

SerDes Industry Research Report 2024

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Abstracts

A SerDes (Serializer/ Desrializer) is a device used to transmit and receive data over the serial link. The SerDes can be either a stand-alone device or, in most cases, an IP core integrated into a serial bus controller or an ASIC. In essence, a SerDes is a serial transceiver which converts parallel data into a serial data stream on the transmitter side and converts the serial data back to parallel on the receiver side.

According to APO Research, The global SerDes market was valued at US\$ million in 2023 and is anticipated to reach US\$ million by 2030, witnessing a CAGR of xx% during the forecast period 2024-2030.

Global SerDes main players are Texas Instruments, Maxim Integrated, ON Semiconductor, Avago (Broadcom), etc. Global top four manufacturers hold a share over 60%. North America is the largest market, with a share nearly 35%.

Report Scope

This report aims to provide a comprehensive presentation of the global market for SerDes, with both quantitative and qualitative analysis, to help readers develop business/growth strategies, assess the market competitive situation, analyze their position in the current marketplace, and make informed business decisions regarding SerDes.

The report will help the SerDes manufacturers, new entrants, and industry chain related companies in this market with information on the revenues, sales volume, and average price for the overall market and the sub-segments across the different segments, by company, by Type, by Application, and by regions.

The SerDes market size, estimations, and forecasts are provided in terms of sales

volume (K Units) and revenue (\$ millions), considering 2023 as the base year, with history and forecast data for the period from 2019 to 2030. This report segments the global SerDes market comprehensively. Regional market sizes, concerning products by Type, by Application, and by players, are also provided. For a more in-depth understanding of the market, the report provides profiles of the competitive landscape, key competitors, and their respective market ranks. The report also discusses technological trends and new product developments.

Key Companies & Market Share Insights

In this section, the readers will gain an understanding of the key players competing. This report has studied the key growth strategies, such as innovative trends and developments, intensification of product portfolio, mergers and acquisitions, collaborations, new product innovation, and geographical expansion, undertaken by these participants to maintain their presence. Apart from business strategies, the study includes current developments and key financials. The readers will also get access to the data related to global revenue, price, and sales by manufacturers for the period 2019-2024. This all-inclusive report will certainly serve the clients to stay updated and make effective decisions in their businesses. Some of the prominent players reviewed in the research report include:

Texas Instruments

Maxim Integrated

ON Semiconductor

NXP

STMicroelectronics

Avago (Broadcom)

ROHM Semiconductor

Cypress

Intersil (Renesas)

Semtech

Vitesse (Microsemi)

Faraday Technology

SerDes segment by Type

Stand-Alone SerDes

SerDes IP Core

SerDes segment by Application

Optical Fiber Communication

Consumer Electronics

Automotive

Datacenter and Cloud Computing

Others

SerDes Segment by Region

North America

U.S.

Canada

Europe

Germany

France

U.K.

Italy

Russia

Asia-Pacific

China

Japan

South Korea

India

Australia

China Taiwan

Indonesia

Thailand

Malaysia

Latin America

Mexico

Brazil

Argentina

Middle East & Africa

Turkey

Saudi Arabia

UAE

Key Drivers & Barriers

High-impact rendering factors and drivers have been studied in this report to aid the readers to understand the general development. Moreover, the report includes restraints and challenges that may act as stumbling blocks on the way of the players. This will assist the users to be attentive and make informed decisions related to business. Specialists have also laid their focus on the upcoming business prospects.

Reasons to Buy This Report

1. This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global SerDes market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.
2. This report will help stakeholders to understand the global industry status and trends of SerDes and provides them with information on key market drivers, restraints, challenges, and opportunities.
3. This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.
4. This report stays updated with novel technology integration, features, and the latest developments in the market
5. This report helps stakeholders to gain insights into which regions to target globally
6. This report helps stakeholders to gain insights into the end-user perception

concerning the adoption of SerDes.

7. This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

Chapter Outline

Chapter 1: Research objectives, research methods, data sources, data cross-validation;

Chapter 2: Introduces the report scope of the report, executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the market and its likely evolution in the short to mid-term, and long term.

Chapter 3: Detailed analysis of SerDes manufacturers competitive landscape, price, production and value market share, latest development plan, merger, and acquisition information, etc.

Chapter 4: Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including product production/output, value, price, gross margin, product introduction, recent development, etc.

Chapter 5: Production/output, value of SerDes by region/country. It provides a quantitative analysis of the market size and development potential of each region in the next six years.

Chapter 6: Consumption of SerDes in regional level and country level. It provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and production of each country in the world.

Chapter 7: Provides the analysis of various market segments by type, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 8: Provides the analysis of various market segments by application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 9: Analysis of industrial chain, including the upstream and downstream of the industry.

Chapter 10: Introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 11: The main points and conclusions of the report.

Chapter 11: The main points and conclusions of the report.

Contents

1 PREFACE

- 1.1 Scope of Report
- 1.2 Reasons for Doing This Study
- 1.3 Research Methodology
- 1.4 Research Process
- 1.5 Data Source
 - 1.5.1 Secondary Sources
 - 1.5.2 Primary Sources

2 MARKET OVERVIEW

- 2.1 Product Definition
- 2.2 SerDes by Type
 - 2.2.1 Market Value Comparison by Type (2019 VS 2023 VS 2030) & (US\$ Million)
 - 2.2.2 Stand-Alone SerDes
 - 2.2.3 SerDes IP Core
- 2.3 SerDes by Application
 - 2.3.1 Market Value Comparison by Application (2019 VS 2023 VS 2030) & (US\$ Million)
 - 2.3.2 Optical Fiber Communication
 - 2.3.3 Consumer Electronics
 - 2.3.4 Automotive
 - 2.3.5 Datacenter and Cloud Computing
 - 2.3.6 Others
- 2.4 Global Market Growth Prospects
 - 2.4.1 Global SerDes Production Value Estimates and Forecasts (2019-2030)
 - 2.4.2 Global SerDes Production Capacity Estimates and Forecasts (2019-2030)
 - 2.4.3 Global SerDes Production Estimates and Forecasts (2019-2030)
 - 2.4.4 Global SerDes Market Average Price (2019-2030)

3 MARKET COMPETITIVE LANDSCAPE BY MANUFACTURERS

- 3.1 Global SerDes Production by Manufacturers (2019-2024)
- 3.2 Global SerDes Production Value by Manufacturers (2019-2024)
- 3.3 Global SerDes Average Price by Manufacturers (2019-2024)
- 3.4 Global SerDes Industry Manufacturers Ranking, 2022 VS 2023 VS 2024

- 3.5 Global SerDes Key Manufacturers, Manufacturing Sites & Headquarters
- 3.6 Global SerDes Manufacturers, Product Type & Application
- 3.7 Global SerDes Manufacturers, Date of Enter into This Industry
- 3.8 Global SerDes Market CR5 and HHI
- 3.9 Global Manufacturers Mergers & Acquisition

4 MANUFACTURERS PROFILED

4.1 Texas Instruments

- 4.1.1 Texas Instruments SerDes Company Information
- 4.1.2 Texas Instruments SerDes Business Overview
- 4.1.3 Texas Instruments SerDes Production, Value and Gross Margin (2019-2024)
- 4.1.4 Texas Instruments Product Portfolio
- 4.1.5 Texas Instruments Recent Developments

4.2 Maxim Integrated

- 4.2.1 Maxim Integrated SerDes Company Information
- 4.2.2 Maxim Integrated SerDes Business Overview
- 4.2.3 Maxim Integrated SerDes Production, Value and Gross Margin (2019-2024)
- 4.2.4 Maxim Integrated Product Portfolio
- 4.2.5 Maxim Integrated Recent Developments

4.3 ON Semiconductor

- 4.3.1 ON Semiconductor SerDes Company Information
- 4.3.2 ON Semiconductor SerDes Business Overview
- 4.3.3 ON Semiconductor SerDes Production, Value and Gross Margin (2019-2024)
- 4.3.4 ON Semiconductor Product Portfolio
- 4.3.5 ON Semiconductor Recent Developments

4.4 NXP

- 4.4.1 NXP SerDes Company Information
- 4.4.2 NXP SerDes Business Overview
- 4.4.3 NXP SerDes Production, Value and Gross Margin (2019-2024)
- 4.4.4 NXP Product Portfolio
- 4.4.5 NXP Recent Developments

4.5 STMicroelectronics

- 4.5.1 STMicroelectronics SerDes Company Information
- 4.5.2 STMicroelectronics SerDes Business Overview
- 4.5.3 STMicroelectronics SerDes Production, Value and Gross Margin (2019-2024)
- 4.5.4 STMicroelectronics Product Portfolio
- 4.5.5 STMicroelectronics Recent Developments

4.6 Avago (Broadcom)

- 4.6.1 Avago (Broadcom) SerDes Company Information
- 4.6.2 Avago (Broadcom) SerDes Business Overview
- 4.6.3 Avago (Broadcom) SerDes Production, Value and Gross Margin (2019-2024)
- 4.6.4 Avago (Broadcom) Product Portfolio
- 4.6.5 Avago (Broadcom) Recent Developments
- 4.7 ROHM Semiconductor
 - 4.7.1 ROHM Semiconductor SerDes Company Information
 - 4.7.2 ROHM Semiconductor SerDes Business Overview
 - 4.7.3 ROHM Semiconductor SerDes Production, Value and Gross Margin (2019-2024)
 - 4.7.4 ROHM Semiconductor Product Portfolio
 - 4.7.5 ROHM Semiconductor Recent Developments
- 4.8 Cypress
 - 4.8.1 Cypress SerDes Company Information
 - 4.8.2 Cypress SerDes Business Overview
 - 4.8.3 Cypress SerDes Production, Value and Gross Margin (2019-2024)
 - 4.8.4 Cypress Product Portfolio
 - 4.8.5 Cypress Recent Developments
- 4.9 Intersil (Renesas)
 - 4.9.1 Intersil (Renesas) SerDes Company Information
 - 4.9.2 Intersil (Renesas) SerDes Business Overview
 - 4.9.3 Intersil (Renesas) SerDes Production, Value and Gross Margin (2019-2024)
 - 4.9.4 Intersil (Renesas) Product Portfolio
 - 4.9.5 Intersil (Renesas) Recent Developments
- 4.10 Semtech
 - 4.10.1 Semtech SerDes Company Information
 - 4.10.2 Semtech SerDes Business Overview
 - 4.10.3 Semtech SerDes Production, Value and Gross Margin (2019-2024)
 - 4.10.4 Semtech Product Portfolio
 - 4.10.5 Semtech Recent Developments
- 4.11 Vitesse (Microsemi)
 - 4.11.1 Vitesse (Microsemi) SerDes Company Information
 - 4.11.2 Vitesse (Microsemi) SerDes Business Overview
 - 4.11.3 Vitesse (Microsemi) SerDes Production, Value and Gross Margin (2019-2024)
 - 4.11.4 Vitesse (Microsemi) Product Portfolio
 - 4.11.5 Vitesse (Microsemi) Recent Developments
- 4.12 Faraday Technology
 - 4.12.1 Faraday Technology SerDes Company Information
 - 4.12.2 Faraday Technology SerDes Business Overview
 - 4.12.3 Faraday Technology SerDes Production, Value and Gross Margin (2019-2024)

- 4.12.4 Faraday Technology Product Portfolio
- 4.12.5 Faraday Technology Recent Developments

5 GLOBAL SERDES PRODUCTION BY REGION

- 5.1 Global SerDes Production Estimates and Forecasts by Region: 2019 VS 2023 VS 2030
- 5.2 Global SerDes Production by Region: 2019-2030
 - 5.2.1 Global SerDes Production by Region: 2019-2024
 - 5.2.2 Global SerDes Production Forecast by Region (2025-2030)
- 5.3 Global SerDes Production Value Estimates and Forecasts by Region: 2019 VS 2023 VS 2030
- 5.4 Global SerDes Production Value by Region: 2019-2030
 - 5.4.1 Global SerDes Production Value by Region: 2019-2024
 - 5.4.2 Global SerDes Production Value Forecast by Region (2025-2030)
- 5.5 Global SerDes Market Price Analysis by Region (2019-2024)
- 5.6 Global SerDes Production and Value, YOY Growth
 - 5.6.1 North America SerDes Production Value Estimates and Forecasts (2019-2030)
 - 5.6.2 Europe SerDes Production Value Estimates and Forecasts (2019-2030)
 - 5.6.3 China SerDes Production Value Estimates and Forecasts (2019-2030)
 - 5.6.4 Japan SerDes Production Value Estimates and Forecasts (2019-2030)
 - 5.6.5 South Korea SerDes Production Value Estimates and Forecasts (2019-2030)

6 GLOBAL SERDES CONSUMPTION BY REGION

- 6.1 Global SerDes Consumption Estimates and Forecasts by Region: 2019 VS 2023 VS 2030
- 6.2 Global SerDes Consumption by Region (2019-2030)
 - 6.2.1 Global SerDes Consumption by Region: 2019-2030
 - 6.2.2 Global SerDes Forecasted Consumption by Region (2025-2030)
- 6.3 North America
 - 6.3.1 North America SerDes Consumption Growth Rate by Country: 2019 VS 2023 VS 2030
 - 6.3.2 North America SerDes Consumption by Country (2019-2030)
 - 6.3.3 U.S.
 - 6.3.4 Canada
- 6.4 Europe
 - 6.4.1 Europe SerDes Consumption Growth Rate by Country: 2019 VS 2023 VS 2030
 - 6.4.2 Europe SerDes Consumption by Country (2019-2030)

6.4.3 Germany

6.4.4 France

6.4.5 U.K.

6.4.6 Italy

6.4.7 Russia

6.5 Asia Pacific

6.5.1 Asia Pacific SerDes Consumption Growth Rate by Country: 2019 VS 2023 VS 2030

6.5.2 Asia Pacific SerDes Consumption by Country (2019-2030)

6.5.3 China

6.5.4 Japan

6.5.5 South Korea

6.5.6 China Taiwan

6.5.7 Southeast Asia

6.5.8 India

6.5.9 Australia

6.6 Latin America, Middle East & Africa

6.6.1 Latin America, Middle East & Africa SerDes Consumption Growth Rate by Country: 2019 VS 2023 VS 2030

6.6.2 Latin America, Middle East & Africa SerDes Consumption by Country (2019-2030)

6.6.3 Mexico

6.6.4 Brazil

6.6.5 Turkey

6.6.5 GCC Countries

7 SEGMENT BY TYPE

7.1 Global SerDes Production by Type (2019-2030)

7.1.1 Global SerDes Production by Type (2019-2030) & (K Units)

7.1.2 Global SerDes Production Market Share by Type (2019-2030)

7.2 Global SerDes Production Value by Type (2019-2030)

7.2.1 Global SerDes Production Value by Type (2019-2030) & (US\$ Million)

7.2.2 Global SerDes Production Value Market Share by Type (2019-2030)

7.3 Global SerDes Price by Type (2019-2030)

8 SEGMENT BY APPLICATION

8.1 Global SerDes Production by Application (2019-2030)

- 8.1.1 Global SerDes Production by Application (2019-2030) & (K Units)
- 8.1.2 Global SerDes Production by Application (2019-2030) & (K Units)
- 8.2 Global SerDes Production Value by Application (2019-2030)
 - 8.2.1 Global SerDes Production Value by Application (2019-2030) & (US\$ Million)
 - 8.2.2 Global SerDes Production Value Market Share by Application (2019-2030)
- 8.3 Global SerDes Price by Application (2019-2030)

9 VALUE CHAIN AND SALES CHANNELS ANALYSIS OF THE MARKET

- 9.1 SerDes Value Chain Analysis
 - 9.1.1 SerDes Key Raw Materials
 - 9.1.2 Raw Materials Key Suppliers
 - 9.1.3 SerDes Production Mode & Process
- 9.2 SerDes Sales Channels Analysis
 - 9.2.1 Direct Comparison with Distribution Share
 - 9.2.2 SerDes Distributors
 - 9.2.3 SerDes Customers

10 GLOBAL SERDES ANALYZING MARKET DYNAMICS

- 10.1 SerDes Industry Trends
- 10.2 SerDes Industry Drivers
- 10.3 SerDes Industry Opportunities and Challenges
- 10.4 SerDes Industry Restraints

11 REPORT CONCLUSION

12 DISCLAIMER

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