

# Toy Blocks Industry Research Report 2023

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## Abstracts

This report aims to provide a comprehensive presentation of the global market for Toy Blocks, with both quantitative and qualitative analysis, to help readers develop business/growth strategies, assess the market competitive situation, analyze their position in the current marketplace, and make informed business decisions regarding Toy Blocks.

The Toy Blocks market size, estimations, and forecasts are provided in terms of sales volume (K Units) and revenue (\$ millions), considering 2022 as the base year, with history and forecast data for the period from 2018 to 2029. This report segments the global Toy Blocks market comprehensively. Regional market sizes, concerning products by types, by application, and by players, are also provided. The influence of COVID-19 and the Russia-Ukraine War were considered while estimating market sizes.

For a more in-depth understanding of the market, the report provides profiles of the competitive landscape, key competitors, and their respective market ranks. The report also discusses technological trends and new product developments.

The report will help the Toy Blocks manufacturers, new entrants, and industry chain related companies in this market with information on the revenues, sales volume, and average price for the overall market and the sub-segments across the different segments, by company, product type, application, and regions.

## Key Companies & Market Share Insights

In this section, the readers will gain an understanding of the key players competing. This report has studied the key growth strategies, such as innovative trends and developments, intensification of product portfolio, mergers and acquisitions, collaborations, new product innovation, and geographical expansion, undertaken by

these participants to maintain their presence. Apart from business strategies, the study includes current developments and key financials. The readers will also get access to the data related to global revenue, price, and sales by manufacturers for the period 2018-2023. This all-inclusive report will certainly serve the clients to stay updated and make effective decisions in their businesses. Some of the prominent players reviewed in the research report include:

Lego

Mattel

Melissa & Doug

Haba

Magformers

Magna-Tiles (Valtech)

People Co., Ltd.

B.Toys (Battat)

Banbao

Gigo TOys

Loongon

Qman

Star Diamongd

## Product Type Insights

Global markets are presented by Toy Blocks type, along with growth forecasts through 2029. Estimates on sales and revenue are based on the price in the supply chain at which the Toy Blocks are procured by the manufacturers.

This report has studied every segment and provided the market size using historical data. They have also talked about the growth opportunities that the segment may pose in the future. This study bestows sales and revenue data by type, and during the historical period (2018-2023) and forecast period (2024-2029).

#### Toy Blocks segment by Type

Plastic Blocks

Wooden Blocks

Magnetic Blocks

Others

#### Application Insights

This report has provided the market size (sales and revenue data) by application, during the historical period (2018-2023) and forecast period (2024-2029).

This report also outlines the market trends of each segment and consumer behaviors impacting the Toy Blocks market and what implications these may have on the industry's future. This report can help to understand the relevant market and consumer trends that are driving the Toy Blocks market.

#### Toy Blocks segment by Age of Users

1-5 Yearas Old

> 5 Years Old

#### Regional Outlook

This section of the report provides key insights regarding various regions and the key players operating in each region. Economic, social, environmental, technological, and political factors have been taken into consideration while assessing the growth of the

particular region/country. The readers will also get their hands on the revenue and sales data of each region and country for the period 2018-2029.

The market has been segmented into various major geographies, including North America, Europe, Asia-Pacific, South America, Middle East & Africa. Detailed analysis of major countries such as the USA, Germany, the U.K., Italy, France, China, Japan, South Korea, Southeast Asia, and India will be covered within the regional segment. For market estimates, data are going to be provided for 2021 because of the base year, with estimates for 2023 and forecast revenue for 2029.

#### North America

U.S.

Canada

#### Europe

Germany

France

U.K.

Italy

Russia

#### Asia-Pacific

China

Japan

South Korea

India

Australia

China Taiwan

Indonesia

Thailand

Malaysia

Latin America

Mexico

Brazil

Argentina

Middle East & Africa

Turkey

Saudi Arabia

UAE

## Key Drivers & Barriers

High-impact rendering factors and drivers have been studied in this report to aid the readers to understand the general development. Moreover, the report includes restraints and challenges that may act as stumbling blocks on the way of the players. This will assist the users to be attentive and make informed decisions related to business. Specialists have also laid their focus on the upcoming business prospects.

## COVID-19 and Russia-Ukraine War Influence Analysis

The readers in the section will understand how the Toy Blocks market scenario changed across the globe during the pandemic, post-pandemic and Russia-Ukraine War. The study is done keeping in view the changes in aspects such as demand, consumption,

transportation, consumer behavior, supply chain management, export and import, and production. The industry experts have also highlighted the key factors that will help create opportunities for players and stabilize the overall industry in the years to come.

### Reasons to Buy This Report

This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Toy Blocks market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.

This report will help stakeholders to understand the global industry status and trends of Toy Blocks and provides them with information on key market drivers, restraints, challenges, and opportunities.

This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.

This report stays updated with novel technology integration, features, and the latest developments in the market

This report helps stakeholders to understand the COVID-19 and Russia-Ukraine War Influence on the Toy Blocks industry.

This report helps stakeholders to gain insights into which regions to target globally

This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Toy Blocks.

This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

### Core Chapters

Chapter 1: Research objectives, research methods, data sources, data cross-validation;

Chapter 2: Introduces the report scope of the report, executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the market and its likely evolution in the short to mid-term, and long term.

Chapter 3: Detailed analysis of Toy Blocks manufacturers competitive landscape, price, production and value market share, latest development plan, merger, and acquisition information, etc.

Chapter 4: Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including product production/output, value, price, gross margin, product introduction, recent development, etc.

Chapter 5: Production/output, value of Toy Blocks by region/country. It provides a quantitative analysis of the market size and development potential of each region in the next six years.

Chapter 6: Consumption of Toy Blocks in regional level and country level. It provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and production of each country in the world.

Chapter 7: Provides the analysis of various market segments by type, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 8: Provides the analysis of various market segments by age of users, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 9: Analysis of industrial chain, including the upstream and downstream of the industry.

Chapter 10: Introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 11: The main points and conclusions of the report.



## Contents

### 1 PREFACE

- 1.1 Scope of Report
- 1.2 Reasons for Doing This Study
- 1.3 Research Methodology
- 1.4 Research Process
- 1.5 Data Source
  - 1.5.1 Secondary Sources
  - 1.5.2 Primary Sources

### 2 MARKET OVERVIEW

- 2.1 Product Definition
- 2.2 Global Market Growth Prospects
  - 2.2.1 Global Toy Blocks Market Size (2018-2029) & (US\$ Million)
  - 2.2.2 Global Toy Blocks Sales (2018-2029)
  - 2.2.3 Global Toy Blocks Market Average Price (2018-2029)
- 2.3 Toy Blocks by Type
  - 2.3.1 Market Value Comparison by Type (2018 VS 2022 VS 2029) & (US\$ Million)
    - 1.2.2 Plastic Blocks
    - 1.2.3 Wooden Blocks
    - 1.2.4 Magnetic Blocks
    - 1.2.5 Others
- 2.4 Toy Blocks by Age of Users
  - 2.4.1 Market Value Comparison by Age of Users (2018 VS 2022 VS 2029) & (US\$ Million)
    - 2.4.2 2-5 Years Old
    - 2.4.3 1-5 Yearas Old
    - 2.4.4 > 5 Years Old

### 3 MARKET COMPETITIVE LANDSCAPE BY MANUFACTURERS

- 3.1 Global Toy Blocks Market Competitive Situation by Manufacturers (2018 Versus 2022)
- 3.2 Global Toy Blocks Sales (K Units) of Manufacturers (2018-2023)
- 3.3 Global Toy Blocks Revenue of Manufacturers (2018-2023)
- 3.4 Global Toy Blocks Average Price by Manufacturers (2018-2023)
- 3.5 Global Toy Blocks Industry Ranking, 2021 VS 2022 VS 2023

- 3.6 Global Manufacturers of Toy Blocks, Manufacturing Sites & Headquarters
- 3.7 Global Manufacturers of Toy Blocks, Product Type & Application
- 3.8 Global Manufacturers of Toy Blocks, Date of Enter into This Industry
- 3.9 Global Toy Blocks Market CR5 and HHI
- 3.10 Global Manufacturers Mergers & Acquisition

## **4 MANUFACTURERS PROFILED**

### 4.1 Lego

- 4.1.1 Lego Company Information
- 4.1.2 Lego Business Overview
- 4.1.3 Lego Toy Blocks Sales, Revenue and Gross Margin (2018-2023)
- 4.1.4 Lego Toy Blocks Product Portfolio
- 4.1.5 Lego Recent Developments

### 4.2 Mattel

- 4.2.1 Mattel Company Information
- 4.2.2 Mattel Business Overview
- 4.2.3 Mattel Toy Blocks Sales, Revenue and Gross Margin (2018-2023)
- 4.2.4 Mattel Toy Blocks Product Portfolio
- 4.2.5 Mattel Recent Developments

### 4.3 Melissa & Doug

- 4.3.1 Melissa & Doug Company Information
- 4.3.2 Melissa & Doug Business Overview
- 4.3.3 Melissa & Doug Toy Blocks Sales, Revenue and Gross Margin (2018-2023)
- 4.3.4 Melissa & Doug Toy Blocks Product Portfolio
- 4.3.5 Melissa & Doug Recent Developments

### 4.4 Haba

- 4.4.1 Haba Company Information
- 4.4.2 Haba Business Overview
- 4.4.3 Haba Toy Blocks Sales, Revenue and Gross Margin (2018-2023)
- 4.4.4 Haba Toy Blocks Product Portfolio
- 4.4.5 Haba Recent Developments

### 4.5 Magformers

- 4.5.1 Magformers Company Information
- 4.5.2 Magformers Business Overview
- 4.5.3 Magformers Toy Blocks Sales, Revenue and Gross Margin (2018-2023)
- 6.5.4 Magformers Toy Blocks Product Portfolio
- 6.5.5 Magformers Recent Developments

### 4.6 Magna-Tiles (Valtech)

- 4.6.1 Magna-Tiles (Valtech) Company Information
- 4.6.2 Magna-Tiles (Valtech) Business Overview
- 4.6.3 Magna-Tiles (Valtech) Toy Blocks Sales, Revenue and Gross Margin (2018-2023)
- 4.6.4 Magna-Tiles (Valtech) Toy Blocks Product Portfolio
- 4.6.5 Magna-Tiles (Valtech) Recent Developments
- 4.7 People Co., Ltd.
  - 4.7.1 People Co., Ltd. Company Information
  - 4.7.2 People Co., Ltd. Business Overview
  - 4.7.3 People Co., Ltd. Toy Blocks Sales, Revenue and Gross Margin (2018-2023)
  - 4.7.4 People Co., Ltd. Toy Blocks Product Portfolio
  - 4.7.5 People Co., Ltd. Recent Developments
- 6.8 B.Toys (Battat)
  - 4.8.1 B.Toys (Battat) Company Information
  - 4.8.2 B.Toys (Battat) Business Overview
  - 4.8.3 B.Toys (Battat) Toy Blocks Sales, Revenue and Gross Margin (2018-2023)
  - 4.8.4 B.Toys (Battat) Toy Blocks Product Portfolio
  - 4.8.5 B.Toys (Battat) Recent Developments
- 4.9 Banbao
  - 4.9.1 Banbao Company Information
  - 4.9.2 Banbao Business Overview
  - 4.9.3 Banbao Toy Blocks Sales, Revenue and Gross Margin (2018-2023)
  - 4.9.4 Banbao Toy Blocks Product Portfolio
  - 4.9.5 Banbao Recent Developments
- 4.10 Gigo TOys
  - 4.10.1 Gigo TOys Company Information
  - 4.10.2 Gigo TOys Business Overview
  - 4.10.3 Gigo TOys Toy Blocks Sales, Revenue and Gross Margin (2018-2023)
  - 4.10.4 Gigo TOys Toy Blocks Product Portfolio
  - 4.10.5 Gigo TOys Recent Developments
- 6.11 Loongon
  - 6.11.1 Loongon Company Information
  - 6.11.2 Loongon Toy Blocks Business Overview
  - 6.11.3 Loongon Toy Blocks Sales, Revenue and Gross Margin (2018-2023)
  - 6.11.4 Loongon Toy Blocks Product Portfolio
  - 6.11.5 Loongon Recent Developments
- 6.12 Qman
  - 6.12.1 Qman Company Information
  - 6.12.2 Qman Toy Blocks Business Overview

- 6.12.3 Qman Toy Blocks Sales, Revenue and Gross Margin (2018-2023)
- 6.12.4 Qman Toy Blocks Product Portfolio
- 6.12.5 Qman Recent Developments
- 6.13 Star Diamongd
  - 6.13.1 Star Diamongd Company Information
  - 6.13.2 Star Diamongd Toy Blocks Business Overview
  - 6.13.3 Star Diamongd Toy Blocks Sales, Revenue and Gross Margin (2018-2023)
  - 6.13.4 Star Diamongd Toy Blocks Product Portfolio
  - 6.13.5 Star Diamongd Recent Developments

## **5 GLOBAL TOY BLOCKS MARKET SCENARIO BY REGION**

- 5.1 Global Toy Blocks Market Size by Region: 2018 VS 2022 VS 2029
- 5.2 Global Toy Blocks Sales by Region: 2018-2029
  - 5.2.1 Global Toy Blocks Sales by Region: 2018-2023
  - 5.2.2 Global Toy Blocks Sales by Region: 2024-2029
- 5.3 Global Toy Blocks Revenue by Region: 2018-2029
  - 5.3.1 Global Toy Blocks Revenue by Region: 2018-2023
  - 5.3.2 Global Toy Blocks Revenue by Region: 2024-2029
- 5.4 North America Toy Blocks Market Facts & Figures by Country
  - 5.4.1 North America Toy Blocks Market Size by Country: 2018 VS 2022 VS 2029
  - 5.4.2 North America Toy Blocks Sales by Country (2018-2029)
  - 5.4.3 North America Toy Blocks Revenue by Country (2018-2029)
  - 5.4.4 U.S.
  - 5.4.5 Canada
- 5.5 Europe Toy Blocks Market Facts & Figures by Country
  - 5.5.1 Europe Toy Blocks Market Size by Country: 2018 VS 2022 VS 2029
  - 5.5.2 Europe Toy Blocks Sales by Country (2018-2029)
  - 5.5.3 Europe Toy Blocks Revenue by Country (2018-2029)
  - 5.5.4 Germany
  - 5.5.5 France
  - 5.5.6 U.K.
  - 5.5.7 Italy
  - 5.5.8 Russia
- 5.6 Asia Pacific Toy Blocks Market Facts & Figures by Country
  - 5.6.1 Asia Pacific Toy Blocks Market Size by Country: 2018 VS 2022 VS 2029
  - 5.6.2 Asia Pacific Toy Blocks Sales by Country (2018-2029)
  - 5.6.3 Asia Pacific Toy Blocks Revenue by Country (2018-2029)
  - 5.6.4 China

5.6.5 Japan

5.6.6 South Korea

5.6.7 India

5.6.8 Australia

5.6.9 China Taiwan

5.6.10 Indonesia

5.6.11 Thailand

5.6.12 Malaysia

## 5.7 Latin America Toy Blocks Market Facts & Figures by Country

5.7.1 Latin America Toy Blocks Market Size by Country: 2018 VS 2022 VS 2029

5.7.2 Latin America Toy Blocks Sales by Country (2018-2029)

5.7.3 Latin America Toy Blocks Revenue by Country (2018-2029)

5.7.4 Mexico

5.7.5 Brazil

5.7.6 Argentina

## 5.8 Middle East and Africa Toy Blocks Market Facts & Figures by Country

5.8.1 Middle East and Africa Toy Blocks Market Size by Country: 2018 VS 2022 VS 2029

5.8.2 Middle East and Africa Toy Blocks Sales by Country (2018-2029)

5.8.3 Middle East and Africa Toy Blocks Revenue by Country (2018-2029)

5.8.4 Turkey

5.8.5 Saudi Arabia

5.8.6 UAE

## 6 SEGMENT BY TYPE

6.1 Global Toy Blocks Sales by Type (2018-2029)

6.1.1 Global Toy Blocks Sales by Type (2018-2029) & (K Units)

6.1.2 Global Toy Blocks Sales Market Share by Type (2018-2029)

6.2 Global Toy Blocks Revenue by Type (2018-2029)

6.2.1 Global Toy Blocks Sales by Type (2018-2029) & (US\$ Million)

6.2.2 Global Toy Blocks Revenue Market Share by Type (2018-2029)

6.3 Global Toy Blocks Price by Type (2018-2029)

## 7 SEGMENT BY AGE OF USERS

7.1 Global Toy Blocks Sales by Age of Users (2018-2029)

7.1.1 Global Toy Blocks Sales by Age of Users (2018-2029) & (K Units)

7.1.2 Global Toy Blocks Sales Market Share by Age of Users (2018-2029)

## 7.2 Global Toy Blocks Revenue by Age of Users (2018-2029)

### 6.2.1 Global Toy Blocks Sales by Age of Users (2018-2029) & (US\$ Million)

### 6.2.2 Global Toy Blocks Revenue Market Share by Age of Users (2018-2029)

## 7.3 Global Toy Blocks Price by Age of Users (2018-2029)

## **8 VALUE CHAIN AND SALES CHANNELS ANALYSIS OF THE MARKET**

### 8.1 Toy Blocks Value Chain Analysis

#### 8.1.1 Toy Blocks Key Raw Materials

#### 8.1.2 Raw Materials Key Suppliers

#### 8.1.3 Toy Blocks Production Mode & Process

### 8.2 Toy Blocks Sales Channels Analysis

#### 8.2.1 Direct Comparison with Distribution Share

#### 8.2.2 Toy Blocks Distributors

#### 8.2.3 Toy Blocks Customers

## **9 GLOBAL TOY BLOCKS ANALYZING MARKET DYNAMICS**

### 9.1 Toy Blocks Industry Trends

### 9.2 Toy Blocks Industry Drivers

### 9.3 Toy Blocks Industry Opportunities and Challenges

### 9.4 Toy Blocks Industry Restraints

## **10 REPORT CONCLUSION**

## **11 DISCLAIMER**

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