

# Styrene Butadiene Rubber (SBR) Industry Research Report 2024

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## Abstracts

Styrene–Butadiene Rubber also referred to as SBR, is a random copolymer of styrene and butadiene. There are two major types of SBR, Emulsion-SBR (E-SBR) and Solution-SBR (S-SBR), based on the different manufacturing process.

According to APO Research, The global Styrene Butadiene Rubber (SBR) market was valued at US\$ million in 2023 and is anticipated to reach US\$ million by 2030, witnessing a CAGR of xx% during the forecast period 2024-2030.

Asia(excluding China) is the largest Styrene Butadiene Rubber (SBR) market with about 30% market share. China is follower, accounting for about 24% market share.

The key players are China National Petroleum Corporation, Kumho Petrochemical Co., Ltd, Asahi Kasei Corporation, Sumitomo Chemical Company, ZEON Corporation, Trinseo S.A., LANXESS Aktiengesellschaft, Bridgestone Corporation, JSR Corporation, The Goodyear Tire & Rubber Company, Sinopec, Zhejiang Vitile Co., Ltd, Jiangsu Shenhua Chemical Co., Ltd, Zhechen Rubber, Fujian FuXiang Chemical Co., Ltd, PJSC Nizhnekamsk, Chandra Asri, Lion Elastomer, SRI Group, Versalis, Michelin, SIBUR, LG Chemicals, Dynasol Elastomer etc. Top 3 companies occupied about 21% market share.

## Report Scope

This report aims to provide a comprehensive presentation of the global market for Styrene Butadiene Rubber (SBR), with both quantitative and qualitative analysis, to help readers develop business/growth strategies, assess the market competitive situation, analyze their position in the current marketplace, and make informed business

decisions regarding Styrene Butadiene Rubber (SBR).

The report will help the Styrene Butadiene Rubber (SBR) manufacturers, new entrants, and industry chain related companies in this market with information on the revenues, sales volume, and average price for the overall market and the sub-segments across the different segments, by company, by Type, by Application, and by regions.

The Styrene Butadiene Rubber (SBR) market size, estimations, and forecasts are provided in terms of sales volume (K MT) and revenue (\$ millions), considering 2023 as the base year, with history and forecast data for the period from 2019 to 2030. This report segments the global Styrene Butadiene Rubber (SBR) market comprehensively. Regional market sizes, concerning products by Type, by Application, and by players, are also provided. For a more in-depth understanding of the market, the report provides profiles of the competitive landscape, key competitors, and their respective market ranks. The report also discusses technological trends and new product developments.

### Key Companies & Market Share Insights

In this section, the readers will gain an understanding of the key players competing. This report has studied the key growth strategies, such as innovative trends and developments, intensification of product portfolio, mergers and acquisitions, collaborations, new product innovation, and geographical expansion, undertaken by these participants to maintain their presence. Apart from business strategies, the study includes current developments and key financials. The readers will also get access to the data related to global revenue, price, and sales by manufacturers for the period 2019-2024. This all-inclusive report will certainly serve the clients to stay updated and make effective decisions in their businesses. Some of the prominent players reviewed in the research report include:

China National Petroleum Corporation

Kumho Petrochemical Co., Ltd

Asahi Kasei Corporation

Sumitomo Chemical Company

ZEON Corporation

Trinseo S.A.

LANXESS Aktiengesellschaft

Bridgestone Corporation

JSR Corporation

The Goodyear Tire & Rubber Company

Sinopec

Zhejiang Vitile Co., Ltd

Jiangsu Shenhua Chemical Co., Ltd

Zhechen Rubber

Fujian FuXiang Chemical Co., Ltd

PJSC Nizhnekamsk

Chandra Asri

Lion Elastomer

SRI Group

Versalis

Michelin

SIBUR

LG Chemicals

Dynasol Elastomer

## Styrene Butadiene Rubber (SBR) segment by Type

SBR

E-SBR

S-SBR

## Styrene Butadiene Rubber (SBR) segment by Application

Automotive Tire

Footwear

Polymer Modification

Adhesives

Others

## Styrene Butadiene Rubber (SBR) Segment by Region

North America

U.S.

Canada

Europe

Germany

France

U.K.

Italy

Russia

Asia-Pacific

China

Japan

South Korea

India

Australia

China Taiwan

Indonesia

Thailand

Malaysia

Latin America

Mexico

Brazil

Argentina

Middle East & Africa

Turkey

Saudi Arabia

UAE

## Key Drivers & Barriers

High-impact rendering factors and drivers have been studied in this report to aid the readers to understand the general development. Moreover, the report includes restraints and challenges that may act as stumbling blocks on the way of the players. This will assist the users to be attentive and make informed decisions related to business. Specialists have also laid their focus on the upcoming business prospects.

## Reasons to Buy This Report

1. This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Styrene Butadiene Rubber (SBR) market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.
2. This report will help stakeholders to understand the global industry status and trends of Styrene Butadiene Rubber (SBR) and provides them with information on key market drivers, restraints, challenges, and opportunities.
3. This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.
4. This report stays updated with novel technology integration, features, and the latest developments in the market
5. This report helps stakeholders to gain insights into which regions to target globally
6. This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Styrene Butadiene Rubber (SBR).
7. This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

## Chapter Outline

Chapter 1: Research objectives, research methods, data sources, data cross-validation;

Chapter 2: Introduces the report scope of the report, executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the market and its likely evolution in the short to mid-term, and long term.

Chapter 3: Detailed analysis of Styrene Butadiene Rubber (SBR) manufacturers competitive landscape, price, production and value market share, latest development plan, merger, and acquisition information, etc.

Chapter 4: Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including product production/output, value, price, gross margin, product introduction, recent development, etc.

Chapter 5: Production/output, value of Styrene Butadiene Rubber (SBR) by region/country. It provides a quantitative analysis of the market size and development potential of each region in the next six years.

Chapter 6: Consumption of Styrene Butadiene Rubber (SBR) in regional level and country level. It provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and production of each country in the world.

Chapter 7: Provides the analysis of various market segments by type, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 8: Provides the analysis of various market segments by application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 9: Analysis of industrial chain, including the upstream and downstream of the industry.

Chapter 10: Introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 11: The main points and conclusions of the report.

Chapter 11: The main points and conclusions of the report.



## Contents

### 1 PREFACE

- 1.1 Scope of Report
- 1.2 Reasons for Doing This Study
- 1.3 Research Methodology
- 1.4 Research Process
- 1.5 Data Source
  - 1.5.1 Secondary Sources
  - 1.5.2 Primary Sources

### 2 MARKET OVERVIEW

- 2.1 Product Definition
- 2.2 Styrene Butadiene Rubber (SBR) by Type
  - 2.2.1 Market Value Comparison by Type (2019 VS 2023 VS 2030) & (US\$ Million)
  - 2.2.2 SBR
  - 2.2.3 E-SBR
  - 2.2.4 S-SBR
- 2.3 Styrene Butadiene Rubber (SBR) by Application
  - 2.3.1 Market Value Comparison by Application (2019 VS 2023 VS 2030) & (US\$ Million)
  - 2.3.2 Automotive Tire
  - 2.3.3 Footwear
  - 2.3.4 Polymer Modification
  - 2.3.5 Adhesives
  - 2.3.6 Others
- 2.4 Global Market Growth Prospects
  - 2.4.1 Global Styrene Butadiene Rubber (SBR) Production Value Estimates and Forecasts (2019-2030)
  - 2.4.2 Global Styrene Butadiene Rubber (SBR) Production Capacity Estimates and Forecasts (2019-2030)
  - 2.4.3 Global Styrene Butadiene Rubber (SBR) Production Estimates and Forecasts (2019-2030)
  - 2.4.4 Global Styrene Butadiene Rubber (SBR) Market Average Price (2019-2030)

### 3 MARKET COMPETITIVE LANDSCAPE BY MANUFACTURERS

- 3.1 Global Styrene Butadiene Rubber (SBR) Production by Manufacturers (2019-2024)
- 3.2 Global Styrene Butadiene Rubber (SBR) Production Value by Manufacturers (2019-2024)
- 3.3 Global Styrene Butadiene Rubber (SBR) Average Price by Manufacturers (2019-2024)
- 3.4 Global Styrene Butadiene Rubber (SBR) Industry Manufacturers Ranking, 2022 VS 2023 VS 2024
- 3.5 Global Styrene Butadiene Rubber (SBR) Key Manufacturers, Manufacturing Sites & Headquarters
- 3.6 Global Styrene Butadiene Rubber (SBR) Manufacturers, Product Type & Application
- 3.7 Global Styrene Butadiene Rubber (SBR) Manufacturers, Date of Enter into This Industry
- 3.8 Global Styrene Butadiene Rubber (SBR) Market CR5 and HHI
- 3.9 Global Manufacturers Mergers & Acquisition

## **4 MANUFACTURERS PROFILED**

- 4.1 China National Petroleum Corporation
  - 4.1.1 China National Petroleum Corporation Styrene Butadiene Rubber (SBR) Company Information
  - 4.1.2 China National Petroleum Corporation Styrene Butadiene Rubber (SBR) Business Overview
  - 4.1.3 China National Petroleum Corporation Styrene Butadiene Rubber (SBR) Production Capacity, Value and Gross Margin (2019-2024)
  - 4.1.4 China National Petroleum Corporation Product Portfolio
  - 4.1.5 China National Petroleum Corporation Recent Developments
- 4.2 Kumho Petrochemical Co., Ltd
  - 4.2.1 Kumho Petrochemical Co., Ltd Styrene Butadiene Rubber (SBR) Company Information
  - 4.2.2 Kumho Petrochemical Co., Ltd Styrene Butadiene Rubber (SBR) Business Overview
  - 4.2.3 Kumho Petrochemical Co., Ltd Styrene Butadiene Rubber (SBR) Production Capacity, Value and Gross Margin (2019-2024)
  - 4.2.4 Kumho Petrochemical Co., Ltd Product Portfolio
  - 4.2.5 Kumho Petrochemical Co., Ltd Recent Developments
- 4.3 Asahi Kasei Corporation
  - 4.3.1 Asahi Kasei Corporation Styrene Butadiene Rubber (SBR) Company Information
  - 4.3.2 Asahi Kasei Corporation Styrene Butadiene Rubber (SBR) Business Overview
  - 4.3.3 Asahi Kasei Corporation Styrene Butadiene Rubber (SBR) Production Capacity,

## Value and Gross Margin (2019-2024)

### 4.3.4 Asahi Kasei Corporation Product Portfolio

### 4.3.5 Asahi Kasei Corporation Recent Developments

## 4.4 Sumitomo Chemical Company

### 4.4.1 Sumitomo Chemical Company Styrene Butadiene Rubber (SBR) Company Information

### 4.4.2 Sumitomo Chemical Company Styrene Butadiene Rubber (SBR) Business Overview

### 4.4.3 Sumitomo Chemical Company Styrene Butadiene Rubber (SBR) Production Capacity, Value and Gross Margin (2019-2024)

### 4.4.4 Sumitomo Chemical Company Product Portfolio

### 4.4.5 Sumitomo Chemical Company Recent Developments

## 4.5 ZEON Corporation

### 4.5.1 ZEON Corporation Styrene Butadiene Rubber (SBR) Company Information

### 4.5.2 ZEON Corporation Styrene Butadiene Rubber (SBR) Business Overview

### 4.5.3 ZEON Corporation Styrene Butadiene Rubber (SBR) Production Capacity, Value and Gross Margin (2019-2024)

### 4.5.4 ZEON Corporation Product Portfolio

### 4.5.5 ZEON Corporation Recent Developments

## 4.6 Trinseo S.A.

### 4.6.1 Trinseo S.A. Styrene Butadiene Rubber (SBR) Company Information

### 4.6.2 Trinseo S.A. Styrene Butadiene Rubber (SBR) Business Overview

### 4.6.3 Trinseo S.A. Styrene Butadiene Rubber (SBR) Production Capacity, Value and Gross Margin (2019-2024)

### 4.6.4 Trinseo S.A. Product Portfolio

### 4.6.5 Trinseo S.A. Recent Developments

## 4.7 LANXESS Aktiengesellschaft

### 4.7.1 LANXESS Aktiengesellschaft Styrene Butadiene Rubber (SBR) Company Information

### 4.7.2 LANXESS Aktiengesellschaft Styrene Butadiene Rubber (SBR) Business Overview

### 4.7.3 LANXESS Aktiengesellschaft Styrene Butadiene Rubber (SBR) Production Capacity, Value and Gross Margin (2019-2024)

### 4.7.4 LANXESS Aktiengesellschaft Product Portfolio

### 4.7.5 LANXESS Aktiengesellschaft Recent Developments

## 4.8 Bridgestone Corporation

### 4.8.1 Bridgestone Corporation Styrene Butadiene Rubber (SBR) Company Information

### 4.8.2 Bridgestone Corporation Styrene Butadiene Rubber (SBR) Business Overview

### 4.8.3 Bridgestone Corporation Styrene Butadiene Rubber (SBR) Production Capacity,

## Value and Gross Margin (2019-2024)

### 4.8.4 Bridgestone Corporation Product Portfolio

### 4.8.5 Bridgestone Corporation Recent Developments

## 4.9 JSR Corporation

### 4.9.1 JSR Corporation Styrene Butadiene Rubber (SBR) Company Information

### 4.9.2 JSR Corporation Styrene Butadiene Rubber (SBR) Business Overview

### 4.9.3 JSR Corporation Styrene Butadiene Rubber (SBR) Production Capacity, Value and Gross Margin (2019-2024)

### 4.9.4 JSR Corporation Product Portfolio

### 4.9.5 JSR Corporation Recent Developments

## 4.10 The Goodyear Tire & Rubber Company

### 4.10.1 The Goodyear Tire & Rubber Company Styrene Butadiene Rubber (SBR) Company Information

### 4.10.2 The Goodyear Tire & Rubber Company Styrene Butadiene Rubber (SBR) Business Overview

### 4.10.3 The Goodyear Tire & Rubber Company Styrene Butadiene Rubber (SBR) Production Capacity, Value and Gross Margin (2019-2024)

### 4.10.4 The Goodyear Tire & Rubber Company Product Portfolio

### 4.10.5 The Goodyear Tire & Rubber Company Recent Developments

## 4.11 Sinopec

### 4.11.1 Sinopec Styrene Butadiene Rubber (SBR) Company Information

### 4.11.2 Sinopec Styrene Butadiene Rubber (SBR) Business Overview

### 4.11.3 Sinopec Styrene Butadiene Rubber (SBR) Production Capacity, Value and Gross Margin (2019-2024)

### 4.11.4 Sinopec Product Portfolio

### 4.11.5 Sinopec Recent Developments

## 4.12 Zhejiang Vitile Co., Ltd

### 4.12.1 Zhejiang Vitile Co., Ltd Styrene Butadiene Rubber (SBR) Company Information

### 4.12.2 Zhejiang Vitile Co., Ltd Styrene Butadiene Rubber (SBR) Business Overview

### 4.12.3 Zhejiang Vitile Co., Ltd Styrene Butadiene Rubber (SBR) Production Capacity, Value and Gross Margin (2019-2024)

### 4.12.4 Zhejiang Vitile Co., Ltd Product Portfolio

### 4.12.5 Zhejiang Vitile Co., Ltd Recent Developments

## 4.13 Jiangsu Shenhua Chemical Co., Ltd

### 4.13.1 Jiangsu Shenhua Chemical Co., Ltd Styrene Butadiene Rubber (SBR) Company Information

### 4.13.2 Jiangsu Shenhua Chemical Co., Ltd Styrene Butadiene Rubber (SBR) Business Overview

### 4.13.3 Jiangsu Shenhua Chemical Co., Ltd Styrene Butadiene Rubber (SBR)

## Production Capacity, Value and Gross Margin (2019-2024)

### 4.13.4 Jiangsu Shenhua Chemical Co., Ltd Product Portfolio

### 4.13.5 Jiangsu Shenhua Chemical Co., Ltd Recent Developments

## 4.14 Zhechen Rubber

### 4.14.1 Zhechen Rubber Styrene Butadiene Rubber (SBR) Company Information

### 4.14.2 Zhechen Rubber Styrene Butadiene Rubber (SBR) Business Overview

### 4.14.3 Zhechen Rubber Styrene Butadiene Rubber (SBR) Production Capacity, Value and Gross Margin (2019-2024)

### 4.14.4 Zhechen Rubber Product Portfolio

### 4.14.5 Zhechen Rubber Recent Developments

## 4.15 Fujian FuXiang Chemical Co., Ltd

### 4.15.1 Fujian FuXiang Chemical Co., Ltd Styrene Butadiene Rubber (SBR) Company Information

### 4.15.2 Fujian FuXiang Chemical Co., Ltd Styrene Butadiene Rubber (SBR) Business Overview

### 4.15.3 Fujian FuXiang Chemical Co., Ltd Styrene Butadiene Rubber (SBR) Production Capacity, Value and Gross Margin (2019-2024)

### 4.15.4 Fujian FuXiang Chemical Co., Ltd Product Portfolio

### 4.15.5 Fujian FuXiang Chemical Co., Ltd Recent Developments

## 4.16 PJSC Nizhnekamsk

### 4.16.1 PJSC Nizhnekamsk Styrene Butadiene Rubber (SBR) Company Information

### 4.16.2 PJSC Nizhnekamsk Styrene Butadiene Rubber (SBR) Business Overview

### 4.16.3 PJSC Nizhnekamsk Styrene Butadiene Rubber (SBR) Production Capacity, Value and Gross Margin (2019-2024)

### 4.16.4 PJSC Nizhnekamsk Product Portfolio

### 4.16.5 PJSC Nizhnekamsk Recent Developments

## 4.17 Chandra Asri

### 4.17.1 Chandra Asri Styrene Butadiene Rubber (SBR) Company Information

### 4.17.2 Chandra Asri Styrene Butadiene Rubber (SBR) Business Overview

### 4.17.3 Chandra Asri Styrene Butadiene Rubber (SBR) Production Capacity, Value and Gross Margin (2019-2024)

### 4.17.4 Chandra Asri Product Portfolio

### 4.17.5 Chandra Asri Recent Developments

## 4.18 Lion Elastomer

### 4.18.1 Lion Elastomer Styrene Butadiene Rubber (SBR) Company Information

### 4.18.2 Lion Elastomer Styrene Butadiene Rubber (SBR) Business Overview

### 4.18.3 Lion Elastomer Styrene Butadiene Rubber (SBR) Production Capacity, Value and Gross Margin (2019-2024)

### 4.18.4 Lion Elastomer Product Portfolio

- 4.18.5 Lion Elastomer Recent Developments
- 4.19 SRI Group
  - 4.19.1 SRI Group Styrene Butadiene Rubber (SBR) Company Information
  - 4.19.2 SRI Group Styrene Butadiene Rubber (SBR) Business Overview
  - 4.19.3 SRI Group Styrene Butadiene Rubber (SBR) Production Capacity, Value and Gross Margin (2019-2024)
  - 4.19.4 SRI Group Product Portfolio
  - 4.19.5 SRI Group Recent Developments
- 4.20 Versalis
  - 4.20.1 Versalis Styrene Butadiene Rubber (SBR) Company Information
  - 4.20.2 Versalis Styrene Butadiene Rubber (SBR) Business Overview
  - 4.20.3 Versalis Styrene Butadiene Rubber (SBR) Production Capacity, Value and Gross Margin (2019-2024)
  - 4.20.4 Versalis Product Portfolio
  - 4.20.5 Versalis Recent Developments
- 4.21 Michelin
  - 4.21.1 Michelin Styrene Butadiene Rubber (SBR) Company Information
  - 4.21.2 Michelin Styrene Butadiene Rubber (SBR) Business Overview
  - 4.21.3 Michelin Styrene Butadiene Rubber (SBR) Production Capacity, Value and Gross Margin (2019-2024)
  - 4.21.4 Michelin Product Portfolio
  - 4.21.5 Michelin Recent Developments
- 4.22 SIBUR
  - 4.22.1 SIBUR Styrene Butadiene Rubber (SBR) Company Information
  - 4.22.2 SIBUR Styrene Butadiene Rubber (SBR) Business Overview
  - 4.22.3 SIBUR Styrene Butadiene Rubber (SBR) Production Capacity, Value and Gross Margin (2019-2024)
  - 4.22.4 SIBUR Product Portfolio
  - 4.22.5 SIBUR Recent Developments
- 4.23 LG Chemicals
  - 4.23.1 LG Chemicals Styrene Butadiene Rubber (SBR) Company Information
  - 4.23.2 LG Chemicals Styrene Butadiene Rubber (SBR) Business Overview
  - 4.23.3 LG Chemicals Styrene Butadiene Rubber (SBR) Production Capacity, Value and Gross Margin (2019-2024)
  - 4.23.4 LG Chemicals Product Portfolio
  - 4.23.5 LG Chemicals Recent Developments
- 4.24 Dynasol Elastomer
  - 4.24.1 Dynasol Elastomer Styrene Butadiene Rubber (SBR) Company Information
  - 4.24.2 Dynasol Elastomer Styrene Butadiene Rubber (SBR) Business Overview

4.24.3 Dynasol Elastomer Styrene Butadiene Rubber (SBR) Production Capacity, Value and Gross Margin (2019-2024)

4.24.4 Dynasol Elastomer Product Portfolio

4.24.5 Dynasol Elastomer Recent Developments

## **5 GLOBAL STYRENE BUTADIENE RUBBER (SBR) PRODUCTION BY REGION**

5.1 Global Styrene Butadiene Rubber (SBR) Production Estimates and Forecasts by Region: 2019 VS 2023 VS 2030

5.2 Global Styrene Butadiene Rubber (SBR) Production by Region: 2019-2030

5.2.1 Global Styrene Butadiene Rubber (SBR) Production by Region: 2019-2024

5.2.2 Global Styrene Butadiene Rubber (SBR) Production Forecast by Region (2025-2030)

5.3 Global Styrene Butadiene Rubber (SBR) Production Value Estimates and Forecasts by Region: 2019 VS 2023 VS 2030

5.4 Global Styrene Butadiene Rubber (SBR) Production Value by Region: 2019-2030

5.4.1 Global Styrene Butadiene Rubber (SBR) Production Value by Region: 2019-2024

5.4.2 Global Styrene Butadiene Rubber (SBR) Production Value Forecast by Region (2025-2030)

5.5 Global Styrene Butadiene Rubber (SBR) Market Price Analysis by Region (2019-2024)

5.6 Global Styrene Butadiene Rubber (SBR) Production and Value, YOY Growth

5.6.1 North America Styrene Butadiene Rubber (SBR) Production Value Estimates and Forecasts (2019-2030)

5.6.2 Europe Styrene Butadiene Rubber (SBR) Production Value Estimates and Forecasts (2019-2030)

5.6.3 China Styrene Butadiene Rubber (SBR) Production Value Estimates and Forecasts (2019-2030)

5.6.4 Japan Styrene Butadiene Rubber (SBR) Production Value Estimates and Forecasts (2019-2030)

## **6 GLOBAL STYRENE BUTADIENE RUBBER (SBR) CONSUMPTION BY REGION**

6.1 Global Styrene Butadiene Rubber (SBR) Consumption Estimates and Forecasts by Region: 2019 VS 2023 VS 2030

6.2 Global Styrene Butadiene Rubber (SBR) Consumption by Region (2019-2030)

6.2.1 Global Styrene Butadiene Rubber (SBR) Consumption by Region: 2019-2030

6.2.2 Global Styrene Butadiene Rubber (SBR) Forecasted Consumption by Region

(2025-2030)

### 6.3 North America

6.3.1 North America Styrene Butadiene Rubber (SBR) Consumption Growth Rate by Country: 2019 VS 2023 VS 2030

6.3.2 North America Styrene Butadiene Rubber (SBR) Consumption by Country (2019-2030)

6.3.3 U.S.

6.3.4 Canada

### 6.4 Europe

6.4.1 Europe Styrene Butadiene Rubber (SBR) Consumption Growth Rate by Country: 2019 VS 2023 VS 2030

6.4.2 Europe Styrene Butadiene Rubber (SBR) Consumption by Country (2019-2030)

6.4.3 Germany

6.4.4 France

6.4.5 U.K.

6.4.6 Italy

6.4.7 Russia

### 6.5 Asia Pacific

6.5.1 Asia Pacific Styrene Butadiene Rubber (SBR) Consumption Growth Rate by Country: 2019 VS 2023 VS 2030

6.5.2 Asia Pacific Styrene Butadiene Rubber (SBR) Consumption by Country (2019-2030)

6.5.3 China

6.5.4 Japan

6.5.5 South Korea

6.5.6 China Taiwan

6.5.7 Southeast Asia

6.5.8 India

6.5.9 Australia

### 6.6 Latin America, Middle East & Africa

6.6.1 Latin America, Middle East & Africa Styrene Butadiene Rubber (SBR) Consumption Growth Rate by Country: 2019 VS 2023 VS 2030

6.6.2 Latin America, Middle East & Africa Styrene Butadiene Rubber (SBR) Consumption by Country (2019-2030)

6.6.3 Mexico

6.6.4 Brazil

6.6.5 Turkey

6.6.5 GCC Countries



## **7 SEGMENT BY TYPE**

7.1 Global Styrene Butadiene Rubber (SBR) Production by Type (2019-2030)

7.1.1 Global Styrene Butadiene Rubber (SBR) Production by Type (2019-2030) & (K MT)

7.1.2 Global Styrene Butadiene Rubber (SBR) Production Market Share by Type (2019-2030)

7.2 Global Styrene Butadiene Rubber (SBR) Production Value by Type (2019-2030)

7.2.1 Global Styrene Butadiene Rubber (SBR) Production Value by Type (2019-2030) & (US\$ Million)

7.2.2 Global Styrene Butadiene Rubber (SBR) Production Value Market Share by Type (2019-2030)

7.3 Global Styrene Butadiene Rubber (SBR) Price by Type (2019-2030)

## **8 SEGMENT BY APPLICATION**

8.1 Global Styrene Butadiene Rubber (SBR) Production by Application (2019-2030)

8.1.1 Global Styrene Butadiene Rubber (SBR) Production by Application (2019-2030) & (K MT)

8.1.2 Global Styrene Butadiene Rubber (SBR) Production by Application (2019-2030) & (K MT)

8.2 Global Styrene Butadiene Rubber (SBR) Production Value by Application (2019-2030)

8.2.1 Global Styrene Butadiene Rubber (SBR) Production Value by Application (2019-2030) & (US\$ Million)

8.2.2 Global Styrene Butadiene Rubber (SBR) Production Value Market Share by Application (2019-2030)

8.3 Global Styrene Butadiene Rubber (SBR) Price by Application (2019-2030)

## **9 VALUE CHAIN AND SALES CHANNELS ANALYSIS OF THE MARKET**

9.1 Styrene Butadiene Rubber (SBR) Value Chain Analysis

9.1.1 Styrene Butadiene Rubber (SBR) Key Raw Materials

9.1.2 Raw Materials Key Suppliers

9.1.3 Styrene Butadiene Rubber (SBR) Production Mode & Process

9.2 Styrene Butadiene Rubber (SBR) Sales Channels Analysis

9.2.1 Direct Comparison with Distribution Share

9.2.2 Styrene Butadiene Rubber (SBR) Distributors

9.2.3 Styrene Butadiene Rubber (SBR) Customers

## **10 GLOBAL STYRENE BUTADIENE RUBBER (SBR) ANALYZING MARKET DYNAMICS**

10.1 Styrene Butadiene Rubber (SBR) Industry Trends

10.2 Styrene Butadiene Rubber (SBR) Industry Drivers

10.3 Styrene Butadiene Rubber (SBR) Industry Opportunities and Challenges

10.4 Styrene Butadiene Rubber (SBR) Industry Restraints

## **11 REPORT CONCLUSION**

## **12 DISCLAIMER**

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