

Postage Meters Industry Research Report 2023

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Abstracts

This report aims to provide a comprehensive presentation of the global market for Postage Meters, with both quantitative and qualitative analysis, to help readers develop business/growth strategies, assess the market competitive situation, analyze their position in the current marketplace, and make informed business decisions regarding Postage Meters.

The Postage Meters market size, estimations, and forecasts are provided in terms of output/shipments (Units) and revenue (\$ millions), considering 2022 as the base year, with history and forecast data for the period from 2018 to 2029. This report segments the global Postage Meters market comprehensively. Regional market sizes, concerning products by types, by application, and by players, are also provided. The influence of COVID-19 and the Russia-Ukraine War were considered while estimating market sizes.

For a more in-depth understanding of the market, the report provides profiles of the competitive landscape, key competitors, and their respective market ranks. The report also discusses technological trends and new product developments.

The report will help the Postage Meters manufacturers, new entrants, and industry chain related companies in this market with information on the revenues, production, and average price for the overall market and the sub-segments across the different segments, by company, product type, application, and regions.

Key Companies & Market Share Insights

In this section, the readers will gain an understanding of the key players competing. This report has studied the key growth strategies, such as innovative trends and developments, intensification of product portfolio, mergers and acquisitions, collaborations, new product innovation, and geographical expansion, undertaken by

these participants to maintain their presence. Apart from business strategies, the study includes current developments and key financials. The readers will also get access to the data related to global revenue, price, and sales by manufacturers for the period 2018-2023. This all-inclusive report will certainly serve the clients to stay updated and make effective decisions in their businesses. Some of the prominent players reviewed in the research report include:

Quadient

Pitney Bowes

Francotyp-Postalia

Frama

Data-Pac

Gongda Pute

Hunan Copote Science & Technology

Product Type Insights

Global markets are presented by Postage Meters type, along with growth forecasts through 2029. Estimates on production and value are based on the price in the supply chain at which the Postage Meters are procured by the manufacturers.

This report has studied every segment and provided the market size using historical data. They have also talked about the growth opportunities that the segment may pose in the future. This study bestows production and revenue data by type, and during the historical period (2018-2023) and forecast period (2024-2029).

Postage Meters segment by Type

Low Volume: Below 100 Items

Mid Volume: 100-500 Items

High Volume: More than 500 Items

Application Insights

This report has provided the market size (production and revenue data) by application, during the historical period (2018-2023) and forecast period (2024-2029).

This report also outlines the market trends of each segment and consumer behaviors impacting the Postage Meters market and what implications these may have on the industry's future. This report can help to understand the relevant market and consumer trends that are driving the Postage Meters market.

Postage Meters segment by Application

Large Businesses

Medium-sized Businesses

Small Businesses

Regional Outlook

This section of the report provides key insights regarding various regions and the key players operating in each region. Economic, social, environmental, technological, and political factors have been taken into consideration while assessing the growth of the particular region/country. The readers will also get their hands on the revenue and sales data of each region and country for the period 2018-2029.

The market has been segmented into various major geographies, including North America, Europe, Asia-Pacific, South America. Detailed analysis of major countries such as the USA, Germany, the U.K., Italy, France, China, Japan, South Korea, Southeast Asia, and India will be covered within the regional segment. For market estimates, data are going to be provided for 2022 because of the base year, with estimates for 2023 and forecast value for 2029.

North America

United States

Canada

Europe

Germany

France

U.K.

Italy

Russia

Asia-Pacific

China

Japan

South Korea

India

Australia

China Taiwan

Indonesia

Thailand

Malaysia

Latin America

Mexico

Brazil

Argentina

Key Drivers & Barriers

High-impact rendering factors and drivers have been studied in this report to aid the readers to understand the general development. Moreover, the report includes restraints and challenges that may act as stumbling blocks on the way of the players. This will assist the users to be attentive and make informed decisions related to business. Specialists have also laid their focus on the upcoming business prospects.

COVID-19 and Russia-Ukraine War Influence Analysis

The readers in the section will understand how the Postage Meters market scenario changed across the globe during the pandemic, post-pandemic and Russia-Ukraine War. The study is done keeping in view the changes in aspects such as demand, consumption, transportation, consumer behavior, supply chain management, export and import, and production. The industry experts have also highlighted the key factors that will help create opportunities for players and stabilize the overall industry in the years to come.

Reasons to Buy This Report

This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Postage Meters market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.

This report will help stakeholders to understand the global industry status and trends of Postage Meters and provides them with information on key market drivers, restraints, challenges, and opportunities.

This report will help stakeholders to understand competitors better and gain more

insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.

This report stays updated with novel technology integration, features, and the latest developments in the market

This report helps stakeholders to understand the COVID-19 and Russia-Ukraine War Influence on the Postage Meters industry.

This report helps stakeholders to gain insights into which regions to target globally

This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Postage Meters.

This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

Core Chapters

Chapter 1: Research objectives, research methods, data sources, data cross-validation;

Chapter 2: Introduces the report scope of the report, executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the market and its likely evolution in the short to mid-term, and long term.

Chapter 3: Detailed analysis of Postage Meters manufacturers competitive landscape, price, production and value market share, latest development plan, merger, and acquisition information, etc.

Chapter 4: Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including product production/output, value, price, gross margin, product introduction, recent development, etc.

Chapter 5: Production/output, value of Postage Meters by region/country. It provides a quantitative analysis of the market size and development potential of each region in the next six years.

Chapter 6: Consumption of Postage Meters in regional level and country level. It provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and production of each country in the world.

Chapter 7: Provides the analysis of various market segments by type, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 8: Provides the analysis of various market segments by application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 9: Analysis of industrial chain, including the upstream and downstream of the industry.

Chapter 10: Introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 11: The main points and conclusions of the report.

Contents

1 PREFACE

- 1.1 Scope of Report
- 1.2 Reasons for Doing This Study
- 1.3 Research Methodology
- 1.4 Research Process
- 1.5 Data Source
 - 1.5.1 Secondary Sources
 - 1.5.2 Primary Sources

2 MARKET OVERVIEW

- 2.1 Product Definition
- 2.2 Postage Meters by Type
 - 2.2.1 Market Value Comparison by Type (2018 VS 2022 VS 2029) & (US\$ Million)
 - 2.2.2 Low Volume: Below 100 Items
 - 2.2.3 Mid Volume: 100-500 Items
 - 2.2.4 High Volume: More than 500 Items
- 2.3 Postage Meters by Application
 - 2.3.1 Market Value Comparison by Application (2018 VS 2022 VS 2029) & (US\$ Million)
 - 2.3.2 Large Businesses
 - 2.3.3 Medium-sized Businesses
 - 2.3.4 Small Businesses
- 2.4 Global Market Growth Prospects
 - 2.4.1 Global Postage Meters Production Value Estimates and Forecasts (2018-2029)
 - 2.4.2 Global Postage Meters Production Capacity Estimates and Forecasts (2018-2029)
 - 2.4.3 Global Postage Meters Production Estimates and Forecasts (2018-2029)
 - 2.4.4 Global Postage Meters Market Average Price (2018-2029)

3 MARKET COMPETITIVE LANDSCAPE BY MANUFACTURERS

- 3.1 Global Postage Meters Production by Manufacturers (2018-2023)
- 3.2 Global Postage Meters Production Value by Manufacturers (2018-2023)
- 3.3 Global Postage Meters Average Price by Manufacturers (2018-2023)
- 3.4 Global Postage Meters Industry Manufacturers Ranking, 2021 VS 2022 VS 2023

- 3.5 Global Postage Meters Key Manufacturers, Manufacturing Sites & Headquarters
- 3.6 Global Postage Meters Manufacturers, Product Type & Application
- 3.7 Global Postage Meters Manufacturers, Date of Enter into This Industry
- 3.8 Global Postage Meters Market CR5 and HHI
- 3.9 Global Manufacturers Mergers & Acquisition

4 MANUFACTURERS PROFILED

4.1 Quadiant

- 4.1.1 Quadiant Postage Meters Company Information
- 4.1.2 Quadiant Postage Meters Business Overview
- 4.1.3 Quadiant Postage Meters Production, Value and Gross Margin (2018-2023)
- 4.1.4 Quadiant Product Portfolio
- 4.1.5 Quadiant Recent Developments

4.2 Pitney Bowes

- 4.2.1 Pitney Bowes Postage Meters Company Information
- 4.2.2 Pitney Bowes Postage Meters Business Overview
- 4.2.3 Pitney Bowes Postage Meters Production, Value and Gross Margin (2018-2023)
- 4.2.4 Pitney Bowes Product Portfolio
- 4.2.5 Pitney Bowes Recent Developments

4.3 Francotyp-Postalia

- 4.3.1 Francotyp-Postalia Postage Meters Company Information
- 4.3.2 Francotyp-Postalia Postage Meters Business Overview
- 4.3.3 Francotyp-Postalia Postage Meters Production, Value and Gross Margin (2018-2023)
- 4.3.4 Francotyp-Postalia Product Portfolio
- 4.3.5 Francotyp-Postalia Recent Developments

4.4 Frama

- 4.4.1 Frama Postage Meters Company Information
- 4.4.2 Frama Postage Meters Business Overview
- 4.4.3 Frama Postage Meters Production, Value and Gross Margin (2018-2023)
- 4.4.4 Frama Product Portfolio
- 4.4.5 Frama Recent Developments

4.5 Data-Pac

- 4.5.1 Data-Pac Postage Meters Company Information
- 4.5.2 Data-Pac Postage Meters Business Overview
- 4.5.3 Data-Pac Postage Meters Production, Value and Gross Margin (2018-2023)
- 4.5.4 Data-Pac Product Portfolio
- 4.5.5 Data-Pac Recent Developments

4.6 Gongda Pute

4.6.1 Gongda Pute Postage Meters Company Information

4.6.2 Gongda Pute Postage Meters Business Overview

4.6.3 Gongda Pute Postage Meters Production, Value and Gross Margin (2018-2023)

4.6.4 Gongda Pute Product Portfolio

4.6.5 Gongda Pute Recent Developments

4.7 Hunan Copote Science & Technology

4.7.1 Hunan Copote Science & Technology Postage Meters Company Information

4.7.2 Hunan Copote Science & Technology Postage Meters Business Overview

4.7.3 Hunan Copote Science & Technology Postage Meters Production, Value and Gross Margin (2018-2023)

4.7.4 Hunan Copote Science & Technology Product Portfolio

4.7.5 Hunan Copote Science & Technology Recent Developments

5 GLOBAL POSTAGE METERS PRODUCTION BY REGION

5.1 Global Postage Meters Production Estimates and Forecasts by Region: 2018 VS 2022 VS 2029

5.2 Global Postage Meters Production by Region: 2018-2029

5.2.1 Global Postage Meters Production by Region: 2018-2023

5.2.2 Global Postage Meters Production Forecast by Region (2024-2029)

5.3 Global Postage Meters Production Value Estimates and Forecasts by Region: 2018 VS 2022 VS 2029

5.4 Global Postage Meters Production Value by Region: 2018-2029

5.4.1 Global Postage Meters Production Value by Region: 2018-2023

5.4.2 Global Postage Meters Production Value Forecast by Region (2024-2029)

5.5 Global Postage Meters Market Price Analysis by Region (2018-2023)

5.6 Global Postage Meters Production and Value, YOY Growth

5.6.1 North America Postage Meters Production Value Estimates and Forecasts (2018-2029)

5.6.2 Europe Postage Meters Production Value Estimates and Forecasts (2018-2029)

5.6.3 China Postage Meters Production Value Estimates and Forecasts (2018-2029)

5.6.4 Japan Postage Meters Production Value Estimates and Forecasts (2018-2029)

6 GLOBAL POSTAGE METERS CONSUMPTION BY REGION

6.1 Global Postage Meters Consumption Estimates and Forecasts by Region: 2018 VS 2022 VS 2029

6.2 Global Postage Meters Consumption by Region (2018-2029)

6.2.1 Global Postage Meters Consumption by Region: 2018-2029

6.2.2 Global Postage Meters Forecasted Consumption by Region (2024-2029)

6.3 North America

6.3.1 North America Postage Meters Consumption Growth Rate by Country: 2018 VS 2022 VS 2029

6.3.2 North America Postage Meters Consumption by Country (2018-2029)

6.3.3 United States

6.3.4 Canada

6.4 Europe

6.4.1 Europe Postage Meters Consumption Growth Rate by Country: 2018 VS 2022 VS 2029

6.4.2 Europe Postage Meters Consumption by Country (2018-2029)

6.4.3 Germany

6.4.4 France

6.4.5 U.K.

6.4.6 Italy

6.4.7 Russia

6.5 Asia Pacific

6.5.1 Asia Pacific Postage Meters Consumption Growth Rate by Country: 2018 VS 2022 VS 2029

6.5.2 Asia Pacific Postage Meters Consumption by Country (2018-2029)

6.5.3 China

6.5.4 Japan

6.5.5 South Korea

6.5.6 China Taiwan

6.5.7 Southeast Asia

6.5.8 India

6.5.9 Australia

6.6 Latin America, Middle East & Africa

6.6.1 Latin America, Middle East & Africa Postage Meters Consumption Growth Rate by Country: 2018 VS 2022 VS 2029

6.6.2 Latin America, Middle East & Africa Postage Meters Consumption by Country (2018-2029)

6.6.3 Mexico

6.6.4 Brazil

6.6.5 Turkey

6.6.5 GCC Countries

7 SEGMENT BY TYPE

7.1 Global Postage Meters Production by Type (2018-2029)

7.1.1 Global Postage Meters Production by Type (2018-2029) & (Units)

7.1.2 Global Postage Meters Production Market Share by Type (2018-2029)

7.2 Global Postage Meters Production Value by Type (2018-2029)

7.2.1 Global Postage Meters Production Value by Type (2018-2029) & (US\$ Million)

7.2.2 Global Postage Meters Production Value Market Share by Type (2018-2029)

7.3 Global Postage Meters Price by Type (2018-2029)

8 SEGMENT BY APPLICATION

8.1 Global Postage Meters Production by Application (2018-2029)

8.1.1 Global Postage Meters Production by Application (2018-2029) & (Units)

8.1.2 Global Postage Meters Production by Application (2018-2029) & (Units)

8.2 Global Postage Meters Production Value by Application (2018-2029)

8.2.1 Global Postage Meters Production Value by Application (2018-2029) & (US\$ Million)

8.2.2 Global Postage Meters Production Value Market Share by Application (2018-2029)

8.3 Global Postage Meters Price by Application (2018-2029)

9 VALUE CHAIN AND SALES CHANNELS ANALYSIS OF THE MARKET

9.1 Postage Meters Value Chain Analysis

9.1.1 Postage Meters Key Raw Materials

9.1.2 Raw Materials Key Suppliers

9.1.3 Postage Meters Production Mode & Process

9.2 Postage Meters Sales Channels Analysis

9.2.1 Direct Comparison with Distribution Share

9.2.2 Postage Meters Distributors

9.2.3 Postage Meters Customers

10 GLOBAL POSTAGE METERS ANALYZING MARKET DYNAMICS

10.1 Postage Meters Industry Trends

10.2 Postage Meters Industry Drivers

10.3 Postage Meters Industry Opportunities and Challenges

10.4 Postage Meters Industry Restraints

11 REPORT CONCLUSION

12 DISCLAIMER

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