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POS Hardware Industry Research Report 2023

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Abstracts

The full name of POS is the point of sale information management system. It is a terminal reader equipped with barcode or OCR code technology and has cash or barter line cashier functions.Its main task is to provide data services and management functions for commodity and media transactions, and to conduct non-cash settlement. The POS machine is a terminal reader equipped with bar code or OCR code technology, which consists of a host part, a password keyboard, a power adapter and a printing part.

Highlights

The global POS Hardware market is projected to reach US$ million by 2028 from an estimated US$ million in 2022, at a CAGR of % during 2024 and 2029.

POS hardware is mainly divided into wireless, mobile and fixed POS devices. In 2020, wireless POS devices will account for about 57% of the market share.

Mainly used in retail, hotel and catering, etc. In 2020, retail sales will account for about 54% of the market share.

Globally, the concentration of major manufacturers is relatively high. The top five manufacturers (Ingenico, Huierfeng, NCR, PAX Global Technology, Newland Pay) account for about 74% of the entire market share

China has maintained the highest demand in recent years, accounting for about 42% of the entire market demand in 2020

Report Scope

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This report aims to provide a comprehensive presentation of the global market for POS Hardware, with both quantitative and qualitative analysis, to help readers develop business/growth strategies, assess the market competitive situation, analyze their position in the current marketplace, and make informed business decisions regarding POS Hardware.

The POS Hardware market size, estimations, and forecasts are provided in terms of output/shipments (K Units) and revenue ($ millions), considering 2022 as the base year, with history and forecast data for the period from 2018 to 2029. This report segments the global POS Hardware market comprehensively. Regional market sizes, concerning products by types, by application, and by players, are also provided. The influence of COVID-19 and the Russia-Ukraine War were considered while estimating market sizes.

For a more in-depth understanding of the market, the report provides profiles of the competitive landscape, key competitors, and their respective market ranks. The report also discusses technological trends and new product developments.

The report will help the POS Hardware manufacturers, new entrants, and industry chain related companies in this market with information on the revenues, production, and average price for the overall market and the sub-segments across the different segments, by company, product type, application, and regions.

Key Companies & Market Share Insights

In this section, the readers will gain an understanding of the key players competing. This report has studied the key growth strategies, such as innovative trends and developments, intensification of product portfolio, mergers and acquisitions, collaborations, new product innovation, and geographical expansion, undertaken by these participants to maintain their presence. Apart from business strategies, the study includes current developments and key financials. The readers will also get access to the data related to global revenue, price, and sales by manufacturers for the period 2017-2022. This all-inclusive report will certainly serve the clients to stay updated and make effective decisions in their businesses. Some of the prominent players reviewed in the research report include:

Ingenico

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NCR

Pax Technology

NPT

NEWPOS

NEXGO

Centerm

Castles Tech

CyberNet

Bitel

SZZT

Product Type Insights

Global markets are presented by POS Hardware type, along with growth forecasts through 2029. Estimates on production and value are based on the price in the supply chain at which the POS Hardware are procured by the manufacturers.

This report has studied every segment and provided the market size using historical data. They have also talked about the growth opportunities that the segment may pose in the future. This study bestows production and revenue data by type, and during the historical period (2018-2023) and forecast period (2024-2029).

POS Hardware segment by Type

Wireless POS Equipment

Mobile POS Device

Fixed POS Device

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Application Insights

This report has provided the market size (production and revenue data) by application, during the historical period (2018-2023) and forecast period (2024-2029).

This report also outlines the market trends of each segment and consumer behaviors impacting the POS Hardware market and what implications these may have on the industry's future. This report can help to understand the relevant market and consumer trends that are driving the POS Hardware market.

POS Hardware segment by Application

- Retail
- Hotel and Catering
- Others

Regional Outlook

This section of the report provides key insights regarding various regions and the key players operating in each region. Economic, social, environmental, technological, and political factors have been taken into consideration while assessing the growth of the particular region/country. The readers will also get their hands on the revenue and sales data of each region and country for the period 2018-2029.

The market has been segmented into various major geographies, including North America, Europe, Asia-Pacific, South America. Detailed analysis of major countries such as the USA, Germany, the U.K., Italy, France, China, Japan, South Korea, Southeast Asia, and India will be covered within the regional segment. For market estimates, data are going to be provided for 2022 because of the base year, with estimates for 2023 and forecast value for 2029.

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Brazil

Argentina

Key Drivers & Barriers

High-impact rendering factors and drivers have been studied in this report to aid the readers to understand the general development. Moreover, the report includes restraints and challenges that may act as stumbling blocks on the way of the players. This will assist the users to be attentive and make informed decisions related to business. Specialists have also laid their focus on the upcoming business prospects.

COVID-19 and Russia-Ukraine War Influence Analysis

The readers in the section will understand how the POS Hardware market scenario changed across the globe during the pandemic, post-pandemic and Russia-Ukraine War. The study is done keeping in view the changes in aspects such as demand, consumption, transportation, consumer behavior, supply chain management, export and import, and production. The industry experts have also highlighted the key factors that will help create opportunities for players and stabilize the overall industry in the years to come.

Reasons to Buy This Report

This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global POS Hardware market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.

This report will help stakeholders to understand the global industry status and trends of POS Hardware and provides them with information on key market drivers, restraints, challenges, and opportunities.

This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape

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section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.

This report stays updated with novel technology integration, features, and the latest developments in the market

This report helps stakeholders to understand the COVID-19 and Russia-Ukraine War Influence on the POS Hardware industry.

This report helps stakeholders to gain insights into which regions to target globally

This report helps stakeholders to gain insights into the end-user perception concerning the adoption of POS Hardware.

This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

Core Chapters

Chapter 1: Research objectives, research methods, data sources, data cross-validation;

Chapter 2: Introduces the report scope of the report, executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the market and its likely evolution in the short to mid-term, and long term.

Chapter 3: Detailed analysis of POS Hardware manufacturers competitive landscape, price, production and value market share, latest development plan, merger, and acquisition information, etc.

Chapter 4: Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including product production/output, value, price, gross margin, product introduction, recent development, etc.

Chapter 5: Production/output, value of POS Hardware by region/country. It provides a quantitative analysis of the market size and development potential of each region in the next six years.

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Chapter 6: Consumption of POS Hardware in regional level and country level. It provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and production of each country in the world.

Chapter 7: Provides the analysis of various market segments by type, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 8: Provides the analysis of various market segments by application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 9: Analysis of industrial chain, including the upstream and downstream of the industry.

Chapter 10: Introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 11: The main points and conclusions of the report.

Frequently Asked Questions

Which product segment grabbed the largest share in the Product Name market?

How is the competitive scenario of the Product Name market?

Which are the key factors aiding the Product Name market growth?

Which are the prominent players in the Product Name market?

Which region holds the maximum share in the Product Name market?

What will be the CAGR of the Product Name market during the forecast period?

Which application segment emerged as the leading segment in the Product Name market?

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What key trends are likely to emerge in the Product Name market in the coming years?

What will be the Product Name market size by 2028?

Which company held the largest share in the Product Name market?

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Contents

LIST OF TABLES

Table 1. Secondary Sources
Table 2. Primary Sources
Table 3. Market Value Comparison by Type (2018 VS 2022 VS 2029) & (US$ Million)
Table 4. Market Value Comparison by Application (2018 VS 2022 VS 2029) & (US$ Million)
Table 5. Global POS Hardware Production by Manufacturers (K Units) & (2018-2023)
Table 6. Global POS Hardware Production Market Share by Manufacturers
Table 7. Global POS Hardware Production Value by Manufacturers (US$ Million) & (2018-2023)
Table 8. Global POS Hardware Production Value Market Share by Manufacturers (2018-2023)
Table 9. Global POS Hardware Average Price (US$/Unit) of Key Manufacturers (2018-2023)
Table 10. Global POS Hardware Industry Manufacturers Ranking, 2021 VS 2022 VS 2023
Table 11. Global POS Hardware Manufacturers, Product Type & Application
Table 12. Global Manufacturers Market Concentration Ratio (CR5 and HHI)
Table 13. Global POS Hardware by Manufacturers Type (Tier 1, Tier 2, and Tier 3) & (based on the Production Value of 2022)
Table 14. Manufacturers Mergers & Acquisitions, Expansion Plans)
Table 15. Ingenico POS Hardware Company Information
Table 16. Ingenico Business Overview
Table 17. Ingenico POS Hardware Production (K Units), Value (US$ Million), Price (US$/Unit) and Gross Margin (2018-2023)
Table 18. Ingenico Product Portfolio
Table 19. Ingenico Recent Developments
Table 20. Verifone POS Hardware Company Information
Table 21. Verifone Business Overview
Table 22. Verifone POS Hardware Production (K Units), Value (US$ Million), Price (US$/Unit) and Gross Margin (2018-2023)
Table 23. Verifone Product Portfolio
Table 24. Verifone Recent Developments
Table 25. NCR POS Hardware Company Information
Table 26. NCR Business Overview
Table 27. NCR POS Hardware Production (K Units), Value (US$ Million), Price

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(US$/Unit) and Gross Margin (2018-2023)
Table 28. NCR Product Portfolio
Table 29. NCR Recent Developments
Table 30. Pax Technology POS Hardware Company Information
Table 31. Pax Technology Business Overview
Table 32. Pax Technology POS Hardware Production (K Units), Value (US$ Million), Price (US$/Unit) and Gross Margin (2018-2023)
Table 33. Pax Technology Product Portfolio
Table 34. Pax Technology Recent Developments
Table 35. NPT POS Hardware Company Information
Table 36. NPT Business Overview
Table 37. NPT POS Hardware Production (K Units), Value (US$ Million), Price (US$/Unit) and Gross Margin (2018-2023)
Table 38. NPT Product Portfolio
Table 39. NPT Recent Developments
Table 40. NEWPOS POS Hardware Company Information
Table 41. NEWPOS Business Overview
Table 42. NEWPOS POS Hardware Production (K Units), Value (US$ Million), Price (US$/Unit) and Gross Margin (2018-2023)
Table 43. NEWPOS Product Portfolio
Table 44. NEWPOS Recent Developments
Table 45. NEXGO POS Hardware Company Information
Table 46. NEXGO Business Overview
Table 47. NEXGO POS Hardware Production (K Units), Value (US$ Million), Price (US$/Unit) and Gross Margin (2018-2023)
Table 48. NEXGO Product Portfolio
Table 49. NEXGO Recent Developments
Table 50. Centerm POS Hardware Company Information
Table 51. Centerm Business Overview
Table 52. Centerm POS Hardware Production (K Units), Value (US$ Million), Price (US$/Unit) and Gross Margin (2018-2023)
Table 53. Centerm Product Portfolio
Table 54. Centerm Recent Developments
Table 55. Castles Tech POS Hardware Company Information
Table 56. Castles Tech Business Overview
Table 57. Castles Tech POS Hardware Production (K Units), Value (US$ Million), Price (US$/Unit) and Gross Margin (2018-2023)
Table 58. Castles Tech Product Portfolio
Table 59. Castles Tech Recent Developments

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Table 60. CyberNet POS Hardware Company Information
Table 61. CyberNet Business Overview
Table 62. CyberNet POS Hardware Production (K Units), Value (US$ Million), Price (US$/Unit) and Gross Margin (2018-2023)
Table 63. CyberNet Product Portfolio
Table 64. CyberNet Recent Developments
Table 65. Bitel POS Hardware Company Information
Table 66. Bitel Business Overview
Table 67. Bitel POS Hardware Production (K Units), Value (US$ Million), Price (US$/Unit) and Gross Margin (2018-2023)
Table 68. Bitel Product Portfolio
Table 69. Bitel Recent Developments
Table 70. SZZT POS Hardware Company Information
Table 71. SZZT Business Overview
Table 72. SZZT POS Hardware Production (K Units), Value (US$ Million), Price (US$/Unit) and Gross Margin (2018-2023)
Table 73. SZZT Product Portfolio
Table 74. SZZT Recent Developments
Table 75. Global POS Hardware Production Comparison by Region: 2018 VS 2022 VS 2029 (K Units)
Table 76. Global POS Hardware Production by Region (2018-2023) & (K Units)
Table 77. Global POS Hardware Production Market Share by Region (2018-2023)
Table 78. Global POS Hardware Production Forecast by Region (2024-2029) & (K Units)
Table 79. Global POS Hardware Production Market Share Forecast by Region (2024-2029)
Table 80. Global POS Hardware Production Value Comparison by Region: 2018 VS 2022 VS 2029 (US$ Million)
Table 81. Global POS Hardware Production Value by Region (2018-2023) & (US$ Million)
Table 82. Global POS Hardware Production Value Market Share by Region (2018-2023)
Table 83. Global POS Hardware Production Value Forecast by Region (2024-2029) & (US$ Million)
Table 84. Global POS Hardware Production Value Market Share Forecast by Region (2024-2029)
Table 85. Global POS Hardware Market Average Price (US$/Unit) by Region (2018-2023)
Table 86. Global POS Hardware Consumption Comparison by Region: 2018 VS 2022

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VS 2029 (K Units)
Table 87. Global POS Hardware Consumption by Region (2018-2023) & (K Units)
Table 88. Global POS Hardware Consumption Market Share by Region (2018-2023)
Table 89. Global POS Hardware Forecasted Consumption by Region (2024-2029) & (K Units)
Table 90. Global POS Hardware Forecasted Consumption Market Share by Region (2024-2029)
Table 91. North America POS Hardware Consumption Growth Rate by Country: 2018 VS 2022 VS 2029 (K Units)
Table 92. North America POS Hardware Consumption by Country (2018-2023) & (K Units)
Table 93. North America POS Hardware Consumption by Country (2024-2029) & (K Units)
Table 94. Europe POS Hardware Consumption Growth Rate by Country: 2018 VS 2022 VS 2029 (K Units)
Table 95. Europe POS Hardware Consumption by Country (2018-2023) & (K Units)
Table 96. Europe POS Hardware Consumption by Country (2024-2029) & (K Units)
Table 97. Asia Pacific POS Hardware Consumption Growth Rate by Country: 2018 VS 2022 VS 2029 (K Units)
Table 98. Asia Pacific POS Hardware Consumption by Country (2018-2023) & (K Units)
Table 99. Asia Pacific POS Hardware Consumption by Country (2024-2029) & (K Units)
Table 100. Latin America, Middle East & Africa POS Hardware Consumption Growth Rate by Country: 2018 VS 2022 VS 2029 (K Units)
Table 101. Latin America, Middle East & Africa POS Hardware Consumption by Country (2018-2023) & (K Units)
Table 102. Latin America, Middle East & Africa POS Hardware Consumption by Country (2024-2029) & (K Units)
Table 103. Global POS Hardware Production by Type (2018-2023) & (K Units)
Table 104. Global POS Hardware Production by Type (2024-2029) & (K Units)
Table 105. Global POS Hardware Production Market Share by Type (2018-2023)
Table 106. Global POS Hardware Production Market Share by Type (2024-2029)
Table 107. Global POS Hardware Production Value by Type (2018-2023) & (US$ Million)
Table 108. Global POS Hardware Production Value by Type (2024-2029) & (US$ Million)
Table 109. Global POS Hardware Production Value Market Share by Type (2018-2023)
Table 110. Global POS Hardware Production Value Market Share by Type (2024-2029)
Table 111. Global POS Hardware Price by Type (2018-2023) & (US$/Unit)
Table 112. Global POS Hardware Price by Type (2024-2029) & (US$/Unit)

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Table 113. Global POS Hardware Production by Application (2018-2023) & (K Units)
Table 114. Global POS Hardware Production by Application (2024-2029) & (K Units)
Table 115. Global POS Hardware Production Market Share by Application (2018-2023)
Table 116. Global POS Hardware Production Market Share by Application (2024-2029)
Table 117. Global POS Hardware Production Value by Application (2018-2023) & (US$ Million)
Table 118. Global POS Hardware Production Value by Application (2024-2029) & (US$ Million)
Table 119. Global POS Hardware Production Value Market Share by Application (2018-2023)
Table 120. Global POS Hardware Production Value Market Share by Application (2024-2029)
Table 121. Global POS Hardware Price by Application (2018-2023) & (US$/Unit)
Table 122. Global POS Hardware Price by Application (2024-2029) & (US$/Unit)
Table 123. Key Raw Materials
Table 124. Raw Materials Key Suppliers
Table 125. POS Hardware Distributors List
Table 126. POS Hardware Customers List
Table 127. POS Hardware Industry Trends
Table 128. POS Hardware Industry Drivers
Table 129. POS Hardware Industry Restraints
Table 130. Authors 12. List of This Report

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List Of Figures

LIST OF FIGURES

Figure 1. Research Methodology
Figure 2. Research Process
Figure 3. Key Executives Interviewed
Figure 4. POS HardwareProduct Picture
Figure 5. Market Value Comparison by Type (2018 VS 2022 VS 2029) & (US$ Million)
Figure 6. Wireless POS Equipment Product Picture
Figure 7. Mobile POS Device Product Picture
Figure 8. Fixed POS Device Product Picture
Figure 9. Retail Product Picture
Figure 10. Hotel and Catering Product Picture
Figure 11. Others Product Picture
Figure 12. Global POS Hardware Production Value (US$ Million), 2018 VS 2022 VS 2029
Figure 13. Global POS Hardware Production Value (2018-2029) & (US$ Million)
Figure 14. Global POS Hardware Production Capacity (2018-2029) & (K Units)
Figure 15. Global POS Hardware Production (2018-2029) & (K Units)
Figure 16. Global POS Hardware Average Price (US$/Unit) & (2018-2029)
Figure 17. Global POS Hardware Key Manufacturers, Manufacturing Sites & Headquarters
Figure 18. Global POS Hardware Manufacturers, Date of Enter into This Industry
Figure 19. Global Top 5 and 10 POS Hardware Players Market Share by Production Valu in 2022
Figure 20. Manufacturers Type (Tier 1, Tier 2, and Tier 3): 2018 VS 2022
Figure 21. Global POS Hardware Production Comparison by Region: 2018 VS 2022 VS 2029 (K Units)
Figure 22. Global POS Hardware Production Market Share by Region: 2018 VS 2022 VS 2029
Figure 23. Global POS Hardware Production Value Comparison by Region: 2018 VS 2022 VS 2029 (US$ Million)
Figure 24. Global POS Hardware Production Value Market Share by Region: 2018 VS 2022 VS 2029
Figure 25. North America POS Hardware Production Value (US$ Million) Growth Rate (2018-2029)
Figure 26. Europe POS Hardware Production Value (US$ Million) Growth Rate (2018-2029)

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Figure 27. China POS Hardware Production Value (US$ Million) Growth Rate (2018-2029)
Figure 28. Japan POS Hardware Production Value (US$ Million) Growth Rate (2018-2029)
Figure 29. Global POS Hardware Consumption Comparison by Region: 2018 VS 2022 VS 2029 (K Units)
Figure 30. Global POS Hardware Consumption Market Share by Region: 2018 VS 2022 VS 2029
Figure 31. North America POS Hardware Consumption and Growth Rate (2018-2029) & (K Units)
Figure 32. North America POS Hardware Consumption Market Share by Country (2018-2029)
Figure 33. United States POS Hardware Consumption and Growth Rate (2018-2029) & (K Units)
Figure 34. Canada POS Hardware Consumption and Growth Rate (2018-2029) & (K Units)
Figure 35. Europe POS Hardware Consumption and Growth Rate (2018-2029) & (K Units)
Figure 36. Europe POS Hardware Consumption Market Share by Country (2018-2029)
Figure 37. Germany POS Hardware Consumption and Growth Rate (2018-2029) & (K Units)
Figure 38. France POS Hardware Consumption and Growth Rate (2018-2029) & (K Units)
Figure 39. U.K. POS Hardware Consumption and Growth Rate (2018-2029) & (K Units)
Figure 40. Italy POS Hardware Consumption and Growth Rate (2018-2029) & (K Units)
Figure 41. Netherlands POS Hardware Consumption and Growth Rate (2018-2029) & (K Units)
Figure 42. Asia Pacific POS Hardware Consumption and Growth Rate (2018-2029) & (K Units)
Figure 43. Asia Pacific POS Hardware Consumption Market Share by Country (2018-2029)
Figure 44. China POS Hardware Consumption and Growth Rate (2018-2029) & (K Units)
Figure 45. Japan POS Hardware Consumption and Growth Rate (2018-2029) & (K Units)
Figure 46. South Korea POS Hardware Consumption and Growth Rate (2018-2029) & (K Units)
Figure 47. China Taiwan POS Hardware Consumption and Growth Rate (2018-2029) & (K Units)

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Figure 48. Southeast Asia POS Hardware Consumption and Growth Rate (2018-2029) & (K Units)
Figure 49. India POS Hardware Consumption and Growth Rate (2018-2029) & (K Units)
Figure 50. Australia POS Hardware Consumption and Growth Rate (2018-2029) & (K Units)
Figure 51. Latin America, Middle East & Africa POS Hardware Consumption and Growth Rate (2018-2029) & (K Units)
Figure 52. Latin America, Middle East & Africa POS Hardware Consumption Market Share by Country (2018-2029)
Figure 53. Mexico POS Hardware Consumption and Growth Rate (2018-2029) & (K Units)
Figure 54. Brazil POS Hardware Consumption and Growth Rate (2018-2029) & (K Units)
Figure 55. Turkey POS Hardware Consumption and Growth Rate (2018-2029) & (K Units)
Figure 56. GCC Countries POS Hardware Consumption and Growth Rate (2018-2029) & (K Units)
Figure 57. Global POS Hardware Production Market Share by Type (2018-2029)
Figure 58. Global POS Hardware Production Value Market Share by Type (2018-2029)
Figure 59. Global POS Hardware Price (US$/Unit) by Type (2018-2029)
Figure 60. Global POS Hardware Production Market Share by Application (2018-2029)
Figure 61. Global POS Hardware Production Value Market Share by Application (2018-2029)
Figure 62. Global POS Hardware Price (US$/Unit) by Application (2018-2029)
Figure 63. POS Hardware Value Chain
Figure 64. POS Hardware Production Mode & Process
Figure 65. Direct Comparison with Distribution Share
Figure 66. Distributors Profiles
Figure 67. POS Hardware Industry Opportunities and Challenges

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