

Toasters Industry Research Report 2024

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Abstracts

A toaster, or a toast maker, is an electric small appliance designed to brown sliced bread by exposing it to radiant heat, thus converting it into toast. Toasters can toast multiple types of sliced bread products. Invented in Scotland in 1893, it was developed over the years, with the introduction of an automatic mechanism to stop the toasting and pop the slices up.

According to APO Research, the global Toasters market was valued at US\$ million in 2023 and is anticipated to reach US\$ million by 2030, witnessing a CAGR of xx% during the forecast period 2024-2030.

Hamilton Beach, De 'Longhi S.P.A., KitchenAid, Sunbeam, and Krups are the leading manufacturers of toasters. The top 3 occupy about 20% of the market share.

China is the leading production region, accounting for about 70% of the market. Europe is next with about 10%.

Report Scope

This report aims to provide a comprehensive presentation of the global market for Toasters, with both quantitative and qualitative analysis, to help readers develop business/growth strategies, assess the market competitive situation, analyze their position in the current marketplace, and make informed business decisions regarding Toasters.

The report will help the Toasters manufacturers, new entrants, and industry chain related companies in this market with information on the revenues, sales volume, and average price for the overall market and the sub-segments across the different segments, by company, by Type, by Application, and by regions.

The Toasters market size, estimations, and forecasts are provided in terms of sales volume (K Units) and revenue (\$ millions), considering 2023 as the base year, with history and forecast data for the period from 2019 to 2030. This report segments the global Toasters market comprehensively. Regional market sizes, concerning products by Type, by Application, and by players, are also provided. For a more in-depth understanding of the market, the report provides profiles of the competitive landscape, key competitors, and their respective market ranks. The report also discusses technological trends and new product developments.

Key Companies & Market Share Insights

In this section, the readers will gain an understanding of the key players competing. This report has studied the key growth strategies, such as innovative trends and developments, intensification of product portfolio, mergers and acquisitions, collaborations, new product innovation, and geographical expansion, undertaken by these participants to maintain their presence. Apart from business strategies, the study includes current developments and key financials. The readers will also get access to the data related to global revenue, price, and sales by manufacturers for the period 2019-2024. This all-inclusive report will certainly serve the clients to stay updated and make effective decisions in their businesses. Some of the prominent players reviewed in the research report include:

West Bend

BELLA

Black & Decker

Breville

Cuisinart

Dualit

De'Longhi S.p.A.

Hamilton Beach

Kenmore

KitchenAid

Krups

Sunbeam

Waring

Toastmaster

Toasters segment by Type

2 Slice Toasters

4 Slice Toasters

Others

Toasters segment by Application

Household

Commercial

Toasters Segment by Region

North America

U.S.

Canada

Europe

Germany

France

U.K.

Italy

Russia

Asia-Pacific

China

Japan

South Korea

India

Australia

China Taiwan

Indonesia

Thailand

Malaysia

Latin America

Mexico

Brazil

Argentina

Middle East & Africa

Turkey

Saudi Arabia

UAE

Key Drivers & Barriers

High-impact rendering factors and drivers have been studied in this report to aid the readers to understand the general development. Moreover, the report includes restraints and challenges that may act as stumbling blocks on the way of the players. This will assist the users to be attentive and make informed decisions related to business. Specialists have also laid their focus on the upcoming business prospects.

Reasons to Buy This Report

1. This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Toasters market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.
2. This report will help stakeholders to understand the global industry status and trends of Toasters and provides them with information on key market drivers, restraints, challenges, and opportunities.
3. This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.
4. This report stays updated with novel technology integration, features, and the latest developments in the market
5. This report helps stakeholders to gain insights into which regions to target globally

6. This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Toasters.

7. This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

Chapter Outline

Chapter 1: Research objectives, research methods, data sources, data cross-validation;

Chapter 2: Introduces the report scope of the report, executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the market and its likely evolution in the short to mid-term, and long term.

Chapter 3: Detailed analysis of Toasters manufacturers competitive landscape, price, production and value market share, latest development plan, merger, and acquisition information, etc.

Chapter 4: Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including product production/output, value, price, gross margin, product introduction, recent development, etc.

Chapter 5: Production/output, value of Toasters by region/country. It provides a quantitative analysis of the market size and development potential of each region in the next six years.

Chapter 6: Consumption of Toasters in regional level and country level. It provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and production of each country in the world.

Chapter 7: Provides the analysis of various market segments by type, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 8: Provides the analysis of various market segments by application, covering

the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 9: Analysis of industrial chain, including the upstream and downstream of the industry.

Chapter 10: Introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 11: The main points and conclusions of the report.

Chapter 11: The main points and conclusions of the report.

Contents

1 PREFACE

- 1.1 Scope of Report
- 1.2 Reasons for Doing This Study
- 1.3 Research Methodology
- 1.4 Research Process
- 1.5 Data Source
 - 1.5.1 Secondary Sources
 - 1.5.2 Primary Sources

2 MARKET OVERVIEW

- 2.1 Product Definition
- 2.2 Global Market Growth Prospects
 - 2.2.1 Global Toasters Market Size (2019-2030) & (US\$ Million)
 - 2.2.2 Global Toasters Sales (2019-2030)
 - 2.2.3 Global Toasters Market Average Price (2019-2030)
- 2.3 Toasters by Type
 - 2.3.1 Market Value Comparison by Type (2019 VS 2023 VS 2030) & (US\$ Million)
 - 2.3.2 2 Slice Toasters
 - 2.3.3 4 Slice Toasters
 - 2.3.4 Others
- 2.4 Toasters by Application
 - 2.4.1 Market Value Comparison by Application (2019 VS 2023 VS 2030) & (US\$ Million)
 - 2.4.2 Household
 - 2.4.3 Commercial

3 MARKET COMPETITIVE LANDSCAPE BY MANUFACTURERS

- 3.1 Global Toasters Market Competitive Situation by Manufacturers (2019 Versus 2023)
- 3.2 Global Toasters Sales (K Units) of Manufacturers (2019-2024)
- 3.3 Global Toasters Revenue of Manufacturers (2019-2024)
- 3.4 Global Toasters Average Price by Manufacturers (2019-2024)
- 3.5 Global Toasters Industry Ranking, 2022 VS 2023 VS 2024
- 3.6 Global Manufacturers of Toasters, Manufacturing Sites & Headquarters
- 3.7 Global Manufacturers of Toasters, Product Type & Application

- 3.8 Global Manufacturers of Toasters, Date of Enter into This Industry
- 3.9 Global Toasters Market CR5 and HHI
- 3.10 Global Manufacturers Mergers & Acquisition

4 MANUFACTURERS PROFILED

4.1 West Bend

- 4.1.1 West Bend Company Information
- 4.1.2 West Bend Business Overview
- 4.1.3 West Bend Toasters Sales, Revenue and Gross Margin (2019-2024)
- 4.1.4 West Bend Toasters Product Portfolio
- 4.1.5 West Bend Recent Developments

4.2 BELLA

- 4.2.1 BELLA Company Information
- 4.2.2 BELLA Business Overview
- 4.2.3 BELLA Toasters Sales, Revenue and Gross Margin (2019-2024)
- 4.2.4 BELLA Toasters Product Portfolio
- 4.2.5 BELLA Recent Developments

4.3 Black & Decker

- 4.3.1 Black & Decker Company Information
- 4.3.2 Black & Decker Business Overview
- 4.3.3 Black & Decker Toasters Sales, Revenue and Gross Margin (2019-2024)
- 4.3.4 Black & Decker Toasters Product Portfolio
- 4.3.5 Black & Decker Recent Developments

4.4 Breville

- 4.4.1 Breville Company Information
- 4.4.2 Breville Business Overview
- 4.4.3 Breville Toasters Sales, Revenue and Gross Margin (2019-2024)
- 4.4.4 Breville Toasters Product Portfolio
- 4.4.5 Breville Recent Developments

4.5 Cuisinart

- 4.5.1 Cuisinart Company Information
- 4.5.2 Cuisinart Business Overview
- 4.5.3 Cuisinart Toasters Sales, Revenue and Gross Margin (2019-2024)
- 4.5.4 Cuisinart Toasters Product Portfolio
- 4.5.5 Cuisinart Recent Developments

4.6 Dualit

- 4.6.1 Dualit Company Information
- 4.6.2 Dualit Business Overview

- 4.6.3 Dualit Toasters Sales, Revenue and Gross Margin (2019-2024)
- 4.6.4 Dualit Toasters Product Portfolio
- 4.6.5 Dualit Recent Developments
- 4.7 De'Longhi S.p.A.
 - 4.7.1 De'Longhi S.p.A. Company Information
 - 4.7.2 De'Longhi S.p.A. Business Overview
 - 4.7.3 De'Longhi S.p.A. Toasters Sales, Revenue and Gross Margin (2019-2024)
 - 4.7.4 De'Longhi S.p.A. Toasters Product Portfolio
 - 4.7.5 De'Longhi S.p.A. Recent Developments
- 4.8 Hamilton Beach
 - 4.8.1 Hamilton Beach Company Information
 - 4.8.2 Hamilton Beach Business Overview
 - 4.8.3 Hamilton Beach Toasters Sales, Revenue and Gross Margin (2019-2024)
 - 4.8.4 Hamilton Beach Toasters Product Portfolio
 - 4.8.5 Hamilton Beach Recent Developments
- 4.9 Kenmore
 - 4.9.1 Kenmore Company Information
 - 4.9.2 Kenmore Business Overview
 - 4.9.3 Kenmore Toasters Sales, Revenue and Gross Margin (2019-2024)
 - 4.9.4 Kenmore Toasters Product Portfolio
 - 4.9.5 Kenmore Recent Developments
- 4.10 KitchenAid
 - 4.10.1 KitchenAid Company Information
 - 4.10.2 KitchenAid Business Overview
 - 4.10.3 KitchenAid Toasters Sales, Revenue and Gross Margin (2019-2024)
 - 4.10.4 KitchenAid Toasters Product Portfolio
 - 4.10.5 KitchenAid Recent Developments
- 4.11 Krups
 - 4.11.1 Krups Company Information
 - 4.11.2 Krups Business Overview
 - 4.11.3 Krups Toasters Sales, Revenue and Gross Margin (2019-2024)
 - 4.11.4 Krups Toasters Product Portfolio
 - 4.11.5 Krups Recent Developments
- 4.12 Sunbeam
 - 4.12.1 Sunbeam Company Information
 - 4.12.2 Sunbeam Business Overview
 - 4.12.3 Sunbeam Toasters Sales, Revenue and Gross Margin (2019-2024)
 - 4.12.4 Sunbeam Toasters Product Portfolio
 - 4.12.5 Sunbeam Recent Developments

4.13 Waring

4.13.1 Waring Company Information

4.13.2 Waring Business Overview

4.13.3 Waring Toasters Sales, Revenue and Gross Margin (2019-2024)

4.13.4 Waring Toasters Product Portfolio

4.13.5 Waring Recent Developments

4.14 Toastmaster

4.14.1 Toastmaster Company Information

4.14.2 Toastmaster Business Overview

4.14.3 Toastmaster Toasters Sales, Revenue and Gross Margin (2019-2024)

4.14.4 Toastmaster Toasters Product Portfolio

4.14.5 Toastmaster Recent Developments

5 GLOBAL TOASTERS MARKET SCENARIO BY REGION

5.1 Global Toasters Market Size by Region: 2019 VS 2023 VS 2030

5.2 Global Toasters Sales by Region: 2019-2030

5.2.1 Global Toasters Sales by Region: 2019-2024

5.2.2 Global Toasters Sales by Region: 2025-2030

5.3 Global Toasters Revenue by Region: 2019-2030

5.3.1 Global Toasters Revenue by Region: 2019-2024

5.3.2 Global Toasters Revenue by Region: 2025-2030

5.4 North America Toasters Market Facts & Figures by Country

5.4.1 North America Toasters Market Size by Country: 2019 VS 2023 VS 2030

5.4.2 North America Toasters Sales by Country (2019-2030)

5.4.3 North America Toasters Revenue by Country (2019-2030)

5.4.4 U.S.

5.4.5 Canada

5.5 Europe Toasters Market Facts & Figures by Country

5.5.1 Europe Toasters Market Size by Country: 2019 VS 2023 VS 2030

5.5.2 Europe Toasters Sales by Country (2019-2030)

5.5.3 Europe Toasters Revenue by Country (2019-2030)

5.5.4 Germany

5.5.5 France

5.5.6 U.K.

5.5.7 Italy

5.5.8 Russia

5.6 Asia Pacific Toasters Market Facts & Figures by Country

5.6.1 Asia Pacific Toasters Market Size by Country: 2019 VS 2023 VS 2030

5.6.2 Asia Pacific Toasters Sales by Country (2019-2030)

5.6.3 Asia Pacific Toasters Revenue by Country (2019-2030)

5.6.4 China

5.6.5 Japan

5.6.6 South Korea

5.6.7 India

5.6.8 Australia

5.6.9 China Taiwan

5.6.10 Indonesia

5.6.11 Thailand

5.6.12 Malaysia

5.7 Latin America Toasters Market Facts & Figures by Country

5.7.1 Latin America Toasters Market Size by Country: 2019 VS 2023 VS 2030

5.7.2 Latin America Toasters Sales by Country (2019-2030)

5.7.3 Latin America Toasters Revenue by Country (2019-2030)

5.7.4 Mexico

5.7.5 Brazil

5.7.6 Argentina

5.8 Middle East and Africa Toasters Market Facts & Figures by Country

5.8.1 Middle East and Africa Toasters Market Size by Country: 2019 VS 2023 VS 2030

5.8.2 Middle East and Africa Toasters Sales by Country (2019-2030)

5.8.3 Middle East and Africa Toasters Revenue by Country (2019-2030)

5.8.4 Turkey

5.8.5 Saudi Arabia

5.8.6 UAE

6 SEGMENT BY TYPE

6.1 Global Toasters Sales by Type (2019-2030)

6.1.1 Global Toasters Sales by Type (2019-2030) & (K Units)

6.1.2 Global Toasters Sales Market Share by Type (2019-2030)

6.2 Global Toasters Revenue by Type (2019-2030)

6.2.1 Global Toasters Sales by Type (2019-2030) & (US\$ Million)

6.2.2 Global Toasters Revenue Market Share by Type (2019-2030)

6.3 Global Toasters Price by Type (2019-2030)

7 SEGMENT BY APPLICATION

7.1 Global Toasters Sales by Application (2019-2030)

- 7.1.1 Global Toasters Sales by Application (2019-2030) & (K Units)
- 7.1.2 Global Toasters Sales Market Share by Application (2019-2030)
- 7.2 Global Toasters Revenue by Application (2019-2030)
 - 7.2.1 Global Toasters Sales by Application (2019-2030) & (US\$ Million)
 - 7.2.2 Global Toasters Revenue Market Share by Application (2019-2030)
- 7.3 Global Toasters Price by Application (2019-2030)

8 VALUE CHAIN AND SALES CHANNELS ANALYSIS OF THE MARKET

- 8.1 Toasters Value Chain Analysis
 - 8.1.1 Toasters Key Raw Materials
 - 8.1.2 Raw Materials Key Suppliers
 - 8.1.3 Toasters Production Mode & Process
- 8.2 Toasters Sales Channels Analysis
 - 8.2.1 Direct Comparison with Distribution Share
 - 8.2.2 Toasters Distributors
 - 8.2.3 Toasters Customers

9 GLOBAL TOASTERS ANALYZING MARKET DYNAMICS

- 9.1 Toasters Industry Trends
- 9.2 Toasters Industry Drivers
- 9.3 Toasters Industry Opportunities and Challenges
- 9.4 Toasters Industry Restraints

10 REPORT CONCLUSION

11 DISCLAIMER

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