

PVC Artificial Leather Industry Research Report 2024

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Abstracts

Leather is polyvinyl chloride or other resin composition of the mixture with certain additives, coated or laminated on a substrate, and then processed and made of a composite material, it is similar to natural leather, a soft, wear characteristics. The traditional products of PVC Artificial Leather Artificial Leather, in recent years has emerged polyolefin leather, nylon, leather and other new varieties. Synthetic leather (Artificial Leather) refers to the composition, structure and appearance is very similar to natural leather and synthetic leather. It is generally refers to the polyurethane raw material, non-woven fabric as the base material of the products.

According to APO Research, The global PVC Artificial Leather market was valued at US\$ million in 2023 and is anticipated to reach US\$ million by 2030, witnessing a CAGR of xx% during the forecast period 2024-2030.

China is the largest PVC Artificial Leather market with about 68% market share. Europe is follower, accounting for about 8% market share.

The key players are Mayur, ATS, Sempurnaindah Multinusantara, Decorative Plastic, Wellmark, VinyRoyal Plasticoates (VPPL), Veekay Group, Duksung, LEO VINYLS, Prabhat Industries, NAN YA PLASTICS, Zoncen Chemical, Dongtai Leather, Double Elephant, Wise Star, Jiangsu Guoxin, Xiefu Group, YongDali, Fuyi Plastic, Polytech Group, Huahong, Yong-Yuan Feng etc. Top 3 companies occupied about 4% market share.

Report Scope

This report aims to provide a comprehensive presentation of the global market for PVC Artificial Leather, with both quantitative and qualitative analysis, to help readers develop business/growth strategies, assess the market competitive situation, analyze their

position in the current marketplace, and make informed business decisions regarding PVC Artificial Leather.

The report will help the PVC Artificial Leather manufacturers, new entrants, and industry chain related companies in this market with information on the revenues, sales volume, and average price for the overall market and the sub-segments across the different segments, by company, by Type, by Application, and by regions.

The PVC Artificial Leather market size, estimations, and forecasts are provided in terms of sales volume (K Units) and revenue (\$ millions), considering 2023 as the base year, with history and forecast data for the period from 2019 to 2030. This report segments the global PVC Artificial Leather market comprehensively. Regional market sizes, concerning products by Type, by Application, and by players, are also provided. For a more in-depth understanding of the market, the report provides profiles of the competitive landscape, key competitors, and their respective market ranks. The report also discusses technological trends and new product developments.

Key Companies & Market Share Insights

In this section, the readers will gain an understanding of the key players competing. This report has studied the key growth strategies, such as innovative trends and developments, intensification of product portfolio, mergers and acquisitions, collaborations, new product innovation, and geographical expansion, undertaken by these participants to maintain their presence. Apart from business strategies, the study includes current developments and key financials. The readers will also get access to the data related to global revenue, price, and sales by manufacturers for the period 2019-2024. This all-inclusive report will certainly serve the clients to stay updated and make effective decisions in their businesses. Some of the prominent players reviewed in the research report include:

Mayur

ATS

Sempurnaindah Multinusantara

Decorative Plastic

Wellmark

VinyRoyal Plasticoates (VPPL)

Veekay Group

Duksung

LEO VINYLS

Prabhat Industries

NAN YA PLASTICS

Zoncen Chemical

Dongtai Leather

Double Elephant

Wise Star

Jiangsu Guoxin

Xiefu Group

YongDali

Fuyi Plastic

Polytech Group

Huahong

Yong-Yuan Feng

PVC Artificial Leather segment by Type

Calender PVC Leather

Rotary Screen Coating PVC Artificial Leather

PVC Artificial Leather segment by Application

Shoes

Bags

Flooring Materials

Others

PVC Artificial Leather Segment by Region

North America

U.S.

Canada

Europe

Germany

France

U.K.

Italy

Russia

Asia-Pacific

China

Japan

South Korea

India

Australia

China Taiwan

Indonesia

Thailand

Malaysia

Latin America

Mexico

Brazil

Argentina

Middle East & Africa

Turkey

Saudi Arabia

UAE

Key Drivers & Barriers

High-impact rendering factors and drivers have been studied in this report to aid the readers to understand the general development. Moreover, the report includes restraints and challenges that may act as stumbling blocks on the way of the players. This will assist the users to be attentive and make informed decisions related to

business. Specialists have also laid their focus on the upcoming business prospects.

Reasons to Buy This Report

1. This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global PVC Artificial Leather market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.
2. This report will help stakeholders to understand the global industry status and trends of PVC Artificial Leather and provides them with information on key market drivers, restraints, challenges, and opportunities.
3. This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.
4. This report stays updated with novel technology integration, features, and the latest developments in the market
5. This report helps stakeholders to gain insights into which regions to target globally
6. This report helps stakeholders to gain insights into the end-user perception concerning the adoption of PVC Artificial Leather.
7. This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

Chapter Outline

Chapter 1: Research objectives, research methods, data sources, data cross-validation;

Chapter 2: Introduces the report scope of the report, executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level

view of the current state of the market and its likely evolution in the short to mid-term, and long term.

Chapter 3: Detailed analysis of PVC Artificial Leather manufacturers competitive landscape, price, production and value market share, latest development plan, merger, and acquisition information, etc.

Chapter 4: Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including product production/output, value, price, gross margin, product introduction, recent development, etc.

Chapter 5: Production/output, value of PVC Artificial Leather by region/country. It provides a quantitative analysis of the market size and development potential of each region in the next six years.

Chapter 6: Consumption of PVC Artificial Leather in regional level and country level. It provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and production of each country in the world.

Chapter 7: Provides the analysis of various market segments by type, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 8: Provides the analysis of various market segments by application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 9: Analysis of industrial chain, including the upstream and downstream of the industry.

Chapter 10: Introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 11: The main points and conclusions of the report.

Chapter 11: The main points and conclusions of the report.

Contents

1 PREFACE

- 1.1 Scope of Report
- 1.2 Reasons for Doing This Study
- 1.3 Research Methodology
- 1.4 Research Process
- 1.5 Data Source
 - 1.5.1 Secondary Sources
 - 1.5.2 Primary Sources

2 MARKET OVERVIEW

- 2.1 Product Definition
- 2.2 PVC Artificial Leather by Type
 - 2.2.1 Market Value Comparison by Type (2019 VS 2023 VS 2030) & (US\$ Million)
 - 2.2.2 Calender PVC Leather
 - 2.2.3 Rotary Screen Coating PVC Artificial Leather
- 2.3 PVC Artificial Leather by Application
 - 2.3.1 Market Value Comparison by Application (2019 VS 2023 VS 2030) & (US\$ Million)
 - 2.3.2 Shoes
 - 2.3.3 Bags
 - 2.3.4 Flooring Materials
 - 2.3.5 Others
- 2.4 Global Market Growth Prospects
 - 2.4.1 Global PVC Artificial Leather Production Value Estimates and Forecasts (2019-2030)
 - 2.4.2 Global PVC Artificial Leather Production Capacity Estimates and Forecasts (2019-2030)
 - 2.4.3 Global PVC Artificial Leather Production Estimates and Forecasts (2019-2030)
 - 2.4.4 Global PVC Artificial Leather Market Average Price (2019-2030)

3 MARKET COMPETITIVE LANDSCAPE BY MANUFACTURERS

- 3.1 Global PVC Artificial Leather Production by Manufacturers (2019-2024)
- 3.2 Global PVC Artificial Leather Production Value by Manufacturers (2019-2024)
- 3.3 Global PVC Artificial Leather Average Price by Manufacturers (2019-2024)

3.4 Global PVC Artificial Leather Industry Manufacturers Ranking, 2022 VS 2023 VS 2024

3.5 Global PVC Artificial Leather Key Manufacturers, Manufacturing Sites & Headquarters

3.6 Global PVC Artificial Leather Manufacturers, Product Type & Application

3.7 Global PVC Artificial Leather Manufacturers, Date of Enter into This Industry

3.8 Global PVC Artificial Leather Market CR5 and HHI

3.9 Global Manufacturers Mergers & Acquisition

4 MANUFACTURERS PROFILED

4.1 Mayur

4.1.1 Mayur PVC Artificial Leather Company Information

4.1.2 Mayur PVC Artificial Leather Business Overview

4.1.3 Mayur PVC Artificial Leather Production Capacity, Value and Gross Margin (2019-2024)

4.1.4 Mayur Product Portfolio

4.1.5 Mayur Recent Developments

4.2 ATS

4.2.1 ATS PVC Artificial Leather Company Information

4.2.2 ATS PVC Artificial Leather Business Overview

4.2.3 ATS PVC Artificial Leather Production Capacity, Value and Gross Margin (2019-2024)

4.2.4 ATS Product Portfolio

4.2.5 ATS Recent Developments

4.3 Sempurnaindah Multinusantara

4.3.1 Sempurnaindah Multinusantara PVC Artificial Leather Company Information

4.3.2 Sempurnaindah Multinusantara PVC Artificial Leather Business Overview

4.3.3 Sempurnaindah Multinusantara PVC Artificial Leather Production Capacity, Value and Gross Margin (2019-2024)

4.3.4 Sempurnaindah Multinusantara Product Portfolio

4.3.5 Sempurnaindah Multinusantara Recent Developments

4.4 Decorative Plastic

4.4.1 Decorative Plastic PVC Artificial Leather Company Information

4.4.2 Decorative Plastic PVC Artificial Leather Business Overview

4.4.3 Decorative Plastic PVC Artificial Leather Production Capacity, Value and Gross Margin (2019-2024)

4.4.4 Decorative Plastic Product Portfolio

4.4.5 Decorative Plastic Recent Developments

4.5 Wellmark

4.5.1 Wellmark PVC Artificial Leather Company Information

4.5.2 Wellmark PVC Artificial Leather Business Overview

4.5.3 Wellmark PVC Artificial Leather Production Capacity, Value and Gross Margin (2019-2024)

4.5.4 Wellmark Product Portfolio

4.5.5 Wellmark Recent Developments

4.6 VinyRoyal Plasticoates (VPPL)

4.6.1 VinyRoyal Plasticoates (VPPL) PVC Artificial Leather Company Information

4.6.2 VinyRoyal Plasticoates (VPPL) PVC Artificial Leather Business Overview

4.6.3 VinyRoyal Plasticoates (VPPL) PVC Artificial Leather Production Capacity, Value and Gross Margin (2019-2024)

4.6.4 VinyRoyal Plasticoates (VPPL) Product Portfolio

4.6.5 VinyRoyal Plasticoates (VPPL) Recent Developments

4.7 Veekay Group

4.7.1 Veekay Group PVC Artificial Leather Company Information

4.7.2 Veekay Group PVC Artificial Leather Business Overview

4.7.3 Veekay Group PVC Artificial Leather Production Capacity, Value and Gross Margin (2019-2024)

4.7.4 Veekay Group Product Portfolio

4.7.5 Veekay Group Recent Developments

4.8 Duksung

4.8.1 Duksung PVC Artificial Leather Company Information

4.8.2 Duksung PVC Artificial Leather Business Overview

4.8.3 Duksung PVC Artificial Leather Production Capacity, Value and Gross Margin (2019-2024)

4.8.4 Duksung Product Portfolio

4.8.5 Duksung Recent Developments

4.9 LEO VINYLS

4.9.1 LEO VINYLS PVC Artificial Leather Company Information

4.9.2 LEO VINYLS PVC Artificial Leather Business Overview

4.9.3 LEO VINYLS PVC Artificial Leather Production Capacity, Value and Gross Margin (2019-2024)

4.9.4 LEO VINYLS Product Portfolio

4.9.5 LEO VINYLS Recent Developments

4.10 Prabhat Industries

4.10.1 Prabhat Industries PVC Artificial Leather Company Information

4.10.2 Prabhat Industries PVC Artificial Leather Business Overview

4.10.3 Prabhat Industries PVC Artificial Leather Production Capacity, Value and Gross

Margin (2019-2024)

- 4.10.4 Prabhat Industries Product Portfolio
- 4.10.5 Prabhat Industries Recent Developments

4.11 NAN YA PLASTICS

- 4.11.1 NAN YA PLASTICS PVC Artificial Leather Company Information
- 4.11.2 NAN YA PLASTICS PVC Artificial Leather Business Overview
- 4.11.3 NAN YA PLASTICS PVC Artificial Leather Production Capacity, Value and

Gross Margin (2019-2024)

- 4.11.4 NAN YA PLASTICS Product Portfolio
- 4.11.5 NAN YA PLASTICS Recent Developments

4.12 Zoncen Chemical

- 4.12.1 Zoncen Chemical PVC Artificial Leather Company Information
- 4.12.2 Zoncen Chemical PVC Artificial Leather Business Overview
- 4.12.3 Zoncen Chemical PVC Artificial Leather Production Capacity, Value and Gross

Margin (2019-2024)

- 4.12.4 Zoncen Chemical Product Portfolio
- 4.12.5 Zoncen Chemical Recent Developments

4.13 Dongtai Leather

- 4.13.1 Dongtai Leather PVC Artificial Leather Company Information
- 4.13.2 Dongtai Leather PVC Artificial Leather Business Overview
- 4.13.3 Dongtai Leather PVC Artificial Leather Production Capacity, Value and Gross

Margin (2019-2024)

- 4.13.4 Dongtai Leather Product Portfolio
- 4.13.5 Dongtai Leather Recent Developments

4.14 Double Elephant

- 4.14.1 Double Elephant PVC Artificial Leather Company Information
- 4.14.2 Double Elephant PVC Artificial Leather Business Overview
- 4.14.3 Double Elephant PVC Artificial Leather Production Capacity, Value and Gross

Margin (2019-2024)

- 4.14.4 Double Elephant Product Portfolio
- 4.14.5 Double Elephant Recent Developments

4.15 Wise Star

- 4.15.1 Wise Star PVC Artificial Leather Company Information
- 4.15.2 Wise Star PVC Artificial Leather Business Overview
- 4.15.3 Wise Star PVC Artificial Leather Production Capacity, Value and Gross Margin

(2019-2024)

- 4.15.4 Wise Star Product Portfolio
- 4.15.5 Wise Star Recent Developments

4.16 Jiangsu Guoxin

- 4.16.1 Jiangsu Guoxin PVC Artificial Leather Company Information
- 4.16.2 Jiangsu Guoxin PVC Artificial Leather Business Overview
- 4.16.3 Jiangsu Guoxin PVC Artificial Leather Production Capacity, Value and Gross Margin (2019-2024)
- 4.16.4 Jiangsu Guoxin Product Portfolio
- 4.16.5 Jiangsu Guoxin Recent Developments
- 4.17 Xie fu Group
 - 4.17.1 Xie fu Group PVC Artificial Leather Company Information
 - 4.17.2 Xie fu Group PVC Artificial Leather Business Overview
 - 4.17.3 Xie fu Group PVC Artificial Leather Production Capacity, Value and Gross Margin (2019-2024)
 - 4.17.4 Xie fu Group Product Portfolio
 - 4.17.5 Xie fu Group Recent Developments
- 4.18 YongDali
 - 4.18.1 YongDali PVC Artificial Leather Company Information
 - 4.18.2 YongDali PVC Artificial Leather Business Overview
 - 4.18.3 YongDali PVC Artificial Leather Production Capacity, Value and Gross Margin (2019-2024)
 - 4.18.4 YongDali Product Portfolio
 - 4.18.5 YongDali Recent Developments
- 4.19 Fuyi Plastic
 - 4.19.1 Fuyi Plastic PVC Artificial Leather Company Information
 - 4.19.2 Fuyi Plastic PVC Artificial Leather Business Overview
 - 4.19.3 Fuyi Plastic PVC Artificial Leather Production Capacity, Value and Gross Margin (2019-2024)
 - 4.19.4 Fuyi Plastic Product Portfolio
 - 4.19.5 Fuyi Plastic Recent Developments
- 4.20 Polytech Group
 - 4.20.1 Polytech Group PVC Artificial Leather Company Information
 - 4.20.2 Polytech Group PVC Artificial Leather Business Overview
 - 4.20.3 Polytech Group PVC Artificial Leather Production Capacity, Value and Gross Margin (2019-2024)
 - 4.20.4 Polytech Group Product Portfolio
 - 4.20.5 Polytech Group Recent Developments
- 4.21 Huahong
 - 4.21.1 Huahong PVC Artificial Leather Company Information
 - 4.21.2 Huahong PVC Artificial Leather Business Overview
 - 4.21.3 Huahong PVC Artificial Leather Production Capacity, Value and Gross Margin (2019-2024)

- 4.21.4 Huahong Product Portfolio
- 4.21.5 Huahong Recent Developments
- 4.22 Yong-Yuan Feng
 - 4.22.1 Yong-Yuan Feng PVC Artificial Leather Company Information
 - 4.22.2 Yong-Yuan Feng PVC Artificial Leather Business Overview
 - 4.22.3 Yong-Yuan Feng PVC Artificial Leather Production Capacity, Value and Gross Margin (2019-2024)
 - 4.22.4 Yong-Yuan Feng Product Portfolio
 - 4.22.5 Yong-Yuan Feng Recent Developments

5 GLOBAL PVC ARTIFICIAL LEATHER PRODUCTION BY REGION

- 5.1 Global PVC Artificial Leather Production Estimates and Forecasts by Region: 2019 VS 2023 VS 2030
- 5.2 Global PVC Artificial Leather Production by Region: 2019-2030
 - 5.2.1 Global PVC Artificial Leather Production by Region: 2019-2024
 - 5.2.2 Global PVC Artificial Leather Production Forecast by Region (2025-2030)
- 5.3 Global PVC Artificial Leather Production Value Estimates and Forecasts by Region: 2019 VS 2023 VS 2030
- 5.4 Global PVC Artificial Leather Production Value by Region: 2019-2030
 - 5.4.1 Global PVC Artificial Leather Production Value by Region: 2019-2024
 - 5.4.2 Global PVC Artificial Leather Production Value Forecast by Region (2025-2030)
- 5.5 Global PVC Artificial Leather Market Price Analysis by Region (2019-2024)
- 5.6 Global PVC Artificial Leather Production and Value, YOY Growth
 - 5.6.1 North America PVC Artificial Leather Production Value Estimates and Forecasts (2019-2030)
 - 5.6.2 Europe PVC Artificial Leather Production Value Estimates and Forecasts (2019-2030)
 - 5.6.3 China PVC Artificial Leather Production Value Estimates and Forecasts (2019-2030)
 - 5.6.4 India PVC Artificial Leather Production Value Estimates and Forecasts (2019-2030)
 - 5.6.5 Korea PVC Artificial Leather Production Value Estimates and Forecasts (2019-2030)
 - 5.6.6 China Taiwan PVC Artificial Leather Production Value Estimates and Forecasts (2019-2030)

6 GLOBAL PVC ARTIFICIAL LEATHER CONSUMPTION BY REGION

6.1 Global PVC Artificial Leather Consumption Estimates and Forecasts by Region:
2019 VS 2023 VS 2030

6.2 Global PVC Artificial Leather Consumption by Region (2019-2030)

6.2.1 Global PVC Artificial Leather Consumption by Region: 2019-2030

6.2.2 Global PVC Artificial Leather Forecasted Consumption by Region (2025-2030)

6.3 North America

6.3.1 North America PVC Artificial Leather Consumption Growth Rate by Country:
2019 VS 2023 VS 2030

6.3.2 North America PVC Artificial Leather Consumption by Country (2019-2030)

6.3.3 U.S.

6.3.4 Canada

6.4 Europe

6.4.1 Europe PVC Artificial Leather Consumption Growth Rate by Country: 2019 VS
2023 VS 2030

6.4.2 Europe PVC Artificial Leather Consumption by Country (2019-2030)

6.4.3 Germany

6.4.4 France

6.4.5 U.K.

6.4.6 Italy

6.4.7 Russia

6.5 Asia Pacific

6.5.1 Asia Pacific PVC Artificial Leather Consumption Growth Rate by Country: 2019
VS 2023 VS 2030

6.5.2 Asia Pacific PVC Artificial Leather Consumption by Country (2019-2030)

6.5.3 China

6.5.4 Japan

6.5.5 South Korea

6.5.6 China Taiwan

6.5.7 Southeast Asia

6.5.8 India

6.5.9 Australia

6.6 Latin America, Middle East & Africa

6.6.1 Latin America, Middle East & Africa PVC Artificial Leather Consumption Growth
Rate by Country: 2019 VS 2023 VS 2030

6.6.2 Latin America, Middle East & Africa PVC Artificial Leather Consumption by
Country (2019-2030)

6.6.3 Mexico

6.6.4 Brazil

6.6.5 Turkey

6.6.5 GCC Countries

7 SEGMENT BY TYPE

7.1 Global PVC Artificial Leather Production by Type (2019-2030)

7.1.1 Global PVC Artificial Leather Production by Type (2019-2030) & (K Units)

7.1.2 Global PVC Artificial Leather Production Market Share by Type (2019-2030)

7.2 Global PVC Artificial Leather Production Value by Type (2019-2030)

7.2.1 Global PVC Artificial Leather Production Value by Type (2019-2030) & (US\$ Million)

7.2.2 Global PVC Artificial Leather Production Value Market Share by Type (2019-2030)

7.3 Global PVC Artificial Leather Price by Type (2019-2030)

8 SEGMENT BY APPLICATION

8.1 Global PVC Artificial Leather Production by Application (2019-2030)

8.1.1 Global PVC Artificial Leather Production by Application (2019-2030) & (K Units)

8.1.2 Global PVC Artificial Leather Production by Application (2019-2030) & (K Units)

8.2 Global PVC Artificial Leather Production Value by Application (2019-2030)

8.2.1 Global PVC Artificial Leather Production Value by Application (2019-2030) & (US\$ Million)

8.2.2 Global PVC Artificial Leather Production Value Market Share by Application (2019-2030)

8.3 Global PVC Artificial Leather Price by Application (2019-2030)

9 VALUE CHAIN AND SALES CHANNELS ANALYSIS OF THE MARKET

9.1 PVC Artificial Leather Value Chain Analysis

9.1.1 PVC Artificial Leather Key Raw Materials

9.1.2 Raw Materials Key Suppliers

9.1.3 PVC Artificial Leather Production Mode & Process

9.2 PVC Artificial Leather Sales Channels Analysis

9.2.1 Direct Comparison with Distribution Share

9.2.2 PVC Artificial Leather Distributors

9.2.3 PVC Artificial Leather Customers

10 GLOBAL PVC ARTIFICIAL LEATHER ANALYZING MARKET DYNAMICS

10.1 PVC Artificial Leather Industry Trends

10.2 PVC Artificial Leather Industry Drivers

10.3 PVC Artificial Leather Industry Opportunities and Challenges

10.4 PVC Artificial Leather Industry Restraints

11 REPORT CONCLUSION

12 DISCLAIMER

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