+44 20 8123 2220
info@marketpublishers.com

Standing Desk Industry Research Report 2023

https://marketpublishers.com/r/SA324653672EEN.html
Date: August 2023
Pages: 101
Price: US$ 2,950.00 (Single User License)
ID: SA324653672EEN

Abstracts

This report aims to provide a comprehensive presentation of the global market for Standing Desk, with both quantitative and qualitative analysis, to help readers develop business/growth strategies, assess the market competitive situation, analyze their position in the current marketplace, and make informed business decisions regarding Standing Desk.

The Standing Desk market size, estimations, and forecasts are provided in terms of sales volume (K Units) and revenue ($ millions), considering 2022 as the base year, with history and forecast data for the period from 2018 to 2029. This report segments the global Standing Desk market comprehensively. Regional market sizes, concerning products by types, by application, and by players, are also provided. The influence of COVID-19 and the Russia-Ukraine War were considered while estimating market sizes.

For a more in-depth understanding of the market, the report provides profiles of the competitive landscape, key competitors, and their respective market ranks. The report also discusses technological trends and new product developments.

The report will help the Standing Desk manufacturers, new entrants, and industry chain related companies in this market with information on the revenues, sales volume, and average price for the overall market and the sub-segments across the different segments, by company, product type, application, and regions.

Key Companies & Market Share Insights

In this section, the readers will gain an understanding of the key players competing. This report has studied the key growth strategies, such as innovative trends and developments, intensification of product portfolio, mergers and acquisitions, collaborations, new product innovation, and geographical expansion, undertaken by

+44 20 8123 2220
info@marketpublishers.com

these participants to maintain their presence. Apart from business strategies, the study includes current developments and key financials. The readers will also get access to the data related to global revenue, price, and sales by manufacturers for the period 2018-2023. This all-inclusive report will certainly serve the clients to stay updated and make effective decisions in their businesses. Some of the prominent players reviewed in the research report include:

Steelcase

Ergotron

Okamura

Herman Miller

Humanscale

Haworth

Kokuyo

HNI Corporation

Workrite Ergonomics

Kinnarps

Global Furniture Group

Vari

Teknion

KI

Loctek

ConSet

+44 20 8123 2220
info@marketpublishers.com

Qidong Vision Mounts Manufacturing Co.,Ltd

Product Type Insights

Global markets are presented by Standing Desk type, along with growth forecasts through 2029. Estimates on sales and revenue are based on the price in the supply chain at which the Standing Desk are procured by the manufacturers.

This report has studied every segment and provided the market size using historical data. They have also talked about the growth opportunities that the segment may pose in the future. This study bestows sales and revenue data by type, and during the historical period (2018-2023) and forecast period (2024-2029).

Standing Desk segment by Type

Adjustable Standing Desk

Stationary Standing Desk

Application Insights

This report has provided the market size (sales and revenue data) by application, during the historical period (2018-2023) and forecast period (2024-2029).

This report also outlines the market trends of each segment and consumer behaviors impacting the Standing Desk market and what implications these may have on the industry's future. This report can help to understand the relevant market and consumer trends that are driving the Standing Desk market.

Standing Desk segment by Application

Commercial

Household

Regional Outlook

+44 20 8123 2220
info@marketpublishers.com

This section of the report provides key insights regarding various regions and the key players operating in each region. Economic, social, environmental, technological, and political factors have been taken into consideration while assessing the growth of the particular region/country. The readers will also get their hands on the revenue and sales data of each region and country for the period 2018-2029.

The market has been segmented into various major geographies, including North America, Europe, Asia-Pacific, South America, Middle East & Africa. Detailed analysis of major countries such as the USA, Germany, the U.K., Italy, France, China, Japan, South Korea, Southeast Asia, and India will be covered within the regional segment. For market estimates, data are going to be provided for 2021 because of the base year, with estimates for 2023 and forecast revenue for 2029.

- North America
  - United States
  - Canada
- Europe
  - Germany
  - France
  - U.K.
  - Italy
  - Russia
- Asia-Pacific
  - China
  - Japan
  - South Korea

+44 20 8123 2220
info@marketpublishers.com

India

Australia

China Taiwan

Indonesia

Thailand

Malaysia

Latin America

Mexico

Brazil

Argentina

Middle East & Africa

Turkey

Saudi Arabia

UAE

Key Drivers & Barriers

High-impact rendering factors and drivers have been studied in this report to aid the readers to understand the general development. Moreover, the report includes restraints and challenges that may act as stumbling blocks on the way of the players. This will assist the users to be attentive and make informed decisions related to business. Specialists have also laid their focus on the upcoming business prospects.

COVID-19 and Russia-Ukraine War Influence Analysis

+44 20 8123 2220
info@marketpublishers.com

The readers in the section will understand how the Standing Desk market scenario changed across the globe during the pandemic, post-pandemic and Russia-Ukraine War. The study is done keeping in view the changes in aspects such as demand, consumption, transportation, consumer behavior, supply chain management, export and import, and production. The industry experts have also highlighted the key factors that will help create opportunities for players and stabilize the overall industry in the years to come.

Reasons to Buy This Report

This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Standing Desk market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.

This report will help stakeholders to understand the global industry status and trends of Standing Desk and provides them with information on key market drivers, restraints, challenges, and opportunities.

This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.

This report stays updated with novel technology integration, features, and the latest developments in the market

This report helps stakeholders to understand the COVID-19 and Russia-Ukraine War Influence on the Standing Desk industry.

This report helps stakeholders to gain insights into which regions to target globally

This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Standing Desk.

+44 20 8123 2220
info@marketpublishers.com

This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

Core Chapters

Chapter 1: Research objectives, research methods, data sources, data cross-validation;

Chapter 2: Introduces the report scope of the report, executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the market and its likely evolution in the short to mid-term, and long term.

Chapter 3: Detailed analysis of Standing Desk manufacturers competitive landscape, price, production and value market share, latest development plan, merger, and acquisition information, etc.

Chapter 4: Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including product production/output, value, price, gross margin, product introduction, recent development, etc.

Chapter 5: Production/output, value of Standing Desk by region/country. It provides a quantitative analysis of the market size and development potential of each region in the next six years.

Chapter 6: Consumption of Standing Desk in regional level and country level. It provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and production of each country in the world.

Chapter 7: Provides the analysis of various market segments by type, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 8: Provides the analysis of various market segments by application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 9: Analysis of industrial chain, including the upstream and downstream of the

+44 20 8123 2220
info@marketpublishers.com

industry.

Chapter 10: Introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 11: The main points and conclusions of the report.

+44 20 8123 2220
info@marketpublishers.com

Contents

1 PREFACE

1.1 Scope of Report
1.2 Reasons for Doing This Study
1.3 Research Methodology
1.4 Research Process
1.5 Data Source
  1.5.1 Secondary Sources
  1.5.2 Primary Sources

2 MARKET OVERVIEW

2.1 Product Definition
2.2 Global Market Growth Prospects
  2.2.1 Global Standing Desk Market Size (2018-2029) & (US$ Million)
  2.2.2 Global Standing Desk Sales (2018-2029)
  2.2.3 Global Standing Desk Market Average Price (2018-2029)
2.3 Standing Desk by Type
  2.3.1 Market Value Comparison by Type (2018 VS 2022 VS 2029) & (US$ Million)
  1.2.2 Adjustable Standing Desk
  1.2.3 Stationary Standing Desk
2.4 Standing Desk by Application
  2.4.1 Market Value Comparison by Application (2018 VS 2022 VS 2029) & (US$ Million)
  2.4.2 Commercial
  2.4.3 Household

3 MARKET COMPETITIVE LANDSCAPE BY MANUFACTURERS

3.1 Global Standing Desk Market Competitive Situation by Manufacturers (2018 Versus 2022)
3.2 Global Standing Desk Sales (K Units) of Manufacturers (2018-2023)
3.3 Global Standing Desk Revenue of Manufacturers (2018-2023)
3.4 Global Standing Desk Average Price by Manufacturers (2018-2023)
3.5 Global Standing Desk Industry Ranking, 2021 VS 2022 VS 2023
3.6 Global Manufacturers of Standing Desk, Manufacturing Sites & Headquarters
3.7 Global Manufacturers of Standing Desk, Product Type & Application

+44 20 8123 2220
info@marketpublishers.com

3.8 Global Manufacturers of Standing Desk, Date of Enter into This Industry
3.9 Global Standing Desk Market CR5 and HHI
3.10 Global Manufacturers Mergers & Acquisition

4 MANUFACTURERS PROFILED

4.1 Steelcase
  4.1.1 Steelcase Company Information
  4.1.2 Steelcase Business Overview
  4.1.3 Steelcase Standing Desk Sales, Revenue and Gross Margin (2018-2023)
  4.1.4 Steelcase Standing Desk Product Portfolio
  4.1.5 Steelcase Recent Developments
4.2 Ergotron
  4.2.1 Ergotron Company Information
  4.2.2 Ergotron Business Overview
  4.2.3 Ergotron Standing Desk Sales, Revenue and Gross Margin (2018-2023)
  4.2.4 Ergotron Standing Desk Product Portfolio
  4.2.5 Ergotron Recent Developments
4.3 Okamura
  4.3.1 Okamura Company Information
  4.3.2 Okamura Business Overview
  4.3.3 Okamura Standing Desk Sales, Revenue and Gross Margin (2018-2023)
  4.3.4 Okamura Standing Desk Product Portfolio
  4.3.5 Okamura Recent Developments
4.4 Herman Miller
  4.4.1 Herman Miller Company Information
  4.4.2 Herman Miller Business Overview
  4.4.3 Herman Miller Standing Desk Sales, Revenue and Gross Margin (2018-2023)
  4.4.4 Herman Miller Standing Desk Product Portfolio
  4.4.5 Herman Miller Recent Developments
4.5 Humanscale
  4.5.1 Humanscale Company Information
  4.5.2 Humanscale Business Overview
  4.5.3 Humanscale Standing Desk Sales, Revenue and Gross Margin (2018-2023)
  6.5.4 Humanscale Standing Desk Product Portfolio
  6.5.5 Humanscale Recent Developments
4.6 Haworth
  4.6.1 Haworth Company Information
  4.6.2 Haworth Business Overview

+44 20 8123 2220
info@marketpublishers.com

4.6.3 Haworth Standing Desk Sales, Revenue and Gross Margin (2018-2023)
4.6.4 Haworth Standing Desk Product Portfolio
4.6.5 Haworth Recent Developments
4.7 Kokuyo
4.7.1 Kokuyo Company Information
4.7.2 Kokuyo Business Overview
4.7.3 Kokuyo Standing Desk Sales, Revenue and Gross Margin (2018-2023)
4.7.4 Kokuyo Standing Desk Product Portfolio
4.7.5 Kokuyo Recent Developments
6.8 HNI Corporation
4.8.1 HNI Corporation Company Information
4.8.2 HNI Corporation Business Overview
4.8.3 HNI Corporation Standing Desk Sales, Revenue and Gross Margin (2018-2023)
4.8.4 HNI Corporation Standing Desk Product Portfolio
4.8.5 HNI Corporation Recent Developments
4.9 Workrite Ergonomics
4.9.1 Workrite Ergonomics Company Information
4.9.2 Workrite Ergonomics Business Overview
4.9.3 Workrite Ergonomics Standing Desk Sales, Revenue and Gross Margin (2018-2023)
4.9.4 Workrite Ergonomics Standing Desk Product Portfolio
4.9.5 Workrite Ergonomics Recent Developments
4.10 Kinnarps
4.10.1 Kinnarps Company Information
4.10.2 Kinnarps Business Overview
4.10.3 Kinnarps Standing Desk Sales, Revenue and Gross Margin (2018-2023)
4.10.4 Kinnarps Standing Desk Product Portfolio
4.10.5 Kinnarps Recent Developments
6.11 Global Furniture Group
6.11.1 Global Furniture Group Company Information
6.11.2 Global Furniture Group Standing Desk Business Overview
6.11.3 Global Furniture Group Standing Desk Sales, Revenue and Gross Margin (2018-2023)
6.11.4 Global Furniture Group Standing Desk Product Portfolio
6.11.5 Global Furniture Group Recent Developments
6.12 Vari
6.12.1 Vari Company Information
6.12.2 Vari Standing Desk Business Overview
6.12.3 Vari Standing Desk Sales, Revenue and Gross Margin (2018-2023)

+44 20 8123 2220
info@marketpublishers.com

6.12.4 Vari Standing Desk Product Portfolio
6.12.5 Vari Recent Developments
6.13 Teknion
6.13.1 Teknion Company Information
6.13.2 Teknion Standing Desk Business Overview
6.13.3 Teknion Standing Desk Sales, Revenue and Gross Margin (2018-2023)
6.13.4 Teknion Standing Desk Product Portfolio
6.13.5 Teknion Recent Developments
6.14 KI
6.14.1 KI Company Information
6.14.2 KI Standing Desk Business Overview
6.14.3 KI Standing Desk Sales, Revenue and Gross Margin (2018-2023)
6.14.4 KI Standing Desk Product Portfolio
6.14.5 KI Recent Developments
6.15 Loctek
6.15.1 Loctek Company Information
6.15.2 Loctek Standing Desk Business Overview
6.15.3 Loctek Standing Desk Sales, Revenue and Gross Margin (2018-2023)
6.15.4 Loctek Standing Desk Product Portfolio
6.15.5 Loctek Recent Developments
6.16 ConSet
6.16.1 ConSet Company Information
6.16.2 ConSet Standing Desk Business Overview
6.16.3 ConSet Standing Desk Sales, Revenue and Gross Margin (2018-2023)
6.16.4 ConSet Standing Desk Product Portfolio
6.16.5 ConSet Recent Developments
6.17 Qidong Vision Mounts Manufacturing Co.,Ltd
6.17.1 Qidong Vision Mounts Manufacturing Co.,Ltd Company Information
6.17.2 Qidong Vision Mounts Manufacturing Co.,Ltd Standing Desk Business Overview
6.17.3 Qidong Vision Mounts Manufacturing Co.,Ltd Standing Desk Sales, Revenue and Gross Margin (2018-2023)
6.17.4 Qidong Vision Mounts Manufacturing Co.,Ltd Standing Desk Product Portfolio
6.17.5 Qidong Vision Mounts Manufacturing Co.,Ltd Recent Developments

5 GLOBAL STANDING DESK MARKET SCENARIO BY REGION

5.1 Global Standing Desk Market Size by Region: 2018 VS 2022 VS 2029
5.2 Global Standing Desk Sales by Region: 2018-2029

+44 20 8123 2220
info@marketpublishers.com

5.2.1 Global Standing Desk Sales by Region: 2018-2023
5.2.2 Global Standing Desk Sales by Region: 2024-2029
5.3 Global Standing Desk Revenue by Region: 2018-2029
5.3.1 Global Standing Desk Revenue by Region: 2018-2023
5.3.2 Global Standing Desk Revenue by Region: 2024-2029
5.4 North America Standing Desk Market Facts & Figures by Country
5.4.1 North America Standing Desk Market Size by Country: 2018 VS 2022 VS 2029
5.4.2 North America Standing Desk Sales by Country (2018-2029)
5.4.3 North America Standing Desk Revenue by Country (2018-2029)
5.4.4 United States
5.4.5 Canada
5.5 Europe Standing Desk Market Facts & Figures by Country
5.5.1 Europe Standing Desk Market Size by Country: 2018 VS 2022 VS 2029
5.5.2 Europe Standing Desk Sales by Country (2018-2029)
5.5.3 Europe Standing Desk Revenue by Country (2018-2029)
5.5.4 Germany
5.5.5 France
5.5.6 U.K.
5.5.7 Italy
5.5.8 Russia
5.6 Asia Pacific Standing Desk Market Facts & Figures by Country
5.6.1 Asia Pacific Standing Desk Market Size by Country: 2018 VS 2022 VS 2029
5.6.2 Asia Pacific Standing Desk Sales by Country (2018-2029)
5.6.3 Asia Pacific Standing Desk Revenue by Country (2018-2029)
5.6.4 China
5.6.5 Japan
5.6.6 South Korea
5.6.7 India
5.6.8 Australia
5.6.9 China Taiwan
5.6.10 Indonesia
5.6.11 Thailand
5.6.12 Malaysia
5.7 Latin America Standing Desk Market Facts & Figures by Country
5.7.1 Latin America Standing Desk Market Size by Country: 2018 VS 2022 VS 2029
5.7.2 Latin America Standing Desk Sales by Country (2018-2029)
5.7.3 Latin America Standing Desk Revenue by Country (2018-2029)
5.7.4 Mexico
5.7.5 Brazil

+44 20 8123 2220
info@marketpublishers.com

5.7.6 Argentina
5.8 Middle East and Africa Standing Desk Market Facts & Figures by Country
5.8.1 Middle East and Africa Standing Desk Market Size by Country: 2018 VS 2022 VS 2029
5.8.2 Middle East and Africa Standing Desk Sales by Country (2018-2029)
5.8.3 Middle East and Africa Standing Desk Revenue by Country (2018-2029)
5.8.4 Turkey
5.8.5 Saudi Arabia
5.8.6 UAE

6 SEGMENT BY TYPE

6.1 Global Standing Desk Sales by Type (2018-2029)
6.1.1 Global Standing Desk Sales by Type (2018-2029) & (K Units)
6.1.2 Global Standing Desk Sales Market Share by Type (2018-2029)
6.2 Global Standing Desk Revenue by Type (2018-2029)
6.2.1 Global Standing Desk Sales by Type (2018-2029) & (US$ Million)
6.2.2 Global Standing Desk Revenue Market Share by Type (2018-2029)
6.3 Global Standing Desk Price by Type (2018-2029)

7 SEGMENT BY APPLICATION

7.1 Global Standing Desk Sales by Application (2018-2029)
7.1.1 Global Standing Desk Sales by Application (2018-2029) & (K Units)
7.1.2 Global Standing Desk Sales Market Share by Application (2018-2029)
7.2 Global Standing Desk Revenue by Application (2018-2029)
6.2.1 Global Standing Desk Sales by Application (2018-2029) & (US$ Million)
6.2.2 Global Standing Desk Revenue Market Share by Application (2018-2029)
7.3 Global Standing Desk Price by Application (2018-2029)

8 VALUE CHAIN AND SALES CHANNELS ANALYSIS OF THE MARKET

8.1 Standing Desk Value Chain Analysis
8.1.1 Standing Desk Key Raw Materials
8.1.2 Raw Materials Key Suppliers
8.1.3 Standing Desk Production Mode & Process
8.2 Standing Desk Sales Channels Analysis
8.2.1 Direct Comparison with Distribution Share
8.2.2 Standing Desk Distributors

+44 20 8123 2220
info@marketpublishers.com

8.2.3 Standing Desk Customers

9 GLOBAL STANDING DESK ANALYZING MARKET DYNAMICS

9.1 Standing Desk Industry Trends
9.2 Standing Desk Industry Drivers
9.3 Standing Desk Industry Opportunities and Challenges
9.4 Standing Desk Industry Restraints

10 REPORT CONCLUSION

11 DISCLAIMER

+44 20 8123 2220
info@marketpublishers.com

I would like to order

Product name: Standing Desk Industry Research Report 2023
Product link: https://marketpublishers.com/r/SA324653672EEN.html
Price: US$ 2,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:
info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/SA324653672EEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970