

# **Sewing Machines Industry Research Report 2024**

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## **Abstracts**

This report studies the Sewing Machines market; a sewing machine is a device that stitches materials together with thread. They range from foot-operated or electric domestic machines to large, industrial machines. Sewing machines are mainly used to make clothing faster and easier than is possible by hand.

According to APO Research, The global Sewing Machines market was valued at US\$ million in 2023 and is anticipated to reach US\$ million by 2030, witnessing a CAGR of xx% during the forecast period 2024-2030.

Southeast Asia is the largest Sewing Machines market with about 27% market share. China is follower, accounting for about 22% market share.

The key players are Brother, Feiyue, Juki Corporation, Jack, ZOJE, Shang Gong Group, Singer, Toyota, Gemsy, Jaguar, Typical, Viking, Sunstar, Maqi, MAX, Janome, Bernina, Pegasus, Baby Lock etc. Top 3 companies occupied about 23% market share.

## Report Scope

This report aims to provide a comprehensive presentation of the global market for Sewing Machines, with both quantitative and qualitative analysis, to help readers develop business/growth strategies, assess the market competitive situation, analyze their position in the current marketplace, and make informed business decisions regarding Sewing Machines.

The report will help the Sewing Machines manufacturers, new entrants, and industry chain related companies in this market with information on the revenues, sales volume, and average price for the overall market and the sub-segments across the different segments, by company, by Type, by Application, and by regions.



The Sewing Machines market size, estimations, and forecasts are provided in terms of sales volume (K Units) and revenue (\$ millions), considering 2023 as the base year, with history and forecast data for the period from 2019 to 2030. This report segments the global Sewing Machines market comprehensively. Regional market sizes, concerning products by Type, by Application, and by players, are also provided. For a more in-depth understanding of the market, the report provides profiles of the competitive landscape, key competitors, and their respective market ranks. The report also discusses technological trends and new product developments.

## Key Companies & Market Share Insights

In this section, the readers will gain an understanding of the key players competing. This report has studied the key growth strategies, such as innovative trends and developments, intensification of product portfolio, mergers and acquisitions, collaborations, new product innovation, and geographical expansion, undertaken by these participants to maintain their presence. Apart from business strategies, the study includes current developments and key financials. The readers will also get access to the data related to global revenue, price, and sales by manufacturers for the period 2019-2024. This all-inclusive report will certainly serve the clients to stay updated and make effective decisions in their businesses. Some of the prominent players reviewed in the research report include:

Brother
Feiyue
Juki Corporation
Jack
ZOJE
Shang Gong Group
Singer
Toyota



Gemsy	
Jaguar	
Typical	
Viking	
Sunstar	
Maqi	
MAX	
Janome	
Bernina	
Pegasus	
Baby Lock	
Sewing Machines segment by	Туре
Smart Sewing Machine	
General Sewing Machin	ne
Sewing Machines segment by	Application
Commercial	
Household	

Sewing Machines Segment by Region



North America	
U.S.	
Canada	
Europe	
Germany	
France	
U.K.	
Italy	
Russia	
Asia-Pacific	
China	
Japan	
South Korea	
India	
Australia	
China Taiwan	
Indonesia	
Thailand	
Malaysia	
Latin America	



Mexico	
Brazil	
Argentina	
Middle East & Africa	
Γurkey	
Saudi Arabia	
JAE	

## Key Drivers & Barriers

High-impact rendering factors and drivers have been studied in this report to aid the readers to understand the general development. Moreover, the report includes restraints and challenges that may act as stumbling blocks on the way of the players. This will assist the users to be attentive and make informed decisions related to business. Specialists have also laid their focus on the upcoming business prospects.

#### Reasons to Buy This Report

- 1. This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Sewing Machines market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.
- 2. This report will help stakeholders to understand the global industry status and trends of Sewing Machines and provides them with information on key market drivers, restraints, challenges, and opportunities.
- 3. This report will help stakeholders to understand competitors better and gain more



insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.

- 4. This report stays updated with novel technology integration, features, and the latest developments in the market
- 5. This report helps stakeholders to gain insights into which regions to target globally
- 6. This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Sewing Machines.
- 7. This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

## **Chapter Outline**

Chapter 1: Research objectives, research methods, data sources, data cross-validation;

Chapter 2: Introduces the report scope of the report, executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the market and its likely evolution in the short to mid-term, and long term.

Chapter 3: Detailed analysis of Sewing Machines manufacturers competitive landscape, price, production and value market share, latest development plan, merger, and acquisition information, etc.

Chapter 4: Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including product production/output, value, price, gross margin, product introduction, recent development, etc.

Chapter 5: Production/output, value of Sewing Machines by region/country. It provides a quantitative analysis of the market size and development potential of each region in the next six years.

Chapter 6: Consumption of Sewing Machines in regional level and country level. It provides a quantitative analysis of the market size and development potential of each



region and its main countries and introduces the market development, future development prospects, market space, and production of each country in the world.

Chapter 7: Provides the analysis of various market segments by type, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 8: Provides the analysis of various market segments by application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 9: Analysis of industrial chain, including the upstream and downstream of the industry.

Chapter 10: Introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 11: The main points and conclusions of the report.

Chapter 11: The main points and conclusions of the report.



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