture

Figure 9. Managed Services Product Picture

Figure 10. Global Vehicle Analytics Market Size by Application (2023-2029) & (US\$ Million)

Figure 11. Global Vehicle Analytics Market Share by Application: 2022 VS 2029

Figure 12. OEMs Product Picture

Figure 13. Service Providers Product Picture

Figure 14. Automotive Dealers Product Picture

Figure 15. Fleet Owners Product Picture

Figure 16. Regulatory Bodies Product Picture

Figure 17. Insurers Product Picture

Figure 18. Other Product Picture

Figure 19. Global Vehicle

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