

# Social Media Monitoring Software Industry Research Report 2023

<https://marketpublishers.com/r/S2A786B590BFEN.html>

Date: August 2023

Pages: 87

Price: US\$ 2,950.00 (Single User License)

ID: S2A786B590BFEN

## Abstracts

Social media monitoring software provides functionality for listening, tracking, and gathering relevant content across wide ranges of social media. Social media monitoring products are used by social media, marketing, and communications teams to identify trends, track competitors, and understand customer sentiment. The products can also be used by researchers to gain information on social trends or by media outlets to identify breaking news. Social media monitoring tools allow marketers to personalize content to specific users or demographics, identify thought leaders or influencers, and respond to positive or negative mentions.

## Highlights

The global Social Media Monitoring Software market is projected to reach US\$ million by 2029 from an estimated US\$ million in 2023, at a CAGR of % during 2024 and 2029.

In the MENA market, major manufacturers include Zoho, Salesforce, Sprinklr, Meltwater, Digimind, LexisNexis, Crowd Analyzer, Lucidya, and others. The top three manufacturers account for about 62 percent of the market. In terms of product, Cloud Based is the largest segment, with a share over 80%. And in terms of application, the largest application is Retail.

## Report Scope

This report aims to provide a comprehensive presentation of the global market for Social Media Monitoring Software, with both quantitative and qualitative analysis, to help readers develop business/growth strategies, assess the market competitive situation, analyze their position in the current marketplace, and make informed business

decisions regarding Social Media Monitoring Software.

The Social Media Monitoring Software market size, estimations, and forecasts are provided in terms of and revenue (\$ millions), considering 2022 as the base year, with history and forecast data for the period from 2018 to 2029. This report segments the global Social Media Monitoring Software market comprehensively. Regional market sizes, concerning products by types, by application, and by players, are also provided. The influence of COVID-19 and the Russia-Ukraine War were considered while estimating market sizes.

For a more in-depth understanding of the market, the report provides profiles of the competitive landscape, key competitors, and their respective market ranks. The report also discusses technological trends and new product developments.

The report will help the Social Media Monitoring Software companies, new entrants, and industry chain related companies in this market with information on the revenues for the overall market and the sub-segments across the different segments, by company, product type, application, and regions.

### Key Companies & Market Share Insights

In this section, the readers will gain an understanding of the key players competing. This report has studied the key growth strategies, such as innovative trends and developments, intensification of product portfolio, mergers and acquisitions, collaborations, new product innovation, and geographical expansion, undertaken by these participants to maintain their presence. Apart from business strategies, the study includes current developments and key financials. The readers will also get access to the data related to global revenue by companies for the period 2017-2022. This all-inclusive report will certainly serve the clients to stay updated and make effective decisions in their businesses. Some of the prominent players reviewed in the research report include:

Zoho

Salesforce

Sprinklr

Meltwater

Digimind

LexisNexis

Crowd Analyzer

Lucidya

## Product Type Insights

Global markets are presented by Social Media Monitoring Software type, along with growth forecasts through 2029. Estimates on revenue are based on the price in the supply chain at which the Social Media Monitoring Software are procured by the companies.

This report has studied every segment and provided the market size using historical data. They have also talked about the growth opportunities that the segment may pose in the future. This study bestows revenue data by type, and during the historical period (2018-2023) and forecast period (2024-2029).

## Social Media Monitoring Software segment by Type

Cloud Based

On-premise

## Application Insights

This report has provided the market size (revenue data) by application, during the historical period (2018-2023) and forecast period (2024-2029).

This report also outlines the market trends of each segment and consumer behaviors impacting the Social Media Monitoring Software market and what implications these may have on the industry's future. This report can help to understand the relevant market and consumer trends that are driving the Social Media Monitoring Software market.

## Social Media Monitoring Software Segment by Application

Telecomm

BFSI

Retail

Government

Others

## Regional Outlook

This section of the report provides key insights regarding various regions and the key players operating in each region. Economic, social, environmental, technological, and political factors have been taken into consideration while assessing the growth of the particular region/country. The readers will also get their hands on the revenue data of each region and country for the period 2018-2029.

The market has been segmented into various major geographies, including North America, Europe, Asia-Pacific, South America, Middle East & Africa. Detailed analysis of major countries such as the USA, Germany, the U.K., Italy, France, China, Japan, South Korea, Southeast Asia, and India will be covered within the regional segment. For market estimates, data are going to be provided for 2022 because of the base year, with estimates for 2023 and forecast revenue for 2029.

North America

United States

Canada

Europe

Germany

France

UK

Italy

Russia

Nordic Countries

Rest of Europe

#### Asia-Pacific

China

Japan

South Korea

Southeast Asia

India

Australia

Rest of Asia

#### Latin America

Mexico

Brazil

Rest of Latin America

#### Middle East & Africa

Turkey

Saudi Arabia

UAE

Rest of MEA

## Key Drivers & Barriers

High-impact rendering factors and drivers have been studied in this report to aid the readers to understand the general development. Moreover, the report includes restraints and challenges that may act as stumbling blocks on the way of the players. This will assist the users to be attentive and make informed decisions related to business. Specialists have also laid their focus on the upcoming business prospects.

## COVID-19 and Russia-Ukraine War Influence Analysis

The readers in the section will understand how the Social Media Monitoring Software market scenario changed across the globe during the pandemic, post-pandemic and Russia-Ukraine War. The study is done keeping in view the changes in aspects such as demand, consumption, transportation, consumer behavior, supply chain management. The industry experts have also highlighted the key factors that will help create opportunities for players and stabilize the overall industry in the years to come.

## Reasons to Buy This Report

This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Social Media Monitoring Software market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.

This report will help stakeholders to understand the global industry status and trends of Social Media Monitoring Software and provides them with information on key market drivers, restraints, challenges, and opportunities.

This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.

This report stays updated with novel technology integration, features, and the latest developments in the market

This report helps stakeholders to understand the COVID-19 and Russia-Ukraine War Influence on the Social Media Monitoring Software industry.

This report helps stakeholders to gain insights into which regions to target globally

This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Social Media Monitoring Software.

This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

## Core Chapters

Chapter 1: Research objectives, research methods, data sources, data cross-validation;

Chapter 2: Introduces the report scope of the report, executive summary of different market segments (product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the market and its likely evolution in the short to mid-term, and long term.

Chapter 3: Provides the analysis of various market segments product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 4: Provides the analysis of various market segments application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 5: Introduces executive summary of global market size, regional market size, this section also introduces the market dynamics, latest developments of the market,

the driving factors and restrictive factors of the market, the challenges and risks faced by companies in the industry, and the analysis of relevant policies in the industry.

Chapter 6: Detailed analysis of Social Media Monitoring Software companies' competitive landscape, revenue market share, latest development plan, merger, and acquisition information, etc.

Chapter 7, 8, 9, 10, 11: North America, Europe, Asia Pacific, Latin America, Middle East and Africa segment by country. It provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 12: Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including product sales, revenue, price, gross margin, product introduction, recent development, etc.

Chapter 13: The main points and conclusions of the report.



## Contents

### 1 PREFACE

- 1.1 Scope of Report
- 1.2 Reasons for Doing This Study
- 1.3 Research Methodology
- 1.4 Research Process
- 1.5 Data Source
  - 1.5.1 Secondary Sources
  - 1.5.2 Primary Sources

### 2 MARKET OVERVIEW

- 2.1 Product Definition
- 2.2 Social Media Monitoring Software by Type
  - 2.2.1 Market Value Comparison by Type (2018 VS 2022 VS 2029)
    - 1.2.2 Cloud Based
    - 1.2.3 On-premise
- 2.3 Social Media Monitoring Software by Application
  - 2.3.1 Market Value Comparison by Application (2018 VS 2022 VS 2029)
  - 2.3.2 Telecomm
  - 2.3.3 BFSI
  - 2.3.4 Retail
  - 2.3.5 Government
  - 2.3.6 Others
- 2.4 Assumptions and Limitations

### 3 SOCIAL MEDIA MONITORING SOFTWARE BREAKDOWN DATA BY TYPE

- 3.1 Global Social Media Monitoring Software Historic Market Size by Type (2018-2023)
- 3.2 Global Social Media Monitoring Software Forecasted Market Size by Type (2023-2028)

### 4 SOCIAL MEDIA MONITORING SOFTWARE BREAKDOWN DATA BY APPLICATION

- 4.1 Global Social Media Monitoring Software Historic Market Size by Application (2018-2023)

4.2 Global Social Media Monitoring Software Forecasted Market Size by Application (2018-2023)

## **5 GLOBAL GROWTH TRENDS**

5.1 Global Social Media Monitoring Software Market Perspective (2018-2029)

5.2 Global Social Media Monitoring Software Growth Trends by Region

5.2.1 Global Social Media Monitoring Software Market Size by Region: 2018 VS 2022 VS 2029

5.2.2 Social Media Monitoring Software Historic Market Size by Region (2018-2023)

5.2.3 Social Media Monitoring Software Forecasted Market Size by Region (2024-2029)

5.3 Social Media Monitoring Software Market Dynamics

5.3.1 Social Media Monitoring Software Industry Trends

5.3.2 Social Media Monitoring Software Market Drivers

5.3.3 Social Media Monitoring Software Market Challenges

5.3.4 Social Media Monitoring Software Market Restraints

## **6 MARKET COMPETITIVE LANDSCAPE BY PLAYERS**

6.1 Global Top Social Media Monitoring Software Players by Revenue

6.1.1 Global Top Social Media Monitoring Software Players by Revenue (2018-2023)

6.1.2 Global Social Media Monitoring Software Revenue Market Share by Players (2018-2023)

6.2 Global Social Media Monitoring Software Industry Players Ranking, 2021 VS 2022 VS 2023

6.3 Global Key Players of Social Media Monitoring Software Head office and Area Served

6.4 Global Social Media Monitoring Software Players, Product Type & Application

6.5 Global Social Media Monitoring Software Players, Date of Enter into This Industry

6.6 Global Social Media Monitoring Software Market CR5 and HHI

6.7 Global Players Mergers & Acquisition

## **7 NORTH AMERICA**

7.1 North America Social Media Monitoring Software Market Size (2018-2029)

7.2 North America Social Media Monitoring Software Market Growth Rate by Country: 2018 VS 2022 VS 2029

7.3 North America Social Media Monitoring Software Market Size by Country

(2018-2023)

7.4 North America Social Media Monitoring Software Market Size by Country

(2024-2029)

7.5 United States

7.6 Canada

## **8 EUROPE**

8.1 Europe Social Media Monitoring Software Market Size (2018-2029)

8.2 Europe Social Media Monitoring Software Market Growth Rate by Country: 2018 VS 2022 VS 2029

8.3 Europe Social Media Monitoring Software Market Size by Country (2018-2023)

8.4 Europe Social Media Monitoring Software Market Size by Country (2024-2029)

7.4 Germany

7.5 France

7.6 U.K.

7.7 Italy

7.8 Russia

7.9 Nordic Countries

## **9 ASIA-PACIFIC**

9.1 Asia-Pacific Social Media Monitoring Software Market Size (2018-2029)

9.2 Asia-Pacific Social Media Monitoring Software Market Growth Rate by Country: 2018 VS 2022 VS 2029

9.3 Asia-Pacific Social Media Monitoring Software Market Size by Country (2018-2023)

9.4 Asia-Pacific Social Media Monitoring Software Market Size by Country (2024-2029)

8.4 China

8.5 Japan

8.6 South Korea

8.7 Southeast Asia

8.8 India

8.9 Australia

## **10 LATIN AMERICA**

10.1 Latin America Social Media Monitoring Software Market Size (2018-2029)

10.2 Latin America Social Media Monitoring Software Market Growth Rate by Country: 2018 VS 2022 VS 2029

10.3 Latin America Social Media Monitoring Software Market Size by Country (2018-2023)

10.4 Latin America Social Media Monitoring Software Market Size by Country (2024-2029)

9.4 Mexico

9.5 Brazil

## **11 MIDDLE EAST & AFRICA**

11.1 Middle East & Africa Social Media Monitoring Software Market Size (2018-2029)

11.2 Middle East & Africa Social Media Monitoring Software Market Growth Rate by Country: 2018 VS 2022 VS 2029

11.3 Middle East & Africa Social Media Monitoring Software Market Size by Country (2018-2023)

11.4 Middle East & Africa Social Media Monitoring Software Market Size by Country (2024-2029)

10.4 Turkey

10.5 Saudi Arabia

10.6 UAE

## **12 PLAYERS PROFILED**

11.1 Zoho

11.1.1 Zoho Company Detail

11.1.2 Zoho Business Overview

11.1.3 Zoho Social Media Monitoring Software Introduction

11.1.4 Zoho Revenue in Social Media Monitoring Software Business (2017-2022)

11.1.5 Zoho Recent Development

11.2 Salesforce

11.2.1 Salesforce Company Detail

11.2.2 Salesforce Business Overview

11.2.3 Salesforce Social Media Monitoring Software Introduction

11.2.4 Salesforce Revenue in Social Media Monitoring Software Business (2017-2022)

11.2.5 Salesforce Recent Development

11.3 Sprinklr

11.3.1 Sprinklr Company Detail

11.3.2 Sprinklr Business Overview

11.3.3 Sprinklr Social Media Monitoring Software Introduction

11.3.4 Sprinklr Revenue in Social Media Monitoring Software Business (2017-2022)

- 11.3.5 Sprinklr Recent Development
- 11.4 Meltwater
  - 11.4.1 Meltwater Company Detail
  - 11.4.2 Meltwater Business Overview
  - 11.4.3 Meltwater Social Media Monitoring Software Introduction
  - 11.4.4 Meltwater Revenue in Social Media Monitoring Software Business (2017-2022)
  - 11.4.5 Meltwater Recent Development
- 11.5 Digimind
  - 11.5.1 Digimind Company Detail
  - 11.5.2 Digimind Business Overview
  - 11.5.3 Digimind Social Media Monitoring Software Introduction
  - 11.5.4 Digimind Revenue in Social Media Monitoring Software Business (2017-2022)
  - 11.5.5 Digimind Recent Development
- 11.6 LexisNexis
  - 11.6.1 LexisNexis Company Detail
  - 11.6.2 LexisNexis Business Overview
  - 11.6.3 LexisNexis Social Media Monitoring Software Introduction
  - 11.6.4 LexisNexis Revenue in Social Media Monitoring Software Business (2017-2022)
  - 11.6.5 LexisNexis Recent Development
- 11.7 Crowd Analyzer
  - 11.7.1 Crowd Analyzer Company Detail
  - 11.7.2 Crowd Analyzer Business Overview
  - 11.7.3 Crowd Analyzer Social Media Monitoring Software Introduction
  - 11.7.4 Crowd Analyzer Revenue in Social Media Monitoring Software Business (2017-2022)
  - 11.7.5 Crowd Analyzer Recent Development
- 11.8 Lucidya
  - 11.8.1 Lucidya Company Detail
  - 11.8.2 Lucidya Business Overview
  - 11.8.3 Lucidya Social Media Monitoring Software Introduction
  - 11.8.4 Lucidya Revenue in Social Media Monitoring Software Business (2017-2022)
  - 11.8.5 Lucidya Recent Development

## **13 REPORT CONCLUSION**

## **14 DISCLAIMER**



## List Of Tables

### LIST OF TABLES

Table 1. Secondary Sources

Table 2. Primary Sources

Table 3. Market Value Comparison by Type (2018 VS 2022 VS 2029) & (US\$ Million)

Table 4. Market Value Comparison by Application (2018 VS 2022 VS 2029) & (US\$ Million)

Table 5. Global Social Media Monitoring Software Market Size by Type (2018-2023) & (US\$ Million)

Table 6. Global Social Media Monitoring Software Revenue Market Share by Type (2018-2023)

Table 7. Global Social Media Monitoring Software Forecasted Market Size by Type (2024-2029) & (US\$ Million)

Table 8. Global Social Media Monitoring Software Revenue Market Share by Type (2024-2029)

Table 9. Global Social Media Monitoring Software Market Size by Application (2018-2023) & (US\$ Million)

Table 10. Global Social Media Monitoring Software Revenue Market Share by Application (2018-2023)

Table 11. Global Social Media Monitoring Software Forecasted Market Size by Application (2024-2029) & (US\$ Million)

Table 12. Global Social Media Monitoring Software Revenue Market Share by Application (2024-2029)

Table 13. Global Social Media Monitoring Software Market Size by Region (US\$ Million): 2018 VS 2022 VS 2029

Table 14. Global Social Media Monitoring Software Market Size by Region (2018-2023) & (US\$ Million)

Table 15. Global Social Media Monitoring Software Market Share by Region (2018-2023)

Table 16. Global Social Media Monitoring Software Forecasted Market Size by Region (2024-2029) & (US\$ Million)

Table 17. Global Social Media Monitoring Software Market Share by Region (2024-2029)

Table 18. Social Media Monitoring Software Market Trends

Table 19. Social Media Monitoring Software Market Drivers

Table 20. Social Media Monitoring Software Market Challenges

Table 21. Social Media Monitoring Software Market Restraints

Table 22. Global Top Social Media Monitoring Software Manufacturers by Revenue (US\$ Million) & (2018-2023)

Table 23. Global Social Media Monitoring Software Revenue Market Share by Manufacturers (2018-2023)

Table 24. Global Social Media Monitoring Software Industry Manufacturers Ranking, 2021 VS 2022 VS 2023

Table 25. Global Key Players of Social Media Monitoring Software, Headquarters and Area Served

Table 26. Global Social Media Monitoring Software Manufacturers, Product Type & Application

Table 27. Global Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 28. Global Social Media Monitoring Software by Manufacturers Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue of 2022)

Table 29. Manufacturers Mergers & Acquisitions, Expansion Plans

Table 30. North America Social Media Monitoring Software Market Growth Rate by Country: 2018 VS 2022 VS 2029 (US\$ Million)

Table 31. North America Social Media Monitoring Software Market Size by Country (2018-2023) & (US\$ Million)

Table 32. North America Social Media Monitoring Software Market Size by Country (2024-2029) & (US\$ Million)

Table 33. Europe Social Media Monitoring Software Market Growth Rate by Country: 2018 VS 2022 VS 2029 (US\$ Million)

Table 34. Europe Social Media Monitoring Software Market Size by Country (2018-2023) & (US\$ Million)

Table 35. Europe Social Media Monitoring Software Market Size by Country (2024-2029) & (US\$ Million)

Table 36. Asia-Pacific Social Media Monitoring Software Market Growth Rate by Country: 2018 VS 2022 VS 2029 (US\$ Million)

Table 37. Asia-Pacific Social Media Monitoring Software Market Size by Country (2018-2023) & (US\$ Million)

Table 38. Asia-Pacific Social Media Monitoring Software Market Size by Country (2024-2029) & (US\$ Million)

Table 39. Latin America Social Media Monitoring Software Market Growth Rate by Country: 2018 VS 2022 VS 2029 (US\$ Million)

Table 40. Latin America Social Media Monitoring Software Market Size by Country (2018-2023) & (US\$ Million)

Table 41. Latin America Social Media Monitoring Software Market Size by Country (2024-2029) & (US\$ Million)

Table 42. Middle East & Africa Social Media Monitoring Software Market Growth Rate



by Country: 2018 VS 2022 VS 2029 (US\$ Million)

Table 43. Middle East & Africa Social Media Monitoring Software Market Size by Country (2018-2023) & (US\$ Million)

Table 44. Middle East & Africa Social Media Monitoring Software Market Size by Country (2024-2029) & (US\$ Million)

Table 45. Zoho Company Detail

Table 46. Zoho Business Overview

Table 47. Zoho Social Media Monitoring Software Product

Table 48. Zoho Revenue in Social Media Monitoring Software Business (2017-2022) & (US\$ Million)

Table 49. Zoho Recent Development

Table 50. Salesforce Company Detail

Table 51. Salesforce Business Overview

Table 52. Salesforce Social Media Monitoring Software Product

Table 53. Salesforce Revenue in Social Media Monitoring Software Business (2017-2022) & (US\$ Million)

Table 54. Salesforce Recent Development

Table 55. Sprinklr Company Detail

Table 56. Sprinklr Business Overview

Table 57. Sprinklr Social Media Monitoring Software Product

Table 58. Sprinklr Revenue in Social Media Monitoring Software Business (2017-2022) & (US\$ Million)

Table 59. Sprinklr Recent Development

Table 60. Meltwater Company Detail

Table 61. Meltwater Business Overview

Table 62. Meltwater Social Media Monitoring Software Product

Table 63. Meltwater Revenue in Social Media Monitoring Software Business (2017-2022) & (US\$ Million)

Table 64. Meltwater Recent Development

Table 65. Digimind Company Detail

Table 66. Digimind Business Overview

Table 67. Digimind Social Media Monitoring Software Product

Table 68. Digimind Revenue in Social Media Monitoring Software Business (2017-2022) & (US\$ Million)

Table 69. Digimind Recent Development

Table 70. LexisNexis Company Detail

Table 71. LexisNexis Business Overview

Table 72. LexisNexis Social Media Monitoring Software Product

Table 73. LexisNexis Revenue in Social Media Monitoring Software Business

(2017-2022) & (US\$ Million)

Table 74. LexisNexis Recent Development

Table 75. Crowd Analyzer Company Detail

Table 76. Crowd Analyzer Business Overview

Table 77. Crowd Analyzer Social Media Monitoring Software Product

Table 78. Crowd Analyzer Revenue in Social Media Monitoring Software Business

(2017-2022) & (US\$ Million)

Table 79. Crowd Analyzer Recent Development

Table 80. Lucidya Company Detail

Table 81. Lucidya Business Overview

Table 82. Lucidya Social Media Monitoring Software Product

Table 83. Lucidya Revenue in Social Media Monitoring Software Business (2017-2022)

& (US\$ Million)

Table 84. Lucidya Recent Development

Table 85. Zoho Company Information

Table 86. Zoho Business Overview

Table 87. Zoho Social Media Monitoring Software Revenue in Social Media Monitoring Software Business (2018-2023) & (US\$ Million)

Table 88. Zoho Revenue in Social Media Monitoring Software Business (2018-2023) & (US\$ Million) Portfolio

Table 89. Zoho Recent Development

Table 90. Salesforce Company Information

Table 91. Salesforce Business Overview

Table 92. Salesforce Social Media Monitoring Software Revenue in Social Media Monitoring Software Business (2018-2023) & (US\$ Million)

Table 93. Salesforce Revenue in Social Media Monitoring Software Business (2018-2023) & (US\$ Million) Portfolio

Table 94. Salesforce Recent Development

Table 95. Sprinklr Company Information

Table 96. Sprinklr Business Overview

Table 97. Sprinklr Social Media Monitoring Software Revenue in Social Media Monitoring Software Business (2018-2023) & (US\$ Million)

Table 98. Sprinklr Revenue in Social Media Monitoring Software Business (2018-2023) & (US\$ Million) Portfolio

Table 99. Sprinklr Recent Development

Table 100. Meltwater Company Information

Table 101. Meltwater Business Overview

Table 102. Meltwater Social Media Monitoring Software Revenue in Social Media Monitoring Software Business (2018-2023) & (US\$ Million)

- Table 103. Meltwater Revenue in Social Media Monitoring Software Business (2018-2023) & (US\$ Million) Portfolio
- Table 104. Meltwater Recent Development
- Table 105. Digimind Company Information
- Table 106. Digimind Business Overview
- Table 107. Digimind Social Media Monitoring Software Revenue in Social Media Monitoring Software Business (2018-2023) & (US\$ Million)
- Table 108. Digimind Revenue in Social Media Monitoring Software Business (2018-2023) & (US\$ Million) Portfolio
- Table 109. Digimind Recent Development
- Table 110. LexisNexis Company Information
- Table 111. LexisNexis Business Overview
- Table 112. LexisNexis Social Media Monitoring Software Revenue in Social Media Monitoring Software Business (2018-2023) & (US\$ Million)
- Table 113. LexisNexis Revenue in Social Media Monitoring Software Business (2018-2023) & (US\$ Million) Portfolio
- Table 114. LexisNexis Recent Development
- Table 115. Crowd Analyzer Company Information
- Table 116. Crowd Analyzer Business Overview
- Table 117. Crowd Analyzer Social Media Monitoring Software Revenue in Social Media Monitoring Software Business (2018-2023) & (US\$ Million)
- Table 118. Crowd Analyzer Revenue in Social Media Monitoring Software Business (2018-2023) & (US\$ Million) Portfolio
- Table 119. Crowd Analyzer Recent Development
- Table 120. Lucidya Company Information
- Table 121. Lucidya Business Overview
- Table 122. Lucidya Social Media Monitoring Software Revenue in Social Media Monitoring Software Business (2018-2023) & (US\$ Million)
- Table 123. Lucidya Revenue in Social Media Monitoring Software Business (2018-2023) & (US\$ Million) Portfolio
- Table 124. Lucidya Recent Development
- Table 125. Authors List of This Report

## List Of Figures

### LIST OF FIGURES

Figure 1. Research Methodology

Figure 2. Research Process

Figure 3. Key Executives Interviewed

Figure 4. Social Media Monitoring Software Product Picture

Figure 5. Global Social Media Monitoring Software Market Size Comparison by Type (2023-2029) & (US\$ Million)

Figure 6. Global Social Media Monitoring Software Market Share by Type: 2022 VS 2029

Figure 7. Cloud Based Product Picture

Figure 8. On-premise Product Picture

Figure 9. Global Social Media Monitoring Software Market Size by Application (2023-2029) & (US\$ Million)

Figure 10. Global Social Media Monitoring Software Market Share by Application: 2022 VS 2029

Figure 11. Telecomm Product Picture

Figure 12. BFSI Product Picture

Figure 13. Retail Product Picture

Figure 14. Government Product Picture

Figure 15. Others Product Picture

Figure 16. Global Social Media Monitoring Software Market Size (US\$ Million), Year-over-Year: 2018-2029

Figure 17. Global Social Media Monitoring Software Market Size, (US\$ Million), 2018 VS 2022 VS 2029

Figure 18. Global Social Media Monitoring Software Market Share by Region: 2022 VS 2029

Figure 19. Global Social Media Monitoring Software Market Share by Players in 2022

Figure 20. Global Social Media Monitoring Software Players, Date of Enter into This Industry

Figure 21. Global Top 5 and 10 Social Media Monitoring Software Players Market Share by Revenue in 2022

Figure 22. Players Type (Tier 1, Tier 2, and Tier 3): 2018 VS 2022

Figure 23. North America Social Media Monitoring Software Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 24. North America Social Media Monitoring Software Market Share by Country (2018-2029)

Figure 25. United States Social Media Monitoring Software Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 26. Canada Social Media Monitoring Software Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 27. Europe Social Media Monitoring Software Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 28. Europe Social Media Monitoring Software Market Share by Country (2018-2029)

Figure 29. Germany Social Media Monitoring Software Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 30. France Social Media Monitoring Software Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 31. U.K. Social Media Monitoring Software Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 32. Italy Social Media Monitoring Software Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 33. Russia Social Media Monitoring Software Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 34. Nordic Countries Social Media Monitoring Software Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 35. Asia-Pacific Social Media Monitoring Software Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 36. Asia-Pacific Social Media Monitoring Software Market Share by Country (2018-2029)

Figure 37. China Social Media Monitoring Software Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 38. Japan Social Media Monitoring Software Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 39. South Korea Social Media Monitoring Software Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 40. Southeast Asia Social Media Monitoring Software Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 41. India Social Media Monitoring Software Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 42. Australia Social Media Monitoring Software Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 43. Latin America Social Media Monitoring Software Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 44. Latin America Social Media Monitoring Software Market Share by Country

(2018-2029)

Figure 45. Mexico Social Media Monitoring Software Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 46. Brazil Social Media Monitoring Software Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 47. Middle East & Africa Social Media Monitoring Software Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 48. Middle East & Africa Social Media Monitoring Software Market Share by Country (2018-2029)

Figure 49. Turkey Social Media Monitoring Software Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 50. Saudi Arabia Social Media Monitoring Software Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 51. UAE Social Media Monitoring Software Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 52. Zoho Revenue Growth Rate in Social Media Monitoring Software Business (2018-2023)

Figure 53. Salesforce Revenue Growth Rate in Social Media Monitoring Software Business (2018-2023)

Figure 54. Sprinklr Revenue Growth Rate in Social Media Monitoring Software Business (2018-2023)

Figure 55. Meltwater Revenue Growth Rate in Social Media Monitoring Software Business (2018-2023)

Figure 56. Digimind Revenue Growth Rate in Social Media Monitoring Software Business (2018-2023)

Figure 57. LexisNexis Revenue Growth Rate in Social Media Monitoring Software Business (2018-2023)

Figure 58. Crowd Analyzer Revenue Growth Rate in Social Media Monitoring Software Business (2018-2023)

Figure 59. Lucidya Revenue Growth Rate in Social Media Monitoring Software Business (2018-2023)

## I would like to order

Product name: Social Media Monitoring Software Industry Research Report 2023

Product link: <https://marketpublishers.com/r/S2A786B590BFEN.html>

Price: US\$ 2,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/S2A786B590BFEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970