

# Solar Control Window Films Industry Research Report 2024

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# Abstracts

This report aims to provide a comprehensive presentation of the global market for Solar Control Window Films, with both quantitative and qualitative analysis, to help readers develop business/growth strategies, assess the market competitive situation, analyze their position in the current marketplace, and make informed business decisions regarding Solar Control Window Films.

The Solar Control Window Films market size, estimations, and forecasts are provided in terms of output/shipments (K Sqm) and revenue (\$ millions), considering 2023 as the base year, with history and forecast data for the period from 2019 to 2030. This report segments the global Solar Control Window Films market comprehensively. Regional market sizes, concerning products by types, by application, and by players, are also provided. The influence of COVID-19 and the Russia-Ukraine War were considered while estimating market sizes.

For a more in-depth understanding of the market, the report provides profiles of the competitive landscape, key competitors, and their respective market ranks. The report also discusses technological trends and new product developments.

The report will help the Solar Control Window Films manufacturers, new entrants, and industry chain related companies in this market with information on the revenues, production, and average price for the overall market and the sub-segments across the different segments, by company, product type, application, and regions.

Key Companies & Market Share Insights

In this section, the readers will gain an understanding of the key players competing.



This report has studied the key growth strategies, such as innovative trends and developments, intensification of product portfolio, mergers and acquisitions, collaborations, new product innovation, and geographical expansion, undertaken by these participants to maintain their presence. Apart from business strategies, the study includes current developments and key financials. The readers will also get access to the data related to global revenue, price, and sales by manufacturers for the period 2019-2024. This all-inclusive report will certainly serve the clients to stay updated and make effective decisions in their businesses. Some of the prominent players reviewed in the research report include:

ЗM

Eastman

Erickson International

Garware Polyester

Garware SunControl

Hanita Coating

Haverkamp

Johnson

KDX

Lintec(Madico)

Madico

Saint Gobain

Sekisui

Shuangxing(Kewei)

Solar Gard-Saint Gobain



Wintech

Product Type Insights

Global markets are presented by Solar Control Window Films type, along with growth forecasts through 2030. Estimates on production and value are based on the price in the supply chain at which the Solar Control Window Films are procured by the manufacturers.

This report has studied every segment and provided the market size using historical data. They have also talked about the growth opportunities that the segment may pose in the future. This study bestows production and revenue data by type, and during the historical period (2019-2024) and forecast period (2025-2030).

Solar Control Window Films segment by Type

Clear (Non-Reflective)

Dyed (Non-Reflective)

Vacuum Coated (Reflective)

## **Application Insights**

This report has provided the market size (production and revenue data) by application, during the historical period (2019-2024) and forecast period (2025-2030).

This report also outlines the market trends of each segment and consumer behaviors impacting the Solar Control Window Films market and what implications these may have on the industry's future. This report can help to understand the relevant market and consumer trends that are driving the Solar Control Window Films market.

Solar Control Window Films segment by Application

**Commercial Buildings** 



**Residential Buildings** 

Automobile

Others

## **Regional Outlook**

This section of the report provides key insights regarding various regions and the key players operating in each region. Economic, social, environmental, technological, and political factors have been taken into consideration while assessing the growth of the particular region/country. The readers will also get their hands on the revenue and sales data of each region and country for the period 2019-2030.

The market has been segmented into various major geographies, including North America, Europe, Asia-Pacific, South America. Detailed analysis of major countries such as the USA, Germany, the U.K., Italy, France, China, Japan, South Korea, Southeast Asia, and India will be covered within the regional segment. For market estimates, data are going to be provided for 2023 because of the base year, with estimates for 2024 and forecast value for 2030.

North America

U.S.

Canada

Europe

Germany

France

U.K.

Italy

Russia



#### Asia-Pacific

China

Japan

South Korea

India

Australia

China Taiwan

Indonesia

Thailand

Malaysia

Latin America

Mexico

Brazil

Argentina

### Key Drivers & Barriers

High-impact rendering factors and drivers have been studied in this report to aid the readers to understand the general development. Moreover, the report includes restraints and challenges that may act as stumbling blocks on the way of the players. This will assist the users to be attentive and make informed decisions related to business. Specialists have also laid their focus on the upcoming business prospects.

COVID-19 and Russia-Ukraine War Influence Analysis



The readers in the section will understand how the Solar Control Window Films market scenario changed across the globe during the pandemic, post-pandemic and Russia-Ukraine War. The study is done keeping in view the changes in aspects such as demand, consumption, transportation, consumer behavior, supply chain management, export and import, and production. The industry experts have also highlighted the key factors that will help create opportunities for players and stabilize the overall industry in the years to come.

## Reasons to Buy This Report

This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Solar Control Window Films market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.

This report will help stakeholders to understand the global industry status and trends of Solar Control Window Films and provides them with information on key market drivers, restraints, challenges, and opportunities.

This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.

This report stays updated with novel technology integration, features, and the latest developments in the market

This report helps stakeholders to understand the COVID-19 and Russia-Ukraine War Influence on the Solar Control Window Films industry.

This report helps stakeholders to gain insights into which regions to target globally

This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Solar Control Window Films.



This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

**Core Chapters** 

Chapter 1: Research objectives, research methods, data sources, data cross-validation;

Chapter 2: Introduces the report scope of the report, executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the market and its likely evolution in the short to mid-term, and long term.

Chapter 3: Detailed analysis of Solar Control Window Films manufacturers competitive landscape, price, production and value market share, latest development plan, merger, and acquisition information, etc.

Chapter 4: Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including product production/output, value, price, gross margin, product introduction, recent development, etc.

Chapter 5: Production/output, value of Solar Control Window Films by region/country. It provides a quantitative analysis of the market size and development potential of each region in the next six years.

Chapter 6: Consumption of Solar Control Window Films in regional level and country level. It provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and production of each country in the world.

Chapter 7: Provides the analysis of various market segments by type, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 8: Provides the analysis of various market segments by application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 9: Analysis of industrial chain, including the upstream and downstream of the



industry.

Chapter 10: Introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 11: The main points and conclusions of the report.



# Contents

# **1 PREFACE**

- 1.1 Scope of Report
- 1.2 Reasons for Doing This Study
- 1.3 Research Methodology
- 1.4 Research Process
- 1.5 Data Source
- 1.5.1 Secondary Sources
- 1.5.2 Primary Sources

# 2 MARKET OVERVIEW

- 2.1 Product Definition
- 2.2 Solar Control Window Films by Type
  - 2.2.1 Market Value Comparison by Type (2019 VS 2023 VS 2030) & (US\$ Million)
  - 1.2.2 Clear (Non-Reflective)
  - 1.2.3 Dyed (Non-Reflective)
  - 1.2.4 Vacuum Coated (Reflective)
- 2.3 Solar Control Window Films by Application
- 2.3.1 Market Value Comparison by Application (2019 VS 2023 VS 2030) & (US\$ Million)
  - 2.3.2 Commercial Buildings
  - 2.3.3 Residential Buildings
  - 2.3.4 Automobile
  - 2.3.5 Others
- 2.4 Global Market Growth Prospects
- 2.4.1 Global Solar Control Window Films Production Value Estimates and Forecasts (2019-2030)

2.4.2 Global Solar Control Window Films Production Capacity Estimates and Forecasts (2019-2030)

2.4.3 Global Solar Control Window Films Production Estimates and Forecasts (2019-2030)

2.4.4 Global Solar Control Window Films Market Average Price (2019-2030)

# **3 MARKET COMPETITIVE LANDSCAPE BY MANUFACTURERS**

3.1 Global Solar Control Window Films Production by Manufacturers (2019-2024)



3.2 Global Solar Control Window Films Production Value by Manufacturers (2019-2024)

3.3 Global Solar Control Window Films Average Price by Manufacturers (2019-2024)

3.4 Global Solar Control Window Films Industry Manufacturers Ranking, 2022 VS 2023 VS 2024

3.5 Global Solar Control Window Films Key Manufacturers, Manufacturing Sites & Headquarters

3.6 Global Solar Control Window Films Manufacturers, Product Type & Application

3.7 Global Solar Control Window Films Manufacturers, Date of Enter into This Industry

3.8 Global Solar Control Window Films Market CR5 and HHI

3.9 Global Manufacturers Mergers & Acquisition

# **4 MANUFACTURERS PROFILED**

4.1 3M

4.1.1 3M Solar Control Window Films Company Information

4.1.2 3M Solar Control Window Films Business Overview

4.1.3 3M Solar Control Window Films Production Capacity, Value and Gross Margin (2019-2024)

4.1.4 3M Product Portfolio

4.1.5 3M Recent Developments

4.2 Eastman

4.2.1 Eastman Solar Control Window Films Company Information

4.2.2 Eastman Solar Control Window Films Business Overview

4.2.3 Eastman Solar Control Window Films Production Capacity, Value and Gross Margin (2019-2024)

4.2.4 Eastman Product Portfolio

4.2.5 Eastman Recent Developments

4.3 Erickson International

4.3.1 Erickson International Solar Control Window Films Company Information

4.3.2 Erickson International Solar Control Window Films Business Overview

4.3.3 Erickson International Solar Control Window Films Production Capacity, Value and Gross Margin (2019-2024)

4.3.4 Erickson International Product Portfolio

4.3.5 Erickson International Recent Developments

4.4 Garware Polyester

4.4.1 Garware Polyester Solar Control Window Films Company Information

4.4.2 Garware Polyester Solar Control Window Films Business Overview

4.4.3 Garware Polyester Solar Control Window Films Production Capacity, Value and Gross Margin (2019-2024)



4.4.4 Garware Polyester Product Portfolio

4.4.5 Garware Polyester Recent Developments

4.5 Garware SunControl

4.5.1 Garware SunControl Solar Control Window Films Company Information

4.5.2 Garware SunControl Solar Control Window Films Business Overview

4.5.3 Garware SunControl Solar Control Window Films Production Capacity, Value and Gross Margin (2019-2024)

4.5.4 Garware SunControl Product Portfolio

4.5.5 Garware SunControl Recent Developments

4.6 Hanita Coating

4.6.1 Hanita Coating Solar Control Window Films Company Information

4.6.2 Hanita Coating Solar Control Window Films Business Overview

4.6.3 Hanita Coating Solar Control Window Films Production Capacity, Value and Gross Margin (2019-2024)

4.6.4 Hanita Coating Product Portfolio

4.6.5 Hanita Coating Recent Developments

4.7 Haverkamp

4.7.1 Haverkamp Solar Control Window Films Company Information

4.7.2 Haverkamp Solar Control Window Films Business Overview

4.7.3 Haverkamp Solar Control Window Films Production Capacity, Value and Gross Margin (2019-2024)

4.7.4 Haverkamp Product Portfolio

4.7.5 Haverkamp Recent Developments

4.8 Johnson

4.8.1 Johnson Solar Control Window Films Company Information

4.8.2 Johnson Solar Control Window Films Business Overview

4.8.3 Johnson Solar Control Window Films Production Capacity, Value and Gross Margin (2019-2024)

4.8.4 Johnson Product Portfolio

4.8.5 Johnson Recent Developments

4.9 KDX

4.9.1 KDX Solar Control Window Films Company Information

4.9.2 KDX Solar Control Window Films Business Overview

4.9.3 KDX Solar Control Window Films Production Capacity, Value and Gross Margin (2019-2024)

4.9.4 KDX Product Portfolio

4.9.5 KDX Recent Developments

4.10 Lintec(Madico)

4.10.1 Lintec(Madico) Solar Control Window Films Company Information



4.10.2 Lintec(Madico) Solar Control Window Films Business Overview

4.10.3 Lintec(Madico) Solar Control Window Films Production Capacity, Value and Gross Margin (2019-2024)

4.10.4 Lintec(Madico) Product Portfolio

4.10.5 Lintec(Madico) Recent Developments

7.11 Madico

7.11.1 Madico Solar Control Window Films Company Information

7.11.2 Madico Solar Control Window Films Business Overview

4.11.3 Madico Solar Control Window Films Production Capacity, Value and Gross Margin (2019-2024)

7.11.4 Madico Product Portfolio

7.11.5 Madico Recent Developments

7.12 Saint Gobain

7.12.1 Saint Gobain Solar Control Window Films Company Information

7.12.2 Saint Gobain Solar Control Window Films Business Overview

7.12.3 Saint Gobain Solar Control Window Films Production Capacity, Value and Gross Margin (2019-2024)

7.12.4 Saint Gobain Product Portfolio

7.12.5 Saint Gobain Recent Developments

7.13 Sekisui

7.13.1 Sekisui Solar Control Window Films Company Information

7.13.2 Sekisui Solar Control Window Films Business Overview

7.13.3 Sekisui Solar Control Window Films Production Capacity, Value and Gross Margin (2019-2024)

7.13.4 Sekisui Product Portfolio

7.13.5 Sekisui Recent Developments

7.14 Shuangxing(Kewei)

7.14.1 Shuangxing(Kewei) Solar Control Window Films Company Information

7.14.2 Shuangxing(Kewei) Solar Control Window Films Business Overview

7.14.3 Shuangxing(Kewei) Solar Control Window Films Production Capacity, Value and Gross Margin (2019-2024)

7.14.4 Shuangxing(Kewei) Product Portfolio

7.14.5 Shuangxing(Kewei) Recent Developments

7.15 Solar Gard-Saint Gobain

7.15.1 Solar Gard-Saint Gobain Solar Control Window Films Company Information

7.15.2 Solar Gard-Saint Gobain Solar Control Window Films Business Overview

7.15.3 Solar Gard-Saint Gobain Solar Control Window Films Production Capacity, Value and Gross Margin (2019-2024)

7.15.4 Solar Gard-Saint Gobain Product Portfolio



7.15.5 Solar Gard-Saint Gobain Recent Developments

7.16 Wintech

7.16.1 Wintech Solar Control Window Films Company Information

7.16.2 Wintech Solar Control Window Films Business Overview

7.16.3 Wintech Solar Control Window Films Production Capacity, Value and Gross Margin (2019-2024)

7.16.4 Wintech Product Portfolio

7.16.5 Wintech Recent Developments

# **5 GLOBAL SOLAR CONTROL WINDOW FILMS PRODUCTION BY REGION**

5.1 Global Solar Control Window Films Production Estimates and Forecasts by Region: 2019 VS 2023 VS 2030

5.2 Global Solar Control Window Films Production by Region: 2019-2030

5.2.1 Global Solar Control Window Films Production by Region: 2019-2024

5.2.2 Global Solar Control Window Films Production Forecast by Region (2025-2030)5.3 Global Solar Control Window Films Production Value Estimates and Forecasts byRegion: 2019 VS 2023 VS 2030

5.4 Global Solar Control Window Films Production Value by Region: 2019-2030

5.4.1 Global Solar Control Window Films Production Value by Region: 2019-2024

5.4.2 Global Solar Control Window Films Production Value Forecast by Region (2025-2030)

5.5 Global Solar Control Window Films Market Price Analysis by Region (2019-2024)5.6 Global Solar Control Window Films Production and Value, YOY Growth

5.6.1 North America Solar Control Window Films Production Value Estimates and Forecasts (2019-2030)

5.6.2 Europe Solar Control Window Films Production Value Estimates and Forecasts (2019-2030)

5.6.3 China Solar Control Window Films Production Value Estimates and Forecasts (2019-2030)

5.6.4 South Korea Solar Control Window Films Production Value Estimates and Forecasts (2019-2030)

5.6.5 India Solar Control Window Films Production Value Estimates and Forecasts (2019-2030)

# 6 GLOBAL SOLAR CONTROL WINDOW FILMS CONSUMPTION BY REGION

6.1 Global Solar Control Window Films Consumption Estimates and Forecasts by Region: 2019 VS 2023 VS 2030



6.2 Global Solar Control Window Films Consumption by Region (2019-2030)

6.2.1 Global Solar Control Window Films Consumption by Region: 2019-2030

6.2.2 Global Solar Control Window Films Forecasted Consumption by Region (2025-2030)

6.3 North America

6.3.1 North America Solar Control Window Films Consumption Growth Rate by Country: 2019 VS 2023 VS 2030

6.3.2 North America Solar Control Window Films Consumption by Country (2019-2030)

6.3.3 U.S.

6.3.4 Canada

6.4 Europe

6.4.1 Europe Solar Control Window Films Consumption Growth Rate by Country: 2019 VS 2023 VS 2030

6.4.2 Europe Solar Control Window Films Consumption by Country (2019-2030)

- 6.4.3 Germany
- 6.4.4 France
- 6.4.5 U.K.
- 6.4.6 Italy
- 6.4.7 Russia
- 6.5 Asia Pacific

6.5.1 Asia Pacific Solar Control Window Films Consumption Growth Rate by Country: 2019 VS 2023 VS 2030

6.5.2 Asia Pacific Solar Control Window Films Consumption by Country (2019-2030)

- 6.5.3 China
- 6.5.4 Japan
- 6.5.5 South Korea
- 6.5.6 China Taiwan
- 6.5.7 Southeast Asia
- 6.5.8 India
- 6.5.9 Australia
- 6.6 Latin America, Middle East & Africa

6.6.1 Latin America, Middle East & Africa Solar Control Window Films Consumption Growth Rate by Country: 2019 VS 2023 VS 2030

6.6.2 Latin America, Middle East & Africa Solar Control Window Films Consumption by Country (2019-2030)

- 6.6.3 Mexico
- 6.6.4 Brazil
- 6.6.5 Turkey



6.6.5 GCC Countries

# 7 SEGMENT BY TYPE

7.1 Global Solar Control Window Films Production by Type (2019-2030)

7.1.1 Global Solar Control Window Films Production by Type (2019-2030) & (K Sqm)

7.1.2 Global Solar Control Window Films Production Market Share by Type (2019-2030)

7.2 Global Solar Control Window Films Production Value by Type (2019-2030)

7.2.1 Global Solar Control Window Films Production Value by Type (2019-2030) & (US\$ Million)

7.2.2 Global Solar Control Window Films Production Value Market Share by Type (2019-2030)

7.3 Global Solar Control Window Films Price by Type (2019-2030)

# **8 SEGMENT BY APPLICATION**

8.1 Global Solar Control Window Films Production by Application (2019-2030)

8.1.1 Global Solar Control Window Films Production by Application (2019-2030) & (K Sqm)

8.1.2 Global Solar Control Window Films Production by Application (2019-2030) & (K Sqm)

8.2 Global Solar Control Window Films Production Value by Application (2019-2030)

8.2.1 Global Solar Control Window Films Production Value by Application (2019-2030) & (US\$ Million)

8.2.2 Global Solar Control Window Films Production Value Market Share by Application (2019-2030)

8.3 Global Solar Control Window Films Price by Application (2019-2030)

# 9 VALUE CHAIN AND SALES CHANNELS ANALYSIS OF THE MARKET

9.1 Solar Control Window Films Value Chain Analysis

9.1.1 Solar Control Window Films Key Raw Materials

9.1.2 Raw Materials Key Suppliers

9.1.3 Solar Control Window Films Production Mode & Process

9.2 Solar Control Window Films Sales Channels Analysis

9.2.1 Direct Comparison with Distribution Share

9.2.2 Solar Control Window Films Distributors

9.2.3 Solar Control Window Films Customers



#### **10 GLOBAL SOLAR CONTROL WINDOW FILMS ANALYZING MARKET DYNAMICS**

10.1 Solar Control Window Films Industry Trends

- 10.2 Solar Control Window Films Industry Drivers
- 10.3 Solar Control Window Films Industry Opportunities and Challenges
- 10.4 Solar Control Window Films Industry Restraints

## **11 REPORT CONCLUSION**

**12 DISCLAIMER** 



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