

# Road Simulation Systems Industry Research Report 2024

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## Abstracts

This report aims to provide a comprehensive presentation of the global market for Road Simulation Systems, with both quantitative and qualitative analysis, to help readers develop business/growth strategies, assess the market competitive situation, analyze their position in the current marketplace, and make informed business decisions regarding Road Simulation Systems.

The Road Simulation Systems market size, estimations, and forecasts are provided in terms of and revenue (\$ millions), considering 2023 as the base year, with history and forecast data for the period from 2019 to 2030. This report segments the global Road Simulation Systems market comprehensively. Regional market sizes, concerning products by types, by application, and by players, are also provided. The influence of COVID-19 and the Russia-Ukraine War were considered while estimating market sizes.

For a more in-depth understanding of the market, the report provides profiles of the competitive landscape, key competitors, and their respective market ranks. The report also discusses technological trends and new product developments.

The report will help the Road Simulation Systems companies, new entrants, and industry chain related companies in this market with information on the revenues for the overall market and the sub-segments across the different segments, by company, product type, application, and regions.

## Key Companies & Market Share Insights

In this section, the readers will gain an understanding of the key players competing. This report has studied the key growth strategies, such as innovative trends and

developments, intensification of product portfolio, mergers and acquisitions, collaborations, new product innovation, and geographical expansion, undertaken by these participants to maintain their presence. Apart from business strategies, the study includes current developments and key financials. The readers will also get access to the data related to global revenue by companies for the period 2019-2024. This all-inclusive report will certainly serve the clients to stay updated and make effective decisions in their businesses. Some of the prominent players reviewed in the research report include:

MTS

Instron

KNR System

Moog, Inc

Shore Western

Servotest

Burke E. Porter Machinery

AIP Automotive

ECON

BiA

Hofmann TeSys

Element

Saginomiya Seisakusho

## Product Type Insights

Global markets are presented by Road Simulation Systems type, along with growth

forecasts through 2030. Estimates on revenue are based on the price in the supply chain at which the Road Simulation Systems are procured by the companies.

This report has studied every segment and provided the market size using historical data. They have also talked about the growth opportunities that the segment may pose in the future. This study bestows revenue data by type, and during the historical period (2019-2024) and forecast period (2025-2030).

### Road Simulation Systems segment by Type

Spindle-Coupled Road Simulators

Tire-Coupled Road Simulators

### Application Insights

This report has provided the market size (revenue data) by application, during the historical period (2019-2024) and forecast period (2025-2030).

This report also outlines the market trends of each segment and consumer behaviors impacting the Road Simulation Systems market and what implications these may have on the industry's future. This report can help to understand the relevant market and consumer trends that are driving the Road Simulation Systems market.

### Road Simulation Systems Segment by Application

Passenger Cars

Commercial Vehicles

### Regional Outlook

This section of the report provides key insights regarding various regions and the key players operating in each region. Economic, social, environmental, technological, and political factors have been taken into consideration while assessing the growth of the particular region/country. The readers will also get their hands on the revenue data of each region and country for the period 2019-2030.

The market has been segmented into various major geographies, including North America, Europe, Asia-Pacific, South America, Middle East & Africa. Detailed analysis of major countries such as the USA, Germany, the U.K., Italy, France, China, Japan, South Korea, Southeast Asia, and India will be covered within the regional segment. For market estimates, data are going to be provided for 2023 because of the base year, with estimates for 2024 and forecast revenue for 2030.

## North America

- United States

- Canada

## Europe

- Germany

- France

- UK

- Italy

- Russia

- Nordic Countries

- Rest of Europe

## Asia-Pacific

- China

- Japan

- South Korea

- Southeast Asia

India

Australia

Rest of Asia

Latin America

Mexico

Brazil

Rest of Latin America

Middle East & Africa

Turkey

Saudi Arabia

UAE

Rest of MEA

## Key Drivers & Barriers

High-impact rendering factors and drivers have been studied in this report to aid the readers to understand the general development. Moreover, the report includes restraints and challenges that may act as stumbling blocks on the way of the players. This will assist the users to be attentive and make informed decisions related to business. Specialists have also laid their focus on the upcoming business prospects.

## COVID-19 and Russia-Ukraine War Influence Analysis

The readers in the section will understand how the Road Simulation Systems market scenario changed across the globe during the pandemic, post-pandemic and Russia-Ukraine War. The study is done keeping in view the changes in aspects such as

demand, consumption, transportation, consumer behavior, supply chain management. The industry experts have also highlighted the key factors that will help create opportunities for players and stabilize the overall industry in the years to come.

### Reasons to Buy This Report

This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Road Simulation Systems market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.

This report will help stakeholders to understand the global industry status and trends of Road Simulation Systems and provides them with information on key market drivers, restraints, challenges, and opportunities.

This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.

This report stays updated with novel technology integration, features, and the latest developments in the market

This report helps stakeholders to understand the COVID-19 and Russia-Ukraine War Influence on the Road Simulation Systems industry.

This report helps stakeholders to gain insights into which regions to target globally

This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Road Simulation Systems.

This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

### Core Chapters

Chapter 1: Research objectives, research methods, data sources, data cross-validation;

Chapter 2: Introduces the report scope of the report, executive summary of different market segments (product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the market and its likely evolution in the short to mid-term, and long term.

Chapter 3: Provides the analysis of various market segments product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 4: Provides the analysis of various market segments application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 5: Introduces executive summary of global market size, regional market size, this section also introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by companies in the industry, and the analysis of relevant policies in the industry.

Chapter 6: Detailed analysis of Road Simulation Systems companies' competitive landscape, revenue market share, latest development plan, merger, and acquisition information, etc.

Chapter 7, 8, 9, 10, 11: North America, Europe, Asia Pacific, Latin America, Middle East and Africa segment by country. It provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 12: Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including product sales, revenue, price, gross margin, product introduction, recent development, etc.

Chapter 13: The main points and conclusions of the report.

## Contents

### 1 PREFACE

- 1.1 Scope of Report
- 1.2 Reasons for Doing This Study
- 1.3 Research Methodology
- 1.4 Research Process
- 1.5 Data Source
  - 1.5.1 Secondary Sources
  - 1.5.2 Primary Sources

### 2 MARKET OVERVIEW

- 2.1 Product Definition
- 2.2 Road Simulation Systems by Type
  - 2.2.1 Market Value Comparison by Type (2019 VS 2023 VS 2030)
  - 1.2.2 Spindle-Coupled Road Simulators
  - 1.2.3 Tire-Coupled Road Simulators
- 2.3 Road Simulation Systems by Application
  - 2.3.1 Market Value Comparison by Application (2019 VS 2023 VS 2030)
  - 2.3.2 Passenger Cars
  - 2.3.3 Commercial Vehicles
- 2.4 Assumptions and Limitations

### 3 ROAD SIMULATION SYSTEMS BREAKDOWN DATA BY TYPE

- 3.1 Global Road Simulation Systems Historic Market Size by Type (2019-2024)
- 3.2 Global Road Simulation Systems Forecasted Market Size by Type (2025-2030)

### 4 ROAD SIMULATION SYSTEMS BREAKDOWN DATA BY APPLICATION

- 4.1 Global Road Simulation Systems Historic Market Size by Application (2019-2024)
- 4.2 Global Road Simulation Systems Forecasted Market Size by Application (2019-2024)

### 5 GLOBAL GROWTH TRENDS

- 5.1 Global Road Simulation Systems Market Perspective (2019-2030)



## 5.2 Global Road Simulation Systems Growth Trends by Region

5.2.1 Global Road Simulation Systems Market Size by Region: 2019 VS 2023 VS 2030

5.2.2 Road Simulation Systems Historic Market Size by Region (2019-2024)

5.2.3 Road Simulation Systems Forecasted Market Size by Region (2025-2030)

## 5.3 Road Simulation Systems Market Dynamics

5.3.1 Road Simulation Systems Industry Trends

5.3.2 Road Simulation Systems Market Drivers

5.3.3 Road Simulation Systems Market Challenges

5.3.4 Road Simulation Systems Market Restraints

## 6 MARKET COMPETITIVE LANDSCAPE BY PLAYERS

### 6.1 Global Top Road Simulation Systems Players by Revenue

6.1.1 Global Top Road Simulation Systems Players by Revenue (2019-2024)

6.1.2 Global Road Simulation Systems Revenue Market Share by Players (2019-2024)

### 6.2 Global Road Simulation Systems Industry Players Ranking, 2022 VS 2023 VS 2024

### 6.3 Global Key Players of Road Simulation Systems Head office and Area Served

### 6.4 Global Road Simulation Systems Players, Product Type & Application

### 6.5 Global Road Simulation Systems Players, Date of Enter into This Industry

### 6.6 Global Road Simulation Systems Market CR5 and HHI

### 6.7 Global Players Mergers & Acquisition

## 7 NORTH AMERICA

### 7.1 North America Road Simulation Systems Market Size (2019-2030)

7.2 North America Road Simulation Systems Market Growth Rate by Country: 2019 VS 2023 VS 2030

7.3 North America Road Simulation Systems Market Size by Country (2019-2024)

7.4 North America Road Simulation Systems Market Size by Country (2025-2030)

7.5 United States

7.6 Canada

## 8 EUROPE

### 8.1 Europe Road Simulation Systems Market Size (2019-2030)

8.2 Europe Road Simulation Systems Market Growth Rate by Country: 2019 VS 2023 VS 2030

8.3 Europe Road Simulation Systems Market Size by Country (2019-2024)

## 8.4 Europe Road Simulation Systems Market Size by Country (2025-2030)

7.4 Germany

7.5 France

7.6 U.K.

7.7 Italy

7.8 Russia

7.9 Nordic Countries

## 9 ASIA-PACIFIC

9.1 Asia-Pacific Road Simulation Systems Market Size (2019-2030)

9.2 Asia-Pacific Road Simulation Systems Market Growth Rate by Country: 2019 VS 2023 VS 2030

9.3 Asia-Pacific Road Simulation Systems Market Size by Country (2019-2024)

9.4 Asia-Pacific Road Simulation Systems Market Size by Country (2025-2030)

8.4 China

8.5 Japan

8.6 South Korea

8.7 Southeast Asia

8.8 India

8.9 Australia

## 10 LATIN AMERICA

10.1 Latin America Road Simulation Systems Market Size (2019-2030)

10.2 Latin America Road Simulation Systems Market Growth Rate by Country: 2019 VS 2023 VS 2030

10.3 Latin America Road Simulation Systems Market Size by Country (2019-2024)

10.4 Latin America Road Simulation Systems Market Size by Country (2025-2030)

9.4 Mexico

9.5 Brazil

## 11 MIDDLE EAST & AFRICA

11.1 Middle East & Africa Road Simulation Systems Market Size (2019-2030)

11.2 Middle East & Africa Road Simulation Systems Market Growth Rate by Country: 2019 VS 2023 VS 2030

11.3 Middle East & Africa Road Simulation Systems Market Size by Country (2019-2024)

## 11.4 Middle East & Africa Road Simulation Systems Market Size by Country (2025-2030)

10.4 Turkey

10.5 Saudi Arabia

10.6 UAE

## 12 PLAYERS PROFILED

### 11.1 MTS

11.1.1 MTS Company Detail

11.1.2 MTS Business Overview

11.1.3 MTS Road Simulation Systems Introduction

11.1.4 MTS Revenue in Road Simulation Systems Business (2017-2022)

11.1.5 MTS Recent Development

### 11.2 Instron

11.2.1 Instron Company Detail

11.2.2 Instron Business Overview

11.2.3 Instron Road Simulation Systems Introduction

11.2.4 Instron Revenue in Road Simulation Systems Business (2017-2022)

11.2.5 Instron Recent Development

### 11.3 KNR System

11.3.1 KNR System Company Detail

11.3.2 KNR System Business Overview

11.3.3 KNR System Road Simulation Systems Introduction

11.3.4 KNR System Revenue in Road Simulation Systems Business (2017-2022)

11.3.5 KNR System Recent Development

### 11.4 Moog, Inc

11.4.1 Moog, Inc Company Detail

11.4.2 Moog, Inc Business Overview

11.4.3 Moog, Inc Road Simulation Systems Introduction

11.4.4 Moog, Inc Revenue in Road Simulation Systems Business (2017-2022)

11.4.5 Moog, Inc Recent Development

### 11.5 Shore Western

11.5.1 Shore Western Company Detail

11.5.2 Shore Western Business Overview

11.5.3 Shore Western Road Simulation Systems Introduction

11.5.4 Shore Western Revenue in Road Simulation Systems Business (2017-2022)

11.5.5 Shore Western Recent Development

### 11.6 Servotest

- 11.6.1 Servotest Company Detail
- 11.6.2 Servotest Business Overview
- 11.6.3 Servotest Road Simulation Systems Introduction
- 11.6.4 Servotest Revenue in Road Simulation Systems Business (2017-2022)
- 11.6.5 Servotest Recent Development
- 11.7 Burke E. Porter Machinery
  - 11.7.1 Burke E. Porter Machinery Company Detail
  - 11.7.2 Burke E. Porter Machinery Business Overview
  - 11.7.3 Burke E. Porter Machinery Road Simulation Systems Introduction
  - 11.7.4 Burke E. Porter Machinery Revenue in Road Simulation Systems Business (2017-2022)
  - 11.7.5 Burke E. Porter Machinery Recent Development
- 11.8 AIP Automotive
  - 11.8.1 AIP Automotive Company Detail
  - 11.8.2 AIP Automotive Business Overview
  - 11.8.3 AIP Automotive Road Simulation Systems Introduction
  - 11.8.4 AIP Automotive Revenue in Road Simulation Systems Business (2017-2022)
  - 11.8.5 AIP Automotive Recent Development
- 11.9 ECON
  - 11.9.1 ECON Company Detail
  - 11.9.2 ECON Business Overview
  - 11.9.3 ECON Road Simulation Systems Introduction
  - 11.9.4 ECON Revenue in Road Simulation Systems Business (2017-2022)
  - 11.9.5 ECON Recent Development
- 11.10 BiA
  - 11.10.1 BiA Company Detail
  - 11.10.2 BiA Business Overview
  - 11.10.3 BiA Road Simulation Systems Introduction
  - 11.10.4 BiA Revenue in Road Simulation Systems Business (2017-2022)
  - 11.10.5 BiA Recent Development
- 11.11 Hofmann TeSys
  - 11.11.1 Hofmann TeSys Company Detail
  - 11.11.2 Hofmann TeSys Business Overview
  - 11.11.3 Hofmann TeSys Road Simulation Systems Introduction
  - 11.11.4 Hofmann TeSys Revenue in Road Simulation Systems Business (2017-2022)
  - 11.11.5 Hofmann TeSys Recent Development
- 11.12 Element
  - 11.12.1 Element Company Detail
  - 11.12.2 Element Business Overview

11.12.3 Element Road Simulation Systems Introduction

11.12.4 Element Revenue in Road Simulation Systems Business (2017-2022)

11.12.5 Element Recent Development

11.13 Saginomiya Seisakusho

11.13.1 Saginomiya Seisakusho Company Detail

11.13.2 Saginomiya Seisakusho Business Overview

11.13.3 Saginomiya Seisakusho Road Simulation Systems Introduction

11.13.4 Saginomiya Seisakusho Revenue in Road Simulation Systems Business  
(2017-2022)

11.13.5 Saginomiya Seisakusho Recent Development

## **13 REPORT CONCLUSION**

## **14 DISCLAIMER**

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