

Shisha Tobacco Industry Research Report 2024

<https://marketpublishers.com/r/S2A7268BABBCEN.html>

Date: April 2024

Pages: 131

Price: US\$ 2,950.00 (Single User License)

ID: S2A7268BABBCEN

Abstracts

Summary

Hookah (Shisha) tobacco (also known as waterpipe tobacco, maassel, shisha, narghile, or argileh) is smoked with a hookah (waterpipe). Hookah tobacco comes in different flavors, such as apple, mint, cherry, chocolate, coconut, licorice, cappuccino, and watermelon.

According to APO Research, the global Shisha Tobacco market was valued at US\$ million in 2023 and is anticipated to reach US\$ million by 2030, witnessing a CAGR of xx% during the forecast period 2024-2030.

North American market for Shisha Tobacco is estimated to increase from \$ million in 2024 to reach \$ million by 2030, at a CAGR of % during the forecast period of 2025 through 2030.

Asia-Pacific market for Shisha Tobacco is estimated to increase from \$ million in 2024 to reach \$ million by 2030, at a CAGR of % during the forecast period of 2025 through 2030.

Europe market for Shisha Tobacco is estimated to increase from \$ million in 2024 to reach \$ million by 2030, at a CAGR of % during the forecast period of 2025 through 2030.

The major global manufacturers of Shisha Tobacco include Nakhla, Godfrey Phillips India, Starbuzz, Eastern Tobacco, AL-WAHA, Mazaya, AlFakherdr, Al-Tawareg Tobacco and Shiazoo, etc. In 2023, the world's top three vendors accounted for approximately % of the revenue.

Report Scope

This report aims to provide a comprehensive presentation of the global market for Shisha Tobacco, with both quantitative and qualitative analysis, to help readers develop business/growth strategies, assess the market competitive situation, analyze their position in the current marketplace, and make informed business decisions regarding Shisha Tobacco.

The report will help the Shisha Tobacco manufacturers, new entrants, and industry chain related companies in this market with information on the revenues, sales volume, and average price for the overall market and the sub-segments across the different segments, by company, by Type, by Application, and by regions.

The Shisha Tobacco market size, estimations, and forecasts are provided in terms of sales volume (MT) and revenue (\$ millions), considering 2023 as the base year, with history and forecast data for the period from 2019 to 2030. This report segments the global Shisha Tobacco market comprehensively. Regional market sizes, concerning products by Type, by Application, and by players, are also provided. For a more in-depth understanding of the market, the report provides profiles of the competitive landscape, key competitors, and their respective market ranks. The report also discusses technological trends and new product developments.

Key Companies & Market Share Insights

In this section, the readers will gain an understanding of the key players competing. This report has studied the key growth strategies, such as innovative trends and developments, intensification of product portfolio, mergers and acquisitions, collaborations, new product innovation, and geographical expansion, undertaken by these participants to maintain their presence. Apart from business strategies, the study includes current developments and key financials. The readers will also get access to the data related to global revenue, price, and sales by manufacturers for the period 2019-2024. This all-inclusive report will certainly serve the clients to stay updated and make effective decisions in their businesses. Some of the prominent players reviewed in the research report include:

Nakhla

Godfrey Phillips India

Starbuzz

Eastern Tobacco

AL-WAHA

Mazaya

AlFakherdr

Al-Tawareg Tobacco

Shiazo

MujeebSons

Fantasia

Social Smoke

AL RAYAN Hookah

Cloud Tobacco

Haze Tobacco

Alchemisttobacco

Fumari

Dekang

Shisha Tobacco segment by Type

Single Flavor

Mixed Flavor

Shisha Tobacco segment by Application

Group Use

Personal Use

Shisha Tobacco Segment by Region

North America

U.S.

Canada

Europe

Germany

France

U.K.

Italy

Russia

Asia-Pacific

China

Japan

South Korea

India

Australia

China Taiwan

Indonesia

Thailand

Malaysia

Latin America

Mexico

Brazil

Argentina

Middle East & Africa

Turkey

Saudi Arabia

UAE

Key Drivers & Barriers

High-impact rendering factors and drivers have been studied in this report to aid the readers to understand the general development. Moreover, the report includes restraints and challenges that may act as stumbling blocks on the way of the players. This will assist the users to be attentive and make informed decisions related to business. Specialists have also laid their focus on the upcoming business prospects.

Reasons to Buy This Report

1. This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Shisha Tobacco market, and introduces in detail the market share, industry ranking, competitor ecosystem,

market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.

2. This report will help stakeholders to understand the global industry status and trends of Shisha Tobacco and provides them with information on key market drivers, restraints, challenges, and opportunities.

3. This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.

4. This report stays updated with novel technology integration, features, and the latest developments in the market

5. This report helps stakeholders to gain insights into which regions to target globally

6. This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Shisha Tobacco.

7. This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

Chapter Outline

Chapter 1: Research objectives, research methods, data sources, data cross-validation;

Chapter 2: Introduces the report scope of the report, executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the market and its likely evolution in the short to mid-term, and long term.

Chapter 3: Detailed analysis of Shisha Tobacco manufacturers competitive landscape, price, production and value market share, latest development plan, merger, and acquisition information, etc.

Chapter 4: Provides profiles of key players, introducing the basic situation of the main

companies in the market in detail, including product production/output, value, price, gross margin, product introduction, recent development, etc.

Chapter 5: Production/output, value of Shisha Tobacco by region/country. It provides a quantitative analysis of the market size and development potential of each region in the next six years.

Chapter 6: Consumption of Shisha Tobacco in regional level and country level. It provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and production of each country in the world.

Chapter 7: Provides the analysis of various market segments by type, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 8: Provides the analysis of various market segments by application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 9: Analysis of industrial chain, including the upstream and downstream of the industry.

Chapter 10: Introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 11: The main points and conclusions of the report.

Contents

1 PREFACE

- 1.1 Scope of Report
- 1.2 Reasons for Doing This Study
- 1.3 Research Methodology
- 1.4 Research Process
- 1.5 Data Source
 - 1.5.1 Secondary Sources
 - 1.5.2 Primary Sources

2 MARKET OVERVIEW

- 2.1 Product Definition
- 2.2 Global Market Growth Prospects
 - 2.2.1 Global Shisha Tobacco Market Size (2019-2030) & (US\$ Million)
 - 2.2.2 Global Shisha Tobacco Sales (2019-2030)
 - 2.2.3 Global Shisha Tobacco Market Average Price (2019-2030)
- 2.3 Shisha Tobacco by Type
 - 2.3.1 Market Value Comparison by Type (2019 VS 2023 VS 2030) & (US\$ Million)
 - 2.3.2 Single Flavor
 - 2.3.3 Mixed Flavor
- 2.4 Shisha Tobacco by Application
 - 2.4.1 Market Value Comparison by Application (2019 VS 2023 VS 2030) & (US\$ Million)
 - 2.4.2 Group Use
 - 2.4.3 Personal Use

3 MARKET COMPETITIVE LANDSCAPE BY MANUFACTURERS

- 3.1 Global Shisha Tobacco Market Competitive Situation by Manufacturers (2019 Versus 2023)
- 3.2 Global Shisha Tobacco Sales (MT) of Manufacturers (2019-2024)
- 3.3 Global Shisha Tobacco Revenue of Manufacturers (2019-2024)
- 3.4 Global Shisha Tobacco Average Price by Manufacturers (2019-2024)
- 3.5 Global Shisha Tobacco Industry Ranking, 2022 VS 2023 VS 2024
- 3.6 Global Manufacturers of Shisha Tobacco, Manufacturing Sites & Headquarters
- 3.7 Global Manufacturers of Shisha Tobacco, Product Type & Application

- 3.8 Global Manufacturers of Shisha Tobacco, Date of Enter into This Industry
- 3.9 Global Shisha Tobacco Market CR5 and HHI
- 3.10 Global Manufacturers Mergers & Acquisition

4 MANUFACTURERS PROFILED

4.1 Nakhla

- 4.1.1 Nakhla Company Information
- 4.1.2 Nakhla Business Overview
- 4.1.3 Nakhla Shisha Tobacco Sales, Revenue and Gross Margin (2019-2024)
- 4.1.4 Nakhla Shisha Tobacco Product Portfolio
- 4.1.5 Nakhla Recent Developments

4.2 Godfrey Phillips India

- 4.2.1 Godfrey Phillips India Company Information
- 4.2.2 Godfrey Phillips India Business Overview
- 4.2.3 Godfrey Phillips India Shisha Tobacco Sales, Revenue and Gross Margin (2019-2024)
- 4.2.4 Godfrey Phillips India Shisha Tobacco Product Portfolio
- 4.2.5 Godfrey Phillips India Recent Developments

4.3 Starbuzz

- 4.3.1 Starbuzz Company Information
- 4.3.2 Starbuzz Business Overview
- 4.3.3 Starbuzz Shisha Tobacco Sales, Revenue and Gross Margin (2019-2024)
- 4.3.4 Starbuzz Shisha Tobacco Product Portfolio
- 4.3.5 Starbuzz Recent Developments

4.4 Eastern Tobacco

- 4.4.1 Eastern Tobacco Company Information
- 4.4.2 Eastern Tobacco Business Overview
- 4.4.3 Eastern Tobacco Shisha Tobacco Sales, Revenue and Gross Margin (2019-2024)
- 4.4.4 Eastern Tobacco Shisha Tobacco Product Portfolio
- 4.4.5 Eastern Tobacco Recent Developments

4.5 AL-WAHA

- 4.5.1 AL-WAHA Company Information
- 4.5.2 AL-WAHA Business Overview
- 4.5.3 AL-WAHA Shisha Tobacco Sales, Revenue and Gross Margin (2019-2024)
- 4.5.4 AL-WAHA Shisha Tobacco Product Portfolio
- 4.5.5 AL-WAHA Recent Developments

4.6 Mazaya

- 4.6.1 Mazaya Company Information
- 4.6.2 Mazaya Business Overview
- 4.6.3 Mazaya Shisha Tobacco Sales, Revenue and Gross Margin (2019-2024)
- 4.6.4 Mazaya Shisha Tobacco Product Portfolio
- 4.6.5 Mazaya Recent Developments
- 4.7 AlFakherdr
 - 4.7.1 AlFakherdr Company Information
 - 4.7.2 AlFakherdr Business Overview
 - 4.7.3 AlFakherdr Shisha Tobacco Sales, Revenue and Gross Margin (2019-2024)
 - 4.7.4 AlFakherdr Shisha Tobacco Product Portfolio
 - 4.7.5 AlFakherdr Recent Developments
- 4.8 Al-Tawareg Tobacco
 - 4.8.1 Al-Tawareg Tobacco Company Information
 - 4.8.2 Al-Tawareg Tobacco Business Overview
 - 4.8.3 Al-Tawareg Tobacco Shisha Tobacco Sales, Revenue and Gross Margin (2019-2024)
 - 4.8.4 Al-Tawareg Tobacco Shisha Tobacco Product Portfolio
 - 4.8.5 Al-Tawareg Tobacco Recent Developments
- 4.9 Shiazoo
 - 4.9.1 Shiazoo Company Information
 - 4.9.2 Shiazoo Business Overview
 - 4.9.3 Shiazoo Shisha Tobacco Sales, Revenue and Gross Margin (2019-2024)
 - 4.9.4 Shiazoo Shisha Tobacco Product Portfolio
 - 4.9.5 Shiazoo Recent Developments
- 4.10 MujeebSons
 - 4.10.1 MujeebSons Company Information
 - 4.10.2 MujeebSons Business Overview
 - 4.10.3 MujeebSons Shisha Tobacco Sales, Revenue and Gross Margin (2019-2024)
 - 4.10.4 MujeebSons Shisha Tobacco Product Portfolio
 - 4.10.5 MujeebSons Recent Developments
- 4.11 Fantasia
 - 4.11.1 Fantasia Company Information
 - 4.11.2 Fantasia Business Overview
 - 4.11.3 Fantasia Shisha Tobacco Sales, Revenue and Gross Margin (2019-2024)
 - 4.11.4 Fantasia Shisha Tobacco Product Portfolio
 - 4.11.5 Fantasia Recent Developments
- 4.12 Social Smoke
 - 4.12.1 Social Smoke Company Information
 - 4.12.2 Social Smoke Business Overview

- 4.12.3 Social Smoke Shisha Tobacco Sales, Revenue and Gross Margin (2019-2024)
- 4.12.4 Social Smoke Shisha Tobacco Product Portfolio
- 4.12.5 Social Smoke Recent Developments
- 4.13 AL RAYAN Hookah
 - 4.13.1 AL RAYAN Hookah Company Information
 - 4.13.2 AL RAYAN Hookah Business Overview
 - 4.13.3 AL RAYAN Hookah Shisha Tobacco Sales, Revenue and Gross Margin (2019-2024)
 - 4.13.4 AL RAYAN Hookah Shisha Tobacco Product Portfolio
 - 4.13.5 AL RAYAN Hookah Recent Developments
- 4.14 Cloud Tobacco
 - 4.14.1 Cloud Tobacco Company Information
 - 4.14.2 Cloud Tobacco Business Overview
 - 4.14.3 Cloud Tobacco Shisha Tobacco Sales, Revenue and Gross Margin (2019-2024)
 - 4.14.4 Cloud Tobacco Shisha Tobacco Product Portfolio
 - 4.14.5 Cloud Tobacco Recent Developments
- 4.15 Haze Tobacco
 - 4.15.1 Haze Tobacco Company Information
 - 4.15.2 Haze Tobacco Business Overview
 - 4.15.3 Haze Tobacco Shisha Tobacco Sales, Revenue and Gross Margin (2019-2024)
 - 4.15.4 Haze Tobacco Shisha Tobacco Product Portfolio
 - 4.15.5 Haze Tobacco Recent Developments
- 4.16 Alchemisttobacco
 - 4.16.1 Alchemisttobacco Company Information
 - 4.16.2 Alchemisttobacco Business Overview
 - 4.16.3 Alchemisttobacco Shisha Tobacco Sales, Revenue and Gross Margin (2019-2024)
 - 4.16.4 Alchemisttobacco Shisha Tobacco Product Portfolio
 - 4.16.5 Alchemisttobacco Recent Developments
- 4.17 Fumari
 - 4.17.1 Fumari Company Information
 - 4.17.2 Fumari Business Overview
 - 4.17.3 Fumari Shisha Tobacco Sales, Revenue and Gross Margin (2019-2024)
 - 4.17.4 Fumari Shisha Tobacco Product Portfolio
 - 4.17.5 Fumari Recent Developments
- 4.18 Dekang
 - 4.18.1 Dekang Company Information
 - 4.18.2 Dekang Business Overview

- 4.18.3 Dekang Shisha Tobacco Sales, Revenue and Gross Margin (2019-2024)
- 4.18.4 Dekang Shisha Tobacco Product Portfolio
- 4.18.5 Dekang Recent Developments

5 GLOBAL SHISHA TOBACCO MARKET SCENARIO BY REGION

- 5.1 Global Shisha Tobacco Market Size by Region: 2019 VS 2023 VS 2030
- 5.2 Global Shisha Tobacco Sales by Region: 2019-2030
 - 5.2.1 Global Shisha Tobacco Sales by Region: 2019-2024
 - 5.2.2 Global Shisha Tobacco Sales by Region: 2025-2030
- 5.3 Global Shisha Tobacco Revenue by Region: 2019-2030
 - 5.3.1 Global Shisha Tobacco Revenue by Region: 2019-2024
 - 5.3.2 Global Shisha Tobacco Revenue by Region: 2025-2030
- 5.4 North America Shisha Tobacco Market Facts & Figures by Country
 - 5.4.1 North America Shisha Tobacco Market Size by Country: 2019 VS 2023 VS 2030
 - 5.4.2 North America Shisha Tobacco Sales by Country (2019-2030)
 - 5.4.3 North America Shisha Tobacco Revenue by Country (2019-2030)
 - 5.4.4 U.S.
 - 5.4.5 Canada
- 5.5 Europe Shisha Tobacco Market Facts & Figures by Country
 - 5.5.1 Europe Shisha Tobacco Market Size by Country: 2019 VS 2023 VS 2030
 - 5.5.2 Europe Shisha Tobacco Sales by Country (2019-2030)
 - 5.5.3 Europe Shisha Tobacco Revenue by Country (2019-2030)
 - 5.5.4 Germany
 - 5.5.5 France
 - 5.5.6 U.K.
 - 5.5.7 Italy
 - 5.5.8 Russia
- 5.6 Asia Pacific Shisha Tobacco Market Facts & Figures by Country
 - 5.6.1 Asia Pacific Shisha Tobacco Market Size by Country: 2019 VS 2023 VS 2030
 - 5.6.2 Asia Pacific Shisha Tobacco Sales by Country (2019-2030)
 - 5.6.3 Asia Pacific Shisha Tobacco Revenue by Country (2019-2030)
 - 5.6.4 China
 - 5.6.5 Japan
 - 5.6.6 South Korea
 - 5.6.7 India
 - 5.6.8 Australia
 - 5.6.9 China Taiwan
 - 5.6.10 Indonesia

5.6.11 Thailand

5.6.12 Malaysia

5.7 Latin America Shisha Tobacco Market Facts & Figures by Country

5.7.1 Latin America Shisha Tobacco Market Size by Country: 2019 VS 2023 VS 2030

5.7.2 Latin America Shisha Tobacco Sales by Country (2019-2030)

5.7.3 Latin America Shisha Tobacco Revenue by Country (2019-2030)

5.7.4 Mexico

5.7.5 Brazil

5.7.6 Argentina

5.8 Middle East and Africa Shisha Tobacco Market Facts & Figures by Country

5.8.1 Middle East and Africa Shisha Tobacco Market Size by Country: 2019 VS 2023 VS 2030

5.8.2 Middle East and Africa Shisha Tobacco Sales by Country (2019-2030)

5.8.3 Middle East and Africa Shisha Tobacco Revenue by Country (2019-2030)

5.8.4 Turkey

5.8.5 Saudi Arabia

5.8.6 UAE

6 SEGMENT BY TYPE

6.1 Global Shisha Tobacco Sales by Type (2019-2030)

6.1.1 Global Shisha Tobacco Sales by Type (2019-2030) & (MT)

6.1.2 Global Shisha Tobacco Sales Market Share by Type (2019-2030)

6.2 Global Shisha Tobacco Revenue by Type (2019-2030)

6.2.1 Global Shisha Tobacco Sales by Type (2019-2030) & (US\$ Million)

6.2.2 Global Shisha Tobacco Revenue Market Share by Type (2019-2030)

6.3 Global Shisha Tobacco Price by Type (2019-2030)

7 SEGMENT BY APPLICATION

7.1 Global Shisha Tobacco Sales by Application (2019-2030)

7.1.1 Global Shisha Tobacco Sales by Application (2019-2030) & (MT)

7.1.2 Global Shisha Tobacco Sales Market Share by Application (2019-2030)

7.2 Global Shisha Tobacco Revenue by Application (2019-2030)

7.2.1 Global Shisha Tobacco Sales by Application (2019-2030) & (US\$ Million)

7.2.2 Global Shisha Tobacco Revenue Market Share by Application (2019-2030)

7.3 Global Shisha Tobacco Price by Application (2019-2030)

8 VALUE CHAIN AND SALES CHANNELS ANALYSIS OF THE MARKET

- 8.1 Shisha Tobacco Value Chain Analysis
 - 8.1.1 Shisha Tobacco Key Raw Materials
 - 8.1.2 Raw Materials Key Suppliers
 - 8.1.3 Shisha Tobacco Production Mode & Process
- 8.2 Shisha Tobacco Sales Channels Analysis
 - 8.2.1 Direct Comparison with Distribution Share
 - 8.2.2 Shisha Tobacco Distributors
 - 8.2.3 Shisha Tobacco Customers

9 GLOBAL SHISHA TOBACCO ANALYZING MARKET DYNAMICS

- 9.1 Shisha Tobacco Industry Trends
- 9.2 Shisha Tobacco Industry Drivers
- 9.3 Shisha Tobacco Industry Opportunities and Challenges
- 9.4 Shisha Tobacco Industry Restraints

10 REPORT CONCLUSION

11 DISCLAIMER

List Of Tables

LIST OF TABLES

Table 1. Secondary Sources

Table 2. Primary Sources

Table 3. Market Value Comparison by Type (2018 VS 2022 VS 2029) & (US\$ Million)

Table 4. Market Value Comparison by Application (2018 VS 2022 VS 2029) & (US\$ Million)

Table 5. Global Shisha Tobacco Volume and Revenue Market Size and CAGR of Manufacturers (2018 Versus 2022)

Table 6. Global Shisha Tobacco Sales (MT) of Manufacturers (2018-2023)

Table 7. Global Shisha Tobacco Sales Market Share by Manufacturers (2018-2023)

Table 8. Global Shisha Tobacco Revenue of Manufacturers (2018-2023)

Table 9. Global Shisha Tobacco Revenue Share by Manufacturers (2018-2023)

Table 10. Global Market Shisha Tobacco Average Price (USD/MT) of Manufacturers (2018-2023)

Table 11. Global Shisha Tobacco Industry Ranking, 2021 VS 2022 VS 2023

Table 12. Global Manufacturers of Shisha Tobacco, Product Type & Application

Table 13. Global Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Global Shisha Tobacco by Manufacturers Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue of 2022)

Table 15. Manufacturers Mergers & Acquisitions, Expansion Plans)

Table 16. Nakhla Company Information

Table 17. Nakhla Business Overview

Table 18. Nakhla Shisha Tobacco Sales (MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2018-2023)

Table 19. Nakhla Shisha Tobacco Product Portfolio

Table 20. Nakhla Recent Developments

Table 21. Godfrey Phillips India Company Information

Table 22. Godfrey Phillips India Business Overview

Table 23. Godfrey Phillips India Shisha Tobacco Sales (MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2018-2023)

Table 24. Godfrey Phillips India Shisha Tobacco Product Portfolio

Table 25. Godfrey Phillips India Recent Developments

Table 26. Starbuzz Company Information

Table 27. Starbuzz Business Overview

Table 28. Starbuzz Shisha Tobacco Sales (MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2018-2023)

- Table 29. Starbuzz Shisha Tobacco Product Portfolio
- Table 30. Starbuzz Recent Developments
- Table 31. Eastern Tobacco Company Information
- Table 32. Eastern Tobacco Business Overview
- Table 33. Eastern Tobacco Shisha Tobacco Sales (MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2018-2023)
- Table 34. Eastern Tobacco Shisha Tobacco Product Portfolio
- Table 35. Eastern Tobacco Recent Developments
- Table 36. AL-WAHA Company Information
- Table 37. AL-WAHA Business Overview
- Table 38. AL-WAHA Shisha Tobacco Sales (MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2018-2023)
- Table 39. AL-WAHA Shisha Tobacco Product Portfolio
- Table 40. AL-WAHA Recent Developments
- Table 41. Mazaya Company Information
- Table 42. Mazaya Business Overview
- Table 43. Mazaya Shisha Tobacco Sales (MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2018-2023)
- Table 44. Mazaya Shisha Tobacco Product Portfolio
- Table 45. Mazaya Recent Developments
- Table 46. AlFakherdr Company Information
- Table 47. AlFakherdr Business Overview
- Table 48. AlFakherdr Shisha Tobacco Sales (MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2018-2023)
- Table 49. AlFakherdr Shisha Tobacco Product Portfolio
- Table 50. AlFakherdr Recent Developments
- Table 51. Al-Tawareg Tobacco Company Information
- Table 52. Al-Tawareg Tobacco Business Overview
- Table 53. Al-Tawareg Tobacco Shisha Tobacco Sales (MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2018-2023)
- Table 54. Al-Tawareg Tobacco Shisha Tobacco Product Portfolio
- Table 55. Al-Tawareg Tobacco Recent Developments
- Table 56. Shiazoo Company Information
- Table 57. Shiazoo Business Overview
- Table 58. Shiazoo Shisha Tobacco Sales (MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2018-2023)
- Table 59. Shiazoo Shisha Tobacco Product Portfolio
- Table 60. Shiazoo Recent Developments
- Table 61. MujeebSons Company Information

- Table 62. MujeebSons Business Overview
- Table 63. MujeebSons Shisha Tobacco Sales (MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2018-2023)
- Table 64. MujeebSons Shisha Tobacco Product Portfolio
- Table 65. MujeebSons Recent Developments
- Table 66. Fantasia Company Information
- Table 67. Fantasia Business Overview
- Table 68. Fantasia Shisha Tobacco Sales (MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2018-2023)
- Table 69. Fantasia Shisha Tobacco Product Portfolio
- Table 70. Fantasia Recent Developments
- Table 71. Social Smoke Company Information
- Table 72. Social Smoke Business Overview
- Table 73. Social Smoke Shisha Tobacco Sales (MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2018-2023)
- Table 74. Social Smoke Shisha Tobacco Product Portfolio
- Table 75. Social Smoke Recent Developments
- Table 76. AL RAYAN Hookah Company Information
- Table 77. AL RAYAN Hookah Business Overview
- Table 78. AL RAYAN Hookah Shisha Tobacco Sales (MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2018-2023)
- Table 79. AL RAYAN Hookah Shisha Tobacco Product Portfolio
- Table 80. AL RAYAN Hookah Recent Developments
- Table 81. Cloud Tobacco Company Information
- Table 82. Cloud Tobacco Business Overview
- Table 83. Cloud Tobacco Shisha Tobacco Sales (MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2018-2023)
- Table 84. Cloud Tobacco Shisha Tobacco Product Portfolio
- Table 85. Cloud Tobacco Recent Developments
- Table 86. Haze Tobacco Company Information
- Table 87. Haze Tobacco Business Overview
- Table 88. Haze Tobacco Shisha Tobacco Sales (MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2018-2023)
- Table 89. Haze Tobacco Shisha Tobacco Product Portfolio
- Table 90. Haze Tobacco Recent Developments
- Table 91. Alchemisttobacco Company Information
- Table 92. Alchemisttobacco Business Overview
- Table 93. Alchemisttobacco Shisha Tobacco Sales (MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2018-2023)

- Table 94. Alchemisttobacco Shisha Tobacco Product Portfolio
- Table 95. Alchemisttobacco Recent Developments
- Table 96. Fumari Company Information
- Table 97. Fumari Business Overview
- Table 98. Fumari Shisha Tobacco Sales (MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2018-2023)
- Table 99. Fumari Shisha Tobacco Product Portfolio
- Table 100. Fumari Recent Developments
- Table 101. Dekang Company Information
- Table 102. Dekang Business Overview
- Table 103. Dekang Shisha Tobacco Sales (MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2018-2023)
- Table 104. Dekang Shisha Tobacco Product Portfolio
- Table 105. Dekang Recent Developments
- Table 106. Global Shisha Tobacco Market Size by Region (US\$ Million): 2018 VS 2022 VS 2029
- Table 107. Global Shisha Tobacco Sales by Region (2018-2023) & (MT)
- Table 108. Global Shisha Tobacco Sales Market Share by Region (2018-2023)
- Table 109. Global Shisha Tobacco Sales by Region (2024-2029) & (MT)
- Table 110. Global Shisha Tobacco Sales Market Share by Region (2024-2029)
- Table 111. Global Shisha Tobacco Revenue by Region (2018-2023) & (US\$ Million)
- Table 112. Global Shisha Tobacco Revenue Market Share by Region (2018-2023)
- Table 113. Global Shisha Tobacco Revenue by Region (2024-2029) & (US\$ Million)
- Table 114. Global Shisha Tobacco Revenue Market Share by Region (2024-2029)
- Table 115. North America Shisha Tobacco Revenue by Country: 2018 VS 2022 VS 2029 (US\$ Million)
- Table 116. North America Shisha Tobacco Sales by Country (2018-2023) & (MT)
- Table 117. North America Shisha Tobacco Sales by Country (2024-2029) & (MT)
- Table 118. North America Shisha Tobacco Revenue by Country (2018-2023) & (US\$ Million)
- Table 119. North America Shisha Tobacco Revenue by Country (2024-2029) & (US\$ Million)
- Table 120. Europe Shisha Tobacco Revenue by Country: 2018 VS 2022 VS 2029 (US\$ Million)
- Table 121. Europe Shisha Tobacco Sales by Country (2018-2023) & (MT)
- Table 122. Europe Shisha Tobacco Sales by Country (2024-2029) & (MT)
- Table 123. Europe Shisha Tobacco Revenue by Country (2018-2023) & (US\$ Million)
- Table 124. Europe Shisha Tobacco Revenue by Country (2024-2029) & (US\$ Million)
- Table 125. Asia Pacific Shisha Tobacco Revenue by Country: 2018 VS 2022 VS 2029

(US\$ Million)

Table 126. Asia Pacific Shisha Tobacco Sales by Country (2018-2023) & (MT)

Table 127. Asia Pacific Shisha Tobacco Sales by Country (2024-2029) & (MT)

Table 128. Asia Pacific Shisha Tobacco Revenue by Country (2018-2023) & (US\$ Million)

Table 129. Asia Pacific Shisha Tobacco Revenue by Country (2024-2029) & (US\$ Million)

Table 130. Latin America Shisha Tobacco Revenue by Country: 2018 VS 2022 VS 2029 (US\$ Million)

Table 131. Latin America Shisha Tobacco Sales by Country (2018-2023) & (MT)

Table 132. Latin America Shisha Tobacco Sales by Country (2024-2029) & (MT)

Table 133. Latin America Shisha Tobacco Revenue by Country (2018-2023) & (US\$ Million)

Table 134. Latin America Shisha Tobacco Revenue by Country (2024-2029) & (US\$ Million)

Table 135. Middle East and Africa Shisha Tobacco Revenue by Country: 2018 VS 2022 VS 2029 (US\$ Million)

Table 136. Middle East and Africa Shisha Tobacco Sales by Country (2018-2023) & (MT)

Table 137. Middle East and Africa Shisha Tobacco Sales by Country (2024-2029) & (MT)

Table 138. Middle East and Africa Shisha Tobacco Revenue by Country (2018-2023) & (US\$ Million)

Table 139. Middle East and Africa Shisha Tobacco Revenue by Country (2024-2029) & (US\$ Million)

Table 140. Global Shisha Tobacco Sales by Type (2018-2023) & (MT)

Table 141. Global Shisha Tobacco Sales by Type (2024-2029) & (MT)

Table 142. Global Shisha Tobacco Sales Market Share by Type (2018-2023)

Table 143. Global Shisha Tobacco Sales Market Share by Type (2024-2029)

Table 144. Global Shisha Tobacco Revenue by Type (2018-2023) & (US\$ Million)

Table 145. Global Shisha Tobacco Revenue by Type (2024-2029) & (US\$ Million)

Table 146. Global Shisha Tobacco Revenue Market Share by Type (2018-2023)

Table 147. Global Shisha Tobacco Revenue Market Share by Type (2024-2029)

Table 148. Global Shisha Tobacco Price by Type (2018-2023) & (USD/MT)

Table 149. Global Shisha Tobacco Price by Type (2024-2029) & (USD/MT)

Table 150. Global Shisha Tobacco Sales by Application (2018-2023) & (MT)

Table 151. Global Shisha Tobacco Sales by Application (2024-2029) & (MT)

Table 152. Global Shisha Tobacco Sales Market Share by Application (2018-2023)

Table 153. Global Shisha Tobacco Sales Market Share by Application (2024-2029)

Table 154. Global Shisha Tobacco Revenue by Application (2018-2023) & (US\$ Million)

Table 155. Global Shisha Tobacco Revenue by Application (2024-2029) & (US\$ Million)

Table 156. Global Shisha Tobacco Revenue Market Share by Application (2018-2023)

Table 157. Global Shisha Tobacco Revenue Market Share by Application (2024-2029)

Table 158. Global Shisha Tobacco Price by Application (2018-2023) & (USD/MT)

Table 159. Global Shisha Tobacco Price by Application (2024-2029) & (USD/MT)

Table 160. Key Raw Materials

Table 161. Raw Materials Key Suppliers

Table 162. Shisha Tobacco Distributors List

Table 163. Shisha Tobacco Customers List

Table 164. Shisha Tobacco Industry Trends

Table 165. Shisha Tobacco Industry Drivers

Table 166. Shisha Tobacco Industry Restraints

Table 167. Authors List of This Report

List Of Figures

LIST OF FIGURES

Figure 1. Research Methodology

Figure 2. Research Process

Figure 3. Key Executives Interviewed

Figure 4. Shisha Tobacco Product Picture

Figure 5. Global Shisha Tobacco Revenue (US\$ Million), 2018 VS 2022 VS 2029

Figure 6. Global Shisha Tobacco Market Size (2018-2029) & (US\$ Million)

Figure 7. Global Shisha Tobacco Sales (2018-2029) & (MT)

Figure 8. Global Shisha Tobacco Average Price (USD/MT) & (2018-2029)

Figure 9. Single Flavor Product Picture

Figure 10. Mixed Flavor Product Picture

Figure 11. Group Use Product Picture

Figure 12. Personal Use Product Picture

Figure 13. Global Shisha Tobacco Revenue Share by Manufacturers in 2022

Figure 14. Global Manufacturers of Shisha Tobacco, Manufacturing Sites & Headquarters

Figure 15. Global Manufacturers of Shisha Tobacco, Date of Enter into This Industry

Figure 16. Global Top 5 and 10 Shisha Tobacco Players Market Share by Revenue in 2022

Figure 17. Manufacturers Type (Tier 1, Tier 2, and Tier 3): 2018 VS 2022

Figure 18. Global Shisha Tobacco Market Size by Region (US\$ Million): 2018 VS 2022 VS 2029

Figure 19. Global Shisha Tobacco Sales by Region in 2022

Figure 20. Global Shisha Tobacco Revenue by Region in 2022

Figure 21. North America Shisha Tobacco Market Size by Country in 2022

Figure 22. North America Shisha Tobacco Sales Market Share by Country (2018-2029)

Figure 23. North America Shisha Tobacco Revenue Market Share by Country (2018-2029)

Figure 24. U.S. Shisha Tobacco Revenue Growth Rate (2018-2029) & (US\$ Million)

Figure 25. Canada Shisha Tobacco Revenue Growth Rate (2018-2029) & (US\$ Million)

Figure 26. Europe Shisha Tobacco Market Size by Country in 2022

Figure 27. Europe Shisha Tobacco Sales Market Share by Country (2018-2029)

Figure 28. Europe Shisha Tobacco Revenue Market Share by Country (2018-2029)

Figure 29. Germany Shisha Tobacco Revenue Growth Rate (2018-2029) & (US\$ Million)

Figure 30. France Shisha Tobacco Revenue Growth Rate (2018-2029) & (US\$ Million)

- Figure 31. U.K. Shisha Tobacco Revenue Growth Rate (2018-2029) & (US\$ Million)
- Figure 32. Italy Shisha Tobacco Revenue Growth Rate (2018-2029) & (US\$ Million)
- Figure 33. Russia Shisha Tobacco Revenue Growth Rate (2018-2029) & (US\$ Million)
- Figure 34. Asia Pacific Shisha Tobacco Market Size by Country in 2022
- Figure 35. Asia Pacific Shisha Tobacco Sales Market Share by Country (2018-2029)
- Figure 36. Asia Pacific Shisha Tobacco Revenue Market Share by Country (2018-2029)
- Figure 37. China Shisha Tobacco Revenue Growth Rate (2018-2029) & (US\$ Million)
- Figure 38. Japan Shisha Tobacco Revenue Growth Rate (2018-2029) & (US\$ Million)
- Figure 39. South Korea Shisha Tobacco Revenue Growth Rate (2018-2029) & (US\$ Million)
- Figure 40. India Shisha Tobacco Revenue Growth Rate (2018-2029) & (US\$ Million)
- Figure 41. Australia Shisha Tobacco Revenue Growth Rate (2018-2029) & (US\$ Million)
- Figure 42. China Taiwan Shisha Tobacco Revenue Growth Rate (2018-2029) & (US\$ Million)
- Figure 43. Indonesia Shisha Tobacco Revenue Growth Rate (2018-2029) & (US\$ Million)
- Figure 44. Thailand Shisha Tobacco Revenue Growth Rate (2018-2029) & (US\$ Million)
- Figure 45. Malaysia Shisha Tobacco Revenue Growth Rate (2018-2029) & (US\$ Million)
- Figure 46. Latin America Shisha Tobacco Market Size by Country in 2022
- Figure 47. Latin America Shisha Tobacco Sales Market Share by Country (2018-2029)
- Figure 48. Latin America Shisha Tobacco Revenue Market Share by Country (2018-2029)
- Figure 49. Mexico Shisha Tobacco Revenue Growth Rate (2018-2029) & (US\$ Million)
- Figure 50. Brazil Shisha Tobacco Revenue Growth Rate (2018-2029) & (US\$ Million)
- Figure 51. Argentina Shisha Tobacco Revenue Growth Rate (2018-2029) & (US\$ Million)
- Figure 52. Middle East and Africa Shisha Tobacco Market Size by Country in 2022
- Figure 53. Middle East and Africa Shisha Tobacco Sales Market Share by Country (2018-2029)
- Figure 54. Middle East and Africa Shisha Tobacco Revenue Market Share by Country (2018-2029)
- Figure 55. Turkey Shisha Tobacco Revenue Growth Rate (2018-2029) & (US\$ Million)
- Figure 56. Saudi Arabia Shisha Tobacco Revenue Growth Rate (2018-2029) & (US\$ Million)
- Figure 57. UAE Shisha Tobacco Revenue Growth Rate (2018-2029) & (US\$ Million)
- Figure 58. Global Shisha Tobacco Sales Market Share by Type (2018-2029)
- Figure 59. Global Shisha Tobacco Revenue Market Share by Type (2018-2029)
- Figure 60. Global Shisha Tobacco Price (USD/MT) by Type (2018-2029)

Figure 61. Global Shisha Tobacco Sales Market Share by Application (2018-2029)

Figure 62. Global Shisha Tobacco Revenue Market Share by Application (2018-2029)

Figure 63. Global Shisha Tobacco Price (USD/MT) by Application (2018-2029)

Figure 64. Shisha Tobacco Value Chain

Figure 65. Shisha Tobacco Production Mode & Process

Figure 66. Direct Comparison with Distribution Share

Figure 67. Distributors Profiles

Figure 68. Shisha Tobacco Industry Opportunities and Challenges

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