

# Small Wind Power Industry Research Report 2024

<https://marketpublishers.com/r/S420CDAFF129EN.html>

Date: April 2024

Pages: 121

Price: US\$ 2,950.00 (Single User License)

ID: S420CDAFF129EN

## Abstracts

### Summary

A small wind turbine is a wind turbine used for microgeneration, as opposed to large commercial wind turbines, such as those found in wind farms, with greater individual power output.

These turbines may be as small as a fifty-Watt generator for boat, caravan, or miniature refrigeration unit.

According to APO Research, The global Small Wind Power market was valued at US\$ million in 2023 and is anticipated to reach US\$ million by 2030, witnessing a CAGR of xx% during the forecast period 2024-2030.

North American market for Small Wind Power is estimated to increase from \$ million in 2024 to reach \$ million by 2030, at a CAGR of % during the forecast period of 2025 through 2030.

Asia-Pacific market for Small Wind Power is estimated to increase from \$ million in 2024 to reach \$ million by 2030, at a CAGR of % during the forecast period of 2025 through 2030.

Europe market for Small Wind Power is estimated to increase from \$ million in 2024 to reach \$ million by 2030, at a CAGR of % during the forecast period of 2025 through 2030.

The major global manufacturers of Small Wind Power include , etc. In 2023, the world's top three vendors accounted for approximately % of the revenue.

## Report Scope

This report aims to provide a comprehensive presentation of the global market for Small Wind Power, with both quantitative and qualitative analysis, to help readers develop business/growth strategies, assess the market competitive situation, analyze their position in the current marketplace, and make informed business decisions regarding Small Wind Power.

The report will help the Small Wind Power manufacturers, new entrants, and industry chain related companies in this market with information on the revenues, sales volume, and average price for the overall market and the sub-segments across the different segments, by company, by Type, by Application, and by regions.

The Small Wind Power market size, estimations, and forecasts are provided in terms of sales volume (MW) and revenue (\$ millions), considering 2023 as the base year, with history and forecast data for the period from 2019 to 2030. This report segments the global Small Wind Power market comprehensively. Regional market sizes, concerning products by Type, by Application, and by players, are also provided. For a more in-depth understanding of the market, the report provides profiles of the competitive landscape, key competitors, and their respective market ranks. The report also discusses technological trends and new product developments.

## Key Companies & Market Share Insights

In this section, the readers will gain an understanding of the key players competing. This report has studied the key growth strategies, such as innovative trends and developments, intensification of product portfolio, mergers and acquisitions, collaborations, new product innovation, and geographical expansion, undertaken by these participants to maintain their presence. Apart from business strategies, the study includes current developments and key financials. The readers will also get access to the data related to global revenue, price, and sales by manufacturers for the period 2019-2024. This all-inclusive report will certainly serve the clients to stay updated and make effective decisions in their businesses. Some of the prominent players reviewed in the research report include:

Northern Power Systems

Wind Energy Solutions

Kingspan Group PLC

Ghrepower Green Energy

Endurance Wind Power

Fortis Wind Energy

WinPower Energy

Nanjing Oulu

Bergey Windpower

Polaris America

Britwind

HY Energy

XZERES

#### Small Wind Power segment by Type

Horizontal Axis Wind Turbine

Vertical Axis Wind Turbine

#### Small Wind Power segment by Application

On-Grid

Off-Grid

#### Small Wind Power Segment by Region

## North America

U.S.

Canada

## Europe

Germany

France

U.K.

Italy

Russia

## Asia-Pacific

China

Japan

South Korea

India

Australia

China Taiwan

Indonesia

Thailand

Malaysia

## Latin America

Mexico

Brazil

Argentina

Middle East & Africa

Turkey

Saudi Arabia

UAE

### Key Drivers & Barriers

High-impact rendering factors and drivers have been studied in this report to aid the readers to understand the general development. Moreover, the report includes restraints and challenges that may act as stumbling blocks on the way of the players. This will assist the users to be attentive and make informed decisions related to business. Specialists have also laid their focus on the upcoming business prospects.

### Reasons to Buy This Report

1. This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Small Wind Power market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.
2. This report will help stakeholders to understand the global industry status and trends of Small Wind Power and provides them with information on key market drivers, restraints, challenges, and opportunities.
3. This report will help stakeholders to understand competitors better and gain more

insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.

4. This report stays updated with novel technology integration, features, and the latest developments in the market

5. This report helps stakeholders to gain insights into which regions to target globally

6. This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Small Wind Power.

7. This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

## Chapter Outline

Chapter 1: Research objectives, research methods, data sources, data cross-validation;

Chapter 2: Introduces the report scope of the report, executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the market and its likely evolution in the short to mid-term, and long term.

Chapter 3: Detailed analysis of Small Wind Power manufacturers competitive landscape, price, production and value market share, latest development plan, merger, and acquisition information, etc.

Chapter 4: Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including product production/output, value, price, gross margin, product introduction, recent development, etc.

Chapter 5: Production/output, value of Small Wind Power by region/country. It provides a quantitative analysis of the market size and development potential of each region in the next six years.

Chapter 6: Consumption of Small Wind Power in regional level and country level. It provides a quantitative analysis of the market size and development potential of each

region and its main countries and introduces the market development, future development prospects, market space, and production of each country in the world.

Chapter 7: Provides the analysis of various market segments by type, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 8: Provides the analysis of various market segments by application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 9: Analysis of industrial chain, including the upstream and downstream of the industry.

Chapter 10: Introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 11: The main points and conclusions of the report.

## Contents

### 1 PREFACE

- 1.1 Scope of Report
- 1.2 Reasons for Doing This Study
- 1.3 Research Methodology
- 1.4 Research Process
- 1.5 Data Source
  - 1.5.1 Secondary Sources
  - 1.5.2 Primary Sources

### 2 MARKET OVERVIEW

- 2.1 Product Definition
- 2.2 Small Wind Power by Type
  - 2.2.1 Market Value Comparison by Type (2019 VS 2023 VS 2030) & (US\$ Million)
  - 2.2.2 Horizontal Axis Wind Turbine
  - 2.2.3 Vertical Axis Wind Turbine
- 2.3 Small Wind Power by Application
  - 2.3.1 Market Value Comparison by Application (2019 VS 2023 VS 2030) & (US\$ Million)
  - 2.3.2 On-Grid
  - 2.3.3 Off-Grid
- 2.4 Global Market Growth Prospects
  - 2.4.1 Global Small Wind Power Production Value Estimates and Forecasts (2019-2030)
  - 2.4.2 Global Small Wind Power Production Capacity Estimates and Forecasts (2019-2030)
  - 2.4.3 Global Small Wind Power Production Estimates and Forecasts (2019-2030)
  - 2.4.4 Global Small Wind Power Market Average Price (2019-2030)

### 3 MARKET COMPETITIVE LANDSCAPE BY MANUFACTURERS

- 3.1 Global Small Wind Power Production by Manufacturers (2019-2024)
- 3.2 Global Small Wind Power Production Value by Manufacturers (2019-2024)
- 3.3 Global Small Wind Power Average Price by Manufacturers (2019-2024)
- 3.4 Global Small Wind Power Industry Manufacturers Ranking, 2022 VS 2023 VS 2024
- 3.5 Global Small Wind Power Key Manufacturers, Manufacturing Sites & Headquarters



- 3.6 Global Small Wind Power Manufacturers, Product Type & Application
- 3.7 Global Small Wind Power Manufacturers, Date of Enter into This Industry
- 3.8 Global Small Wind Power Market CR5 and HHI
- 3.9 Global Manufacturers Mergers & Acquisition

## **4 MANUFACTURERS PROFILED**

### 4.1 Northern Power Systems

- 4.1.1 Northern Power Systems Small Wind Power Company Information
- 4.1.2 Northern Power Systems Small Wind Power Business Overview
- 4.1.3 Northern Power Systems Small Wind Power Production, Value and Gross Margin (2019-2024)
- 4.1.4 Northern Power Systems Product Portfolio
- 4.1.5 Northern Power Systems Recent Developments

### 4.2 Wind Energy Solutions

- 4.2.1 Wind Energy Solutions Small Wind Power Company Information
- 4.2.2 Wind Energy Solutions Small Wind Power Business Overview
- 4.2.3 Wind Energy Solutions Small Wind Power Production, Value and Gross Margin (2019-2024)
- 4.2.4 Wind Energy Solutions Product Portfolio
- 4.2.5 Wind Energy Solutions Recent Developments

### 4.3 Kingspan Group PLC

- 4.3.1 Kingspan Group PLC Small Wind Power Company Information
- 4.3.2 Kingspan Group PLC Small Wind Power Business Overview
- 4.3.3 Kingspan Group PLC Small Wind Power Production, Value and Gross Margin (2019-2024)
- 4.3.4 Kingspan Group PLC Product Portfolio
- 4.3.5 Kingspan Group PLC Recent Developments

### 4.4 Ghrepower Green Energy

- 4.4.1 Ghrepower Green Energy Small Wind Power Company Information
- 4.4.2 Ghrepower Green Energy Small Wind Power Business Overview
- 4.4.3 Ghrepower Green Energy Small Wind Power Production, Value and Gross Margin (2019-2024)
- 4.4.4 Ghrepower Green Energy Product Portfolio
- 4.4.5 Ghrepower Green Energy Recent Developments

### 4.5 Endurance Wind Power

- 4.5.1 Endurance Wind Power Small Wind Power Company Information
- 4.5.2 Endurance Wind Power Small Wind Power Business Overview
- 4.5.3 Endurance Wind Power Small Wind Power Production, Value and Gross Margin

(2019-2024)

4.5.4 Endurance Wind Power Product Portfolio

4.5.5 Endurance Wind Power Recent Developments

4.6 Fortis Wind Energy

4.6.1 Fortis Wind Energy Small Wind Power Company Information

4.6.2 Fortis Wind Energy Small Wind Power Business Overview

4.6.3 Fortis Wind Energy Small Wind Power Production, Value and Gross Margin

(2019-2024)

4.6.4 Fortis Wind Energy Product Portfolio

4.6.5 Fortis Wind Energy Recent Developments

4.7 WinPower Energy

4.7.1 WinPower Energy Small Wind Power Company Information

4.7.2 WinPower Energy Small Wind Power Business Overview

4.7.3 WinPower Energy Small Wind Power Production, Value and Gross Margin

(2019-2024)

4.7.4 WinPower Energy Product Portfolio

4.7.5 WinPower Energy Recent Developments

4.8 Nanjing Oulu

4.8.1 Nanjing Oulu Small Wind Power Company Information

4.8.2 Nanjing Oulu Small Wind Power Business Overview

4.8.3 Nanjing Oulu Small Wind Power Production, Value and Gross Margin

(2019-2024)

4.8.4 Nanjing Oulu Product Portfolio

4.8.5 Nanjing Oulu Recent Developments

4.9 Bergey Windpower

4.9.1 Bergey Windpower Small Wind Power Company Information

4.9.2 Bergey Windpower Small Wind Power Business Overview

4.9.3 Bergey Windpower Small Wind Power Production, Value and Gross Margin

(2019-2024)

4.9.4 Bergey Windpower Product Portfolio

4.9.5 Bergey Windpower Recent Developments

4.10 Polaris America

4.10.1 Polaris America Small Wind Power Company Information

4.10.2 Polaris America Small Wind Power Business Overview

4.10.3 Polaris America Small Wind Power Production, Value and Gross Margin

(2019-2024)

4.10.4 Polaris America Product Portfolio

4.10.5 Polaris America Recent Developments

4.11 Britwind

- 4.11.1 Britwind Small Wind Power Company Information
- 4.11.2 Britwind Small Wind Power Business Overview
- 4.11.3 Britwind Small Wind Power Production, Value and Gross Margin (2019-2024)
- 4.11.4 Britwind Product Portfolio
- 4.11.5 Britwind Recent Developments
- 4.12 HY Energy
  - 4.12.1 HY Energy Small Wind Power Company Information
  - 4.12.2 HY Energy Small Wind Power Business Overview
  - 4.12.3 HY Energy Small Wind Power Production, Value and Gross Margin (2019-2024)
  - 4.12.4 HY Energy Product Portfolio
  - 4.12.5 HY Energy Recent Developments
- 4.13 XZERES
  - 4.13.1 XZERES Small Wind Power Company Information
  - 4.13.2 XZERES Small Wind Power Business Overview
  - 4.13.3 XZERES Small Wind Power Production, Value and Gross Margin (2019-2024)
  - 4.13.4 XZERES Product Portfolio
  - 4.13.5 XZERES Recent Developments

## **5 GLOBAL SMALL WIND POWER PRODUCTION BY REGION**

- 5.1 Global Small Wind Power Production Estimates and Forecasts by Region: 2019 VS 2023 VS 2030
- 5.2 Global Small Wind Power Production by Region: 2019-2030
  - 5.2.1 Global Small Wind Power Production by Region: 2019-2024
  - 5.2.2 Global Small Wind Power Production Forecast by Region (2025-2030)
- 5.3 Global Small Wind Power Production Value Estimates and Forecasts by Region: 2019 VS 2023 VS 2030
- 5.4 Global Small Wind Power Production Value by Region: 2019-2030
  - 5.4.1 Global Small Wind Power Production Value by Region: 2019-2024
  - 5.4.2 Global Small Wind Power Production Value Forecast by Region (2025-2030)
- 5.5 Global Small Wind Power Market Price Analysis by Region (2019-2024)
- 5.6 Global Small Wind Power Production and Value, YOY Growth
  - 5.6.1 North America Small Wind Power Production Value Estimates and Forecasts (2019-2030)
  - 5.6.2 Europe Small Wind Power Production Value Estimates and Forecasts (2019-2030)
  - 5.6.3 China Small Wind Power Production Value Estimates and Forecasts (2019-2030)

5.6.4 Japan Small Wind Power Production Value Estimates and Forecasts  
(2019-2030)

## **6 GLOBAL SMALL WIND POWER CONSUMPTION BY REGION**

6.1 Global Small Wind Power Consumption Estimates and Forecasts by Region: 2019  
VS 2023 VS 2030

6.2 Global Small Wind Power Consumption by Region (2019-2030)

6.2.1 Global Small Wind Power Consumption by Region: 2019-2030

6.2.2 Global Small Wind Power Forecasted Consumption by Region (2025-2030)

6.3 North America

6.3.1 North America Small Wind Power Consumption Growth Rate by Country: 2019  
VS 2023 VS 2030

6.3.2 North America Small Wind Power Consumption by Country (2019-2030)

6.3.3 U.S.

6.3.4 Canada

6.4 Europe

6.4.1 Europe Small Wind Power Consumption Growth Rate by Country: 2019 VS 2023  
VS 2030

6.4.2 Europe Small Wind Power Consumption by Country (2019-2030)

6.4.3 Germany

6.4.4 France

6.4.5 U.K.

6.4.6 Italy

6.4.7 Russia

6.5 Asia Pacific

6.5.1 Asia Pacific Small Wind Power Consumption Growth Rate by Country: 2019 VS  
2023 VS 2030

6.5.2 Asia Pacific Small Wind Power Consumption by Country (2019-2030)

6.5.3 China

6.5.4 Japan

6.5.5 South Korea

6.5.6 China Taiwan

6.5.7 Southeast Asia

6.5.8 India

6.5.9 Australia

6.6 Latin America, Middle East & Africa

6.6.1 Latin America, Middle East & Africa Small Wind Power Consumption Growth  
Rate by Country: 2019 VS 2023 VS 2030

6.6.2 Latin America, Middle East & Africa Small Wind Power Consumption by Country (2019-2030)

6.6.3 Mexico

6.6.4 Brazil

6.6.5 Turkey

6.6.5 GCC Countries

## **7 SEGMENT BY TYPE**

7.1 Global Small Wind Power Production by Type (2019-2030)

7.1.1 Global Small Wind Power Production by Type (2019-2030) & (MW)

7.1.2 Global Small Wind Power Production Market Share by Type (2019-2030)

7.2 Global Small Wind Power Production Value by Type (2019-2030)

7.2.1 Global Small Wind Power Production Value by Type (2019-2030) & (US\$ Million)

7.2.2 Global Small Wind Power Production Value Market Share by Type (2019-2030)

7.3 Global Small Wind Power Price by Type (2019-2030)

## **8 SEGMENT BY APPLICATION**

8.1 Global Small Wind Power Production by Application (2019-2030)

8.1.1 Global Small Wind Power Production by Application (2019-2030) & (MW)

8.1.2 Global Small Wind Power Production by Application (2019-2030) & (MW)

8.2 Global Small Wind Power Production Value by Application (2019-2030)

8.2.1 Global Small Wind Power Production Value by Application (2019-2030) & (US\$ Million)

8.2.2 Global Small Wind Power Production Value Market Share by Application (2019-2030)

8.3 Global Small Wind Power Price by Application (2019-2030)

## **9 VALUE CHAIN AND SALES CHANNELS ANALYSIS OF THE MARKET**

9.1 Small Wind Power Value Chain Analysis

9.1.1 Small Wind Power Key Raw Materials

9.1.2 Raw Materials Key Suppliers

9.1.3 Small Wind Power Production Mode & Process

9.2 Small Wind Power Sales Channels Analysis

9.2.1 Direct Comparison with Distribution Share

9.2.2 Small Wind Power Distributors

9.2.3 Small Wind Power Customers

## **10 GLOBAL SMALL WIND POWER ANALYZING MARKET DYNAMICS**

10.1 Small Wind Power Industry Trends

10.2 Small Wind Power Industry Drivers

10.3 Small Wind Power Industry Opportunities and Challenges

10.4 Small Wind Power Industry Restraints

## **11 REPORT CONCLUSION**

## **12 DISCLAIMER**

## List Of Tables

### LIST OF TABLES

Table 1. Secondary Sources

Table 2. Primary Sources

Table 3. Market Value Comparison by Type (2019 VS 2023 VS 2030) & (US\$ Million)

Table 4. Market Value Comparison by Application (2019 VS 2023 VS 2030) & (US\$ Million)

Table 5. Global Small Wind Power Production by Manufacturers (MW) & (2019-2024)

Table 6. Global Small Wind Power Production Market Share by Manufacturers

Table 7. Global Small Wind Power Production Value by Manufacturers (US\$ Million) & (2019-2024)

Table 8. Global Small Wind Power Production Value Market Share by Manufacturers (2019-2024)

Table 9. Global Small Wind Power Average Price (USD/KW) of Key Manufacturers (2019-2024)

Table 10. Global Small Wind Power Industry Manufacturers Ranking, 2022 VS 2023 VS 2024

Table 11. Global Small Wind Power Manufacturers, Product Type & Application

Table 12. Global Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 13. Global Small Wind Power by Manufacturers Type (Tier 1, Tier 2, and Tier 3) & (based on the Production Value of 2023)

Table 14. Manufacturers Mergers & Acquisitions, Expansion Plans)

Table 15. Northern Power Systems Small Wind Power Company Information

Table 16. Northern Power Systems Business Overview

Table 17. Northern Power Systems Small Wind Power Production (MW), Value (US\$ Million), Price (USD/KW) and Gross Margin (2019-2024)

Table 18. Northern Power Systems Product Portfolio

Table 19. Northern Power Systems Recent Developments

Table 20. Wind Energy Solutions Small Wind Power Company Information

Table 21. Wind Energy Solutions Business Overview

Table 22. Wind Energy Solutions Small Wind Power Production (MW), Value (US\$ Million), Price (USD/KW) and Gross Margin (2019-2024)

Table 23. Wind Energy Solutions Product Portfolio

Table 24. Wind Energy Solutions Recent Developments

Table 25. Kingspan Group PLC Small Wind Power Company Information

Table 26. Kingspan Group PLC Business Overview

Table 27. Kingspan Group PLC Small Wind Power Production (MW), Value (US\$

Million), Price (USD/KW) and Gross Margin (2019-2024)

Table 28. Kingspan Group PLC Product Portfolio

Table 29. Kingspan Group PLC Recent Developments

Table 30. Ghrepower Green Energy Small Wind Power Company Information

Table 31. Ghrepower Green Energy Business Overview

Table 32. Ghrepower Green Energy Small Wind Power Production (MW), Value (US\$ Million), Price (USD/KW) and Gross Margin (2019-2024)

Table 33. Ghrepower Green Energy Product Portfolio

Table 34. Ghrepower Green Energy Recent Developments

Table 35. Endurance Wind Power Small Wind Power Company Information

Table 36. Endurance Wind Power Business Overview

Table 37. Endurance Wind Power Small Wind Power Production (MW), Value (US\$ Million), Price (USD/KW) and Gross Margin (2019-2024)

Table 38. Endurance Wind Power Product Portfolio

Table 39. Endurance Wind Power Recent Developments

Table 40. Fortis Wind Energy Small Wind Power Company Information

Table 41. Fortis Wind Energy Business Overview

Table 42. Fortis Wind Energy Small Wind Power Production (MW), Value (US\$ Million), Price (USD/KW) and Gross Margin (2019-2024)

Table 43. Fortis Wind Energy Product Portfolio

Table 44. Fortis Wind Energy Recent Developments

Table 45. WinPower Energy Small Wind Power Company Information

Table 46. WinPower Energy Business Overview

Table 47. WinPower Energy Small Wind Power Production (MW), Value (US\$ Million), Price (USD/KW) and Gross Margin (2019-2024)

Table 48. WinPower Energy Product Portfolio

Table 49. WinPower Energy Recent Developments

Table 50. Nanjing Oulu Small Wind Power Company Information

Table 51. Nanjing Oulu Business Overview

Table 52. Nanjing Oulu Small Wind Power Production (MW), Value (US\$ Million), Price (USD/KW) and Gross Margin (2019-2024)

Table 53. Nanjing Oulu Product Portfolio

Table 54. Nanjing Oulu Recent Developments

Table 55. Bergey Windpower Small Wind Power Company Information

Table 56. Bergey Windpower Business Overview

Table 57. Bergey Windpower Small Wind Power Production (MW), Value (US\$ Million), Price (USD/KW) and Gross Margin (2019-2024)

Table 58. Bergey Windpower Product Portfolio

Table 59. Bergey Windpower Recent Developments



- Table 60. Polaris America Small Wind Power Company Information
- Table 61. Polaris America Business Overview
- Table 62. Polaris America Small Wind Power Production (MW), Value (US\$ Million), Price (USD/KW) and Gross Margin (2019-2024)
- Table 63. Polaris America Product Portfolio
- Table 64. Polaris America Recent Developments
- Table 65. Britwind Small Wind Power Company Information
- Table 66. Britwind Business Overview
- Table 67. Britwind Small Wind Power Production (MW), Value (US\$ Million), Price (USD/KW) and Gross Margin (2019-2024)
- Table 68. Britwind Product Portfolio
- Table 69. Britwind Recent Developments
- Table 70. HY Energy Small Wind Power Company Information
- Table 71. HY Energy Business Overview
- Table 72. HY Energy Small Wind Power Production (MW), Value (US\$ Million), Price (USD/KW) and Gross Margin (2019-2024)
- Table 73. HY Energy Product Portfolio
- Table 74. HY Energy Recent Developments
- Table 75. XZERES Small Wind Power Company Information
- Table 76. XZERES Business Overview
- Table 77. XZERES Small Wind Power Production (MW), Value (US\$ Million), Price (USD/KW) and Gross Margin (2019-2024)
- Table 78. XZERES Product Portfolio
- Table 79. XZERES Recent Developments
- Table 80. Global Small Wind Power Production Comparison by Region: 2019 VS 2023 VS 2030 (MW)
- Table 81. Global Small Wind Power Production by Region (2019-2024) & (MW)
- Table 82. Global Small Wind Power Production Market Share by Region (2019-2024)
- Table 83. Global Small Wind Power Production Forecast by Region (2025-2030) & (MW)
- Table 84. Global Small Wind Power Production Market Share Forecast by Region (2025-2030)
- Table 85. Global Small Wind Power Production Value Comparison by Region: 2019 VS 2023 VS 2030 (US\$ Million)
- Table 86. Global Small Wind Power Production Value by Region (2019-2024) & (US\$ Million)
- Table 87. Global Small Wind Power Production Value Market Share by Region (2019-2024)
- Table 88. Global Small Wind Power Production Value Forecast by Region (2025-2030)

& (US\$ Million)

Table 89. Global Small Wind Power Production Value Market Share Forecast by Region (2025-2030)

Table 90. Global Small Wind Power Market Average Price (USD/KW) by Region (2019-2024)

Table 91. Global Small Wind Power Consumption Comparison by Region: 2019 VS 2023 VS 2030 (MW)

Table 92. Global Small Wind Power Consumption by Region (2019-2024) & (MW)

Table 93. Global Small Wind Power Consumption Market Share by Region (2019-2024)

Table 94. Global Small Wind Power Forecasted Consumption by Region (2025-2030) & (MW)

Table 95. Global Small Wind Power Forecasted Consumption Market Share by Region (2025-2030)

Table 96. North America Small Wind Power Consumption Growth Rate by Country: 2019 VS 2023 VS 2030 (MW)

Table 97. North America Small Wind Power Consumption by Country (2019-2024) & (MW)

Table 98. North America Small Wind Power Consumption by Country (2025-2030) & (MW)

Table 99. Europe Small Wind Power Consumption Growth Rate by Country: 2019 VS 2023 VS 2030 (MW)

Table 100. Europe Small Wind Power Consumption by Country (2019-2024) & (MW)

Table 101. Europe Small Wind Power Consumption by Country (2025-2030) & (MW)

Table 102. Asia Pacific Small Wind Power Consumption Growth Rate by Country: 2019 VS 2023 VS 2030 (MW)

Table 103. Asia Pacific Small Wind Power Consumption by Country (2019-2024) & (MW)

Table 104. Asia Pacific Small Wind Power Consumption by Country (2025-2030) & (MW)

Table 105. Latin America, Middle East & Africa Small Wind Power Consumption Growth Rate by Country: 2019 VS 2023 VS 2030 (MW)

Table 106. Latin America, Middle East & Africa Small Wind Power Consumption by Country (2019-2024) & (MW)

Table 107. Latin America, Middle East & Africa Small Wind Power Consumption by Country (2025-2030) & (MW)

Table 108. Global Small Wind Power Production by Type (2019-2024) & (MW)

Table 109. Global Small Wind Power Production by Type (2025-2030) & (MW)

Table 110. Global Small Wind Power Production Market Share by Type (2019-2024)

Table 111. Global Small Wind Power Production Market Share by Type (2025-2030)

Table 112. Global Small Wind Power Production Value by Type (2019-2024) & (US\$ Million)

Table 113. Global Small Wind Power Production Value by Type (2025-2030) & (US\$ Million)

Table 114. Global Small Wind Power Production Value Market Share by Type (2019-2024)

Table 115. Global Small Wind Power Production Value Market Share by Type (2025-2030)

Table 116. Global Small Wind Power Price by Type (2019-2024) & (USD/KW)

Table 117. Global Small Wind Power Price by Type (2025-2030) & (USD/KW)

Table 118. Global Small Wind Power Production by Application (2019-2024) & (MW)

Table 119. Global Small Wind Power Production by Application (2025-2030) & (MW)

Table 120. Global Small Wind Power Production Market Share by Application (2019-2024)

Table 121. Global Small Wind Power Production Market Share by Application (2025-2030)

Table 122. Global Small Wind Power Production Value by Application (2019-2024) & (US\$ Million)

Table 123. Global Small Wind Power Production Value by Application (2025-2030) & (US\$ Million)

Table 124. Global Small Wind Power Production Value Market Share by Application (2019-2024)

Table 125. Global Small Wind Power Production Value Market Share by Application (2025-2030)

Table 126. Global Small Wind Power Price by Application (2019-2024) & (USD/KW)

Table 127. Global Small Wind Power Price by Application (2025-2030) & (USD/KW)

Table 128. Key Raw Materials

Table 129. Raw Materials Key Suppliers

Table 130. Small Wind Power Distributors List

Table 131. Small Wind Power Customers List

Table 132. Small Wind Power Industry Trends

Table 133. Small Wind Power Industry Drivers

Table 134. Small Wind Power Industry Restraints

Table 135. Authors List of This Report

## List Of Figures

### LIST OF FIGURES

Figure 1. Research Methodology

Figure 2. Research Process

Figure 3. Key Executives Interviewed

Figure 4. Small Wind Power Product Picture

Figure 5. Market Value Comparison by Type (2019 VS 2023 VS 2030) & (US\$ Million)

Figure 6. Horizontal Axis Wind Turbine Product Picture

Figure 7. Vertical Axis Wind Turbine Product Picture

Figure 8. On-Grid Product Picture

Figure 9. Off-Grid Product Picture

Figure 10. Global Small Wind Power Production Value (US\$ Million), 2019 VS 2023 VS 2030

Figure 11. Global Small Wind Power Production Value (2019-2030) & (US\$ Million)

Figure 12. Global Small Wind Power Production Capacity (2019-2030) & (MW)

Figure 13. Global Small Wind Power Production (2019-2030) & (MW)

Figure 14. Global Small Wind Power Average Price (USD/KW) & (2019-2030)

Figure 15. Global Small Wind Power Key Manufacturers, Manufacturing Sites & Headquarters

Figure 16. Global Small Wind Power Manufacturers, Date of Enter into This Industry

Figure 17. Global Top 5 and 10 Small Wind Power Players Market Share by Production Value in 2023

Figure 18. Manufacturers Type (Tier 1, Tier 2, and Tier 3): 2019 VS 2023

Figure 19. Global Small Wind Power Production Comparison by Region: 2019 VS 2023 VS 2030 (MW)

Figure 20. Global Small Wind Power Production Market Share by Region: 2019 VS 2023 VS 2030

Figure 21. Global Small Wind Power Production Value Comparison by Region: 2019 VS 2023 VS 2030 (US\$ Million)

Figure 22. Global Small Wind Power Production Value Market Share by Region: 2019 VS 2023 VS 2030

Figure 23. North America Small Wind Power Production Value (US\$ Million) Growth Rate (2019-2030)

Figure 24. Europe Small Wind Power Production Value (US\$ Million) Growth Rate (2019-2030)

Figure 25. China Small Wind Power Production Value (US\$ Million) Growth Rate (2019-2030)

Figure 26. Japan Small Wind Power Production Value (US\$ Million) Growth Rate (2019-2030)

Figure 27. Global Small Wind Power Consumption Comparison by Region: 2019 VS 2023 VS 2030 (MW)

Figure 28. Global Small Wind Power Consumption Market Share by Region: 2019 VS 2023 VS 2030

Figure 29. North America Small Wind Power Consumption and Growth Rate (2019-2030) & (MW)

Figure 30. North America Small Wind Power Consumption Market Share by Country (2019-2030)

Figure 31. United States Small Wind Power Consumption and Growth Rate (2019-2030) & (MW)

Figure 32. Canada Small Wind Power Consumption and Growth Rate (2019-2030) & (MW)

Figure 33. Europe Small Wind Power Consumption and Growth Rate (2019-2030) & (MW)

Figure 34. Europe Small Wind Power Consumption Market Share by Country (2019-2030)

Figure 35. Germany Small Wind Power Consumption and Growth Rate (2019-2030) & (MW)

Figure 36. France Small Wind Power Consumption and Growth Rate (2019-2030) & (MW)

Figure 37. U.K. Small Wind Power Consumption and Growth Rate (2019-2030) & (MW)

Figure 38. Italy Small Wind Power Consumption and Growth Rate (2019-2030) & (MW)

Figure 39. Netherlands Small Wind Power Consumption and Growth Rate (2019-2030) & (MW)

Figure 40. Asia Pacific Small Wind Power Consumption and Growth Rate (2019-2030) & (MW)

Figure 41. Asia Pacific Small Wind Power Consumption Market Share by Country (2019-2030)

Figure 42. China Small Wind Power Consumption and Growth Rate (2019-2030) & (MW)

Figure 43. Japan Small Wind Power Consumption and Growth Rate (2019-2030) & (MW)

Figure 44. South Korea Small Wind Power Consumption and Growth Rate (2019-2030) & (MW)

Figure 45. China Taiwan Small Wind Power Consumption and Growth Rate (2019-2030) & (MW)

Figure 46. Southeast Asia Small Wind Power Consumption and Growth Rate

(2019-2030) & (MW)

Figure 47. India Small Wind Power Consumption and Growth Rate (2019-2030) & (MW)

Figure 48. Australia Small Wind Power Consumption and Growth Rate (2019-2030) & (MW)

Figure 49. Latin America, Middle East & Africa Small Wind Power Consumption and Growth Rate (2019-2030) & (MW)

Figure 50. Latin America, Middle East & Africa Small Wind Power Consumption Market Share by Country (2019-2030)

Figure 51. Mexico Small Wind Power Consumption and Growth Rate (2019-2030) & (MW)

Figure 52. Brazil Small Wind Power Consumption and Growth Rate (2019-2030) & (MW)

Figure 53. Turkey Small Wind Power Consumption and Growth Rate (2019-2030) & (MW)

Figure 54. GCC Countries Small Wind Power Consumption and Growth Rate (2019-2030) & (MW)

Figure 55. Global Small Wind Power Production Market Share by Type (2019-2030)

Figure 56. Global Small Wind Power Production Value Market Share by Type (2019-2030)

Figure 57. Global Small Wind Power Price (USD/KW) by Type (2019-2030)

Figure 58. Global Small Wind Power Production Market Share by Application (2019-2030)

Figure 59. Global Small Wind Power Production Value Market Share by Application (2019-2030)

Figure 60. Global Small Wind Power Price (USD/KW) by Application (2019-2030)

Figure 61. Small Wind Power Value Chain

Figure 62. Small Wind Power Production Mode & Process

Figure 63. Direct Comparison with Distribution Share

Figure 64. Distributors Profiles

Figure 65. Small Wind Power Industry Opportunities and Challenges

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