

# Ski Equipment Industry Research Report 2023

<https://marketpublishers.com/r/S949BA12392AEN.html>

Date: August 2023

Pages: 115

Price: US\$ 2,950.00 (Single User License)

ID: S949BA12392AEN

## Abstracts

This report aims to provide a comprehensive presentation of the global market for Ski Equipment, with both quantitative and qualitative analysis, to help readers develop business/growth strategies, assess the market competitive situation, analyze their position in the current marketplace, and make informed business decisions regarding Ski Equipment.

The Ski Equipment market size, estimations, and forecasts are provided in terms of sales volume (K Units) and revenue (\$ millions), considering 2022 as the base year, with history and forecast data for the period from 2018 to 2029. This report segments the global Ski Equipment market comprehensively. Regional market sizes, concerning products by types, by application, and by players, are also provided. The influence of COVID-19 and the Russia-Ukraine War were considered while estimating market sizes.

For a more in-depth understanding of the market, the report provides profiles of the competitive landscape, key competitors, and their respective market ranks. The report also discusses technological trends and new product developments.

The report will help the Ski Equipment manufacturers, new entrants, and industry chain related companies in this market with information on the revenues, sales volume, and average price for the overall market and the sub-segments across the different segments, by company, product type, application, and regions.

## Key Companies & Market Share Insights

In this section, the readers will gain an understanding of the key players competing. This report has studied the key growth strategies, such as innovative trends and developments, intensification of product portfolio, mergers and acquisitions, collaborations, new product innovation, and geographical expansion, undertaken by

these participants to maintain their presence. Apart from business strategies, the study includes current developments and key financials. The readers will also get access to the data related to global revenue, price, and sales by manufacturers for the period 2018-2023. This all-inclusive report will certainly serve the clients to stay updated and make effective decisions in their businesses. Some of the prominent players reviewed in the research report include:

Descente

Atomic

Rossignol

Decathlon

Goldwin

Head

K2 Sports

Burton

Helly Hansen

Fischer

DC

Scott

Smith Optics

Swix

Columbia

Volkl

Lafuma

Uvex

Black Diamond

Phenix

Mammut

Dainese

## Product Type Insights

Global markets are presented by Ski Equipment type, along with growth forecasts through 2029. Estimates on sales and revenue are based on the price in the supply chain at which the Ski Equipment are procured by the manufacturers.

This report has studied every segment and provided the market size using historical data. They have also talked about the growth opportunities that the segment may pose in the future. This study bestows sales and revenue data by type, and during the historical period (2018-2023) and forecast period (2024-2029).

## Ski Equipment segment by Type

Skis & Snowboard

Ski Boots

Ski Apparel

Ski Protection

Others

## Application Insights

This report has provided the market size (sales and revenue data) by application, during the historical period (2018-2023) and forecast period (2024-2029).

This report also outlines the market trends of each segment and consumer behaviors impacting the Ski Equipment market and what implications these may have on the industry's future. This report can help to understand the relevant market and consumer trends that are driving the Ski Equipment market.

### Ski Equipment segment by Application

Alpine skiing

Nordic

Others

### Regional Outlook

This section of the report provides key insights regarding various regions and the key players operating in each region. Economic, social, environmental, technological, and political factors have been taken into consideration while assessing the growth of the particular region/country. The readers will also get their hands on the revenue and sales data of each region and country for the period 2018-2029.

The market has been segmented into various major geographies, including North America, Europe, Asia-Pacific, South America, Middle East & Africa. Detailed analysis of major countries such as the USA, Germany, the U.K., Italy, France, China, Japan, South Korea, Southeast Asia, and India will be covered within the regional segment. For market estimates, data are going to be provided for 2021 because of the base year, with estimates for 2023 and forecast revenue for 2029.

North America

U.S.

Canada

Europe

Germany

France

U.K.

Italy

Russia

#### Asia-Pacific

China

Japan

South Korea

India

Australia

China Taiwan

Indonesia

Thailand

Malaysia

#### Latin America

Mexico

Brazil

Argentina

## Middle East & Africa

Turkey

Saudi Arabia

UAE

## Key Drivers & Barriers

High-impact rendering factors and drivers have been studied in this report to aid the readers to understand the general development. Moreover, the report includes restraints and challenges that may act as stumbling blocks on the way of the players. This will assist the users to be attentive and make informed decisions related to business. Specialists have also laid their focus on the upcoming business prospects.

## COVID-19 and Russia-Ukraine War Influence Analysis

The readers in the section will understand how the Ski Equipment market scenario changed across the globe during the pandemic, post-pandemic and Russia-Ukraine War. The study is done keeping in view the changes in aspects such as demand, consumption, transportation, consumer behavior, supply chain management, export and import, and production. The industry experts have also highlighted the key factors that will help create opportunities for players and stabilize the overall industry in the years to come.

## Reasons to Buy This Report

This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Ski Equipment market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.

This report will help stakeholders to understand the global industry status and trends of Ski Equipment and provides them with information on key market drivers, restraints,

challenges, and opportunities.

This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.

This report stays updated with novel technology integration, features, and the latest developments in the market

This report helps stakeholders to understand the COVID-19 and Russia-Ukraine War Influence on the Ski Equipment industry.

This report helps stakeholders to gain insights into which regions to target globally

This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Ski Equipment.

This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

## Core Chapters

Chapter 1: Research objectives, research methods, data sources, data cross-validation;

Chapter 2: Introduces the report scope of the report, executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the market and its likely evolution in the short to mid-term, and long term.

Chapter 3: Detailed analysis of Ski Equipment manufacturers competitive landscape, price, production and value market share, latest development plan, merger, and acquisition information, etc.

Chapter 4: Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including product production/output, value, price, gross margin, product introduction, recent development, etc.

Chapter 5: Production/output, value of Ski Equipment by region/country. It provides a quantitative analysis of the market size and development potential of each region in the next six years.

Chapter 6: Consumption of Ski Equipment in regional level and country level. It provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and production of each country in the world.

Chapter 7: Provides the analysis of various market segments by type, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 8: Provides the analysis of various market segments by application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 9: Analysis of industrial chain, including the upstream and downstream of the industry.

Chapter 10: Introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 11: The main points and conclusions of the report.



## Contents

### 1 PREFACE

- 1.1 Scope of Report
- 1.2 Reasons for Doing This Study
- 1.3 Research Methodology
- 1.4 Research Process
- 1.5 Data Source
  - 1.5.1 Secondary Sources
  - 1.5.2 Primary Sources

### 2 MARKET OVERVIEW

- 2.1 Product Definition
- 2.2 Global Market Growth Prospects
  - 2.2.1 Global Ski Equipment Market Size (2018-2029) & (US\$ Million)
  - 2.2.2 Global Ski Equipment Sales (2018-2029)
  - 2.2.3 Global Ski Equipment Market Average Price (2018-2029)
- 2.3 Ski Equipment by Type
  - 2.3.1 Market Value Comparison by Type (2018 VS 2022 VS 2029) & (US\$ Million)
  - 1.2.2 Skis & Snowboard
  - 1.2.3 Ski Boots
  - 1.2.4 Ski Apparel
  - 1.2.5 Ski Protection
  - 1.2.6 Others
- 2.4 Ski Equipment by Application
  - 2.4.1 Market Value Comparison by Application (2018 VS 2022 VS 2029) & (US\$ Million)
  - 2.4.2 Alpine skiing
  - 2.4.3 Nordic
  - 2.4.4 Others

### 3 MARKET COMPETITIVE LANDSCAPE BY MANUFACTURERS

- 3.1 Global Ski Equipment Market Competitive Situation by Manufacturers (2018 Versus 2022)
- 3.2 Global Ski Equipment Sales (K Units) of Manufacturers (2018-2023)
- 3.3 Global Ski Equipment Revenue of Manufacturers (2018-2023)

- 3.4 Global Ski Equipment Average Price by Manufacturers (2018-2023)
- 3.5 Global Ski Equipment Industry Ranking, 2021 VS 2022 VS 2023
- 3.6 Global Manufacturers of Ski Equipment, Manufacturing Sites & Headquarters
- 3.7 Global Manufacturers of Ski Equipment, Product Type & Application
- 3.8 Global Manufacturers of Ski Equipment, Date of Enter into This Industry
- 3.9 Global Ski Equipment Market CR5 and HHI
- 3.10 Global Manufacturers Mergers & Acquisition

## **4 MANUFACTURERS PROFILED**

### 4.1 Descente

- 4.1.1 Descente Company Information
- 4.1.2 Descente Business Overview
- 4.1.3 Descente Ski Equipment Sales, Revenue and Gross Margin (2018-2023)
- 4.1.4 Descente Ski Equipment Product Portfolio
- 4.1.5 Descente Recent Developments

### 4.2 Atomic

- 4.2.1 Atomic Company Information
- 4.2.2 Atomic Business Overview
- 4.2.3 Atomic Ski Equipment Sales, Revenue and Gross Margin (2018-2023)
- 4.2.4 Atomic Ski Equipment Product Portfolio
- 4.2.5 Atomic Recent Developments

### 4.3 Rossignol

- 4.3.1 Rossignol Company Information
- 4.3.2 Rossignol Business Overview
- 4.3.3 Rossignol Ski Equipment Sales, Revenue and Gross Margin (2018-2023)
- 4.3.4 Rossignol Ski Equipment Product Portfolio
- 4.3.5 Rossignol Recent Developments

### 4.4 Decathlon

- 4.4.1 Decathlon Company Information
- 4.4.2 Decathlon Business Overview
- 4.4.3 Decathlon Ski Equipment Sales, Revenue and Gross Margin (2018-2023)
- 4.4.4 Decathlon Ski Equipment Product Portfolio
- 4.4.5 Decathlon Recent Developments

### 4.5 Goldwin

- 4.5.1 Goldwin Company Information
- 4.5.2 Goldwin Business Overview
- 4.5.3 Goldwin Ski Equipment Sales, Revenue and Gross Margin (2018-2023)
- 6.5.4 Goldwin Ski Equipment Product Portfolio

- 6.5.5 Goldwin Recent Developments
- 4.6 Head
  - 4.6.1 Head Company Information
  - 4.6.2 Head Business Overview
  - 4.6.3 Head Ski Equipment Sales, Revenue and Gross Margin (2018-2023)
  - 4.6.4 Head Ski Equipment Product Portfolio
  - 4.6.5 Head Recent Developments
- 4.7 K2 Sports
  - 4.7.1 K2 Sports Company Information
  - 4.7.2 K2 Sports Business Overview
  - 4.7.3 K2 Sports Ski Equipment Sales, Revenue and Gross Margin (2018-2023)
  - 4.7.4 K2 Sports Ski Equipment Product Portfolio
  - 4.7.5 K2 Sports Recent Developments
- 6.8 Burton
  - 4.8.1 Burton Company Information
  - 4.8.2 Burton Business Overview
  - 4.8.3 Burton Ski Equipment Sales, Revenue and Gross Margin (2018-2023)
  - 4.8.4 Burton Ski Equipment Product Portfolio
  - 4.8.5 Burton Recent Developments
- 4.9 Helly Hansen
  - 4.9.1 Helly Hansen Company Information
  - 4.9.2 Helly Hansen Business Overview
  - 4.9.3 Helly Hansen Ski Equipment Sales, Revenue and Gross Margin (2018-2023)
  - 4.9.4 Helly Hansen Ski Equipment Product Portfolio
  - 4.9.5 Helly Hansen Recent Developments
- 4.10 Fischer
  - 4.10.1 Fischer Company Information
  - 4.10.2 Fischer Business Overview
  - 4.10.3 Fischer Ski Equipment Sales, Revenue and Gross Margin (2018-2023)
  - 4.10.4 Fischer Ski Equipment Product Portfolio
  - 4.10.5 Fischer Recent Developments
- 6.11 DC
  - 6.11.1 DC Company Information
  - 6.11.2 DC Ski Equipment Business Overview
  - 6.11.3 DC Ski Equipment Sales, Revenue and Gross Margin (2018-2023)
  - 6.11.4 DC Ski Equipment Product Portfolio
  - 6.11.5 DC Recent Developments
- 6.12 Scott
  - 6.12.1 Scott Company Information

- 6.12.2 Scott Ski Equipment Business Overview
- 6.12.3 Scott Ski Equipment Sales, Revenue and Gross Margin (2018-2023)
- 6.12.4 Scott Ski Equipment Product Portfolio
- 6.12.5 Scott Recent Developments
- 6.13 Smith Optics
  - 6.13.1 Smith Optics Company Information
  - 6.13.2 Smith Optics Ski Equipment Business Overview
  - 6.13.3 Smith Optics Ski Equipment Sales, Revenue and Gross Margin (2018-2023)
  - 6.13.4 Smith Optics Ski Equipment Product Portfolio
  - 6.13.5 Smith Optics Recent Developments
- 6.14 Swix
  - 6.14.1 Swix Company Information
  - 6.14.2 Swix Ski Equipment Business Overview
  - 6.14.3 Swix Ski Equipment Sales, Revenue and Gross Margin (2018-2023)
  - 6.14.4 Swix Ski Equipment Product Portfolio
  - 6.14.5 Swix Recent Developments
- 6.15 Columbia
  - 6.15.1 Columbia Company Information
  - 6.15.2 Columbia Ski Equipment Business Overview
  - 6.15.3 Columbia Ski Equipment Sales, Revenue and Gross Margin (2018-2023)
  - 6.15.4 Columbia Ski Equipment Product Portfolio
  - 6.15.5 Columbia Recent Developments
- 6.16 Volkl
  - 6.16.1 Volkl Company Information
  - 6.16.2 Volkl Ski Equipment Business Overview
  - 6.16.3 Volkl Ski Equipment Sales, Revenue and Gross Margin (2018-2023)
  - 6.16.4 Volkl Ski Equipment Product Portfolio
  - 6.16.5 Volkl Recent Developments
- 6.17 Lafuma
  - 6.17.1 Lafuma Company Information
  - 6.17.2 Lafuma Ski Equipment Business Overview
  - 6.17.3 Lafuma Ski Equipment Sales, Revenue and Gross Margin (2018-2023)
  - 6.17.4 Lafuma Ski Equipment Product Portfolio
  - 6.17.5 Lafuma Recent Developments
- 6.18 Uvex
  - 6.18.1 Uvex Company Information
  - 6.18.2 Uvex Ski Equipment Business Overview
  - 6.18.3 Uvex Ski Equipment Sales, Revenue and Gross Margin (2018-2023)
  - 6.18.4 Uvex Ski Equipment Product Portfolio

- 6.18.5 Uvex Recent Developments
- 6.19 Black Diamond
  - 6.19.1 Black Diamond Company Information
  - 6.19.2 Black Diamond Ski Equipment Business Overview
  - 6.19.3 Black Diamond Ski Equipment Sales, Revenue and Gross Margin (2018-2023)
  - 6.19.4 Black Diamond Ski Equipment Product Portfolio
  - 6.19.5 Black Diamond Recent Developments
- 6.20 Phenix
  - 6.20.1 Phenix Company Information
  - 6.20.2 Phenix Ski Equipment Business Overview
  - 6.20.3 Phenix Ski Equipment Sales, Revenue and Gross Margin (2018-2023)
  - 6.20.4 Phenix Ski Equipment Product Portfolio
  - 6.20.5 Phenix Recent Developments
- 6.21 Mammut
  - 6.21.1 Mammut Company Information
  - 6.21.2 Mammut Ski Equipment Business Overview
  - 6.21.3 Mammut Ski Equipment Sales, Revenue and Gross Margin (2018-2023)
  - 6.21.4 Mammut Ski Equipment Product Portfolio
  - 6.21.5 Mammut Recent Developments
- 6.22 Dainese
  - 6.22.1 Dainese Company Information
  - 6.22.2 Dainese Ski Equipment Business Overview
  - 6.22.3 Dainese Ski Equipment Sales, Revenue and Gross Margin (2018-2023)
  - 6.22.4 Dainese Ski Equipment Product Portfolio
  - 6.22.5 Dainese Recent Developments

## **5 GLOBAL SKI EQUIPMENT MARKET SCENARIO BY REGION**

- 5.1 Global Ski Equipment Market Size by Region: 2018 VS 2022 VS 2029
- 5.2 Global Ski Equipment Sales by Region: 2018-2029
  - 5.2.1 Global Ski Equipment Sales by Region: 2018-2023
  - 5.2.2 Global Ski Equipment Sales by Region: 2024-2029
- 5.3 Global Ski Equipment Revenue by Region: 2018-2029
  - 5.3.1 Global Ski Equipment Revenue by Region: 2018-2023
  - 5.3.2 Global Ski Equipment Revenue by Region: 2024-2029
- 5.4 North America Ski Equipment Market Facts & Figures by Country
  - 5.4.1 North America Ski Equipment Market Size by Country: 2018 VS 2022 VS 2029
  - 5.4.2 North America Ski Equipment Sales by Country (2018-2029)
  - 5.4.3 North America Ski Equipment Revenue by Country (2018-2029)

5.4.4 U.S.

5.4.5 Canada

## 5.5 Europe Ski Equipment Market Facts & Figures by Country

5.5.1 Europe Ski Equipment Market Size by Country: 2018 VS 2022 VS 2029

5.5.2 Europe Ski Equipment Sales by Country (2018-2029)

5.5.3 Europe Ski Equipment Revenue by Country (2018-2029)

5.5.4 Germany

5.5.5 France

5.5.6 U.K.

5.5.7 Italy

5.5.8 Russia

## 5.6 Asia Pacific Ski Equipment Market Facts & Figures by Country

5.6.1 Asia Pacific Ski Equipment Market Size by Country: 2018 VS 2022 VS 2029

5.6.2 Asia Pacific Ski Equipment Sales by Country (2018-2029)

5.6.3 Asia Pacific Ski Equipment Revenue by Country (2018-2029)

5.6.4 China

5.6.5 Japan

5.6.6 South Korea

5.6.7 India

5.6.8 Australia

5.6.9 China Taiwan

5.6.10 Indonesia

5.6.11 Thailand

5.6.12 Malaysia

## 5.7 Latin America Ski Equipment Market Facts & Figures by Country

5.7.1 Latin America Ski Equipment Market Size by Country: 2018 VS 2022 VS 2029

5.7.2 Latin America Ski Equipment Sales by Country (2018-2029)

5.7.3 Latin America Ski Equipment Revenue by Country (2018-2029)

5.7.4 Mexico

5.7.5 Brazil

5.7.6 Argentina

## 5.8 Middle East and Africa Ski Equipment Market Facts & Figures by Country

5.8.1 Middle East and Africa Ski Equipment Market Size by Country: 2018 VS 2022 VS 2029

5.8.2 Middle East and Africa Ski Equipment Sales by Country (2018-2029)

5.8.3 Middle East and Africa Ski Equipment Revenue by Country (2018-2029)

5.8.4 Turkey

5.8.5 Saudi Arabia

5.8.6 UAE

## **6 SEGMENT BY TYPE**

### 6.1 Global Ski Equipment Sales by Type (2018-2029)

6.1.1 Global Ski Equipment Sales by Type (2018-2029) & (K Units)

6.1.2 Global Ski Equipment Sales Market Share by Type (2018-2029)

### 6.2 Global Ski Equipment Revenue by Type (2018-2029)

6.2.1 Global Ski Equipment Sales by Type (2018-2029) & (US\$ Million)

6.2.2 Global Ski Equipment Revenue Market Share by Type (2018-2029)

### 6.3 Global Ski Equipment Price by Type (2018-2029)

## **7 SEGMENT BY APPLICATION**

### 7.1 Global Ski Equipment Sales by Application (2018-2029)

7.1.1 Global Ski Equipment Sales by Application (2018-2029) & (K Units)

7.1.2 Global Ski Equipment Sales Market Share by Application (2018-2029)

### 7.2 Global Ski Equipment Revenue by Application (2018-2029)

6.2.1 Global Ski Equipment Sales by Application (2018-2029) & (US\$ Million)

6.2.2 Global Ski Equipment Revenue Market Share by Application (2018-2029)

### 7.3 Global Ski Equipment Price by Application (2018-2029)

## **8 VALUE CHAIN AND SALES CHANNELS ANALYSIS OF THE MARKET**

### 8.1 Ski Equipment Value Chain Analysis

8.1.1 Ski Equipment Key Raw Materials

8.1.2 Raw Materials Key Suppliers

8.1.3 Ski Equipment Production Mode & Process

### 8.2 Ski Equipment Sales Channels Analysis

8.2.1 Direct Comparison with Distribution Share

8.2.2 Ski Equipment Distributors

8.2.3 Ski Equipment Customers

## **9 GLOBAL SKI EQUIPMENT ANALYZING MARKET DYNAMICS**

### 9.1 Ski Equipment Industry Trends

### 9.2 Ski Equipment Industry Drivers

### 9.3 Ski Equipment Industry Opportunities and Challenges

### 9.4 Ski Equipment Industry Restraints



## **10 REPORT CONCLUSION**

## **11 DISCLAIMER**



## I would like to order

Product name: Ski Equipment Industry Research Report 2023

Product link: <https://marketpublishers.com/r/S949BA12392AEN.html>

Price: US\$ 2,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/S949BA12392AEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970