

Rugs and Carpets Industry Research Report 2024

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Abstracts

Summary

Rugs and Carpets are textile floor covering consisting of an upper layer of pile attached to a backing. The pile is generally either made from wool or fibers such as polypropylene, nylon or polyester and usually consists of twisted tufts which are often heat-treated to maintain their structure.

According to APO Research, the global Rugs and Carpets market was valued at US\$ million in 2023 and is anticipated to reach US\$ million by 2030, witnessing a CAGR of xx% during the forecast period 2024-2030.

North American market for Rugs and Carpets is estimated to increase from \$ million in 2024 to reach \$ million by 2030, at a CAGR of % during the forecast period of 2025 through 2030.

Asia-Pacific market for Rugs and Carpets is estimated to increase from \$ million in 2024 to reach \$ million by 2030, at a CAGR of % during the forecast period of 2025 through 2030.

Europe market for Rugs and Carpets is estimated to increase from \$ million in 2024 to reach \$ million by 2030, at a CAGR of % during the forecast period of 2025 through 2030.

The major global manufacturers of Rugs and Carpets include Shaw Industries, Mohawk, Milliken, Beaulieu, Interface, Tarkett, Dixie Group, Oriental Weavers and Balta, etc. In 2023, the world's top three vendors accounted for approximately % of the revenue.

Report Scope

This report aims to provide a comprehensive presentation of the global market for Rugs and Carpets, with both quantitative and qualitative analysis, to help readers develop business/growth strategies, assess the market competitive situation, analyze their position in the current marketplace, and make informed business decisions regarding Rugs and Carpets.

The report will help the Rugs and Carpets manufacturers, new entrants, and industry chain related companies in this market with information on the revenues, sales volume, and average price for the overall market and the sub-segments across the different segments, by company, by Type, by Application, and by regions.

The Rugs and Carpets market size, estimations, and forecasts are provided in terms of sales volume (M Sq.m) and revenue (\$ millions), considering 2023 as the base year, with history and forecast data for the period from 2019 to 2030. This report segments the global Rugs and Carpets market comprehensively. Regional market sizes, concerning products by Type, by Application, and by players, are also provided. For a more in-depth understanding of the market, the report provides profiles of the competitive landscape, key competitors, and their respective market ranks. The report also discusses technological trends and new product developments.

Key Companies & Market Share Insights

In this section, the readers will gain an understanding of the key players competing. This report has studied the key growth strategies, such as innovative trends and developments, intensification of product portfolio, mergers and acquisitions, collaborations, new product innovation, and geographical expansion, undertaken by these participants to maintain their presence. Apart from business strategies, the study includes current developments and key financials. The readers will also get access to the data related to global revenue, price, and sales by manufacturers for the period 2019-2024. This all-inclusive report will certainly serve the clients to stay updated and make effective decisions in their businesses. Some of the prominent players reviewed in the research report include:

Shaw Industries

Mohawk

Milliken

Beaulieu

Interface

Tarkett

Dixie Group

Oriental Weavers

Balta

Brintons

Infloor

Dinarsu

Merinos

Dongsheng Carpet Group

Jiangsu Kaili Carpet

Shanhua Carpet

Haima Carpet

TY Carpet

COC Carpet

Shenzhen Meijili Carpet

HUADE Group

Zhemei Carpets

Rugs and Carpets segment by Type

Woven

Needle Felt

Tufted

Others

Rugs and Carpets segment by Application

Commercial

Home

Transport

Rugs and Carpets Segment by Region

North America

U.S.

Canada

Europe

Germany

France

U.K.

Italy

Russia

Asia-Pacific

China

Japan

South Korea

India

Australia

China Taiwan

Indonesia

Thailand

Malaysia

Latin America

Mexico

Brazil

Argentina

Middle East & Africa

Turkey

Saudi Arabia

UAE

Key Drivers & Barriers

High-impact rendering factors and drivers have been studied in this report to aid the readers to understand the general development. Moreover, the report includes restraints and challenges that may act as stumbling blocks on the way of the players. This will assist the users to be attentive and make informed decisions related to business. Specialists have also laid their focus on the upcoming business prospects.

Reasons to Buy This Report

1. This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Rugs and Carpets market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.
2. This report will help stakeholders to understand the global industry status and trends of Rugs and Carpets and provides them with information on key market drivers, restraints, challenges, and opportunities.
3. This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.
4. This report stays updated with novel technology integration, features, and the latest developments in the market
5. This report helps stakeholders to gain insights into which regions to target globally
6. This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Rugs and Carpets.
7. This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

Chapter Outline

Chapter 1: Research objectives, research methods, data sources, data cross-validation;

Chapter 2: Introduces the report scope of the report, executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the market and its likely evolution in the short to mid-term, and long term.

Chapter 3: Detailed analysis of Rugs and Carpets manufacturers competitive landscape, price, production and value market share, latest development plan, merger, and acquisition information, etc.

Chapter 4: Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including product production/output, value, price, gross margin, product introduction, recent development, etc.

Chapter 5: Production/output, value of Rugs and Carpets by region/country. It provides a quantitative analysis of the market size and development potential of each region in the next six years.

Chapter 6: Consumption of Rugs and Carpets in regional level and country level. It provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and production of each country in the world.

Chapter 7: Provides the analysis of various market segments by type, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 8: Provides the analysis of various market segments by application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 9: Analysis of industrial chain, including the upstream and downstream of the industry.

Chapter 10: Introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 11: The main points and conclusions of the report.

Contents

1 PREFACE

- 1.1 Scope of Report
- 1.2 Reasons for Doing This Study
- 1.3 Research Methodology
- 1.4 Research Process
- 1.5 Data Source
 - 1.5.1 Secondary Sources
 - 1.5.2 Primary Sources

2 MARKET OVERVIEW

- 2.1 Product Definition
- 2.2 Global Market Growth Prospects
 - 2.2.1 Global Rugs and Carpets Market Size (2019-2030) & (US\$ Million)
 - 2.2.2 Global Rugs and Carpets Sales (2019-2030)
 - 2.2.3 Global Rugs and Carpets Market Average Price (2019-2030)
- 2.3 Rugs and Carpets by Type
 - 2.3.1 Market Value Comparison by Type (2019 VS 2023 VS 2030) & (US\$ Million)
 - 2.3.2 Woven
 - 2.3.3 Needle Felt
 - 2.3.4 Tufted
 - 2.3.5 Others
- 2.4 Rugs and Carpets by Application
 - 2.4.1 Market Value Comparison by Application (2019 VS 2023 VS 2030) & (US\$ Million)
 - 2.4.2 Commercial
 - 2.4.3 Home
 - 2.4.4 Transport

3 MARKET COMPETITIVE LANDSCAPE BY MANUFACTURERS

- 3.1 Global Rugs and Carpets Market Competitive Situation by Manufacturers (2019 Versus 2023)
- 3.2 Global Rugs and Carpets Sales (M Sq.m) of Manufacturers (2019-2024)
- 3.3 Global Rugs and Carpets Revenue of Manufacturers (2019-2024)
- 3.4 Global Rugs and Carpets Average Price by Manufacturers (2019-2024)

- 3.5 Global Rugs and Carpets Industry Ranking, 2022 VS 2023 VS 2024
- 3.6 Global Manufacturers of Rugs and Carpets, Manufacturing Sites & Headquarters
- 3.7 Global Manufacturers of Rugs and Carpets, Product Type & Application
- 3.8 Global Manufacturers of Rugs and Carpets, Date of Enter into This Industry
- 3.9 Global Rugs and Carpets Market CR5 and HHI
- 3.10 Global Manufacturers Mergers & Acquisition

4 MANUFACTURERS PROFILED

4.1 Shaw Industries

- 4.1.1 Shaw Industries Company Information
- 4.1.2 Shaw Industries Business Overview
- 4.1.3 Shaw Industries Rugs and Carpets Sales, Revenue and Gross Margin (2019-2024)
- 4.1.4 Shaw Industries Rugs and Carpets Product Portfolio
- 4.1.5 Shaw Industries Recent Developments

4.2 Mohawk

- 4.2.1 Mohawk Company Information
- 4.2.2 Mohawk Business Overview
- 4.2.3 Mohawk Rugs and Carpets Sales, Revenue and Gross Margin (2019-2024)
- 4.2.4 Mohawk Rugs and Carpets Product Portfolio
- 4.2.5 Mohawk Recent Developments

4.3 Milliken

- 4.3.1 Milliken Company Information
- 4.3.2 Milliken Business Overview
- 4.3.3 Milliken Rugs and Carpets Sales, Revenue and Gross Margin (2019-2024)
- 4.3.4 Milliken Rugs and Carpets Product Portfolio
- 4.3.5 Milliken Recent Developments

4.4 Beaulieu

- 4.4.1 Beaulieu Company Information
- 4.4.2 Beaulieu Business Overview
- 4.4.3 Beaulieu Rugs and Carpets Sales, Revenue and Gross Margin (2019-2024)
- 4.4.4 Beaulieu Rugs and Carpets Product Portfolio
- 4.4.5 Beaulieu Recent Developments

4.5 Interface

- 4.5.1 Interface Company Information
- 4.5.2 Interface Business Overview
- 4.5.3 Interface Rugs and Carpets Sales, Revenue and Gross Margin (2019-2024)
- 4.5.4 Interface Rugs and Carpets Product Portfolio

- 4.5.5 Interface Recent Developments
- 4.6 Tarkett
 - 4.6.1 Tarkett Company Information
 - 4.6.2 Tarkett Business Overview
 - 4.6.3 Tarkett Rugs and Carpets Sales, Revenue and Gross Margin (2019-2024)
 - 4.6.4 Tarkett Rugs and Carpets Product Portfolio
 - 4.6.5 Tarkett Recent Developments
- 4.7 Dixie Group
 - 4.7.1 Dixie Group Company Information
 - 4.7.2 Dixie Group Business Overview
 - 4.7.3 Dixie Group Rugs and Carpets Sales, Revenue and Gross Margin (2019-2024)
 - 4.7.4 Dixie Group Rugs and Carpets Product Portfolio
 - 4.7.5 Dixie Group Recent Developments
- 4.8 Oriental Weavers
 - 4.8.1 Oriental Weavers Company Information
 - 4.8.2 Oriental Weavers Business Overview
 - 4.8.3 Oriental Weavers Rugs and Carpets Sales, Revenue and Gross Margin (2019-2024)
 - 4.8.4 Oriental Weavers Rugs and Carpets Product Portfolio
 - 4.8.5 Oriental Weavers Recent Developments
- 4.9 Balta
 - 4.9.1 Balta Company Information
 - 4.9.2 Balta Business Overview
 - 4.9.3 Balta Rugs and Carpets Sales, Revenue and Gross Margin (2019-2024)
 - 4.9.4 Balta Rugs and Carpets Product Portfolio
 - 4.9.5 Balta Recent Developments
- 4.10 Brintons
 - 4.10.1 Brintons Company Information
 - 4.10.2 Brintons Business Overview
 - 4.10.3 Brintons Rugs and Carpets Sales, Revenue and Gross Margin (2019-2024)
 - 4.10.4 Brintons Rugs and Carpets Product Portfolio
 - 4.10.5 Brintons Recent Developments
- 4.11 Infloor
 - 4.11.1 Infloor Company Information
 - 4.11.2 Infloor Business Overview
 - 4.11.3 Infloor Rugs and Carpets Sales, Revenue and Gross Margin (2019-2024)
 - 4.11.4 Infloor Rugs and Carpets Product Portfolio
 - 4.11.5 Infloor Recent Developments
- 4.12 Dinarsu

- 4.12.1 Dinarsu Company Information
- 4.12.2 Dinarsu Business Overview
- 4.12.3 Dinarsu Rugs and Carpets Sales, Revenue and Gross Margin (2019-2024)
- 4.12.4 Dinarsu Rugs and Carpets Product Portfolio
- 4.12.5 Dinarsu Recent Developments
- 4.13 Merinos
 - 4.13.1 Merinos Company Information
 - 4.13.2 Merinos Business Overview
 - 4.13.3 Merinos Rugs and Carpets Sales, Revenue and Gross Margin (2019-2024)
 - 4.13.4 Merinos Rugs and Carpets Product Portfolio
 - 4.13.5 Merinos Recent Developments
- 4.14 Dongsheng Carpet Group
 - 4.14.1 Dongsheng Carpet Group Company Information
 - 4.14.2 Dongsheng Carpet Group Business Overview
 - 4.14.3 Dongsheng Carpet Group Rugs and Carpets Sales, Revenue and Gross Margin (2019-2024)
 - 4.14.4 Dongsheng Carpet Group Rugs and Carpets Product Portfolio
 - 4.14.5 Dongsheng Carpet Group Recent Developments
- 4.15 Jiangsu Kaili Carpet
 - 4.15.1 Jiangsu Kaili Carpet Company Information
 - 4.15.2 Jiangsu Kaili Carpet Business Overview
 - 4.15.3 Jiangsu Kaili Carpet Rugs and Carpets Sales, Revenue and Gross Margin (2019-2024)
 - 4.15.4 Jiangsu Kaili Carpet Rugs and Carpets Product Portfolio
 - 4.15.5 Jiangsu Kaili Carpet Recent Developments
- 4.16 Shanhua Carpet
 - 4.16.1 Shanhua Carpet Company Information
 - 4.16.2 Shanhua Carpet Business Overview
 - 4.16.3 Shanhua Carpet Rugs and Carpets Sales, Revenue and Gross Margin (2019-2024)
 - 4.16.4 Shanhua Carpet Rugs and Carpets Product Portfolio
 - 4.16.5 Shanhua Carpet Recent Developments
- 4.17 Haima Carpet
 - 4.17.1 Haima Carpet Company Information
 - 4.17.2 Haima Carpet Business Overview
 - 4.17.3 Haima Carpet Rugs and Carpets Sales, Revenue and Gross Margin (2019-2024)
 - 4.17.4 Haima Carpet Rugs and Carpets Product Portfolio
 - 4.17.5 Haima Carpet Recent Developments

4.18 TY Carpet

4.18.1 TY Carpet Company Information

4.18.2 TY Carpet Business Overview

4.18.3 TY Carpet Rugs and Carpets Sales, Revenue and Gross Margin (2019-2024)

4.18.4 TY Carpet Rugs and Carpets Product Portfolio

4.18.5 TY Carpet Recent Developments

4.19 COC Carpet

4.19.1 COC Carpet Company Information

4.19.2 COC Carpet Business Overview

4.19.3 COC Carpet Rugs and Carpets Sales, Revenue and Gross Margin (2019-2024)

4.19.4 COC Carpet Rugs and Carpets Product Portfolio

4.19.5 COC Carpet Recent Developments

4.20 Shenzhen Meijili Carpet

4.20.1 Shenzhen Meijili Carpet Company Information

4.20.2 Shenzhen Meijili Carpet Business Overview

4.20.3 Shenzhen Meijili Carpet Rugs and Carpets Sales, Revenue and Gross Margin (2019-2024)

4.20.4 Shenzhen Meijili Carpet Rugs and Carpets Product Portfolio

4.20.5 Shenzhen Meijili Carpet Recent Developments

4.21 HUADE Group

4.21.1 HUADE Group Company Information

4.21.2 HUADE Group Business Overview

4.21.3 HUADE Group Rugs and Carpets Sales, Revenue and Gross Margin (2019-2024)

4.21.4 HUADE Group Rugs and Carpets Product Portfolio

4.21.5 HUADE Group Recent Developments

4.22 Zhemei Carpets

4.22.1 Zhemei Carpets Company Information

4.22.2 Zhemei Carpets Business Overview

4.22.3 Zhemei Carpets Rugs and Carpets Sales, Revenue and Gross Margin (2019-2024)

4.22.4 Zhemei Carpets Rugs and Carpets Product Portfolio

4.22.5 Zhemei Carpets Recent Developments

5 GLOBAL RUGS AND CARPETS MARKET SCENARIO BY REGION

5.1 Global Rugs and Carpets Market Size by Region: 2019 VS 2023 VS 2030

5.2 Global Rugs and Carpets Sales by Region: 2019-2030

5.2.1 Global Rugs and Carpets Sales by Region: 2019-2024

- 5.2.2 Global Rugs and Carpets Sales by Region: 2025-2030
- 5.3 Global Rugs and Carpets Revenue by Region: 2019-2030
 - 5.3.1 Global Rugs and Carpets Revenue by Region: 2019-2024
 - 5.3.2 Global Rugs and Carpets Revenue by Region: 2025-2030
- 5.4 North America Rugs and Carpets Market Facts & Figures by Country
 - 5.4.1 North America Rugs and Carpets Market Size by Country: 2019 VS 2023 VS 2030
 - 5.4.2 North America Rugs and Carpets Sales by Country (2019-2030)
 - 5.4.3 North America Rugs and Carpets Revenue by Country (2019-2030)
 - 5.4.4 U.S.
 - 5.4.5 Canada
- 5.5 Europe Rugs and Carpets Market Facts & Figures by Country
 - 5.5.1 Europe Rugs and Carpets Market Size by Country: 2019 VS 2023 VS 2030
 - 5.5.2 Europe Rugs and Carpets Sales by Country (2019-2030)
 - 5.5.3 Europe Rugs and Carpets Revenue by Country (2019-2030)
 - 5.5.4 Germany
 - 5.5.5 France
 - 5.5.6 U.K.
 - 5.5.7 Italy
 - 5.5.8 Russia
- 5.6 Asia Pacific Rugs and Carpets Market Facts & Figures by Country
 - 5.6.1 Asia Pacific Rugs and Carpets Market Size by Country: 2019 VS 2023 VS 2030
 - 5.6.2 Asia Pacific Rugs and Carpets Sales by Country (2019-2030)
 - 5.6.3 Asia Pacific Rugs and Carpets Revenue by Country (2019-2030)
 - 5.6.4 China
 - 5.6.5 Japan
 - 5.6.6 South Korea
 - 5.6.7 India
 - 5.6.8 Australia
 - 5.6.9 China Taiwan
 - 5.6.10 Indonesia
 - 5.6.11 Thailand
 - 5.6.12 Malaysia
- 5.7 Latin America Rugs and Carpets Market Facts & Figures by Country
 - 5.7.1 Latin America Rugs and Carpets Market Size by Country: 2019 VS 2023 VS 2030
 - 5.7.2 Latin America Rugs and Carpets Sales by Country (2019-2030)
 - 5.7.3 Latin America Rugs and Carpets Revenue by Country (2019-2030)
 - 5.7.4 Mexico

5.7.5 Brazil

5.7.6 Argentina

5.8 Middle East and Africa Rugs and Carpets Market Facts & Figures by Country

5.8.1 Middle East and Africa Rugs and Carpets Market Size by Country: 2019 VS 2023 VS 2030

5.8.2 Middle East and Africa Rugs and Carpets Sales by Country (2019-2030)

5.8.3 Middle East and Africa Rugs and Carpets Revenue by Country (2019-2030)

5.8.4 Turkey

5.8.5 Saudi Arabia

5.8.6 UAE

6 SEGMENT BY TYPE

6.1 Global Rugs and Carpets Sales by Type (2019-2030)

6.1.1 Global Rugs and Carpets Sales by Type (2019-2030) & (M Sq.m)

6.1.2 Global Rugs and Carpets Sales Market Share by Type (2019-2030)

6.2 Global Rugs and Carpets Revenue by Type (2019-2030)

6.2.1 Global Rugs and Carpets Sales by Type (2019-2030) & (US\$ Million)

6.2.2 Global Rugs and Carpets Revenue Market Share by Type (2019-2030)

6.3 Global Rugs and Carpets Price by Type (2019-2030)

7 SEGMENT BY APPLICATION

7.1 Global Rugs and Carpets Sales by Application (2019-2030)

7.1.1 Global Rugs and Carpets Sales by Application (2019-2030) & (M Sq.m)

7.1.2 Global Rugs and Carpets Sales Market Share by Application (2019-2030)

7.2 Global Rugs and Carpets Revenue by Application (2019-2030)

7.2.1 Global Rugs and Carpets Sales by Application (2019-2030) & (US\$ Million)

7.2.2 Global Rugs and Carpets Revenue Market Share by Application (2019-2030)

7.3 Global Rugs and Carpets Price by Application (2019-2030)

8 VALUE CHAIN AND SALES CHANNELS ANALYSIS OF THE MARKET

8.1 Rugs and Carpets Value Chain Analysis

8.1.1 Rugs and Carpets Key Raw Materials

8.1.2 Raw Materials Key Suppliers

8.1.3 Rugs and Carpets Production Mode & Process

8.2 Rugs and Carpets Sales Channels Analysis

8.2.1 Direct Comparison with Distribution Share

8.2.2 Rugs and Carpets Distributors

8.2.3 Rugs and Carpets Customers

9 GLOBAL RUGS AND CARPETS ANALYZING MARKET DYNAMICS

9.1 Rugs and Carpets Industry Trends

9.2 Rugs and Carpets Industry Drivers

9.3 Rugs and Carpets Industry Opportunities and Challenges

9.4 Rugs and Carpets Industry Restraints

10 REPORT CONCLUSION

11 DISCLAIMER

List Of Tables

LIST OF TABLES

Table 1. Secondary Sources

Table 2. Primary Sources

Table 3. Market Value Comparison by Type (2018 VS 2022 VS 2029) & (US\$ Million)

Table 4. Market Value Comparison by Application (2018 VS 2022 VS 2029) & (US\$ Million)

Table 5. Global Rugs and Carpets Volume and Revenue Market Size and CAGR of Manufacturers (2018 Versus 2022)

Table 6. Global Rugs and Carpets Sales (M Sq.m) of Manufacturers (2018-2023)

Table 7. Global Rugs and Carpets Sales Market Share by Manufacturers (2018-2023)

Table 8. Global Rugs and Carpets Revenue of Manufacturers (2018-2023)

Table 9. Global Rugs and Carpets Revenue Share by Manufacturers (2018-2023)

Table 10. Global Market Rugs and Carpets Average Price (USD/K Sq.m) of Manufacturers (2018-2023)

Table 11. Global Rugs and Carpets Industry Ranking, 2021 VS 2022 VS 2023

Table 12. Global Manufacturers of Rugs and Carpets, Product Type & Application

Table 13. Global Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Global Rugs and Carpets by Manufacturers Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue of 2022)

Table 15. Manufacturers Mergers & Acquisitions, Expansion Plans)

Table 16. Shaw Industries Company Information

Table 17. Shaw Industries Business Overview

Table 18. Shaw Industries Rugs and Carpets Sales (M Sq.m), Revenue (US\$ Million), Price (USD/K Sq.m) and Gross Margin (2018-2023)

Table 19. Shaw Industries Rugs and Carpets Product Portfolio

Table 20. Shaw Industries Recent Developments

Table 21. Mohawk Company Information

Table 22. Mohawk Business Overview

Table 23. Mohawk Rugs and Carpets Sales (M Sq.m), Revenue (US\$ Million), Price (USD/K Sq.m) and Gross Margin (2018-2023)

Table 24. Mohawk Rugs and Carpets Product Portfolio

Table 25. Mohawk Recent Developments

Table 26. Milliken Company Information

Table 27. Milliken Business Overview

Table 28. Milliken Rugs and Carpets Sales (M Sq.m), Revenue (US\$ Million), Price (USD/K Sq.m) and Gross Margin (2018-2023)

Table 29. Milliken Rugs and Carpets Product Portfolio

Table 30. Milliken Recent Developments

Table 31. Beaulieu Company Information

Table 32. Beaulieu Business Overview

Table 33. Beaulieu Rugs and Carpets Sales (M Sq.m), Revenue (US\$ Million), Price (USD/K Sq.m) and Gross Margin (2018-2023)

Table 34. Beaulieu Rugs and Carpets Product Portfolio

Table 35. Beaulieu Recent Developments

Table 36. Interface Company Information

Table 37. Interface Business Overview

Table 38. Interface Rugs and Carpets Sales (M Sq.m), Revenue (US\$ Million), Price (USD/K Sq.m) and Gross Margin (2018-2023)

Table 39. Interface Rugs and Carpets Product Portfolio

Table 40. Interface Recent Developments

Table 41. Tarkett Company Information

Table 42. Tarkett Business Overview

Table 43. Tarkett Rugs and Carpets Sales (M Sq.m), Revenue (US\$ Million), Price (USD/K Sq.m) and Gross Margin (2018-2023)

Table 44. Tarkett Rugs and Carpets Product Portfolio

Table 45. Tarkett Recent Developments

Table 46. Dixie Group Company Information

Table 47. Dixie Group Business Overview

Table 48. Dixie Group Rugs and Carpets Sales (M Sq.m), Revenue (US\$ Million), Price (USD/K Sq.m) and Gross Margin (2018-2023)

Table 49. Dixie Group Rugs and Carpets Product Portfolio

Table 50. Dixie Group Recent Developments

Table 51. Oriental Weavers Company Information

Table 52. Oriental Weavers Business Overview

Table 53. Oriental Weavers Rugs and Carpets Sales (M Sq.m), Revenue (US\$ Million), Price (USD/K Sq.m) and Gross Margin (2018-2023)

Table 54. Oriental Weavers Rugs and Carpets Product Portfolio

Table 55. Oriental Weavers Recent Developments

Table 56. Balta Company Information

Table 57. Balta Business Overview

Table 58. Balta Rugs and Carpets Sales (M Sq.m), Revenue (US\$ Million), Price (USD/K Sq.m) and Gross Margin (2018-2023)

Table 59. Balta Rugs and Carpets Product Portfolio

Table 60. Balta Recent Developments

Table 61. Brintons Company Information

Table 62. Brintons Business Overview

Table 63. Brintons Rugs and Carpets Sales (M Sq.m), Revenue (US\$ Million), Price (USD/K Sq.m) and Gross Margin (2018-2023)

Table 64. Brintons Rugs and Carpets Product Portfolio

Table 65. Brintons Recent Developments

Table 66. Infloor Company Information

Table 67. Infloor Business Overview

Table 68. Infloor Rugs and Carpets Sales (M Sq.m), Revenue (US\$ Million), Price (USD/K Sq.m) and Gross Margin (2018-2023)

Table 69. Infloor Rugs and Carpets Product Portfolio

Table 70. Infloor Recent Developments

Table 71. Dinarsu Company Information

Table 72. Dinarsu Business Overview

Table 73. Dinarsu Rugs and Carpets Sales (M Sq.m), Revenue (US\$ Million), Price (USD/K Sq.m) and Gross Margin (2018-2023)

Table 74. Dinarsu Rugs and Carpets Product Portfolio

Table 75. Dinarsu Recent Developments

Table 76. Merinos Company Information

Table 77. Merinos Business Overview

Table 78. Merinos Rugs and Carpets Sales (M Sq.m), Revenue (US\$ Million), Price (USD/K Sq.m) and Gross Margin (2018-2023)

Table 79. Merinos Rugs and Carpets Product Portfolio

Table 80. Merinos Recent Developments

Table 81. Dongsheng Carpet Group Company Information

Table 82. Dongsheng Carpet Group Business Overview

Table 83. Dongsheng Carpet Group Rugs and Carpets Sales (M Sq.m), Revenue (US\$ Million), Price (USD/K Sq.m) and Gross Margin (2018-2023)

Table 84. Dongsheng Carpet Group Rugs and Carpets Product Portfolio

Table 85. Dongsheng Carpet Group Recent Developments

Table 86. Jiangsu Kaili Carpet Company Information

Table 87. Jiangsu Kaili Carpet Business Overview

Table 88. Jiangsu Kaili Carpet Rugs and Carpets Sales (M Sq.m), Revenue (US\$ Million), Price (USD/K Sq.m) and Gross Margin (2018-2023)

Table 89. Jiangsu Kaili Carpet Rugs and Carpets Product Portfolio

Table 90. Jiangsu Kaili Carpet Recent Developments

Table 91. Shanhua Carpet Company Information

Table 92. Shanhua Carpet Business Overview

Table 93. Shanhua Carpet Rugs and Carpets Sales (M Sq.m), Revenue (US\$ Million), Price (USD/K Sq.m) and Gross Margin (2018-2023)

Table 94. Shanhua Carpet Rugs and Carpets Product Portfolio

Table 95. Shanhua Carpet Recent Developments

Table 96. Haima Carpet Company Information

Table 97. Haima Carpet Business Overview

Table 98. Haima Carpet Rugs and Carpets Sales (M Sq.m), Revenue (US\$ Million), Price (USD/K Sq.m) and Gross Margin (2018-2023)

Table 99. Haima Carpet Rugs and Carpets Product Portfolio

Table 100. Haima Carpet Recent Developments

Table 101. TY Carpet Company Information

Table 102. TY Carpet Business Overview

Table 103. TY Carpet Rugs and Carpets Sales (M Sq.m), Revenue (US\$ Million), Price (USD/K Sq.m) and Gross Margin (2018-2023)

Table 104. TY Carpet Rugs and Carpets Product Portfolio

Table 105. TY Carpet Recent Developments

Table 106. COC Carpet Company Information

Table 107. COC Carpet Business Overview

Table 108. COC Carpet Rugs and Carpets Sales (M Sq.m), Revenue (US\$ Million), Price (USD/K Sq.m) and Gross Margin (2018-2023)

Table 109. COC Carpet Rugs and Carpets Product Portfolio

Table 110. COC Carpet Recent Developments

Table 111. Shenzhen Meijili Carpet Company Information

Table 112. Shenzhen Meijili Carpet Business Overview

Table 113. Shenzhen Meijili Carpet Rugs and Carpets Sales (M Sq.m), Revenue (US\$ Million), Price (USD/K Sq.m) and Gross Margin (2018-2023)

Table 114. Shenzhen Meijili Carpet Rugs and Carpets Product Portfolio

Table 115. Shenzhen Meijili Carpet Recent Developments

Table 116. HUADE Group Company Information

Table 117. HUADE Group Business Overview

Table 118. HUADE Group Rugs and Carpets Sales (M Sq.m), Revenue (US\$ Million), Price (USD/K Sq.m) and Gross Margin (2018-2023)

Table 119. HUADE Group Rugs and Carpets Product Portfolio

Table 120. HUADE Group Recent Developments

Table 121. Zhemei Carpets Company Information

Table 122. Zhemei Carpets Business Overview

Table 123. Zhemei Carpets Rugs and Carpets Sales (M Sq.m), Revenue (US\$ Million), Price (USD/K Sq.m) and Gross Margin (2018-2023)

Table 124. Zhemei Carpets Rugs and Carpets Product Portfolio

Table 125. Zhemei Carpets Recent Developments

Table 126. Global Rugs and Carpets Market Size by Region (US\$ Million): 2018 VS

2022 VS 2029

Table 127. Global Rugs and Carpets Sales by Region (2018-2023) & (M Sq.m)

Table 128. Global Rugs and Carpets Sales Market Share by Region (2018-2023)

Table 129. Global Rugs and Carpets Sales by Region (2024-2029) & (M Sq.m)

Table 130. Global Rugs and Carpets Sales Market Share by Region (2024-2029)

Table 131. Global Rugs and Carpets Revenue by Region (2018-2023) & (US\$ Million)

Table 132. Global Rugs and Carpets Revenue Market Share by Region (2018-2023)

Table 133. Global Rugs and Carpets Revenue by Region (2024-2029) & (US\$ Million)

Table 134. Global Rugs and Carpets Revenue Market Share by Region (2024-2029)

Table 135. North America Rugs and Carpets Revenue by Country: 2018 VS 2022 VS 2029 (US\$ Million)

Table 136. North America Rugs and Carpets Sales by Country (2018-2023) & (M Sq.m)

Table 137. North America Rugs and Carpets Sales by Country (2024-2029) & (M Sq.m)

Table 138. North America Rugs and Carpets Revenue by Country (2018-2023) & (US\$ Million)

Table 139. North America Rugs and Carpets Revenue by Country (2024-2029) & (US\$ Million)

Table 140. Europe Rugs and Carpets Revenue by Country: 2018 VS 2022 VS 2029 (US\$ Million)

Table 141. Europe Rugs and Carpets Sales by Country (2018-2023) & (M Sq.m)

Table 142. Europe Rugs and Carpets Sales by Country (2024-2029) & (M Sq.m)

Table 143. Europe Rugs and Carpets Revenue by Country (2018-2023) & (US\$ Million)

Table 144. Europe Rugs and Carpets Revenue by Country (2024-2029) & (US\$ Million)

Table 145. Asia Pacific Rugs and Carpets Revenue by Country: 2018 VS 2022 VS 2029 (US\$ Million)

Table 146. Asia Pacific Rugs and Carpets Sales by Country (2018-2023) & (M Sq.m)

Table 147. Asia Pacific Rugs and Carpets Sales by Country (2024-2029) & (M Sq.m)

Table 148. Asia Pacific Rugs and Carpets Revenue by Country (2018-2023) & (US\$ Million)

Table 149. Asia Pacific Rugs and Carpets Revenue by Country (2024-2029) & (US\$ Million)

Table 150. Latin America Rugs and Carpets Revenue by Country: 2018 VS 2022 VS 2029 (US\$ Million)

Table 151. Latin America Rugs and Carpets Sales by Country (2018-2023) & (M Sq.m)

Table 152. Latin America Rugs and Carpets Sales by Country (2024-2029) & (M Sq.m)

Table 153. Latin America Rugs and Carpets Revenue by Country (2018-2023) & (US\$ Million)

Table 154. Latin America Rugs and Carpets Revenue by Country (2024-2029) & (US\$ Million)

Table 155. Middle East and Africa Rugs and Carpets Revenue by Country: 2018 VS 2022 VS 2029 (US\$ Million)

Table 156. Middle East and Africa Rugs and Carpets Sales by Country (2018-2023) & (M Sq.m)

Table 157. Middle East and Africa Rugs and Carpets Sales by Country (2024-2029) & (M Sq.m)

Table 158. Middle East and Africa Rugs and Carpets Revenue by Country (2018-2023) & (US\$ Million)

Table 159. Middle East and Africa Rugs and Carpets Revenue by Country (2024-2029) & (US\$ Million)

Table 160. Global Rugs and Carpets Sales by Type (2018-2023) & (M Sq.m)

Table 161. Global Rugs and Carpets Sales by Type (2024-2029) & (M Sq.m)

Table 162. Global Rugs and Carpets Sales Market Share by Type (2018-2023)

Table 163. Global Rugs and Carpets Sales Market Share by Type (2024-2029)

Table 164. Global Rugs and Carpets Revenue by Type (2018-2023) & (US\$ Million)

Table 165. Global Rugs and Carpets Revenue by Type (2024-2029) & (US\$ Million)

Table 166. Global Rugs and Carpets Revenue Market Share by Type (2018-2023)

Table 167. Global Rugs and Carpets Revenue Market Share by Type (2024-2029)

Table 168. Global Rugs and Carpets Price by Type (2018-2023) & (USD/K Sq.m)

Table 169. Global Rugs and Carpets Price by Type (2024-2029) & (USD/K Sq.m)

Table 170. Global Rugs and Carpets Sales by Application (2018-2023) & (M Sq.m)

Table 171. Global Rugs and Carpets Sales by Application (2024-2029) & (M Sq.m)

Table 172. Global Rugs and Carpets Sales Market Share by Application (2018-2023)

Table 173. Global Rugs and Carpets Sales Market Share by Application (2024-2029)

Table 174. Global Rugs and Carpets Revenue by Application (2018-2023) & (US\$ Million)

Table 175. Global Rugs and Carpets Revenue by Application (2024-2029) & (US\$ Million)

Table 176. Global Rugs and Carpets Revenue Market Share by Application (2018-2023)

Table 177. Global Rugs and Carpets Revenue Market Share by Application (2024-2029)

Table 178. Global Rugs and Carpets Price by Application (2018-2023) & (USD/K Sq.m)

Table 179. Global Rugs and Carpets Price by Application (2024-2029) & (USD/K Sq.m)

Table 180. Key Raw Materials

Table 181. Raw Materials Key Suppliers

Table 182. Rugs and Carpets Distributors List

Table 183. Rugs and Carpets Customers List

Table 184. Rugs and Carpets Industry Trends

Table 185. Rugs and Carpets Industry Drivers

Table 186. Rugs and Carpets Industry Restraints

Table 187. Authors List of This Report

List Of Figures

LIST OF FIGURES

- Figure 1. Research Methodology
- Figure 2. Research Process
- Figure 3. Key Executives Interviewed
- Figure 4. Rugs and Carpets Product Picture
- Figure 5. Global Rugs and Carpets Revenue (US\$ Million), 2018 VS 2022 VS 2029
- Figure 6. Global Rugs and Carpets Market Size (2018-2029) & (US\$ Million)
- Figure 7. Global Rugs and Carpets Sales (2018-2029) & (M Sq.m)
- Figure 8. Global Rugs and Carpets Average Price (USD/K Sq.m) & (2018-2029)
- Figure 9. Woven Product Picture
- Figure 10. Needle Felt Product Picture
- Figure 11. Tufted Product Picture
- Figure 12. Others Product Picture
- Figure 13. Commercial Product Picture
- Figure 14. Home Product Picture
- Figure 15. Transport Product Picture
- Figure 16. Global Rugs and Carpets Revenue Share by Manufacturers in 2022
- Figure 17. Global Manufacturers of Rugs and Carpets, Manufacturing Sites & Headquarters
- Figure 18. Global Manufacturers of Rugs and Carpets, Date of Enter into This Industry
- Figure 19. Global Top 5 and 10 Rugs and Carpets Players Market Share by Revenue in 2022
- Figure 20. Manufacturers Type (Tier 1, Tier 2, and Tier 3): 2018 VS 2022
- Figure 21. Global Rugs and Carpets Market Size by Region (US\$ Million): 2018 VS 2022 VS 2029
- Figure 22. Global Rugs and Carpets Sales by Region in 2022
- Figure 23. Global Rugs and Carpets Revenue by Region in 2022
- Figure 24. North America Rugs and Carpets Market Size by Country in 2022
- Figure 25. North America Rugs and Carpets Sales Market Share by Country (2018-2029)
- Figure 26. North America Rugs and Carpets Revenue Market Share by Country (2018-2029)
- Figure 27. U.S. Rugs and Carpets Revenue Growth Rate (2018-2029) & (US\$ Million)
- Figure 28. Canada Rugs and Carpets Revenue Growth Rate (2018-2029) & (US\$ Million)
- Figure 29. Europe Rugs and Carpets Market Size by Country in 2022

- Figure 30. Europe Rugs and Carpets Sales Market Share by Country (2018-2029)
- Figure 31. Europe Rugs and Carpets Revenue Market Share by Country (2018-2029)
- Figure 32. Germany Rugs and Carpets Revenue Growth Rate (2018-2029) & (US\$ Million)
- Figure 33. France Rugs and Carpets Revenue Growth Rate (2018-2029) & (US\$ Million)
- Figure 34. U.K. Rugs and Carpets Revenue Growth Rate (2018-2029) & (US\$ Million)
- Figure 35. Italy Rugs and Carpets Revenue Growth Rate (2018-2029) & (US\$ Million)
- Figure 36. Russia Rugs and Carpets Revenue Growth Rate (2018-2029) & (US\$ Million)
- Figure 37. Asia Pacific Rugs and Carpets Market Size by Country in 2022
- Figure 38. Asia Pacific Rugs and Carpets Sales Market Share by Country (2018-2029)
- Figure 39. Asia Pacific Rugs and Carpets Revenue Market Share by Country (2018-2029)
- Figure 40. China Rugs and Carpets Revenue Growth Rate (2018-2029) & (US\$ Million)
- Figure 41. Japan Rugs and Carpets Revenue Growth Rate (2018-2029) & (US\$ Million)
- Figure 42. South Korea Rugs and Carpets Revenue Growth Rate (2018-2029) & (US\$ Million)
- Figure 43. India Rugs and Carpets Revenue Growth Rate (2018-2029) & (US\$ Million)
- Figure 44. Australia Rugs and Carpets Revenue Growth Rate (2018-2029) & (US\$ Million)
- Figure 45. China Taiwan Rugs and Carpets Revenue Growth Rate (2018-2029) & (US\$ Million)
- Figure 46. Indonesia Rugs and Carpets Revenue Growth Rate (2018-2029) & (US\$ Million)
- Figure 47. Thailand Rugs and Carpets Revenue Growth Rate (2018-2029) & (US\$ Million)
- Figure 48. Malaysia Rugs and Carpets Revenue Growth Rate (2018-2029) & (US\$ Million)
- Figure 49. Latin America Rugs and Carpets Market Size by Country in 2022
- Figure 50. Latin America Rugs and Carpets Sales Market Share by Country (2018-2029)
- Figure 51. Latin America Rugs and Carpets Revenue Market Share by Country (2018-2029)
- Figure 52. Mexico Rugs and Carpets Revenue Growth Rate (2018-2029) & (US\$ Million)
- Figure 53. Brazil Rugs and Carpets Revenue Growth Rate (2018-2029) & (US\$ Million)
- Figure 54. Argentina Rugs and Carpets Revenue Growth Rate (2018-2029) & (US\$ Million)

Figure 55. Middle East and Africa Rugs and Carpets Market Size by Country in 2022

Figure 56. Middle East and Africa Rugs and Carpets Sales Market Share by Country (2018-2029)

Figure 57. Middle East and Africa Rugs and Carpets Revenue Market Share by Country (2018-2029)

Figure 58. Turkey Rugs and Carpets Revenue Growth Rate (2018-2029) & (US\$ Million)

Figure 59. Saudi Arabia Rugs and Carpets Revenue Growth Rate (2018-2029) & (US\$ Million)

Figure 60. UAE Rugs and Carpets Revenue Growth Rate (2018-2029) & (US\$ Million)

Figure 61. Global Rugs and Carpets Sales Market Share by Type (2018-2029)

Figure 62. Global Rugs and Carpets Revenue Market Share by Type (2018-2029)

Figure 63. Global Rugs and Carpets Price (USD/K Sq.m) by Type (2018-2029)

Figure 64. Global Rugs and Carpets Sales Market Share by Application (2018-2029)

Figure 65. Global Rugs and Carpets Revenue Market Share by Application (2018-2029)

Figure 66. Global Rugs and Carpets Price (USD/K Sq.m) by Application (2018-2029)

Figure 67. Rugs and Carpets Value Chain

Figure 68. Rugs and Carpets Production Mode & Process

Figure 69. Direct Comparison with Distribution Share

Figure 70. Distributors Profiles

Figure 71. Rugs and Carpets Industry Opportunities and Challenges

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