

Telematics Service Platform Industry Research Report 2025

<https://marketpublishers.com/r/TE9CB912B246EN.html>

Date: February 2025

Pages: 132

Price: US\$ 2,950.00 (Single User License)

ID: TE9CB912B246EN

Abstracts

Summary

According to APO Research, The global Telematics Service Platform market was valued at US\$ million in 2024 and is anticipated to reach US\$ million by 2031, witnessing a CAGR of xx% during the forecast period 2025-2031.

North American market for Telematics Service Platform is estimated to increase from \$ million in 2025 to reach \$ million by 2031, at a CAGR of % during the forecast period of 2025 through 2031.

Asia-Pacific market for Telematics Service Platform is estimated to increase from \$ million in 2025 to reach \$ million by 2031, at a CAGR of % during the forecast period of 2025 through 2031.

Europe market for Telematics Service Platform is estimated to increase from \$ million in 2025 to reach \$ million by 2031, at a CAGR of % during the forecast period of 2025 through 2031.

The major global companies of Telematics Service Platform include CalAmp, Eroad Ltd, Geotab Inc., Kenwood, Platform Science, SafetyCulture, Samsara, Samsung and Teletrac Navman, etc. In 2024, the world's top three vendors accounted for approximately % of the revenue.

Report Scope

This report aims to provide a comprehensive presentation of the global market for

Telematics Service Platform, with both quantitative and qualitative analysis, to help readers develop business/growth strategies, assess the market competitive situation, analyze their position in the current marketplace, and make informed business decisions regarding Telematics Service Platform.

The Telematics Service Platform market size, estimations, and forecasts are provided in terms of revenue (\$ millions), considering 2024 as the base year, with history and forecast data for the period from 2020 to 2031. This report segments the global Telematics Service Platform market comprehensively. Regional market sizes, concerning products by Type, by Application, and by players, are also provided. For a more in-depth understanding of the market, the report provides profiles of the competitive landscape, key competitors, and their respective market ranks. The report also discusses technological trends and new product developments.

Key Companies & Market Share Insights

In this section, the readers will gain an understanding of the key players competing. This report has studied the key growth strategies, such as innovative trends and developments, intensification of product portfolio, mergers and acquisitions, collaborations, new product innovation, and geographical expansion, undertaken by these participants to maintain their presence. Apart from business strategies, the study includes current developments and key financials. The readers will also get access to the data related to global revenue, price, and sales by manufacturers for the period 2020-2025. This all-inclusive report will certainly serve the clients to stay updated and make effective decisions in their businesses.

Telematics Service Platform Segment by Company

CalAmp

Eroad Ltd

Geotab Inc.

Kenwood

Platform Science

SafetyCulture

Samsara

Samsung

Teletrac Navman

TomTom International BV

Trackunit

Verizon Connect

WirelessCar

Desay SV

Huawei

Telematics Service Platform Segment by Type

Cloud Architecture

Hybrid Architecture

Edge Computing Architecture

Telematics Service Platform Segment by Application

Passenger Vehicles

Commercial Vehicles

Telematics Service Platform Segment by Application

Passenger Vehicles

Commercial Vehicles

Telematics Service Platform Segment by Region

North America

United States

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Spain

Russia

Netherlands

Nordic Countries

Asia-Pacific

China

Japan

South Korea

India

Australia

Taiwan

Southeast Asia

South America

Brazil

Argentina

Chile

Middle East & Africa

Saudi Arabia

Israel

United Arab Emirates

Turkey

Iran

Egypt

Key Drivers & Barriers

High-impact rendering factors and drivers have been studied in this report to aid the readers to understand the general development. Moreover, the report includes restraints and challenges that may act as stumbling blocks on the way of the players. This will assist the users to be attentive and make informed decisions related to business. Specialists have also laid their focus on the upcoming business prospects.

Reasons to Buy This Report

1. This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Telematics Service Platform market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.
2. This report will help stakeholders to understand the global industry status and trends of Telematics Service Platform and provides them with information on key market drivers, restraints, challenges, and opportunities.
3. This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.
4. This report stays updated with novel technology integration, features, and the latest developments in the market
5. This report helps stakeholders to gain insights into which regions to target globally
6. This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Telematics Service Platform.
7. This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

Chapter Outline

Chapter 1: Research objectives, research methods, data sources, data cross-validation;

Chapter 2: Introduces the report scope of the report, executive summary of different market segments (product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the market and its likely evolution in the short to mid-term, and long

term.

Chapter 3: Provides the analysis of various market segments product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 4: Provides the analysis of various market segments application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 5: Introduces executive summary of global market size, regional market size, this section also introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by companies in the industry, and the analysis of relevant policies in the industry.

Chapter 6: Detailed analysis of Telematics Service Platform companies' competitive landscape, revenue market share, latest development plan, merger, and acquisition information, etc.

Chapter 7, 8, 9, 10, 11: North America, Europe, Asia Pacific, South America, Middle East and Africa segment by country. It provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 12: Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including revenue, gross margin, product introduction, recent development, etc.

Chapter 13: The main points and conclusions of the report.

Contents

1 PREFACE

- 1.1 Scope of Report
- 1.2 Reasons for Doing This Study
- 1.3 Research Methodology
- 1.4 Research Process
- 1.5 Data Source
 - 1.5.1 Secondary Sources
 - 1.5.2 Primary Sources

2 MARKET OVERVIEW

- 2.1 Product Definition
- 2.2 Telematics Service Platform by Type
 - 2.2.1 Market Value Comparison by Type (2020 VS 2024 VS 2031)
 - 2.2.2 Cloud Architecture
 - 2.2.3 Hybrid Architecture
 - 2.2.4 Edge Computing Architecture
- 2.3 Telematics Service Platform by Application
 - 2.3.1 Market Value Comparison by Application (2020 VS 2024 VS 2031)
 - 2.3.2 Passenger Vehicles
 - 2.3.3 Commercial Vehicles
- 2.4 Assumptions and Limitations

3 TELEMATICS SERVICE PLATFORM BREAKDOWN DATA BY TYPE

- 3.1 Global Telematics Service Platform Historic Market Size by Type (2020-2025)
- 3.2 Global Telematics Service Platform Forecasted Market Size by Type (2026-2031)

4 TELEMATICS SERVICE PLATFORM BREAKDOWN DATA BY APPLICATION

- 4.1 Global Telematics Service Platform Historic Market Size by Application (2020-2025)
- 4.2 Global Telematics Service Platform Forecasted Market Size by Application (2026-2031)

5 GLOBAL GROWTH TRENDS

- 5.1 Global Telematics Service Platform Market Perspective (2020-2031)
- 5.2 Global Telematics Service Platform Growth Trends by Region
 - 5.2.1 Global Telematics Service Platform Market Size by Region: 2020 VS 2024 VS 2031
 - 5.2.2 Telematics Service Platform Historic Market Size by Region (2020-2025)
 - 5.2.3 Telematics Service Platform Forecasted Market Size by Region (2026-2031)
- 5.3 Telematics Service Platform Market Dynamics
 - 5.3.1 Telematics Service Platform Industry Trends
 - 5.3.2 Telematics Service Platform Market Drivers
 - 5.3.3 Telematics Service Platform Market Challenges
 - 5.3.4 Telematics Service Platform Market Restraints

6 MARKET COMPETITIVE LANDSCAPE BY PLAYERS

- 6.1 Global Top Telematics Service Platform Players by Revenue
 - 6.1.1 Global Top Telematics Service Platform Players by Revenue (2020-2025)
 - 6.1.2 Global Telematics Service Platform Revenue Market Share by Players (2020-2025)
- 6.2 Global Telematics Service Platform Industry Players Ranking, 2023 VS 2024 VS 2025
- 6.3 Global Key Players of Telematics Service Platform Head Office and Area Served
- 6.4 Global Telematics Service Platform Players, Product Type & Application
- 6.5 Global Telematics Service Platform Manufacturers Established Date
- 6.6 Global Telematics Service Platform Market CR5 and HHI
- 6.7 Global Players Mergers & Acquisition

7 NORTH AMERICA

- 7.1 North America Telematics Service Platform Market Size (2020-2031)
- 7.2 North America Telematics Service Platform Market Growth Rate by Country: 2020 VS 2024 VS 2031
- 7.3 North America Telematics Service Platform Market Size by Country (2020-2025)
- 7.4 North America Telematics Service Platform Market Size by Country (2026-2031)
- 7.5 United States
- 7.5 United States
- 7.6 Canada
- 7.7 Mexico

8 EUROPE

- 8.1 Europe Telematics Service Platform Market Size (2020-2031)
- 8.2 Europe Telematics Service Platform Market Growth Rate by Country: 2020 VS 2024 VS 2031
- 8.3 Europe Telematics Service Platform Market Size by Country (2020-2025)
- 8.4 Europe Telematics Service Platform Market Size by Country (2026-2031)
- 8.5 Germany
- 8.6 France
- 8.7 U.K.
- 8.8 Italy
- 8.9 Spain
- 8.10 Russia
- 8.11 Netherlands
- 8.12 Nordic Countries

9 ASIA-PACIFIC

- 9.1 Asia-Pacific Telematics Service Platform Market Size (2020-2031)
- 9.2 Asia-Pacific Telematics Service Platform Market Growth Rate by Country: 2020 VS 2024 VS 2031
- 9.3 Asia-Pacific Telematics Service Platform Market Size by Country (2020-2025)
- 9.4 Asia-Pacific Telematics Service Platform Market Size by Country (2026-2031)
- 9.5 China
- 9.6 Japan
- 9.7 South Korea
- 9.8 India
- 9.9 Australia
- 9.10 China Taiwan
- 9.11 Southeast Asia

10 SOUTH AMERICA

- 10.1 South America Telematics Service Platform Market Size (2020-2031)
- 10.2 South America Telematics Service Platform Market Growth Rate by Country: 2020 VS 2024 VS 2031
- 10.3 South America Telematics Service Platform Market Size by Country (2020-2025)
- 10.4 South America Telematics Service Platform Market Size by Country (2026-2031)
- 10.5 Brazil
- 10.6 Argentina

10.7 Chile

10.8 Colombia

10.9 Peru

11 MIDDLE EAST & AFRICA

11.1 Middle East & Africa Telematics Service Platform Market Size (2020-2031)

11.2 Middle East & Africa Telematics Service Platform Market Growth Rate by Country:
2020 VS 2024 VS 2031

11.3 Middle East & Africa Telematics Service Platform Market Size by Country
(2020-2025)

11.4 Middle East & Africa Telematics Service Platform Market Size by Country
(2026-2031)

11.5 Saudi Arabia

11.6 Israel

11.7 United Arab Emirates

11.8 Turkey

11.9 Iran

11.10 Egypt

12 PLAYERS PROFILED

12.1 CalAmp

12.1.1 CalAmp Company Information

12.1.2 CalAmp Business Overview

12.1.3 CalAmp Revenue in Telematics Service Platform Business (2020-2025)

12.1.4 CalAmp Telematics Service Platform Product Portfolio

12.1.5 CalAmp Recent Developments

12.2 Eroad Ltd

12.2.1 Eroad Ltd Company Information

12.2.2 Eroad Ltd Business Overview

12.2.3 Eroad Ltd Revenue in Telematics Service Platform Business (2020-2025)

12.2.4 Eroad Ltd Telematics Service Platform Product Portfolio

12.2.5 Eroad Ltd Recent Developments

12.3 Geotab Inc.

12.3.1 Geotab Inc. Company Information

12.3.2 Geotab Inc. Business Overview

12.3.3 Geotab Inc. Revenue in Telematics Service Platform Business (2020-2025)

12.3.4 Geotab Inc. Telematics Service Platform Product Portfolio

- 12.3.5 Geotab Inc. Recent Developments
- 12.4 Kenwood
 - 12.4.1 Kenwood Company Information
 - 12.4.2 Kenwood Business Overview
 - 12.4.3 Kenwood Revenue in Telematics Service Platform Business (2020-2025)
 - 12.4.4 Kenwood Telematics Service Platform Product Portfolio
 - 12.4.5 Kenwood Recent Developments
- 12.5 Platform Science
 - 12.5.1 Platform Science Company Information
 - 12.5.2 Platform Science Business Overview
 - 12.5.3 Platform Science Revenue in Telematics Service Platform Business (2020-2025)
 - 12.5.4 Platform Science Telematics Service Platform Product Portfolio
 - 12.5.5 Platform Science Recent Developments
- 12.6 SafetyCulture
 - 12.6.1 SafetyCulture Company Information
 - 12.6.2 SafetyCulture Business Overview
 - 12.6.3 SafetyCulture Revenue in Telematics Service Platform Business (2020-2025)
 - 12.6.4 SafetyCulture Telematics Service Platform Product Portfolio
 - 12.6.5 SafetyCulture Recent Developments
- 12.7 Samsara
 - 12.7.1 Samsara Company Information
 - 12.7.2 Samsara Business Overview
 - 12.7.3 Samsara Revenue in Telematics Service Platform Business (2020-2025)
 - 12.7.4 Samsara Telematics Service Platform Product Portfolio
 - 12.7.5 Samsara Recent Developments
- 12.8 Samsung
 - 12.8.1 Samsung Company Information
 - 12.8.2 Samsung Business Overview
 - 12.8.3 Samsung Revenue in Telematics Service Platform Business (2020-2025)
 - 12.8.4 Samsung Telematics Service Platform Product Portfolio
 - 12.8.5 Samsung Recent Developments
- 12.9 Teletrac Navman
 - 12.9.1 Teletrac Navman Company Information
 - 12.9.2 Teletrac Navman Business Overview
 - 12.9.3 Teletrac Navman Revenue in Telematics Service Platform Business (2020-2025)
 - 12.9.4 Teletrac Navman Telematics Service Platform Product Portfolio
 - 12.9.5 Teletrac Navman Recent Developments

12.10 TomTom International BV

12.10.1 TomTom International BV Company Information

12.10.2 TomTom International BV Business Overview

12.10.3 TomTom International BV Revenue in Telematics Service Platform Business (2020-2025)

12.10.4 TomTom International BV Telematics Service Platform Product Portfolio

12.10.5 TomTom International BV Recent Developments

12.11 Trackunit

12.11.1 Trackunit Company Information

12.11.2 Trackunit Business Overview

12.11.3 Trackunit Revenue in Telematics Service Platform Business (2020-2025)

12.11.4 Trackunit Telematics Service Platform Product Portfolio

12.11.5 Trackunit Recent Developments

12.12 Verizon Connect

12.12.1 Verizon Connect Company Information

12.12.2 Verizon Connect Business Overview

12.12.3 Verizon Connect Revenue in Telematics Service Platform Business (2020-2025)

12.12.4 Verizon Connect Telematics Service Platform Product Portfolio

12.12.5 Verizon Connect Recent Developments

12.13 WirelessCar

12.13.1 WirelessCar Company Information

12.13.2 WirelessCar Business Overview

12.13.3 WirelessCar Revenue in Telematics Service Platform Business (2020-2025)

12.13.4 WirelessCar Telematics Service Platform Product Portfolio

12.13.5 WirelessCar Recent Developments

12.14 Desay SV

12.14.1 Desay SV Company Information

12.14.2 Desay SV Business Overview

12.14.3 Desay SV Revenue in Telematics Service Platform Business (2020-2025)

12.14.4 Desay SV Telematics Service Platform Product Portfolio

12.14.5 Desay SV Recent Developments

12.15 Huawei

12.15.1 Huawei Company Information

12.15.2 Huawei Business Overview

12.15.3 Huawei Revenue in Telematics Service Platform Business (2020-2025)

12.15.4 Huawei Telematics Service Platform Product Portfolio

12.15.5 Huawei Recent Developments

13 REPORT CONCLUSION

14 DISCLAIMER

I would like to order

Product name: Telematics Service Platform Industry Research Report 2025

Product link: <https://marketpublishers.com/r/TE9CB912B246EN.html>

Price: US\$ 2,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/TE9CB912B246EN.html>