

Side-by-Side Refrigerators Industry Research Report 2024

<https://marketpublishers.com/r/S2A73351FE07EN.html>

Date: April 2024

Pages: 129

Price: US\$ 2,950.00 (Single User License)

ID: S2A73351FE07EN

Abstracts

Side-by-Side Refrigerators are a type of refrigerator, in which the refrigeration occupies one side, and freezer compartment is on the other.

According to APO Research, The global Side-by-Side Refrigerators market was valued at US\$ million in 2023 and is anticipated to reach US\$ million by 2030, witnessing a CAGR of xx% during the forecast period 2024-2030.

Global Side-by-Side Refrigerators key players include Haier, BSH Home Appliances Ltd, Whirlpool, Midea, Hisense, etc. Global top five manufacturers hold a share about 50%.

China is the largest market, with a share about 40%, followed by Europe, and North America, both have a share about 40 percent.

In terms of product, 20-25 cu.ft. is the largest segment, with a share over 50%. And in terms of application, the largest application is offline, followed by online.

Report Scope

This report aims to provide a comprehensive presentation of the global market for Side-by-Side Refrigerators, with both quantitative and qualitative analysis, to help readers develop business/growth strategies, assess the market competitive situation, analyze their position in the current marketplace, and make informed business decisions regarding Side-by-Side Refrigerators.

The report will help the Side-by-Side Refrigerators manufacturers, new entrants, and

industry chain related companies in this market with information on the revenues, sales volume, and average price for the overall market and the sub-segments across the different segments, by company, by Type, by Application, and by regions.

The Side-by-Side Refrigerators market size, estimations, and forecasts are provided in terms of sales volume (K Units) and revenue (\$ millions), considering 2023 as the base year, with history and forecast data for the period from 2019 to 2030. This report segments the global Side-by-Side Refrigerators market comprehensively. Regional market sizes, concerning products by Type, by Application, and by players, are also provided. For a more in-depth understanding of the market, the report provides profiles of the competitive landscape, key competitors, and their respective market ranks. The report also discusses technological trends and new product developments.

Key Companies & Market Share Insights

In this section, the readers will gain an understanding of the key players competing. This report has studied the key growth strategies, such as innovative trends and developments, intensification of product portfolio, mergers and acquisitions, collaborations, new product innovation, and geographical expansion, undertaken by these participants to maintain their presence. Apart from business strategies, the study includes current developments and key financials. The readers will also get access to the data related to global revenue, price, and sales by manufacturers for the period 2019-2024. This all-inclusive report will certainly serve the clients to stay updated and make effective decisions in their businesses. Some of the prominent players reviewed in the research report include:

Haier

BSH Home Appliances Ltd

Whirlpool

Samsung

Electrolux

LG

Midea

Hisense

Panasonic

Arcelik

Meiling

Side-by-Side Refrigerators segment by Capacity

Under 15 cu.ft.

15-20 cu.ft.

20-25 cu.ft.

Above 25 cu.ft.

Side-by-Side Refrigerators segment by Application

Online

Offline

Side-by-Side Refrigerators Segment by Region

North America

U.S.

Canada

Europe

Germany

France

U.K.

Italy

Russia

Asia-Pacific

China

Japan

South Korea

India

Australia

China Taiwan

Indonesia

Thailand

Malaysia

Latin America

Mexico

Brazil

Argentina

Middle East & Africa

Turkey

Saudi Arabia

UAE

Key Drivers & Barriers

High-impact rendering factors and drivers have been studied in this report to aid the readers to understand the general development. Moreover, the report includes restraints and challenges that may act as stumbling blocks on the way of the players. This will assist the users to be attentive and make informed decisions related to business. Specialists have also laid their focus on the upcoming business prospects.

Reasons to Buy This Report

1. This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Side-by-Side Refrigerators market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.
2. This report will help stakeholders to understand the global industry status and trends of Side-by-Side Refrigerators and provides them with information on key market drivers, restraints, challenges, and opportunities.
3. This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.
4. This report stays updated with novel technology integration, features, and the latest developments in the market
5. This report helps stakeholders to gain insights into which regions to target globally

6. This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Side-by-Side Refrigerators.

7. This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

Chapter Outline

Chapter 1: Research objectives, research methods, data sources, data cross-validation;

Chapter 2: Introduces the report scope of the report, executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the market and its likely evolution in the short to mid-term, and long term.

Chapter 3: Detailed analysis of Side-by-Side Refrigerators manufacturers competitive landscape, price, production and value market share, latest development plan, merger, and acquisition information, etc.

Chapter 4: Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including product production/output, value, price, gross margin, product introduction, recent development, etc.

Chapter 5: Production/output, value of Side-by-Side Refrigerators by region/country. It provides a quantitative analysis of the market size and development potential of each region in the next six years.

Chapter 6: Consumption of Side-by-Side Refrigerators in regional level and country level. It provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and production of each country in the world.

Chapter 7: Provides the analysis of various market segments by capacity, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 8: Provides the analysis of various market segments by application, covering

the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 9: Analysis of industrial chain, including the upstream and downstream of the industry.

Chapter 10: Introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 11: The main points and conclusions of the report.

Chapter 11: The main points and conclusions of the report.

Contents

1 PREFACE

- 1.1 Scope of Report
- 1.2 Reasons for Doing This Study
- 1.3 Research Methodology
- 1.4 Research Process
- 1.5 Data Source
 - 1.5.1 Secondary Sources
 - 1.5.2 Primary Sources

2 MARKET OVERVIEW

- 2.1 Product Definition
- 2.2 Side-by-Side Refrigerators by Capacity
 - 2.2.1 Market Value Comparison by Capacity (2019 VS 2023 VS 2030) & (US\$ Million)
 - 2.2.2 Under 15 cu.ft.
 - 2.2.3 15-20 cu.ft.
 - 2.2.4 20-25 cu.ft.
 - 2.2.5 Above 25 cu.ft.
- 2.3 Side-by-Side Refrigerators by Application
 - 2.3.1 Market Value Comparison by Application (2019 VS 2023 VS 2030) & (US\$ Million)
 - 2.3.2 Online
 - 2.3.3 Offline
- 2.4 Global Market Growth Prospects
 - 2.4.1 Global Side-by-Side Refrigerators Production Value Estimates and Forecasts (2019-2030)
 - 2.4.2 Global Side-by-Side Refrigerators Production Capacity Estimates and Forecasts (2019-2030)
 - 2.4.3 Global Side-by-Side Refrigerators Production Estimates and Forecasts (2019-2030)
 - 2.4.4 Global Side-by-Side Refrigerators Market Average Price (2019-2030)

3 MARKET COMPETITIVE LANDSCAPE BY MANUFACTURERS

- 3.1 Global Side-by-Side Refrigerators Production by Manufacturers (2019-2024)
- 3.2 Global Side-by-Side Refrigerators Production Value by Manufacturers (2019-2024)

- 3.3 Global Side-by-Side Refrigerators Average Price by Manufacturers (2019-2024)
- 3.4 Global Side-by-Side Refrigerators Industry Manufacturers Ranking, 2022 VS 2023 VS 2024
- 3.5 Global Side-by-Side Refrigerators Key Manufacturers, Manufacturing Sites & Headquarters
- 3.6 Global Side-by-Side Refrigerators Manufacturers, Product Type & Application
- 3.7 Global Side-by-Side Refrigerators Manufacturers, Date of Enter into This Industry
- 3.8 Global Side-by-Side Refrigerators Market CR5 and HHI
- 3.9 Global Manufacturers Mergers & Acquisition

4 MANUFACTURERS PROFILED

4.1 Haier

- 4.1.1 Haier Side-by-Side Refrigerators Company Information
- 4.1.2 Haier Side-by-Side Refrigerators Business Overview
- 4.1.3 Haier Side-by-Side Refrigerators Production, Value and Gross Margin (2019-2024)
- 4.1.4 Haier Product Portfolio
- 4.1.5 Haier Recent Developments

4.2 BSH Home Appliances Ltd

- 4.2.1 BSH Home Appliances Ltd Side-by-Side Refrigerators Company Information
- 4.2.2 BSH Home Appliances Ltd Side-by-Side Refrigerators Business Overview
- 4.2.3 BSH Home Appliances Ltd Side-by-Side Refrigerators Production, Value and Gross Margin (2019-2024)
- 4.2.4 BSH Home Appliances Ltd Product Portfolio
- 4.2.5 BSH Home Appliances Ltd Recent Developments

4.3 Whirlpool

- 4.3.1 Whirlpool Side-by-Side Refrigerators Company Information
- 4.3.2 Whirlpool Side-by-Side Refrigerators Business Overview
- 4.3.3 Whirlpool Side-by-Side Refrigerators Production, Value and Gross Margin (2019-2024)
- 4.3.4 Whirlpool Product Portfolio
- 4.3.5 Whirlpool Recent Developments

4.4 Samsung

- 4.4.1 Samsung Side-by-Side Refrigerators Company Information
- 4.4.2 Samsung Side-by-Side Refrigerators Business Overview
- 4.4.3 Samsung Side-by-Side Refrigerators Production, Value and Gross Margin (2019-2024)
- 4.4.4 Samsung Product Portfolio

- 4.4.5 Samsung Recent Developments
- 4.5 Electrolux
 - 4.5.1 Electrolux Side-by-Side Refrigerators Company Information
 - 4.5.2 Electrolux Side-by-Side Refrigerators Business Overview
 - 4.5.3 Electrolux Side-by-Side Refrigerators Production, Value and Gross Margin (2019-2024)
 - 4.5.4 Electrolux Product Portfolio
 - 4.5.5 Electrolux Recent Developments
- 4.6 LG
 - 4.6.1 LG Side-by-Side Refrigerators Company Information
 - 4.6.2 LG Side-by-Side Refrigerators Business Overview
 - 4.6.3 LG Side-by-Side Refrigerators Production, Value and Gross Margin (2019-2024)
 - 4.6.4 LG Product Portfolio
 - 4.6.5 LG Recent Developments
- 4.7 Midea
 - 4.7.1 Midea Side-by-Side Refrigerators Company Information
 - 4.7.2 Midea Side-by-Side Refrigerators Business Overview
 - 4.7.3 Midea Side-by-Side Refrigerators Production, Value and Gross Margin (2019-2024)
 - 4.7.4 Midea Product Portfolio
 - 4.7.5 Midea Recent Developments
- 4.8 Hisense
 - 4.8.1 Hisense Side-by-Side Refrigerators Company Information
 - 4.8.2 Hisense Side-by-Side Refrigerators Business Overview
 - 4.8.3 Hisense Side-by-Side Refrigerators Production, Value and Gross Margin (2019-2024)
 - 4.8.4 Hisense Product Portfolio
 - 4.8.5 Hisense Recent Developments
- 4.9 Panasonic
 - 4.9.1 Panasonic Side-by-Side Refrigerators Company Information
 - 4.9.2 Panasonic Side-by-Side Refrigerators Business Overview
 - 4.9.3 Panasonic Side-by-Side Refrigerators Production, Value and Gross Margin (2019-2024)
 - 4.9.4 Panasonic Product Portfolio
 - 4.9.5 Panasonic Recent Developments
- 4.10 Arcelik
 - 4.10.1 Arcelik Side-by-Side Refrigerators Company Information
 - 4.10.2 Arcelik Side-by-Side Refrigerators Business Overview
 - 4.10.3 Arcelik Side-by-Side Refrigerators Production, Value and Gross Margin

(2019-2024)

4.10.4 Arcelik Product Portfolio

4.10.5 Arcelik Recent Developments

4.11 Meiling

4.11.1 Meiling Side-by-Side Refrigerators Company Information

4.11.2 Meiling Side-by-Side Refrigerators Business Overview

4.11.3 Meiling Side-by-Side Refrigerators Production, Value and Gross Margin

(2019-2024)

4.11.4 Meiling Product Portfolio

4.11.5 Meiling Recent Developments

5 GLOBAL SIDE-BY-SIDE REFRIGERATORS PRODUCTION BY REGION

5.1 Global Side-by-Side Refrigerators Production Estimates and Forecasts by Region: 2019 VS 2023 VS 2030

5.2 Global Side-by-Side Refrigerators Production by Region: 2019-2030

5.2.1 Global Side-by-Side Refrigerators Production by Region: 2019-2024

5.2.2 Global Side-by-Side Refrigerators Production Forecast by Region (2025-2030)

5.3 Global Side-by-Side Refrigerators Production Value Estimates and Forecasts by Region: 2019 VS 2023 VS 2030

5.4 Global Side-by-Side Refrigerators Production Value by Region: 2019-2030

5.4.1 Global Side-by-Side Refrigerators Production Value by Region: 2019-2024

5.4.2 Global Side-by-Side Refrigerators Production Value Forecast by Region (2025-2030)

5.5 Global Side-by-Side Refrigerators Market Price Analysis by Region (2019-2024)

5.6 Global Side-by-Side Refrigerators Production and Value, YOY Growth

5.6.1 North America Side-by-Side Refrigerators Production Value Estimates and Forecasts (2019-2030)

5.6.2 Europe Side-by-Side Refrigerators Production Value Estimates and Forecasts (2019-2030)

5.6.3 China Side-by-Side Refrigerators Production Value Estimates and Forecasts (2019-2030)

5.6.4 Japan Side-by-Side Refrigerators Production Value Estimates and Forecasts (2019-2030)

5.6.5 South Korea Side-by-Side Refrigerators Production Value Estimates and Forecasts (2019-2030)

5.6.6 Turkey Side-by-Side Refrigerators Production Value Estimates and Forecasts (2019-2030)

6 GLOBAL SIDE-BY-SIDE REFRIGERATORS CONSUMPTION BY REGION

6.1 Global Side-by-Side Refrigerators Consumption Estimates and Forecasts by Region: 2019 VS 2023 VS 2030

6.2 Global Side-by-Side Refrigerators Consumption by Region (2019-2030)

6.2.1 Global Side-by-Side Refrigerators Consumption by Region: 2019-2030

6.2.2 Global Side-by-Side Refrigerators Forecasted Consumption by Region (2025-2030)

6.3 North America

6.3.1 North America Side-by-Side Refrigerators Consumption Growth Rate by Country: 2019 VS 2023 VS 2030

6.3.2 North America Side-by-Side Refrigerators Consumption by Country (2019-2030)

6.3.3 U.S.

6.3.4 Canada

6.4 Europe

6.4.1 Europe Side-by-Side Refrigerators Consumption Growth Rate by Country: 2019 VS 2023 VS 2030

6.4.2 Europe Side-by-Side Refrigerators Consumption by Country (2019-2030)

6.4.3 Germany

6.4.4 France

6.4.5 U.K.

6.4.6 Italy

6.4.7 Russia

6.5 Asia Pacific

6.5.1 Asia Pacific Side-by-Side Refrigerators Consumption Growth Rate by Country: 2019 VS 2023 VS 2030

6.5.2 Asia Pacific Side-by-Side Refrigerators Consumption by Country (2019-2030)

6.5.3 China

6.5.4 Japan

6.5.5 South Korea

6.5.6 China Taiwan

6.5.7 Southeast Asia

6.5.8 India

6.5.9 Australia

6.6 Latin America, Middle East & Africa

6.6.1 Latin America, Middle East & Africa Side-by-Side Refrigerators Consumption Growth Rate by Country: 2019 VS 2023 VS 2030

6.6.2 Latin America, Middle East & Africa Side-by-Side Refrigerators Consumption by Country (2019-2030)

- 6.6.3 Mexico
- 6.6.4 Brazil
- 6.6.5 Turkey
- 6.6.5 GCC Countries

7 SEGMENT BY CAPACITY

- 7.1 Global Side-by-Side Refrigerators Production by Capacity (2019-2030)
 - 7.1.1 Global Side-by-Side Refrigerators Production by Capacity (2019-2030) & (K Units)
 - 7.1.2 Global Side-by-Side Refrigerators Production Market Share by Capacity (2019-2030)
- 7.2 Global Side-by-Side Refrigerators Production Value by Capacity (2019-2030)
 - 7.2.1 Global Side-by-Side Refrigerators Production Value by Capacity (2019-2030) & (US\$ Million)
 - 7.2.2 Global Side-by-Side Refrigerators Production Value Market Share by Capacity (2019-2030)
- 7.3 Global Side-by-Side Refrigerators Price by Capacity (2019-2030)

8 SEGMENT BY APPLICATION

- 8.1 Global Side-by-Side Refrigerators Production by Application (2019-2030)
 - 8.1.1 Global Side-by-Side Refrigerators Production by Application (2019-2030) & (K Units)
 - 8.1.2 Global Side-by-Side Refrigerators Production by Application (2019-2030) & (K Units)
- 8.2 Global Side-by-Side Refrigerators Production Value by Application (2019-2030)
 - 8.2.1 Global Side-by-Side Refrigerators Production Value by Application (2019-2030) & (US\$ Million)
 - 8.2.2 Global Side-by-Side Refrigerators Production Value Market Share by Application (2019-2030)
- 8.3 Global Side-by-Side Refrigerators Price by Application (2019-2030)

9 VALUE CHAIN AND SALES CHANNELS ANALYSIS OF THE MARKET

- 9.1 Side-by-Side Refrigerators Value Chain Analysis
 - 9.1.1 Side-by-Side Refrigerators Key Raw Materials
 - 9.1.2 Raw Materials Key Suppliers
 - 9.1.3 Side-by-Side Refrigerators Production Mode & Process

9.2 Side-by-Side Refrigerators Sales Channels Analysis

9.2.1 Direct Comparison with Distribution Share

9.2.2 Side-by-Side Refrigerators Distributors

9.2.3 Side-by-Side Refrigerators Customers

10 GLOBAL SIDE-BY-SIDE REFRIGERATORS ANALYZING MARKET DYNAMICS

10.1 Side-by-Side Refrigerators Industry Trends

10.2 Side-by-Side Refrigerators Industry Drivers

10.3 Side-by-Side Refrigerators Industry Opportunities and Challenges

10.4 Side-by-Side Refrigerators Industry Restraints

11 REPORT CONCLUSION

12 DISCLAIMER

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