

Portable and Handheld TV Industry Research Report 2023

<https://marketpublishers.com/r/P1D505550594EN.html>

Date: August 2023

Pages: 91

Price: US\$ 2,950.00 (Single User License)

ID: P1D505550594EN

Abstracts

This report aims to provide a comprehensive presentation of the global market for Portable and Handheld TV, with both quantitative and qualitative analysis, to help readers develop business/growth strategies, assess the market competitive situation, analyze their position in the current marketplace, and make informed business decisions regarding Portable and Handheld TV.

The Portable and Handheld TV market size, estimations, and forecasts are provided in terms of sales volume (K Units) and revenue (\$ millions), considering 2022 as the base year, with history and forecast data for the period from 2018 to 2029. This report segments the global Portable and Handheld TV market comprehensively. Regional market sizes, concerning products by types, by application, and by players, are also provided. The influence of COVID-19 and the Russia-Ukraine War were considered while estimating market sizes.

For a more in-depth understanding of the market, the report provides profiles of the competitive landscape, key competitors, and their respective market ranks. The report also discusses technological trends and new product developments.

The report will help the Portable and Handheld TV manufacturers, new entrants, and industry chain related companies in this market with information on the revenues, sales volume, and average price for the overall market and the sub-segments across the different segments, by company, product type, application, and regions.

Key Companies & Market Share Insights

In this section, the readers will gain an understanding of the key players competing.

This report has studied the key growth strategies, such as innovative trends and developments, intensification of product portfolio, mergers and acquisitions, collaborations, new product innovation, and geographical expansion, undertaken by these participants to maintain their presence. Apart from business strategies, the study includes current developments and key financials. The readers will also get access to the data related to global revenue, price, and sales by manufacturers for the period 2018-2023. This all-inclusive report will certainly serve the clients to stay updated and make effective decisions in their businesses. Some of the prominent players reviewed in the research report include:

Tyler

XORO

SuperSonic, Inc

Pyle Audio

Axess Products Corporation

Naxa

August International

GJY

Product Type Insights

Global markets are presented by Portable and Handheld TV type, along with growth forecasts through 2029. Estimates on sales and revenue are based on the price in the supply chain at which the Portable and Handheld TV are procured by the manufacturers.

This report has studied every segment and provided the market size using historical data. They have also talked about the growth opportunities that the segment may pose in the future. This study bestows sales and revenue data by type, and during the historical period (2018-2023) and forecast period (2024-2029).

Portable and Handheld TV segment by Type

LCD

OLED

Application Insights

This report has provided the market size (sales and revenue data) by application, during the historical period (2018-2023) and forecast period (2024-2029).

This report also outlines the market trends of each segment and consumer behaviors impacting the Portable and Handheld TV market and what implications these may have on the industry's future. This report can help to understand the relevant market and consumer trends that are driving the Portable and Handheld TV market.

Portable and Handheld TV segment by Application

Residential

Commercial

Regional Outlook

This section of the report provides key insights regarding various regions and the key players operating in each region. Economic, social, environmental, technological, and political factors have been taken into consideration while assessing the growth of the particular region/country. The readers will also get their hands on the revenue and sales data of each region and country for the period 2018-2029.

The market has been segmented into various major geographies, including North America, Europe, Asia-Pacific, South America, Middle East & Africa. Detailed analysis of major countries such as the USA, Germany, the U.K., Italy, France, China, Japan, South Korea, Southeast Asia, and India will be covered within the regional segment. For market estimates, data are going to be provided for 2021 because of the base year, with estimates for 2023 and forecast revenue for 2029.

North America

U.S.

Canada

Europe

Germany

France

U.K.

Italy

Russia

Asia-Pacific

China

Japan

South Korea

India

Australia

China Taiwan

Indonesia

Thailand

Malaysia

Latin America

Mexico

Brazil

Argentina

Middle East & Africa

Turkey

Saudi Arabia

UAE

Key Drivers & Barriers

High-impact rendering factors and drivers have been studied in this report to aid the readers to understand the general development. Moreover, the report includes restraints and challenges that may act as stumbling blocks on the way of the players. This will assist the users to be attentive and make informed decisions related to business. Specialists have also laid their focus on the upcoming business prospects.

COVID-19 and Russia-Ukraine War Influence Analysis

The readers in the section will understand how the Portable and Handheld TV market scenario changed across the globe during the pandemic, post-pandemic and Russia-Ukraine War. The study is done keeping in view the changes in aspects such as demand, consumption, transportation, consumer behavior, supply chain management, export and import, and production. The industry experts have also highlighted the key factors that will help create opportunities for players and stabilize the overall industry in the years to come.

Reasons to Buy This Report

This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Portable and Handheld TV

market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.

This report will help stakeholders to understand the global industry status and trends of Portable and Handheld TV and provides them with information on key market drivers, restraints, challenges, and opportunities.

This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.

This report stays updated with novel technology integration, features, and the latest developments in the market

This report helps stakeholders to understand the COVID-19 and Russia-Ukraine War Influence on the Portable and Handheld TV industry.

This report helps stakeholders to gain insights into which regions to target globally

This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Portable and Handheld TV.

This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

Core Chapters

Chapter 1: Research objectives, research methods, data sources, data cross-validation;

Chapter 2: Introduces the report scope of the report, executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the market and its likely evolution in the short to mid-term, and long term.

Chapter 3: Detailed analysis of Portable and Handheld TV manufacturers competitive

landscape, price, production and value market share, latest development plan, merger, and acquisition information, etc.

Chapter 4: Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including product production/output, value, price, gross margin, product introduction, recent development, etc.

Chapter 5: Production/output, value of Portable and Handheld TV by region/country. It provides a quantitative analysis of the market size and development potential of each region in the next six years.

Chapter 6: Consumption of Portable and Handheld TV in regional level and country level. It provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and production of each country in the world.

Chapter 7: Provides the analysis of various market segments by type, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 8: Provides the analysis of various market segments by application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 9: Analysis of industrial chain, including the upstream and downstream of the industry.

Chapter 10: Introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 11: The main points and conclusions of the report.

Contents

1 PREFACE

- 1.1 Scope of Report
- 1.2 Reasons for Doing This Study
- 1.3 Research Methodology
- 1.4 Research Process
- 1.5 Data Source
 - 1.5.1 Secondary Sources
 - 1.5.2 Primary Sources

2 MARKET OVERVIEW

- 2.1 Product Definition
- 2.2 Global Market Growth Prospects
 - 2.2.1 Global Portable and Handheld TV Market Size (2018-2029) & (US\$ Million)
 - 2.2.2 Global Portable and Handheld TV Sales (2018-2029)
 - 2.2.3 Global Portable and Handheld TV Market Average Price (2018-2029)
- 2.3 Portable and Handheld TV by Type
 - 2.3.1 Market Value Comparison by Type (2018 VS 2022 VS 2029) & (US\$ Million)
 - 1.2.2 LCD
 - 1.2.3 OLED
- 2.4 Portable and Handheld TV by Application
 - 2.4.1 Market Value Comparison by Application (2018 VS 2022 VS 2029) & (US\$ Million)
 - 2.4.2 Residential
 - 2.4.3 Commercial

3 MARKET COMPETITIVE LANDSCAPE BY MANUFACTURERS

- 3.1 Global Portable and Handheld TV Market Competitive Situation by Manufacturers (2018 Versus 2022)
- 3.2 Global Portable and Handheld TV Sales (K Units) of Manufacturers (2018-2023)
- 3.3 Global Portable and Handheld TV Revenue of Manufacturers (2018-2023)
- 3.4 Global Portable and Handheld TV Average Price by Manufacturers (2018-2023)
- 3.5 Global Portable and Handheld TV Industry Ranking, 2021 VS 2022 VS 2023
- 3.6 Global Manufacturers of Portable and Handheld TV, Manufacturing Sites & Headquarters

- 3.7 Global Manufacturers of Portable and Handheld TV, Product Type & Application
- 3.8 Global Manufacturers of Portable and Handheld TV, Date of Enter into This Industry
- 3.9 Global Portable and Handheld TV Market CR5 and HHI
- 3.10 Global Manufacturers Mergers & Acquisition

4 MANUFACTURERS PROFILED

4.1 Tyler

- 4.1.1 Tyler Company Information
- 4.1.2 Tyler Business Overview
- 4.1.3 Tyler Portable and Handheld TV Sales, Revenue and Gross Margin (2018-2023)
- 4.1.4 Tyler Portable and Handheld TV Product Portfolio
- 4.1.5 Tyler Recent Developments

4.2 XORO

- 4.2.1 XORO Company Information
- 4.2.2 XORO Business Overview
- 4.2.3 XORO Portable and Handheld TV Sales, Revenue and Gross Margin (2018-2023)
- 4.2.4 XORO Portable and Handheld TV Product Portfolio
- 4.2.5 XORO Recent Developments

4.3 SuperSonic, Inc

- 4.3.1 SuperSonic, Inc Company Information
- 4.3.2 SuperSonic, Inc Business Overview
- 4.3.3 SuperSonic, Inc Portable and Handheld TV Sales, Revenue and Gross Margin (2018-2023)
- 4.3.4 SuperSonic, Inc Portable and Handheld TV Product Portfolio
- 4.3.5 SuperSonic, Inc Recent Developments

4.4 Pyle Audio

- 4.4.1 Pyle Audio Company Information
- 4.4.2 Pyle Audio Business Overview
- 4.4.3 Pyle Audio Portable and Handheld TV Sales, Revenue and Gross Margin (2018-2023)
- 4.4.4 Pyle Audio Portable and Handheld TV Product Portfolio
- 4.4.5 Pyle Audio Recent Developments

4.5 Axess Products Corporation

- 4.5.1 Axess Products Corporation Company Information
- 4.5.2 Axess Products Corporation Business Overview
- 4.5.3 Axess Products Corporation Portable and Handheld TV Sales, Revenue and Gross Margin (2018-2023)

6.5.4 Axess Products Corporation Portable and Handheld TV Product Portfolio

6.5.5 Axess Products Corporation Recent Developments

4.6 Naxa

4.6.1 Naxa Company Information

4.6.2 Naxa Business Overview

4.6.3 Naxa Portable and Handheld TV Sales, Revenue and Gross Margin (2018-2023)

4.6.4 Naxa Portable and Handheld TV Product Portfolio

4.6.5 Naxa Recent Developments

4.7 August International

4.7.1 August International Company Information

4.7.2 August International Business Overview

4.7.3 August International Portable and Handheld TV Sales, Revenue and Gross Margin (2018-2023)

4.7.4 August International Portable and Handheld TV Product Portfolio

4.7.5 August International Recent Developments

6.8 GJY

4.8.1 GJY Company Information

4.8.2 GJY Business Overview

4.8.3 GJY Portable and Handheld TV Sales, Revenue and Gross Margin (2018-2023)

4.8.4 GJY Portable and Handheld TV Product Portfolio

4.8.5 GJY Recent Developments

5 GLOBAL PORTABLE AND HANDHELD TV MARKET SCENARIO BY REGION

5.1 Global Portable and Handheld TV Market Size by Region: 2018 VS 2022 VS 2029

5.2 Global Portable and Handheld TV Sales by Region: 2018-2029

5.2.1 Global Portable and Handheld TV Sales by Region: 2018-2023

5.2.2 Global Portable and Handheld TV Sales by Region: 2024-2029

5.3 Global Portable and Handheld TV Revenue by Region: 2018-2029

5.3.1 Global Portable and Handheld TV Revenue by Region: 2018-2023

5.3.2 Global Portable and Handheld TV Revenue by Region: 2024-2029

5.4 North America Portable and Handheld TV Market Facts & Figures by Country

5.4.1 North America Portable and Handheld TV Market Size by Country: 2018 VS 2022 VS 2029

5.4.2 North America Portable and Handheld TV Sales by Country (2018-2029)

5.4.3 North America Portable and Handheld TV Revenue by Country (2018-2029)

5.4.4 U.S.

5.4.5 Canada

5.5 Europe Portable and Handheld TV Market Facts & Figures by Country

5.5.1 Europe Portable and Handheld TV Market Size by Country: 2018 VS 2022 VS 2029

5.5.2 Europe Portable and Handheld TV Sales by Country (2018-2029)

5.5.3 Europe Portable and Handheld TV Revenue by Country (2018-2029)

5.5.4 Germany

5.5.5 France

5.5.6 U.K.

5.5.7 Italy

5.5.8 Russia

5.6 Asia Pacific Portable and Handheld TV Market Facts & Figures by Country

5.6.1 Asia Pacific Portable and Handheld TV Market Size by Country: 2018 VS 2022 VS 2029

5.6.2 Asia Pacific Portable and Handheld TV Sales by Country (2018-2029)

5.6.3 Asia Pacific Portable and Handheld TV Revenue by Country (2018-2029)

5.6.4 China

5.6.5 Japan

5.6.6 South Korea

5.6.7 India

5.6.8 Australia

5.6.9 China Taiwan

5.6.10 Indonesia

5.6.11 Thailand

5.6.12 Malaysia

5.7 Latin America Portable and Handheld TV Market Facts & Figures by Country

5.7.1 Latin America Portable and Handheld TV Market Size by Country: 2018 VS 2022 VS 2029

5.7.2 Latin America Portable and Handheld TV Sales by Country (2018-2029)

5.7.3 Latin America Portable and Handheld TV Revenue by Country (2018-2029)

5.7.4 Mexico

5.7.5 Brazil

5.7.6 Argentina

5.8 Middle East and Africa Portable and Handheld TV Market Facts & Figures by Country

5.8.1 Middle East and Africa Portable and Handheld TV Market Size by Country: 2018 VS 2022 VS 2029

5.8.2 Middle East and Africa Portable and Handheld TV Sales by Country (2018-2029)

5.8.3 Middle East and Africa Portable and Handheld TV Revenue by Country (2018-2029)

5.8.4 Turkey

5.8.5 Saudi Arabia

5.8.6 UAE

6 SEGMENT BY TYPE

6.1 Global Portable and Handheld TV Sales by Type (2018-2029)

6.1.1 Global Portable and Handheld TV Sales by Type (2018-2029) & (K Units)

6.1.2 Global Portable and Handheld TV Sales Market Share by Type (2018-2029)

6.2 Global Portable and Handheld TV Revenue by Type (2018-2029)

6.2.1 Global Portable and Handheld TV Sales by Type (2018-2029) & (US\$ Million)

6.2.2 Global Portable and Handheld TV Revenue Market Share by Type (2018-2029)

6.3 Global Portable and Handheld TV Price by Type (2018-2029)

7 SEGMENT BY APPLICATION

7.1 Global Portable and Handheld TV Sales by Application (2018-2029)

7.1.1 Global Portable and Handheld TV Sales by Application (2018-2029) & (K Units)

7.1.2 Global Portable and Handheld TV Sales Market Share by Application
(2018-2029)

7.2 Global Portable and Handheld TV Revenue by Application (2018-2029)

6.2.1 Global Portable and Handheld TV Sales by Application (2018-2029) & (US\$
Million)

6.2.2 Global Portable and Handheld TV Revenue Market Share by Application
(2018-2029)

7.3 Global Portable and Handheld TV Price by Application (2018-2029)

8 VALUE CHAIN AND SALES CHANNELS ANALYSIS OF THE MARKET

8.1 Portable and Handheld TV Value Chain Analysis

8.1.1 Portable and Handheld TV Key Raw Materials

8.1.2 Raw Materials Key Suppliers

8.1.3 Portable and Handheld TV Production Mode & Process

8.2 Portable and Handheld TV Sales Channels Analysis

8.2.1 Direct Comparison with Distribution Share

8.2.2 Portable and Handheld TV Distributors

8.2.3 Portable and Handheld TV Customers

9 GLOBAL PORTABLE AND HANDHELD TV ANALYZING MARKET DYNAMICS

9.1 Portable and Handheld TV Industry Trends

9.2 Portable and Handheld TV Industry Drivers

9.3 Portable and Handheld TV Industry Opportunities and Challenges

9.4 Portable and Handheld TV Industry Restraints

10 REPORT CONCLUSION

11 DISCLAIMER

I would like to order

Product name: Portable and Handheld TV Industry Research Report 2023

Product link: <https://marketpublishers.com/r/P1D505550594EN.html>

Price: US\$ 2,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/P1D505550594EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970