

Vacuum Skin Packaging Industry Research Report 2024

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Abstracts

Vacuum Skin Packaging (VSP) is an outstanding solution for extending the shelf life of perishable food products, including fresh and processed meats, poultry and seafood, ready-to-eat meals, fresh produce and cheese.

The shelf life of a VSP package is nearly double that of a traditional MAP package, and close to four times longer than a stretch-wrapped product. Everyone benefits from longer shelf life: retailers will reduce their shrink, consumers will reduce their food waste

The materials used to do VSP are PET, PE, PP, EPS etc.

According to APO Research, The global Vacuum Skin Packaging market was valued at US\$ million in 2023 and is anticipated to reach US\$ million by 2030, witnessing a CAGR of xx% during the forecast period 2024-2030.

Global Vacuum Skin Packaging main players are Sealed Air, Bemis Company, Winpak Ltd., Lincac Packaging, etc. Global top four manufacturers hold a share about 35%. North America is the largest market, with a share over 35%.

Report Scope

This report aims to provide a comprehensive presentation of the global market for Vacuum Skin Packaging, with both quantitative and qualitative analysis, to help readers develop business/growth strategies, assess the market competitive situation, analyze their position in the current marketplace, and make informed business decisions regarding Vacuum Skin Packaging.

The report will help the Vacuum Skin Packaging manufacturers, new entrants, and industry chain related companies in this market with information on the revenues, sales volume, and average price for the overall market and the sub-segments across the different segments, by company, by Type, by Application, and by regions.

The Vacuum Skin Packaging market size, estimations, and forecasts are provided in terms of sales volume (Ton) and revenue (\$ millions), considering 2023 as the base year, with history and forecast data for the period from 2019 to 2030. This report segments the global Vacuum Skin Packaging market comprehensively. Regional market sizes, concerning products by Type, by Application, and by players, are also provided. For a more in-depth understanding of the market, the report provides profiles of the competitive landscape, key competitors, and their respective market ranks. The report also discusses technological trends and new product developments.

Key Companies & Market Share Insights

In this section, the readers will gain an understanding of the key players competing. This report has studied the key growth strategies, such as innovative trends and developments, intensification of product portfolio, mergers and acquisitions, collaborations, new product innovation, and geographical expansion, undertaken by these participants to maintain their presence. Apart from business strategies, the study includes current developments and key financials. The readers will also get access to the data related to global revenue, price, and sales by manufacturers for the period 2019-2024. This all-inclusive report will certainly serve the clients to stay updated and make effective decisions in their businesses. Some of the prominent players reviewed in the research report include:

Sealed Air

Amcor (Bemis)

Winpak Ltd.

Linpac Packaging

MULTIVAC

DuPont

G. Mondini

Schur Flexibles

Plastopil Hazorea

Quinn Packaging

Clondalkin Group

Vacuum Skin Packaging segment by Type

PE

PP

PA

Vacuum Skin Packaging segment by Application

Meat and Poultry

Seafood

Dairy Products

Fresh Produce

Ready Meals

Vacuum Skin Packaging Segment by Region

North America

U.S.

Canada

Europe

Germany

France

U.K.

Italy

Russia

Asia-Pacific

China

Japan

South Korea

India

Australia

China Taiwan

Indonesia

Thailand

Malaysia

Latin America

Mexico

Brazil

Argentina

Middle East & Africa

Turkey

Saudi Arabia

UAE

Key Drivers & Barriers

High-impact rendering factors and drivers have been studied in this report to aid the readers to understand the general development. Moreover, the report includes restraints and challenges that may act as stumbling blocks on the way of the players. This will assist the users to be attentive and make informed decisions related to business. Specialists have also laid their focus on the upcoming business prospects.

Reasons to Buy This Report

1. This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Vacuum Skin Packaging market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.
2. This report will help stakeholders to understand the global industry status and trends of Vacuum Skin Packaging and provides them with information on key market drivers, restraints, challenges, and opportunities.
3. This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.

4. This report stays updated with novel technology integration, features, and the latest developments in the market
5. This report helps stakeholders to gain insights into which regions to target globally
6. This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Vacuum Skin Packaging.
7. This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

Chapter Outline

Chapter 1: Research objectives, research methods, data sources, data cross-validation;

Chapter 2: Introduces the report scope of the report, executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the market and its likely evolution in the short to mid-term, and long term.

Chapter 3: Detailed analysis of Vacuum Skin Packaging manufacturers competitive landscape, price, production and value market share, latest development plan, merger, and acquisition information, etc.

Chapter 4: Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including product production/output, value, price, gross margin, product introduction, recent development, etc.

Chapter 5: Production/output, value of Vacuum Skin Packaging by region/country. It provides a quantitative analysis of the market size and development potential of each region in the next six years.

Chapter 6: Consumption of Vacuum Skin Packaging in regional level and country level. It provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and production of each country in the world.

Chapter 7: Provides the analysis of various market segments by type, covering the

market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 8: Provides the analysis of various market segments by application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 9: Analysis of industrial chain, including the upstream and downstream of the industry.

Chapter 10: Introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 11: The main points and conclusions of the report.

Chapter 11: The main points and conclusions of the report.

Contents

1 PREFACE

- 1.1 Scope of Report
- 1.2 Reasons for Doing This Study
- 1.3 Research Methodology
- 1.4 Research Process
- 1.5 Data Source
 - 1.5.1 Secondary Sources
 - 1.5.2 Primary Sources

2 MARKET OVERVIEW

- 2.1 Product Definition
- 2.2 Vacuum Skin Packaging by Type
 - 2.2.1 Market Value Comparison by Type (2019 VS 2023 VS 2030) & (US\$ Million)
 - 2.2.2 PE
 - 2.2.3 PP
 - 2.2.4 PA
- 2.3 Vacuum Skin Packaging by Application
 - 2.3.1 Market Value Comparison by Application (2019 VS 2023 VS 2030) & (US\$ Million)
 - 2.3.2 Meat and Poultry
 - 2.3.3 Seafood
 - 2.3.4 Dairy Products
 - 2.3.5 Fresh Produce
 - 2.3.6 Ready Meals
- 2.4 Global Market Growth Prospects
 - 2.4.1 Global Vacuum Skin Packaging Production Value Estimates and Forecasts (2019-2030)
 - 2.4.2 Global Vacuum Skin Packaging Production Capacity Estimates and Forecasts (2019-2030)
 - 2.4.3 Global Vacuum Skin Packaging Production Estimates and Forecasts (2019-2030)
 - 2.4.4 Global Vacuum Skin Packaging Market Average Price (2019-2030)

3 MARKET COMPETITIVE LANDSCAPE BY MANUFACTURERS

- 3.1 Global Vacuum Skin Packaging Production by Manufacturers (2019-2024)
- 3.2 Global Vacuum Skin Packaging Production Value by Manufacturers (2019-2024)
- 3.3 Global Vacuum Skin Packaging Average Price by Manufacturers (2019-2024)
- 3.4 Global Vacuum Skin Packaging Industry Manufacturers Ranking, 2022 VS 2023 VS 2024
- 3.5 Global Vacuum Skin Packaging Key Manufacturers, Manufacturing Sites & Headquarters
- 3.6 Global Vacuum Skin Packaging Manufacturers, Product Type & Application
- 3.7 Global Vacuum Skin Packaging Manufacturers, Date of Enter into This Industry
- 3.8 Global Vacuum Skin Packaging Market CR5 and HHI
- 3.9 Global Manufacturers Mergers & Acquisition

4 MANUFACTURERS PROFILED

4.1 Sealed Air

- 4.1.1 Sealed Air Vacuum Skin Packaging Company Information
- 4.1.2 Sealed Air Vacuum Skin Packaging Business Overview
- 4.1.3 Sealed Air Vacuum Skin Packaging Production Capacity, Value and Gross Margin (2019-2024)
- 4.1.4 Sealed Air Product Portfolio
- 4.1.5 Sealed Air Recent Developments

4.2 Amcor (Bemis)

- 4.2.1 Amcor (Bemis) Vacuum Skin Packaging Company Information
- 4.2.2 Amcor (Bemis) Vacuum Skin Packaging Business Overview
- 4.2.3 Amcor (Bemis) Vacuum Skin Packaging Production Capacity, Value and Gross Margin (2019-2024)
- 4.2.4 Amcor (Bemis) Product Portfolio
- 4.2.5 Amcor (Bemis) Recent Developments

4.3 Winpak Ltd.

- 4.3.1 Winpak Ltd. Vacuum Skin Packaging Company Information
- 4.3.2 Winpak Ltd. Vacuum Skin Packaging Business Overview
- 4.3.3 Winpak Ltd. Vacuum Skin Packaging Production Capacity, Value and Gross Margin (2019-2024)
- 4.3.4 Winpak Ltd. Product Portfolio
- 4.3.5 Winpak Ltd. Recent Developments

4.4 Linpac Packaging

- 4.4.1 Linpac Packaging Vacuum Skin Packaging Company Information
- 4.4.2 Linpac Packaging Vacuum Skin Packaging Business Overview
- 4.4.3 Linpac Packaging Vacuum Skin Packaging Production Capacity, Value and

Gross Margin (2019-2024)

4.4.4 Linpac Packaging Product Portfolio

4.4.5 Linpac Packaging Recent Developments

4.5 MULTIVAC

4.5.1 MULTIVAC Vacuum Skin Packaging Company Information

4.5.2 MULTIVAC Vacuum Skin Packaging Business Overview

4.5.3 MULTIVAC Vacuum Skin Packaging Production Capacity, Value and Gross Margin (2019-2024)

4.5.4 MULTIVAC Product Portfolio

4.5.5 MULTIVAC Recent Developments

4.6 DuPont

4.6.1 DuPont Vacuum Skin Packaging Company Information

4.6.2 DuPont Vacuum Skin Packaging Business Overview

4.6.3 DuPont Vacuum Skin Packaging Production Capacity, Value and Gross Margin (2019-2024)

4.6.4 DuPont Product Portfolio

4.6.5 DuPont Recent Developments

4.7 G. Mondini

4.7.1 G. Mondini Vacuum Skin Packaging Company Information

4.7.2 G. Mondini Vacuum Skin Packaging Business Overview

4.7.3 G. Mondini Vacuum Skin Packaging Production Capacity, Value and Gross Margin (2019-2024)

4.7.4 G. Mondini Product Portfolio

4.7.5 G. Mondini Recent Developments

4.8 Schur Flexibles

4.8.1 Schur Flexibles Vacuum Skin Packaging Company Information

4.8.2 Schur Flexibles Vacuum Skin Packaging Business Overview

4.8.3 Schur Flexibles Vacuum Skin Packaging Production Capacity, Value and Gross Margin (2019-2024)

4.8.4 Schur Flexibles Product Portfolio

4.8.5 Schur Flexibles Recent Developments

4.9 Plastopil Hazorea

4.9.1 Plastopil Hazorea Vacuum Skin Packaging Company Information

4.9.2 Plastopil Hazorea Vacuum Skin Packaging Business Overview

4.9.3 Plastopil Hazorea Vacuum Skin Packaging Production Capacity, Value and Gross Margin (2019-2024)

4.9.4 Plastopil Hazorea Product Portfolio

4.9.5 Plastopil Hazorea Recent Developments

4.10 Quinn Packaging

- 4.10.1 Quinn Packaging Vacuum Skin Packaging Company Information
- 4.10.2 Quinn Packaging Vacuum Skin Packaging Business Overview
- 4.10.3 Quinn Packaging Vacuum Skin Packaging Production Capacity, Value and Gross Margin (2019-2024)
- 4.10.4 Quinn Packaging Product Portfolio
- 4.10.5 Quinn Packaging Recent Developments
- 4.11 Clondalkin Group
 - 4.11.1 Clondalkin Group Vacuum Skin Packaging Company Information
 - 4.11.2 Clondalkin Group Vacuum Skin Packaging Business Overview
 - 4.11.3 Clondalkin Group Vacuum Skin Packaging Production Capacity, Value and Gross Margin (2019-2024)
 - 4.11.4 Clondalkin Group Product Portfolio
 - 4.11.5 Clondalkin Group Recent Developments

5 GLOBAL VACUUM SKIN PACKAGING PRODUCTION BY REGION

- 5.1 Global Vacuum Skin Packaging Production Estimates and Forecasts by Region: 2019 VS 2023 VS 2030
- 5.2 Global Vacuum Skin Packaging Production by Region: 2019-2030
 - 5.2.1 Global Vacuum Skin Packaging Production by Region: 2019-2024
 - 5.2.2 Global Vacuum Skin Packaging Production Forecast by Region (2025-2030)
- 5.3 Global Vacuum Skin Packaging Production Value Estimates and Forecasts by Region: 2019 VS 2023 VS 2030
- 5.4 Global Vacuum Skin Packaging Production Value by Region: 2019-2030
 - 5.4.1 Global Vacuum Skin Packaging Production Value by Region: 2019-2024
 - 5.4.2 Global Vacuum Skin Packaging Production Value Forecast by Region (2025-2030)
- 5.5 Global Vacuum Skin Packaging Market Price Analysis by Region (2019-2024)
- 5.6 Global Vacuum Skin Packaging Production and Value, YOY Growth
 - 5.6.1 North America Vacuum Skin Packaging Production Value Estimates and Forecasts (2019-2030)
 - 5.6.2 Europe Vacuum Skin Packaging Production Value Estimates and Forecasts (2019-2030)
 - 5.6.3 Israel Vacuum Skin Packaging Production Value Estimates and Forecasts (2019-2030)

6 GLOBAL VACUUM SKIN PACKAGING CONSUMPTION BY REGION

- 6.1 Global Vacuum Skin Packaging Consumption Estimates and Forecasts by Region:

2019 VS 2023 VS 2030

6.2 Global Vacuum Skin Packaging Consumption by Region (2019-2030)

6.2.1 Global Vacuum Skin Packaging Consumption by Region: 2019-2030

6.2.2 Global Vacuum Skin Packaging Forecasted Consumption by Region (2025-2030)

6.3 North America

6.3.1 North America Vacuum Skin Packaging Consumption Growth Rate by Country: 2019 VS 2023 VS 2030

6.3.2 North America Vacuum Skin Packaging Consumption by Country (2019-2030)

6.3.3 U.S.

6.3.4 Canada

6.4 Europe

6.4.1 Europe Vacuum Skin Packaging Consumption Growth Rate by Country: 2019 VS 2023 VS 2030

6.4.2 Europe Vacuum Skin Packaging Consumption by Country (2019-2030)

6.4.3 Germany

6.4.4 France

6.4.5 U.K.

6.4.6 Italy

6.4.7 Russia

6.5 Asia Pacific

6.5.1 Asia Pacific Vacuum Skin Packaging Consumption Growth Rate by Country: 2019 VS 2023 VS 2030

6.5.2 Asia Pacific Vacuum Skin Packaging Consumption by Country (2019-2030)

6.5.3 China

6.5.4 Japan

6.5.5 South Korea

6.5.6 China Taiwan

6.5.7 Southeast Asia

6.5.8 India

6.5.9 Australia

6.6 Latin America, Middle East & Africa

6.6.1 Latin America, Middle East & Africa Vacuum Skin Packaging Consumption Growth Rate by Country: 2019 VS 2023 VS 2030

6.6.2 Latin America, Middle East & Africa Vacuum Skin Packaging Consumption by Country (2019-2030)

6.6.3 Mexico

6.6.4 Brazil

6.6.5 Turkey

6.6.5 GCC Countries

7 SEGMENT BY TYPE

7.1 Global Vacuum Skin Packaging Production by Type (2019-2030)

7.1.1 Global Vacuum Skin Packaging Production by Type (2019-2030) & (Ton)

7.1.2 Global Vacuum Skin Packaging Production Market Share by Type (2019-2030)

7.2 Global Vacuum Skin Packaging Production Value by Type (2019-2030)

7.2.1 Global Vacuum Skin Packaging Production Value by Type (2019-2030) & (US\$ Million)

7.2.2 Global Vacuum Skin Packaging Production Value Market Share by Type (2019-2030)

7.3 Global Vacuum Skin Packaging Price by Type (2019-2030)

8 SEGMENT BY APPLICATION

8.1 Global Vacuum Skin Packaging Production by Application (2019-2030)

8.1.1 Global Vacuum Skin Packaging Production by Application (2019-2030) & (Ton)

8.1.2 Global Vacuum Skin Packaging Production by Application (2019-2030) & (Ton)

8.2 Global Vacuum Skin Packaging Production Value by Application (2019-2030)

8.2.1 Global Vacuum Skin Packaging Production Value by Application (2019-2030) & (US\$ Million)

8.2.2 Global Vacuum Skin Packaging Production Value Market Share by Application (2019-2030)

8.3 Global Vacuum Skin Packaging Price by Application (2019-2030)

9 VALUE CHAIN AND SALES CHANNELS ANALYSIS OF THE MARKET

9.1 Vacuum Skin Packaging Value Chain Analysis

9.1.1 Vacuum Skin Packaging Key Raw Materials

9.1.2 Raw Materials Key Suppliers

9.1.3 Vacuum Skin Packaging Production Mode & Process

9.2 Vacuum Skin Packaging Sales Channels Analysis

9.2.1 Direct Comparison with Distribution Share

9.2.2 Vacuum Skin Packaging Distributors

9.2.3 Vacuum Skin Packaging Customers

10 GLOBAL VACUUM SKIN PACKAGING ANALYZING MARKET DYNAMICS

10.1 Vacuum Skin Packaging Industry Trends

10.2 Vacuum Skin Packaging Industry Drivers

10.3 Vacuum Skin Packaging Industry Opportunities and Challenges

10.4 Vacuum Skin Packaging Industry Restraints

11 REPORT CONCLUSION

12 DISCLAIMER

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