

Radio Transmitter Industry Research Report 2024

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Abstracts

Summary

A radio transmitter is an electronic device which, when connected to an antenna, produces an electromagnetic signal such as in radio and television broadcasting, two way communications or radar. Heating devices, such as a microwave oven, although of similar design, are not usually called transmitters, in that they use the electromagnetic energy locally rather than transmitting it to another location.

A radio transmitter is usually part of a radio communication system which uses electromagnetic waves (radio waves) to transport information (in this case sound) over a distance.

In our report, the radio transmitters with power levels of 1kW to 500kW are included.

The Radio Transmitter industry can be broken down into several segments, FM Radio Transmitter, Shortwave Radio Transmitter, Medium Wave Transmitter, etc.

Across the world, the major players cover Harris, Broadcast Electronics, R&S, Syes, GatesAir, Egatel(COMSA), Nautel, Thomson Broadcast , Hitachi Kokusai Electric, NEC, etc.

According to APO Research, The global Radio Transmitter market was valued at US\$ million in 2023 and is anticipated to reach US\$ million by 2030, witnessing a CAGR of xx% during the forecast period 2024-2030.

North American market for Radio Transmitter is estimated to increase from \$ million in 2024 to reach \$ million by 2030, at a CAGR of % during the forecast period of 2025 through 2030.

Asia-Pacific market for Radio Transmitter is estimated to increase from \$ million in 2024 to reach \$ million by 2030, at a CAGR of % during the forecast period of 2025 through 2030.

Europe market for Radio Transmitter is estimated to increase from \$ million in 2024 to reach \$ million by 2030, at a CAGR of % during the forecast period of 2025 through 2030.

The major global companies of Radio Transmitter include Harris, Broadcast Electronics, R&S, Syes, GatesAir, Egatel(COMSA), Nautel, Thomson Broadcast and Hitachi Kokusai Electric, etc. In 2023, the world's top three vendors accounted for approximately % of the revenue.

Report Scope

This report aims to provide a comprehensive presentation of the global market for Radio Transmitter, with both quantitative and qualitative analysis, to help readers develop business/growth strategies, assess the market competitive situation, analyze their position in the current marketplace, and make informed business decisions regarding Radio Transmitter.

The Radio Transmitter market size, estimations, and forecasts are provided in terms of revenue (\$ millions), considering 2023 as the base year, with history and forecast data for the period from 2019 to 2030. This report segments the global Radio Transmitter market comprehensively. Regional market sizes, concerning products by Type, by Application, and by players, are also provided. For a more in-depth understanding of the market, the report provides profiles of the competitive landscape, key competitors, and their respective market ranks. The report also discusses technological trends and new product developments.

Key Companies & Market Share Insights

In this section, the readers will gain an understanding of the key players competing. This report has studied the key growth strategies, such as innovative trends and developments, intensification of product portfolio, mergers and acquisitions, collaborations, new product innovation, and geographical expansion, undertaken by these participants to maintain their presence. Apart from business strategies, the study includes current developments and key financials. The readers will also get access to

the data related to global revenue, price, and sales by manufacturers for the period 2019-2024. This all-inclusive report will certainly serve the clients to stay updated and make effective decisions in their businesses. Some of the prominent players reviewed in the research report include:

Harris

Broadcast Electronics

R&S

Syes

GatesAir

Egatel(COMSA)

Nautel

Thomson Broadcast

Hitachi Kokusai Electric

NEC

RIZ Transmitters

BTESA

Continental

Beijing BBEF

Tongfang Gigamega

Chengdu ChengGuang

Radio Transmitter segment by Type

FM Radio Transmitter

Shortwave Radio Transmitter

Medium Wave Transmitter

Radio Transmitter Segment by Application

Aerospace

Automobile

Electronics

Others

Radio Transmitter Segment by Region

North America

United States

Canada

Europe

Germany

France

UK

Italy

Russia

Nordic Countries

Rest of Europe

Asia-Pacific

China

Japan

South Korea

Southeast Asia

India

Australia

Rest of Asia

Latin America

Mexico

Brazil

Rest of Latin America

Middle East & Africa

Turkey

Saudi Arabia

UAE

Rest of MEA

Key Drivers & Barriers

High-impact rendering factors and drivers have been studied in this report to aid the readers to understand the general development. Moreover, the report includes restraints and challenges that may act as stumbling blocks on the way of the players. This will assist the users to be attentive and make informed decisions related to business. Specialists have also laid their focus on the upcoming business prospects.

Reasons to Buy This Report

1. This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Radio Transmitter market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.
2. This report will help stakeholders to understand the global industry status and trends of Radio Transmitter and provides them with information on key market drivers, restraints, challenges, and opportunities.
3. This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.
4. This report stays updated with novel technology integration, features, and the latest developments in the market
5. This report helps stakeholders to gain insights into which regions to target globally
6. This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Radio Transmitter.
7. This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

Chapter Outline

Chapter 1: Research objectives, research methods, data sources, data cross-validation;

Chapter 2: Introduces the report scope of the report, executive summary of different market segments (product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the market and its likely evolution in the short to mid-term, and long term.

Chapter 3: Provides the analysis of various market segments product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 4: Provides the analysis of various market segments application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 5: Introduces executive summary of global market size, regional market size, this section also introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by companies in the industry, and the analysis of relevant policies in the industry.

Chapter 6: Detailed analysis of Radio Transmitter companies' competitive landscape, revenue market share, latest development plan, merger, and acquisition information, etc.

Chapter 7, 8, 9, 10, 11: North America, Europe, Asia Pacific, Latin America, Middle East and Africa segment by country. It provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 12: Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including revenue, gross margin, product introduction, recent development, etc.

Chapter 13: The main points and conclusions of the report.

Contents

1 PREFACE

- 1.1 Scope of Report
- 1.2 Reasons for Doing This Study
- 1.3 Research Methodology
- 1.4 Research Process
- 1.5 Data Source
 - 1.5.1 Secondary Sources
 - 1.5.2 Primary Sources

2 MARKET OVERVIEW

- 2.1 Product Definition
- 2.2 Radio Transmitter by Type
 - 2.2.1 Market Value Comparison by Type (2019 VS 2023 VS 2030)
 - 2.2.2 FM Radio Transmitter
 - 2.2.3 Shortwave Radio Transmitter
 - 2.2.4 Medium Wave Transmitter
- 2.3 Radio Transmitter by Application
 - 2.3.1 Market Value Comparison by Application (2019 VS 2023 VS 2030)
 - 2.3.2 Aerospace
 - 2.3.3 Automobile
 - 2.3.4 Electronics
 - 2.3.5 Others
- 2.4 Assumptions and Limitations

3 RADIO TRANSMITTER BREAKDOWN DATA BY TYPE

- 3.1 Global Radio Transmitter Historic Market Size by Type (2019-2024)
- 3.2 Global Radio Transmitter Forecasted Market Size by Type (2025-2030)

4 RADIO TRANSMITTER BREAKDOWN DATA BY APPLICATION

- 4.1 Global Radio Transmitter Historic Market Size by Application (2019-2024)
- 4.2 Global Radio Transmitter Forecasted Market Size by Application (2019-2024)

5 GLOBAL GROWTH TRENDS

- 5.1 Global Radio Transmitter Market Perspective (2019-2030)
- 5.2 Global Radio Transmitter Growth Trends by Region
 - 5.2.1 Global Radio Transmitter Market Size by Region: 2019 VS 2023 VS 2030
 - 5.2.2 Radio Transmitter Historic Market Size by Region (2019-2024)
 - 5.2.3 Radio Transmitter Forecasted Market Size by Region (2025-2030)
- 5.3 Radio Transmitter Market Dynamics
 - 5.3.1 Radio Transmitter Industry Trends
 - 5.3.2 Radio Transmitter Market Drivers
 - 5.3.3 Radio Transmitter Market Challenges
 - 5.3.4 Radio Transmitter Market Restraints

6 MARKET COMPETITIVE LANDSCAPE BY PLAYERS

- 6.1 Global Top Radio Transmitter Players by Revenue
 - 6.1.1 Global Top Radio Transmitter Players by Revenue (2019-2024)
 - 6.1.2 Global Radio Transmitter Revenue Market Share by Players (2019-2024)
- 6.2 Global Radio Transmitter Industry Players Ranking, 2022 VS 2023 VS 2024
- 6.3 Global Key Players of Radio Transmitter Head office and Area Served
- 6.4 Global Radio Transmitter Players, Product Type & Application
- 6.5 Global Radio Transmitter Players, Date of Enter into This Industry
- 6.6 Global Radio Transmitter Market CR5 and HHI
- 6.7 Global Players Mergers & Acquisition

7 NORTH AMERICA

- 7.1 North America Radio Transmitter Market Size (2019-2030)
- 7.2 North America Radio Transmitter Market Growth Rate by Country: 2019 VS 2023 VS 2030
- 7.3 North America Radio Transmitter Market Size by Country (2019-2024)
- 7.4 North America Radio Transmitter Market Size by Country (2025-2030)
- 7.5 United States
- 7.6 Canada

8 EUROPE

- 8.1 Europe Radio Transmitter Market Size (2019-2030)
- 8.2 Europe Radio Transmitter Market Growth Rate by Country: 2019 VS 2023 VS 2030
- 8.3 Europe Radio Transmitter Market Size by Country (2019-2024)

8.4 Europe Radio Transmitter Market Size by Country (2025-2030)

8.5 Germany

8.6 France

8.7 U.K.

8.8 Italy

8.9 Russia

8.10 Nordic Countries

9 ASIA-PACIFIC

9.1 Asia-Pacific Radio Transmitter Market Size (2019-2030)

9.2 Asia-Pacific Radio Transmitter Market Growth Rate by Country: 2019 VS 2023 VS 2030

9.3 Asia-Pacific Radio Transmitter Market Size by Country (2019-2024)

9.4 Asia-Pacific Radio Transmitter Market Size by Country (2025-2030)

9.5 China

9.6 Japan

9.7 South Korea

9.8 Southeast Asia

9.9 India

9.10 Australia

10 LATIN AMERICA

10.1 Latin America Radio Transmitter Market Size (2019-2030)

10.2 Latin America Radio Transmitter Market Growth Rate by Country: 2019 VS 2023 VS 2030

10.3 Latin America Radio Transmitter Market Size by Country (2019-2024)

10.4 Latin America Radio Transmitter Market Size by Country (2025-2030)

10.5 Mexico

10.6 Brazil

11 MIDDLE EAST & AFRICA

11.1 Middle East & Africa Radio Transmitter Market Size (2019-2030)

11.2 Middle East & Africa Radio Transmitter Market Growth Rate by Country: 2019 VS 2023 VS 2030

11.3 Middle East & Africa Radio Transmitter Market Size by Country (2019-2024)

11.4 Middle East & Africa Radio Transmitter Market Size by Country (2025-2030)

- 11.5 Turkey
- 11.6 Saudi Arabia
- 11.7 UAE

12 PLAYERS PROFILED

12.1 Harris

- 12.1.1 Harris Company Information
- 12.1.2 Harris Business Overview
- 12.1.3 Harris Revenue in Radio Transmitter Business (2019-2024)
- 12.1.4 Harris Radio Transmitter Product Portfolio
- 12.1.5 Harris Recent Developments

12.2 Broadcast Electronics

- 12.2.1 Broadcast Electronics Company Information
- 12.2.2 Broadcast Electronics Business Overview
- 12.2.3 Broadcast Electronics Revenue in Radio Transmitter Business (2019-2024)
- 12.2.4 Broadcast Electronics Radio Transmitter Product Portfolio
- 12.2.5 Broadcast Electronics Recent Developments

12.3 R&S

- 12.3.1 R&S Company Information
- 12.3.2 R&S Business Overview
- 12.3.3 R&S Revenue in Radio Transmitter Business (2019-2024)
- 12.3.4 R&S Radio Transmitter Product Portfolio
- 12.3.5 R&S Recent Developments

12.4 Syes

- 12.4.1 Syes Company Information
- 12.4.2 Syes Business Overview
- 12.4.3 Syes Revenue in Radio Transmitter Business (2019-2024)
- 12.4.4 Syes Radio Transmitter Product Portfolio
- 12.4.5 Syes Recent Developments

12.5 GatesAir

- 12.5.1 GatesAir Company Information
- 12.5.2 GatesAir Business Overview
- 12.5.3 GatesAir Revenue in Radio Transmitter Business (2019-2024)
- 12.5.4 GatesAir Radio Transmitter Product Portfolio
- 12.5.5 GatesAir Recent Developments

12.6 Egatel(COMSA)

- 12.6.1 Egatel(COMSA) Company Information
- 12.6.2 Egatel(COMSA) Business Overview

- 12.6.3 Egatel(COMSA) Revenue in Radio Transmitter Business (2019-2024)
- 12.6.4 Egatel(COMSA) Radio Transmitter Product Portfolio
- 12.6.5 Egatel(COMSA) Recent Developments
- 12.7 Nautel
 - 12.7.1 Nautel Company Information
 - 12.7.2 Nautel Business Overview
 - 12.7.3 Nautel Revenue in Radio Transmitter Business (2019-2024)
 - 12.7.4 Nautel Radio Transmitter Product Portfolio
 - 12.7.5 Nautel Recent Developments
- 12.8 Thomson Broadcast
 - 12.8.1 Thomson Broadcast Company Information
 - 12.8.2 Thomson Broadcast Business Overview
 - 12.8.3 Thomson Broadcast Revenue in Radio Transmitter Business (2019-2024)
 - 12.8.4 Thomson Broadcast Radio Transmitter Product Portfolio
 - 12.8.5 Thomson Broadcast Recent Developments
- 12.9 Hitachi Kokusai Electric
 - 12.9.1 Hitachi Kokusai Electric Company Information
 - 12.9.2 Hitachi Kokusai Electric Business Overview
 - 12.9.3 Hitachi Kokusai Electric Revenue in Radio Transmitter Business (2019-2024)
 - 12.9.4 Hitachi Kokusai Electric Radio Transmitter Product Portfolio
 - 12.9.5 Hitachi Kokusai Electric Recent Developments
- 12.10 NEC
 - 12.10.1 NEC Company Information
 - 12.10.2 NEC Business Overview
 - 12.10.3 NEC Revenue in Radio Transmitter Business (2019-2024)
 - 12.10.4 NEC Radio Transmitter Product Portfolio
 - 12.10.5 NEC Recent Developments
- 12.11 RIZ Transmitters
 - 12.11.1 RIZ Transmitters Company Information
 - 12.11.2 RIZ Transmitters Business Overview
 - 12.11.3 RIZ Transmitters Revenue in Radio Transmitter Business (2019-2024)
 - 12.11.4 RIZ Transmitters Radio Transmitter Product Portfolio
 - 12.11.5 RIZ Transmitters Recent Developments
- 12.12 BTESA
 - 12.12.1 BTESA Company Information
 - 12.12.2 BTESA Business Overview
 - 12.12.3 BTESA Revenue in Radio Transmitter Business (2019-2024)
 - 12.12.4 BTESA Radio Transmitter Product Portfolio
 - 12.12.5 BTESA Recent Developments

12.13 Continental

12.13.1 Continental Company Information

12.13.2 Continental Business Overview

12.13.3 Continental Revenue in Radio Transmitter Business (2019-2024)

12.13.4 Continental Radio Transmitter Product Portfolio

12.13.5 Continental Recent Developments

12.14 Beijing BBEF

12.14.1 Beijing BBEF Company Information

12.14.2 Beijing BBEF Business Overview

12.14.3 Beijing BBEF Revenue in Radio Transmitter Business (2019-2024)

12.14.4 Beijing BBEF Radio Transmitter Product Portfolio

12.14.5 Beijing BBEF Recent Developments

12.15 Tongfang Gigamega

12.15.1 Tongfang Gigamega Company Information

12.15.2 Tongfang Gigamega Business Overview

12.15.3 Tongfang Gigamega Revenue in Radio Transmitter Business (2019-2024)

12.15.4 Tongfang Gigamega Radio Transmitter Product Portfolio

12.15.5 Tongfang Gigamega Recent Developments

12.16 Chengdu ChengGuang

12.16.1 Chengdu ChengGuang Company Information

12.16.2 Chengdu ChengGuang Business Overview

12.16.3 Chengdu ChengGuang Revenue in Radio Transmitter Business (2019-2024)

12.16.4 Chengdu ChengGuang Radio Transmitter Product Portfolio

12.16.5 Chengdu ChengGuang Recent Developments

13 REPORT CONCLUSION

14 DISCLAIMER

List Of Tables

LIST OF TABLES

Table 1. Secondary Sources

Table 2. Primary Sources

Table 3. Market Value Comparison by Type (2018 VS 2022 VS 2029) & (US\$ Million)

Table 4. Market Value Comparison by Application (2018 VS 2022 VS 2029) & (US\$ Million)

Table 5. Global Radio Transmitter Market Size by Type (2018-2023) & (US\$ Million)

Table 6. Global Radio Transmitter Revenue Market Share by Type (2018-2023)

Table 7. Global Radio Transmitter Forecasted Market Size by Type (2024-2029) & (US\$ Million)

Table 8. Global Radio Transmitter Revenue Market Share by Type (2024-2029)

Table 9. Global Radio Transmitter Market Size by Application (2018-2023) & (US\$ Million)

Table 10. Global Radio Transmitter Revenue Market Share by Application (2018-2023)

Table 11. Global Radio Transmitter Forecasted Market Size by Application (2024-2029) & (US\$ Million)

Table 12. Global Radio Transmitter Revenue Market Share by Application (2024-2029)

Table 13. Global Radio Transmitter Market Size by Region (US\$ Million): 2018 VS 2022 VS 2029

Table 14. Global Radio Transmitter Market Size by Region (2018-2023) & (US\$ Million)

Table 15. Global Radio Transmitter Market Share by Region (2018-2023)

Table 16. Global Radio Transmitter Forecasted Market Size by Region (2024-2029) & (US\$ Million)

Table 17. Global Radio Transmitter Market Share by Region (2024-2029)

Table 18. Radio Transmitter Market Trends

Table 19. Radio Transmitter Market Drivers

Table 20. Radio Transmitter Market Challenges

Table 21. Radio Transmitter Market Restraints

Table 22. Global Top Radio Transmitter Manufacturers by Revenue (US\$ Million) & (2018-2023)

Table 23. Global Radio Transmitter Revenue Market Share by Manufacturers (2018-2023)

Table 24. Global Radio Transmitter Industry Manufacturers Ranking, 2021 VS 2022 VS 2023

Table 25. Global Key Players of Radio Transmitter, Headquarters and Area Served

Table 26. Global Radio Transmitter Manufacturers, Product Type & Application

- Table 27. Global Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 28. Global Radio Transmitter by Manufacturers Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue of 2022)
- Table 29. Manufacturers Mergers & Acquisitions, Expansion Plans
- Table 30. North America Radio Transmitter Market Growth Rate by Country: 2018 VS 2022 VS 2029 (US\$ Million)
- Table 31. North America Radio Transmitter Market Size by Country (2018-2023) & (US\$ Million)
- Table 32. North America Radio Transmitter Market Size by Country (2024-2029) & (US\$ Million)
- Table 33. Europe Radio Transmitter Market Growth Rate by Country: 2018 VS 2022 VS 2029 (US\$ Million)
- Table 34. Europe Radio Transmitter Market Size by Country (2018-2023) & (US\$ Million)
- Table 35. Europe Radio Transmitter Market Size by Country (2024-2029) & (US\$ Million)
- Table 36. Asia-Pacific Radio Transmitter Market Growth Rate by Country: 2018 VS 2022 VS 2029 (US\$ Million)
- Table 37. Asia-Pacific Radio Transmitter Market Size by Country (2018-2023) & (US\$ Million)
- Table 38. Asia-Pacific Radio Transmitter Market Size by Country (2024-2029) & (US\$ Million)
- Table 39. Latin America Radio Transmitter Market Growth Rate by Country: 2018 VS 2022 VS 2029 (US\$ Million)
- Table 40. Latin America Radio Transmitter Market Size by Country (2018-2023) & (US\$ Million)
- Table 41. Latin America Radio Transmitter Market Size by Country (2024-2029) & (US\$ Million)
- Table 42. Middle East & Africa Radio Transmitter Market Growth Rate by Country: 2018 VS 2022 VS 2029 (US\$ Million)
- Table 43. Middle East & Africa Radio Transmitter Market Size by Country (2018-2023) & (US\$ Million)
- Table 44. Middle East & Africa Radio Transmitter Market Size by Country (2024-2029) & (US\$ Million)
- Table 45. Harris Company Detail
- Table 46. Harris Business Overview
- Table 47. Harris Radio Transmitter Product
- Table 48. Harris Revenue in Radio Transmitter Business (2017-2022) & (US\$ Million)
- Table 49. Harris Recent Development

- Table 50. Broadcast Electronics Company Detail
- Table 51. Broadcast Electronics Business Overview
- Table 52. Broadcast Electronics Radio Transmitter Product
- Table 53. Broadcast Electronics Revenue in Radio Transmitter Business (2017-2022) & (US\$ Million)
- Table 54. Broadcast Electronics Recent Development
- Table 55. R&S Company Detail
- Table 56. R&S Business Overview
- Table 57. R&S Radio Transmitter Product
- Table 58. R&S Revenue in Radio Transmitter Business (2017-2022) & (US\$ Million)
- Table 59. R&S Recent Development
- Table 60. Syes Company Detail
- Table 61. Syes Business Overview
- Table 62. Syes Radio Transmitter Product
- Table 63. Syes Revenue in Radio Transmitter Business (2017-2022) & (US\$ Million)
- Table 64. Syes Recent Development
- Table 65. GatesAir Company Detail
- Table 66. GatesAir Business Overview
- Table 67. GatesAir Radio Transmitter Product
- Table 68. GatesAir Revenue in Radio Transmitter Business (2017-2022) & (US\$ Million)
- Table 69. GatesAir Recent Development
- Table 70. Egatel(COMSA) Company Detail
- Table 71. Egatel(COMSA) Business Overview
- Table 72. Egatel(COMSA) Radio Transmitter Product
- Table 73. Egatel(COMSA) Revenue in Radio Transmitter Business (2017-2022) & (US\$ Million)
- Table 74. Egatel(COMSA) Recent Development
- Table 75. Nautel Company Detail
- Table 76. Nautel Business Overview
- Table 77. Nautel Radio Transmitter Product
- Table 78. Nautel Revenue in Radio Transmitter Business (2017-2022) & (US\$ Million)
- Table 79. Nautel Recent Development
- Table 80. Thomson Broadcast Company Detail
- Table 81. Thomson Broadcast Business Overview
- Table 82. Thomson Broadcast Radio Transmitter Product
- Table 83. Thomson Broadcast Revenue in Radio Transmitter Business (2017-2022) & (US\$ Million)
- Table 84. Thomson Broadcast Recent Development
- Table 85. Hitachi Kokusai Electric Company Detail

- Table 86. Hitachi Kokusai Electric Business Overview
- Table 87. Hitachi Kokusai Electric Radio Transmitter Product
- Table 88. Hitachi Kokusai Electric Revenue in Radio Transmitter Business (2017-2022) & (US\$ Million)
- Table 89. Hitachi Kokusai Electric Recent Development
- Table 90. NEC Company Detail
- Table 91. NEC Business Overview
- Table 92. NEC Radio Transmitter Product
- Table 93. NEC Revenue in Radio Transmitter Business (2017-2022) & (US\$ Million)
- Table 94. NEC Recent Development
- Table 95. RIZ Transmitters Company Detail
- Table 96. RIZ Transmitters Business Overview
- Table 97. RIZ Transmitters Radio TransmitterProduct
- Table 98. RIZ Transmitters Revenue in Radio Transmitter Business (2017-2022) & (US\$ Million)
- Table 99. RIZ Transmitters Recent Development
- Table 100. BTESA Company Detail
- Table 101. BTESA Business Overview
- Table 102. BTESA Radio TransmitterProduct
- Table 103. BTESA Revenue in Radio Transmitter Business (2017-2022) & (US\$ Million)
- Table 104. BTESA Recent Development
- Table 105. Continental Company Detail
- Table 106. Continental Business Overview
- Table 107. Continental Radio TransmitterProduct
- Table 108. Continental Revenue in Radio Transmitter Business (2017-2022) & (US\$ Million)
- Table 109. Continental Recent Development
- Table 110. Beijing BBEF Company Detail
- Table 111. Beijing BBEF Business Overview
- Table 112. Beijing BBEF Radio TransmitterProduct
- Table 113. Beijing BBEF Revenue in Radio Transmitter Business (2017-2022) & (US\$ Million)
- Table 114. Beijing BBEF Recent Development
- Table 115. Tongfang Gigamega Company Detail
- Table 116. Tongfang Gigamega Business Overview
- Table 117. Tongfang Gigamega Radio TransmitterProduct
- Table 118. Tongfang Gigamega Revenue in Radio Transmitter Business (2017-2022) & (US\$ Million)
- Table 119. Tongfang Gigamega Recent Development

- Table 120. Chengdu ChengGuang Company Detail
- Table 121. Chengdu ChengGuang Business Overview
- Table 122. Chengdu ChengGuang Radio TransmitterProduct
- Table 123. Chengdu ChengGuang Revenue in Radio Transmitter Business (2017-2022) & (US\$ Million)
- Table 124. Chengdu ChengGuang Recent Development
- Table 125. Harris Company Information
- Table 126. Harris Business Overview
- Table 127. Harris Radio Transmitter Revenue in Radio Transmitter Business (2018-2023) & (US\$ Million)
- Table 128. Harris Revenue in Radio Transmitter Business (2018-2023) & (US\$ Million) Portfolio
- Table 129. Harris Recent Development
- Table 130. Broadcast Electronics Company Information
- Table 131. Broadcast Electronics Business Overview
- Table 132. Broadcast Electronics Radio Transmitter Revenue in Radio Transmitter Business (2018-2023) & (US\$ Million)
- Table 133. Broadcast Electronics Revenue in Radio Transmitter Business (2018-2023) & (US\$ Million) Portfolio
- Table 134. Broadcast Electronics Recent Development
- Table 135. R&S Company Information
- Table 136. R&S Business Overview
- Table 137. R&S Radio Transmitter Revenue in Radio Transmitter Business (2018-2023) & (US\$ Million)
- Table 138. R&S Revenue in Radio Transmitter Business (2018-2023) & (US\$ Million) Portfolio
- Table 139. R&S Recent Development
- Table 140. Syes Company Information
- Table 141. Syes Business Overview
- Table 142. Syes Radio Transmitter Revenue in Radio Transmitter Business (2018-2023) & (US\$ Million)
- Table 143. Syes Revenue in Radio Transmitter Business (2018-2023) & (US\$ Million) Portfolio
- Table 144. Syes Recent Development
- Table 145. GatesAir Company Information
- Table 146. GatesAir Business Overview
- Table 147. GatesAir Radio Transmitter Revenue in Radio Transmitter Business (2018-2023) & (US\$ Million)
- Table 148. GatesAir Revenue in Radio Transmitter Business (2018-2023) & (US\$

Million) Portfolio

Table 149. GatesAir Recent Development

Table 150. Egatel(COMSA) Company Information

Table 151. Egatel(COMSA) Business Overview

Table 152. Egatel(COMSA) Radio Transmitter Revenue in Radio Transmitter Business (2018-2023) & (US\$ Million)

Table 153. Egatel(COMSA) Revenue in Radio Transmitter Business (2018-2023) & (US\$ Million) Portfolio

Table 154. Egatel(COMSA) Recent Development

Table 155. Nautel Company Information

Table 156. Nautel Business Overview

Table 157. Nautel Radio Transmitter Revenue in Radio Transmitter Business (2018-2023) & (US\$ Million)

Table 158. Nautel Revenue in Radio Transmitter Business (2018-2023) & (US\$ Million) Portfolio

Table 159. Nautel Recent Development

Table 160. Thomson Broadcast Company Information

Table 161. Thomson Broadcast Business Overview

Table 162. Thomson Broadcast Radio Transmitter Revenue in Radio Transmitter Business (2018-2023) & (US\$ Million)

Table 163. Thomson Broadcast Revenue in Radio Transmitter Business (2018-2023) & (US\$ Million) Portfolio

Table 164. Thomson Broadcast Recent Development

Table 165. Hitachi Kokusai Electric Company Information

Table 166. Hitachi Kokusai Electric Business Overview

Table 167. Hitachi Kokusai Electric Radio Transmitter Revenue in Radio Transmitter Business (2018-2023) & (US\$ Million)

Table 168. Hitachi Kokusai Electric Revenue in Radio Transmitter Business (2018-2023) & (US\$ Million) Portfolio

Table 169. Hitachi Kokusai Electric Recent Development

Table 170. NEC Company Information

Table 171. NEC Business Overview

Table 172. NEC Radio Transmitter Revenue in Radio Transmitter Business (2018-2023) & (US\$ Million)

Table 173. NEC Revenue in Radio Transmitter Business (2018-2023) & (US\$ Million) Portfolio

Table 174. NEC Recent Development

Table 175. RIZ Transmitters Company Information

Table 176. RIZ Transmitters Business Overview

- Table 177. RIZ Transmitters Radio TransmitterRevenue in Radio Transmitter Business (2018-2023) & (US\$ Million)
- Table 178. RIZ Transmitters Revenue in Radio Transmitter Business (2018-2023) & (US\$ Million) Portfolio
- Table 179. RIZ Transmitters Recent Development
- Table 180. BTESA Company Information
- Table 181. BTESA Business Overview
- Table 182. BTESA Radio TransmitterRevenue in Radio Transmitter Business (2018-2023) & (US\$ Million)
- Table 183. BTESA Revenue in Radio Transmitter Business (2018-2023) & (US\$ Million) Portfolio
- Table 184. BTESA Recent Development
- Table 185. Continental Company Information
- Table 186. Continental Business Overview
- Table 187. Continental Radio TransmitterRevenue in Radio Transmitter Business (2018-2023) & (US\$ Million)
- Table 188. Continental Revenue in Radio Transmitter Business (2018-2023) & (US\$ Million) Portfolio
- Table 189. Continental Recent Development
- Table 190. Beijing BBEF Company Information
- Table 191. Beijing BBEF Business Overview
- Table 192. Beijing BBEF Radio TransmitterRevenue in Radio Transmitter Business (2018-2023) & (US\$ Million)
- Table 193. Beijing BBEF Revenue in Radio Transmitter Business (2018-2023) & (US\$ Million) Portfolio
- Table 194. Beijing BBEF Recent Development
- Table 195. Tongfang Gigamega Company Information
- Table 196. Tongfang Gigamega Business Overview
- Table 197. Tongfang Gigamega Radio TransmitterRevenue in Radio Transmitter Business (2018-2023) & (US\$ Million)
- Table 198. Tongfang Gigamega Revenue in Radio Transmitter Business (2018-2023) & (US\$ Million) Portfolio
- Table 199. Tongfang Gigamega Recent Development
- Table 200. Chengdu ChengGuang Company Information
- Table 201. Chengdu ChengGuang Business Overview
- Table 202. Chengdu ChengGuang Radio TransmitterRevenue in Radio Transmitter Business (2018-2023) & (US\$ Million)
- Table 203. Chengdu ChengGuang Revenue in Radio Transmitter Business (2018-2023) & (US\$ Million) Portfolio

Table 204. Chengdu ChengGuang Recent Development

Table 205. Authors List of This Report

List Of Figures

LIST OF FIGURES

Figure 1. Research Methodology

Figure 2. Research Process

Figure 3. Key Executives Interviewed

Figure 4. Radio Transmitter Product Picture

Figure 5. Global Radio Transmitter Market Size Comparison by Type (2023-2029) & (US\$ Million)

Figure 6. Global Radio Transmitter Market Share by Type: 2022 VS 2029

Figure 7. FM Radio Transmitter Product Picture

Figure 8. Shortwave Radio Transmitter Product Picture

Figure 9. Medium Wave Transmitter Product Picture

Figure 10. Global Radio Transmitter Market Size by Application (2023-2029) & (US\$ Million)

Figure 11. Global Radio Transmitter Market Share by Application: 2022 VS 2029

Figure 12. Aerospace Product Picture

Figure 13. Automobile Product Picture

Figure 14. Electronics Product Picture

Figure 15. Others Product Picture

Figure 16. Global Radio Transmitter Market Size (US\$ Million), Year-over-Year: 2018-2029

Figure 17. Global Radio Transmitter Market Size, (US\$ Million), 2018 VS 2022 VS 2029

Figure 18. Global Radio Transmitter Market Share by Region: 2022 VS 2029

Figure 19. Global Radio Transmitter Market Share by Players in 2022

Figure 20. Global Radio Transmitter Players, Date of Enter into This Industry

Figure 21. Global Top 5 and 10 Radio Transmitter Players Market Share by Revenue in 2022

Figure 22. Players Type (Tier 1, Tier 2, and Tier 3): 2018 VS 2022

Figure 23. North America Radio Transmitter Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 24. North America Radio Transmitter Market Share by Country (2018-2029)

Figure 25. United States Radio Transmitter Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 26. Canada Radio Transmitter Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 27. Europe Radio Transmitter Market Size YoY Growth (2018-2029) & (US\$ Million)

- Figure 28. Europe Radio Transmitter Market Share by Country (2018-2029)
- Figure 29. Germany Radio Transmitter Market Size YoY Growth (2018-2029) & (US\$ Million)
- Figure 30. France Radio Transmitter Market Size YoY Growth (2018-2029) & (US\$ Million)
- Figure 31. U.K. Radio Transmitter Market Size YoY Growth (2018-2029) & (US\$ Million)
- Figure 32. Italy Radio Transmitter Market Size YoY Growth (2018-2029) & (US\$ Million)
- Figure 33. Russia Radio Transmitter Market Size YoY Growth (2018-2029) & (US\$ Million)
- Figure 34. Nordic Countries Radio Transmitter Market Size YoY Growth (2018-2029) & (US\$ Million)
- Figure 35. Asia-Pacific Radio Transmitter Market Size YoY Growth (2018-2029) & (US\$ Million)
- Figure 36. Asia-Pacific Radio Transmitter Market Share by Country (2018-2029)
- Figure 37. China Radio Transmitter Market Size YoY Growth (2018-2029) & (US\$ Million)
- Figure 38. Japan Radio Transmitter Market Size YoY Growth (2018-2029) & (US\$ Million)
- Figure 39. South Korea Radio Transmitter Market Size YoY Growth (2018-2029) & (US\$ Million)
- Figure 40. Southeast Asia Radio Transmitter Market Size YoY Growth (2018-2029) & (US\$ Million)
- Figure 41. India Radio Transmitter Market Size YoY Growth (2018-2029) & (US\$ Million)
- Figure 42. Australia Radio Transmitter Market Size YoY Growth (2018-2029) & (US\$ Million)
- Figure 43. Latin America Radio Transmitter Market Size YoY Growth (2018-2029) & (US\$ Million)
- Figure 44. Latin America Radio Transmitter Market Share by Country (2018-2029)
- Figure 45. Mexico Radio Transmitter Market Size YoY Growth (2018-2029) & (US\$ Million)
- Figure 46. Brazil Radio Transmitter Market Size YoY Growth (2018-2029) & (US\$ Million)
- Figure 47. Middle East & Africa Radio Transmitter Market Size YoY Growth (2018-2029) & (US\$ Million)
- Figure 48. Middle East & Africa Radio Transmitter Market Share by Country (2018-2029)
- Figure 49. Turkey Radio Transmitter Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 50. Saudi Arabia Radio Transmitter Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 51. UAE Radio Transmitter Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 52. Harris Revenue Growth Rate in Radio Transmitter Business (2018-2023)

Figure 53. Broadcast Electronics Revenue Growth Rate in Radio Transmitter Business (2018-2023)

Figure 54. R&S Revenue Growth Rate in Radio Transmitter Business (2018-2023)

Figure 55. Syes Revenue Growth Rate in Radio Transmitter Business (2018-2023)

Figure 56. GatesAir Revenue Growth Rate in Radio Transmitter Business (2018-2023)

Figure 57. Egatel(COMSA) Revenue Growth Rate in Radio Transmitter Business (2018-2023)

Figure 58. Nautel Revenue Growth Rate in Radio Transmitter Business (2018-2023)

Figure 59. Thomson Broadcast Revenue Growth Rate in Radio Transmitter Business (2018-2023)

Figure 60. Hitachi Kokusai Electric Revenue Growth Rate in Radio Transmitter Business (2018-2023)

Figure 61. NEC Revenue Growth Rate in Radio Transmitter Business (2018-2023)

Figure 62. RIZ Transmitters Revenue Growth Rate in Radio Transmitter Business (2018-2023)

Figure 63. BTESA Revenue Growth Rate in Radio Transmitter Business (2018-2023)

Figure 64. Continental Revenue Growth Rate in Radio Transmitter Business (2018-2023)

Figure 65. Beijing BBEF Revenue Growth Rate in Radio Transmitter Business (2018-2023)

Figure 66. Tongfang Gigamega Revenue Growth Rate in Radio Transmitter Business (2018-2023)

Figure 67. Chengdu ChengGuang Revenue Growth Rate in Radio Transmitter Business (2018-2023)

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