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Powertrain Industry Research Report 2024

https://marketpublishers.com/r/P94D9D77CC8EEN.html
Date: April 2024
Pages: 131
Price: US$ 2,950.00 (Single User License)
ID: P94D9D77CC8EEN

Abstracts

Summary

Powertrain Testing is undergoing radical change, driven by the challenges that global society faces today. The need for reduced dependence on fossil fuels and improved carbon footprints is driving advances in the technologies used in all vehicles. This in turn has a direct impact on approaches to testing of powertrain components and systems.

There are three major areas of powertrain test: Hardware-in-the-loop and Component cells test sub-systems of the Powertrain and normally include simulation of other components that are absent from the test. These are generally focused on the development of hardware systems such as engine/prime-mover/transmission control systems.

Full-Powertrain cells provide a test of the full Powertrain solution, often in combination with a Robot Driver and real-world simulation tools.

In-Vehicle tests allow the full powertrain to be tested in the vehicle, normally with a Robot Driver and again will often use real-world simulation technologies.

According to APO Research, The global Powertrain market was valued at US$ million in 2023 and is anticipated to reach US$ million by 2030, witnessing a CAGR of xx% during the forecast period 2024-2030.

North American market for Powertrain is estimated to increase from $ million in 2024 to reach $ million by 2030, at a CAGR of % during the forecast period of 2025 through 2030.

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Asia-Pacific market for Powertrain is estimated to increase from $ million in 2024 to reach $ million by 2030, at a CAGR of % during the forecast period of 2025 through 2030.

Europe market for Powertrain is estimated to increase from $ million in 2024 to reach $ million by 2030, at a CAGR of % during the forecast period of 2025 through 2030.

The major global companies of Powertrain include AKKA Technologies, Ricardo, FEV, ThyssenKrupp, Horiba, Applus+ IDIADA, Intertek, IAV and MAE, etc. In 2023, the world's top three vendors accounted for approximately % of the revenue.

Report Scope

This report aims to provide a comprehensive presentation of the global market for Powertrain, with both quantitative and qualitative analysis, to help readers develop business/growth strategies, assess the market competitive situation, analyze their position in the current marketplace, and make informed business decisions regarding Powertrain.

The Powertrain market size, estimations, and forecasts are provided in terms of revenue ($ millions), considering 2023 as the base year, with history and forecast data for the period from 2019 to 2030. This report segments the global Powertrain market comprehensively. Regional market sizes, concerning products by Type, by Application, and by players, are also provided. For a more in-depth understanding of the market, the report provides profiles of the competitive landscape, key competitors, and their respective market ranks. The report also discusses technological trends and new product developments.

Key Companies & Market Share Insights

In this section, the readers will gain an understanding of the key players competing. This report has studied the key growth strategies, such as innovative trends and developments, intensification of product portfolio, mergers and acquisitions, collaborations, new product innovation, and geographical expansion, undertaken by these participants to maintain their presence. Apart from business strategies, the study includes current developments and key financials. The readers will also get access to the data related to global revenue, price, and sales by manufacturers for the period 2019-2024. This all-inclusive report will certainly serve the clients to stay updated and make effective decisions in their businesses. Some of the prominent players reviewed in

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the research report include:

AKKA Technologies

Ricardo

FEV

ThyssenKrupp

Horiba

Applus+ IDIADA

Intertek

IAV

MAE

A&D

IBAG

Atesteo

FAKT

CSA Group

KST

CRITT M2A

Powertrain segment by Type

Engine Test

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Gearbox Test

Turbocharger Test

Powertrain Final Tests

Other

Powertrain Segment by Application

Automotive Powertrain Components Manufacturers

Automotive Manufacturers

Others

Powertrain Segment by Region

North America

United States

Canada

Europe

Germany

France

UK

Italy

Russia

Nordic Countries

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- Rest of Europe
- Asia-Pacific
  - China
  - Japan
  - South Korea
  - Southeast Asia
  - India
  - Australia
  - Rest of Asia
- Latin America
  - Mexico
  - Brazil
  - Rest of Latin America
- Middle East & Africa
  - Turkey
  - Saudi Arabia
  - UAE
  - Rest of MEA

Key Drivers & Barriers

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High-impact rendering factors and drivers have been studied in this report to aid the readers to understand the general development. Moreover, the report includes restraints and challenges that may act as stumbling blocks on the way of the players. This will assist the users to be attentive and make informed decisions related to business. Specialists have also laid their focus on the upcoming business prospects.

Reasons to Buy This Report

1. This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Powertrain market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.

2. This report will help stakeholders to understand the global industry status and trends of Powertrain and provides them with information on key market drivers, restraints, challenges, and opportunities.

3. This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.

4. This report stays updated with novel technology integration, features, and the latest developments in the market

5. This report helps stakeholders to gain insights into which regions to target globally

6. This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Powertrain.

7. This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

Chapter Outline

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Chapter 1: Research objectives, research methods, data sources, data cross-validation;

Chapter 2: Introduces the report scope of the report, executive summary of different market segments (product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the market and its likely evolution in the short to mid-term, and long term.

Chapter 3: Provides the analysis of various market segments product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 4: Provides the analysis of various market segments application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 5: Introduces executive summary of global market size, regional market size, this section also introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by companies in the industry, and the analysis of relevant policies in the industry.

Chapter 6: Detailed analysis of Powertrain companies' competitive landscape, revenue market share, latest development plan, merger, and acquisition information, etc.

Chapter 7, 8, 9, 10, 11: North America, Europe, Asia Pacific, Latin America, Middle East and Africa segment by country. It provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 12: Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including revenue, gross margin, product introduction, recent development, etc.

Chapter 13: The main points and conclusions of the report.

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Contents

1 PREFACE

1.1 Scope of Report
1.2 Reasons for Doing This Study
1.3 Research Methodology
1.4 Research Process
1.5 Data Source
  1.5.1 Secondary Sources
  1.5.2 Primary Sources

2 MARKET OVERVIEW

2.1 Product Definition
2.2 Powertrain by Type
  2.2.1 Market Value Comparison by Type (2019 VS 2023 VS 2030)
  2.2.2 Engine Test
  2.2.3 Gearbox Test
  2.2.4 Turbocharger Test
  2.2.5 Powertrain Final Tests
  2.2.6 Other
2.3 Powertrain by Application
  2.3.1 Market Value Comparison by Application (2019 VS 2023 VS 2030)
  2.3.2 Automotive Powertrain Components Manufacturers
  2.3.3 Automotive Manufacturers
  2.3.4 Others
2.4 Assumptions and Limitations

3 POWERTRAIN BREAKDOWN DATA BY TYPE

3.1 Global Powertrain Historic Market Size by Type (2019-2024)
3.2 Global Powertrain Forecasted Market Size by Type (2025-2030)

4 POWERTRAIN BREAKDOWN DATA BY APPLICATION

4.1 Global Powertrain Historic Market Size by Application (2019-2024)
4.2 Global Powertrain Forecasted Market Size by Application (2019-2024)

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5 GLOBAL GROWTH TRENDS

5.1 Global Powertrain Market Perspective (2019-2030)
5.2 Global Powertrain Growth Trends by Region
  5.2.1 Global Powertrain Market Size by Region: 2019 VS 2023 VS 2030
  5.2.2 Powertrain Historic Market Size by Region (2019-2024)
  5.2.3 Powertrain Forecasted Market Size by Region (2025-2030)
5.3 Powertrain Market Dynamics
  5.3.1 Powertrain Industry Trends
  5.3.2 Powertrain Market Drivers
  5.3.3 Powertrain Market Challenges
  5.3.4 Powertrain Market Restraints

6 MARKET COMPETITIVE LANDSCAPE BY PLAYERS

6.1 Global Top Powertrain Players by Revenue
  6.1.1 Global Top Powertrain Players by Revenue (2019-2024)
  6.1.2 Global Powertrain Revenue Market Share by Players (2019-2024)
6.2 Global Powertrain Industry Players Ranking, 2022 VS 2023 VS 2024
6.3 Global Key Players of Powertrain Head office and Area Served
6.4 Global Powertrain Players, Product Type & Application
6.5 Global Powertrain Players, Date of Enter into This Industry
6.6 Global Powertrain Market CR5 and HHI
6.7 Global Players Mergers & Acquisition

7 NORTH AMERICA

7.1 North America Powertrain Market Size (2019-2030)
7.2 North America Powertrain Market Growth Rate by Country: 2019 VS 2023 VS 2030
7.3 North America Powertrain Market Size by Country (2019-2024)
7.4 North America Powertrain Market Size by Country (2025-2030)
7.5 United States
7.6 Canada

8 EUROPE

8.1 Europe Powertrain Market Size (2019-2030)
8.2 Europe Powertrain Market Growth Rate by Country: 2019 VS 2023 VS 2030
8.3 Europe Powertrain Market Size by Country (2019-2024)

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8.4 Europe Powertrain Market Size by Country (2025-2030)
8.5 Germany
8.6 France
8.7 U.K.
8.8 Italy
8.9 Russia
8.10 Nordic Countries

9 ASIA-PACIFIC

9.1 Asia-Pacific Powertrain Market Size (2019-2030)
9.2 Asia-Pacific Powertrain Market Growth Rate by Country: 2019 VS 2023 VS 2030
9.3 Asia-Pacific Powertrain Market Size by Country (2019-2024)
9.4 Asia-Pacific Powertrain Market Size by Country (2025-2030)
9.5 China
9.6 Japan
9.7 South Korea
9.8 Southeast Asia
9.9 India
9.10 Australia

10 LATIN AMERICA

10.1 Latin America Powertrain Market Size (2019-2030)
10.2 Latin America Powertrain Market Growth Rate by Country: 2019 VS 2023 VS 2030
10.3 Latin America Powertrain Market Size by Country (2019-2024)
10.4 Latin America Powertrain Market Size by Country (2025-2030)
10.5 Mexico
10.6 Brazil

11 MIDDLE EAST & AFRICA

11.1 Middle East & Africa Powertrain Market Size (2019-2030)
11.2 Middle East & Africa Powertrain Market Growth Rate by Country: 2019 VS 2023 VS 2030
11.3 Middle East & Africa Powertrain Market Size by Country (2019-2024)
11.4 Middle East & Africa Powertrain Market Size by Country (2025-2030)
11.5 Turkey
11.6 Saudi Arabia

+44 20 8123 2220
info@marketpublishers.com

11.7 UAE

12 PLAYERS PROFILED

12.1 AKKA Technologies
12.1.1 AKKA Technologies Company Information
12.1.2 AKKA Technologies Business Overview
12.1.3 AKKA Technologies Revenue in Powertrain Business (2019-2024)
12.1.4 AKKA Technologies Powertrain Product Portfolio
12.1.5 AKKA Technologies Recent Developments
12.2 Ricardo
12.2.1 Ricardo Company Information
12.2.2 Ricardo Business Overview
12.2.3 Ricardo Revenue in Powertrain Business (2019-2024)
12.2.4 Ricardo Powertrain Product Portfolio
12.2.5 Ricardo Recent Developments
12.3 FEV
12.3.1 FEV Company Information
12.3.2 FEV Business Overview
12.3.3 FEV Revenue in Powertrain Business (2019-2024)
12.3.4 FEV Powertrain Product Portfolio
12.3.5 FEV Recent Developments
12.4 ThyssenKrupp
12.4.1 ThyssenKrupp Company Information
12.4.2 ThyssenKrupp Business Overview
12.4.3 ThyssenKrupp Revenue in Powertrain Business (2019-2024)
12.4.4 ThyssenKrupp Powertrain Product Portfolio
12.4.5 ThyssenKrupp Recent Developments
12.5 Horiba
12.5.1 Horiba Company Information
12.5.2 Horiba Business Overview
12.5.3 Horiba Revenue in Powertrain Business (2019-2024)
12.5.4 Horiba Powertrain Product Portfolio
12.5.5 Horiba Recent Developments
12.6 Applus+ IDIADA
12.6.1 Applus+ IDIADA Company Information
12.6.2 Applus+ IDIADA Business Overview
12.6.3 Applus+ IDIADA Revenue in Powertrain Business (2019-2024)
12.6.4 Applus+ IDIADA Powertrain Product Portfolio

+44 20 8123 2220
info@marketpublishers.com

12.6.5 Applus+ IDIADA Recent Developments
12.7 Intertek
12.7.1 Intertek Company Information
12.7.2 Intertek Business Overview
12.7.3 Intertek Revenue in Powertrain Business (2019-2024)
12.7.4 Intertek Powertrain Product Portfolio
12.7.5 Intertek Recent Developments
12.8 IAV
12.8.1 IAV Company Information
12.8.2 IAV Business Overview
12.8.3 IAV Revenue in Powertrain Business (2019-2024)
12.8.4 IAV Powertrain Product Portfolio
12.8.5 IAV Recent Developments
12.9 MAE
12.9.1 MAE Company Information
12.9.2 MAE Business Overview
12.9.3 MAE Revenue in Powertrain Business (2019-2024)
12.9.4 MAE Powertrain Product Portfolio
12.9.5 MAE Recent Developments
12.10 A&D
12.10.1 A&D Company Information
12.10.2 A&D Business Overview
12.10.3 A&D Revenue in Powertrain Business (2019-2024)
12.10.4 A&D Powertrain Product Portfolio
12.10.5 A&D Recent Developments
12.11 IBAG
12.11.1 IBAG Company Information
12.11.2 IBAG Business Overview
12.11.3 IBAG Revenue in Powertrain Business (2019-2024)
12.11.4 IBAG Powertrain Product Portfolio
12.11.5 IBAG Recent Developments
12.12 Atesteo
12.12.1 Atesteo Company Information
12.12.2 Atesteo Business Overview
12.12.3 Atesteo Revenue in Powertrain Business (2019-2024)
12.12.4 Atesteo Powertrain Product Portfolio
12.12.5 Atesteo Recent Developments
12.13 FAKT
12.13.1 FAKT Company Information

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info@marketpublishers.com

12.13.2 FAKT Business Overview
12.13.3 FAKT Revenue in Powertrain Business (2019-2024)
12.13.4 FAKT Powertrain Product Portfolio
12.13.5 FAKT Recent Developments
12.14 CSA Group
12.14.1 CSA Group Company Information
12.14.2 CSA Group Business Overview
12.14.3 CSA Group Revenue in Powertrain Business (2019-2024)
12.14.4 CSA Group Powertrain Product Portfolio
12.14.5 CSA Group Recent Developments
12.15 KST
12.15.1 KST Company Information
12.15.2 KST Business Overview
12.15.3 KST Revenue in Powertrain Business (2019-2024)
12.15.4 KST Powertrain Product Portfolio
12.15.5 KST Recent Developments
12.16 CRITT M2A
12.16.1 CRITT M2A Company Information
12.16.2 CRITT M2A Business Overview
12.16.3 CRITT M2A Revenue in Powertrain Business (2019-2024)
12.16.4 CRITT M2A Powertrain Product Portfolio
12.16.5 CRITT M2A Recent Developments

13 REPORT CONCLUSION

14 DISCLAIMER

+44 20 8123 2220
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List Of Tables

LIST OF TABLES

Table 1. Secondary Sources
Table 2. Primary Sources
Table 3. Market Value Comparison by Type (2018 VS 2022 VS 2029) & (US$ Million)
Table 4. Market Value Comparison by Application (2018 VS 2022 VS 2029) & (US$ Million)
Table 5. Global Powertrain Market Size by Type (2018-2023) & (US$ Million)
Table 6. Global Powertrain Revenue Market Share by Type (2018-2023)
Table 7. Global Powertrain Forecasted Market Size by Type (2024-2029) & (US$ Million)
Table 8. Global Powertrain Revenue Market Share by Type (2024-2029)
Table 9. Global Powertrain Market Size by Application (2018-2023) & (US$ Million)
Table 10. Global Powertrain Revenue Market Share by Application (2018-2023)
Table 11. Global Powertrain Forecasted Market Size by Application (2024-2029) & (US$ Million)
Table 12. Global Powertrain Revenue Market Share by Application (2024-2029)
Table 13. Global Powertrain Market Size by Region (US$ Million): 2018 VS 2022 VS 2029
Table 14. Global Powertrain Market Size by Region (2018-2023) & (US$ Million)
Table 15. Global Powertrain Market Share by Region (2018-2023)
Table 16. Global Powertrain Forecasted Market Size by Region (2024-2029) & (US$ Million)
Table 17. Global Powertrain Market Share by Region (2024-2029)
Table 18. Powertrain Market Trends
Table 19. Powertrain Market Drivers
Table 20. Powertrain Market Challenges
Table 21. Powertrain Market Restraints
Table 22. Global Top Powertrain Manufacturers by Revenue (US$ Million) & (2018-2023)
Table 23. Global Powertrain Revenue Market Share by Manufacturers (2018-2023)
Table 24. Global Powertrain Industry Manufacturers Ranking, 2021 VS 2022 VS 2023
Table 25. Global Key Players of Powertrain, Headquarters and Area Served
Table 26. Global Powertrain Manufacturers, Product Type & Application
Table 27. Global Manufacturers Market Concentration Ratio (CR5 and HHI)
Table 28. Global Powertrain by Manufacturers Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue of 2022)

+44 20 8123 2220
info@marketpublishers.com

Table 29. Manufacturers Mergers & Acquisitions, Expansion Plans
Table 30. North America Powertrain Market Growth Rate by Country: 2018 VS 2022 VS 2029 (US$ Million)
Table 31. North America Powertrain Market Size by Country (2018-2023) & (US$ Million)
Table 32. North America Powertrain Market Size by Country (2024-2029) & (US$ Million)
Table 33. Europe Powertrain Market Growth Rate by Country: 2018 VS 2022 VS 2029 (US$ Million)
Table 34. Europe Powertrain Market Size by Country (2018-2023) & (US$ Million)
Table 35. Europe Powertrain Market Size by Country (2024-2029) & (US$ Million)
Table 36. Asia-Pacific Powertrain Market Growth Rate by Country: 2018 VS 2022 VS 2029 (US$ Million)
Table 37. Asia-Pacific Powertrain Market Size by Country (2018-2023) & (US$ Million)
Table 38. Asia-Pacific Powertrain Market Size by Country (2024-2029) & (US$ Million)
Table 39. Latin America Powertrain Market Growth Rate by Country: 2018 VS 2022 VS 2029 (US$ Million)
Table 40. Latin America Powertrain Market Size by Country (2018-2023) & (US$ Million)
Table 41. Latin America Powertrain Market Size by Country (2024-2029) & (US$ Million)
Table 42. Middle East & Africa Powertrain Market Growth Rate by Country: 2018 VS 2022 VS 2029 (US$ Million)
Table 43. Middle East & Africa Powertrain Market Size by Country (2018-2023) & (US$ Million)
Table 44. Middle East & Africa Powertrain Market Size by Country (2024-2029) & (US$ Million)
Table 45. AKKA Technologies Company Detail
Table 46. AKKA Technologies Business Overview
Table 47. AKKA Technologies Powertrain Product
Table 48. AKKA Technologies Revenue in Powertrain Business (2017-2022) & (US$ Million)
Table 49. AKKA Technologies Recent Development
Table 50. Ricardo Company Detail
Table 51. Ricardo Business Overview
Table 52. Ricardo Powertrain Product
Table 53. Ricardo Revenue in Powertrain Business (2017-2022) & (US$ Million)
Table 54. Ricardo Recent Development
Table 55. FEV Company Detail
Table 56. FEV Business Overview
Table 57. FEV Powertrain Product

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Table 58. FEV Revenue in Powertrain Business (2017-2022) & (US$ Million)
Table 59. FEV Recent Development
Table 60. ThyssenKrupp Company Detail
Table 61. ThyssenKrupp Business Overview
Table 62. ThyssenKrupp Powertrain Product
Table 63. ThyssenKrupp Revenue in Powertrain Business (2017-2022) & (US$ Million)
Table 64. ThyssenKrupp Recent Development
Table 65. Horiba Company Detail
Table 66. Horiba Business Overview
Table 67. Horiba Powertrain Product
Table 68. Horiba Revenue in Powertrain Business (2017-2022) & (US$ Million)
Table 69. Horiba Recent Development
Table 70. Applus+ IDIADA Company Detail
Table 71. Applus+ IDIADA Business Overview
Table 72. Applus+ IDIADA Powertrain Product
Table 73. Applus+ IDIADA Revenue in Powertrain Business (2017-2022) & (US$ Million)
Table 74. Applus+ IDIADA Recent Development
Table 75. Intertek Company Detail
Table 76. Intertek Business Overview
Table 77. Intertek Powertrain Product
Table 78. Intertek Revenue in Powertrain Business (2017-2022) & (US$ Million)
Table 79. Intertek Recent Development
Table 80. IAV Company Detail
Table 81. IAV Business Overview
Table 82. IAV Powertrain Product
Table 83. IAV Revenue in Powertrain Business (2017-2022) & (US$ Million)
Table 84. IAV Recent Development
Table 85. MAE Company Detail
Table 86. MAE Business Overview
Table 87. MAE Powertrain Product
Table 88. MAE Revenue in Powertrain Business (2017-2022) & (US$ Million)
Table 89. MAE Recent Development
Table 90. A&D Company Detail
Table 91. A&D Business Overview
Table 92. A&D Powertrain Product
Table 93. A&D Revenue in Powertrain Business (2017-2022) & (US$ Million)
Table 94. A&D Recent Development
Table 95. IBAG Company Detail

+44 20 8123 2220
info@marketpublishers.com

Table 96. IBAG Business Overview
Table 97. IBAG PowertrainProduct
Table 98. IBAG Revenue in Powertrain Business (2017-2022) & (US$ Million)
Table 99. IBAG Recent Development
Table 100. Atesteo Company Detail
Table 101. Atesteo Business Overview
Table 102. Atesteo PowertrainProduct
Table 103. Atesteo Revenue in Powertrain Business (2017-2022) & (US$ Million)
Table 104. Atesteo Recent Development
Table 105. FAKT Company Detail
Table 106. FAKT Business Overview
Table 107. FAKT PowertrainProduct
Table 108. FAKT Revenue in Powertrain Business (2017-2022) & (US$ Million)
Table 109. FAKT Recent Development
Table 110. CSA Group Company Detail
Table 111. CSA Group Business Overview
Table 112. CSA Group PowertrainProduct
Table 113. CSA Group Revenue in Powertrain Business (2017-2022) & (US$ Million)
Table 114. CSA Group Recent Development
Table 115. KST Company Detail
Table 116. KST Business Overview
Table 117. KST PowertrainProduct
Table 118. KST Revenue in Powertrain Business (2017-2022) & (US$ Million)
Table 119. KST Recent Development
Table 120. CRITT M2A Company Detail
Table 121. CRITT M2A Business Overview
Table 122. CRITT M2A PowertrainProduct
Table 123. CRITT M2A Revenue in Powertrain Business (2017-2022) & (US$ Million)
Table 124. CRITT M2A Recent Development
Table 125. AKKA Technologies Company Information
Table 126. AKKA Technologies Business Overview
Table 127. AKKA Technologies Powertrain Revenue in Powertrain Business (2018-2023) & (US$ Million)
Table 128. AKKA Technologies Revenue in Powertrain Business (2018-2023) & (US$ Million) Portfolio
Table 129. AKKA Technologies Recent Development
Table 130. Ricardo Company Information
Table 131. Ricardo Business Overview
Table 132. Ricardo Powertrain Revenue in Powertrain Business (2018-2023) & (US$

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Million)
Table 133. Ricardo Revenue in Powertrain Business (2018-2023) & (US$ Million) Portfolio
Table 134. Ricardo Recent Development
Table 135. FEV Company Information
Table 136. FEV Business Overview
Table 137. FEV Powertrain Revenue in Powertrain Business (2018-2023) & (US$ Million)
Table 138. FEV Revenue in Powertrain Business (2018-2023) & (US$ Million) Portfolio
Table 139. FEV Recent Development
Table 140. ThyssenKrupp Company Information
Table 141. ThyssenKrupp Business Overview
Table 142. ThyssenKrupp Powertrain Revenue in Powertrain Business (2018-2023) & (US$ Million)
Table 143. ThyssenKrupp Revenue in Powertrain Business (2018-2023) & (US$ Million) Portfolio
Table 144. ThyssenKrupp Recent Development
Table 145. Horiba Company Information
Table 146. Horiba Business Overview
Table 147. Horiba Powertrain Revenue in Powertrain Business (2018-2023) & (US$ Million)
Table 148. Horiba Revenue in Powertrain Business (2018-2023) & (US$ Million) Portfolio
Table 149. Horiba Recent Development
Table 150. Applus+ IDIADA Company Information
Table 151. Applus+ IDIADA Business Overview
Table 152. Applus+ IDIADA Powertrain Revenue in Powertrain Business (2018-2023) & (US$ Million)
Table 153. Applus+ IDIADA Revenue in Powertrain Business (2018-2023) & (US$ Million) Portfolio
Table 154. Applus+ IDIADA Recent Development
Table 155. Intertek Company Information
Table 156. Intertek Business Overview
Table 157. Intertek Powertrain Revenue in Powertrain Business (2018-2023) & (US$ Million)
Table 158. Intertek Revenue in Powertrain Business (2018-2023) & (US$ Million) Portfolio
Table 159. Intertek Recent Development
Table 160. IAV Company Information

+44 20 8123 2220
info@marketpublishers.com

Table 161. IAV Business Overview
Table 162. IAV Powertrain Revenue in Powertrain Business (2018-2023) & (US$ Million)
Table 163. IAV Revenue in Powertrain Business (2018-2023) & (US$ Million) Portfolio
Table 164. IAV Recent Development
Table 165. MAE Company Information
Table 166. MAE Business Overview
Table 167. MAE Powertrain Revenue in Powertrain Business (2018-2023) & (US$ Million)
Table 168. MAE Revenue in Powertrain Business (2018-2023) & (US$ Million) Portfolio
Table 169. MAE Recent Development
Table 170. A&D Company Information
Table 171. A&D Business Overview
Table 172. A&D Powertrain Revenue in Powertrain Business (2018-2023) & (US$ Million)
Table 173. A&D Revenue in Powertrain Business (2018-2023) & (US$ Million) Portfolio
Table 174. A&D Recent Development
Table 175. IBAG Company Information
Table 176. IBAG Business Overview
Table 177. IBAG PowertrainRevenue in Powertrain Business (2018-2023) & (US$ Million)
Table 178. IBAG Revenue in Powertrain Business (2018-2023) & (US$ Million) Portfolio
Table 179. IBAG Recent Development
Table 180. Atesteo Company Information
Table 181. Atesteo Business Overview
Table 182. Atesteo PowertrainRevenue in Powertrain Business (2018-2023) & (US$ Million)
Table 183. Atesteo Revenue in Powertrain Business (2018-2023) & (US$ Million) Portfolio
Table 184. Atesteo Recent Development
Table 185. FAKT Company Information
Table 186. FAKT Business Overview
Table 187. FAKT PowertrainRevenue in Powertrain Business (2018-2023) & (US$ Million)
Table 188. FAKT Revenue in Powertrain Business (2018-2023) & (US$ Million) Portfolio
Table 189. FAKT Recent Development
Table 190. CSA Group Company Information
Table 191. CSA Group Business Overview
Table 192. CSA Group PowertrainRevenue in Powertrain Business (2018-2023) & (US$

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Million)
Table 193. CSA Group Revenue in Powertrain Business (2018-2023) & (US$ Million) Portfolio
Table 194. CSA Group Recent Development
Table 195. KST Company Information
Table 196. KST Business Overview
Table 197. KST PowertrainRevenue in Powertrain Business (2018-2023) & (US$ Million)
Table 198. KST Revenue in Powertrain Business (2018-2023) & (US$ Million) Portfolio
Table 199. KST Recent Development
Table 200. CRITT M2A Company Information
Table 201. CRITT M2A Business Overview
Table 202. CRITT M2A PowertrainRevenue in Powertrain Business (2018-2023) & (US$ Million)
Table 203. CRITT M2A Revenue in Powertrain Business (2018-2023) & (US$ Million) Portfolio
Table 204. CRITT M2A Recent Development
Table 205. Authors List of This Report

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List Of Figures

LIST OF FIGURES

Figure 1. Research Methodology
Figure 2. Research Process
Figure 3. Key Executives Interviewed
Figure 4. Powertrain Product Picture
Figure 5. Global Powertrain Market Size Comparison by Type (2023-2029) & (US$ Million)
Figure 6. Global Powertrain Market Share by Type: 2022 VS 2029
Figure 7. Engine Test Product Picture
Figure 8. Gearbox Test Product Picture
Figure 9. Turbocharger Test Product Picture
Figure 10. Powertrain Final Tests Product Picture
Figure 11. Other Product Picture
Figure 12. Global Powertrain Market Size by Application (2023-2029) & (US$ Million)
Figure 13. Global Powertrain Market Share by Application: 2022 VS 2029
Figure 14. Automotive Powertrain Components Manufacturers Product Picture
Figure 15. Automotive Manufacturers Product Picture
Figure 16. Others Product Picture
Figure 17. Global Powertrain Market Size (US$ Million), Year-over-Year: 2018-2029
Figure 18. Global Powertrain Market Size, (US$ Million), 2018 VS 2022 VS 2029
Figure 19. Global Powertrain Market Share by Region: 2022 VS 2029
Figure 20. Global Powertrain Market Share by Players in 2022
Figure 21. Global Powertrain Players, Date of Enter into This Industry
Figure 22. Global Top 5 and 10 Powertrain Players Market Share by Revenue in 2022
Figure 23. Players Type (Tier 1, Tier 2, and Tier 3): 2018 VS 2022
Figure 24. North America Powertrain Market Size YoY Growth (2018-2029) & (US$ Million)
Figure 25. North America Powertrain Market Share by Country (2018-2029)
Figure 26. United States Powertrain Market Size YoY Growth (2018-2029) & (US$ Million)
Figure 27. Canada Powertrain Market Size YoY Growth (2018-2029) & (US$ Million)
Figure 28. Europe Powertrain Market Size YoY Growth (2018-2029) & (US$ Million)
Figure 29. Europe Powertrain Market Share by Country (2018-2029)
Figure 30. Germany Powertrain Market Size YoY Growth (2018-2029) & (US$ Million)
Figure 31. France Powertrain Market Size YoY Growth (2018-2029) & (US$ Million)
Figure 32. U.K. Powertrain Market Size YoY Growth (2018-2029) & (US$ Million)

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Figure 33. Italy Powertrain Market Size YoY Growth (2018-2029) & (US$ Million)
Figure 34. Russia Powertrain Market Size YoY Growth (2018-2029) & (US$ Million)
Figure 35. Nordic Countries Powertrain Market Size YoY Growth (2018-2029) & (US$ Million)
Figure 36. Asia-Pacific Powertrain Market Size YoY Growth (2018-2029) & (US$ Million)
Figure 37. Asia-Pacific Powertrain Market Share by Country (2018-2029)
Figure 38. China Powertrain Market Size YoY Growth (2018-2029) & (US$ Million)
Figure 39. Japan Powertrain Market Size YoY Growth (2018-2029) & (US$ Million)
Figure 40. South Korea Powertrain Market Size YoY Growth (2018-2029) & (US$ Million)
Figure 41. Southeast Asia Powertrain Market Size YoY Growth (2018-2029) & (US$ Million)
Figure 42. India Powertrain Market Size YoY Growth (2018-2029) & (US$ Million)
Figure 43. Australia Powertrain Market Size YoY Growth (2018-2029) & (US$ Million)
Figure 44. Latin America Powertrain Market Size YoY Growth (2018-2029) & (US$ Million)
Figure 45. Latin America Powertrain Market Share by Country (2018-2029)
Figure 46. Mexico Powertrain Market Size YoY Growth (2018-2029) & (US$ Million)
Figure 47. Brazil Powertrain Market Size YoY Growth (2018-2029) & (US$ Million)
Figure 48. Middle East & Africa Powertrain Market Size YoY Growth (2018-2029) & (US$ Million)
Figure 49. Middle East & Africa Powertrain Market Share by Country (2018-2029)
Figure 50. Turkey Powertrain Market Size YoY Growth (2018-2029) & (US$ Million)
Figure 51. Saudi Arabia Powertrain Market Size YoY Growth (2018-2029) & (US$ Million)
Figure 52. UAE Powertrain Market Size YoY Growth (2018-2029) & (US$ Million)
Figure 53. AKKA Technologies Revenue Growth Rate in Powertrain Business (2018-2023)
Figure 54. Ricardo Revenue Growth Rate in Powertrain Business (2018-2023)
Figure 55. FEV Revenue Growth Rate in Powertrain Business (2018-2023)
Figure 56. ThyssenKrupp Revenue Growth Rate in Powertrain Business (2018-2023)
Figure 57. Horiba Revenue Growth Rate in Powertrain Business (2018-2023)
Figure 58. Applus+ IDIADA Revenue Growth Rate in Powertrain Business (2018-2023)
Figure 59. Intertek Revenue Growth Rate in Powertrain Business (2018-2023)
Figure 60. IAV Revenue Growth Rate in Powertrain Business (2018-2023)
Figure 61. MAE Revenue Growth Rate in Powertrain Business (2018-2023)
Figure 62. A&D Revenue Growth Rate in Powertrain Business (2018-2023)
Figure 63. IBAG Revenue Growth Rate in Powertrain Business (2018-2023)
Figure 64. Atesteo Revenue Growth Rate in Powertrain Business (2018-2023)

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Figure 65. FAKT Revenue Growth Rate in Powertrain Business (2018-2023)
Figure 66. CSA Group Revenue Growth Rate in Powertrain Business (2018-2023)
Figure 67. KST Revenue Growth Rate in Powertrain Business (2018-2023)
Figure 68. CRITT M2A Revenue Growth Rate in Powertrain Business (2018-2023)

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