

# Pomegranate Industry Research Report 2024

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## Abstracts

This report aims to provide a comprehensive presentation of the global market for Pomegranate, with both quantitative and qualitative analysis, to help readers develop business/growth strategies, assess the market competitive situation, analyze their position in the current marketplace, and make informed business decisions regarding Pomegranate.

The Pomegranate market size, estimations, and forecasts are provided in terms of sales volume (MT) and revenue (\$ millions), considering 2023 as the base year, with history and forecast data for the period from 2019 to 2030. This report segments the global Pomegranate market comprehensively. Regional market sizes, concerning products by types, by application, and by players, are also provided. The influence of COVID-19 and the Russia-Ukraine War were considered while estimating market sizes.

For a more in-depth understanding of the market, the report provides profiles of the competitive landscape, key competitors, and their respective market ranks. The report also discusses technological trends and new product developments.

The report will help the Pomegranate manufacturers, new entrants, and industry chain related companies in this market with information on the revenues, sales volume, and average price for the overall market and the sub-segments across the different segments, by company, product type, application, and regions.

## Key Companies & Market Share Insights

In this section, the readers will gain an understanding of the key players competing. This report has studied the key growth strategies, such as innovative trends and developments, intensification of product portfolio, mergers and acquisitions, collaborations, new product innovation, and geographical expansion, undertaken by

these participants to maintain their presence. Apart from business strategies, the study includes current developments and key financials. The readers will also get access to the data related to global revenue, price, and sales by manufacturers for the period 2019-2024. This all-inclusive report will certainly serve the clients to stay updated and make effective decisions in their businesses. Some of the prominent players reviewed in the research report include:

POM Wonderful

Lakewood

Minute Maid

Tropi-cana

Ocean Spray Cranberries

RW Knudsen Family

Jale and Zolotoy Sad

Narni

Arvee

TTM Food

Sun Sun Shahd

Orumnarin

Jia Neng Da

Saide

Product Type Insights

Global markets are presented by Pomegranate type, along with growth forecasts

through 2030. Estimates on sales and revenue are based on the price in the supply chain at which the Pomegranate are procured by the manufacturers.

This report has studied every segment and provided the market size using historical data. They have also talked about the growth opportunities that the segment may pose in the future. This study bestows sales and revenue data by type, and during the historical period (2019-2024) and forecast period (2025-2030).

### Pomegranate segment by Type

Pomegranate Powder

Pomegranate Juice Concentrate

### Application Insights

This report has provided the market size (sales and revenue data) by application, during the historical period (2019-2024) and forecast period (2025-2030).

This report also outlines the market trends of each segment and consumer behaviors impacting the Pomegranate market and what implications these may have on the industry's future. This report can help to understand the relevant market and consumer trends that are driving the Pomegranate market.

### Pomegranate segment by Application

Food Industry

Cosmetics Industry

Pharmaceutical Industry

### Regional Outlook

This section of the report provides key insights regarding various regions and the key players operating in each region. Economic, social, environmental, technological, and political factors have been taken into consideration while assessing the growth of the

particular region/country. The readers will also get their hands on the revenue and sales data of each region and country for the period 2019-2030.

The market has been segmented into various major geographies, including North America, Europe, Asia-Pacific, South America, Middle East & Africa. Detailed analysis of major countries such as the USA, Germany, the U.K., Italy, France, China, Japan, South Korea, Southeast Asia, and India will be covered within the regional segment. For market estimates, data are going to be provided for 2023 because of the base year, with estimates for 2024 and forecast revenue for 2030.

## North America

U.S.

Canada

## Europe

Germany

France

U.K.

Italy

Russia

## Asia-Pacific

China

Japan

South Korea

India

Australia

China Taiwan

Indonesia

Thailand

Malaysia

Latin America

Mexico

Brazil

Argentina

Middle East & Africa

Turkey

Saudi Arabia

UAE

## Key Drivers & Barriers

High-impact rendering factors and drivers have been studied in this report to aid the readers to understand the general development. Moreover, the report includes restraints and challenges that may act as stumbling blocks on the way of the players. This will assist the users to be attentive and make informed decisions related to business. Specialists have also laid their focus on the upcoming business prospects.

## COVID-19 and Russia-Ukraine War Influence Analysis

The readers in the section will understand how the Pomegranate market scenario changed across the globe during the pandemic, post-pandemic and Russia-Ukraine War. The study is done keeping in view the changes in aspects such as demand,

consumption, transportation, consumer behavior, supply chain management, export and import, and production. The industry experts have also highlighted the key factors that will help create opportunities for players and stabilize the overall industry in the years to come.

### Reasons to Buy This Report

This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Pomegranate market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.

This report will help stakeholders to understand the global industry status and trends of Pomegranate and provides them with information on key market drivers, restraints, challenges, and opportunities.

This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.

This report stays updated with novel technology integration, features, and the latest developments in the market

This report helps stakeholders to understand the COVID-19 and Russia-Ukraine War Influence on the Pomegranate industry.

This report helps stakeholders to gain insights into which regions to target globally

This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Pomegranate.

This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

### Core Chapters

Chapter 1: Research objectives, research methods, data sources, data cross-validation;

Chapter 2: Introduces the report scope of the report, executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the market and its likely evolution in the short to mid-term, and long term.

Chapter 3: Detailed analysis of Pomegranate manufacturers competitive landscape, price, production and value market share, latest development plan, merger, and acquisition information, etc.

Chapter 4: Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including product production/output, value, price, gross margin, product introduction, recent development, etc.

Chapter 5: Production/output, value of Pomegranate by region/country. It provides a quantitative analysis of the market size and development potential of each region in the next six years.

Chapter 6: Consumption of Pomegranate in regional level and country level. It provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and production of each country in the world.

Chapter 7: Provides the analysis of various market segments by type, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 8: Provides the analysis of various market segments by application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 9: Analysis of industrial chain, including the upstream and downstream of the industry.

Chapter 10: Introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by

manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 11: The main points and conclusions of the report.



## Contents

### 1 PREFACE

- 1.1 Scope of Report
- 1.2 Reasons for Doing This Study
- 1.3 Research Methodology
- 1.4 Research Process
- 1.5 Data Source
  - 1.5.1 Secondary Sources
  - 1.5.2 Primary Sources

### 2 MARKET OVERVIEW

- 2.1 Product Definition
- 2.2 Global Market Growth Prospects
  - 2.2.1 Global Pomegranate Market Size (2019-2030) & (US\$ Million)
  - 2.2.2 Global Pomegranate Sales (2019-2030)
  - 2.2.3 Global Pomegranate Market Average Price (2019-2030)
- 2.3 Pomegranate by Type
  - 2.3.1 Market Value Comparison by Type (2019 VS 2023 VS 2030) & (US\$ Million)
  - 2.3.2 Pomegranate Powder
  - 2.3.3 Pomegranate Juice Concentrate
- 2.4 Pomegranate by Application
  - 2.4.1 Market Value Comparison by Application (2019 VS 2023 VS 2030) & (US\$ Million)
  - 2.4.2 Food Industry
  - 2.4.3 Cosmetics Industry
  - 2.4.4 Pharmaceutical Industry

### 3 MARKET COMPETITIVE LANDSCAPE BY MANUFACTURERS

- 3.1 Global Pomegranate Market Competitive Situation by Manufacturers (2019 Versus 2023)
- 3.2 Global Pomegranate Sales (MT) of Manufacturers (2019-2024)
- 3.3 Global Pomegranate Revenue of Manufacturers (2019-2024)
- 3.4 Global Pomegranate Average Price by Manufacturers (2019-2024)
- 3.5 Global Pomegranate Industry Ranking, 2022 VS 2023 VS 2024
- 3.6 Global Manufacturers of Pomegranate, Manufacturing Sites & Headquarters

- 3.7 Global Manufacturers of Pomegranate, Product Type & Application
- 3.8 Global Manufacturers of Pomegranate, Date of Enter into This Industry
- 3.9 Global Pomegranate Market CR5 and HHI
- 3.10 Global Manufacturers Mergers & Acquisition

## **4 MANUFACTURERS PROFILED**

### 4.1 POM Wonderful

- 4.1.1 POM Wonderful Company Information
- 4.1.2 POM Wonderful Business Overview
- 4.1.3 POM Wonderful Pomegranate Sales, Revenue and Gross Margin (2019-2024)
- 4.1.4 POM Wonderful Pomegranate Product Portfolio
- 4.1.5 POM Wonderful Recent Developments

### 4.2 Lakewood

- 4.2.1 Lakewood Company Information
- 4.2.2 Lakewood Business Overview
- 4.2.3 Lakewood Pomegranate Sales, Revenue and Gross Margin (2019-2024)
- 4.2.4 Lakewood Pomegranate Product Portfolio
- 4.2.5 Lakewood Recent Developments

### 4.3 Minute Maid

- 4.3.1 Minute Maid Company Information
- 4.3.2 Minute Maid Business Overview
- 4.3.3 Minute Maid Pomegranate Sales, Revenue and Gross Margin (2019-2024)
- 4.3.4 Minute Maid Pomegranate Product Portfolio
- 4.3.5 Minute Maid Recent Developments

### 4.4 Tropi-cana

- 4.4.1 Tropi-cana Company Information
- 4.4.2 Tropi-cana Business Overview
- 4.4.3 Tropi-cana Pomegranate Sales, Revenue and Gross Margin (2019-2024)
- 4.4.4 Tropi-cana Pomegranate Product Portfolio
- 4.4.5 Tropi-cana Recent Developments

### 4.5 Ocean Spray Cranberries

- 4.5.1 Ocean Spray Cranberries Company Information
- 4.5.2 Ocean Spray Cranberries Business Overview
- 4.5.3 Ocean Spray Cranberries Pomegranate Sales, Revenue and Gross Margin (2019-2024)
- 4.5.4 Ocean Spray Cranberries Pomegranate Product Portfolio
- 4.5.5 Ocean Spray Cranberries Recent Developments

### 4.6 RW Knudsen Family

- 4.6.1 RW Knudsen Family Company Information
- 4.6.2 RW Knudsen Family Business Overview
- 4.6.3 RW Knudsen Family Pomegranate Sales, Revenue and Gross Margin (2019-2024)
- 4.6.4 RW Knudsen Family Pomegranate Product Portfolio
- 4.6.5 RW Knudsen Family Recent Developments
- 4.7 Jale and Zolotoy Sad
  - 4.7.1 Jale and Zolotoy Sad Company Information
  - 4.7.2 Jale and Zolotoy Sad Business Overview
  - 4.7.3 Jale and Zolotoy Sad Pomegranate Sales, Revenue and Gross Margin (2019-2024)
  - 4.7.4 Jale and Zolotoy Sad Pomegranate Product Portfolio
  - 4.7.5 Jale and Zolotoy Sad Recent Developments
- 4.8 Narni
  - 4.8.1 Narni Company Information
  - 4.8.2 Narni Business Overview
  - 4.8.3 Narni Pomegranate Sales, Revenue and Gross Margin (2019-2024)
  - 4.8.4 Narni Pomegranate Product Portfolio
  - 4.8.5 Narni Recent Developments
- 4.9 Arvee
  - 4.9.1 Arvee Company Information
  - 4.9.2 Arvee Business Overview
  - 4.9.3 Arvee Pomegranate Sales, Revenue and Gross Margin (2019-2024)
  - 4.9.4 Arvee Pomegranate Product Portfolio
  - 4.9.5 Arvee Recent Developments
- 4.10 TTM Food
  - 4.10.1 TTM Food Company Information
  - 4.10.2 TTM Food Business Overview
  - 4.10.3 TTM Food Pomegranate Sales, Revenue and Gross Margin (2019-2024)
  - 4.10.4 TTM Food Pomegranate Product Portfolio
  - 4.10.5 TTM Food Recent Developments
- 6.11 Sun Sun Shahd
  - 6.11.1 Sun Sun Shahd Company Information
  - 6.11.2 Sun Sun Shahd Pomegranate Business Overview
  - 6.11.3 Sun Sun Shahd Pomegranate Sales, Revenue and Gross Margin (2019-2024)
  - 6.11.4 Sun Sun Shahd Pomegranate Product Portfolio
  - 6.11.5 Sun Sun Shahd Recent Developments
- 6.12 Orumnarin
  - 6.12.1 Orumnarin Company Information

- 6.12.2 Orumnarin Pomegranate Business Overview
- 6.12.3 Orumnarin Pomegranate Sales, Revenue and Gross Margin (2019-2024)
- 6.12.4 Orumnarin Pomegranate Product Portfolio
- 6.12.5 Orumnarin Recent Developments
- 6.13 Jia Neng Da
  - 6.13.1 Jia Neng Da Company Information
  - 6.13.2 Jia Neng Da Pomegranate Business Overview
  - 6.13.3 Jia Neng Da Pomegranate Sales, Revenue and Gross Margin (2019-2024)
  - 6.13.4 Jia Neng Da Pomegranate Product Portfolio
  - 6.13.5 Jia Neng Da Recent Developments
- 6.14 Saide
  - 6.14.1 Saide Company Information
  - 6.14.2 Saide Pomegranate Business Overview
  - 6.14.3 Saide Pomegranate Sales, Revenue and Gross Margin (2019-2024)
  - 6.14.4 Saide Pomegranate Product Portfolio
  - 6.14.5 Saide Recent Developments

## **5 GLOBAL POMEGRANATE MARKET SCENARIO BY REGION**

- 5.1 Global Pomegranate Market Size by Region: 2019 VS 2023 VS 2030
- 5.2 Global Pomegranate Sales by Region: 2019-2030
  - 5.2.1 Global Pomegranate Sales by Region: 2019-2024
  - 5.2.2 Global Pomegranate Sales by Region: 2025-2030
- 5.3 Global Pomegranate Revenue by Region: 2019-2030
  - 5.3.1 Global Pomegranate Revenue by Region: 2019-2024
  - 5.3.2 Global Pomegranate Revenue by Region: 2025-2030
- 5.4 North America Pomegranate Market Facts & Figures by Country
  - 5.4.1 North America Pomegranate Market Size by Country: 2019 VS 2023 VS 2030
  - 5.4.2 North America Pomegranate Sales by Country (2019-2030)
  - 5.4.3 North America Pomegranate Revenue by Country (2019-2030)
  - 5.4.4 U.S.
  - 5.4.5 Canada
- 5.5 Europe Pomegranate Market Facts & Figures by Country
  - 5.5.1 Europe Pomegranate Market Size by Country: 2019 VS 2023 VS 2030
  - 5.5.2 Europe Pomegranate Sales by Country (2019-2030)
  - 5.5.3 Europe Pomegranate Revenue by Country (2019-2030)
  - 5.5.4 Germany
  - 5.5.5 France
  - 5.5.6 U.K.

5.5.7 Italy

5.5.8 Russia

5.6 Asia Pacific Pomegranate Market Facts & Figures by Country

5.6.1 Asia Pacific Pomegranate Market Size by Country: 2019 VS 2023 VS 2030

5.6.2 Asia Pacific Pomegranate Sales by Country (2019-2030)

5.6.3 Asia Pacific Pomegranate Revenue by Country (2019-2030)

5.6.4 China

5.6.5 Japan

5.6.6 South Korea

5.6.7 India

5.6.8 Australia

5.6.9 China Taiwan

5.6.10 Indonesia

5.6.11 Thailand

5.6.12 Malaysia

5.7 Latin America Pomegranate Market Facts & Figures by Country

5.7.1 Latin America Pomegranate Market Size by Country: 2019 VS 2023 VS 2030

5.7.2 Latin America Pomegranate Sales by Country (2019-2030)

5.7.3 Latin America Pomegranate Revenue by Country (2019-2030)

5.7.4 Mexico

5.7.5 Brazil

5.7.6 Argentina

5.8 Middle East and Africa Pomegranate Market Facts & Figures by Country

5.8.1 Middle East and Africa Pomegranate Market Size by Country: 2019 VS 2023 VS 2030

5.8.2 Middle East and Africa Pomegranate Sales by Country (2019-2030)

5.8.3 Middle East and Africa Pomegranate Revenue by Country (2019-2030)

5.8.4 Turkey

5.8.5 Saudi Arabia

5.8.6 UAE

## **6 SEGMENT BY TYPE**

6.1 Global Pomegranate Sales by Type (2019-2030)

6.1.1 Global Pomegranate Sales by Type (2019-2030) & (MT)

6.1.2 Global Pomegranate Sales Market Share by Type (2019-2030)

6.2 Global Pomegranate Revenue by Type (2019-2030)

6.2.1 Global Pomegranate Sales by Type (2019-2030) & (US\$ Million)

6.2.2 Global Pomegranate Revenue Market Share by Type (2019-2030)

### 6.3 Global Pomegranate Price by Type (2019-2030)

## **7 SEGMENT BY APPLICATION**

### 7.1 Global Pomegranate Sales by Application (2019-2030)

#### 7.1.1 Global Pomegranate Sales by Application (2019-2030) & (MT)

#### 7.1.2 Global Pomegranate Sales Market Share by Application (2019-2030)

### 7.2 Global Pomegranate Revenue by Application (2019-2030)

#### 6.2.1 Global Pomegranate Sales by Application (2019-2030) & (US\$ Million)

#### 6.2.2 Global Pomegranate Revenue Market Share by Application (2019-2030)

### 7.3 Global Pomegranate Price by Application (2019-2030)

## **8 VALUE CHAIN AND SALES CHANNELS ANALYSIS OF THE MARKET**

### 8.1 Pomegranate Value Chain Analysis

#### 8.1.1 Pomegranate Key Raw Materials

#### 8.1.2 Raw Materials Key Suppliers

#### 8.1.3 Pomegranate Production Mode & Process

### 8.2 Pomegranate Sales Channels Analysis

#### 8.2.1 Direct Comparison with Distribution Share

#### 8.2.2 Pomegranate Distributors

#### 8.2.3 Pomegranate Customers

## **9 GLOBAL POMEGRANATE ANALYZING MARKET DYNAMICS**

### 9.1 Pomegranate Industry Trends

### 9.2 Pomegranate Industry Drivers

### 9.3 Pomegranate Industry Opportunities and Challenges

### 9.4 Pomegranate Industry Restraints

## **10 REPORT CONCLUSION**

## **11 DISCLAIMER**

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