

Smart Pet Products Industry Research Report 2023

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Abstracts

Highlights

The global Smart Pet Products market is projected to reach US\$ million by 2029 from an estimated US\$ million in 2023, at a CAGR of % during 2024 and 2029.

North American market for Smart Pet Products is estimated to increase from \$ million in 2023 to reach \$ million by 2029, at a CAGR of % during the forecast period of 2024 through 2029.

Asia-Pacific market for Smart Pet Products is estimated to increase from \$ million in 2023 to reach \$ million by 2029, at a CAGR of % during the forecast period of 2024 through 2029.

The major global companies of Smart Pet Products include Radio Systems Corporation (Petsafe), Petkit, Sure Petcare (Antelliq), Tianyuan Pet Products, Whistle, Garmin, FitBark, Tractive and PetPace, etc. In 2022, the world's top three vendors accounted for approximately % of the revenue.

The global market for Smart Pet Products in Smart Pet Product for Dog is estimated to increase from \$ million in 2023 to \$ million by 2029, at a CAGR of % during the forecast period of 2024 through 2029.

Considering the economic change due to COVID-19 and Russia-Ukraine War Influence, Smart Feeding Product, which accounted for % of the global market of Smart Pet Products in 2022, is expected to reach million US\$ by 2029, growing at a revised CAGR of % from 2024 to 2029.

Report Scope

This report aims to provide a comprehensive presentation of the global market for Smart Pet Products, with both quantitative and qualitative analysis, to help readers develop business/growth strategies, assess the market competitive situation, analyze their position in the current marketplace, and make informed business decisions regarding Smart Pet Products.

The Smart Pet Products market size, estimations, and forecasts are provided in terms of and revenue (\$ millions), considering 2022 as the base year, with history and forecast data for the period from 2018 to 2029. This report segments the global Smart Pet Products market comprehensively. Regional market sizes, concerning products by types, by application, and by players, are also provided. The influence of COVID-19 and the Russia-Ukraine War were considered while estimating market sizes.

For a more in-depth understanding of the market, the report provides profiles of the competitive landscape, key competitors, and their respective market ranks. The report also discusses technological trends and new product developments.

The report will help the Smart Pet Products companies, new entrants, and industry chain related companies in this market with information on the revenues for the overall market and the sub-segments across the different segments, by company, product type, application, and regions.

Key Companies & Market Share Insights

In this section, the readers will gain an understanding of the key players competing. This report has studied the key growth strategies, such as innovative trends and developments, intensification of product portfolio, mergers and acquisitions, collaborations, new product innovation, and geographical expansion, undertaken by these participants to maintain their presence. Apart from business strategies, the study includes current developments and key financials. The readers will also get access to the data related to global revenue by companies for the period 2017-2022. This all-inclusive report will certainly serve the clients to stay updated and make effective decisions in their businesses. Some of the prominent players reviewed in the research report include:

Radio Systems Corporation (Petsafe)

Petkit

Sure Petcare (Antelliq)

Tianyuan Pet Products

Whistle

Garmin

FitBark

Tractive

PetPace

Loc8tor

Marco Polo

WOpet

Gibi Technologies

Get Wuf

HomeRun

Shanghai Niaoyuhuaxiang Pet Company

Catlink

Dogness

Product Type Insights

Global markets are presented by Smart Pet Products type, along with growth forecasts through 2029. Estimates on revenue are based on the price in the supply chain at which the Smart Pet Products are procured by the companies.

This report has studied every segment and provided the market size using historical data. They have also talked about the growth opportunities that the segment may pose in the future. This study bestows revenue data by type, and during the historical period (2018-2023) and forecast period (2024-2029).

Smart Pet Products segment by Type

Smart Feeding Product

Smart Wearable Product

Smart Pet Product

Others

Application Insights

This report has provided the market size (revenue data) by application, during the historical period (2018-2023) and forecast period (2024-2029).

This report also outlines the market trends of each segment and consumer behaviors impacting the Smart Pet Products market and what implications these may have on the industry's future. This report can help to understand the relevant market and consumer trends that are driving the Smart Pet Products market.

Smart Pet Products Segment by Application

Smart Pet Product for Dog

Smart Pet Product for Cat

Others

Regional Outlook

This section of the report provides key insights regarding various regions and the key

players operating in each region. Economic, social, environmental, technological, and political factors have been taken into consideration while assessing the growth of the particular region/country. The readers will also get their hands on the revenue data of each region and country for the period 2018-2029.

The market has been segmented into various major geographies, including North America, Europe, Asia-Pacific, South America, Middle East & Africa. Detailed analysis of major countries such as the USA, Germany, the U.K., Italy, France, China, Japan, South Korea, Southeast Asia, and India will be covered within the regional segment. For market estimates, data are going to be provided for 2022 because of the base year, with estimates for 2023 and forecast revenue for 2029.

North America

United States

Canada

Europe

Germany

France

UK

Italy

Russia

Nordic Countries

Rest of Europe

Asia-Pacific

China

Japan

South Korea

Southeast Asia

India

Australia

Rest of Asia

Latin America

Mexico

Brazil

Rest of Latin America

Middle East & Africa

Turkey

Saudi Arabia

UAE

Rest of MEA

Key Drivers & Barriers

High-impact rendering factors and drivers have been studied in this report to aid the readers to understand the general development. Moreover, the report includes restraints and challenges that may act as stumbling blocks on the way of the players. This will assist the users to be attentive and make informed decisions related to business. Specialists have also laid their focus on the upcoming business prospects.

COVID-19 and Russia-Ukraine War Influence Analysis

The readers in the section will understand how the Smart Pet Products market scenario changed across the globe during the pandemic, post-pandemic and Russia-Ukraine War. The study is done keeping in view the changes in aspects such as demand, consumption, transportation, consumer behavior, supply chain management. The industry experts have also highlighted the key factors that will help create opportunities for players and stabilize the overall industry in the years to come.

Reasons to Buy This Report

This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Smart Pet Products market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.

This report will help stakeholders to understand the global industry status and trends of Smart Pet Products and provides them with information on key market drivers, restraints, challenges, and opportunities.

This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.

This report stays updated with novel technology integration, features, and the latest developments in the market

This report helps stakeholders to understand the COVID-19 and Russia-Ukraine War Influence on the Smart Pet Products industry.

This report helps stakeholders to gain insights into which regions to target globally

This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Smart Pet Products.

This report helps stakeholders to identify some of the key players in the market and

understand their valuable contribution.

Core Chapters

Chapter 1: Research objectives, research methods, data sources, data cross-validation;

Chapter 2: Introduces the report scope of the report, executive summary of different market segments (product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the market and its likely evolution in the short to mid-term, and long term.

Chapter 3: Provides the analysis of various market segments product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 4: Provides the analysis of various market segments application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 5: Introduces executive summary of global market size, regional market size, this section also introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by companies in the industry, and the analysis of relevant policies in the industry.

Chapter 6: Detailed analysis of Smart Pet Products companies' competitive landscape, revenue market share, latest development plan, merger, and acquisition information, etc.

Chapter 7, 8, 9, 10, 11: North America, Europe, Asia Pacific, Latin America, Middle East and Africa segment by country. It provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 12: Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including product sales, revenue, price, gross margin, product introduction, recent development, etc.

Chapter 13: The main points and conclusions of the report.

Contents

1 PREFACE

- 1.1 Scope of Report
- 1.2 Reasons for Doing This Study
- 1.3 Research Methodology
- 1.4 Research Process
- 1.5 Data Source
 - 1.5.1 Secondary Sources
 - 1.5.2 Primary Sources

2 MARKET OVERVIEW

- 2.1 Product Definition
- 2.2 Smart Pet Products by Type
 - 2.2.1 Market Value Comparison by Type (2018 VS 2022 VS 2029)
 - 1.2.2 Smart Feeding Product
 - 1.2.3 Smart Wearable Product
 - 1.2.4 Smart Pet Product
 - 1.2.5 Others
- 2.3 Smart Pet Products by Application
 - 2.3.1 Market Value Comparison by Application (2018 VS 2022 VS 2029)
 - 2.3.2 Smart Pet Product for Dog
 - 2.3.3 Smart Pet Product for Cat
 - 2.3.4 Others
- 2.4 Assumptions and Limitations

3 SMART PET PRODUCTS BREAKDOWN DATA BY TYPE

- 3.1 Global Smart Pet Products Historic Market Size by Type (2018-2023)
- 3.2 Global Smart Pet Products Forecasted Market Size by Type (2023-2028)

4 SMART PET PRODUCTS BREAKDOWN DATA BY APPLICATION

- 4.1 Global Smart Pet Products Historic Market Size by Application (2018-2023)
- 4.2 Global Smart Pet Products Forecasted Market Size by Application (2018-2023)

5 GLOBAL GROWTH TRENDS

- 5.1 Global Smart Pet Products Market Perspective (2018-2029)
- 5.2 Global Smart Pet Products Growth Trends by Region
 - 5.2.1 Global Smart Pet Products Market Size by Region: 2018 VS 2022 VS 2029
 - 5.2.2 Smart Pet Products Historic Market Size by Region (2018-2023)
 - 5.2.3 Smart Pet Products Forecasted Market Size by Region (2024-2029)
- 5.3 Smart Pet Products Market Dynamics
 - 5.3.1 Smart Pet Products Industry Trends
 - 5.3.2 Smart Pet Products Market Drivers
 - 5.3.3 Smart Pet Products Market Challenges
 - 5.3.4 Smart Pet Products Market Restraints

6 MARKET COMPETITIVE LANDSCAPE BY PLAYERS

- 6.1 Global Top Smart Pet Products Players by Revenue
 - 6.1.1 Global Top Smart Pet Products Players by Revenue (2018-2023)
 - 6.1.2 Global Smart Pet Products Revenue Market Share by Players (2018-2023)
- 6.2 Global Smart Pet Products Industry Players Ranking, 2021 VS 2022 VS 2023
- 6.3 Global Key Players of Smart Pet Products Head office and Area Served
- 6.4 Global Smart Pet Products Players, Product Type & Application
- 6.5 Global Smart Pet Products Players, Date of Enter into This Industry
- 6.6 Global Smart Pet Products Market CR5 and HHI
- 6.7 Global Players Mergers & Acquisition

7 NORTH AMERICA

- 7.1 North America Smart Pet Products Market Size (2018-2029)
- 7.2 North America Smart Pet Products Market Growth Rate by Country: 2018 VS 2022 VS 2029
- 7.3 North America Smart Pet Products Market Size by Country (2018-2023)
- 7.4 North America Smart Pet Products Market Size by Country (2024-2029)
- 7.5 United States
- 7.6 Canada

8 EUROPE

- 8.1 Europe Smart Pet Products Market Size (2018-2029)
- 8.2 Europe Smart Pet Products Market Growth Rate by Country: 2018 VS 2022 VS 2029

8.3 Europe Smart Pet Products Market Size by Country (2018-2023)

8.4 Europe Smart Pet Products Market Size by Country (2024-2029)

7.4 Germany

7.5 France

7.6 U.K.

7.7 Italy

7.8 Russia

7.9 Nordic Countries

9 ASIA-PACIFIC

9.1 Asia-Pacific Smart Pet Products Market Size (2018-2029)

9.2 Asia-Pacific Smart Pet Products Market Growth Rate by Country: 2018 VS 2022 VS 2029

9.3 Asia-Pacific Smart Pet Products Market Size by Country (2018-2023)

9.4 Asia-Pacific Smart Pet Products Market Size by Country (2024-2029)

8.4 China

8.5 Japan

8.6 South Korea

8.7 Southeast Asia

8.8 India

8.9 Australia

10 LATIN AMERICA

10.1 Latin America Smart Pet Products Market Size (2018-2029)

10.2 Latin America Smart Pet Products Market Growth Rate by Country: 2018 VS 2022 VS 2029

10.3 Latin America Smart Pet Products Market Size by Country (2018-2023)

10.4 Latin America Smart Pet Products Market Size by Country (2024-2029)

9.4 Mexico

9.5 Brazil

11 MIDDLE EAST & AFRICA

11.1 Middle East & Africa Smart Pet Products Market Size (2018-2029)

11.2 Middle East & Africa Smart Pet Products Market Growth Rate by Country: 2018 VS 2022 VS 2029

11.3 Middle East & Africa Smart Pet Products Market Size by Country (2018-2023)

11.4 Middle East & Africa Smart Pet Products Market Size by Country (2024-2029)

10.4 Turkey

10.5 Saudi Arabia

10.6 UAE

12 PLAYERS PROFILED

11.1 Radio Systems Corporation (Petsafe)

11.1.1 Radio Systems Corporation (Petsafe) Company Detail

11.1.2 Radio Systems Corporation (Petsafe) Business Overview

11.1.3 Radio Systems Corporation (Petsafe) Smart Pet Products Introduction

11.1.4 Radio Systems Corporation (Petsafe) Revenue in Smart Pet Products Business (2017-2022)

11.1.5 Radio Systems Corporation (Petsafe) Recent Development

11.2 Petkit

11.2.1 Petkit Company Detail

11.2.2 Petkit Business Overview

11.2.3 Petkit Smart Pet Products Introduction

11.2.4 Petkit Revenue in Smart Pet Products Business (2017-2022)

11.2.5 Petkit Recent Development

11.3 Sure Petcare (Antelliq)

11.3.1 Sure Petcare (Antelliq) Company Detail

11.3.2 Sure Petcare (Antelliq) Business Overview

11.3.3 Sure Petcare (Antelliq) Smart Pet Products Introduction

11.3.4 Sure Petcare (Antelliq) Revenue in Smart Pet Products Business (2017-2022)

11.3.5 Sure Petcare (Antelliq) Recent Development

11.4 Tianyuan Pet Products

11.4.1 Tianyuan Pet Products Company Detail

11.4.2 Tianyuan Pet Products Business Overview

11.4.3 Tianyuan Pet Products Smart Pet Products Introduction

11.4.4 Tianyuan Pet Products Revenue in Smart Pet Products Business (2017-2022)

11.4.5 Tianyuan Pet Products Recent Development

11.5 Whistle

11.5.1 Whistle Company Detail

11.5.2 Whistle Business Overview

11.5.3 Whistle Smart Pet Products Introduction

11.5.4 Whistle Revenue in Smart Pet Products Business (2017-2022)

11.5.5 Whistle Recent Development

11.6 Garmin

- 11.6.1 Garmin Company Detail
- 11.6.2 Garmin Business Overview
- 11.6.3 Garmin Smart Pet Products Introduction
- 11.6.4 Garmin Revenue in Smart Pet Products Business (2017-2022)
- 11.6.5 Garmin Recent Development
- 11.7 FitBark
 - 11.7.1 FitBark Company Detail
 - 11.7.2 FitBark Business Overview
 - 11.7.3 FitBark Smart Pet Products Introduction
 - 11.7.4 FitBark Revenue in Smart Pet Products Business (2017-2022)
 - 11.7.5 FitBark Recent Development
- 11.8 Tractive
 - 11.8.1 Tractive Company Detail
 - 11.8.2 Tractive Business Overview
 - 11.8.3 Tractive Smart Pet Products Introduction
 - 11.8.4 Tractive Revenue in Smart Pet Products Business (2017-2022)
 - 11.8.5 Tractive Recent Development
- 11.9 PetPace
 - 11.9.1 PetPace Company Detail
 - 11.9.2 PetPace Business Overview
 - 11.9.3 PetPace Smart Pet Products Introduction
 - 11.9.4 PetPace Revenue in Smart Pet Products Business (2017-2022)
 - 11.9.5 PetPace Recent Development
- 11.10 Loc8tor
 - 11.10.1 Loc8tor Company Detail
 - 11.10.2 Loc8tor Business Overview
 - 11.10.3 Loc8tor Smart Pet Products Introduction
 - 11.10.4 Loc8tor Revenue in Smart Pet Products Business (2017-2022)
 - 11.10.5 Loc8tor Recent Development
- 11.11 Marco Polo
 - 11.11.1 Marco Polo Company Detail
 - 11.11.2 Marco Polo Business Overview
 - 11.11.3 Marco Polo Smart Pet Products Introduction
 - 11.11.4 Marco Polo Revenue in Smart Pet Products Business (2017-2022)
 - 11.11.5 Marco Polo Recent Development
- 11.12 WOpet
 - 11.12.1 WOpet Company Detail
 - 11.12.2 WOpet Business Overview
 - 11.12.3 WOpet Smart Pet Products Introduction

- 11.12.4 WOpet Revenue in Smart Pet Products Business (2017-2022)
- 11.12.5 WOpet Recent Development
- 11.13 Gibi Technologies
 - 11.13.1 Gibi Technologies Company Detail
 - 11.13.2 Gibi Technologies Business Overview
 - 11.13.3 Gibi Technologies Smart Pet Products Introduction
 - 11.13.4 Gibi Technologies Revenue in Smart Pet Products Business (2017-2022)
 - 11.13.5 Gibi Technologies Recent Development
- 11.14 Get Wuf
 - 11.14.1 Get Wuf Company Detail
 - 11.14.2 Get Wuf Business Overview
 - 11.14.3 Get Wuf Smart Pet Products Introduction
 - 11.14.4 Get Wuf Revenue in Smart Pet Products Business (2017-2022)
 - 11.14.5 Get Wuf Recent Development
- 11.15 HomeRun
 - 11.15.1 HomeRun Company Detail
 - 11.15.2 HomeRun Business Overview
 - 11.15.3 HomeRun Smart Pet Products Introduction
 - 11.15.4 HomeRun Revenue in Smart Pet Products Business (2017-2022)
 - 11.15.5 HomeRun Recent Development
- 11.16 Shanghai Niaoyuhuaxiang Pet Company
 - 11.16.1 Shanghai Niaoyuhuaxiang Pet Company Company Detail
 - 11.16.2 Shanghai Niaoyuhuaxiang Pet Company Business Overview
 - 11.16.3 Shanghai Niaoyuhuaxiang Pet Company Smart Pet Products Introduction
 - 11.16.4 Shanghai Niaoyuhuaxiang Pet Company Revenue in Smart Pet Products Business (2017-2022)
 - 11.16.5 Shanghai Niaoyuhuaxiang Pet Company Recent Development
- 11.17 Catlink
 - 11.17.1 Catlink Company Detail
 - 11.17.2 Catlink Business Overview
 - 11.17.3 Catlink Smart Pet Products Introduction
 - 11.17.4 Catlink Revenue in Smart Pet Products Business (2017-2022)
 - 11.17.5 Catlink Recent Development
- 11.18 Dogness
 - 11.18.1 Dogness Company Detail
 - 11.18.2 Dogness Business Overview
 - 11.18.3 Dogness Smart Pet Products Introduction
 - 11.18.4 Dogness Revenue in Smart Pet Products Business (2017-2022)
 - 11.18.5 Dogness Recent Development

13 REPORT CONCLUSION

14 DISCLAIMER

List Of Tables

LIST OF TABLES

Table 1. Secondary Sources

Table 2. Primary Sources

Table 3. Market Value Comparison by Type (2018 VS 2022 VS 2029) & (US\$ Million)

Table 4. Market Value Comparison by Application (2018 VS 2022 VS 2029) & (US\$ Million)

Table 5. Global Smart Pet Products Market Size by Type (2018-2023) & (US\$ Million)

Table 6. Global Smart Pet Products Revenue Market Share by Type (2018-2023)

Table 7. Global Smart Pet Products Forecasted Market Size by Type (2024-2029) & (US\$ Million)

Table 8. Global Smart Pet Products Revenue Market Share by Type (2024-2029)

Table 9. Global Smart Pet Products Market Size by Application (2018-2023) & (US\$ Million)

Table 10. Global Smart Pet Products Revenue Market Share by Application (2018-2023)

Table 11. Global Smart Pet Products Forecasted Market Size by Application (2024-2029) & (US\$ Million)

Table 12. Global Smart Pet Products Revenue Market Share by Application (2024-2029)

Table 13. Global Smart Pet Products Market Size by Region (US\$ Million): 2018 VS 2022 VS 2029

Table 14. Global Smart Pet Products Market Size by Region (2018-2023) & (US\$ Million)

Table 15. Global Smart Pet Products Market Share by Region (2018-2023)

Table 16. Global Smart Pet Products Forecasted Market Size by Region (2024-2029) & (US\$ Million)

Table 17. Global Smart Pet Products Market Share by Region (2024-2029)

Table 18. Smart Pet Products Market Trends

Table 19. Smart Pet Products Market Drivers

Table 20. Smart Pet Products Market Challenges

Table 21. Smart Pet Products Market Restraints

Table 22. Global Top Smart Pet Products Manufacturers by Revenue (US\$ Million) & (2018-2023)

Table 23. Global Smart Pet Products Revenue Market Share by Manufacturers (2018-2023)

Table 24. Global Smart Pet Products Industry Manufacturers Ranking, 2021 VS 2022

VS 2023

Table 25. Global Key Players of Smart Pet Products, Headquarters and Area Served

Table 26. Global Smart Pet Products Manufacturers, Product Type & Application

Table 27. Global Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 28. Global Smart Pet Products by Manufacturers Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue of 2022)

Table 29. Manufacturers Mergers & Acquisitions, Expansion Plans

Table 30. North America Smart Pet Products Market Growth Rate by Country: 2018 VS 2022 VS 2029 (US\$ Million)

Table 31. North America Smart Pet Products Market Size by Country (2018-2023) & (US\$ Million)

Table 32. North America Smart Pet Products Market Size by Country (2024-2029) & (US\$ Million)

Table 33. Europe Smart Pet Products Market Growth Rate by Country: 2018 VS 2022 VS 2029 (US\$ Million)

Table 34. Europe Smart Pet Products Market Size by Country (2018-2023) & (US\$ Million)

Table 35. Europe Smart Pet Products Market Size by Country (2024-2029) & (US\$ Million)

Table 36. Asia-Pacific Smart Pet Products Market Growth Rate by Country: 2018 VS 2022 VS 2029 (US\$ Million)

Table 37. Asia-Pacific Smart Pet Products Market Size by Country (2018-2023) & (US\$ Million)

Table 38. Asia-Pacific Smart Pet Products Market Size by Country (2024-2029) & (US\$ Million)

Table 39. Latin America Smart Pet Products Market Growth Rate by Country: 2018 VS 2022 VS 2029 (US\$ Million)

Table 40. Latin America Smart Pet Products Market Size by Country (2018-2023) & (US\$ Million)

Table 41. Latin America Smart Pet Products Market Size by Country (2024-2029) & (US\$ Million)

Table 42. Middle East & Africa Smart Pet Products Market Growth Rate by Country: 2018 VS 2022 VS 2029 (US\$ Million)

Table 43. Middle East & Africa Smart Pet Products Market Size by Country (2018-2023) & (US\$ Million)

Table 44. Middle East & Africa Smart Pet Products Market Size by Country (2024-2029) & (US\$ Million)

Table 45. Radio Systems Corporation (Petsafe) Company Detail

Table 46. Radio Systems Corporation (Petsafe) Business Overview

- Table 47. Radio Systems Corporation (Petsafe) Smart Pet Products Product
- Table 48. Radio Systems Corporation (Petsafe) Revenue in Smart Pet Products Business (2017-2022) & (US\$ Million)
- Table 49. Radio Systems Corporation (Petsafe) Recent Development
- Table 50. Petkit Company Detail
- Table 51. Petkit Business Overview
- Table 52. Petkit Smart Pet Products Product
- Table 53. Petkit Revenue in Smart Pet Products Business (2017-2022) & (US\$ Million)
- Table 54. Petkit Recent Development
- Table 55. Sure Petcare (Antelliq) Company Detail
- Table 56. Sure Petcare (Antelliq) Business Overview
- Table 57. Sure Petcare (Antelliq) Smart Pet Products Product
- Table 58. Sure Petcare (Antelliq) Revenue in Smart Pet Products Business (2017-2022) & (US\$ Million)
- Table 59. Sure Petcare (Antelliq) Recent Development
- Table 60. Tianyuan Pet Products Company Detail
- Table 61. Tianyuan Pet Products Business Overview
- Table 62. Tianyuan Pet Products Smart Pet Products Product
- Table 63. Tianyuan Pet Products Revenue in Smart Pet Products Business (2017-2022) & (US\$ Million)
- Table 64. Tianyuan Pet Products Recent Development
- Table 65. Whistle Company Detail
- Table 66. Whistle Business Overview
- Table 67. Whistle Smart Pet Products Product
- Table 68. Whistle Revenue in Smart Pet Products Business (2017-2022) & (US\$ Million)
- Table 69. Whistle Recent Development
- Table 70. Garmin Company Detail
- Table 71. Garmin Business Overview
- Table 72. Garmin Smart Pet Products Product
- Table 73. Garmin Revenue in Smart Pet Products Business (2017-2022) & (US\$ Million)
- Table 74. Garmin Recent Development
- Table 75. FitBark Company Detail
- Table 76. FitBark Business Overview
- Table 77. FitBark Smart Pet Products Product
- Table 78. FitBark Revenue in Smart Pet Products Business (2017-2022) & (US\$ Million)
- Table 79. FitBark Recent Development
- Table 80. Tractive Company Detail

Table 81. Tractive Business Overview

Table 82. Tractive Smart Pet Products Product

Table 83. Tractive Revenue in Smart Pet Products Business (2017-2022) & (US\$ Million)

Table 84. Tractive Recent Development

Table 85. PetPace Company Detail

Table 86. PetPace Business Overview

Table 87. PetPace Smart Pet Products Product

Table 88. PetPace Revenue in Smart Pet Products Business (2017-2022) & (US\$ Million)

Table 89. PetPace Recent Development

Table 90. Loc8tor Company Detail

Table 91. Loc8tor Business Overview

Table 92. Loc8tor Smart Pet Products Product

Table 93. Loc8tor Revenue in Smart Pet Products Business (2017-2022) & (US\$ Million)

Table 94. Loc8tor Recent Development

Table 95. Marco Polo Company Detail

Table 96. Marco Polo Business Overview

Table 97. Marco Polo Smart Pet Products Product

Table 98. Marco Polo Revenue in Smart Pet Products Business (2017-2022) & (US\$ Million)

Table 99. Marco Polo Recent Development

Table 100. WOpet Company Detail

Table 101. WOpet Business Overview

Table 102. WOpet Smart Pet Products Product

Table 103. WOpet Revenue in Smart Pet Products Business (2017-2022) & (US\$ Million)

Table 104. WOpet Recent Development

Table 105. Gibi Technologies Company Detail

Table 106. Gibi Technologies Business Overview

Table 107. Gibi Technologies Smart Pet Products Product

Table 108. Gibi Technologies Revenue in Smart Pet Products Business (2017-2022) & (US\$ Million)

Table 109. Gibi Technologies Recent Development

Table 110. Get Wuf Company Detail

Table 111. Get Wuf Business Overview

Table 112. Get Wuf Smart Pet Products Product

Table 113. Get Wuf Revenue in Smart Pet Products Business (2017-2022) & (US\$ Million)

Million)

Table 114. Get Wuf Recent Development

Table 115. HomeRun Company Detail

Table 116. HomeRun Business Overview

Table 117. HomeRun Smart Pet ProductsProduct

Table 118. HomeRun Revenue in Smart Pet Products Business (2017-2022) & (US\$ Million)

Table 119. HomeRun Recent Development

Table 120. Shanghai Niaoyuhuaxiang Pet Company Company Detail

Table 121. Shanghai Niaoyuhuaxiang Pet Company Business Overview

Table 122. Shanghai Niaoyuhuaxiang Pet Company Smart Pet ProductsProduct

Table 123. Shanghai Niaoyuhuaxiang Pet Company Revenue in Smart Pet Products Business (2017-2022) & (US\$ Million)

Table 124. Shanghai Niaoyuhuaxiang Pet Company Recent Development

Table 125. Catlink Company Detail

Table 126. Catlink Business Overview

Table 127. Catlink Smart Pet ProductsProduct

Table 128. Catlink Revenue in Smart Pet Products Business (2017-2022) & (US\$ Million)

Table 129. Catlink Recent Development

Table 130. Dogness Company Detail

Table 131. Dogness Business Overview

Table 132. Dogness Smart Pet ProductsProduct

Table 133. Dogness Revenue in Smart Pet Products Business (2017-2022) & (US\$ Million)

Table 134. Dogness Recent Development

Table 135. Radio Systems Corporation (Petsafe) Company Information

Table 136. Radio Systems Corporation (Petsafe) Business Overview

Table 137. Radio Systems Corporation (Petsafe) Smart Pet Products Revenue in Smart Pet Products Business (2018-2023) & (US\$ Million)

Table 138. Radio Systems Corporation (Petsafe) Revenue in Smart Pet Products Business (2018-2023) & (US\$ Million) Portfolio

Table 139. Radio Systems Corporation (Petsafe) Recent Development

Table 140. Petkit Company Information

Table 141. Petkit Business Overview

Table 142. Petkit Smart Pet Products Revenue in Smart Pet Products Business (2018-2023) & (US\$ Million)

Table 143. Petkit Revenue in Smart Pet Products Business (2018-2023) & (US\$ Million) Portfolio

- Table 144. Petkit Recent Development
- Table 145. Sure Petcare (Antelliq) Company Information
- Table 146. Sure Petcare (Antelliq) Business Overview
- Table 147. Sure Petcare (Antelliq) Smart Pet Products Revenue in Smart Pet Products Business (2018-2023) & (US\$ Million)
- Table 148. Sure Petcare (Antelliq) Revenue in Smart Pet Products Business (2018-2023) & (US\$ Million) Portfolio
- Table 149. Sure Petcare (Antelliq) Recent Development
- Table 150. Tianyuan Pet Products Company Information
- Table 151. Tianyuan Pet Products Business Overview
- Table 152. Tianyuan Pet Products Smart Pet Products Revenue in Smart Pet Products Business (2018-2023) & (US\$ Million)
- Table 153. Tianyuan Pet Products Revenue in Smart Pet Products Business (2018-2023) & (US\$ Million) Portfolio
- Table 154. Tianyuan Pet Products Recent Development
- Table 155. Whistle Company Information
- Table 156. Whistle Business Overview
- Table 157. Whistle Smart Pet Products Revenue in Smart Pet Products Business (2018-2023) & (US\$ Million)
- Table 158. Whistle Revenue in Smart Pet Products Business (2018-2023) & (US\$ Million) Portfolio
- Table 159. Whistle Recent Development
- Table 160. Garmin Company Information
- Table 161. Garmin Business Overview
- Table 162. Garmin Smart Pet Products Revenue in Smart Pet Products Business (2018-2023) & (US\$ Million)
- Table 163. Garmin Revenue in Smart Pet Products Business (2018-2023) & (US\$ Million) Portfolio
- Table 164. Garmin Recent Development
- Table 165. FitBark Company Information
- Table 166. FitBark Business Overview
- Table 167. FitBark Smart Pet Products Revenue in Smart Pet Products Business (2018-2023) & (US\$ Million)
- Table 168. FitBark Revenue in Smart Pet Products Business (2018-2023) & (US\$ Million) Portfolio
- Table 169. FitBark Recent Development
- Table 170. Tractive Company Information
- Table 171. Tractive Business Overview
- Table 172. Tractive Smart Pet Products Revenue in Smart Pet Products Business

(2018-2023) & (US\$ Million)

Table 173. Tractive Revenue in Smart Pet Products Business (2018-2023) & (US\$ Million) Portfolio

Table 174. Tractive Recent Development

Table 175. PetPace Company Information

Table 176. PetPace Business Overview

Table 177. PetPace Smart Pet Products Revenue in Smart Pet Products Business (2018-2023) & (US\$ Million)

Table 178. PetPace Revenue in Smart Pet Products Business (2018-2023) & (US\$ Million) Portfolio

Table 179. PetPace Recent Development

Table 180. Loc8tor Company Information

Table 181. Loc8tor Business Overview

Table 182. Loc8tor Smart Pet Products Revenue in Smart Pet Products Business (2018-2023) & (US\$ Million)

Table 183. Loc8tor Revenue in Smart Pet Products Business (2018-2023) & (US\$ Million) Portfolio

Table 184. Loc8tor Recent Development

Table 185. Marco Polo Company Information

Table 186. Marco Polo Business Overview

Table 187. Marco Polo Smart Pet Products Revenue in Smart Pet Products Business (2018-2023) & (US\$ Million)

Table 188. Marco Polo Revenue in Smart Pet Products Business (2018-2023) & (US\$ Million) Portfolio

Table 189. Marco Polo Recent Development

Table 190. WOpet Company Information

Table 191. WOpet Business Overview

Table 192. WOpet Smart Pet Products Revenue in Smart Pet Products Business (2018-2023) & (US\$ Million)

Table 193. WOpet Revenue in Smart Pet Products Business (2018-2023) & (US\$ Million) Portfolio

Table 194. WOpet Recent Development

Table 195. Gibi Technologies Company Information

Table 196. Gibi Technologies Business Overview

Table 197. Gibi Technologies Smart Pet Products Revenue in Smart Pet Products Business (2018-2023) & (US\$ Million)

Table 198. Gibi Technologies Revenue in Smart Pet Products Business (2018-2023) & (US\$ Million) Portfolio

Table 199. Gibi Technologies Recent Development

Table 200. Get Wuf Company Information

Table 201. Get Wuf Business Overview

Table 202. Get Wuf Smart Pet Products Revenue in Smart Pet Products Business (2018-2023) & (US\$ Million)

Table 203. Get Wuf Revenue in Smart Pet Products Business (2018-2023) & (US\$ Million) Portfolio

Table 204. Get Wuf Recent Development

Table 205. HomeRun Company Information

Table 206. HomeRun Business Overview

Table 207. HomeRun Smart Pet Products Revenue in Smart Pet Products Business (2018-2023) & (US\$ Million)

Table 208. HomeRun Revenue in Smart Pet Products Business (2018-2023) & (US\$ Million) Portfolio

Table 209. HomeRun Recent Development

Table 210. Shanghai Niaoyuhuaxiang Pet Company Company Information

Table 211. Shanghai Niaoyuhuaxiang Pet Company Business Overview

Table 212. Shanghai Niaoyuhuaxiang Pet Company Smart Pet Products Revenue in Smart Pet Products Business (2018-2023) & (US\$ Million)

Table 213. Shanghai Niaoyuhuaxiang Pet Company Revenue in Smart Pet Products Business (2018-2023) & (US\$ Million) Portfolio

Table 214. Shanghai Niaoyuhuaxiang Pet Company Recent Development

Table 215. Catlink Company Information

Table 216. Catlink Business Overview

Table 217. Catlink Smart Pet Products Revenue in Smart Pet Products Business (2018-2023) & (US\$ Million)

Table 218. Catlink Revenue in Smart Pet Products Business (2018-2023) & (US\$ Million) Portfolio

Table 219. Catlink Recent Development

Table 220. Dogness Company Information

Table 221. Dogness Business Overview

Table 222. Dogness Smart Pet Products Revenue in Smart Pet Products Business (2018-2023) & (US\$ Million)

Table 223. Dogness Revenue in Smart Pet Products Business (2018-2023) & (US\$ Million) Portfolio

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