

# Polyvinyl Butyral (PVB) Films Industry Research Report 2024

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## Abstracts

This report aims to provide a comprehensive presentation of the global market for Polyvinyl Butyral (PVB) Films, with both quantitative and qualitative analysis, to help readers develop business/growth strategies, assess the market competitive situation, analyze their position in the current marketplace, and make informed business decisions regarding Polyvinyl Butyral (PVB) Films.

The Polyvinyl Butyral (PVB) Films market size, estimations, and forecasts are provided in terms of output/shipments (MT) and revenue (\$ millions), considering 2023 as the base year, with history and forecast data for the period from 2019 to 2030. This report segments the global Polyvinyl Butyral (PVB) Films market comprehensively. Regional market sizes, concerning products by types, by application, and by players, are also provided. The influence of COVID-19 and the Russia-Ukraine War were considered while estimating market sizes.

For a more in-depth understanding of the market, the report provides profiles of the competitive landscape, key competitors, and their respective market ranks. The report also discusses technological trends and new product developments.

The report will help the Polyvinyl Butyral (PVB) Films manufacturers, new entrants, and industry chain related companies in this market with information on the revenues, production, and average price for the overall market and the sub-segments across the different segments, by company, product type, application, and regions.

## Key Companies & Market Share Insights

In this section, the readers will gain an understanding of the key players competing.

This report has studied the key growth strategies, such as innovative trends and developments, intensification of product portfolio, mergers and acquisitions, collaborations, new product innovation, and geographical expansion, undertaken by these participants to maintain their presence. Apart from business strategies, the study includes current developments and key financials. The readers will also get access to the data related to global revenue, price, and sales by manufacturers for the period 2019-2024. This all-inclusive report will certainly serve the clients to stay updated and make effective decisions in their businesses. Some of the prominent players reviewed in the research report include:

Eastman Chemical

Sekisui Chemicals

Kuraray

EVERLAM

ChangChun Group

Kingboard Chemical Holdings

Huakai Plastic

Zhejiang Decent Plastic

Rehone Plastic

Tanshan Jichang New Material

Wuhan Honghui New Material

Weifang Liyang New Material

## Product Type Insights

Global markets are presented by Polyvinyl Butyral (PVB) Films type, along with growth forecasts through 2030. Estimates on production and value are based on the price in

the supply chain at which the Polyvinyl Butyral (PVB) Films are procured by the manufacturers.

This report has studied every segment and provided the market size using historical data. They have also talked about the growth opportunities that the segment may pose in the future. This study bestows production and revenue data by type, and during the historical period (2019-2024) and forecast period (2025-2030).

### Polyvinyl Butyral (PVB) Films segment by Type

Standard Film

High Performance Film

### Application Insights

This report has provided the market size (production and revenue data) by application, during the historical period (2019-2024) and forecast period (2025-2030).

This report also outlines the market trends of each segment and consumer behaviors impacting the Polyvinyl Butyral (PVB) Films market and what implications these may have on the industry's future. This report can help to understand the relevant market and consumer trends that are driving the Polyvinyl Butyral (PVB) Films market.

### Polyvinyl Butyral (PVB) Films segment by Application

Automotive PVB

Architecture PVB

Photovoltaic PVB

Others (Acoustic PVB, Thermal Insulation PVB)

### Regional Outlook

This section of the report provides key insights regarding various regions and the key

players operating in each region. Economic, social, environmental, technological, and political factors have been taken into consideration while assessing the growth of the particular region/country. The readers will also get their hands on the revenue and sales data of each region and country for the period 2019-2030.

The market has been segmented into various major geographies, including North America, Europe, Asia-Pacific, South America. Detailed analysis of major countries such as the USA, Germany, the U.K., Italy, France, China, Japan, South Korea, Southeast Asia, and India will be covered within the regional segment. For market estimates, data are going to be provided for 2023 because of the base year, with estimates for 2024 and forecast value for 2030.

## North America

U.S.

Canada

## Europe

Germany

France

U.K.

Italy

Russia

## Asia-Pacific

China

Japan

South Korea

India

Australia

China Taiwan

Indonesia

Thailand

Malaysia

Latin America

Mexico

Brazil

Argentina

## Key Drivers & Barriers

High-impact rendering factors and drivers have been studied in this report to aid the readers to understand the general development. Moreover, the report includes restraints and challenges that may act as stumbling blocks on the way of the players. This will assist the users to be attentive and make informed decisions related to business. Specialists have also laid their focus on the upcoming business prospects.

## COVID-19 and Russia-Ukraine War Influence Analysis

The readers in the section will understand how the Polyvinyl Butyral (PVB) Films market scenario changed across the globe during the pandemic, post-pandemic and Russia-Ukraine War. The study is done keeping in view the changes in aspects such as demand, consumption, transportation, consumer behavior, supply chain management, export and import, and production. The industry experts have also highlighted the key factors that will help create opportunities for players and stabilize the overall industry in the years to come.

## Reasons to Buy This Report

This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Polyvinyl Butyral (PVB) Films market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.

This report will help stakeholders to understand the global industry status and trends of Polyvinyl Butyral (PVB) Films and provides them with information on key market drivers, restraints, challenges, and opportunities.

This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.

This report stays updated with novel technology integration, features, and the latest developments in the market

This report helps stakeholders to understand the COVID-19 and Russia-Ukraine War Influence on the Polyvinyl Butyral (PVB) Films industry.

This report helps stakeholders to gain insights into which regions to target globally

This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Polyvinyl Butyral (PVB) Films.

This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

## Core Chapters

Chapter 1: Research objectives, research methods, data sources, data cross-validation;

Chapter 2: Introduces the report scope of the report, executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level

view of the current state of the market and its likely evolution in the short to mid-term, and long term.

Chapter 3: Detailed analysis of Polyvinyl Butyral (PVB) Films manufacturers competitive landscape, price, production and value market share, latest development plan, merger, and acquisition information, etc.

Chapter 4: Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including product production/output, value, price, gross margin, product introduction, recent development, etc.

Chapter 5: Production/output, value of Polyvinyl Butyral (PVB) Films by region/country. It provides a quantitative analysis of the market size and development potential of each region in the next six years.

Chapter 6: Consumption of Polyvinyl Butyral (PVB) Films in regional level and country level. It provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and production of each country in the world.

Chapter 7: Provides the analysis of various market segments by type, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 8: Provides the analysis of various market segments by application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 9: Analysis of industrial chain, including the upstream and downstream of the industry.

Chapter 10: Introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 11: The main points and conclusions of the report.

## Contents

### 1 PREFACE

- 1.1 Scope of Report
- 1.2 Reasons for Doing This Study
- 1.3 Research Methodology
- 1.4 Research Process
- 1.5 Data Source
  - 1.5.1 Secondary Sources
  - 1.5.2 Primary Sources

### 2 MARKET OVERVIEW

- 2.1 Product Definition
- 2.2 Polyvinyl Butyral (PVB) Films by Type
  - 2.2.1 Market Value Comparison by Type (2019 VS 2023 VS 2030) & (US\$ Million)
  - 1.2.2 Standard Film
  - 1.2.3 High Performance Film
- 2.3 Polyvinyl Butyral (PVB) Films by Application
  - 2.3.1 Market Value Comparison by Application (2019 VS 2023 VS 2030) & (US\$ Million)
  - 2.3.2 Automotive PVB
  - 2.3.3 Architecture PVB
  - 2.3.4 Photovoltaic PVB
  - 2.3.5 Others (Acoustic PVB, Thermal Insulation PVB)
- 2.4 Global Market Growth Prospects
  - 2.4.1 Global Polyvinyl Butyral (PVB) Films Production Value Estimates and Forecasts (2019-2030)
  - 2.4.2 Global Polyvinyl Butyral (PVB) Films Production Capacity Estimates and Forecasts (2019-2030)
  - 2.4.3 Global Polyvinyl Butyral (PVB) Films Production Estimates and Forecasts (2019-2030)
  - 2.4.4 Global Polyvinyl Butyral (PVB) Films Market Average Price (2019-2030)

### 3 MARKET COMPETITIVE LANDSCAPE BY MANUFACTURERS

- 3.1 Global Polyvinyl Butyral (PVB) Films Production by Manufacturers (2019-2024)
- 3.2 Global Polyvinyl Butyral (PVB) Films Production Value by Manufacturers



(2019-2024)

3.3 Global Polyvinyl Butyral (PVB) Films Average Price by Manufacturers (2019-2024)

3.4 Global Polyvinyl Butyral (PVB) Films Industry Manufacturers Ranking, 2022 VS 2023 VS 2024

3.5 Global Polyvinyl Butyral (PVB) Films Key Manufacturers, Manufacturing Sites & Headquarters

3.6 Global Polyvinyl Butyral (PVB) Films Manufacturers, Product Type & Application

3.7 Global Polyvinyl Butyral (PVB) Films Manufacturers, Date of Enter into This Industry

3.8 Global Polyvinyl Butyral (PVB) Films Market CR5 and HHI

3.9 Global Manufacturers Mergers & Acquisition

## **4 MANUFACTURERS PROFILED**

### 4.1 Eastman Chemical

4.1.1 Eastman Chemical Polyvinyl Butyral (PVB) Films Company Information

4.1.2 Eastman Chemical Polyvinyl Butyral (PVB) Films Business Overview

4.1.3 Eastman Chemical Polyvinyl Butyral (PVB) Films Production Capacity, Value and Gross Margin (2019-2024)

4.1.4 Eastman Chemical Product Portfolio

4.1.5 Eastman Chemical Recent Developments

### 4.2 Sekisui Chemicals

4.2.1 Sekisui Chemicals Polyvinyl Butyral (PVB) Films Company Information

4.2.2 Sekisui Chemicals Polyvinyl Butyral (PVB) Films Business Overview

4.2.3 Sekisui Chemicals Polyvinyl Butyral (PVB) Films Production Capacity, Value and Gross Margin (2019-2024)

4.2.4 Sekisui Chemicals Product Portfolio

4.2.5 Sekisui Chemicals Recent Developments

### 4.3 Kuraray

4.3.1 Kuraray Polyvinyl Butyral (PVB) Films Company Information

4.3.2 Kuraray Polyvinyl Butyral (PVB) Films Business Overview

4.3.3 Kuraray Polyvinyl Butyral (PVB) Films Production Capacity, Value and Gross Margin (2019-2024)

4.3.4 Kuraray Product Portfolio

4.3.5 Kuraray Recent Developments

### 4.4 EVERLAM

4.4.1 EVERLAM Polyvinyl Butyral (PVB) Films Company Information

4.4.2 EVERLAM Polyvinyl Butyral (PVB) Films Business Overview

4.4.3 EVERLAM Polyvinyl Butyral (PVB) Films Production Capacity, Value and Gross Margin (2019-2024)

- 4.4.4 EVERLAM Product Portfolio
- 4.4.5 EVERLAM Recent Developments
- 4.5 ChangChun Group
  - 4.5.1 ChangChun Group Polyvinyl Butyral (PVB) Films Company Information
  - 4.5.2 ChangChun Group Polyvinyl Butyral (PVB) Films Business Overview
  - 4.5.3 ChangChun Group Polyvinyl Butyral (PVB) Films Production Capacity, Value and Gross Margin (2019-2024)
  - 4.5.4 ChangChun Group Product Portfolio
  - 4.5.5 ChangChun Group Recent Developments
- 4.6 Kingboard Chemical Holdings
  - 4.6.1 Kingboard Chemical Holdings Polyvinyl Butyral (PVB) Films Company Information
  - 4.6.2 Kingboard Chemical Holdings Polyvinyl Butyral (PVB) Films Business Overview
  - 4.6.3 Kingboard Chemical Holdings Polyvinyl Butyral (PVB) Films Production Capacity, Value and Gross Margin (2019-2024)
  - 4.6.4 Kingboard Chemical Holdings Product Portfolio
  - 4.6.5 Kingboard Chemical Holdings Recent Developments
- 4.7 Huakai Plastic
  - 4.7.1 Huakai Plastic Polyvinyl Butyral (PVB) Films Company Information
  - 4.7.2 Huakai Plastic Polyvinyl Butyral (PVB) Films Business Overview
  - 4.7.3 Huakai Plastic Polyvinyl Butyral (PVB) Films Production Capacity, Value and Gross Margin (2019-2024)
  - 4.7.4 Huakai Plastic Product Portfolio
  - 4.7.5 Huakai Plastic Recent Developments
- 4.8 Zhejiang Decent Plastic
  - 4.8.1 Zhejiang Decent Plastic Polyvinyl Butyral (PVB) Films Company Information
  - 4.8.2 Zhejiang Decent Plastic Polyvinyl Butyral (PVB) Films Business Overview
  - 4.8.3 Zhejiang Decent Plastic Polyvinyl Butyral (PVB) Films Production Capacity, Value and Gross Margin (2019-2024)
  - 4.8.4 Zhejiang Decent Plastic Product Portfolio
  - 4.8.5 Zhejiang Decent Plastic Recent Developments
- 4.9 Rehone Plastic
  - 4.9.1 Rehone Plastic Polyvinyl Butyral (PVB) Films Company Information
  - 4.9.2 Rehone Plastic Polyvinyl Butyral (PVB) Films Business Overview
  - 4.9.3 Rehone Plastic Polyvinyl Butyral (PVB) Films Production Capacity, Value and Gross Margin (2019-2024)
  - 4.9.4 Rehone Plastic Product Portfolio
  - 4.9.5 Rehone Plastic Recent Developments
- 4.10 Tanshan Jichang New Material

4.10.1 Tanshan Jichang New Material Polyvinyl Butyral (PVB) Films Company Information

4.10.2 Tanshan Jichang New Material Polyvinyl Butyral (PVB) Films Business Overview

4.10.3 Tanshan Jichang New Material Polyvinyl Butyral (PVB) Films Production Capacity, Value and Gross Margin (2019-2024)

4.10.4 Tanshan Jichang New Material Product Portfolio

4.10.5 Tanshan Jichang New Material Recent Developments

7.11 Wuhan Honghui New Material

7.11.1 Wuhan Honghui New Material Polyvinyl Butyral (PVB) Films Company Information

7.11.2 Wuhan Honghui New Material Polyvinyl Butyral (PVB) Films Business Overview

4.11.3 Wuhan Honghui New Material Polyvinyl Butyral (PVB) Films Production Capacity, Value and Gross Margin (2019-2024)

7.11.4 Wuhan Honghui New Material Product Portfolio

7.11.5 Wuhan Honghui New Material Recent Developments

7.12 Weifang Liyang New Material

7.12.1 Weifang Liyang New Material Polyvinyl Butyral (PVB) Films Company Information

7.12.2 Weifang Liyang New Material Polyvinyl Butyral (PVB) Films Business Overview

7.12.3 Weifang Liyang New Material Polyvinyl Butyral (PVB) Films Production Capacity, Value and Gross Margin (2019-2024)

7.12.4 Weifang Liyang New Material Product Portfolio

7.12.5 Weifang Liyang New Material Recent Developments

## **5 GLOBAL POLYVINYL BUTYRAL (PVB) FILMS PRODUCTION BY REGION**

5.1 Global Polyvinyl Butyral (PVB) Films Production Estimates and Forecasts by Region: 2019 VS 2023 VS 2030

5.2 Global Polyvinyl Butyral (PVB) Films Production by Region: 2019-2030

5.2.1 Global Polyvinyl Butyral (PVB) Films Production by Region: 2019-2024

5.2.2 Global Polyvinyl Butyral (PVB) Films Production Forecast by Region (2025-2030)

5.3 Global Polyvinyl Butyral (PVB) Films Production Value Estimates and Forecasts by Region: 2019 VS 2023 VS 2030

5.4 Global Polyvinyl Butyral (PVB) Films Production Value by Region: 2019-2030

5.4.1 Global Polyvinyl Butyral (PVB) Films Production Value by Region: 2019-2024

5.4.2 Global Polyvinyl Butyral (PVB) Films Production Value Forecast by Region (2025-2030)

5.5 Global Polyvinyl Butyral (PVB) Films Market Price Analysis by Region (2019-2024)

## 5.6 Global Polyvinyl Butyral (PVB) Films Production and Value, YOY Growth

5.6.1 North America Polyvinyl Butyral (PVB) Films Production Value Estimates and Forecasts (2019-2030)

5.6.2 Europe Polyvinyl Butyral (PVB) Films Production Value Estimates and Forecasts (2019-2030)

5.6.3 China Polyvinyl Butyral (PVB) Films Production Value Estimates and Forecasts (2019-2030)

5.6.4 South America Polyvinyl Butyral (PVB) Films Production Value Estimates and Forecasts (2019-2030)

5.6.5 South Korea Polyvinyl Butyral (PVB) Films Production Value Estimates and Forecasts (2019-2030)

5.6.6 Southeast Asia Polyvinyl Butyral (PVB) Films Production Value Estimates and Forecasts (2019-2030)

5.6.7 China Taiwan Polyvinyl Butyral (PVB) Films Production Value Estimates and Forecasts (2019-2030)

## **6 GLOBAL POLYVINYL BUTYRAL (PVB) FILMS CONSUMPTION BY REGION**

6.1 Global Polyvinyl Butyral (PVB) Films Consumption Estimates and Forecasts by Region: 2019 VS 2023 VS 2030

6.2 Global Polyvinyl Butyral (PVB) Films Consumption by Region (2019-2030)

6.2.1 Global Polyvinyl Butyral (PVB) Films Consumption by Region: 2019-2030

6.2.2 Global Polyvinyl Butyral (PVB) Films Forecasted Consumption by Region (2025-2030)

6.3 North America

6.3.1 North America Polyvinyl Butyral (PVB) Films Consumption Growth Rate by Country: 2019 VS 2023 VS 2030

6.3.2 North America Polyvinyl Butyral (PVB) Films Consumption by Country (2019-2030)

6.3.3 U.S.

6.3.4 Canada

6.4 Europe

6.4.1 Europe Polyvinyl Butyral (PVB) Films Consumption Growth Rate by Country: 2019 VS 2023 VS 2030

6.4.2 Europe Polyvinyl Butyral (PVB) Films Consumption by Country (2019-2030)

6.4.3 Germany

6.4.4 France

6.4.5 U.K.

6.4.6 Italy

6.4.7 Russia

6.5 Asia Pacific

6.5.1 Asia Pacific Polyvinyl Butyral (PVB) Films Consumption Growth Rate by Country: 2019 VS 2023 VS 2030

6.5.2 Asia Pacific Polyvinyl Butyral (PVB) Films Consumption by Country (2019-2030)

6.5.3 China

6.5.4 Japan

6.5.5 South Korea

6.5.6 China Taiwan

6.5.7 Southeast Asia

6.5.8 India

6.5.9 Australia

6.6 Latin America, Middle East & Africa

6.6.1 Latin America, Middle East & Africa Polyvinyl Butyral (PVB) Films Consumption Growth Rate by Country: 2019 VS 2023 VS 2030

6.6.2 Latin America, Middle East & Africa Polyvinyl Butyral (PVB) Films Consumption by Country (2019-2030)

6.6.3 Mexico

6.6.4 Brazil

6.6.5 Turkey

6.6.5 GCC Countries

## **7 SEGMENT BY TYPE**

7.1 Global Polyvinyl Butyral (PVB) Films Production by Type (2019-2030)

7.1.1 Global Polyvinyl Butyral (PVB) Films Production by Type (2019-2030) & (MT)

7.1.2 Global Polyvinyl Butyral (PVB) Films Production Market Share by Type (2019-2030)

7.2 Global Polyvinyl Butyral (PVB) Films Production Value by Type (2019-2030)

7.2.1 Global Polyvinyl Butyral (PVB) Films Production Value by Type (2019-2030) & (US\$ Million)

7.2.2 Global Polyvinyl Butyral (PVB) Films Production Value Market Share by Type (2019-2030)

7.3 Global Polyvinyl Butyral (PVB) Films Price by Type (2019-2030)

## **8 SEGMENT BY APPLICATION**

8.1 Global Polyvinyl Butyral (PVB) Films Production by Application (2019-2030)

8.1.1 Global Polyvinyl Butyral (PVB) Films Production by Application (2019-2030) &

(MT)

8.1.2 Global Polyvinyl Butyral (PVB) Films Production by Application (2019-2030) &

(MT)

8.2 Global Polyvinyl Butyral (PVB) Films Production Value by Application (2019-2030)

8.2.1 Global Polyvinyl Butyral (PVB) Films Production Value by Application  
(2019-2030) & (US\$ Million)

8.2.2 Global Polyvinyl Butyral (PVB) Films Production Value Market Share by  
Application (2019-2030)

8.3 Global Polyvinyl Butyral (PVB) Films Price by Application (2019-2030)

## **9 VALUE CHAIN AND SALES CHANNELS ANALYSIS OF THE MARKET**

9.1 Polyvinyl Butyral (PVB) Films Value Chain Analysis

9.1.1 Polyvinyl Butyral (PVB) Films Key Raw Materials

9.1.2 Raw Materials Key Suppliers

9.1.3 Polyvinyl Butyral (PVB) Films Production Mode & Process

9.2 Polyvinyl Butyral (PVB) Films Sales Channels Analysis

9.2.1 Direct Comparison with Distribution Share

9.2.2 Polyvinyl Butyral (PVB) Films Distributors

9.2.3 Polyvinyl Butyral (PVB) Films Customers

## **10 GLOBAL POLYVINYL BUTYRAL (PVB) FILMS ANALYZING MARKET DYNAMICS**

10.1 Polyvinyl Butyral (PVB) Films Industry Trends

10.2 Polyvinyl Butyral (PVB) Films Industry Drivers

10.3 Polyvinyl Butyral (PVB) Films Industry Opportunities and Challenges

10.4 Polyvinyl Butyral (PVB) Films Industry Restraints

## **11 REPORT CONCLUSION**

## **12 DISCLAIMER**

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