

# Rubber Additives Industry Research Report 2024

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## Abstracts

Rubber additives are chemicals or agents added during the processing and synthesis of rubber polymers. Rubber additives are incorporated with raw rubber polymer to enhance structural and mechanical properties, and improve the overall performance and quality of rubber.

According to APO Research, The global Rubber Additives market was valued at US\$ million in 2023 and is anticipated to reach US\$ million by 2030, witnessing a CAGR of xx% during the forecast period 2024-2030.

China is the largest market for rubber additives, accounting for about 60%, followed by North America and Europe, each accounting for about 10%.

Eastman, Kemai Chemical, Sunsine, Jiangsu Sinorgchem Technology and Lanxess are the major producers, with the top three accounting for about 25%.

## Report Scope

This report aims to provide a comprehensive presentation of the global market for Rubber Additives, with both quantitative and qualitative analysis, to help readers develop business/growth strategies, assess the market competitive situation, analyze their position in the current marketplace, and make informed business decisions regarding Rubber Additives.

The report will help the Rubber Additives manufacturers, new entrants, and industry chain related companies in this market with information on the revenues, sales volume, and average price for the overall market and the sub-segments across the different segments, by company, by Type, by Application, and by regions.

The Rubber Additives market size, estimations, and forecasts are provided in terms of sales volume (Kiloton) and revenue (\$ millions), considering 2023 as the base year, with history and forecast data for the period from 2019 to 2030. This report segments the global Rubber Additives market comprehensively. Regional market sizes, concerning products by Type, by Application, and by players, are also provided. For a more in-depth understanding of the market, the report provides profiles of the competitive landscape, key competitors, and their respective market ranks. The report also discusses technological trends and new product developments.

### Key Companies & Market Share Insights

In this section, the readers will gain an understanding of the key players competing. This report has studied the key growth strategies, such as innovative trends and developments, intensification of product portfolio, mergers and acquisitions, collaborations, new product innovation, and geographical expansion, undertaken by these participants to maintain their presence. Apart from business strategies, the study includes current developments and key financials. The readers will also get access to the data related to global revenue, price, and sales by manufacturers for the period 2019-2024. This all-inclusive report will certainly serve the clients to stay updated and make effective decisions in their businesses. Some of the prominent players reviewed in the research report include:

Sennics

Eastman

Kemai Chemical

Sunsine

Lanxess

Shandong Yanggu Huatai Chemical

KUMHO PETROCHEMICAL

Red Avenue

SI Group (Addivant)

Puyang Willing Chemicals

Agrofert

Sumitomo Chemical

NCIC

OUCHI SHINKO CHEMICAL

Arkema

NOCIL

Zhedong Xiangzhu

#### Rubber Additives segment by Type

Rubber Antioxidant

Rubber Accelerators

Insoluble Sulfur

Other

#### Rubber Additives segment by Application

Tire & Tubing

Consumer Goods

Construction

Electrical Insulation

Other

## Rubber Additives Segment by Region

North America

U.S.

Canada

Europe

Germany

France

U.K.

Italy

Russia

Asia-Pacific

China

Japan

South Korea

India

Australia

China Taiwan

Indonesia

Thailand

Malaysia

Latin America

Mexico

Brazil

Argentina

Middle East & Africa

Turkey

Saudi Arabia

UAE

## Key Drivers & Barriers

High-impact rendering factors and drivers have been studied in this report to aid the readers to understand the general development. Moreover, the report includes restraints and challenges that may act as stumbling blocks on the way of the players. This will assist the users to be attentive and make informed decisions related to business. Specialists have also laid their focus on the upcoming business prospects.

## Reasons to Buy This Report

1. This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Rubber Additives market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.

2. This report will help stakeholders to understand the global industry status and trends of Rubber Additives and provides them with information on key market drivers, restraints, challenges, and opportunities.
3. This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.
4. This report stays updated with novel technology integration, features, and the latest developments in the market
5. This report helps stakeholders to gain insights into which regions to target globally
6. This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Rubber Additives.
7. This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

## Chapter Outline

Chapter 1: Research objectives, research methods, data sources, data cross-validation;

Chapter 2: Introduces the report scope of the report, executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the market and its likely evolution in the short to mid-term, and long term.

Chapter 3: Detailed analysis of Rubber Additives manufacturers competitive landscape, price, production and value market share, latest development plan, merger, and acquisition information, etc.

Chapter 4: Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including product production/output, value, price, gross margin, product introduction, recent development, etc.

Chapter 5: Production/output, value of Rubber Additives by region/country. It provides a

quantitative analysis of the market size and development potential of each region in the next six years.

Chapter 6: Consumption of Rubber Additives in regional level and country level. It provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and production of each country in the world.

Chapter 7: Provides the analysis of various market segments by type, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 8: Provides the analysis of various market segments by application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 9: Analysis of industrial chain, including the upstream and downstream of the industry.

Chapter 10: Introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 11: The main points and conclusions of the report.

Chapter 11: The main points and conclusions of the report.

## Contents

### 1 PREFACE

- 1.1 Scope of Report
- 1.2 Reasons for Doing This Study
- 1.3 Research Methodology
- 1.4 Research Process
- 1.5 Data Source
  - 1.5.1 Secondary Sources
  - 1.5.2 Primary Sources

### 2 MARKET OVERVIEW

- 2.1 Product Definition
- 2.2 Rubber Additives by Type
  - 2.2.1 Market Value Comparison by Type (2019 VS 2023 VS 2030) & (US\$ Million)
  - 2.2.2 Rubber Antioxidant
  - 2.2.3 Rubber Accelerators
  - 2.2.4 Insoluble Sulfur
  - 2.2.5 Other
- 2.3 Rubber Additives by Application
  - 2.3.1 Market Value Comparison by Application (2019 VS 2023 VS 2030) & (US\$ Million)
  - 2.3.2 Tire & Tubing
  - 2.3.3 Consumer Goods
  - 2.3.4 Construction
  - 2.3.5 Electrical Insulation
  - 2.3.6 Other
- 2.4 Global Market Growth Prospects
  - 2.4.1 Global Rubber Additives Production Value Estimates and Forecasts (2019-2030)
  - 2.4.2 Global Rubber Additives Production Capacity Estimates and Forecasts (2019-2030)
  - 2.4.3 Global Rubber Additives Production Estimates and Forecasts (2019-2030)
  - 2.4.4 Global Rubber Additives Market Average Price (2019-2030)

### 3 MARKET COMPETITIVE LANDSCAPE BY MANUFACTURERS

- 3.1 Global Rubber Additives Production by Manufacturers (2019-2024)



- 3.2 Global Rubber Additives Production Value by Manufacturers (2019-2024)
- 3.3 Global Rubber Additives Average Price by Manufacturers (2019-2024)
- 3.4 Global Rubber Additives Industry Manufacturers Ranking, 2022 VS 2023 VS 2024
- 3.5 Global Rubber Additives Key Manufacturers, Manufacturing Sites & Headquarters
- 3.6 Global Rubber Additives Manufacturers, Product Type & Application
- 3.7 Global Rubber Additives Manufacturers, Date of Enter into This Industry
- 3.8 Global Rubber Additives Market CR5 and HHI
- 3.9 Global Manufacturers Mergers & Acquisition

## **4 MANUFACTURERS PROFILED**

### 4.1 Sennics

- 4.1.1 Sennics Rubber Additives Company Information
- 4.1.2 Sennics Rubber Additives Business Overview
- 4.1.3 Sennics Rubber Additives Production Capacity, Value and Gross Margin (2019-2024)
- 4.1.4 Sennics Product Portfolio
- 4.1.5 Sennics Recent Developments

### 4.2 Eastman

- 4.2.1 Eastman Rubber Additives Company Information
- 4.2.2 Eastman Rubber Additives Business Overview
- 4.2.3 Eastman Rubber Additives Production Capacity, Value and Gross Margin (2019-2024)
- 4.2.4 Eastman Product Portfolio
- 4.2.5 Eastman Recent Developments

### 4.3 Kemai Chemical

- 4.3.1 Kemai Chemical Rubber Additives Company Information
- 4.3.2 Kemai Chemical Rubber Additives Business Overview
- 4.3.3 Kemai Chemical Rubber Additives Production Capacity, Value and Gross Margin (2019-2024)
- 4.3.4 Kemai Chemical Product Portfolio
- 4.3.5 Kemai Chemical Recent Developments

### 4.4 Sunsine

- 4.4.1 Sunsine Rubber Additives Company Information
- 4.4.2 Sunsine Rubber Additives Business Overview
- 4.4.3 Sunsine Rubber Additives Production Capacity, Value and Gross Margin (2019-2024)
- 4.4.4 Sunsine Product Portfolio
- 4.4.5 Sunsine Recent Developments

#### 4.5 Lanxess

4.5.1 Lanxess Rubber Additives Company Information

4.5.2 Lanxess Rubber Additives Business Overview

4.5.3 Lanxess Rubber Additives Production Capacity, Value and Gross Margin (2019-2024)

4.5.4 Lanxess Product Portfolio

4.5.5 Lanxess Recent Developments

#### 4.6 Shandong Yanggu Huatai Chemical

4.6.1 Shandong Yanggu Huatai Chemical Rubber Additives Company Information

4.6.2 Shandong Yanggu Huatai Chemical Rubber Additives Business Overview

4.6.3 Shandong Yanggu Huatai Chemical Rubber Additives Production Capacity, Value and Gross Margin (2019-2024)

4.6.4 Shandong Yanggu Huatai Chemical Product Portfolio

4.6.5 Shandong Yanggu Huatai Chemical Recent Developments

#### 4.7 KUMHO PETROCHEMICAL

4.7.1 KUMHO PETROCHEMICAL Rubber Additives Company Information

4.7.2 KUMHO PETROCHEMICAL Rubber Additives Business Overview

4.7.3 KUMHO PETROCHEMICAL Rubber Additives Production Capacity, Value and Gross Margin (2019-2024)

4.7.4 KUMHO PETROCHEMICAL Product Portfolio

4.7.5 KUMHO PETROCHEMICAL Recent Developments

#### 4.8 Red Avenue

4.8.1 Red Avenue Rubber Additives Company Information

4.8.2 Red Avenue Rubber Additives Business Overview

4.8.3 Red Avenue Rubber Additives Production Capacity, Value and Gross Margin (2019-2024)

4.8.4 Red Avenue Product Portfolio

4.8.5 Red Avenue Recent Developments

#### 4.9 SI Group (Addivant)

4.9.1 SI Group (Addivant) Rubber Additives Company Information

4.9.2 SI Group (Addivant) Rubber Additives Business Overview

4.9.3 SI Group (Addivant) Rubber Additives Production Capacity, Value and Gross Margin (2019-2024)

4.9.4 SI Group (Addivant) Product Portfolio

4.9.5 SI Group (Addivant) Recent Developments

#### 4.10 Puyang Willing Chemicals

4.10.1 Puyang Willing Chemicals Rubber Additives Company Information

4.10.2 Puyang Willing Chemicals Rubber Additives Business Overview

4.10.3 Puyang Willing Chemicals Rubber Additives Production Capacity, Value and

## Gross Margin (2019-2024)

4.10.4 Puyang Willing Chemicals Product Portfolio

4.10.5 Puyang Willing Chemicals Recent Developments

## 4.11 Agrofert

4.11.1 Agrofert Rubber Additives Company Information

4.11.2 Agrofert Rubber Additives Business Overview

4.11.3 Agrofert Rubber Additives Production Capacity, Value and Gross Margin (2019-2024)

4.11.4 Agrofert Product Portfolio

4.11.5 Agrofert Recent Developments

## 4.12 Sumitomo Chemical

4.12.1 Sumitomo Chemical Rubber Additives Company Information

4.12.2 Sumitomo Chemical Rubber Additives Business Overview

4.12.3 Sumitomo Chemical Rubber Additives Production Capacity, Value and Gross Margin (2019-2024)

4.12.4 Sumitomo Chemical Product Portfolio

4.12.5 Sumitomo Chemical Recent Developments

## 4.13 NCIC

4.13.1 NCIC Rubber Additives Company Information

4.13.2 NCIC Rubber Additives Business Overview

4.13.3 NCIC Rubber Additives Production Capacity, Value and Gross Margin (2019-2024)

4.13.4 NCIC Product Portfolio

4.13.5 NCIC Recent Developments

## 4.14 OUCHI SHINKO CHEMICAL

4.14.1 OUCHI SHINKO CHEMICAL Rubber Additives Company Information

4.14.2 OUCHI SHINKO CHEMICAL Rubber Additives Business Overview

4.14.3 OUCHI SHINKO CHEMICAL Rubber Additives Production Capacity, Value and Gross Margin (2019-2024)

4.14.4 OUCHI SHINKO CHEMICAL Product Portfolio

4.14.5 OUCHI SHINKO CHEMICAL Recent Developments

## 4.15 Arkema

4.15.1 Arkema Rubber Additives Company Information

4.15.2 Arkema Rubber Additives Business Overview

4.15.3 Arkema Rubber Additives Production Capacity, Value and Gross Margin (2019-2024)

4.15.4 Arkema Product Portfolio

4.15.5 Arkema Recent Developments

## 4.16 NOCIL

- 4.16.1 NOCIL Rubber Additives Company Information
- 4.16.2 NOCIL Rubber Additives Business Overview
- 4.16.3 NOCIL Rubber Additives Production Capacity, Value and Gross Margin (2019-2024)
- 4.16.4 NOCIL Product Portfolio
- 4.16.5 NOCIL Recent Developments
- 4.17 Zhedong Xiangzhu
  - 4.17.1 Zhedong Xiangzhu Rubber Additives Company Information
  - 4.17.2 Zhedong Xiangzhu Rubber Additives Business Overview
  - 4.17.3 Zhedong Xiangzhu Rubber Additives Production Capacity, Value and Gross Margin (2019-2024)
  - 4.17.4 Zhedong Xiangzhu Product Portfolio
  - 4.17.5 Zhedong Xiangzhu Recent Developments

## **5 GLOBAL RUBBER ADDITIVES PRODUCTION BY REGION**

- 5.1 Global Rubber Additives Production Estimates and Forecasts by Region: 2019 VS 2023 VS 2030
- 5.2 Global Rubber Additives Production by Region: 2019-2030
  - 5.2.1 Global Rubber Additives Production by Region: 2019-2024
  - 5.2.2 Global Rubber Additives Production Forecast by Region (2025-2030)
- 5.3 Global Rubber Additives Production Value Estimates and Forecasts by Region: 2019 VS 2023 VS 2030
- 5.4 Global Rubber Additives Production Value by Region: 2019-2030
  - 5.4.1 Global Rubber Additives Production Value by Region: 2019-2024
  - 5.4.2 Global Rubber Additives Production Value Forecast by Region (2025-2030)
- 5.5 Global Rubber Additives Market Price Analysis by Region (2019-2024)
- 5.6 Global Rubber Additives Production and Value, YOY Growth
  - 5.6.1 North America Rubber Additives Production Value Estimates and Forecasts (2019-2030)
  - 5.6.2 Europe Rubber Additives Production Value Estimates and Forecasts (2019-2030)
  - 5.6.3 China Rubber Additives Production Value Estimates and Forecasts (2019-2030)
  - 5.6.4 Japan Rubber Additives Production Value Estimates and Forecasts (2019-2030)

## **6 GLOBAL RUBBER ADDITIVES CONSUMPTION BY REGION**

- 6.1 Global Rubber Additives Consumption Estimates and Forecasts by Region: 2019 VS 2023 VS 2030

## 6.2 Global Rubber Additives Consumption by Region (2019-2030)

### 6.2.1 Global Rubber Additives Consumption by Region: 2019-2030

### 6.2.2 Global Rubber Additives Forecasted Consumption by Region (2025-2030)

## 6.3 North America

### 6.3.1 North America Rubber Additives Consumption Growth Rate by Country: 2019 VS 2023 VS 2030

#### 6.3.2 North America Rubber Additives Consumption by Country (2019-2030)

##### 6.3.3 U.S.

##### 6.3.4 Canada

## 6.4 Europe

### 6.4.1 Europe Rubber Additives Consumption Growth Rate by Country: 2019 VS 2023 VS 2030

#### 6.4.2 Europe Rubber Additives Consumption by Country (2019-2030)

##### 6.4.3 Germany

##### 6.4.4 France

##### 6.4.5 U.K.

##### 6.4.6 Italy

##### 6.4.7 Russia

## 6.5 Asia Pacific

### 6.5.1 Asia Pacific Rubber Additives Consumption Growth Rate by Country: 2019 VS 2023 VS 2030

#### 6.5.2 Asia Pacific Rubber Additives Consumption by Country (2019-2030)

##### 6.5.3 China

##### 6.5.4 Japan

##### 6.5.5 South Korea

##### 6.5.6 China Taiwan

##### 6.5.7 Southeast Asia

##### 6.5.8 India

##### 6.5.9 Australia

## 6.6 Latin America, Middle East & Africa

### 6.6.1 Latin America, Middle East & Africa Rubber Additives Consumption Growth Rate by Country: 2019 VS 2023 VS 2030

#### 6.6.2 Latin America, Middle East & Africa Rubber Additives Consumption by Country (2019-2030)

##### 6.6.3 Mexico

##### 6.6.4 Brazil

##### 6.6.5 Turkey

##### 6.6.5 GCC Countries

## **7 SEGMENT BY TYPE**

### 7.1 Global Rubber Additives Production by Type (2019-2030)

7.1.1 Global Rubber Additives Production by Type (2019-2030) & (Kiloton)

7.1.2 Global Rubber Additives Production Market Share by Type (2019-2030)

### 7.2 Global Rubber Additives Production Value by Type (2019-2030)

7.2.1 Global Rubber Additives Production Value by Type (2019-2030) & (US\$ Million)

7.2.2 Global Rubber Additives Production Value Market Share by Type (2019-2030)

### 7.3 Global Rubber Additives Price by Type (2019-2030)

## **8 SEGMENT BY APPLICATION**

### 8.1 Global Rubber Additives Production by Application (2019-2030)

8.1.1 Global Rubber Additives Production by Application (2019-2030) & (Kiloton)

8.1.2 Global Rubber Additives Production by Application (2019-2030) & (Kiloton)

### 8.2 Global Rubber Additives Production Value by Application (2019-2030)

8.2.1 Global Rubber Additives Production Value by Application (2019-2030) & (US\$ Million)

8.2.2 Global Rubber Additives Production Value Market Share by Application (2019-2030)

### 8.3 Global Rubber Additives Price by Application (2019-2030)

## **9 VALUE CHAIN AND SALES CHANNELS ANALYSIS OF THE MARKET**

### 9.1 Rubber Additives Value Chain Analysis

9.1.1 Rubber Additives Key Raw Materials

9.1.2 Raw Materials Key Suppliers

9.1.3 Rubber Additives Production Mode & Process

### 9.2 Rubber Additives Sales Channels Analysis

9.2.1 Direct Comparison with Distribution Share

9.2.2 Rubber Additives Distributors

9.2.3 Rubber Additives Customers

## **10 GLOBAL RUBBER ADDITIVES ANALYZING MARKET DYNAMICS**

### 10.1 Rubber Additives Industry Trends

### 10.2 Rubber Additives Industry Drivers

### 10.3 Rubber Additives Industry Opportunities and Challenges

### 10.4 Rubber Additives Industry Restraints

## **11 REPORT CONCLUSION**

## **12 DISCLAIMER**

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