

Pressure Washers Industry Research Report 2024

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Abstracts

Pressure Washers is a high-pressure mechanical sprayer used to remove loose paint, mold, grime, dust, mud, and dirt from surfaces and objects such as buildings, vehicles and concrete surfaces. The volume of a pressure washer is expressed in gallons or liters per minute, often designed into the pump and not variable. The pressure, expressed in pounds per square inch, pascals, or bar (deprecated but in common usage), is designed into the pump but can be varied by adjusting the unloader valve.

According to APO Research, The global Pressure Washers market was valued at US\$ million in 2023 and is anticipated to reach US\$ million by 2030, witnessing a CAGR of xx% during the forecast period 2024-2030.

Global Pressure Washers key players include Karcher, Nilfisk, Karcher, Briggs&Stratton, etc. Global top four manufacturers hold a share over 25%.

North America is the largest market, with a share over 35%, followed by Europe, and Asia-Pacific, both have a share over 55 percent.

In terms of product, Electric Pressure Washers is the largest segment, with a share over 80%. And in terms of application, the largest application is Family DIY (Residential), followed by Cleaning Company, Property Company, Repair Shop, etc.

Report Scope

This report aims to provide a comprehensive presentation of the global market for Pressure Washers, with both quantitative and qualitative analysis, to help readers develop business/growth strategies, assess the market competitive situation, analyze their position in the current marketplace, and make informed business decisions regarding Pressure Washers.

The report will help the Pressure Washers manufacturers, new entrants, and industry chain related companies in this market with information on the revenues, sales volume, and average price for the overall market and the sub-segments across the different segments, by company, by Type, by Application, and by regions.

The Pressure Washers market size, estimations, and forecasts are provided in terms of sales volume (K Units) and revenue (\$ millions), considering 2023 as the base year, with history and forecast data for the period from 2019 to 2030. This report segments the global Pressure Washers market comprehensively. Regional market sizes, concerning products by Type, by Application, and by players, are also provided. For a more in-depth understanding of the market, the report provides profiles of the competitive landscape, key competitors, and their respective market ranks. The report also discusses technological trends and new product developments.

Key Companies & Market Share Insights

In this section, the readers will gain an understanding of the key players competing. This report has studied the key growth strategies, such as innovative trends and developments, intensification of product portfolio, mergers and acquisitions, collaborations, new product innovation, and geographical expansion, undertaken by these participants to maintain their presence. Apart from business strategies, the study includes current developments and key financials. The readers will also get access to the data related to global revenue, price, and sales by manufacturers for the period 2019-2024. This all-inclusive report will certainly serve the clients to stay updated and make effective decisions in their businesses. Some of the prominent players reviewed in the research report include:

Karcher

Nilfisk

Stihl

Briggs&Stratton

BOSCH

TTI

Generac

Annovi Reverberi (AR)

Clearforce

Stanley

Makita

Shanghai Panda

FNA Group

Lavorwash

Zhejiang Anlu

Himore

Alkota

China Team Electric

EHRLE

Yili

Taizhou Bounche

Ousen

Sun Joe

Zhejiang Xinchang

Oleo-Mac

Lutian Machinery

BE Power Equipment

Hikoki

Pressure Washers segment by Type

Electric Pressure Washers

Gas Pressure Washers

Pressure Washers segment by Application

Family DIY (Residential)

Cleaning Company

Property Company

Repair Shop

Marine

Manor(Agriculture)

Pressure Washers Segment by Region

North America

U.S.

Canada

Europe

Germany

France

U.K.

Italy

Russia

Asia-Pacific

China

Japan

South Korea

India

Australia

China Taiwan

Indonesia

Thailand

Malaysia

Latin America

Mexico

Brazil

Argentina

Middle East & Africa

Turkey

Saudi Arabia

UAE

Key Drivers & Barriers

High-impact rendering factors and drivers have been studied in this report to aid the readers to understand the general development. Moreover, the report includes restraints and challenges that may act as stumbling blocks on the way of the players. This will assist the users to be attentive and make informed decisions related to business. Specialists have also laid their focus on the upcoming business prospects.

Reasons to Buy This Report

1. This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Pressure Washers market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.
2. This report will help stakeholders to understand the global industry status and trends of Pressure Washers and provides them with information on key market drivers, restraints, challenges, and opportunities.
3. This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.
4. This report stays updated with novel technology integration, features, and the latest developments in the market
5. This report helps stakeholders to gain insights into which regions to target globally

6. This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Pressure Washers.

7. This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

Chapter Outline

Chapter 1: Research objectives, research methods, data sources, data cross-validation;

Chapter 2: Introduces the report scope of the report, executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the market and its likely evolution in the short to mid-term, and long term.

Chapter 3: Detailed analysis of Pressure Washers manufacturers competitive landscape, price, production and value market share, latest development plan, merger, and acquisition information, etc.

Chapter 4: Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including product production/output, value, price, gross margin, product introduction, recent development, etc.

Chapter 5: Production/output, value of Pressure Washers by region/country. It provides a quantitative analysis of the market size and development potential of each region in the next six years.

Chapter 6: Consumption of Pressure Washers in regional level and country level. It provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and production of each country in the world.

Chapter 7: Provides the analysis of various market segments by type, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 8: Provides the analysis of various market segments by application, covering

the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 9: Analysis of industrial chain, including the upstream and downstream of the industry.

Chapter 10: Introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 11: The main points and conclusions of the report.

Chapter 11: The main points and conclusions of the report.

Contents

1 PREFACE

- 1.1 Scope of Report
- 1.2 Reasons for Doing This Study
- 1.3 Research Methodology
- 1.4 Research Process
- 1.5 Data Source
 - 1.5.1 Secondary Sources
 - 1.5.2 Primary Sources

2 MARKET OVERVIEW

- 2.1 Product Definition
- 2.2 Pressure Washers by Type
 - 2.2.1 Market Value Comparison by Type (2019 VS 2023 VS 2030) & (US\$ Million)
 - 2.2.2 Electric Pressure Washers
 - 2.2.3 Gas Pressure Washers
- 2.3 Pressure Washers by Application
 - 2.3.1 Market Value Comparison by Application (2019 VS 2023 VS 2030) & (US\$ Million)
 - 2.3.2 Family DIY (Residential)
 - 2.3.3 Cleaning Company
 - 2.3.4 Property Company
 - 2.3.5 Repair Shop
 - 2.3.6 Marine
 - 2.3.7 Manor(Agriculture)
- 2.4 Global Market Growth Prospects
 - 2.4.1 Global Pressure Washers Production Value Estimates and Forecasts (2019-2030)
 - 2.4.2 Global Pressure Washers Production Capacity Estimates and Forecasts (2019-2030)
 - 2.4.3 Global Pressure Washers Production Estimates and Forecasts (2019-2030)
 - 2.4.4 Global Pressure Washers Market Average Price (2019-2030)

3 MARKET COMPETITIVE LANDSCAPE BY MANUFACTURERS

- 3.1 Global Pressure Washers Production by Manufacturers (2019-2024)

- 3.2 Global Pressure Washers Production Value by Manufacturers (2019-2024)
- 3.3 Global Pressure Washers Average Price by Manufacturers (2019-2024)
- 3.4 Global Pressure Washers Industry Manufacturers Ranking, 2022 VS 2023 VS 2024
- 3.5 Global Pressure Washers Key Manufacturers, Manufacturing Sites & Headquarters
- 3.6 Global Pressure Washers Manufacturers, Product Type & Application
- 3.7 Global Pressure Washers Manufacturers, Date of Enter into This Industry
- 3.8 Global Pressure Washers Market CR5 and HHI
- 3.9 Global Manufacturers Mergers & Acquisition

4 MANUFACTURERS PROFILED

4.1 Karcher

- 4.1.1 Karcher Pressure Washers Company Information
- 4.1.2 Karcher Pressure Washers Business Overview
- 4.1.3 Karcher Pressure Washers Production, Value and Gross Margin (2019-2024)
- 4.1.4 Karcher Product Portfolio
- 4.1.5 Karcher Recent Developments

4.2 Nilfisk

- 4.2.1 Nilfisk Pressure Washers Company Information
- 4.2.2 Nilfisk Pressure Washers Business Overview
- 4.2.3 Nilfisk Pressure Washers Production, Value and Gross Margin (2019-2024)
- 4.2.4 Nilfisk Product Portfolio
- 4.2.5 Nilfisk Recent Developments

4.3 Stihl

- 4.3.1 Stihl Pressure Washers Company Information
- 4.3.2 Stihl Pressure Washers Business Overview
- 4.3.3 Stihl Pressure Washers Production, Value and Gross Margin (2019-2024)
- 4.3.4 Stihl Product Portfolio
- 4.3.5 Stihl Recent Developments

4.4 Briggs&Stratton

- 4.4.1 Briggs&Stratton Pressure Washers Company Information
- 4.4.2 Briggs&Stratton Pressure Washers Business Overview
- 4.4.3 Briggs&Stratton Pressure Washers Production, Value and Gross Margin (2019-2024)
- 4.4.4 Briggs&Stratton Product Portfolio
- 4.4.5 Briggs&Stratton Recent Developments

4.5 BOSCH

- 4.5.1 BOSCH Pressure Washers Company Information
- 4.5.2 BOSCH Pressure Washers Business Overview

- 4.5.3 BOSCH Pressure Washers Production, Value and Gross Margin (2019-2024)
- 4.5.4 BOSCH Product Portfolio
- 4.5.5 BOSCH Recent Developments
- 4.6 TTI
 - 4.6.1 TTI Pressure Washers Company Information
 - 4.6.2 TTI Pressure Washers Business Overview
 - 4.6.3 TTI Pressure Washers Production, Value and Gross Margin (2019-2024)
 - 4.6.4 TTI Product Portfolio
 - 4.6.5 TTI Recent Developments
- 4.7 Generac
 - 4.7.1 Generac Pressure Washers Company Information
 - 4.7.2 Generac Pressure Washers Business Overview
 - 4.7.3 Generac Pressure Washers Production, Value and Gross Margin (2019-2024)
 - 4.7.4 Generac Product Portfolio
 - 4.7.5 Generac Recent Developments
- 4.8 Annovi Reverberi (AR)
 - 4.8.1 Annovi Reverberi (AR) Pressure Washers Company Information
 - 4.8.2 Annovi Reverberi (AR) Pressure Washers Business Overview
 - 4.8.3 Annovi Reverberi (AR) Pressure Washers Production, Value and Gross Margin (2019-2024)
 - 4.8.4 Annovi Reverberi (AR) Product Portfolio
 - 4.8.5 Annovi Reverberi (AR) Recent Developments
- 4.9 Clearforce
 - 4.9.1 Clearforce Pressure Washers Company Information
 - 4.9.2 Clearforce Pressure Washers Business Overview
 - 4.9.3 Clearforce Pressure Washers Production, Value and Gross Margin (2019-2024)
 - 4.9.4 Clearforce Product Portfolio
 - 4.9.5 Clearforce Recent Developments
- 4.10 Stanley
 - 4.10.1 Stanley Pressure Washers Company Information
 - 4.10.2 Stanley Pressure Washers Business Overview
 - 4.10.3 Stanley Pressure Washers Production, Value and Gross Margin (2019-2024)
 - 4.10.4 Stanley Product Portfolio
 - 4.10.5 Stanley Recent Developments
- 4.11 Makita
 - 4.11.1 Makita Pressure Washers Company Information
 - 4.11.2 Makita Pressure Washers Business Overview
 - 4.11.3 Makita Pressure Washers Production, Value and Gross Margin (2019-2024)
 - 4.11.4 Makita Product Portfolio

- 4.11.5 Makita Recent Developments
- 4.12 Shanghai Panda
 - 4.12.1 Shanghai Panda Pressure Washers Company Information
 - 4.12.2 Shanghai Panda Pressure Washers Business Overview
 - 4.12.3 Shanghai Panda Pressure Washers Production, Value and Gross Margin (2019-2024)
 - 4.12.4 Shanghai Panda Product Portfolio
 - 4.12.5 Shanghai Panda Recent Developments
- 4.13 FNA Group
 - 4.13.1 FNA Group Pressure Washers Company Information
 - 4.13.2 FNA Group Pressure Washers Business Overview
 - 4.13.3 FNA Group Pressure Washers Production, Value and Gross Margin (2019-2024)
 - 4.13.4 FNA Group Product Portfolio
 - 4.13.5 FNA Group Recent Developments
- 4.14 Lavorwash
 - 4.14.1 Lavorwash Pressure Washers Company Information
 - 4.14.2 Lavorwash Pressure Washers Business Overview
 - 4.14.3 Lavorwash Pressure Washers Production, Value and Gross Margin (2019-2024)
 - 4.14.4 Lavorwash Product Portfolio
 - 4.14.5 Lavorwash Recent Developments
- 4.15 Zhejiang Anlu
 - 4.15.1 Zhejiang Anlu Pressure Washers Company Information
 - 4.15.2 Zhejiang Anlu Pressure Washers Business Overview
 - 4.15.3 Zhejiang Anlu Pressure Washers Production, Value and Gross Margin (2019-2024)
 - 4.15.4 Zhejiang Anlu Product Portfolio
 - 4.15.5 Zhejiang Anlu Recent Developments
- 4.16 Himore
 - 4.16.1 Himore Pressure Washers Company Information
 - 4.16.2 Himore Pressure Washers Business Overview
 - 4.16.3 Himore Pressure Washers Production, Value and Gross Margin (2019-2024)
 - 4.16.4 Himore Product Portfolio
 - 4.16.5 Himore Recent Developments
- 4.17 Alkota
 - 4.17.1 Alkota Pressure Washers Company Information
 - 4.17.2 Alkota Pressure Washers Business Overview
 - 4.17.3 Alkota Pressure Washers Production, Value and Gross Margin (2019-2024)

- 4.17.4 Alkota Product Portfolio
- 4.17.5 Alkota Recent Developments
- 4.18 China Team Electric
 - 4.18.1 China Team Electric Pressure Washers Company Information
 - 4.18.2 China Team Electric Pressure Washers Business Overview
 - 4.18.3 China Team Electric Pressure Washers Production, Value and Gross Margin (2019-2024)
 - 4.18.4 China Team Electric Product Portfolio
 - 4.18.5 China Team Electric Recent Developments
- 4.19 EHRLE
 - 4.19.1 EHRLE Pressure Washers Company Information
 - 4.19.2 EHRLE Pressure Washers Business Overview
 - 4.19.3 EHRLE Pressure Washers Production, Value and Gross Margin (2019-2024)
 - 4.19.4 EHRLE Product Portfolio
 - 4.19.5 EHRLE Recent Developments
- 4.20 Yili
 - 4.20.1 Yili Pressure Washers Company Information
 - 4.20.2 Yili Pressure Washers Business Overview
 - 4.20.3 Yili Pressure Washers Production, Value and Gross Margin (2019-2024)
 - 4.20.4 Yili Product Portfolio
 - 4.20.5 Yili Recent Developments
- 4.21 Taizhou Bounche
 - 4.21.1 Taizhou Bounche Pressure Washers Company Information
 - 4.21.2 Taizhou Bounche Pressure Washers Business Overview
 - 4.21.3 Taizhou Bounche Pressure Washers Production, Value and Gross Margin (2019-2024)
 - 4.21.4 Taizhou Bounche Product Portfolio
 - 4.21.5 Taizhou Bounche Recent Developments
- 4.22 Ousen
 - 4.22.1 Ousen Pressure Washers Company Information
 - 4.22.2 Ousen Pressure Washers Business Overview
 - 4.22.3 Ousen Pressure Washers Production, Value and Gross Margin (2019-2024)
 - 4.22.4 Ousen Product Portfolio
 - 4.22.5 Ousen Recent Developments
- 4.23 Sun Joe
 - 4.23.1 Sun Joe Pressure Washers Company Information
 - 4.23.2 Sun Joe Pressure Washers Business Overview
 - 4.23.3 Sun Joe Pressure Washers Production, Value and Gross Margin (2019-2024)
 - 4.23.4 Sun Joe Product Portfolio

- 4.23.5 Sun Joe Recent Developments
- 4.24 Zhejiang Xinchang
 - 4.24.1 Zhejiang Xinchang Pressure Washers Company Information
 - 4.24.2 Zhejiang Xinchang Pressure Washers Business Overview
 - 4.24.3 Zhejiang Xinchang Pressure Washers Production, Value and Gross Margin (2019-2024)
 - 4.24.4 Zhejiang Xinchang Product Portfolio
 - 4.24.5 Zhejiang Xinchang Recent Developments
- 4.25 Oleo-Mac
 - 4.25.1 Oleo-Mac Pressure Washers Company Information
 - 4.25.2 Oleo-Mac Pressure Washers Business Overview
 - 4.25.3 Oleo-Mac Pressure Washers Production, Value and Gross Margin (2019-2024)
 - 4.25.4 Oleo-Mac Product Portfolio
 - 4.25.5 Oleo-Mac Recent Developments
- 4.26 Lutian Machinery
 - 4.26.1 Lutian Machinery Pressure Washers Company Information
 - 4.26.2 Lutian Machinery Pressure Washers Business Overview
 - 4.26.3 Lutian Machinery Pressure Washers Production, Value and Gross Margin (2019-2024)
 - 4.26.4 Lutian Machinery Product Portfolio
 - 4.26.5 Lutian Machinery Recent Developments
- 4.27 BE Power Equipment
 - 4.27.1 BE Power Equipment Pressure Washers Company Information
 - 4.27.2 BE Power Equipment Pressure Washers Business Overview
 - 4.27.3 BE Power Equipment Pressure Washers Production, Value and Gross Margin (2019-2024)
 - 4.27.4 BE Power Equipment Product Portfolio
 - 4.27.5 BE Power Equipment Recent Developments
- 4.28 Hikoki
 - 4.28.1 Hikoki Pressure Washers Company Information
 - 4.28.2 Hikoki Pressure Washers Business Overview
 - 4.28.3 Hikoki Pressure Washers Production, Value and Gross Margin (2019-2024)
 - 4.28.4 Hikoki Product Portfolio
 - 4.28.5 Hikoki Recent Developments

5 GLOBAL PRESSURE WASHERS PRODUCTION BY REGION

5.1 Global Pressure Washers Production Estimates and Forecasts by Region: 2019 VS 2023 VS 2030

5.2 Global Pressure Washers Production by Region: 2019-2030

5.2.1 Global Pressure Washers Production by Region: 2019-2024

5.2.2 Global Pressure Washers Production Forecast by Region (2025-2030)

5.3 Global Pressure Washers Production Value Estimates and Forecasts by Region: 2019 VS 2023 VS 2030

5.4 Global Pressure Washers Production Value by Region: 2019-2030

5.4.1 Global Pressure Washers Production Value by Region: 2019-2024

5.4.2 Global Pressure Washers Production Value Forecast by Region (2025-2030)

5.5 Global Pressure Washers Market Price Analysis by Region (2019-2024)

5.6 Global Pressure Washers Production and Value, YOY Growth

5.6.1 North America Pressure Washers Production Value Estimates and Forecasts (2019-2030)

5.6.2 Europe Pressure Washers Production Value Estimates and Forecasts (2019-2030)

5.6.3 China Pressure Washers Production Value Estimates and Forecasts (2019-2030)

5.6.4 Japan Pressure Washers Production Value Estimates and Forecasts (2019-2030)

5.6.5 South Korea Pressure Washers Production Value Estimates and Forecasts (2019-2030)

5.6.6 Southeast Asia Pressure Washers Production Value Estimates and Forecasts (2019-2030)

6 GLOBAL PRESSURE WASHERS CONSUMPTION BY REGION

6.1 Global Pressure Washers Consumption Estimates and Forecasts by Region: 2019 VS 2023 VS 2030

6.2 Global Pressure Washers Consumption by Region (2019-2030)

6.2.1 Global Pressure Washers Consumption by Region: 2019-2030

6.2.2 Global Pressure Washers Forecasted Consumption by Region (2025-2030)

6.3 North America

6.3.1 North America Pressure Washers Consumption Growth Rate by Country: 2019 VS 2023 VS 2030

6.3.2 North America Pressure Washers Consumption by Country (2019-2030)

6.3.3 U.S.

6.3.4 Canada

6.4 Europe

6.4.1 Europe Pressure Washers Consumption Growth Rate by Country: 2019 VS 2023 VS 2030

6.4.2 Europe Pressure Washers Consumption by Country (2019-2030)

6.4.3 Germany

6.4.4 France

6.4.5 U.K.

6.4.6 Italy

6.4.7 Russia

6.5 Asia Pacific

6.5.1 Asia Pacific Pressure Washers Consumption Growth Rate by Country: 2019 VS 2023 VS 2030

6.5.2 Asia Pacific Pressure Washers Consumption by Country (2019-2030)

6.5.3 China

6.5.4 Japan

6.5.5 South Korea

6.5.6 China Taiwan

6.5.7 Southeast Asia

6.5.8 India

6.5.9 Australia

6.6 Latin America, Middle East & Africa

6.6.1 Latin America, Middle East & Africa Pressure Washers Consumption Growth Rate by Country: 2019 VS 2023 VS 2030

6.6.2 Latin America, Middle East & Africa Pressure Washers Consumption by Country (2019-2030)

6.6.3 Mexico

6.6.4 Brazil

6.6.5 Turkey

6.6.5 GCC Countries

7 SEGMENT BY TYPE

7.1 Global Pressure Washers Production by Type (2019-2030)

7.1.1 Global Pressure Washers Production by Type (2019-2030) & (K Units)

7.1.2 Global Pressure Washers Production Market Share by Type (2019-2030)

7.2 Global Pressure Washers Production Value by Type (2019-2030)

7.2.1 Global Pressure Washers Production Value by Type (2019-2030) & (US\$ Million)

7.2.2 Global Pressure Washers Production Value Market Share by Type (2019-2030)

7.3 Global Pressure Washers Price by Type (2019-2030)

8 SEGMENT BY APPLICATION

8.1 Global Pressure Washers Production by Application (2019-2030)

8.1.1 Global Pressure Washers Production by Application (2019-2030) & (K Units)

8.1.2 Global Pressure Washers Production by Application (2019-2030) & (K Units)

8.2 Global Pressure Washers Production Value by Application (2019-2030)

8.2.1 Global Pressure Washers Production Value by Application (2019-2030) & (US\$ Million)

8.2.2 Global Pressure Washers Production Value Market Share by Application (2019-2030)

8.3 Global Pressure Washers Price by Application (2019-2030)

9 VALUE CHAIN AND SALES CHANNELS ANALYSIS OF THE MARKET

9.1 Pressure Washers Value Chain Analysis

9.1.1 Pressure Washers Key Raw Materials

9.1.2 Raw Materials Key Suppliers

9.1.3 Pressure Washers Production Mode & Process

9.2 Pressure Washers Sales Channels Analysis

9.2.1 Direct Comparison with Distribution Share

9.2.2 Pressure Washers Distributors

9.2.3 Pressure Washers Customers

10 GLOBAL PRESSURE WASHERS ANALYZING MARKET DYNAMICS

10.1 Pressure Washers Industry Trends

10.2 Pressure Washers Industry Drivers

10.3 Pressure Washers Industry Opportunities and Challenges

10.4 Pressure Washers Industry Restraints

11 REPORT CONCLUSION

12 DISCLAIMER

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