

# Playground Artificial Grass Turf Industry Research Report 2024

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## Abstracts

### Summary

This report focuses on Playground Artificial Grass Turf in United States market, Artificial Grass Turf is a surface of synthetic fibers made to look like natural grass. It is most often used in arenas for sports that were originally or are normally played on grass.

According to APO Research, The global Playground Artificial Grass Turf market was valued at US\$ million in 2023 and is anticipated to reach US\$ million by 2030, witnessing a CAGR of xx% during the forecast period 2024-2030.

North American market for Playground Artificial Grass Turf is estimated to increase from \$ million in 2024 to reach \$ million by 2030, at a CAGR of % during the forecast period of 2025 through 2030.

Asia-Pacific market for Playground Artificial Grass Turf is estimated to increase from \$ million in 2024 to reach \$ million by 2030, at a CAGR of % during the forecast period of 2025 through 2030.

Europe market for Playground Artificial Grass Turf is estimated to increase from \$ million in 2024 to reach \$ million by 2030, at a CAGR of % during the forecast period of 2025 through 2030.

The major global manufacturers of Playground Artificial Grass Turf include , etc. In 2023, the world's top three vendors accounted for approximately % of the revenue.

### Report Scope

This report aims to provide a comprehensive presentation of the global market for Playground Artificial Grass Turf, with both quantitative and qualitative analysis, to help readers develop business/growth strategies, assess the market competitive situation, analyze their position in the current marketplace, and make informed business decisions regarding Playground Artificial Grass Turf.

The report will help the Playground Artificial Grass Turf manufacturers, new entrants, and industry chain related companies in this market with information on the revenues, sales volume, and average price for the overall market and the sub-segments across the different segments, by company, by Type, by Application, and by regions.

The Playground Artificial Grass Turf market size, estimations, and forecasts are provided in terms of sales volume (K Sq.m.) and revenue (\$ millions), considering 2023 as the base year, with history and forecast data for the period from 2019 to 2030. This report segments the global Playground Artificial Grass Turf market comprehensively. Regional market sizes, concerning products by Type, by Application, and by players, are also provided. For a more in-depth understanding of the market, the report provides profiles of the competitive landscape, key competitors, and their respective market ranks. The report also discusses technological trends and new product developments.

### Key Companies & Market Share Insights

In this section, the readers will gain an understanding of the key players competing. This report has studied the key growth strategies, such as innovative trends and developments, intensification of product portfolio, mergers and acquisitions, collaborations, new product innovation, and geographical expansion, undertaken by these participants to maintain their presence. Apart from business strategies, the study includes current developments and key financials. The readers will also get access to the data related to global revenue, price, and sales by manufacturers for the period 2019-2024. This all-inclusive report will certainly serve the clients to stay updated and make effective decisions in their businesses. Some of the prominent players reviewed in the research report include:

Shaw Sports Turf

Ten Cate

Hellas Construction

FieldTurf

Sport Holding

ACT Global Sports

Controlled Products

Sprinturf

CoCreation Grass

Domo Sports Grass

TurfStore

Global Syn-Turf,

DuPont

Challenger Industires

Mondo S.p.A.

Polytan GmbH

Sports Field Holdings

Taishan

ForestGrass

## Playground Artificial Grass Turf segment by Type

PP Artificial Grass Turf

PE Artificial Grass Turf

Nylon Artificial Grass Turf

Others

### Playground Artificial Grass Turf segment by Application

School Playground

Public Playground

Stadium

### Playground Artificial Grass Turf Segment by Region

North America

U.S.

Canada

Europe

Germany

France

U.K.

Italy

Russia

Asia-Pacific

China

Japan

South Korea

India

Australia

China Taiwan

Indonesia

Thailand

Malaysia

Latin America

Mexico

Brazil

Argentina

Middle East & Africa

Turkey

Saudi Arabia

UAE

## Key Drivers & Barriers

High-impact rendering factors and drivers have been studied in this report to aid the readers to understand the general development. Moreover, the report includes restraints and challenges that may act as stumbling blocks on the way of the players. This will assist the users to be attentive and make informed decisions related to

business. Specialists have also laid their focus on the upcoming business prospects.

### Reasons to Buy This Report

1. This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Playground Artificial Grass Turf market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.

2. This report will help stakeholders to understand the global industry status and trends of Playground Artificial Grass Turf and provides them with information on key market drivers, restraints, challenges, and opportunities.

3. This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.

4. This report stays updated with novel technology integration, features, and the latest developments in the market

5. This report helps stakeholders to gain insights into which regions to target globally

6. This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Playground Artificial Grass Turf.

7. This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

### Chapter Outline

Chapter 1: Research objectives, research methods, data sources, data cross-validation;

Chapter 2: Introduces the report scope of the report, executive summary of different market segments (by region, product type, application, etc), including the market size of

each market segment, future development potential, and so on. It offers a high-level view of the current state of the market and its likely evolution in the short to mid-term, and long term.

Chapter 3: Detailed analysis of Playground Artificial Grass Turf manufacturers competitive landscape, price, production and value market share, latest development plan, merger, and acquisition information, etc.

Chapter 4: Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including product production/output, value, price, gross margin, product introduction, recent development, etc.

Chapter 5: Production/output, value of Playground Artificial Grass Turf by region/country. It provides a quantitative analysis of the market size and development potential of each region in the next six years.

Chapter 6: Consumption of Playground Artificial Grass Turf in regional level and country level. It provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and production of each country in the world.

Chapter 7: Provides the analysis of various market segments by type, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 8: Provides the analysis of various market segments by application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 9: Analysis of industrial chain, including the upstream and downstream of the industry.

Chapter 10: Introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 11: The main points and conclusions of the report.

## Contents

### 1 PREFACE

- 1.1 Scope of Report
- 1.2 Reasons for Doing This Study
- 1.3 Research Methodology
- 1.4 Research Process
- 1.5 Data Source
  - 1.5.1 Secondary Sources
  - 1.5.2 Primary Sources

### 2 MARKET OVERVIEW

- 2.1 Product Definition
- 2.2 Playground Artificial Grass Turf by Type
  - 2.2.1 Market Value Comparison by Type (2019 VS 2023 VS 2030) & (US\$ Million)
  - 2.2.2 PP Artificial Grass Turf
  - 2.2.3 PE Artificial Grass Turf
  - 2.2.4 Nylon Artificial Grass Turf
  - 2.2.5 Others
- 2.3 Playground Artificial Grass Turf by Application
  - 2.3.1 Market Value Comparison by Application (2019 VS 2023 VS 2030) & (US\$ Million)
  - 2.3.2 School Playground
  - 2.3.3 Public Playground
  - 2.3.4 Stadium
- 2.4 Global Market Growth Prospects
  - 2.4.1 Global Playground Artificial Grass Turf Production Value Estimates and Forecasts (2019-2030)
  - 2.4.2 Global Playground Artificial Grass Turf Production Capacity Estimates and Forecasts (2019-2030)
  - 2.4.3 Global Playground Artificial Grass Turf Production Estimates and Forecasts (2019-2030)
  - 2.4.4 Global Playground Artificial Grass Turf Market Average Price (2019-2030)

### 3 MARKET COMPETITIVE LANDSCAPE BY MANUFACTURERS

- 3.1 Global Playground Artificial Grass Turf Production by Manufacturers (2019-2024)



- 3.2 Global Playground Artificial Grass Turf Production Value by Manufacturers (2019-2024)
- 3.3 Global Playground Artificial Grass Turf Average Price by Manufacturers (2019-2024)
- 3.4 Global Playground Artificial Grass Turf Industry Manufacturers Ranking, 2022 VS 2023 VS 2024
- 3.5 Global Playground Artificial Grass Turf Key Manufacturers, Manufacturing Sites & Headquarters
- 3.6 Global Playground Artificial Grass Turf Manufacturers, Product Type & Application
- 3.7 Global Playground Artificial Grass Turf Manufacturers, Date of Enter into This Industry
- 3.8 Global Playground Artificial Grass Turf Market CR5 and HHI
- 3.9 Global Manufacturers Mergers & Acquisition

## **4 MANUFACTURERS PROFILED**

### 4.1 Shaw Sports Turf

- 4.1.1 Shaw Sports Turf Playground Artificial Grass Turf Company Information
- 4.1.2 Shaw Sports Turf Playground Artificial Grass Turf Business Overview
- 4.1.3 Shaw Sports Turf Playground Artificial Grass Turf Production Capacity, Value and Gross Margin (2019-2024)
- 4.1.4 Shaw Sports Turf Product Portfolio
- 4.1.5 Shaw Sports Turf Recent Developments

### 4.2 Ten Cate

- 4.2.1 Ten Cate Playground Artificial Grass Turf Company Information
- 4.2.2 Ten Cate Playground Artificial Grass Turf Business Overview
- 4.2.3 Ten Cate Playground Artificial Grass Turf Production Capacity, Value and Gross Margin (2019-2024)
- 4.2.4 Ten Cate Product Portfolio
- 4.2.5 Ten Cate Recent Developments

### 4.3 Hellas Construction

- 4.3.1 Hellas Construction Playground Artificial Grass Turf Company Information
- 4.3.2 Hellas Construction Playground Artificial Grass Turf Business Overview
- 4.3.3 Hellas Construction Playground Artificial Grass Turf Production Capacity, Value and Gross Margin (2019-2024)
- 4.3.4 Hellas Construction Product Portfolio
- 4.3.5 Hellas Construction Recent Developments

### 4.4 FieldTurf

- 4.4.1 FieldTurf Playground Artificial Grass Turf Company Information
- 4.4.2 FieldTurf Playground Artificial Grass Turf Business Overview

4.4.3 FieldTurf Playground Artificial Grass Turf Production Capacity, Value and Gross Margin (2019-2024)

4.4.4 FieldTurf Product Portfolio

4.4.5 FieldTurf Recent Developments

4.5 Sport Holding

4.5.1 Sport Holding Playground Artificial Grass Turf Company Information

4.5.2 Sport Holding Playground Artificial Grass Turf Business Overview

4.5.3 Sport Holding Playground Artificial Grass Turf Production Capacity, Value and Gross Margin (2019-2024)

4.5.4 Sport Holding Product Portfolio

4.5.5 Sport Holding Recent Developments

4.6 ACT Global Sports

4.6.1 ACT Global Sports Playground Artificial Grass Turf Company Information

4.6.2 ACT Global Sports Playground Artificial Grass Turf Business Overview

4.6.3 ACT Global Sports Playground Artificial Grass Turf Production Capacity, Value and Gross Margin (2019-2024)

4.6.4 ACT Global Sports Product Portfolio

4.6.5 ACT Global Sports Recent Developments

4.7 Controlled Products

4.7.1 Controlled Products Playground Artificial Grass Turf Company Information

4.7.2 Controlled Products Playground Artificial Grass Turf Business Overview

4.7.3 Controlled Products Playground Artificial Grass Turf Production Capacity, Value and Gross Margin (2019-2024)

4.7.4 Controlled Products Product Portfolio

4.7.5 Controlled Products Recent Developments

4.8 Sprinturf

4.8.1 Sprinturf Playground Artificial Grass Turf Company Information

4.8.2 Sprinturf Playground Artificial Grass Turf Business Overview

4.8.3 Sprinturf Playground Artificial Grass Turf Production Capacity, Value and Gross Margin (2019-2024)

4.8.4 Sprinturf Product Portfolio

4.8.5 Sprinturf Recent Developments

4.9 CoCreation Grass

4.9.1 CoCreation Grass Playground Artificial Grass Turf Company Information

4.9.2 CoCreation Grass Playground Artificial Grass Turf Business Overview

4.9.3 CoCreation Grass Playground Artificial Grass Turf Production Capacity, Value and Gross Margin (2019-2024)

4.9.4 CoCreation Grass Product Portfolio

4.9.5 CoCreation Grass Recent Developments

#### 4.10 Domo Sports Grass

4.10.1 Domo Sports Grass Playground Artificial Grass Turf Company Information

4.10.2 Domo Sports Grass Playground Artificial Grass Turf Business Overview

4.10.3 Domo Sports Grass Playground Artificial Grass Turf Production Capacity, Value and Gross Margin (2019-2024)

4.10.4 Domo Sports Grass Product Portfolio

4.10.5 Domo Sports Grass Recent Developments

#### 4.11 TurfStore

4.11.1 TurfStore Playground Artificial Grass Turf Company Information

4.11.2 TurfStore Playground Artificial Grass Turf Business Overview

4.11.3 TurfStore Playground Artificial Grass Turf Production Capacity, Value and Gross Margin (2019-2024)

4.11.4 TurfStore Product Portfolio

4.11.5 TurfStore Recent Developments

#### 4.12 Global Syn-Turf,

4.12.1 Global Syn-Turf, Playground Artificial Grass Turf Company Information

4.12.2 Global Syn-Turf, Playground Artificial Grass Turf Business Overview

4.12.3 Global Syn-Turf, Playground Artificial Grass Turf Production Capacity, Value and Gross Margin (2019-2024)

4.12.4 Global Syn-Turf, Product Portfolio

4.12.5 Global Syn-Turf, Recent Developments

#### 4.13 DuPont

4.13.1 DuPont Playground Artificial Grass Turf Company Information

4.13.2 DuPont Playground Artificial Grass Turf Business Overview

4.13.3 DuPont Playground Artificial Grass Turf Production Capacity, Value and Gross Margin (2019-2024)

4.13.4 DuPont Product Portfolio

4.13.5 DuPont Recent Developments

#### 4.14 Challenger Industires

4.14.1 Challenger Industires Playground Artificial Grass Turf Company Information

4.14.2 Challenger Industires Playground Artificial Grass Turf Business Overview

4.14.3 Challenger Industires Playground Artificial Grass Turf Production Capacity, Value and Gross Margin (2019-2024)

4.14.4 Challenger Industires Product Portfolio

4.14.5 Challenger Industires Recent Developments

#### 4.15 Mondo S.p.A.

4.15.1 Mondo S.p.A. Playground Artificial Grass Turf Company Information

4.15.2 Mondo S.p.A. Playground Artificial Grass Turf Business Overview

4.15.3 Mondo S.p.A. Playground Artificial Grass Turf Production Capacity, Value and

#### Gross Margin (2019-2024)

- 4.15.4 Mondo S.p.A. Product Portfolio
- 4.15.5 Mondo S.p.A. Recent Developments

#### 4.16 Polytan GmbH

- 4.16.1 Polytan GmbH Playground Artificial Grass Turf Company Information
- 4.16.2 Polytan GmbH Playground Artificial Grass Turf Business Overview
- 4.16.3 Polytan GmbH Playground Artificial Grass Turf Production Capacity, Value and

#### Gross Margin (2019-2024)

- 4.16.4 Polytan GmbH Product Portfolio
- 4.16.5 Polytan GmbH Recent Developments

#### 4.17 Sports Field Holdings

- 4.17.1 Sports Field Holdings Playground Artificial Grass Turf Company Information
- 4.17.2 Sports Field Holdings Playground Artificial Grass Turf Business Overview
- 4.17.3 Sports Field Holdings Playground Artificial Grass Turf Production Capacity,

#### Value and Gross Margin (2019-2024)

- 4.17.4 Sports Field Holdings Product Portfolio
- 4.17.5 Sports Field Holdings Recent Developments

#### 4.18 Taishan

- 4.18.1 Taishan Playground Artificial Grass Turf Company Information
- 4.18.2 Taishan Playground Artificial Grass Turf Business Overview
- 4.18.3 Taishan Playground Artificial Grass Turf Production Capacity, Value and Gross

#### Margin (2019-2024)

- 4.18.4 Taishan Product Portfolio
- 4.18.5 Taishan Recent Developments

#### 4.19 ForestGrass

- 4.19.1 ForestGrass Playground Artificial Grass Turf Company Information
- 4.19.2 ForestGrass Playground Artificial Grass Turf Business Overview
- 4.19.3 ForestGrass Playground Artificial Grass Turf Production Capacity, Value and

#### Gross Margin (2019-2024)

- 4.19.4 ForestGrass Product Portfolio
- 4.19.5 ForestGrass Recent Developments

## **5 GLOBAL PLAYGROUND ARTIFICIAL GRASS TURF PRODUCTION BY REGION**

### 5.1 Global Playground Artificial Grass Turf Production Estimates and Forecasts by Region: 2019 VS 2023 VS 2030

### 5.2 Global Playground Artificial Grass Turf Production by Region: 2019-2030

- 5.2.1 Global Playground Artificial Grass Turf Production by Region: 2019-2024
- 5.2.2 Global Playground Artificial Grass Turf Production Forecast by Region

(2025-2030)

5.3 Global Playground Artificial Grass Turf Production Value Estimates and Forecasts by Region: 2019 VS 2023 VS 2030

5.4 Global Playground Artificial Grass Turf Production Value by Region: 2019-2030

5.4.1 Global Playground Artificial Grass Turf Production Value by Region: 2019-2024

5.4.2 Global Playground Artificial Grass Turf Production Value Forecast by Region (2025-2030)

5.5 Global Playground Artificial Grass Turf Market Price Analysis by Region (2019-2024)

5.6 Global Playground Artificial Grass Turf Production and Value, YOY Growth

5.6.1 North America Playground Artificial Grass Turf Production Value Estimates and Forecasts (2019-2030)

5.6.2 Europe Playground Artificial Grass Turf Production Value Estimates and Forecasts (2019-2030)

5.6.3 China Playground Artificial Grass Turf Production Value Estimates and Forecasts (2019-2030)

5.6.4 Japan Playground Artificial Grass Turf Production Value Estimates and Forecasts (2019-2030)

## **6 GLOBAL PLAYGROUND ARTIFICIAL GRASS TURF CONSUMPTION BY REGION**

6.1 Global Playground Artificial Grass Turf Consumption Estimates and Forecasts by Region: 2019 VS 2023 VS 2030

6.2 Global Playground Artificial Grass Turf Consumption by Region (2019-2030)

6.2.1 Global Playground Artificial Grass Turf Consumption by Region: 2019-2030

6.2.2 Global Playground Artificial Grass Turf Forecasted Consumption by Region (2025-2030)

6.3 North America

6.3.1 North America Playground Artificial Grass Turf Consumption Growth Rate by Country: 2019 VS 2023 VS 2030

6.3.2 North America Playground Artificial Grass Turf Consumption by Country (2019-2030)

6.3.3 U.S.

6.3.4 Canada

6.4 Europe

6.4.1 Europe Playground Artificial Grass Turf Consumption Growth Rate by Country: 2019 VS 2023 VS 2030

6.4.2 Europe Playground Artificial Grass Turf Consumption by Country (2019-2030)

6.4.3 Germany

6.4.4 France

6.4.5 U.K.

6.4.6 Italy

6.4.7 Russia

6.5 Asia Pacific

6.5.1 Asia Pacific Playground Artificial Grass Turf Consumption Growth Rate by Country: 2019 VS 2023 VS 2030

6.5.2 Asia Pacific Playground Artificial Grass Turf Consumption by Country (2019-2030)

6.5.3 China

6.5.4 Japan

6.5.5 South Korea

6.5.6 China Taiwan

6.5.7 Southeast Asia

6.5.8 India

6.5.9 Australia

6.6 Latin America, Middle East & Africa

6.6.1 Latin America, Middle East & Africa Playground Artificial Grass Turf Consumption Growth Rate by Country: 2019 VS 2023 VS 2030

6.6.2 Latin America, Middle East & Africa Playground Artificial Grass Turf Consumption by Country (2019-2030)

6.6.3 Mexico

6.6.4 Brazil

6.6.5 Turkey

6.6.5 GCC Countries

## **7 SEGMENT BY TYPE**

7.1 Global Playground Artificial Grass Turf Production by Type (2019-2030)

7.1.1 Global Playground Artificial Grass Turf Production by Type (2019-2030) & (K Sq.m.)

7.1.2 Global Playground Artificial Grass Turf Production Market Share by Type (2019-2030)

7.2 Global Playground Artificial Grass Turf Production Value by Type (2019-2030)

7.2.1 Global Playground Artificial Grass Turf Production Value by Type (2019-2030) & (US\$ Million)

7.2.2 Global Playground Artificial Grass Turf Production Value Market Share by Type (2019-2030)

7.3 Global Playground Artificial Grass Turf Price by Type (2019-2030)

## **8 SEGMENT BY APPLICATION**

8.1 Global Playground Artificial Grass Turf Production by Application (2019-2030)

8.1.1 Global Playground Artificial Grass Turf Production by Application (2019-2030) & (K Sq.m.)

8.1.2 Global Playground Artificial Grass Turf Production by Application (2019-2030) & (K Sq.m.)

8.2 Global Playground Artificial Grass Turf Production Value by Application (2019-2030)

8.2.1 Global Playground Artificial Grass Turf Production Value by Application (2019-2030) & (US\$ Million)

8.2.2 Global Playground Artificial Grass Turf Production Value Market Share by Application (2019-2030)

8.3 Global Playground Artificial Grass Turf Price by Application (2019-2030)

## **9 VALUE CHAIN AND SALES CHANNELS ANALYSIS OF THE MARKET**

9.1 Playground Artificial Grass Turf Value Chain Analysis

9.1.1 Playground Artificial Grass Turf Key Raw Materials

9.1.2 Raw Materials Key Suppliers

9.1.3 Playground Artificial Grass Turf Production Mode & Process

9.2 Playground Artificial Grass Turf Sales Channels Analysis

9.2.1 Direct Comparison with Distribution Share

9.2.2 Playground Artificial Grass Turf Distributors

9.2.3 Playground Artificial Grass Turf Customers

## **10 GLOBAL PLAYGROUND ARTIFICIAL GRASS TURF ANALYZING MARKET DYNAMICS**

10.1 Playground Artificial Grass Turf Industry Trends

10.2 Playground Artificial Grass Turf Industry Drivers

10.3 Playground Artificial Grass Turf Industry Opportunities and Challenges

10.4 Playground Artificial Grass Turf Industry Restraints

## **11 REPORT CONCLUSION**

## **12 DISCLAIMER**

## List Of Tables

### LIST OF TABLES

Table 1. Secondary Sources

Table 2. Primary Sources

Table 3. Market Value Comparison by Type (2019 VS 2023 VS 2030) & (US\$ Million)

Table 4. Market Value Comparison by Application (2019 VS 2023 VS 2030) & (US\$ Million)

Table 5. Global Playground Artificial Grass Turf Production by Manufacturers (K Sq.m.) & (2019-2024)

Table 6. Global Playground Artificial Grass Turf Production Market Share by Manufacturers

Table 7. Global Playground Artificial Grass Turf Production Value by Manufacturers (US\$ Million) & (2019-2024)

Table 8. Global Playground Artificial Grass Turf Production Value Market Share by Manufacturers (2019-2024)

Table 9. Global Playground Artificial Grass Turf Average Price (USD/Sq.m.) of Key Manufacturers (2019-2024)

Table 10. Global Playground Artificial Grass Turf Industry Manufacturers Ranking, 2022 VS 2023 VS 2024

Table 11. Global Playground Artificial Grass Turf Manufacturers, Product Type & Application

Table 12. Global Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 13. Global Playground Artificial Grass Turf by Manufacturers Type (Tier 1, Tier 2, and Tier 3) & (based on the Production Value of 2023)

Table 14. Manufacturers Mergers & Acquisitions, Expansion Plans)

Table 15. Shaw Sports Turf Playground Artificial Grass Turf Company Information

Table 16. Shaw Sports Turf Business Overview

Table 17. Shaw Sports Turf Playground Artificial Grass Turf Production Capacity (K Sq.m.), Value (US\$ Million), Price (USD/Sq.m.) and Gross Margin (2019-2024)

Table 18. Shaw Sports Turf Product Portfolio

Table 19. Shaw Sports Turf Recent Developments

Table 20. Ten Cate Playground Artificial Grass Turf Company Information

Table 21. Ten Cate Business Overview

Table 22. Ten Cate Playground Artificial Grass Turf Production Capacity (K Sq.m.), Value (US\$ Million), Price (USD/Sq.m.) and Gross Margin (2019-2024)

Table 23. Ten Cate Product Portfolio

Table 24. Ten Cate Recent Developments



Table 25. Hellas Construction Playground Artificial Grass Turf Company Information

Table 26. Hellas Construction Business Overview

Table 27. Hellas Construction Playground Artificial Grass Turf Production Capacity (K Sq.m.), Value (US\$ Million), Price (USD/Sq.m.) and Gross Margin (2019-2024)

Table 28. Hellas Construction Product Portfolio

Table 29. Hellas Construction Recent Developments

Table 30. FieldTurf Playground Artificial Grass Turf Company Information

Table 31. FieldTurf Business Overview

Table 32. FieldTurf Playground Artificial Grass Turf Production Capacity (K Sq.m.), Value (US\$ Million), Price (USD/Sq.m.) and Gross Margin (2019-2024)

Table 33. FieldTurf Product Portfolio

Table 34. FieldTurf Recent Developments

Table 35. Sport Holding Playground Artificial Grass Turf Company Information

Table 36. Sport Holding Business Overview

Table 37. Sport Holding Playground Artificial Grass Turf Production Capacity (K Sq.m.), Value (US\$ Million), Price (USD/Sq.m.) and Gross Margin (2019-2024)

Table 38. Sport Holding Product Portfolio

Table 39. Sport Holding Recent Developments

Table 40. ACT Global Sports Playground Artificial Grass Turf Company Information

Table 41. ACT Global Sports Business Overview

Table 42. ACT Global Sports Playground Artificial Grass Turf Production Capacity (K Sq.m.), Value (US\$ Million), Price (USD/Sq.m.) and Gross Margin (2019-2024)

Table 43. ACT Global Sports Product Portfolio

Table 44. ACT Global Sports Recent Developments

Table 45. Controlled Products Playground Artificial Grass Turf Company Information

Table 46. Controlled Products Business Overview

Table 47. Controlled Products Playground Artificial Grass Turf Production Capacity (K Sq.m.), Value (US\$ Million), Price (USD/Sq.m.) and Gross Margin (2019-2024)

Table 48. Controlled Products Product Portfolio

Table 49. Controlled Products Recent Developments

Table 50. Sprinturf Playground Artificial Grass Turf Company Information

Table 51. Sprinturf Business Overview

Table 52. Sprinturf Playground Artificial Grass Turf Production Capacity (K Sq.m.), Value (US\$ Million), Price (USD/Sq.m.) and Gross Margin (2019-2024)

Table 53. Sprinturf Product Portfolio

Table 54. Sprinturf Recent Developments

Table 55. CoCreation Grass Playground Artificial Grass Turf Company Information

Table 56. CoCreation Grass Business Overview

Table 57. CoCreation Grass Playground Artificial Grass Turf Production Capacity (K

Sq.m.), Value (US\$ Million), Price (USD/Sq.m.) and Gross Margin (2019-2024)

Table 58. CoCreation Grass Product Portfolio

Table 59. CoCreation Grass Recent Developments

Table 60. Domo Sports Grass Playground Artificial Grass Turf Company Information

Table 61. Domo Sports Grass Business Overview

Table 62. Domo Sports Grass Playground Artificial Grass Turf Production Capacity (K Sq.m.), Value (US\$ Million), Price (USD/Sq.m.) and Gross Margin (2019-2024)

Table 63. Domo Sports Grass Product Portfolio

Table 64. Domo Sports Grass Recent Developments

Table 65. TurfStore Playground Artificial Grass Turf Company Information

Table 66. TurfStore Business Overview

Table 67. TurfStore Playground Artificial Grass Turf Production Capacity (K Sq.m.), Value (US\$ Million), Price (USD/Sq.m.) and Gross Margin (2019-2024)

Table 68. TurfStore Product Portfolio

Table 69. TurfStore Recent Developments

Table 70. Global Syn-Turf, Playground Artificial Grass Turf Company Information

Table 71. Global Syn-Turf, Business Overview

Table 72. Global Syn-Turf, Playground Artificial Grass Turf Production Capacity (K Sq.m.), Value (US\$ Million), Price (USD/Sq.m.) and Gross Margin (2019-2024)

Table 73. Global Syn-Turf, Product Portfolio

Table 74. Global Syn-Turf, Recent Developments

Table 75. DuPont Playground Artificial Grass Turf Company Information

Table 76. DuPont Business Overview

Table 77. DuPont Playground Artificial Grass Turf Production Capacity (K Sq.m.), Value (US\$ Million), Price (USD/Sq.m.) and Gross Margin (2019-2024)

Table 78. DuPont Product Portfolio

Table 79. DuPont Recent Developments

Table 80. Challenger Industires Playground Artificial Grass Turf Company Information

Table 81. Challenger Industires Business Overview

Table 82. Challenger Industires Playground Artificial Grass Turf Production Capacity (K Sq.m.), Value (US\$ Million), Price (USD/Sq.m.) and Gross Margin (2019-2024)

Table 83. Challenger Industires Product Portfolio

Table 84. Challenger Industires Recent Developments

Table 85. Challenger Industires Playground Artificial Grass Turf Company Information

Table 86. Mondo S.p.A. Business Overview

Table 87. Mondo S.p.A. Playground Artificial Grass Turf Production Capacity (K Sq.m.), Value (US\$ Million), Price (USD/Sq.m.) and Gross Margin (2019-2024)

Table 88. Mondo S.p.A. Product Portfolio

Table 89. Mondo S.p.A. Recent Developments

- Table 90. Polytan GmbH Playground Artificial Grass Turf Company Information
- Table 91. Polytan GmbH Playground Artificial Grass Turf Production Capacity (K Sq.m.), Value (US\$ Million), Price (USD/Sq.m.) and Gross Margin (2019-2024)
- Table 92. Polytan GmbH Product Portfolio
- Table 93. Polytan GmbH Recent Developments
- Table 94. Sports Field Holdings Playground Artificial Grass Turf Company Information
- Table 95. Sports Field Holdings Business Overview
- Table 96. Sports Field Holdings Playground Artificial Grass Turf Production Capacity (K Sq.m.), Value (US\$ Million), Price (USD/Sq.m.) and Gross Margin (2019-2024)
- Table 97. Sports Field Holdings Product Portfolio
- Table 98. Sports Field Holdings Recent Developments
- Table 99. Taishan Playground Artificial Grass Turf Company Information
- Table 100. Taishan Business Overview
- Table 101. Taishan Playground Artificial Grass Turf Production Capacity (K Sq.m.), Value (US\$ Million), Price (USD/Sq.m.) and Gross Margin (2019-2024)
- Table 102. Taishan Product Portfolio
- Table 103. Taishan Recent Developments
- Table 104. ForestGrass Playground Artificial Grass Turf Company Information
- Table 105. ForestGrass Business Overview
- Table 106. ForestGrass Playground Artificial Grass Turf Production Capacity (K Sq.m.), Value (US\$ Million), Price (USD/Sq.m.) and Gross Margin (2019-2024)
- Table 107. ForestGrass Product Portfolio
- Table 108. ForestGrass Recent Developments
- Table 109. Global Playground Artificial Grass Turf Production Comparison by Region: 2019 VS 2023 VS 2030 (K Sq.m.)
- Table 110. Global Playground Artificial Grass Turf Production by Region (2019-2024) & (K Sq.m.)
- Table 111. Global Playground Artificial Grass Turf Production Market Share by Region (2019-2024)
- Table 112. Global Playground Artificial Grass Turf Production Forecast by Region (2025-2030) & (K Sq.m.)
- Table 113. Global Playground Artificial Grass Turf Production Market Share Forecast by Region (2025-2030)
- Table 114. Global Playground Artificial Grass Turf Production Value Comparison by Region: 2019 VS 2023 VS 2030 (US\$ Million)
- Table 115. Global Playground Artificial Grass Turf Production Value by Region (2019-2024) & (US\$ Million)
- Table 116. Global Playground Artificial Grass Turf Production Value Market Share by Region (2019-2024)

Table 117. Global Playground Artificial Grass Turf Production Value Forecast by Region (2025-2030) & (US\$ Million)

Table 118. Global Playground Artificial Grass Turf Production Value Market Share Forecast by Region (2025-2030)

Table 119. Global Playground Artificial Grass Turf Market Average Price (USD/Sq.m.) by Region (2019-2024)

Table 120. Global Playground Artificial Grass Turf Consumption Comparison by Region: 2019 VS 2023 VS 2030 (K Sq.m.)

Table 121. Global Playground Artificial Grass Turf Consumption by Region (2019-2024) & (K Sq.m.)

Table 122. Global Playground Artificial Grass Turf Consumption Market Share by Region (2019-2024)

Table 123. Global Playground Artificial Grass Turf Forecasted Consumption by Region (2025-2030) & (K Sq.m.)

Table 124. Global Playground Artificial Grass Turf Forecasted Consumption Market Share by Region (2025-2030)

Table 125. North America Playground Artificial Grass Turf Consumption Growth Rate by Country: 2019 VS 2023 VS 2030 (K Sq.m.)

Table 126. North America Playground Artificial Grass Turf Consumption by Country (2019-2024) & (K Sq.m.)

Table 127. North America Playground Artificial Grass Turf Consumption by Country (2025-2030) & (K Sq.m.)

Table 128. Europe Playground Artificial Grass Turf Consumption Growth Rate by Country: 2019 VS 2023 VS 2030 (K Sq.m.)

Table 129. Europe Playground Artificial Grass Turf Consumption by Country (2019-2024) & (K Sq.m.)

Table 130. Europe Playground Artificial Grass Turf Consumption by Country (2025-2030) & (K Sq.m.)

Table 131. Asia Pacific Playground Artificial Grass Turf Consumption Growth Rate by Country: 2019 VS 2023 VS 2030 (K Sq.m.)

Table 132. Asia Pacific Playground Artificial Grass Turf Consumption by Country (2019-2024) & (K Sq.m.)

Table 133. Asia Pacific Playground Artificial Grass Turf Consumption by Country (2025-2030) & (K Sq.m.)

Table 134. Latin America, Middle East & Africa Playground Artificial Grass Turf Consumption Growth Rate by Country: 2019 VS 2023 VS 2030 (K Sq.m.)

Table 135. Latin America, Middle East & Africa Playground Artificial Grass Turf Consumption by Country (2019-2024) & (K Sq.m.)

Table 136. Latin America, Middle East & Africa Playground Artificial Grass Turf

Consumption by Country (2025-2030) & (K Sq.m.)

Table 137. Global Playground Artificial Grass Turf Production by Type (2019-2024) & (K Sq.m.)

Table 138. Global Playground Artificial Grass Turf Production by Type (2025-2030) & (K Sq.m.)

Table 139. Global Playground Artificial Grass Turf Production Market Share by Type (2019-2024)

Table 140. Global Playground Artificial Grass Turf Production Market Share by Type (2025-2030)

Table 141. Global Playground Artificial Grass Turf Production Value by Type (2019-2024) & (US\$ Million)

Table 142. Global Playground Artificial Grass Turf Production Value by Type (2025-2030) & (US\$ Million)

Table 143. Global Playground Artificial Grass Turf Production Value Market Share by Type (2019-2024)

Table 144. Global Playground Artificial Grass Turf Production Value Market Share by Type (2025-2030)

Table 145. Global Playground Artificial Grass Turf Price by Type (2019-2024) & (USD/Sq.m.)

Table 146. Global Playground Artificial Grass Turf Price by Type (2025-2030) & (USD/Sq.m.)

Table 147. Global Playground Artificial Grass Turf Production by Application (2019-2024) & (K Sq.m.)

Table 148. Global Playground Artificial Grass Turf Production by Application (2025-2030) & (K Sq.m.)

Table 149. Global Playground Artificial Grass Turf Production Market Share by Application (2019-2024)

Table 150. Global Playground Artificial Grass Turf Production Market Share by Application (2025-2030)

Table 151. Global Playground Artificial Grass Turf Production Value by Application (2019-2024) & (US\$ Million)

Table 152. Global Playground Artificial Grass Turf Production Value by Application (2025-2030) & (US\$ Million)

Table 153. Global Playground Artificial Grass Turf Production Value Market Share by Application (2019-2024)

Table 154. Global Playground Artificial Grass Turf Production Value Market Share by Application (2025-2030)

Table 155. Global Playground Artificial Grass Turf Price by Application (2019-2024) & (USD/Sq.m.)

Table 156. Global Playground Artificial Grass Turf Price by Application (2025-2030) & (USD/Sq.m.)

Table 157. Key Raw Materials

Table 158. Raw Materials Key Suppliers

Table 159. Playground Artificial Grass Turf Distributors List

Table 160. Playground Artificial Grass Turf Customers List

Table 161. Playground Artificial Grass Turf Industry Trends

Table 162. Playground Artificial Grass Turf Industry Drivers

Table 163. Playground Artificial Grass Turf Industry Restraints

Table 164. Authors List of This Report

## List Of Figures

### LIST OF FIGURES

- Figure 1. Research Methodology
- Figure 2. Research Process
- Figure 3. Key Executives Interviewed
- Figure 4. Playground Artificial Grass Turf Product Picture
- Figure 5. Market Value Comparison by Type (2019 VS 2023 VS 2030) & (US\$ Million)
- Figure 6. PP Artificial Grass Turf Product Picture
- Figure 7. PE Artificial Grass Turf Product Picture
- Figure 8. Nylon Artificial Grass Turf Product Picture
- Figure 9. Others Product Picture
- Figure 10. School Playground Product Picture
- Figure 11. Public Playground Product Picture
- Figure 12. Stadium Product Picture
- Figure 13. Global Playground Artificial Grass Turf Production Value (US\$ Million), 2019 VS 2023 VS 2030
- Figure 14. Global Playground Artificial Grass Turf Production Value (2019-2030) & (US\$ Million)
- Figure 15. Global Playground Artificial Grass Turf Production Capacity (2019-2030) & (K Sq.m.)
- Figure 16. Global Playground Artificial Grass Turf Production (2019-2030) & (K Sq.m.)
- Figure 17. Global Playground Artificial Grass Turf Average Price (USD/Sq.m.) & (2019-2030)
- Figure 18. Global Playground Artificial Grass Turf Key Manufacturers, Manufacturing Sites & Headquarters
- Figure 19. Global Playground Artificial Grass Turf Manufacturers, Date of Enter into This Industry
- Figure 20. Global Top 5 and 10 Playground Artificial Grass Turf Players Market Share by Production Value in 2023
- Figure 21. Manufacturers Type (Tier 1, Tier 2, and Tier 3): 2019 VS 2023
- Figure 22. Global Playground Artificial Grass Turf Production Comparison by Region: 2019 VS 2023 VS 2030 (K Sq.m.)
- Figure 23. Global Playground Artificial Grass Turf Production Market Share by Region: 2019 VS 2023 VS 2030
- Figure 24. Global Playground Artificial Grass Turf Production Value Comparison by Region: 2019 VS 2023 VS 2030 (US\$ Million)
- Figure 25. Global Playground Artificial Grass Turf Production Value Market Share by

Region: 2019 VS 2023 VS 2030

Figure 26. North America Playground Artificial Grass Turf Production Value (US\$ Million) Growth Rate (2019-2030)

Figure 27. Europe Playground Artificial Grass Turf Production Value (US\$ Million) Growth Rate (2019-2030)

Figure 28. China Playground Artificial Grass Turf Production Value (US\$ Million) Growth Rate (2019-2030)

Figure 29. Japan Playground Artificial Grass Turf Production Value (US\$ Million) Growth Rate (2019-2030)

Figure 30. Global Playground Artificial Grass Turf Consumption Comparison by Region: 2019 VS 2023 VS 2030 (K Sq.m.)

Figure 31. Global Playground Artificial Grass Turf Consumption Market Share by Region: 2019 VS 2023 VS 2030

Figure 32. North America Playground Artificial Grass Turf Consumption and Growth Rate (2019-2030) & (K Sq.m.)

Figure 33. North America Playground Artificial Grass Turf Consumption Market Share by Country (2019-2



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