

Tile Backer Board Industry Research Report 2024

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Abstracts

Suitable for: Wood Or Concrete Floors, Wet rooms, Underfloor heating, Ceramic, Porcelain, Stone or Mosaic Tiles Tile backer boards are well suited to underfloor and under tile heating applications for Installation below underfloor heating systems on an existing un-insulated concrete or timber sub-floor will greatly reduce heat up time and running costs.

Tile Backer Boards are ideal for two main purposes:

As an excellent waterproofing surface to fix either wall or floor tiles.

As an excellent heat insulation for underfloor heating systems.

Tile backer boards are also suitable for waterproofing wet rooms and showrooms and will protect the floor from absorbing water. When installing onto concrete sub floor we recommend using flexible tile adhesive, when installing onto wooden floors we recommend using tile adhesive and/or screws and washers. All boards are 1200 x 600 x 6mm or 10mm.

Tile backer boards are waterproof and dimensionally stable substrate to tile to Ideal for wet rooms Easy to carry - and light weight unlike large sheets of plywood. Excellent sound insulation: impact sound is greatly reduced Cuts with a knife. No need for a jigsaw.

Will accept even the heaviest wall tiles, unlike plasterboard.

According to APO Research, The global Tile Backer Board market was valued at US\$ million in 2023 and is anticipated to reach US\$ million by 2030, witnessing a CAGR of xx% during the forecast period 2024-2030.

In United States Tile Backer Board key players include Johns Manville, USG Corporation, Georgia Pacific, James Hardie, etc. United States top four manufacturers hold a share about 60%.

The West is the largest market, with a share about 25%, followed by The Southwest and The Middle Atlantic, both have a share about 40 percent.

In terms of product, 1/4" Board is the largest segment, with a share about 30%. And in terms of application, the largest application is Commercial, followed by Multi-family Residential, Single-family Residential, etc.

Report Scope

This report aims to provide a comprehensive presentation of the global market for Tile Backer Board, with both quantitative and qualitative analysis, to help readers develop business/growth strategies, assess the market competitive situation, analyze their position in the current marketplace, and make informed business decisions regarding Tile Backer Board.

The report will help the Tile Backer Board manufacturers, new entrants, and industry chain related companies in this market with information on the revenues, sales volume, and average price for the overall market and the sub-segments across the different segments, by company, by Type, by Application, and by regions.

The Tile Backer Board market size, estimations, and forecasts are provided in terms of sales volume (M Square Feet) and revenue (\$ millions), considering 2023 as the base year, with history and forecast data for the period from 2019 to 2030. This report segments the global Tile Backer Board market comprehensively. Regional market sizes, concerning products by Type, by Application, and by players, are also provided. For a more in-depth understanding of the market, the report provides profiles of the competitive landscape, key competitors, and their respective market ranks. The report also discusses technological trends and new product developments.

Key Companies & Market Share Insights

In this section, the readers will gain an understanding of the key players competing. This report has studied the key growth strategies, such as innovative trends and developments, intensification of product portfolio, mergers and acquisitions,

collaborations, new product innovation, and geographical expansion, undertaken by these participants to maintain their presence. Apart from business strategies, the study includes current developments and key financials. The readers will also get access to the data related to global revenue, price, and sales by manufacturers for the period 2019-2024. This all-inclusive report will certainly serve the clients to stay updated and make effective decisions in their businesses. Some of the prominent players reviewed in the research report include:

James Hardie

Wedi

Georgia Pacific

Johns Manville

USG Corporation

Cembrit

CertainTeed

National Gypsum

Schluter

Multi-Panels

Tortuga

Tile Backer Board segment by Type

1/4" Board

3/8" Board

1/2" Board

Others

Tile Backer Board segment by Application

Multi-family Residential

Single-family Residential

Commercial

Others

Tile Backer Board Segment by Region

North America

U.S.

Canada

Europe

Germany

France

U.K.

Italy

Russia

Asia-Pacific

China

Japan

South Korea

India

Australia

China Taiwan

Indonesia

Thailand

Malaysia

Latin America

Mexico

Brazil

Argentina

Middle East & Africa

Turkey

Saudi Arabia

UAE

Key Drivers & Barriers

High-impact rendering factors and drivers have been studied in this report to aid the readers to understand the general development. Moreover, the report includes restraints and challenges that may act as stumbling blocks on the way of the players. This will assist the users to be attentive and make informed decisions related to business. Specialists have also laid their focus on the upcoming business prospects.

Reasons to Buy This Report

1. This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Tile Backer Board market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.
2. This report will help stakeholders to understand the global industry status and trends of Tile Backer Board and provides them with information on key market drivers, restraints, challenges, and opportunities.
3. This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.
4. This report stays updated with novel technology integration, features, and the latest developments in the market
5. This report helps stakeholders to gain insights into which regions to target globally
6. This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Tile Backer Board.
7. This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

Chapter Outline

Chapter 1: Research objectives, research methods, data sources, data cross-validation;

Chapter 2: Introduces the report scope of the report, executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the market and its likely evolution in the short to mid-term,

and long term.

Chapter 3: Detailed analysis of Tile Backer Board manufacturers competitive landscape, price, production and value market share, latest development plan, merger, and acquisition information, etc.

Chapter 4: Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including product production/output, value, price, gross margin, product introduction, recent development, etc.

Chapter 5: Production/output, value of Tile Backer Board by region/country. It provides a quantitative analysis of the market size and development potential of each region in the next six years.

Chapter 6: Consumption of Tile Backer Board in regional level and country level. It provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and production of each country in the world.

Chapter 7: Provides the analysis of various market segments by type, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 8: Provides the analysis of various market segments by application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 9: Analysis of industrial chain, including the upstream and downstream of the industry.

Chapter 10: Introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 11: The main points and conclusions of the report.

Chapter 11: The main points and conclusions of the report.

Contents

1 PREFACE

- 1.1 Scope of Report
- 1.2 Reasons for Doing This Study
- 1.3 Research Methodology
- 1.4 Research Process
- 1.5 Data Source
 - 1.5.1 Secondary Sources
 - 1.5.2 Primary Sources

2 MARKET OVERVIEW

- 2.1 Product Definition
- 2.2 Tile Backer Board by Type
 - 2.2.1 Market Value Comparison by Type (2019 VS 2023 VS 2030) & (US\$ Million)
 - 2.2.2 1/4" Board
 - 2.2.3 3/8" Board
 - 2.2.4 1/2" Board
 - 2.2.5 Others
- 2.3 Tile Backer Board by Application
 - 2.3.1 Market Value Comparison by Application (2019 VS 2023 VS 2030) & (US\$ Million)
 - 2.3.2 Multi-family Residential
 - 2.3.3 Single-family Residential
 - 2.3.4 Commercial
 - 2.3.5 Others
- 2.4 Global Market Growth Prospects
 - 2.4.1 Global Tile Backer Board Production Value Estimates and Forecasts (2019-2030)
 - 2.4.2 Global Tile Backer Board Production Capacity Estimates and Forecasts (2019-2030)
 - 2.4.3 Global Tile Backer Board Production Estimates and Forecasts (2019-2030)
 - 2.4.4 Global Tile Backer Board Market Average Price (2019-2030)

3 MARKET COMPETITIVE LANDSCAPE BY MANUFACTURERS

- 3.1 Global Tile Backer Board Production by Manufacturers (2019-2024)

- 3.2 Global Tile Backer Board Production Value by Manufacturers (2019-2024)
- 3.3 Global Tile Backer Board Average Price by Manufacturers (2019-2024)
- 3.4 Global Tile Backer Board Industry Manufacturers Ranking, 2022 VS 2023 VS 2024
- 3.5 Global Tile Backer Board Key Manufacturers, Manufacturing Sites & Headquarters
- 3.6 Global Tile Backer Board Manufacturers, Product Type & Application
- 3.7 Global Tile Backer Board Manufacturers, Date of Enter into This Industry
- 3.8 Global Tile Backer Board Market CR5 and HHI
- 3.9 Global Manufacturers Mergers & Acquisition

4 MANUFACTURERS PROFILED

4.1 James Hardie

- 4.1.1 James Hardie Tile Backer Board Company Information
- 4.1.2 James Hardie Tile Backer Board Business Overview
- 4.1.3 James Hardie Tile Backer Board Production Capacity, Value and Gross Margin (2019-2024)
- 4.1.4 James Hardie Product Portfolio
- 4.1.5 James Hardie Recent Developments

4.2 Wedi

- 4.2.1 Wedi Tile Backer Board Company Information
- 4.2.2 Wedi Tile Backer Board Business Overview
- 4.2.3 Wedi Tile Backer Board Production Capacity, Value and Gross Margin (2019-2024)
- 4.2.4 Wedi Product Portfolio
- 4.2.5 Wedi Recent Developments

4.3 Georgia Pacific

- 4.3.1 Georgia Pacific Tile Backer Board Company Information
- 4.3.2 Georgia Pacific Tile Backer Board Business Overview
- 4.3.3 Georgia Pacific Tile Backer Board Production Capacity, Value and Gross Margin (2019-2024)
- 4.3.4 Georgia Pacific Product Portfolio
- 4.3.5 Georgia Pacific Recent Developments

4.4 Johns Manville

- 4.4.1 Johns Manville Tile Backer Board Company Information
- 4.4.2 Johns Manville Tile Backer Board Business Overview
- 4.4.3 Johns Manville Tile Backer Board Production Capacity, Value and Gross Margin (2019-2024)
- 4.4.4 Johns Manville Product Portfolio
- 4.4.5 Johns Manville Recent Developments

4.5 USG Corporation

4.5.1 USG Corporation Tile Backer Board Company Information

4.5.2 USG Corporation Tile Backer Board Business Overview

4.5.3 USG Corporation Tile Backer Board Production Capacity, Value and Gross Margin (2019-2024)

4.5.4 USG Corporation Product Portfolio

4.5.5 USG Corporation Recent Developments

4.6 Cembrit

4.6.1 Cembrit Tile Backer Board Company Information

4.6.2 Cembrit Tile Backer Board Business Overview

4.6.3 Cembrit Tile Backer Board Production Capacity, Value and Gross Margin (2019-2024)

4.6.4 Cembrit Product Portfolio

4.6.5 Cembrit Recent Developments

4.7 CertainTeed

4.7.1 CertainTeed Tile Backer Board Company Information

4.7.2 CertainTeed Tile Backer Board Business Overview

4.7.3 CertainTeed Tile Backer Board Production Capacity, Value and Gross Margin (2019-2024)

4.7.4 CertainTeed Product Portfolio

4.7.5 CertainTeed Recent Developments

4.8 National Gypsum

4.8.1 National Gypsum Tile Backer Board Company Information

4.8.2 National Gypsum Tile Backer Board Business Overview

4.8.3 National Gypsum Tile Backer Board Production Capacity, Value and Gross Margin (2019-2024)

4.8.4 National Gypsum Product Portfolio

4.8.5 National Gypsum Recent Developments

4.9 Schluter

4.9.1 Schluter Tile Backer Board Company Information

4.9.2 Schluter Tile Backer Board Business Overview

4.9.3 Schluter Tile Backer Board Production Capacity, Value and Gross Margin (2019-2024)

4.9.4 Schluter Product Portfolio

4.9.5 Schluter Recent Developments

4.10 Multi-Panels

4.10.1 Multi-Panels Tile Backer Board Company Information

4.10.2 Multi-Panels Tile Backer Board Business Overview

4.10.3 Multi-Panels Tile Backer Board Production Capacity, Value and Gross Margin

(2019-2024)

4.10.4 Multi-Panels Product Portfolio

4.10.5 Multi-Panels Recent Developments

4.11 Tortuga

4.11.1 Tortuga Tile Backer Board Company Information

4.11.2 Tortuga Tile Backer Board Business Overview

4.11.3 Tortuga Tile Backer Board Production Capacity, Value and Gross Margin

(2019-2024)

4.11.4 Tortuga Product Portfolio

4.11.5 Tortuga Recent Developments

5 GLOBAL TILE BACKER BOARD PRODUCTION BY REGION

5.1 Global Tile Backer Board Production Estimates and Forecasts by Region: 2019 VS 2023 VS 2030

5.2 Global Tile Backer Board Production by Region: 2019-2030

5.2.1 Global Tile Backer Board Production by Region: 2019-2024

5.2.2 Global Tile Backer Board Production Forecast by Region (2025-2030)

5.3 Global Tile Backer Board Production Value Estimates and Forecasts by Region: 2019 VS 2023 VS 2030

5.4 Global Tile Backer Board Production Value by Region: 2019-2030

5.4.1 Global Tile Backer Board Production Value by Region: 2019-2024

5.4.2 Global Tile Backer Board Production Value Forecast by Region (2025-2030)

5.5 Global Tile Backer Board Market Price Analysis by Region (2019-2024)

5.6 Global Tile Backer Board Production and Value, YOY Growth

5.6.1 North America Tile Backer Board Production Value Estimates and Forecasts (2019-2030)

5.6.2 Europe Tile Backer Board Production Value Estimates and Forecasts (2019-2030)

5.6.3 China Tile Backer Board Production Value Estimates and Forecasts (2019-2030)

5.6.4 Japan Tile Backer Board Production Value Estimates and Forecasts (2019-2030)

6 GLOBAL TILE BACKER BOARD CONSUMPTION BY REGION

6.1 Global Tile Backer Board Consumption Estimates and Forecasts by Region: 2019 VS 2023 VS 2030

6.2 Global Tile Backer Board Consumption by Region (2019-2030)

6.2.1 Global Tile Backer Board Consumption by Region: 2019-2030

6.2.2 Global Tile Backer Board Forecasted Consumption by Region (2025-2030)

6.3 North America

6.3.1 North America Tile Backer Board Consumption Growth Rate by Country: 2019 VS 2023 VS 2030

6.3.2 North America Tile Backer Board Consumption by Country (2019-2030)

6.3.3 U.S.

6.3.4 Canada

6.4 Europe

6.4.1 Europe Tile Backer Board Consumption Growth Rate by Country: 2019 VS 2023 VS 2030

6.4.2 Europe Tile Backer Board Consumption by Country (2019-2030)

6.4.3 Germany

6.4.4 France

6.4.5 U.K.

6.4.6 Italy

6.4.7 Russia

6.5 Asia Pacific

6.5.1 Asia Pacific Tile Backer Board Consumption Growth Rate by Country: 2019 VS 2023 VS 2030

6.5.2 Asia Pacific Tile Backer Board Consumption by Country (2019-2030)

6.5.3 China

6.5.4 Japan

6.5.5 South Korea

6.5.6 China Taiwan

6.5.7 Southeast Asia

6.5.8 India

6.5.9 Australia

6.6 Latin America, Middle East & Africa

6.6.1 Latin America, Middle East & Africa Tile Backer Board Consumption Growth Rate by Country: 2019 VS 2023 VS 2030

6.6.2 Latin America, Middle East & Africa Tile Backer Board Consumption by Country (2019-2030)

6.6.3 Mexico

6.6.4 Brazil

6.6.5 Turkey

6.6.5 GCC Countries

7 SEGMENT BY TYPE

7.1 Global Tile Backer Board Production by Type (2019-2030)

- 7.1.1 Global Tile Backer Board Production by Type (2019-2030) & (M Square Feet)
- 7.1.2 Global Tile Backer Board Production Market Share by Type (2019-2030)
- 7.2 Global Tile Backer Board Production Value by Type (2019-2030)
 - 7.2.1 Global Tile Backer Board Production Value by Type (2019-2030) & (US\$ Million)
 - 7.2.2 Global Tile Backer Board Production Value Market Share by Type (2019-2030)
- 7.3 Global Tile Backer Board Price by Type (2019-2030)

8 SEGMENT BY APPLICATION

- 8.1 Global Tile Backer Board Production by Application (2019-2030)
 - 8.1.1 Global Tile Backer Board Production by Application (2019-2030) & (M Square Feet)
 - 8.1.2 Global Tile Backer Board Production by Application (2019-2030) & (M Square Feet)
- 8.2 Global Tile Backer Board Production Value by Application (2019-2030)
 - 8.2.1 Global Tile Backer Board Production Value by Application (2019-2030) & (US\$ Million)
 - 8.2.2 Global Tile Backer Board Production Value Market Share by Application (2019-2030)
- 8.3 Global Tile Backer Board Price by Application (2019-2030)

9 VALUE CHAIN AND SALES CHANNELS ANALYSIS OF THE MARKET

- 9.1 Tile Backer Board Value Chain Analysis
 - 9.1.1 Tile Backer Board Key Raw Materials
 - 9.1.2 Raw Materials Key Suppliers
 - 9.1.3 Tile Backer Board Production Mode & Process
- 9.2 Tile Backer Board Sales Channels Analysis
 - 9.2.1 Direct Comparison with Distribution Share
 - 9.2.2 Tile Backer Board Distributors
 - 9.2.3 Tile Backer Board Customers

10 GLOBAL TILE BACKER BOARD ANALYZING MARKET DYNAMICS

- 10.1 Tile Backer Board Industry Trends
- 10.2 Tile Backer Board Industry Drivers
- 10.3 Tile Backer Board Industry Opportunities and Challenges
- 10.4 Tile Backer Board Industry Restraints

11 REPORT CONCLUSION

12 DISCLAIMER

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