

# Pressure Sensitive Adhesive Tapes Industry Research Report 2024

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## Abstracts

Pressure Sensitive Adhesive Tape, known also in various countries as PSA tape, adhesive tape, self-stick tape, sticky tape, or just tape, is an adhesive tape that will stick with application pressure, without the need for a solvent (such as water) or heat for activation. It can be used in the home, office, industry, and institutions for a wide variety of purposes.

The tape consists of a pressure-sensitive adhesive coated onto a backing material such as paper, plastic film, cloth, or metal foil. Some have a removable release liner which protects the adhesive until the liner is removed. Some have layers of adhesives, primers, easy release materials, filaments, printing, etc. made for specific functions.

According to APO Research, The global Pressure Sensitive Adhesive Tapes market was valued at US\$ million in 2023 and is anticipated to reach US\$ million by 2030, witnessing a CAGR of xx% during the forecast period 2024-2030.

Global Pressure Sensitive Adhesive Tapes key players include 3M, Achem Technology Corporation, Nitto Denko, Yonghe Adhesive Products, etc. Global top four manufacturers hold a share nearly 20%.

China is the largest market, with a share over 40%, followed by Europe, and North America, both have a share about 25 percent.

In terms of product, BOPP Tapes is the largest segment, with a share over 40%. And in terms of application, the largest application is Packaging, followed by Health & Hygiene, Electrical & Electronics, etc.

## Report Scope

This report aims to provide a comprehensive presentation of the global market for Pressure Sensitive Adhesive Tapes, with both quantitative and qualitative analysis, to help readers develop business/growth strategies, assess the market competitive situation, analyze their position in the current marketplace, and make informed business decisions regarding Pressure Sensitive Adhesive Tapes.

The report will help the Pressure Sensitive Adhesive Tapes manufacturers, new entrants, and industry chain related companies in this market with information on the revenues, sales volume, and average price for the overall market and the sub-segments across the different segments, by company, by Type, by Application, and by regions.

The Pressure Sensitive Adhesive Tapes market size, estimations, and forecasts are provided in terms of sales volume (M Sqm) and revenue (\$ millions), considering 2023 as the base year, with history and forecast data for the period from 2019 to 2030. This report segments the global Pressure Sensitive Adhesive Tapes market comprehensively. Regional market sizes, concerning products by Type, by Application, and by players, are also provided. For a more in-depth understanding of the market, the report provides profiles of the competitive landscape, key competitors, and their respective market ranks. The report also discusses technological trends and new product developments.

## Key Companies & Market Share Insights

In this section, the readers will gain an understanding of the key players competing. This report has studied the key growth strategies, such as innovative trends and developments, intensification of product portfolio, mergers and acquisitions, collaborations, new product innovation, and geographical expansion, undertaken by these participants to maintain their presence. Apart from business strategies, the study includes current developments and key financials. The readers will also get access to the data related to global revenue, price, and sales by manufacturers for the period 2019-2024. This all-inclusive report will certainly serve the clients to stay updated and make effective decisions in their businesses. Some of the prominent players reviewed in the research report include:

3M

Nitto Denko

Avery Dennison

tesa SE

Henkel

Berry Plastics

Intertape Polymer

LINTEC Corporation

Scapa

Shurtape Technologies

Lohmann

ORAFOL Europe GmbH

Tremco illbruck(Adhere Industrial Tapes)

Achem Technology Corporation

Yonghe Adhesive Products

Winta

Yongle Tape

JinghuaTape

Luxking Group

Shushi Group

Yongguan

Camat

## Pressure Sensitive Adhesive Tapes segment by Type

BOPP Tapes

PVC Insulation Tapes

PET Tapes

Labels

Double Sided Tapes

Aluminum Foil Tape

Others

## Pressure Sensitive Adhesive Tapes segment by Application

Packaging

Building and Construction

Electrical and Electronics

Automotive

Health and Hygiene

Others

## Pressure Sensitive Adhesive Tapes Segment by Region

North America

U.S.

Canada

Europe

Germany

France

U.K.

Italy

Russia

Asia-Pacific

China

Japan

South Korea

India

Australia

China Taiwan

Indonesia

Thailand

Malaysia

Latin America

Mexico

Brazil

Argentina

Middle East & Africa

Turkey

Saudi Arabia

UAE

## Key Drivers & Barriers

High-impact rendering factors and drivers have been studied in this report to aid the readers to understand the general development. Moreover, the report includes restraints and challenges that may act as stumbling blocks on the way of the players. This will assist the users to be attentive and make informed decisions related to business. Specialists have also laid their focus on the upcoming business prospects.

## Reasons to Buy This Report

1. This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Pressure Sensitive Adhesive Tapes market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.
2. This report will help stakeholders to understand the global industry status and trends of Pressure Sensitive Adhesive Tapes and provides them with information on key market drivers, restraints, challenges, and opportunities.
3. This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape

section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.

4. This report stays updated with novel technology integration, features, and the latest developments in the market

5. This report helps stakeholders to gain insights into which regions to target globally

6. This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Pressure Sensitive Adhesive Tapes.

7. This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

## Chapter Outline

Chapter 1: Research objectives, research methods, data sources, data cross-validation;

Chapter 2: Introduces the report scope of the report, executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the market and its likely evolution in the short to mid-term, and long term.

Chapter 3: Detailed analysis of Pressure Sensitive Adhesive Tapes manufacturers competitive landscape, price, production and value market share, latest development plan, merger, and acquisition information, etc.

Chapter 4: Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including product production/output, value, price, gross margin, product introduction, recent development, etc.

Chapter 5: Production/output, value of Pressure Sensitive Adhesive Tapes by region/country. It provides a quantitative analysis of the market size and development potential of each region in the next six years.

Chapter 6: Consumption of Pressure Sensitive Adhesive Tapes in regional level and country level. It provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development,

future development prospects, market space, and production of each country in the world.

Chapter 7: Provides the analysis of various market segments by type, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 8: Provides the analysis of various market segments by application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 9: Analysis of industrial chain, including the upstream and downstream of the industry.

Chapter 10: Introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 11: The main points and conclusions of the report.

Chapter 11: The main points and conclusions of the report.



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