

Prescription Sunglasses Industry Research Report 2024

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Abstracts

Summary

Prescription sunglasses are used for the protection of eyes from the harmful ultraviolet radiations which can cause permanent damage to the eyes. The prescription sunglasses are an effective way of limiting exposure of eyes to safe levels along with the dropping glare levels. These sunglasses are available in a wide range of sizes and styles for the people suffering from myopia, hypermetropia, presbyopia, and astigmatism.

According to APO Research, the global Prescription Sunglasses market was valued at US\$ million in 2023 and is anticipated to reach US\$ million by 2030, witnessing a CAGR of xx% during the forecast period 2024-2030.

North American market for Prescription Sunglasses is estimated to increase from \$ million in 2024 to reach \$ million by 2030, at a CAGR of % during the forecast period of 2025 through 2030.

Asia-Pacific market for Prescription Sunglasses is estimated to increase from \$ million in 2024 to reach \$ million by 2030, at a CAGR of % during the forecast period of 2025 through 2030.

Europe market for Prescription Sunglasses is estimated to increase from \$ million in 2024 to reach \$ million by 2030, at a CAGR of % during the forecast period of 2025 through 2030.

The major global manufacturers of Prescription Sunglasses include Luxottica Group,

Safilo Group, Charmant, Marchon Eyewear, Fielmann, De Rigo and Rodenstock, etc. In 2023, the world's top three vendors accounted for approximately % of the revenue.

Report Scope

This report aims to provide a comprehensive presentation of the global market for Prescription Sunglasses, with both quantitative and qualitative analysis, to help readers develop business/growth strategies, assess the market competitive situation, analyze their position in the current marketplace, and make informed business decisions regarding Prescription Sunglasses.

The report will help the Prescription Sunglasses manufacturers, new entrants, and industry chain related companies in this market with information on the revenues, sales volume, and average price for the overall market and the sub-segments across the different segments, by company, by Type, by Application, and by regions.

The Prescription Sunglasses market size, estimations, and forecasts are provided in terms of sales volume (K Units) and revenue (\$ millions), considering 2023 as the base year, with history and forecast data for the period from 2019 to 2030. This report segments the global Prescription Sunglasses market comprehensively. Regional market sizes, concerning products by Type, by Application, and by players, are also provided. For a more in-depth understanding of the market, the report provides profiles of the competitive landscape, key competitors, and their respective market ranks. The report also discusses technological trends and new product developments.

Key Companies & Market Share Insights

In this section, the readers will gain an understanding of the key players competing. This report has studied the key growth strategies, such as innovative trends and developments, intensification of product portfolio, mergers and acquisitions, collaborations, new product innovation, and geographical expansion, undertaken by these participants to maintain their presence. Apart from business strategies, the study includes current developments and key financials. The readers will also get access to the data related to global revenue, price, and sales by manufacturers for the period 2019-2024. This all-inclusive report will certainly serve the clients to stay updated and make effective decisions in their businesses. Some of the prominent players reviewed in the research report include:

Luxottica Group

Safilo Group

Charmant

Marchon Eyewear

Fielmann

De Rigo

Rodenstock

Prescription Sunglasses segment by Type

Glass

CR-39

Polycarbonate

Polyurethane

Other

Prescription Sunglasses segment by Application

Young Adults

Adults

Mature Adults

Seniors

Prescription Sunglasses Segment by Region

North America

U.S.

Canada

Europe

Germany

France

U.K.

Italy

Russia

Asia-Pacific

China

Japan

South Korea

India

Australia

China Taiwan

Indonesia

Thailand

Malaysia

Latin America

Mexico

Brazil

Argentina

Middle East & Africa

Turkey

Saudi Arabia

UAE

Key Drivers & Barriers

High-impact rendering factors and drivers have been studied in this report to aid the readers to understand the general development. Moreover, the report includes restraints and challenges that may act as stumbling blocks on the way of the players. This will assist the users to be attentive and make informed decisions related to business. Specialists have also laid their focus on the upcoming business prospects.

Reasons to Buy This Report

1. This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Prescription Sunglasses market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.
2. This report will help stakeholders to understand the global industry status and trends of Prescription Sunglasses and provides them with information on key market drivers, restraints, challenges, and opportunities.

3. This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.
4. This report stays updated with novel technology integration, features, and the latest developments in the market
5. This report helps stakeholders to gain insights into which regions to target globally
6. This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Prescription Sunglasses.
7. This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

Chapter Outline

Chapter 1: Research objectives, research methods, data sources, data cross-validation;

Chapter 2: Introduces the report scope of the report, executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the market and its likely evolution in the short to mid-term, and long term.

Chapter 3: Detailed analysis of Prescription Sunglasses manufacturers competitive landscape, price, production and value market share, latest development plan, merger, and acquisition information, etc.

Chapter 4: Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including product production/output, value, price, gross margin, product introduction, recent development, etc.

Chapter 5: Production/output, value of Prescription Sunglasses by region/country. It provides a quantitative analysis of the market size and development potential of each region in the next six years.

Chapter 6: Consumption of Prescription Sunglasses in regional level and country level. It provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and production of each country in the world.

Chapter 7: Provides the analysis of various market segments by type, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 8: Provides the analysis of various market segments by application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 9: Analysis of industrial chain, including the upstream and downstream of the industry.

Chapter 10: Introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 11: The main points and conclusions of the report.

Contents

1 PREFACE

- 1.1 Scope of Report
- 1.2 Reasons for Doing This Study
- 1.3 Research Methodology
- 1.4 Research Process
- 1.5 Data Source
 - 1.5.1 Secondary Sources
 - 1.5.2 Primary Sources

2 MARKET OVERVIEW

- 2.1 Product Definition
- 2.2 Global Market Growth Prospects
 - 2.2.1 Global Prescription Sunglasses Market Size (2019-2030) & (US\$ Million)
 - 2.2.2 Global Prescription Sunglasses Sales (2019-2030)
 - 2.2.3 Global Prescription Sunglasses Market Average Price (2019-2030)
- 2.3 Prescription Sunglasses by Type
 - 2.3.1 Market Value Comparison by Type (2019 VS 2023 VS 2030) & (US\$ Million)
 - 2.3.2 Glass
 - 2.3.3 CR-39
 - 2.3.4 Polycarbonate
 - 2.3.5 Polyurethane
 - 2.3.6 Other
- 2.4 Prescription Sunglasses by Application
 - 2.4.1 Market Value Comparison by Application (2019 VS 2023 VS 2030) & (US\$ Million)
 - 2.4.2 Young Adults
 - 2.4.3 Adults
 - 2.4.4 Mature Adults
 - 2.4.5 Seniors

3 MARKET COMPETITIVE LANDSCAPE BY MANUFACTURERS

- 3.1 Global Prescription Sunglasses Market Competitive Situation by Manufacturers (2019 Versus 2023)
- 3.2 Global Prescription Sunglasses Sales (K Units) of Manufacturers (2019-2024)

- 3.3 Global Prescription Sunglasses Revenue of Manufacturers (2019-2024)
- 3.4 Global Prescription Sunglasses Average Price by Manufacturers (2019-2024)
- 3.5 Global Prescription Sunglasses Industry Ranking, 2022 VS 2023 VS 2024
- 3.6 Global Manufacturers of Prescription Sunglasses, Manufacturing Sites & Headquarters
- 3.7 Global Manufacturers of Prescription Sunglasses, Product Type & Application
- 3.8 Global Manufacturers of Prescription Sunglasses, Date of Enter into This Industry
- 3.9 Global Prescription Sunglasses Market CR5 and HHI
- 3.10 Global Manufacturers Mergers & Acquisition

4 MANUFACTURERS PROFILED

- 4.1 Luxottica Group
 - 4.1.1 Luxottica Group Company Information
 - 4.1.2 Luxottica Group Business Overview
 - 4.1.3 Luxottica Group Prescription Sunglasses Sales, Revenue and Gross Margin (2019-2024)
 - 4.1.4 Luxottica Group Prescription Sunglasses Product Portfolio
 - 4.1.5 Luxottica Group Recent Developments
- 4.2 Safilo Group
 - 4.2.1 Safilo Group Company Information
 - 4.2.2 Safilo Group Business Overview
 - 4.2.3 Safilo Group Prescription Sunglasses Sales, Revenue and Gross Margin (2019-2024)
 - 4.2.4 Safilo Group Prescription Sunglasses Product Portfolio
 - 4.2.5 Safilo Group Recent Developments
- 4.3 Charmant
 - 4.3.1 Charmant Company Information
 - 4.3.2 Charmant Business Overview
 - 4.3.3 Charmant Prescription Sunglasses Sales, Revenue and Gross Margin (2019-2024)
 - 4.3.4 Charmant Prescription Sunglasses Product Portfolio
 - 4.3.5 Charmant Recent Developments
- 4.4 Marchon Eyewear
 - 4.4.1 Marchon Eyewear Company Information
 - 4.4.2 Marchon Eyewear Business Overview
 - 4.4.3 Marchon Eyewear Prescription Sunglasses Sales, Revenue and Gross Margin (2019-2024)
 - 4.4.4 Marchon Eyewear Prescription Sunglasses Product Portfolio

- 4.4.5 Marchon Eyewear Recent Developments
- 4.5 Fielmann
 - 4.5.1 Fielmann Company Information
 - 4.5.2 Fielmann Business Overview
 - 4.5.3 Fielmann Prescription Sunglasses Sales, Revenue and Gross Margin (2019-2024)
 - 4.5.4 Fielmann Prescription Sunglasses Product Portfolio
 - 4.5.5 Fielmann Recent Developments
- 4.6 De Rigo
 - 4.6.1 De Rigo Company Information
 - 4.6.2 De Rigo Business Overview
 - 4.6.3 De Rigo Prescription Sunglasses Sales, Revenue and Gross Margin (2019-2024)
 - 4.6.4 De Rigo Prescription Sunglasses Product Portfolio
 - 4.6.5 De Rigo Recent Developments
- 4.7 Rodenstock
 - 4.7.1 Rodenstock Company Information
 - 4.7.2 Rodenstock Business Overview
 - 4.7.3 Rodenstock Prescription Sunglasses Sales, Revenue and Gross Margin (2019-2024)
 - 4.7.4 Rodenstock Prescription Sunglasses Product Portfolio
 - 4.7.5 Rodenstock Recent Developments

5 GLOBAL PRESCRIPTION SUNGLASSES MARKET SCENARIO BY REGION

- 5.1 Global Prescription Sunglasses Market Size by Region: 2019 VS 2023 VS 2030
- 5.2 Global Prescription Sunglasses Sales by Region: 2019-2030
 - 5.2.1 Global Prescription Sunglasses Sales by Region: 2019-2024
 - 5.2.2 Global Prescription Sunglasses Sales by Region: 2025-2030
- 5.3 Global Prescription Sunglasses Revenue by Region: 2019-2030
 - 5.3.1 Global Prescription Sunglasses Revenue by Region: 2019-2024
 - 5.3.2 Global Prescription Sunglasses Revenue by Region: 2025-2030
- 5.4 North America Prescription Sunglasses Market Facts & Figures by Country
 - 5.4.1 North America Prescription Sunglasses Market Size by Country: 2019 VS 2023 VS 2030
 - 5.4.2 North America Prescription Sunglasses Sales by Country (2019-2030)
 - 5.4.3 North America Prescription Sunglasses Revenue by Country (2019-2030)
 - 5.4.4 U.S.
 - 5.4.5 Canada
- 5.5 Europe Prescription Sunglasses Market Facts & Figures by Country

5.5.1 Europe Prescription Sunglasses Market Size by Country: 2019 VS 2023 VS 2030

5.5.2 Europe Prescription Sunglasses Sales by Country (2019-2030)

5.5.3 Europe Prescription Sunglasses Revenue by Country (2019-2030)

5.5.4 Germany

5.5.5 France

5.5.6 U.K.

5.5.7 Italy

5.5.8 Russia

5.6 Asia Pacific Prescription Sunglasses Market Facts & Figures by Country

5.6.1 Asia Pacific Prescription Sunglasses Market Size by Country: 2019 VS 2023 VS 2030

5.6.2 Asia Pacific Prescription Sunglasses Sales by Country (2019-2030)

5.6.3 Asia Pacific Prescription Sunglasses Revenue by Country (2019-2030)

5.6.4 China

5.6.5 Japan

5.6.6 South Korea

5.6.7 India

5.6.8 Australia

5.6.9 China Taiwan

5.6.10 Indonesia

5.6.11 Thailand

5.6.12 Malaysia

5.7 Latin America Prescription Sunglasses Market Facts & Figures by Country

5.7.1 Latin America Prescription Sunglasses Market Size by Country: 2019 VS 2023 VS 2030

5.7.2 Latin America Prescription Sunglasses Sales by Country (2019-2030)

5.7.3 Latin America Prescription Sunglasses Revenue by Country (2019-2030)

5.7.4 Mexico

5.7.5 Brazil

5.7.6 Argentina

5.8 Middle East and Africa Prescription Sunglasses Market Facts & Figures by Country

5.8.1 Middle East and Africa Prescription Sunglasses Market Size by Country: 2019 VS 2023 VS 2030

5.8.2 Middle East and Africa Prescription Sunglasses Sales by Country (2019-2030)

5.8.3 Middle East and Africa Prescription Sunglasses Revenue by Country (2019-2030)

5.8.4 Turkey

5.8.5 Saudi Arabia

5.8.6 UAE

6 SEGMENT BY TYPE

6.1 Global Prescription Sunglasses Sales by Type (2019-2030)

6.1.1 Global Prescription Sunglasses Sales by Type (2019-2030) & (K Units)

6.1.2 Global Prescription Sunglasses Sales Market Share by Type (2019-2030)

6.2 Global Prescription Sunglasses Revenue by Type (2019-2030)

6.2.1 Global Prescription Sunglasses Sales by Type (2019-2030) & (US\$ Million)

6.2.2 Global Prescription Sunglasses Revenue Market Share by Type (2019-2030)

6.3 Global Prescription Sunglasses Price by Type (2019-2030)

7 SEGMENT BY APPLICATION

7.1 Global Prescription Sunglasses Sales by Application (2019-2030)

7.1.1 Global Prescription Sunglasses Sales by Application (2019-2030) & (K Units)

7.1.2 Global Prescription Sunglasses Sales Market Share by Application (2019-2030)

7.2 Global Prescription Sunglasses Revenue by Application (2019-2030)

7.2.1 Global Prescription Sunglasses Sales by Application (2019-2030) & (US\$ Million)

7.2.2 Global Prescription Sunglasses Revenue Market Share by Application (2019-2030)

7.3 Global Prescription Sunglasses Price by Application (2019-2030)

8 VALUE CHAIN AND SALES CHANNELS ANALYSIS OF THE MARKET

8.1 Prescription Sunglasses Value Chain Analysis

8.1.1 Prescription Sunglasses Key Raw Materials

8.1.2 Raw Materials Key Suppliers

8.1.3 Prescription Sunglasses Production Mode & Process

8.2 Prescription Sunglasses Sales Channels Analysis

8.2.1 Direct Comparison with Distribution Share

8.2.2 Prescription Sunglasses Distributors

8.2.3 Prescription Sunglasses Customers

9 GLOBAL PRESCRIPTION SUNGLASSES ANALYZING MARKET DYNAMICS

9.1 Prescription Sunglasses Industry Trends

9.2 Prescription Sunglasses Industry Drivers

9.3 Prescription Sunglasses Industry Opportunities and Challenges

9.4 Prescription Sunglasses Industry Restraints

10 REPORT CONCLUSION

11 DISCLAIMER

List Of Tables

LIST OF TABLES

Table 1. Secondary Sources

Table 2. Primary Sources

Table 3. Market Value Comparison by Type (2018 VS 2022 VS 2029) & (US\$ Million)

Table 4. Market Value Comparison by Application (2018 VS 2022 VS 2029) & (US\$ Million)

Table 5. Global Prescription Sunglasses Volume and Revenue Market Size and CAGR of Manufacturers (2018 Versus 2022)

Table 6. Global Prescription Sunglasses Sales (K Units) of Manufacturers (2018-2023)

Table 7. Global Prescription Sunglasses Sales Market Share by Manufacturers (2018-2023)

Table 8. Global Prescription Sunglasses Revenue of Manufacturers (2018-2023)

Table 9. Global Prescription Sunglasses Revenue Share by Manufacturers (2018-2023)

Table 10. Global Market Prescription Sunglasses Average Price (USD/Unit) of Manufacturers (2018-2023)

Table 11. Global Prescription Sunglasses Industry Ranking, 2021 VS 2022 VS 2023

Table 12. Global Manufacturers of Prescription Sunglasses, Product Type & Application

Table 13. Global Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Global Prescription Sunglasses by Manufacturers Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue of 2022)

Table 15. Manufacturers Mergers & Acquisitions, Expansion Plans)

Table 16. Luxottica Group Company Information

Table 17. Luxottica Group Business Overview

Table 18. Luxottica Group Prescription Sunglasses Sales (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2018-2023)

Table 19. Luxottica Group Prescription Sunglasses Product Portfolio

Table 20. Luxottica Group Recent Developments

Table 21. Safilo Group Company Information

Table 22. Safilo Group Business Overview

Table 23. Safilo Group Prescription Sunglasses Sales (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2018-2023)

Table 24. Safilo Group Prescription Sunglasses Product Portfolio

Table 25. Safilo Group Recent Developments

Table 26. Charmant Company Information

Table 27. Charmant Business Overview

Table 28. Charmant Prescription Sunglasses Sales (K Units), Revenue (US\$ Million),

Price (USD/Unit) and Gross Margin (2018-2023)

Table 29. Charmant Prescription Sunglasses Product Portfolio

Table 30. Charmant Recent Developments

Table 31. Marchon Eyewear Company Information

Table 32. Marchon Eyewear Business Overview

Table 33. Marchon Eyewear Prescription Sunglasses Sales (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2018-2023)

Table 34. Marchon Eyewear Prescription Sunglasses Product Portfolio

Table 35. Marchon Eyewear Recent Developments

Table 36. Fielmann Company Information

Table 37. Fielmann Business Overview

Table 38. Fielmann Prescription Sunglasses Sales (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2018-2023)

Table 39. Fielmann Prescription Sunglasses Product Portfolio

Table 40. Fielmann Recent Developments

Table 41. De Rigo Company Information

Table 42. De Rigo Business Overview

Table 43. De Rigo Prescription Sunglasses Sales (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2018-2023)

Table 44. De Rigo Prescription Sunglasses Product Portfolio

Table 45. De Rigo Recent Developments

Table 46. Rodenstock Company Information

Table 47. Rodenstock Business Overview

Table 48. Rodenstock Prescription Sunglasses Sales (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2018-2023)

Table 49. Rodenstock Prescription Sunglasses Product Portfolio

Table 50. Rodenstock Recent Developments

Table 51. Global Prescription Sunglasses Market Size by Region (US\$ Million): 2018 VS 2022 VS 2029

Table 52. Global Prescription Sunglasses Sales by Region (2018-2023) & (K Units)

Table 53. Global Prescription Sunglasses Sales Market Share by Region (2018-2023)

Table 54. Global Prescription Sunglasses Sales by Region (2024-2029) & (K Units)

Table 55. Global Prescription Sunglasses Sales Market Share by Region (2024-2029)

Table 56. Global Prescription Sunglasses Revenue by Region (2018-2023) & (US\$ Million)

Table 57. Global Prescription Sunglasses Revenue Market Share by Region (2018-2023)

Table 58. Global Prescription Sunglasses Revenue by Region (2024-2029) & (US\$ Million)

Table 59. Global Prescription Sunglasses Revenue Market Share by Region (2024-2029)

Table 60. North America Prescription Sunglasses Revenue by Country: 2018 VS 2022 VS 2029 (US\$ Million)

Table 61. North America Prescription Sunglasses Sales by Country (2018-2023) & (K Units)

Table 62. North America Prescription Sunglasses Sales by Country (2024-2029) & (K Units)

Table 63. North America Prescription Sunglasses Revenue by Country (2018-2023) & (US\$ Million)

Table 64. North America Prescription Sunglasses Revenue by Country (2024-2029) & (US\$ Million)

Table 65. Europe Prescription Sunglasses Revenue by Country: 2018 VS 2022 VS 2029 (US\$ Million)

Table 66. Europe Prescription Sunglasses Sales by Country (2018-2023) & (K Units)

Table 67. Europe Prescription Sunglasses Sales by Country (2024-2029) & (K Units)

Table 68. Europe Prescription Sunglasses Revenue by Country (2018-2023) & (US\$ Million)

Table 69. Europe Prescription Sunglasses Revenue by Country (2024-2029) & (US\$ Million)

Table 70. Asia Pacific Prescription Sunglasses Revenue by Country: 2018 VS 2022 VS 2029 (US\$ Million)

Table 71. Asia Pacific Prescription Sunglasses Sales by Country (2018-2023) & (K Units)

Table 72. Asia Pacific Prescription Sunglasses Sales by Country (2024-2029) & (K Units)

Table 73. Asia Pacific Prescription Sunglasses Revenue by Country (2018-2023) & (US\$ Million)

Table 74. Asia Pacific Prescription Sunglasses Revenue by Country (2024-2029) & (US\$ Million)

Table 75. Latin America Prescription Sunglasses Revenue by Country: 2018 VS 2022 VS 2029 (US\$ Million)

Table 76. Latin America Prescription Sunglasses Sales by Country (2018-2023) & (K Units)

Table 77. Latin America Prescription Sunglasses Sales by Country (2024-2029) & (K Units)

Table 78. Latin America Prescription Sunglasses Revenue by Country (2018-2023) & (US\$ Million)

Table 79. Latin America Prescription Sunglasses Revenue by Country (2024-2029) &

(US\$ Million)

Table 80. Middle East and Africa Prescription Sunglasses Revenue by Country: 2018 VS 2022 VS 2029 (US\$ Million)

Table 81. Middle East and Africa Prescription Sunglasses Sales by Country (2018-2023) & (K Units)

Table 82. Middle East and Africa Prescription Sunglasses Sales by Country (2024-2029) & (K Units)

Table 83. Middle East and Africa Prescription Sunglasses Revenue by Country (2018-2023) & (US\$ Million)

Table 84. Middle East and Africa Prescription Sunglasses Revenue by Country (2024-2029) & (US\$ Million)

Table 85. Global Prescription Sunglasses Sales by Type (2018-2023) & (K Units)

Table 86. Global Prescription Sunglasses Sales by Type (2024-2029) & (K Units)

Table 87. Global Prescription Sunglasses Sales Market Share by Type (2018-2023)

Table 88. Global Prescription Sunglasses Sales Market Share by Type (2024-2029)

Table 89. Global Prescription Sunglasses Revenue by Type (2018-2023) & (US\$ Million)

Table 90. Global Prescription Sunglasses Revenue by Type (2024-2029) & (US\$ Million)

Table 91. Global Prescription Sunglasses Revenue Market Share by Type (2018-2023)

Table 92. Global Prescription Sunglasses Revenue Market Share by Type (2024-2029)

Table 93. Global Prescription Sunglasses Price by Type (2018-2023) & (USD/Unit)

Table 94. Global Prescription Sunglasses Price by Type (2024-2029) & (USD/Unit)

Table 95. Global Prescription Sunglasses Sales by Application (2018-2023) & (K Units)

Table 96. Global Prescription Sunglasses Sales by Application (2024-2029) & (K Units)

Table 97. Global Prescription Sunglasses Sales Market Share by Application (2018-2023)

Table 98. Global Prescription Sunglasses Sales Market Share by Application (2024-2029)

Table 99. Global Prescription Sunglasses Revenue by Application (2018-2023) & (US\$ Million)

Table 100. Global Prescription Sunglasses Revenue by Application (2024-2029) & (US\$ Million)

Table 101. Global Prescription Sunglasses Revenue Market Share by Application (2018-2023)

Table 102. Global Prescription Sunglasses Revenue Market Share by Application (2024-2029)

Table 103. Global Prescription Sunglasses Price by Application (2018-2023) & (USD/Unit)

Table 104. Global Prescription Sunglasses Price by Application (2024-2029) & (USD/Unit)

Table 105. Key Raw Materials

Table 106. Raw Materials Key Suppliers

Table 107. Prescription Sunglasses Distributors List

Table 108. Prescription Sunglasses Customers List

Table 109. Prescription Sunglasses Industry Trends

Table 110. Prescription Sunglasses Industry Drivers

Table 111. Prescription Sunglasses Industry Restraints

Table 112. Authors List of This Report

List Of Figures

LIST OF FIGURES

Figure 1. Research Methodology

Figure 2. Research Process

Figure 3. Key Executives Interviewed

Figure 4. Prescription Sunglasses Product Picture

Figure 5. Global Prescription Sunglasses Revenue (US\$ Million), 2018 VS 2022 VS 2029

Figure 6. Global Prescription Sunglasses Market Size (2018-2029) & (US\$ Million)

Figure 7. Global Prescription Sunglasses Sales (2018-2029) & (K Units)

Figure 8. Global Prescription Sunglasses Average Price (USD/Unit) & (2018-2029)

Figure 9. Glass Product Picture

Figure 10. CR-39 Product Picture

Figure 11. Polycarbonate Product Picture

Figure 12. Polyurethane Product Picture

Figure 13. Other Product Picture

Figure 14. Young Adults Product Picture

Figure 15. Adults Product Picture

Figure 16. Mature Adults Product Picture

Figure 17. Seniors Product Picture

Figure 18. Global Prescription Sunglasses Revenue Share by Manufacturers in 2022

Figure 19. Global Manufacturers of Prescription Sunglasses, Manufacturing Sites & Headquarters

Figure 20. Global Manufacturers of Prescription Sunglasses, Date of Enter into This Industry

Figure 21. Global Top 5 and 10 Prescription Sunglasses Players Market Share by Revenue in 2022

Figure 22. Manufacturers Type (Tier 1, Tier 2, and Tier 3): 2018 VS 2022

Figure 23. Global Prescription Sunglasses Market Size by Region (US\$ Million): 2018 VS 2022 VS 2029

Figure 24. Global Prescription Sunglasses Sales by Region in 2022

Figure 25. Global Prescription Sunglasses Revenue by Region in 2022

Figure 26. North America Prescription Sunglasses Market Size by Country in 2022

Figure 27. North America Prescription Sunglasses Sales Market Share by Country (2018-2029)

Figure 28. North America Prescription Sunglasses Revenue Market Share by Country (2018-2029)

Figure 29. U.S. Prescription Sunglasses Revenue Growth Rate (2018-2029) & (US\$ Million)

Figure 30. Canada Prescription Sunglasses Revenue Growth Rate (2018-2029) & (US\$ Million)

Figure 31. Europe Prescription Sunglasses Market Size by Country in 2022

Figure 32. Europe Prescription Sunglasses Sales Market Share by Country (2018-2029)

Figure 33. Europe Prescription Sunglasses Revenue Market Share by Country (2018-2029)

Figure 34. Germany Prescription Sunglasses Revenue Growth Rate (2018-2029) & (US\$ Million)

Figure 35. France Prescription Sunglasses Revenue Growth Rate (2018-2029) & (US\$ Million)

Figure 36. U.K. Prescription Sunglasses Revenue Growth Rate (2018-2029) & (US\$ Million)

Figure 37. Italy Prescription Sunglasses Revenue Growth Rate (2018-2029) & (US\$ Million)

Figure 38. Russia Prescription Sunglasses Revenue Growth Rate (2018-2029) & (US\$ Million)

Figure 39. Asia Pacific Prescription Sunglasses Market Size by Country in 2022

Figure 40. Asia Pacific Prescription Sunglasses Sales Market Share by Country (2018-2029)

Figure 41. Asia Pacific Prescription Sunglasses Revenue Market Share by Country (2018-2029)

Figure 42. China Prescription Sunglasses Revenue Growth Rate (2018-2029) & (US\$ Million)

Figure 43. Japan Prescription Sunglasses Revenue Growth Rate (2018-2029) & (US\$ Million)

Figure 44. South Korea Prescription Sunglasses Revenue Growth Rate (2018-2029) & (US\$ Million)

Figure 45. India Prescription Sunglasses Revenue Growth Rate (2018-2029) & (US\$ Million)

Figure 46. Australia Prescription Sunglasses Revenue Growth Rate (2018-2029) & (US\$ Million)

Figure 47. China Taiwan Prescription Sunglasses Revenue Growth Rate (2018-2029) & (US\$ Million)

Figure 48. Indonesia Prescription Sunglasses Revenue Growth Rate (2018-2029) & (US\$ Million)

Figure 49. Thailand Prescription Sunglasses Revenue Growth Rate (2018-2029) & (US\$ Million)

Figure 50. Malaysia Prescription Sunglasses Revenue Growth Rate (2018-2029) & (US\$ Million)

Figure 51. Latin America Prescription Sunglasses Market Size by Country in 2022

Figure 52. Latin America Prescription Sunglasses Sales Market Share by Country (2018-2029)

Figure 53. Latin America Prescription Sunglasses Revenue Market Share by Country (2018-2029)

Figure 54. Mexico Prescription Sunglasses Revenue Growth Rate (2018-2029) & (US\$ Million)

Figure 55. Brazil Prescription Sunglasses Revenue Growth Rate (2018-2029) & (US\$ Million)

Figure 56. Argentina Prescription Sunglasses Revenue Growth Rate (2018-2029) & (US\$ Million)

Figure 57. Middle East and Africa Prescription Sunglasses Market Size by Country in 2022

Figure 58. Middle East and Africa Prescription Sunglasses Sales Market Share by Country (2018-2029)

Figure 59. Middle East and Africa Prescription Sunglasses Revenue Market Share by Country (2018-2029)

Figure 60. Turkey Prescription Sunglasses Revenue Growth Rate (2018-2029) & (US\$ Million)

Figure 61. Saudi Arabia Prescription Sunglasses Revenue Growth Rate (2018-2029) & (US\$ Million)

Figure 62. UAE Prescription Sunglasses Revenue Growth Rate (2018-2029) & (US\$ Million)

Figure 63. Global Prescription Sunglasses Sales Market Share by Type (2018-2029)

Figure 64. Global Prescription Sunglasses Revenue Market Share by Type (2018-2029)

Figure 65. Global Prescription Sunglasses Price (USD/Unit) by Type (2018-2029)

Figure 66. Global Prescription Sunglasses Sales Market Share by Application (2018-2029)

Figure 67. Global Prescription Sunglasses Revenue Market Share by Application (2018-2029)

Figure 68. Global Prescription Sunglasses Price (USD/Unit) by Application (2018-2029)

Figure 69. Prescription Sunglasses Value Chain

Figure 70. Prescription Sunglasses Production Mode & Process

Figure 71. Direct Comparison with Distribution Share

Figure 72. Distributors Profiles

Figure 73. Prescription Sunglasses Industry Opportunities and Challenges

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