

Toilet Paper Industry Research Report 2023

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Abstracts

This report aims to provide a comprehensive presentation of the global market for Toilet Paper, with both quantitative and qualitative analysis, to help readers develop business/growth strategies, assess the market competitive situation, analyze their position in the current marketplace, and make informed business decisions regarding Toilet Paper.

The Toilet Paper market size, estimations, and forecasts are provided in terms of sales volume (Kiloton) and revenue (\$ millions), considering 2022 as the base year, with history and forecast data for the period from 2018 to 2029. This report segments the global Toilet Paper market comprehensively. Regional market sizes, concerning products by types, by application, and by players, are also provided. The influence of COVID-19 and the Russia-Ukraine War were considered while estimating market sizes.

For a more in-depth understanding of the market, the report provides profiles of the competitive landscape, key competitors, and their respective market ranks. The report also discusses technological trends and new product developments.

The report will help the Toilet Paper manufacturers, new entrants, and industry chain related companies in this market with information on the revenues, sales volume, and average price for the overall market and the sub-segments across the different segments, by company, product type, application, and regions.

Key Companies & Market Share Insights

In this section, the readers will gain an understanding of the key players competing. This report has studied the key growth strategies, such as innovative trends and developments, intensification of product portfolio, mergers and acquisitions, collaborations, new product innovation, and geographical expansion, undertaken by

these participants to maintain their presence. Apart from business strategies, the study includes current developments and key financials. The readers will also get access to the data related to global revenue, price, and sales by manufacturers for the period 2018-2023. This all-inclusive report will certainly serve the clients to stay updated and make effective decisions in their businesses. Some of the prominent players reviewed in the research report include:

Procter & Gamble

Kimberly-Clark

Georgia-Pacific

Metsa Group

Essity (from SCA)

Oji Holdings

Cascades

Sofidel

Resolute (Atlas Toilet Papers)

First Quality

Clearwater

Irving

Kruger

WEPA

Empresas CMPC

Hengan Group

APP (Sinar Mas Group)

C & S Paper

Product Type Insights

Global markets are presented by Toilet Paper type, along with growth forecasts through 2029. Estimates on sales and revenue are based on the price in the supply chain at which the Toilet Paper are procured by the manufacturers.

This report has studied every segment and provided the market size using historical data. They have also talked about the growth opportunities that the segment may pose in the future. This study bestows sales and revenue data by type, and during the historical period (2018-2023) and forecast period (2024-2029).

Toilet Paper segment by Type

Pulp Paper

Recycled Paper

Application Insights

This report has provided the market size (sales and revenue data) by application, during the historical period (2018-2023) and forecast period (2024-2029).

This report also outlines the market trends of each segment and consumer behaviors impacting the Toilet Paper market and what implications these may have on the industry's future. This report can help to understand the relevant market and consumer trends that are driving the Toilet Paper market.

Toilet Paper segment by Application

Household

Commercial

Regional Outlook

This section of the report provides key insights regarding various regions and the key players operating in each region. Economic, social, environmental, technological, and political factors have been taken into consideration while assessing the growth of the particular region/country. The readers will also get their hands on the revenue and sales data of each region and country for the period 2018-2029.

The market has been segmented into various major geographies, including North America, Europe, Asia-Pacific, South America, Middle East & Africa. Detailed analysis of major countries such as the USA, Germany, the U.K., Italy, France, China, Japan, South Korea, Southeast Asia, and India will be covered within the regional segment. For market estimates, data are going to be provided for 2021 because of the base year, with estimates for 2023 and forecast revenue for 2029.

North America

U.S.

Canada

Europe

Germany

France

U.K.

Italy

Russia

Asia-Pacific

China

Japan

South Korea

India

Australia

China Taiwan

Indonesia

Thailand

Malaysia

Latin America

Mexico

Brazil

Argentina

Middle East & Africa

Turkey

Saudi Arabia

UAE

Key Drivers & Barriers

High-impact rendering factors and drivers have been studied in this report to aid the readers to understand the general development. Moreover, the report includes restraints and challenges that may act as stumbling blocks on the way of the players. This will assist the users to be attentive and make informed decisions related to business. Specialists have also laid their focus on the upcoming business prospects.

COVID-19 and Russia-Ukraine War Influence Analysis

The readers in the section will understand how the Toilet Paper market scenario changed across the globe during the pandemic, post-pandemic and Russia-Ukraine War. The study is done keeping in view the changes in aspects such as demand, consumption, transportation, consumer behavior, supply chain management, export and import, and production. The industry experts have also highlighted the key factors that will help create opportunities for players and stabilize the overall industry in the years to come.

Reasons to Buy This Report

This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Toilet Paper market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.

This report will help stakeholders to understand the global industry status and trends of Toilet Paper and provides them with information on key market drivers, restraints, challenges, and opportunities.

This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.

This report stays updated with novel technology integration, features, and the latest developments in the market

This report helps stakeholders to understand the COVID-19 and Russia-Ukraine War Influence on the Toilet Paper industry.

This report helps stakeholders to gain insights into which regions to target globally

This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Toilet Paper.

This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

Core Chapters

Chapter 1: Research objectives, research methods, data sources, data cross-validation;

Chapter 2: Introduces the report scope of the report, executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the market and its likely evolution in the short to mid-term, and long term.

Chapter 3: Detailed analysis of Toilet Paper manufacturers competitive landscape, price, production and value market share, latest development plan, merger, and acquisition information, etc.

Chapter 4: Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including product production/output, value, price, gross margin, product introduction, recent development, etc.

Chapter 5: Production/output, value of Toilet Paper by region/country. It provides a quantitative analysis of the market size and development potential of each region in the next six years.

Chapter 6: Consumption of Toilet Paper in regional level and country level. It provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and production of each country in the world.

Chapter 7: Provides the analysis of various market segments by type, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 8: Provides the analysis of various market segments by application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 9: Analysis of industrial chain, including the upstream and downstream of the industry.

Chapter 10: Introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 11: The main points and conclusions of the report.

Contents

1 PREFACE

- 1.1 Scope of Report
- 1.2 Reasons for Doing This Study
- 1.3 Research Methodology
- 1.4 Research Process
- 1.5 Data Source
 - 1.5.1 Secondary Sources
 - 1.5.2 Primary Sources

2 MARKET OVERVIEW

- 2.1 Product Definition
- 2.2 Global Market Growth Prospects
 - 2.2.1 Global Toilet Paper Market Size (2018-2029) & (US\$ Million)
 - 2.2.2 Global Toilet Paper Sales (2018-2029)
 - 2.2.3 Global Toilet Paper Market Average Price (2018-2029)
- 2.3 Toilet Paper by Type
 - 2.3.1 Market Value Comparison by Type (2018 VS 2022 VS 2029) & (US\$ Million)
 - 1.2.2 Pulp Paper
 - 1.2.3 Recycled Paper
- 2.4 Toilet Paper by Application
 - 2.4.1 Market Value Comparison by Application (2018 VS 2022 VS 2029) & (US\$ Million)
 - 2.4.2 Household
 - 2.4.3 Commercial

3 MARKET COMPETITIVE LANDSCAPE BY MANUFACTURERS

- 3.1 Global Toilet Paper Market Competitive Situation by Manufacturers (2018 Versus 2022)
- 3.2 Global Toilet Paper Sales (Kiloton) of Manufacturers (2018-2023)
- 3.3 Global Toilet Paper Revenue of Manufacturers (2018-2023)
- 3.4 Global Toilet Paper Average Price by Manufacturers (2018-2023)
- 3.5 Global Toilet Paper Industry Ranking, 2021 VS 2022 VS 2023
- 3.6 Global Manufacturers of Toilet Paper, Manufacturing Sites & Headquarters
- 3.7 Global Manufacturers of Toilet Paper, Product Type & Application

- 3.8 Global Manufacturers of Toilet Paper, Date of Enter into This Industry
- 3.9 Global Toilet Paper Market CR5 and HHI
- 3.10 Global Manufacturers Mergers & Acquisition

4 MANUFACTURERS PROFILED

4.1 Procter & Gamble

- 4.1.1 Procter & Gamble Company Information
- 4.1.2 Procter & Gamble Business Overview
- 4.1.3 Procter & Gamble Toilet Paper Sales, Revenue and Gross Margin (2018-2023)
- 4.1.4 Procter & Gamble Toilet Paper Product Portfolio
- 4.1.5 Procter & Gamble Recent Developments

4.2 Kimberly-Clark

- 4.2.1 Kimberly-Clark Company Information
- 4.2.2 Kimberly-Clark Business Overview
- 4.2.3 Kimberly-Clark Toilet Paper Sales, Revenue and Gross Margin (2018-2023)
- 4.2.4 Kimberly-Clark Toilet Paper Product Portfolio
- 4.2.5 Kimberly-Clark Recent Developments

4.3 Georgia-Pacific

- 4.3.1 Georgia-Pacific Company Information
- 4.3.2 Georgia-Pacific Business Overview
- 4.3.3 Georgia-Pacific Toilet Paper Sales, Revenue and Gross Margin (2018-2023)
- 4.3.4 Georgia-Pacific Toilet Paper Product Portfolio
- 4.3.5 Georgia-Pacific Recent Developments

4.4 Metsa Group

- 4.4.1 Metsa Group Company Information
- 4.4.2 Metsa Group Business Overview
- 4.4.3 Metsa Group Toilet Paper Sales, Revenue and Gross Margin (2018-2023)
- 4.4.4 Metsa Group Toilet Paper Product Portfolio
- 4.4.5 Metsa Group Recent Developments

4.5 Essity (from SCA)

- 4.5.1 Essity (from SCA) Company Information
- 4.5.2 Essity (from SCA) Business Overview
- 4.5.3 Essity (from SCA) Toilet Paper Sales, Revenue and Gross Margin (2018-2023)
- 6.5.4 Essity (from SCA) Toilet Paper Product Portfolio
- 6.5.5 Essity (from SCA) Recent Developments

4.6 Oji Holdings

- 4.6.1 Oji Holdings Company Information
- 4.6.2 Oji Holdings Business Overview

- 4.6.3 Oji Holdings Toilet Paper Sales, Revenue and Gross Margin (2018-2023)
- 4.6.4 Oji Holdings Toilet Paper Product Portfolio
- 4.6.5 Oji Holdings Recent Developments
- 4.7 Cascades
 - 4.7.1 Cascades Company Information
 - 4.7.2 Cascades Business Overview
 - 4.7.3 Cascades Toilet Paper Sales, Revenue and Gross Margin (2018-2023)
 - 4.7.4 Cascades Toilet Paper Product Portfolio
 - 4.7.5 Cascades Recent Developments
- 6.8 Sofidel
 - 4.8.1 Sofidel Company Information
 - 4.8.2 Sofidel Business Overview
 - 4.8.3 Sofidel Toilet Paper Sales, Revenue and Gross Margin (2018-2023)
 - 4.8.4 Sofidel Toilet Paper Product Portfolio
 - 4.8.5 Sofidel Recent Developments
- 4.9 Resolute (Atlas Toilet Papers)
 - 4.9.1 Resolute (Atlas Toilet Papers) Company Information
 - 4.9.2 Resolute (Atlas Toilet Papers) Business Overview
 - 4.9.3 Resolute (Atlas Toilet Papers) Toilet Paper Sales, Revenue and Gross Margin (2018-2023)
 - 4.9.4 Resolute (Atlas Toilet Papers) Toilet Paper Product Portfolio
 - 4.9.5 Resolute (Atlas Toilet Papers) Recent Developments
- 4.10 First Quality
 - 4.10.1 First Quality Company Information
 - 4.10.2 First Quality Business Overview
 - 4.10.3 First Quality Toilet Paper Sales, Revenue and Gross Margin (2018-2023)
 - 4.10.4 First Quality Toilet Paper Product Portfolio
 - 4.10.5 First Quality Recent Developments
- 6.11 Clearwater
 - 6.11.1 Clearwater Company Information
 - 6.11.2 Clearwater Toilet Paper Business Overview
 - 6.11.3 Clearwater Toilet Paper Sales, Revenue and Gross Margin (2018-2023)
 - 6.11.4 Clearwater Toilet Paper Product Portfolio
 - 6.11.5 Clearwater Recent Developments
- 6.12 Irving
 - 6.12.1 Irving Company Information
 - 6.12.2 Irving Toilet Paper Business Overview
 - 6.12.3 Irving Toilet Paper Sales, Revenue and Gross Margin (2018-2023)
 - 6.12.4 Irving Toilet Paper Product Portfolio

- 6.12.5 Irving Recent Developments
- 6.13 Kruger
 - 6.13.1 Kruger Company Information
 - 6.13.2 Kruger Toilet Paper Business Overview
 - 6.13.3 Kruger Toilet Paper Sales, Revenue and Gross Margin (2018-2023)
 - 6.13.4 Kruger Toilet Paper Product Portfolio
 - 6.13.5 Kruger Recent Developments
- 6.14 WEPA
 - 6.14.1 WEPA Company Information
 - 6.14.2 WEPA Toilet Paper Business Overview
 - 6.14.3 WEPA Toilet Paper Sales, Revenue and Gross Margin (2018-2023)
 - 6.14.4 WEPA Toilet Paper Product Portfolio
 - 6.14.5 WEPA Recent Developments
- 6.15 Empresas CMPC
 - 6.15.1 Empresas CMPC Company Information
 - 6.15.2 Empresas CMPC Toilet Paper Business Overview
 - 6.15.3 Empresas CMPC Toilet Paper Sales, Revenue and Gross Margin (2018-2023)
 - 6.15.4 Empresas CMPC Toilet Paper Product Portfolio
 - 6.15.5 Empresas CMPC Recent Developments
- 6.16 Hengan Group
 - 6.16.1 Hengan Group Company Information
 - 6.16.2 Hengan Group Toilet Paper Business Overview
 - 6.16.3 Hengan Group Toilet Paper Sales, Revenue and Gross Margin (2018-2023)
 - 6.16.4 Hengan Group Toilet Paper Product Portfolio
 - 6.16.5 Hengan Group Recent Developments
- 6.17 APP (Sinar Mas Group)
 - 6.17.1 APP (Sinar Mas Group) Company Information
 - 6.17.2 APP (Sinar Mas Group) Toilet Paper Business Overview
 - 6.17.3 APP (Sinar Mas Group) Toilet Paper Sales, Revenue and Gross Margin (2018-2023)
 - 6.17.4 APP (Sinar Mas Group) Toilet Paper Product Portfolio
 - 6.17.5 APP (Sinar Mas Group) Recent Developments
- 6.18 C & S Paper
 - 6.18.1 C & S Paper Company Information
 - 6.18.2 C & S Paper Toilet Paper Business Overview
 - 6.18.3 C & S Paper Toilet Paper Sales, Revenue and Gross Margin (2018-2023)
 - 6.18.4 C & S Paper Toilet Paper Product Portfolio
 - 6.18.5 C & S Paper Recent Developments

5 GLOBAL TOILET PAPER MARKET SCENARIO BY REGION

- 5.1 Global Toilet Paper Market Size by Region: 2018 VS 2022 VS 2029
- 5.2 Global Toilet Paper Sales by Region: 2018-2029
 - 5.2.1 Global Toilet Paper Sales by Region: 2018-2023
 - 5.2.2 Global Toilet Paper Sales by Region: 2024-2029
- 5.3 Global Toilet Paper Revenue by Region: 2018-2029
 - 5.3.1 Global Toilet Paper Revenue by Region: 2018-2023
 - 5.3.2 Global Toilet Paper Revenue by Region: 2024-2029
- 5.4 North America Toilet Paper Market Facts & Figures by Country
 - 5.4.1 North America Toilet Paper Market Size by Country: 2018 VS 2022 VS 2029
 - 5.4.2 North America Toilet Paper Sales by Country (2018-2029)
 - 5.4.3 North America Toilet Paper Revenue by Country (2018-2029)
 - 5.4.4 U.S.
 - 5.4.5 Canada
- 5.5 Europe Toilet Paper Market Facts & Figures by Country
 - 5.5.1 Europe Toilet Paper Market Size by Country: 2018 VS 2022 VS 2029
 - 5.5.2 Europe Toilet Paper Sales by Country (2018-2029)
 - 5.5.3 Europe Toilet Paper Revenue by Country (2018-2029)
 - 5.5.4 Germany
 - 5.5.5 France
 - 5.5.6 U.K.
 - 5.5.7 Italy
 - 5.5.8 Russia
- 5.6 Asia Pacific Toilet Paper Market Facts & Figures by Country
 - 5.6.1 Asia Pacific Toilet Paper Market Size by Country: 2018 VS 2022 VS 2029
 - 5.6.2 Asia Pacific Toilet Paper Sales by Country (2018-2029)
 - 5.6.3 Asia Pacific Toilet Paper Revenue by Country (2018-2029)
 - 5.6.4 China
 - 5.6.5 Japan
 - 5.6.6 South Korea
 - 5.6.7 India
 - 5.6.8 Australia
 - 5.6.9 China Taiwan
 - 5.6.10 Indonesia
 - 5.6.11 Thailand
 - 5.6.12 Malaysia
- 5.7 Latin America Toilet Paper Market Facts & Figures by Country
 - 5.7.1 Latin America Toilet Paper Market Size by Country: 2018 VS 2022 VS 2029

5.7.2 Latin America Toilet Paper Sales by Country (2018-2029)

5.7.3 Latin America Toilet Paper Revenue by Country (2018-2029)

5.7.4 Mexico

5.7.5 Brazil

5.7.6 Argentina

5.8 Middle East and Africa Toilet Paper Market Facts & Figures by Country

5.8.1 Middle East and Africa Toilet Paper Market Size by Country: 2018 VS 2022 VS 2029

5.8.2 Middle East and Africa Toilet Paper Sales by Country (2018-2029)

5.8.3 Middle East and Africa Toilet Paper Revenue by Country (2018-2029)

5.8.4 Turkey

5.8.5 Saudi Arabia

5.8.6 UAE

6 SEGMENT BY TYPE

6.1 Global Toilet Paper Sales by Type (2018-2029)

6.1.1 Global Toilet Paper Sales by Type (2018-2029) & (Kiloton)

6.1.2 Global Toilet Paper Sales Market Share by Type (2018-2029)

6.2 Global Toilet Paper Revenue by Type (2018-2029)

6.2.1 Global Toilet Paper Sales by Type (2018-2029) & (US\$ Million)

6.2.2 Global Toilet Paper Revenue Market Share by Type (2018-2029)

6.3 Global Toilet Paper Price by Type (2018-2029)

7 SEGMENT BY APPLICATION

7.1 Global Toilet Paper Sales by Application (2018-2029)

7.1.1 Global Toilet Paper Sales by Application (2018-2029) & (Kiloton)

7.1.2 Global Toilet Paper Sales Market Share by Application (2018-2029)

7.2 Global Toilet Paper Revenue by Application (2018-2029)

6.2.1 Global Toilet Paper Sales by Application (2018-2029) & (US\$ Million)

6.2.2 Global Toilet Paper Revenue Market Share by Application (2018-2029)

7.3 Global Toilet Paper Price by Application (2018-2029)

8 VALUE CHAIN AND SALES CHANNELS ANALYSIS OF THE MARKET

8.1 Toilet Paper Value Chain Analysis

8.1.1 Toilet Paper Key Raw Materials

8.1.2 Raw Materials Key Suppliers

- 8.1.3 Toilet Paper Production Mode & Process
- 8.2 Toilet Paper Sales Channels Analysis
 - 8.2.1 Direct Comparison with Distribution Share
 - 8.2.2 Toilet Paper Distributors
 - 8.2.3 Toilet Paper Customers

9 GLOBAL TOILET PAPER ANALYZING MARKET DYNAMICS

- 9.1 Toilet Paper Industry Trends
- 9.2 Toilet Paper Industry Drivers
- 9.3 Toilet Paper Industry Opportunities and Challenges
- 9.4 Toilet Paper Industry Restraints

10 REPORT CONCLUSION

11 DISCLAIMER

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