

# Specialty Paper Industry Research Report 2024

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## Abstracts

Specialty Paper refers to the paper used in the special fields such as: packaging, printing, etc. These papers are often used in a very special function, process or decorative way. A release liner used in a medical bandage that can be removed and reapplied to the skin several times without causing discomfort is a great example.

According to APO Research, The global Specialty Paper market was valued at US\$ million in 2023 and is anticipated to reach US\$ million by 2030, witnessing a CAGR of xx% during the forecast period 2024-2030.

In United States Specialty Paper key players include KapStone, Glatfelter, International Paper, etc. United States top three manufacturers hold a share about 30%.

The Midwest is the largest market, with a share about 25%, followed by The West and The South, both have a share about 40 percent.

In terms of product, Packaging Paper is the largest segment, with a share over 25%. And in terms of application, the largest application is Packaging & Labeling, followed by Building & Construction, Food Service, Business and Communication, Industrial, Printing and Publishing, etc.

## Report Scope

This report aims to provide a comprehensive presentation of the global market for Specialty Paper, with both quantitative and qualitative analysis, to help readers develop business/growth strategies, assess the market competitive situation, analyze their position in the current marketplace, and make informed business decisions regarding Specialty Paper.

The report will help the Specialty Paper manufacturers, new entrants, and industry chain related companies in this market with information on the revenues, sales volume, and average price for the overall market and the sub-segments across the different segments, by company, by Type, by Application, and by regions.

The Specialty Paper market size, estimations, and forecasts are provided in terms of sales volume (K MT) and revenue (\$ millions), considering 2023 as the base year, with history and forecast data for the period from 2019 to 2030. This report segments the global Specialty Paper market comprehensively. Regional market sizes, concerning products by Type, by Application, and by players, are also provided. For a more in-depth understanding of the market, the report provides profiles of the competitive landscape, key competitors, and their respective market ranks. The report also discusses technological trends and new product developments.

### Key Companies & Market Share Insights

In this section, the readers will gain an understanding of the key players competing. This report has studied the key growth strategies, such as innovative trends and developments, intensification of product portfolio, mergers and acquisitions, collaborations, new product innovation, and geographical expansion, undertaken by these participants to maintain their presence. Apart from business strategies, the study includes current developments and key financials. The readers will also get access to the data related to global revenue, price, and sales by manufacturers for the period 2019-2024. This all-inclusive report will certainly serve the clients to stay updated and make effective decisions in their businesses. Some of the prominent players reviewed in the research report include:

KapStone

Glatfelter

International Paper

Domtar

SMW

Georgia-Pacific

Ahlstrom-Munksj?

Kohler

UPM

Oji Group

Mondi

Stora Enso

Sappi

Fedrigoni

Nippon Paper

Onyx Specialty Papers

Wausau Coated Products, Inc.

Verso

Cascades

Delfort

Nine Dragons

Clearwater Paper

BPM

Twin Rivers

Flambeau Rivers

Little Rapids

Neenah Paper

### Specialty Paper segment by Type

Packaging Paper

Printing Paper

Printing Label Paper

Decor Paper

Release Liner Paper

Others

### Specialty Paper segment by Application

Packaging & Labeling

Building & Construction

Food Service

Business and Communication

Industrial

Printing and Publishing

Others

### Specialty Paper Segment by Region

North America

U.S.

Canada

Europe

Germany

France

U.K.

Italy

Russia

Asia-Pacific

China

Japan

South Korea

India

Australia

China Taiwan

Indonesia

Thailand

Malaysia

Latin America

Mexico

Brazil

Argentina

Middle East & Africa

Turkey

Saudi Arabia

UAE

## Key Drivers & Barriers

High-impact rendering factors and drivers have been studied in this report to aid the readers to understand the general development. Moreover, the report includes restraints and challenges that may act as stumbling blocks on the way of the players. This will assist the users to be attentive and make informed decisions related to business. Specialists have also laid their focus on the upcoming business prospects.

## Reasons to Buy This Report

1. This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Specialty Paper market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.
2. This report will help stakeholders to understand the global industry status and trends of Specialty Paper and provides them with information on key market drivers, restraints, challenges, and opportunities.
3. This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape

section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.

4. This report stays updated with novel technology integration, features, and the latest developments in the market

5. This report helps stakeholders to gain insights into which regions to target globally

6. This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Specialty Paper.

7. This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

## Chapter Outline

Chapter 1: Research objectives, research methods, data sources, data cross-validation;

Chapter 2: Introduces the report scope of the report, executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the market and its likely evolution in the short to mid-term, and long term.

Chapter 3: Detailed analysis of Specialty Paper manufacturers competitive landscape, price, production and value market share, latest development plan, merger, and acquisition information, etc.

Chapter 4: Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including product production/output, value, price, gross margin, product introduction, recent development, etc.

Chapter 5: Production/output, value of Specialty Paper by region/country. It provides a quantitative analysis of the market size and development potential of each region in the next six years.

Chapter 6: Consumption of Specialty Paper in regional level and country level. It provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future

development prospects, market space, and production of each country in the world.

Chapter 7: Provides the analysis of various market segments by type, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 8: Provides the analysis of various market segments by application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 9: Analysis of industrial chain, including the upstream and downstream of the industry.

Chapter 10: Introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 11: The main points and conclusions of the report.

Chapter 11: The main points and conclusions of the report.



## Contents

### 1 PREFACE

- 1.1 Scope of Report
- 1.2 Reasons for Doing This Study
- 1.3 Research Methodology
- 1.4 Research Process
- 1.5 Data Source
  - 1.5.1 Secondary Sources
  - 1.5.2 Primary Sources

### 2 MARKET OVERVIEW

- 2.1 Product Definition
- 2.2 Specialty Paper by Type
  - 2.2.1 Market Value Comparison by Type (2019 VS 2023 VS 2030) & (US\$ Million)
  - 2.2.2 Packaging Paper
  - 2.2.3 Printing Paper
  - 2.2.4 Printing Label Paper
  - 2.2.5 Decor Paper
  - 2.2.6 Release Liner Paper
  - 2.2.7 Others
- 2.3 Specialty Paper by Application
  - 2.3.1 Market Value Comparison by Application (2019 VS 2023 VS 2030) & (US\$ Million)
  - 2.3.2 Packaging & Labeling
  - 2.3.3 Building & Construction
  - 2.3.4 Food Service
  - 2.3.5 Business and Communication
  - 2.3.6 Industrial
  - 2.3.7 Printing and Publishing
  - 2.3.8 Others
- 2.4 Global Market Growth Prospects
  - 2.4.1 Global Specialty Paper Production Value Estimates and Forecasts (2019-2030)
  - 2.4.2 Global Specialty Paper Production Capacity Estimates and Forecasts (2019-2030)
  - 2.4.3 Global Specialty Paper Production Estimates and Forecasts (2019-2030)
  - 2.4.4 Global Specialty Paper Market Average Price (2019-2030)

### **3 MARKET COMPETITIVE LANDSCAPE BY MANUFACTURERS**

- 3.1 Global Specialty Paper Production by Manufacturers (2019-2024)
- 3.2 Global Specialty Paper Production Value by Manufacturers (2019-2024)
- 3.3 Global Specialty Paper Average Price by Manufacturers (2019-2024)
- 3.4 Global Specialty Paper Industry Manufacturers Ranking, 2022 VS 2023 VS 2024
- 3.5 Global Specialty Paper Key Manufacturers, Manufacturing Sites & Headquarters
- 3.6 Global Specialty Paper Manufacturers, Product Type & Application
- 3.7 Global Specialty Paper Manufacturers, Date of Enter into This Industry
- 3.8 Global Specialty Paper Market CR5 and HHI
- 3.9 Global Manufacturers Mergers & Acquisition

### **4 MANUFACTURERS PROFILED**

#### 4.1 KapStone

- 4.1.1 KapStone Specialty Paper Company Information
- 4.1.2 KapStone Specialty Paper Business Overview
- 4.1.3 KapStone Specialty Paper Production Capacity, Value and Gross Margin (2019-2024)
- 4.1.4 KapStone Product Portfolio
- 4.1.5 KapStone Recent Developments

#### 4.2 Glatfelter

- 4.2.1 Glatfelter Specialty Paper Company Information
- 4.2.2 Glatfelter Specialty Paper Business Overview
- 4.2.3 Glatfelter Specialty Paper Production Capacity, Value and Gross Margin (2019-2024)
- 4.2.4 Glatfelter Product Portfolio
- 4.2.5 Glatfelter Recent Developments

#### 4.3 International Paper

- 4.3.1 International Paper Specialty Paper Company Information
- 4.3.2 International Paper Specialty Paper Business Overview
- 4.3.3 International Paper Specialty Paper Production Capacity, Value and Gross Margin (2019-2024)
- 4.3.4 International Paper Product Portfolio
- 4.3.5 International Paper Recent Developments

#### 4.4 Domtar

- 4.4.1 Domtar Specialty Paper Company Information
- 4.4.2 Domtar Specialty Paper Business Overview

- 4.4.3 Domtar Specialty Paper Production Capacity, Value and Gross Margin (2019-2024)
- 4.4.4 Domtar Product Portfolio
- 4.4.5 Domtar Recent Developments
- 4.5 SMW
  - 4.5.1 SMW Specialty Paper Company Information
  - 4.5.2 SMW Specialty Paper Business Overview
  - 4.5.3 SMW Specialty Paper Production Capacity, Value and Gross Margin (2019-2024)
  - 4.5.4 SMW Product Portfolio
  - 4.5.5 SMW Recent Developments
- 4.6 Georgia-Pacific
  - 4.6.1 Georgia-Pacific Specialty Paper Company Information
  - 4.6.2 Georgia-Pacific Specialty Paper Business Overview
  - 4.6.3 Georgia-Pacific Specialty Paper Production Capacity, Value and Gross Margin (2019-2024)
  - 4.6.4 Georgia-Pacific Product Portfolio
  - 4.6.5 Georgia-Pacific Recent Developments
- 4.7 Ahlstrom-Munksj?
  - 4.7.1 Ahlstrom-Munksj? Specialty Paper Company Information
  - 4.7.2 Ahlstrom-Munksj? Specialty Paper Business Overview
  - 4.7.3 Ahlstrom-Munksj? Specialty Paper Production Capacity, Value and Gross Margin (2019-2024)
  - 4.7.4 Ahlstrom-Munksj? Product Portfolio
  - 4.7.5 Ahlstrom-Munksj? Recent Developments
- 4.8 Kohler
  - 4.8.1 Kohler Specialty Paper Company Information
  - 4.8.2 Kohler Specialty Paper Business Overview
  - 4.8.3 Kohler Specialty Paper Production Capacity, Value and Gross Margin (2019-2024)
  - 4.8.4 Kohler Product Portfolio
  - 4.8.5 Kohler Recent Developments
- 4.9 UPM
  - 4.9.1 UPM Specialty Paper Company Information
  - 4.9.2 UPM Specialty Paper Business Overview
  - 4.9.3 UPM Specialty Paper Production Capacity, Value and Gross Margin (2019-2024)
  - 4.9.4 UPM Product Portfolio
  - 4.9.5 UPM Recent Developments
- 4.10 Oji Group

- 4.10.1 Oji Group Specialty Paper Company Information
- 4.10.2 Oji Group Specialty Paper Business Overview
- 4.10.3 Oji Group Specialty Paper Production Capacity, Value and Gross Margin  
(2019-2024)
- 4.10.4 Oji Group Product Portfolio
- 4.10.5 Oji Group Recent Developments
- 4.11 Mondi
  - 4.11.1 Mondi Specialty Paper Company Information
  - 4.11.2 Mondi Specialty Paper Business Overview
  - 4.11.3 Mondi Specialty Paper Production Capacity, Value and Gross Margin  
(2019-2024)
  - 4.11.4 Mondi Product Portfolio
  - 4.11.5 Mondi Recent Developments
- 4.12 Stora Enso
  - 4.12.1 Stora Enso Specialty Paper Company Information
  - 4.12.2 Stora Enso Specialty Paper Business Overview
  - 4.12.3 Stora Enso Specialty Paper Production Capacity, Value and Gross Margin  
(2019-2024)
  - 4.12.4 Stora Enso Product Portfolio
  - 4.12.5 Stora Enso Recent Developments
- 4.13 Sappi
  - 4.13.1 Sappi Specialty Paper Company Information
  - 4.13.2 Sappi Specialty Paper Business Overview
  - 4.13.3 Sappi Specialty Paper Production Capacity, Value and Gross Margin  
(2019-2024)
  - 4.13.4 Sappi Product Portfolio
  - 4.13.5 Sappi Recent Developments
- 4.14 Fedrigoni
  - 4.14.1 Fedrigoni Specialty Paper Company Information
  - 4.14.2 Fedrigoni Specialty Paper Business Overview
  - 4.14.3 Fedrigoni Specialty Paper Production Capacity, Value and Gross Margin  
(2019-2024)
  - 4.14.4 Fedrigoni Product Portfolio
  - 4.14.5 Fedrigoni Recent Developments
- 4.15 Nippon Paper
  - 4.15.1 Nippon Paper Specialty Paper Company Information
  - 4.15.2 Nippon Paper Specialty Paper Business Overview
  - 4.15.3 Nippon Paper Specialty Paper Production Capacity, Value and Gross Margin  
(2019-2024)

- 4.15.4 Nippon Paper Product Portfolio
- 4.15.5 Nippon Paper Recent Developments
- 4.16 Onyx Specialty Papers
  - 4.16.1 Onyx Specialty Papers Specialty Paper Company Information
  - 4.16.2 Onyx Specialty Papers Specialty Paper Business Overview
  - 4.16.3 Onyx Specialty Papers Specialty Paper Production Capacity, Value and Gross Margin (2019-2024)
  - 4.16.4 Onyx Specialty Papers Product Portfolio
  - 4.16.5 Onyx Specialty Papers Recent Developments
- 4.17 Wausau Coated Products, Inc.
  - 4.17.1 Wausau Coated Products, Inc. Specialty Paper Company Information
  - 4.17.2 Wausau Coated Products, Inc. Specialty Paper Business Overview
  - 4.17.3 Wausau Coated Products, Inc. Specialty Paper Production Capacity, Value and Gross Margin (2019-2024)
  - 4.17.4 Wausau Coated Products, Inc. Product Portfolio
  - 4.17.5 Wausau Coated Products, Inc. Recent Developments
- 4.18 Verso
  - 4.18.1 Verso Specialty Paper Company Information
  - 4.18.2 Verso Specialty Paper Business Overview
  - 4.18.3 Verso Specialty Paper Production Capacity, Value and Gross Margin (2019-2024)
  - 4.18.4 Verso Product Portfolio
  - 4.18.5 Verso Recent Developments
- 4.19 Cascades
  - 4.19.1 Cascades Specialty Paper Company Information
  - 4.19.2 Cascades Specialty Paper Business Overview
  - 4.19.3 Cascades Specialty Paper Production Capacity, Value and Gross Margin (2019-2024)
  - 4.19.4 Cascades Product Portfolio
  - 4.19.5 Cascades Recent Developments
- 4.20 Delfort
  - 4.20.1 Delfort Specialty Paper Company Information
  - 4.20.2 Delfort Specialty Paper Business Overview
  - 4.20.3 Delfort Specialty Paper Production Capacity, Value and Gross Margin (2019-2024)
  - 4.20.4 Delfort Product Portfolio
  - 4.20.5 Delfort Recent Developments
- 4.21 Nine Dragons
  - 4.21.1 Nine Dragons Specialty Paper Company Information

- 4.21.2 Nine Dragons Specialty Paper Business Overview
- 4.21.3 Nine Dragons Specialty Paper Production Capacity, Value and Gross Margin (2019-2024)
- 4.21.4 Nine Dragons Product Portfolio
- 4.21.5 Nine Dragons Recent Developments
- 4.22 Clearwater Paper
  - 4.22.1 Clearwater Paper Specialty Paper Company Information
  - 4.22.2 Clearwater Paper Specialty Paper Business Overview
  - 4.22.3 Clearwater Paper Specialty Paper Production Capacity, Value and Gross Margin (2019-2024)
  - 4.22.4 Clearwater Paper Product Portfolio
  - 4.22.5 Clearwater Paper Recent Developments
- 4.23 BPM
  - 4.23.1 BPM Specialty Paper Company Information
  - 4.23.2 BPM Specialty Paper Business Overview
  - 4.23.3 BPM Specialty Paper Production Capacity, Value and Gross Margin (2019-2024)
  - 4.23.4 BPM Product Portfolio
  - 4.23.5 BPM Recent Developments
- 4.24 Twin Rivers
  - 4.24.1 Twin Rivers Specialty Paper Company Information
  - 4.24.2 Twin Rivers Specialty Paper Business Overview
  - 4.24.3 Twin Rivers Specialty Paper Production Capacity, Value and Gross Margin (2019-2024)
  - 4.24.4 Twin Rivers Product Portfolio
  - 4.24.5 Twin Rivers Recent Developments
- 4.25 Flambeau Rivers
  - 4.25.1 Flambeau Rivers Specialty Paper Company Information
  - 4.25.2 Flambeau Rivers Specialty Paper Business Overview
  - 4.25.3 Flambeau Rivers Specialty Paper Production Capacity, Value and Gross Margin (2019-2024)
  - 4.25.4 Flambeau Rivers Product Portfolio
  - 4.25.5 Flambeau Rivers Recent Developments
- 4.26 Little Rapids
  - 4.26.1 Little Rapids Specialty Paper Company Information
  - 4.26.2 Little Rapids Specialty Paper Business Overview
  - 4.26.3 Little Rapids Specialty Paper Production Capacity, Value and Gross Margin (2019-2024)
  - 4.26.4 Little Rapids Product Portfolio

#### 4.26.5 Little Rapids Recent Developments

#### 4.27 Neenah Paper

##### 4.27.1 Neenah Paper Specialty Paper Company Information

##### 4.27.2 Neenah Paper Specialty Paper Business Overview

##### 4.27.3 Neenah Paper Specialty Paper Production Capacity, Value and Gross Margin (2019-2024)

##### 4.27.4 Neenah Paper Product Portfolio

##### 4.27.5 Neenah Paper Recent Developments

## **5 GLOBAL SPECIALTY PAPER PRODUCTION BY REGION**

### 5.1 Global Specialty Paper Production Estimates and Forecasts by Region: 2019 VS 2023 VS 2030

### 5.2 Global Specialty Paper Production by Region: 2019-2030

#### 5.2.1 Global Specialty Paper Production by Region: 2019-2024

#### 5.2.2 Global Specialty Paper Production Forecast by Region (2025-2030)

### 5.3 Global Specialty Paper Production Value Estimates and Forecasts by Region: 2019 VS 2023 VS 2030

### 5.4 Global Specialty Paper Production Value by Region: 2019-2030

#### 5.4.1 Global Specialty Paper Production Value by Region: 2019-2024

#### 5.4.2 Global Specialty Paper Production Value Forecast by Region (2025-2030)

### 5.5 Global Specialty Paper Market Price Analysis by Region (2019-2024)

### 5.6 Global Specialty Paper Production and Value, YOY Growth

#### 5.6.1 North America Specialty Paper Production Value Estimates and Forecasts (2019-2030)

#### 5.6.2 Europe Specialty Paper Production Value Estimates and Forecasts (2019-2030)

#### 5.6.3 China Specialty Paper Production Value Estimates and Forecasts (2019-2030)

#### 5.6.4 Japan Specialty Paper Production Value Estimates and Forecasts (2019-2030)

## **6 GLOBAL SPECIALTY PAPER CONSUMPTION BY REGION**

### 6.1 Global Specialty Paper Consumption Estimates and Forecasts by Region: 2019 VS 2023 VS 2030

### 6.2 Global Specialty Paper Consumption by Region (2019-2030)

#### 6.2.1 Global Specialty Paper Consumption by Region: 2019-2030

#### 6.2.2 Global Specialty Paper Forecasted Consumption by Region (2025-2030)

### 6.3 North America

#### 6.3.1 North America Specialty Paper Consumption Growth Rate by Country: 2019 VS 2023 VS 2030

6.3.2 North America Specialty Paper Consumption by Country (2019-2030)

6.3.3 U.S.

6.3.4 Canada

6.4 Europe

6.4.1 Europe Specialty Paper Consumption Growth Rate by Country: 2019 VS 2023 VS 2030

6.4.2 Europe Specialty Paper Consumption by Country (2019-2030)

6.4.3 Germany

6.4.4 France

6.4.5 U.K.

6.4.6 Italy

6.4.7 Russia

6.5 Asia Pacific

6.5.1 Asia Pacific Specialty Paper Consumption Growth Rate by Country: 2019 VS 2023 VS 2030

6.5.2 Asia Pacific Specialty Paper Consumption by Country (2019-2030)

6.5.3 China

6.5.4 Japan

6.5.5 South Korea

6.5.6 China Taiwan

6.5.7 Southeast Asia

6.5.8 India

6.5.9 Australia

6.6 Latin America, Middle East & Africa

6.6.1 Latin America, Middle East & Africa Specialty Paper Consumption Growth Rate by Country: 2019 VS 2023 VS 2030

6.6.2 Latin America, Middle East & Africa Specialty Paper Consumption by Country (2019-2030)

6.6.3 Mexico

6.6.4 Brazil

6.6.5 Turkey

6.6.5 GCC Countries

## **7 SEGMENT BY TYPE**

7.1 Global Specialty Paper Production by Type (2019-2030)

7.1.1 Global Specialty Paper Production by Type (2019-2030) & (K MT)

7.1.2 Global Specialty Paper Production Market Share by Type (2019-2030)

7.2 Global Specialty Paper Production Value by Type (2019-2030)



- 7.2.1 Global Specialty Paper Production Value by Type (2019-2030) & (US\$ Million)
- 7.2.2 Global Specialty Paper Production Value Market Share by Type (2019-2030)
- 7.3 Global Specialty Paper Price by Type (2019-2030)

## **8 SEGMENT BY APPLICATION**

- 8.1 Global Specialty Paper Production by Application (2019-2030)
  - 8.1.1 Global Specialty Paper Production by Application (2019-2030) & (K MT)
  - 8.1.2 Global Specialty Paper Production by Application (2019-2030) & (K MT)
- 8.2 Global Specialty Paper Production Value by Application (2019-2030)
  - 8.2.1 Global Specialty Paper Production Value by Application (2019-2030) & (US\$ Million)
  - 8.2.2 Global Specialty Paper Production Value Market Share by Application (2019-2030)
- 8.3 Global Specialty Paper Price by Application (2019-2030)

## **9 VALUE CHAIN AND SALES CHANNELS ANALYSIS OF THE MARKET**

- 9.1 Specialty Paper Value Chain Analysis
  - 9.1.1 Specialty Paper Key Raw Materials
  - 9.1.2 Raw Materials Key Suppliers
  - 9.1.3 Specialty Paper Production Mode & Process
- 9.2 Specialty Paper Sales Channels Analysis
  - 9.2.1 Direct Comparison with Distribution Share
  - 9.2.2 Specialty Paper Distributors
  - 9.2.3 Specialty Paper Customers

## **10 GLOBAL SPECIALTY PAPER ANALYZING MARKET DYNAMICS**

- 10.1 Specialty Paper Industry Trends
- 10.2 Specialty Paper Industry Drivers
- 10.3 Specialty Paper Industry Opportunities and Challenges
- 10.4 Specialty Paper Industry Restraints

## **11 REPORT CONCLUSION**

## **12 DISCLAIMER**

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