

Point-of-Sale (POS) System Industry Research Report 2023

<https://marketpublishers.com/r/P7F0B1769564EN.html>

Date: August 2023

Pages: 101

Price: US\$ 2,950.00 (Single User License)

ID: P7F0B1769564EN

Abstracts

This report aims to provide a comprehensive presentation of the global market for Point-of-Sale (POS) System, with both quantitative and qualitative analysis, to help readers develop business/growth strategies, assess the market competitive situation, analyze their position in the current marketplace, and make informed business decisions regarding Point-of-Sale (POS) System.

The Point-of-Sale (POS) System market size, estimations, and forecasts are provided in terms of output/shipments (K Units) and revenue (\$ millions), considering 2022 as the base year, with history and forecast data for the period from 2018 to 2029. This report segments the global Point-of-Sale (POS) System market comprehensively. Regional market sizes, concerning products by types, by application, and by players, are also provided. The influence of COVID-19 and the Russia-Ukraine War were considered while estimating market sizes.

For a more in-depth understanding of the market, the report provides profiles of the competitive landscape, key competitors, and their respective market ranks. The report also discusses technological trends and new product developments.

The report will help the Point-of-Sale (POS) System manufacturers, new entrants, and industry chain related companies in this market with information on the revenues, production, and average price for the overall market and the sub-segments across the different segments, by company, product type, application, and regions.

Key Companies & Market Share Insights

In this section, the readers will gain an understanding of the key players competing.

This report has studied the key growth strategies, such as innovative trends and developments, intensification of product portfolio, mergers and acquisitions, collaborations, new product innovation, and geographical expansion, undertaken by these participants to maintain their presence. Apart from business strategies, the study includes current developments and key financials. The readers will also get access to the data related to global revenue, price, and sales by manufacturers for the period 2018-2023. This all-inclusive report will certainly serve the clients to stay updated and make effective decisions in their businesses. Some of the prominent players reviewed in the research report include:

Hisense

Toshiba (IBM)

NCR

Zonerich

FEC

Posiflex

Diebold Nixdorf

Partner

Wintec

SED Business Equipment

Ejecton

Citaq

Elite

Aibo

Nanjing Shangchao Shidai Electronics Co., Ltd

Guangzhou Jingjie

Gsan

Jiebao Technology

Product Type Insights

Global markets are presented by Point-of-Sale (POS) System type, along with growth forecasts through 2029. Estimates on production and value are based on the price in the supply chain at which the Point-of-Sale (POS) System are procured by the manufacturers.

This report has studied every segment and provided the market size using historical data. They have also talked about the growth opportunities that the segment may pose in the future. This study bestows production and revenue data by type, and during the historical period (2018-2023) and forecast period (2024-2029).

Point-of-Sale (POS) System segment by Type

Single Screen

Dual Screens

Application Insights

This report has provided the market size (production and revenue data) by application, during the historical period (2018-2023) and forecast period (2024-2029).

This report also outlines the market trends of each segment and consumer behaviors impacting the Point-of-Sale (POS) System market and what implications these may have on the industry's future. This report can help to understand the relevant market and consumer trends that are driving the Point-of-Sale (POS) System market.

Point-of-Sale (POS) System segment by Application

Retail

Food and Beverage

Entertainment

Others

Regional Outlook

This section of the report provides key insights regarding various regions and the key players operating in each region. Economic, social, environmental, technological, and political factors have been taken into consideration while assessing the growth of the particular region/country. The readers will also get their hands on the revenue and sales data of each region and country for the period 2018-2029.

The market has been segmented into various major geographies, including North America, Europe, Asia-Pacific, South America. Detailed analysis of major countries such as the USA, Germany, the U.K., Italy, France, China, Japan, South Korea, Southeast Asia, and India will be covered within the regional segment. For market estimates, data are going to be provided for 2022 because of the base year, with estimates for 2023 and forecast value for 2029.

North America

U.S.

Canada

Europe

Germany

France

U.K.

Italy

Russia

Asia-Pacific

China

Japan

South Korea

India

Australia

China Taiwan

Indonesia

Thailand

Malaysia

Latin America

Mexico

Brazil

Argentina

Key Drivers & Barriers

High-impact rendering factors and drivers have been studied in this report to aid the readers to understand the general development. Moreover, the report includes restraints and challenges that may act as stumbling blocks on the way of the players. This will assist the users to be attentive and make informed decisions related to business. Specialists have also laid their focus on the upcoming business prospects.

COVID-19 and Russia-Ukraine War Influence Analysis

The readers in the section will understand how the Point-of-Sale (POS) System market scenario changed across the globe during the pandemic, post-pandemic and Russia-Ukraine War. The study is done keeping in view the changes in aspects such as demand, consumption, transportation, consumer behavior, supply chain management, export and import, and production. The industry experts have also highlighted the key factors that will help create opportunities for players and stabilize the overall industry in the years to come.

Reasons to Buy This Report

This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Point-of-Sale (POS) System market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.

This report will help stakeholders to understand the global industry status and trends of Point-of-Sale (POS) System and provides them with information on key market drivers, restraints, challenges, and opportunities.

This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.

This report stays updated with novel technology integration, features, and the latest developments in the market

This report helps stakeholders to understand the COVID-19 and Russia-Ukraine War Influence on the Point-of-Sale (POS) System industry.

This report helps stakeholders to gain insights into which regions to target globally

This report helps stakeholders to gain insights into the end-user perception concerning

the adoption of Point-of-Sale (POS) System.

This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

Core Chapters

Chapter 1: Research objectives, research methods, data sources, data cross-validation;

Chapter 2: Introduces the report scope of the report, executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the market and its likely evolution in the short to mid-term, and long term.

Chapter 3: Detailed analysis of Point-of-Sale (POS) System manufacturers competitive landscape, price, production and value market share, latest development plan, merger, and acquisition information, etc.

Chapter 4: Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including product production/output, value, price, gross margin, product introduction, recent development, etc.

Chapter 5: Production/output, value of Point-of-Sale (POS) System by region/country. It provides a quantitative analysis of the market size and development potential of each region in the next six years.

Chapter 6: Consumption of Point-of-Sale (POS) System in regional level and country level. It provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and production of each country in the world.

Chapter 7: Provides the analysis of various market segments by type, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 8: Provides the analysis of various market segments by application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 9: Analysis of industrial chain, including the upstream and downstream of the industry.

Chapter 10: Introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 11: The main points and conclusions of the report.

Contents

1 PREFACE

- 1.1 Scope of Report
- 1.2 Reasons for Doing This Study
- 1.3 Research Methodology
- 1.4 Research Process
- 1.5 Data Source
 - 1.5.1 Secondary Sources
 - 1.5.2 Primary Sources

2 MARKET OVERVIEW

- 2.1 Product Definition
- 2.2 Point-of-Sale (POS) System by Type
 - 2.2.1 Market Value Comparison by Type (2018 VS 2022 VS 2029) & (US\$ Million)
 - 1.2.2 Single Screen
 - 1.2.3 Dual Screens
- 2.3 Point-of-Sale (POS) System by Application
 - 2.3.1 Market Value Comparison by Application (2018 VS 2022 VS 2029) & (US\$ Million)
 - 2.3.2 Retail
 - 2.3.3 Food and Beverage
 - 2.3.4 Entertainment
 - 2.3.5 Others
- 2.4 Global Market Growth Prospects
 - 2.4.1 Global Point-of-Sale (POS) System Production Value Estimates and Forecasts (2018-2029)
 - 2.4.2 Global Point-of-Sale (POS) System Production Capacity Estimates and Forecasts (2018-2029)
 - 2.4.3 Global Point-of-Sale (POS) System Production Estimates and Forecasts (2018-2029)
 - 2.4.4 Global Point-of-Sale (POS) System Market Average Price (2018-2029)

3 MARKET COMPETITIVE LANDSCAPE BY MANUFACTURERS

- 3.1 Global Point-of-Sale (POS) System Production by Manufacturers (2018-2023)
- 3.2 Global Point-of-Sale (POS) System Production Value by Manufacturers (2018-2023)

- 3.3 Global Point-of-Sale (POS) System Average Price by Manufacturers (2018-2023)
- 3.4 Global Point-of-Sale (POS) System Industry Manufacturers Ranking, 2021 VS 2022 VS 2023
- 3.5 Global Point-of-Sale (POS) System Key Manufacturers, Manufacturing Sites & Headquarters
- 3.6 Global Point-of-Sale (POS) System Manufacturers, Product Type & Application
- 3.7 Global Point-of-Sale (POS) System Manufacturers, Date of Enter into This Industry
- 3.8 Global Point-of-Sale (POS) System Market CR5 and HHI
- 3.9 Global Manufacturers Mergers & Acquisition

4 MANUFACTURERS PROFILED

4.1 Hisense

- 4.1.1 Hisense Point-of-Sale (POS) System Company Information
- 4.1.2 Hisense Point-of-Sale (POS) System Business Overview
- 4.1.3 Hisense Point-of-Sale (POS) System Production, Value and Gross Margin (2018-2023)
- 4.1.4 Hisense Product Portfolio
- 4.1.5 Hisense Recent Developments

4.2 Toshiba (IBM)

- 4.2.1 Toshiba (IBM) Point-of-Sale (POS) System Company Information
- 4.2.2 Toshiba (IBM) Point-of-Sale (POS) System Business Overview
- 4.2.3 Toshiba (IBM) Point-of-Sale (POS) System Production, Value and Gross Margin (2018-2023)
- 4.2.4 Toshiba (IBM) Product Portfolio
- 4.2.5 Toshiba (IBM) Recent Developments

4.3 NCR

- 4.3.1 NCR Point-of-Sale (POS) System Company Information
- 4.3.2 NCR Point-of-Sale (POS) System Business Overview
- 4.3.3 NCR Point-of-Sale (POS) System Production, Value and Gross Margin (2018-2023)
- 4.3.4 NCR Product Portfolio
- 4.3.5 NCR Recent Developments

4.4 Zonerich

- 4.4.1 Zonerich Point-of-Sale (POS) System Company Information
- 4.4.2 Zonerich Point-of-Sale (POS) System Business Overview
- 4.4.3 Zonerich Point-of-Sale (POS) System Production, Value and Gross Margin (2018-2023)
- 4.4.4 Zonerich Product Portfolio

- 4.4.5 Zonerich Recent Developments
- 4.5 FEC
 - 4.5.1 FEC Point-of-Sale (POS) System Company Information
 - 4.5.2 FEC Point-of-Sale (POS) System Business Overview
 - 4.5.3 FEC Point-of-Sale (POS) System Production, Value and Gross Margin (2018-2023)
 - 4.5.4 FEC Product Portfolio
 - 4.5.5 FEC Recent Developments
- 4.6 Posiflex
 - 4.6.1 Posiflex Point-of-Sale (POS) System Company Information
 - 4.6.2 Posiflex Point-of-Sale (POS) System Business Overview
 - 4.6.3 Posiflex Point-of-Sale (POS) System Production, Value and Gross Margin (2018-2023)
 - 4.6.4 Posiflex Product Portfolio
 - 4.6.5 Posiflex Recent Developments
- 4.7 Diebold Nixdorf
 - 4.7.1 Diebold Nixdorf Point-of-Sale (POS) System Company Information
 - 4.7.2 Diebold Nixdorf Point-of-Sale (POS) System Business Overview
 - 4.7.3 Diebold Nixdorf Point-of-Sale (POS) System Production, Value and Gross Margin (2018-2023)
 - 4.7.4 Diebold Nixdorf Product Portfolio
 - 4.7.5 Diebold Nixdorf Recent Developments
- 4.8 Partner
 - 4.8.1 Partner Point-of-Sale (POS) System Company Information
 - 4.8.2 Partner Point-of-Sale (POS) System Business Overview
 - 4.8.3 Partner Point-of-Sale (POS) System Production, Value and Gross Margin (2018-2023)
 - 4.8.4 Partner Product Portfolio
 - 4.8.5 Partner Recent Developments
- 4.9 Wintec
 - 4.9.1 Wintec Point-of-Sale (POS) System Company Information
 - 4.9.2 Wintec Point-of-Sale (POS) System Business Overview
 - 4.9.3 Wintec Point-of-Sale (POS) System Production, Value and Gross Margin (2018-2023)
 - 4.9.4 Wintec Product Portfolio
 - 4.9.5 Wintec Recent Developments
- 4.10 SED Business Equipment
 - 4.10.1 SED Business Equipment Point-of-Sale (POS) System Company Information
 - 4.10.2 SED Business Equipment Point-of-Sale (POS) System Business Overview

4.10.3 SED Business Equipment Point-of-Sale (POS) System Production, Value and Gross Margin (2018-2023)

4.10.4 SED Business Equipment Product Portfolio

4.10.5 SED Business Equipment Recent Developments

7.11 Ejecton

7.11.1 Ejecton Point-of-Sale (POS) System Company Information

7.11.2 Ejecton Point-of-Sale (POS) System Business Overview

4.11.3 Ejecton Point-of-Sale (POS) System Production, Value and Gross Margin (2018-2023)

7.11.4 Ejecton Product Portfolio

7.11.5 Ejecton Recent Developments

7.12 Citaq

7.12.1 Citaq Point-of-Sale (POS) System Company Information

7.12.2 Citaq Point-of-Sale (POS) System Business Overview

7.12.3 Citaq Point-of-Sale (POS) System Production, Value and Gross Margin (2018-2023)

7.12.4 Citaq Product Portfolio

7.12.5 Citaq Recent Developments

7.13 Elite

7.13.1 Elite Point-of-Sale (POS) System Company Information

7.13.2 Elite Point-of-Sale (POS) System Business Overview

7.13.3 Elite Point-of-Sale (POS) System Production, Value and Gross Margin (2018-2023)

7.13.4 Elite Product Portfolio

7.13.5 Elite Recent Developments

7.14 Aibo

7.14.1 Aibo Point-of-Sale (POS) System Company Information

7.14.2 Aibo Point-of-Sale (POS) System Business Overview

7.14.3 Aibo Point-of-Sale (POS) System Production, Value and Gross Margin (2018-2023)

7.14.4 Aibo Product Portfolio

7.14.5 Aibo Recent Developments

7.15 Nanjing Shangchao Shidai Electronics Co., Ltd

7.15.1 Nanjing Shangchao Shidai Electronics Co., Ltd Point-of-Sale (POS) System Company Information

7.15.2 Nanjing Shangchao Shidai Electronics Co., Ltd Point-of-Sale (POS) System Business Overview

7.15.3 Nanjing Shangchao Shidai Electronics Co., Ltd Point-of-Sale (POS) System Production, Value and Gross Margin (2018-2023)

- 7.15.4 Nanjing Shangchao Shidai Electronics Co., Ltd Product Portfolio
- 7.15.5 Nanjing Shangchao Shidai Electronics Co., Ltd Recent Developments
- 7.16 Guangzhou Jingjie
 - 7.16.1 Guangzhou Jingjie Point-of-Sale (POS) System Company Information
 - 7.16.2 Guangzhou Jingjie Point-of-Sale (POS) System Business Overview
 - 7.16.3 Guangzhou Jingjie Point-of-Sale (POS) System Production, Value and Gross Margin (2018-2023)
 - 7.16.4 Guangzhou Jingjie Product Portfolio
 - 7.16.5 Guangzhou Jingjie Recent Developments
- 7.17 Gsan
 - 7.17.1 Gsan Point-of-Sale (POS) System Company Information
 - 7.17.2 Gsan Point-of-Sale (POS) System Business Overview
 - 7.17.3 Gsan Point-of-Sale (POS) System Production, Value and Gross Margin (2018-2023)
 - 7.17.4 Gsan Product Portfolio
 - 7.17.5 Gsan Recent Developments
- 7.18 Jiebao Technology
 - 7.18.1 Jiebao Technology Point-of-Sale (POS) System Company Information
 - 7.18.2 Jiebao Technology Point-of-Sale (POS) System Business Overview
 - 7.18.3 Jiebao Technology Point-of-Sale (POS) System Production, Value and Gross Margin (2018-2023)
 - 7.18.4 Jiebao Technology Product Portfolio
 - 7.18.5 Jiebao Technology Recent Developments

5 GLOBAL POINT-OF-SALE (POS) SYSTEM PRODUCTION BY REGION

- 5.1 Global Point-of-Sale (POS) System Production Estimates and Forecasts by Region: 2018 VS 2022 VS 2029
- 5.2 Global Point-of-Sale (POS) System Production by Region: 2018-2029
 - 5.2.1 Global Point-of-Sale (POS) System Production by Region: 2018-2023
 - 5.2.2 Global Point-of-Sale (POS) System Production Forecast by Region (2024-2029)
- 5.3 Global Point-of-Sale (POS) System Production Value Estimates and Forecasts by Region: 2018 VS 2022 VS 2029
- 5.4 Global Point-of-Sale (POS) System Production Value by Region: 2018-2029
 - 5.4.1 Global Point-of-Sale (POS) System Production Value by Region: 2018-2023
 - 5.4.2 Global Point-of-Sale (POS) System Production Value Forecast by Region (2024-2029)
- 5.5 Global Point-of-Sale (POS) System Market Price Analysis by Region (2018-2023)
- 5.6 Global Point-of-Sale (POS) System Production and Value, YOY Growth

5.6.1 North America Point-of-Sale (POS) System Production Value Estimates and Forecasts (2018-2029)

5.6.2 Europe Point-of-Sale (POS) System Production Value Estimates and Forecasts (2018-2029)

5.6.3 China Point-of-Sale (POS) System Production Value Estimates and Forecasts (2018-2029)

5.6.4 Japan Point-of-Sale (POS) System Production Value Estimates and Forecasts (2018-2029)

6 GLOBAL POINT-OF-SALE (POS) SYSTEM CONSUMPTION BY REGION

6.1 Global Point-of-Sale (POS) System Consumption Estimates and Forecasts by Region: 2018 VS 2022 VS 2029

6.2 Global Point-of-Sale (POS) System Consumption by Region (2018-2029)

6.2.1 Global Point-of-Sale (POS) System Consumption by Region: 2018-2029

6.2.2 Global Point-of-Sale (POS) System Forecasted Consumption by Region (2024-2029)

6.3 North America

6.3.1 North America Point-of-Sale (POS) System Consumption Growth Rate by Country: 2018 VS 2022 VS 2029

6.3.2 North America Point-of-Sale (POS) System Consumption by Country (2018-2029)

6.3.3 U.S.

6.3.4 Canada

6.4 Europe

6.4.1 Europe Point-of-Sale (POS) System Consumption Growth Rate by Country: 2018 VS 2022 VS 2029

6.4.2 Europe Point-of-Sale (POS) System Consumption by Country (2018-2029)

6.4.3 Germany

6.4.4 France

6.4.5 U.K.

6.4.6 Italy

6.4.7 Russia

6.5 Asia Pacific

6.5.1 Asia Pacific Point-of-Sale (POS) System Consumption Growth Rate by Country: 2018 VS 2022 VS 2029

6.5.2 Asia Pacific Point-of-Sale (POS) System Consumption by Country (2018-2029)

6.5.3 China

6.5.4 Japan

6.5.5 South Korea

6.5.6 China Taiwan

6.5.7 Southeast Asia

6.5.8 India

6.5.9 Australia

6.6 Latin America, Middle East & Africa

6.6.1 Latin America, Middle East & Africa Point-of-Sale (POS) System Consumption Growth Rate by Country: 2018 VS 2022 VS 2029

6.6.2 Latin America, Middle East & Africa Point-of-Sale (POS) System Consumption by Country (2018-2029)

6.6.3 Mexico

6.6.4 Brazil

6.6.5 Turkey

6.6.5 GCC Countries

7 SEGMENT BY TYPE

7.1 Global Point-of-Sale (POS) System Production by Type (2018-2029)

7.1.1 Global Point-of-Sale (POS) System Production by Type (2018-2029) & (K Units)

7.1.2 Global Point-of-Sale (POS) System Production Market Share by Type (2018-2029)

7.2 Global Point-of-Sale (POS) System Production Value by Type (2018-2029)

7.2.1 Global Point-of-Sale (POS) System Production Value by Type (2018-2029) & (US\$ Million)

7.2.2 Global Point-of-Sale (POS) System Production Value Market Share by Type (2018-2029)

7.3 Global Point-of-Sale (POS) System Price by Type (2018-2029)

8 SEGMENT BY APPLICATION

8.1 Global Point-of-Sale (POS) System Production by Application (2018-2029)

8.1.1 Global Point-of-Sale (POS) System Production by Application (2018-2029) & (K Units)

8.1.2 Global Point-of-Sale (POS) System Production by Application (2018-2029) & (K Units)

8.2 Global Point-of-Sale (POS) System Production Value by Application (2018-2029)

8.2.1 Global Point-of-Sale (POS) System Production Value by Application (2018-2029) & (US\$ Million)

8.2.2 Global Point-of-Sale (POS) System Production Value Market Share by

Application (2018-2029)

8.3 Global Point-of-Sale (POS) System Price by Application (2018-2029)

9 VALUE CHAIN AND SALES CHANNELS ANALYSIS OF THE MARKET

9.1 Point-of-Sale (POS) System Value Chain Analysis

9.1.1 Point-of-Sale (POS) System Key Raw Materials

9.1.2 Raw Materials Key Suppliers

9.1.3 Point-of-Sale (POS) System Production Mode & Process

9.2 Point-of-Sale (POS) System Sales Channels Analysis

9.2.1 Direct Comparison with Distribution Share

9.2.2 Point-of-Sale (POS) System Distributors

9.2.3 Point-of-Sale (POS) System Customers

10 GLOBAL POINT-OF-SALE (POS) SYSTEM ANALYZING MARKET DYNAMICS

10.1 Point-of-Sale (POS) System Industry Trends

10.2 Point-of-Sale (POS) System Industry Drivers

10.3 Point-of-Sale (POS) System Industry Opportunities and Challenges

10.4 Point-of-Sale (POS) System Industry Restraints

11 REPORT CONCLUSION

12 DISCLAIMER

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