

Real Time Location Systems in Sports (RTLS) Industry Research Report 2024

<https://marketpublishers.com/r/R393B2F45761EN.html>

Date: April 2024

Pages: 115

Price: US\$ 2,950.00 (Single User License)

ID: R393B2F45761EN

Abstracts

This report studies the Real Time Location Systems in Sports (RTLS) market, RTLS has a record of the players and their exact movements on the playing field. This innovative technology also brings a number of advantages to the customers of sports and entertainment centers (such as those which provide go-karts or laser games) mainly because the safety and customer experience increases.

RTLS-enabled wearable sports devices are primarily used in sports analytics. The technology and software that is used in smart wearable devices aids in critical decision-making process in several games and sports such as football, tennis, basketball, and golf. These devices are also used to track various activities of players such as speed, distance covered, and breathing and heart rates. And it can provide feedback on indicators such as distance and speed, as well as fatigue and injury risk levels. Also, these devices can be used to monitor the fitness and performance activities of players.

According to APO Research, The global Real Time Location Systems in Sports (RTLS) market was valued at US\$ million in 2023 and is anticipated to reach US\$ million by 2030, witnessing a CAGR of xx% during the forecast period 2024-2030.

Global Real Time Location Systems in Sports (RTLS) key players include Catapult Sports, Zebra Technologies, Statsports, etc. Global top three manufacturers hold a share about 28%.

North America is the largest market, with a share over 50%, followed by China and Europe, both have a share over 30 percent.

In terms of product, Software & Service is the largest segment, with a share about 55%.

And in terms of application, the largest application is On Field Tracking, followed by Off Field Training.

Report Scope

This report aims to provide a comprehensive presentation of the global market for Real Time Location Systems in Sports (RTLS), with both quantitative and qualitative analysis, to help readers develop business/growth strategies, assess the market competitive situation, analyze their position in the current marketplace, and make informed business decisions regarding Real Time Location Systems in Sports (RTLS).

The Real Time Location Systems in Sports (RTLS) market size, estimations, and forecasts are provided in terms of revenue (\$ millions), considering 2023 as the base year, with history and forecast data for the period from 2019 to 2030. This report segments the global Real Time Location Systems in Sports (RTLS) market comprehensively. Regional market sizes, concerning products by Type, by Application, and by players, are also provided. For a more in-depth understanding of the market, the report provides profiles of the competitive landscape, key competitors, and their respective market ranks. The report also discusses technological trends and new product developments.

Key Companies & Market Share Insights

In this section, the readers will gain an understanding of the key players competing. This report has studied the key growth strategies, such as innovative trends and developments, intensification of product portfolio, mergers and acquisitions, collaborations, new product innovation, and geographical expansion, undertaken by these participants to maintain their presence. Apart from business strategies, the study includes current developments and key financials. The readers will also get access to the data related to global revenue, price, and sales by manufacturers for the period 2019-2024. This all-inclusive report will certainly serve the clients to stay updated and make effective decisions in their businesses. Some of the prominent players reviewed in the research report include:

Catapult Sports

Zebra Technologies

Statsports

ChyronHego Corporation

Quuppa

EXELIO

Real Time Location Systems in Sports (RTLS) segment by Type

Hardware

Software & Service

Real Time Location Systems in Sports (RTLS) Segment by Application

Off Field Training

On Field Tracking

Real Time Location Systems in Sports (RTLS) Segment by Region

North America

United States

Canada

Europe

Germany

France

UK

Italy

Russia

Nordic Countries

Rest of Europe

Asia-Pacific

China

Japan

South Korea

Southeast Asia

India

Australia

Rest of Asia

Latin America

Mexico

Brazil

Rest of Latin America

Middle East & Africa

Turkey

Saudi Arabia

UAE

Rest of MEA

Key Drivers & Barriers

High-impact rendering factors and drivers have been studied in this report to aid the readers to understand the general development. Moreover, the report includes restraints and challenges that may act as stumbling blocks on the way of the players. This will assist the users to be attentive and make informed decisions related to business. Specialists have also laid their focus on the upcoming business prospects.

Reasons to Buy This Report

1. This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Real Time Location Systems in Sports (RTLS) market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.
2. This report will help stakeholders to understand the global industry status and trends of Real Time Location Systems in Sports (RTLS) and provides them with information on key market drivers, restraints, challenges, and opportunities.
3. This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.
4. This report stays updated with novel technology integration, features, and the latest developments in the market
5. This report helps stakeholders to gain insights into which regions to target globally
6. This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Real Time Location Systems in Sports (RTLS).

7. This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

Chapter Outline

Chapter 1: Research objectives, research methods, data sources, data cross-validation;

Chapter 2: Introduces the report scope of the report, executive summary of different market segments (product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the market and its likely evolution in the short to mid-term, and long term.

Chapter 3: Provides the analysis of various market segments product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 4: Provides the analysis of various market segments application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 5: Introduces executive summary of global market size, regional market size, this section also introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by companies in the industry, and the analysis of relevant policies in the industry.

Chapter 6: Detailed analysis of Real Time Location Systems in Sports (RTLS) companies' competitive landscape, revenue market share, latest development plan, merger, and acquisition information, etc.

Chapter 7, 8, 9, 10, 11: North America, Europe, Asia Pacific, Latin America, Middle East and Africa segment by country. It provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 12: Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including revenue, gross margin, product introduction, recent development, etc.

Chapter 13: The main points and conclusions of the report.

Chapter 13: The main points and conclusions of the report.

Contents

1 PREFACE

- 1.1 Scope of Report
- 1.2 Reasons for Doing This Study
- 1.3 Research Methodology
- 1.4 Research Process
- 1.5 Data Source
 - 1.5.1 Secondary Sources
 - 1.5.2 Primary Sources

2 MARKET OVERVIEW

- 2.1 Product Definition
- 2.2 Real Time Location Systems in Sports (RTLS) by Type
 - 2.2.1 Market Value Comparison by Type (2019 VS 2023 VS 2030)
 - 2.2.2 Hardware
 - 2.2.3 Software & Service
- 2.3 Real Time Location Systems in Sports (RTLS) by Application
 - 2.3.1 Market Value Comparison by Application (2019 VS 2023 VS 2030)
 - 2.3.2 Off Field Training
 - 2.3.3 On Field Tracking
- 2.4 Assumptions and Limitations

3 REAL TIME LOCATION SYSTEMS IN SPORTS (RTLS) BREAKDOWN DATA BY TYPE

- 3.1 Global Real Time Location Systems in Sports (RTLS) Historic Market Size by Type (2019-2024)
- 3.2 Global Real Time Location Systems in Sports (RTLS) Forecasted Market Size by Type (2025-2030)

4 REAL TIME LOCATION SYSTEMS IN SPORTS (RTLS) BREAKDOWN DATA BY APPLICATION

- 4.1 Global Real Time Location Systems in Sports (RTLS) Historic Market Size by Application (2019-2024)
- 4.2 Global Real Time Location Systems in Sports (RTLS) Forecasted Market Size by

Application (2019-2024)

5 GLOBAL GROWTH TRENDS

5.1 Global Real Time Location Systems in Sports (RTLS) Market Perspective (2019-2030)

5.2 Global Real Time Location Systems in Sports (RTLS) Growth Trends by Region

5.2.1 Global Real Time Location Systems in Sports (RTLS) Market Size by Region: 2019 VS 2023 VS 2030

5.2.2 Real Time Location Systems in Sports (RTLS) Historic Market Size by Region (2019-2024)

5.2.3 Real Time Location Systems in Sports (RTLS) Forecasted Market Size by Region (2025-2030)

5.3 Real Time Location Systems in Sports (RTLS) Market Dynamics

5.3.1 Real Time Location Systems in Sports (RTLS) Industry Trends

5.3.2 Real Time Location Systems in Sports (RTLS) Market Drivers

5.3.3 Real Time Location Systems in Sports (RTLS) Market Challenges

5.3.4 Real Time Location Systems in Sports (RTLS) Market Restraints

6 MARKET COMPETITIVE LANDSCAPE BY PLAYERS

6.1 Global Top Real Time Location Systems in Sports (RTLS) Players by Revenue

6.1.1 Global Top Real Time Location Systems in Sports (RTLS) Players by Revenue (2019-2024)

6.1.2 Global Real Time Location Systems in Sports (RTLS) Revenue Market Share by Players (2019-2024)

6.2 Global Real Time Location Systems in Sports (RTLS) Industry Players Ranking, 2022 VS 2023 VS 2024

6.3 Global Key Players of Real Time Location Systems in Sports (RTLS) Head office and Area Served

6.4 Global Real Time Location Systems in Sports (RTLS) Players, Product Type & Application

6.5 Global Real Time Location Systems in Sports (RTLS) Players, Date of Enter into This Industry

6.6 Global Real Time Location Systems in Sports (RTLS) Market CR5 and HHI

6.7 Global Players Mergers & Acquisition

7 NORTH AMERICA

7.1 North America Real Time Location Systems in Sports (RTLS) Market Size (2019-2030)

7.2 North America Real Time Location Systems in Sports (RTLS) Market Growth Rate by Country: 2019 VS 2023 VS 2030

7.3 North America Real Time Location Systems in Sports (RTLS) Market Size by Country (2019-2024)

7.4 North America Real Time Location Systems in Sports (RTLS) Market Size by Country (2025-2030)

7.5 United States

7.6 Canada

8 EUROPE

8.1 Europe Real Time Location Systems in Sports (RTLS) Market Size (2019-2030)

8.2 Europe Real Time Location Systems in Sports (RTLS) Market Growth Rate by Country: 2019 VS 2023 VS 2030

8.3 Europe Real Time Location Systems in Sports (RTLS) Market Size by Country (2019-2024)

8.4 Europe Real Time Location Systems in Sports (RTLS) Market Size by Country (2025-2030)

8.5 Germany

8.6 France

8.7 U.K.

8.8 Italy

8.9 Russia

8.10 Nordic Countries

9 ASIA-PACIFIC

9.1 Asia-Pacific Real Time Location Systems in Sports (RTLS) Market Size (2019-2030)

9.2 Asia-Pacific Real Time Location Systems in Sports (RTLS) Market Growth Rate by Country: 2019 VS 2023 VS 2030

9.3 Asia-Pacific Real Time Location Systems in Sports (RTLS) Market Size by Country (2019-2024)

9.4 Asia-Pacific Real Time Location Systems in Sports (RTLS) Market Size by Country (2025-2030)

9.5 China

9.6 Japan

9.7 South Korea

9.8 Southeast Asia

9.9 India

9.10 Australia

10 LATIN AMERICA

10.1 Latin America Real Time Location Systems in Sports (RTLS) Market Size (2019-2030)

10.2 Latin America Real Time Location Systems in Sports (RTLS) Market Growth Rate by Country: 2019 VS 2023 VS 2030

10.3 Latin America Real Time Location Systems in Sports (RTLS) Market Size by Country (2019-2024)

10.4 Latin America Real Time Location Systems in Sports (RTLS) Market Size by Country (2025-2030)

10.5 Mexico

10.6 Brazil

11 MIDDLE EAST & AFRICA

11.1 Middle East & Africa Real Time Location Systems in Sports (RTLS) Market Size (2019-2030)

11.2 Middle East & Africa Real Time Location Systems in Sports (RTLS) Market Growth Rate by Country: 2019 VS 2023 VS 2030

11.3 Middle East & Africa Real Time Location Systems in Sports (RTLS) Market Size by Country (2019-2024)

11.4 Middle East & Africa Real Time Location Systems in Sports (RTLS) Market Size by Country (2025-2030)

11.5 Turkey

11.6 Saudi Arabia

11.7 UAE

12 PLAYERS PROFILED

12.1 Catapult Sports

12.1.1 Catapult Sports Company Information

12.1.2 Catapult Sports Business Overview

12.1.3 Catapult Sports Revenue in Real Time Location Systems in Sports (RTLS) Business (2019-2024)

12.1.4 Catapult Sports Real Time Location Systems in Sports (RTLS) Product Portfolio

- 12.1.5 Catapult Sports Recent Developments
- 12.2 Zebra Technologies
 - 12.2.1 Zebra Technologies Company Information
 - 12.2.2 Zebra Technologies Business Overview
 - 12.2.3 Zebra Technologies Revenue in Real Time Location Systems in Sports (RTLS) Business (2019-2024)
 - 12.2.4 Zebra Technologies Real Time Location Systems in Sports (RTLS) Product Portfolio
 - 12.2.5 Zebra Technologies Recent Developments
- 12.3 Statsports
 - 12.3.1 Statsports Company Information
 - 12.3.2 Statsports Business Overview
 - 12.3.3 Statsports Revenue in Real Time Location Systems in Sports (RTLS) Business (2019-2024)
 - 12.3.4 Statsports Real Time Location Systems in Sports (RTLS) Product Portfolio
 - 12.3.5 Statsports Recent Developments
- 12.4 ChyronHego Corporation
 - 12.4.1 ChyronHego Corporation Company Information
 - 12.4.2 ChyronHego Corporation Business Overview
 - 12.4.3 ChyronHego Corporation Revenue in Real Time Location Systems in Sports (RTLS) Business (2019-2024)
 - 12.4.4 ChyronHego Corporation Real Time Location Systems in Sports (RTLS) Product Portfolio
 - 12.4.5 ChyronHego Corporation Recent Developments
- 12.5 Quuppa
 - 12.5.1 Quuppa Company Information
 - 12.5.2 Quuppa Business Overview
 - 12.5.3 Quuppa Revenue in Real Time Location Systems in Sports (RTLS) Business (2019-2024)
 - 12.5.4 Quuppa Real Time Location Systems in Sports (RTLS) Product Portfolio
 - 12.5.5 Quuppa Recent Developments
- 12.6 EXELIO
 - 12.6.1 EXELIO Company Information
 - 12.6.2 EXELIO Business Overview
 - 12.6.3 EXELIO Revenue in Real Time Location Systems in Sports (RTLS) Business (2019-2024)
 - 12.6.4 EXELIO Real Time Location Systems in Sports (RTLS) Product Portfolio
 - 12.6.5 EXELIO Recent Developments

13 REPORT CONCLUSION

14 DISCLAIMER

I would like to order

Product name: Real Time Location Systems in Sports (RTLS) Industry Research Report 2024

Product link: <https://marketpublishers.com/r/R393B2F45761EN.html>

Price: US\$ 2,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/R393B2F45761EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970