

# Plastisol Ink Industry Research Report 2024

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## Abstracts

### Summary

Plastisol ink is a PVC-based industrial coating for screen printing cotton, polyester, nylon etc. New generation of products appeared in the market in recent years: non-phthalate plastisol inks and non-pvc plastisol inks.

According to APO Research, The global Plastisol Ink market was valued at US\$ million in 2023 and is anticipated to reach US\$ million by 2030, witnessing a CAGR of xx% during the forecast period 2024-2030.

North American market for Plastisol Ink is estimated to increase from \$ million in 2024 to reach \$ million by 2030, at a CAGR of % during the forecast period of 2025 through 2030.

Asia-Pacific market for Plastisol Ink is estimated to increase from \$ million in 2024 to reach \$ million by 2030, at a CAGR of % during the forecast period of 2025 through 2030.

Europe market for Plastisol Ink is estimated to increase from \$ million in 2024 to reach \$ million by 2030, at a CAGR of % during the forecast period of 2025 through 2030.

The major global manufacturers of Plastisol Ink include , etc. In 2023, the world's top three vendors accounted for approximately % of the revenue.

### Report Scope

This report aims to provide a comprehensive presentation of the global market for Plastisol Ink, with both quantitative and qualitative analysis, to help readers develop

business/growth strategies, assess the market competitive situation, analyze their position in the current marketplace, and make informed business decisions regarding Plastisol Ink.

The report will help the Plastisol Ink manufacturers, new entrants, and industry chain related companies in this market with information on the revenues, sales volume, and average price for the overall market and the sub-segments across the different segments, by company, by Type, by Application, and by regions.

The Plastisol Ink market size, estimations, and forecasts are provided in terms of sales volume (K MT) and revenue (\$ millions), considering 2023 as the base year, with history and forecast data for the period from 2019 to 2030. This report segments the global Plastisol Ink market comprehensively. Regional market sizes, concerning products by Type, by Application, and by players, are also provided. For a more in-depth understanding of the market, the report provides profiles of the competitive landscape, key competitors, and their respective market ranks. The report also discusses technological trends and new product developments.

### Key Companies & Market Share Insights

In this section, the readers will gain an understanding of the key players competing. This report has studied the key growth strategies, such as innovative trends and developments, intensification of product portfolio, mergers and acquisitions, collaborations, new product innovation, and geographical expansion, undertaken by these participants to maintain their presence. Apart from business strategies, the study includes current developments and key financials. The readers will also get access to the data related to global revenue, price, and sales by manufacturers for the period 2019-2024. This all-inclusive report will certainly serve the clients to stay updated and make effective decisions in their businesses. Some of the prominent players reviewed in the research report include:

PolyOne

Lancer Group

Rutland Plastic Technologies

ICC

Huber Group

Fujifilm

Sunlan Chemicals

KARAN

Zhongyi Ink & Paint

Sophah Screen Printing Technology

Dexin

#### Plastisol Ink segment by Type

General Plastisol Inks

Non-Phthalate Plastisol Inks

Non-PVC Plastisol Inks

#### Plastisol Ink segment by Application

Cotton Fabric

Polyester & Nylon Fabrics

Blend Fabric

Others

#### Plastisol Ink Segment by Region

North America

U.S.

Canada

Europe

Germany

France

U.K.

Italy

Russia

Asia-Pacific

China

Japan

South Korea

India

Australia

China Taiwan

Indonesia

Thailand

Malaysia

Latin America

Mexico

Brazil

Argentina

Middle East & Africa

Turkey

Saudi Arabia

UAE

### Key Drivers & Barriers

High-impact rendering factors and drivers have been studied in this report to aid the readers to understand the general development. Moreover, the report includes restraints and challenges that may act as stumbling blocks on the way of the players. This will assist the users to be attentive and make informed decisions related to business. Specialists have also laid their focus on the upcoming business prospects.

### Reasons to Buy This Report

1. This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Plastisol Ink market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.
2. This report will help stakeholders to understand the global industry status and trends of Plastisol Ink and provides them with information on key market drivers, restraints, challenges, and opportunities.
3. This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor

ecosystem, new product development, expansion, and acquisition.

4. This report stays updated with novel technology integration, features, and the latest developments in the market

5. This report helps stakeholders to gain insights into which regions to target globally

6. This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Plastisol Ink.

7. This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

## Chapter Outline

Chapter 1: Research objectives, research methods, data sources, data cross-validation;

Chapter 2: Introduces the report scope of the report, executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the market and its likely evolution in the short to mid-term, and long term.

Chapter 3: Detailed analysis of Plastisol Ink manufacturers competitive landscape, price, production and value market share, latest development plan, merger, and acquisition information, etc.

Chapter 4: Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including product production/output, value, price, gross margin, product introduction, recent development, etc.

Chapter 5: Production/output, value of Plastisol Ink by region/country. It provides a quantitative analysis of the market size and development potential of each region in the next six years.

Chapter 6: Consumption of Plastisol Ink in regional level and country level. It provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and production of each country in the world.

Chapter 7: Provides the analysis of various market segments by type, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 8: Provides the analysis of various market segments by application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 9: Analysis of industrial chain, including the upstream and downstream of the industry.

Chapter 10: Introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 11: The main points and conclusions of the report.

## Contents

### 1 PREFACE

- 1.1 Scope of Report
- 1.2 Reasons for Doing This Study
- 1.3 Research Methodology
- 1.4 Research Process
- 1.5 Data Source
  - 1.5.1 Secondary Sources
  - 1.5.2 Primary Sources

### 2 MARKET OVERVIEW

- 2.1 Product Definition
- 2.2 Plastisol Ink by Type
  - 2.2.1 Market Value Comparison by Type (2019 VS 2023 VS 2030) & (US\$ Million)
  - 2.2.2 General Plastisol Inks
  - 2.2.3 Non-Phthalate Plastisol Inks
  - 2.2.4 Non-PVC Plastisol Inks
- 2.3 Plastisol Ink by Application
  - 2.3.1 Market Value Comparison by Application (2019 VS 2023 VS 2030) & (US\$ Million)
  - 2.3.2 Cotton Fabric
  - 2.3.3 Polyester & Nylon Fabrics
  - 2.3.4 Blend Fabric
  - 2.3.5 Others
- 2.4 Global Market Growth Prospects
  - 2.4.1 Global Plastisol Ink Production Value Estimates and Forecasts (2019-2030)
  - 2.4.2 Global Plastisol Ink Production Capacity Estimates and Forecasts (2019-2030)
  - 2.4.3 Global Plastisol Ink Production Estimates and Forecasts (2019-2030)
  - 2.4.4 Global Plastisol Ink Market Average Price (2019-2030)

### 3 MARKET COMPETITIVE LANDSCAPE BY MANUFACTURERS

- 3.1 Global Plastisol Ink Production by Manufacturers (2019-2024)
- 3.2 Global Plastisol Ink Production Value by Manufacturers (2019-2024)
- 3.3 Global Plastisol Ink Average Price by Manufacturers (2019-2024)
- 3.4 Global Plastisol Ink Industry Manufacturers Ranking, 2022 VS 2023 VS 2024



- 3.5 Global Plastisol Ink Key Manufacturers, Manufacturing Sites & Headquarters
- 3.6 Global Plastisol Ink Manufacturers, Product Type & Application
- 3.7 Global Plastisol Ink Manufacturers, Date of Enter into This Industry
- 3.8 Global Plastisol Ink Market CR5 and HHI
- 3.9 Global Manufacturers Mergers & Acquisition

## **4 MANUFACTURERS PROFILED**

### 4.1 PolyOne

- 4.1.1 PolyOne Plastisol Ink Company Information
- 4.1.2 PolyOne Plastisol Ink Business Overview
- 4.1.3 PolyOne Plastisol Ink Production Capacity, Value and Gross Margin (2019-2024)
- 4.1.4 PolyOne Product Portfolio
- 4.1.5 PolyOne Recent Developments

### 4.2 Lancer Group

- 4.2.1 Lancer Group Plastisol Ink Company Information
- 4.2.2 Lancer Group Plastisol Ink Business Overview
- 4.2.3 Lancer Group Plastisol Ink Production Capacity, Value and Gross Margin (2019-2024)
- 4.2.4 Lancer Group Product Portfolio
- 4.2.5 Lancer Group Recent Developments

### 4.3 Rutland Plastic Technologies

- 4.3.1 Rutland Plastic Technologies Plastisol Ink Company Information
- 4.3.2 Rutland Plastic Technologies Plastisol Ink Business Overview
- 4.3.3 Rutland Plastic Technologies Plastisol Ink Production Capacity, Value and Gross Margin (2019-2024)
- 4.3.4 Rutland Plastic Technologies Product Portfolio
- 4.3.5 Rutland Plastic Technologies Recent Developments

### 4.4 ICC

- 4.4.1 ICC Plastisol Ink Company Information
- 4.4.2 ICC Plastisol Ink Business Overview
- 4.4.3 ICC Plastisol Ink Production Capacity, Value and Gross Margin (2019-2024)
- 4.4.4 ICC Product Portfolio
- 4.4.5 ICC Recent Developments

### 4.5 Huber Group

- 4.5.1 Huber Group Plastisol Ink Company Information
- 4.5.2 Huber Group Plastisol Ink Business Overview
- 4.5.3 Huber Group Plastisol Ink Production Capacity, Value and Gross Margin (2019-2024)

- 4.5.4 Huber Group Product Portfolio
- 4.5.5 Huber Group Recent Developments
- 4.6 Fujifilm
  - 4.6.1 Fujifilm Plastisol Ink Company Information
  - 4.6.2 Fujifilm Plastisol Ink Business Overview
  - 4.6.3 Fujifilm Plastisol Ink Production Capacity, Value and Gross Margin (2019-2024)
  - 4.6.4 Fujifilm Product Portfolio
  - 4.6.5 Fujifilm Recent Developments
- 4.7 Sunlan Chemicals
  - 4.7.1 Sunlan Chemicals Plastisol Ink Company Information
  - 4.7.2 Sunlan Chemicals Plastisol Ink Business Overview
  - 4.7.3 Sunlan Chemicals Plastisol Ink Production Capacity, Value and Gross Margin (2019-2024)
  - 4.7.4 Sunlan Chemicals Product Portfolio
  - 4.7.5 Sunlan Chemicals Recent Developments
- 4.8 KARAN
  - 4.8.1 KARAN Plastisol Ink Company Information
  - 4.8.2 KARAN Plastisol Ink Business Overview
  - 4.8.3 KARAN Plastisol Ink Production Capacity, Value and Gross Margin (2019-2024)
  - 4.8.4 KARAN Product Portfolio
  - 4.8.5 KARAN Recent Developments
- 4.9 Zhongyi Ink & Paint
  - 4.9.1 Zhongyi Ink & Paint Plastisol Ink Company Information
  - 4.9.2 Zhongyi Ink & Paint Plastisol Ink Business Overview
  - 4.9.3 Zhongyi Ink & Paint Plastisol Ink Production Capacity, Value and Gross Margin (2019-2024)
  - 4.9.4 Zhongyi Ink & Paint Product Portfolio
  - 4.9.5 Zhongyi Ink & Paint Recent Developments
- 4.10 Sophah Screen Printing Technology
  - 4.10.1 Sophah Screen Printing Technology Plastisol Ink Company Information
  - 4.10.2 Sophah Screen Printing Technology Plastisol Ink Business Overview
  - 4.10.3 Sophah Screen Printing Technology Plastisol Ink Production Capacity, Value and Gross Margin (2019-2024)
  - 4.10.4 Sophah Screen Printing Technology Product Portfolio
  - 4.10.5 Sophah Screen Printing Technology Recent Developments
- 4.11 Dexin
  - 4.11.1 Dexin Plastisol Ink Company Information
  - 4.11.2 Dexin Plastisol Ink Business Overview
  - 4.11.3 Dexin Plastisol Ink Production Capacity, Value and Gross Margin (2019-2024)

- 4.11.4 Dixin Product Portfolio
- 4.11.5 Dixin Recent Developments

## **5 GLOBAL PLASTISOL INK PRODUCTION BY REGION**

- 5.1 Global Plastisol Ink Production Estimates and Forecasts by Region: 2019 VS 2023 VS 2030
- 5.2 Global Plastisol Ink Production by Region: 2019-2030
  - 5.2.1 Global Plastisol Ink Production by Region: 2019-2024
  - 5.2.2 Global Plastisol Ink Production Forecast by Region (2025-2030)
- 5.3 Global Plastisol Ink Production Value Estimates and Forecasts by Region: 2019 VS 2023 VS 2030
- 5.4 Global Plastisol Ink Production Value by Region: 2019-2030
  - 5.4.1 Global Plastisol Ink Production Value by Region: 2019-2024
  - 5.4.2 Global Plastisol Ink Production Value Forecast by Region (2025-2030)
- 5.5 Global Plastisol Ink Market Price Analysis by Region (2019-2024)
- 5.6 Global Plastisol Ink Production and Value, YOY Growth
  - 5.6.1 North America Plastisol Ink Production Value Estimates and Forecasts (2019-2030)
  - 5.6.2 Europe Plastisol Ink Production Value Estimates and Forecasts (2019-2030)
  - 5.6.3 China Plastisol Ink Production Value Estimates and Forecasts (2019-2030)
  - 5.6.4 Japan Plastisol Ink Production Value Estimates and Forecasts (2019-2030)
  - 5.6.5 India Plastisol Ink Production Value Estimates and Forecasts (2019-2030)

## **6 GLOBAL PLASTISOL INK CONSUMPTION BY REGION**

- 6.1 Global Plastisol Ink Consumption Estimates and Forecasts by Region: 2019 VS 2023 VS 2030
- 6.2 Global Plastisol Ink Consumption by Region (2019-2030)
  - 6.2.1 Global Plastisol Ink Consumption by Region: 2019-2030
  - 6.2.2 Global Plastisol Ink Forecasted Consumption by Region (2025-2030)
- 6.3 North America
  - 6.3.1 North America Plastisol Ink Consumption Growth Rate by Country: 2019 VS 2023 VS 2030
  - 6.3.2 North America Plastisol Ink Consumption by Country (2019-2030)
  - 6.3.3 U.S.
  - 6.3.4 Canada
- 6.4 Europe
  - 6.4.1 Europe Plastisol Ink Consumption Growth Rate by Country: 2019 VS 2023 VS

## 2030

### 6.4.2 Europe Plastisol Ink Consumption by Country (2019-2030)

#### 6.4.3 Germany

#### 6.4.4 France

#### 6.4.5 U.K.

#### 6.4.6 Italy

#### 6.4.7 Russia

## 6.5 Asia Pacific

### 6.5.1 Asia Pacific Plastisol Ink Consumption Growth Rate by Country: 2019 VS 2023

## VS 2030

### 6.5.2 Asia Pacific Plastisol Ink Consumption by Country (2019-2030)

#### 6.5.3 China

#### 6.5.4 Japan

#### 6.5.5 South Korea

#### 6.5.6 China Taiwan

#### 6.5.7 Southeast Asia

#### 6.5.8 India

#### 6.5.9 Australia

## 6.6 Latin America, Middle East & Africa

### 6.6.1 Latin America, Middle East & Africa Plastisol Ink Consumption Growth Rate by Country: 2019 VS 2023 VS 2030

### 6.6.2 Latin America, Middle East & Africa Plastisol Ink Consumption by Country (2019-2030)

#### 6.6.3 Mexico

#### 6.6.4 Brazil

#### 6.6.5 Turkey

#### 6.6.5 GCC Countries

## 7 SEGMENT BY TYPE

### 7.1 Global Plastisol Ink Production by Type (2019-2030)

#### 7.1.1 Global Plastisol Ink Production by Type (2019-2030) & (K MT)

#### 7.1.2 Global Plastisol Ink Production Market Share by Type (2019-2030)

### 7.2 Global Plastisol Ink Production Value by Type (2019-2030)

#### 7.2.1 Global Plastisol Ink Production Value by Type (2019-2030) & (US\$ Million)

#### 7.2.2 Global Plastisol Ink Production Value Market Share by Type (2019-2030)

### 7.3 Global Plastisol Ink Price by Type (2019-2030)

## 8 SEGMENT BY APPLICATION

## 8.1 Global Plastisol Ink Production by Application (2019-2030)

8.1.1 Global Plastisol Ink Production by Application (2019-2030) & (K MT)

8.1.2 Global Plastisol Ink Production by Application (2019-2030) & (K MT)

## 8.2 Global Plastisol Ink Production Value by Application (2019-2030)

8.2.1 Global Plastisol Ink Production Value by Application (2019-2030) & (US\$ Million)

8.2.2 Global Plastisol Ink Production Value Market Share by Application (2019-2030)

## 8.3 Global Plastisol Ink Price by Application (2019-2030)

# 9 VALUE CHAIN AND SALES CHANNELS ANALYSIS OF THE MARKET

## 9.1 Plastisol Ink Value Chain Analysis

9.1.1 Plastisol Ink Key Raw Materials

9.1.2 Raw Materials Key Suppliers

9.1.3 Plastisol Ink Production Mode & Process

## 9.2 Plastisol Ink Sales Channels Analysis

9.2.1 Direct Comparison with Distribution Share

9.2.2 Plastisol Ink Distributors

9.2.3 Plastisol Ink Customers

# 10 GLOBAL PLASTISOL INK ANALYZING MARKET DYNAMICS

## 10.1 Plastisol Ink Industry Trends

## 10.2 Plastisol Ink Industry Drivers

## 10.3 Plastisol Ink Industry Opportunities and Challenges

## 10.4 Plastisol Ink Industry Restraints

# 11 REPORT CONCLUSION

# 12 DISCLAIMER

## List Of Tables

### LIST OF TABLES

Table 1. Secondary Sources

Table 2. Primary Sources

Table 3. Market Value Comparison by Type (2019 VS 2023 VS 2030) & (US\$ Million)

Table 4. Market Value Comparison by Application (2019 VS 2023 VS 2030) & (US\$ Million)

Table 5. Global Plastisol Ink Production by Manufacturers (K MT) & (2019-2024)

Table 6. Global Plastisol Ink Production Market Share by Manufacturers

Table 7. Global Plastisol Ink Production Value by Manufacturers (US\$ Million) & (2019-2024)

Table 8. Global Plastisol Ink Production Value Market Share by Manufacturers (2019-2024)

Table 9. Global Plastisol Ink Average Price (USD/MT) of Key Manufacturers (2019-2024)

Table 10. Global Plastisol Ink Industry Manufacturers Ranking, 2022 VS 2023 VS 2024

Table 11. Global Plastisol Ink Manufacturers, Product Type & Application

Table 12. Global Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 13. Global Plastisol Ink by Manufacturers Type (Tier 1, Tier 2, and Tier 3) & (based on the Production Value of 2023)

Table 14. Manufacturers Mergers & Acquisitions, Expansion Plans)

Table 15. PolyOne Plastisol Ink Company Information

Table 16. PolyOne Business Overview

Table 17. PolyOne Plastisol Ink Production Capacity (K MT), Value (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)

Table 18. PolyOne Product Portfolio

Table 19. PolyOne Recent Developments

Table 20. Lancer Group Plastisol Ink Company Information

Table 21. Lancer Group Business Overview

Table 22. Lancer Group Plastisol Ink Production Capacity (K MT), Value (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)

Table 23. Lancer Group Product Portfolio

Table 24. Lancer Group Recent Developments

Table 25. Rutland Plastic Technologies Plastisol Ink Company Information

Table 26. Rutland Plastic Technologies Business Overview

Table 27. Rutland Plastic Technologies Plastisol Ink Production Capacity (K MT), Value (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)



Table 28. Rutland Plastic Technologies Product Portfolio

Table 29. Rutland Plastic Technologies Recent Developments

Table 30. ICC Platisol Ink Company Information

Table 31. ICC Business Overview

Table 32. ICC Platisol Ink Production Capacity (K MT), Value (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)

Table 33. ICC Product Portfolio

Table 34. ICC Recent Developments

Table 35. Huber Group Platisol Ink Company Information

Table 36. Huber Group Business Overview

Table 37. Huber Group Platisol Ink Production Capacity (K MT), Value (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)

Table 38. Huber Group Product Portfolio

Table 39. Huber Group Recent Developments

Table 40. Fujifilm Platisol Ink Company Information

Table 41. Fujifilm Business Overview

Table 42. Fujifilm Platisol Ink Production Capacity (K MT), Value (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)

Table 43. Fujifilm Product Portfolio

Table 44. Fujifilm Recent Developments

Table 45. Sunlan Chemicals Platisol Ink Company Information

Table 46. Sunlan Chemicals Business Overview

Table 47. Sunlan Chemicals Platisol Ink Production Capacity (K MT), Value (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)

Table 48. Sunlan Chemicals Product Portfolio

Table 49. Sunlan Chemicals Recent Developments

Table 50. KARAN Platisol Ink Company Information

Table 51. KARAN Business Overview

Table 52. KARAN Platisol Ink Production Capacity (K MT), Value (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)

Table 53. KARAN Product Portfolio

Table 54. KARAN Recent Developments

Table 55. Zhongyi Ink & Paint Platisol Ink Company Information

Table 56. Zhongyi Ink & Paint Business Overview

Table 57. Zhongyi Ink & Paint Platisol Ink Production Capacity (K MT), Value (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)

Table 58. Zhongyi Ink & Paint Product Portfolio

Table 59. Zhongyi Ink & Paint Recent Developments

Table 60. Sophah Screen Printing Technology Platisol Ink Company Information

- Table 61. Sophah Screen Printing Technology Business Overview
- Table 62. Sophah Screen Printing Technology Plastisol Ink Production Capacity (K MT), Value (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)
- Table 63. Sophah Screen Printing Technology Product Portfolio
- Table 64. Sophah Screen Printing Technology Recent Developments
- Table 65. Dexin Plastisol Ink Company Information
- Table 66. Dexin Business Overview
- Table 67. Dexin Plastisol Ink Production Capacity (K MT), Value (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)
- Table 68. Dexin Product Portfolio
- Table 69. Dexin Recent Developments
- Table 70. Global Plastisol Ink Production Comparison by Region: 2019 VS 2023 VS 2030 (K MT)
- Table 71. Global Plastisol Ink Production by Region (2019-2024) & (K MT)
- Table 72. Global Plastisol Ink Production Market Share by Region (2019-2024)
- Table 73. Global Plastisol Ink Production Forecast by Region (2025-2030) & (K MT)
- Table 74. Global Plastisol Ink Production Market Share Forecast by Region (2025-2030)
- Table 75. Global Plastisol Ink Production Value Comparison by Region: 2019 VS 2023 VS 2030 (US\$ Million)
- Table 76. Global Plastisol Ink Production Value by Region (2019-2024) & (US\$ Million)
- Table 77. Global Plastisol Ink Production Value Market Share by Region (2019-2024)
- Table 78. Global Plastisol Ink Production Value Forecast by Region (2025-2030) & (US\$ Million)
- Table 79. Global Plastisol Ink Production Value Market Share Forecast by Region (2025-2030)
- Table 80. Global Plastisol Ink Market Average Price (USD/MT) by Region (2019-2024)
- Table 81. Global Plastisol Ink Consumption Comparison by Region: 2019 VS 2023 VS 2030 (K MT)
- Table 82. Global Plastisol Ink Consumption by Region (2019-2024) & (K MT)
- Table 83. Global Plastisol Ink Consumption Market Share by Region (2019-2024)
- Table 84. Global Plastisol Ink Forecasted Consumption by Region (2025-2030) & (K MT)
- Table 85. Global Plastisol Ink Forecasted Consumption Market Share by Region (2025-2030)
- Table 86. North America Plastisol Ink Consumption Growth Rate by Country: 2019 VS 2023 VS 2030 (K MT)
- Table 87. North America Plastisol Ink Consumption by Country (2019-2024) & (K MT)
- Table 88. North America Plastisol Ink Consumption by Country (2025-2030) & (K MT)
- Table 89. Europe Plastisol Ink Consumption Growth Rate by Country: 2019 VS 2023 VS



2030 (K MT)

Table 90. Europe Plastisol Ink Consumption by Country (2019-2024) & (K MT)

Table 91. Europe Plastisol Ink Consumption by Country (2025-2030) & (K MT)

Table 92. Asia Pacific Plastisol Ink Consumption Growth Rate by Country: 2019 VS 2023 VS 2030 (K MT)

Table 93. Asia Pacific Plastisol Ink Consumption by Country (2019-2024) & (K MT)

Table 94. Asia Pacific Plastisol Ink Consumption by Country (2025-2030) & (K MT)

Table 95. Latin America, Middle East & Africa Plastisol Ink Consumption Growth Rate by Country: 2019 VS 2023 VS 2030 (K MT)

Table 96. Latin America, Middle East & Africa Plastisol Ink Consumption by Country (2019-2024) & (K MT)

Table 97. Latin America, Middle East & Africa Plastisol Ink Consumption by Country (2025-2030) & (K MT)

Table 98. Global Plastisol Ink Production by Type (2019-2024) & (K MT)

Table 99. Global Plastisol Ink Production by Type (2025-2030) & (K MT)

Table 100. Global Plastisol Ink Production Market Share by Type (2019-2024)

Table 101. Global Plastisol Ink Production Market Share by Type (2025-2030)

Table 102. Global Plastisol Ink Production Value by Type (2019-2024) & (US\$ Million)

Table 103. Global Plastisol Ink Production Value by Type (2025-2030) & (US\$ Million)

Table 104. Global Plastisol Ink Production Value Market Share by Type (2019-2024)

Table 105. Global Plastisol Ink Production Value Market Share by Type (2025-2030)

Table 106. Global Plastisol Ink Price by Type (2019-2024) & (USD/MT)

Table 107. Global Plastisol Ink Price by Type (2025-2030) & (USD/MT)

Table 108. Global Plastisol Ink Production by Application (2019-2024) & (K MT)

Table 109. Global Plastisol Ink Production by Application (2025-2030) & (K MT)

Table 110. Global Plastisol Ink Production Market Share by Application (2019-2024)

Table 111. Global Plastisol Ink Production Market Share by Application (2025-2030)

Table 112. Global Plastisol Ink Production Value by Application (2019-2024) & (US\$ Million)

Table 113. Global Plastisol Ink Production Value by Application (2025-2030) & (US\$ Million)

Table 114. Global Plastisol Ink Production Value Market Share by Application (2019-2024)

Table 115. Global Plastisol Ink Production Value Market Share by Application (2025-2030)

Table 116. Global Plastisol Ink Price by Application (2019-2024) & (USD/MT)

Table 117. Global Plastisol Ink Price by Application (2025-2030) & (USD/MT)

Table 118. Key Raw Materials

Table 119. Raw Materials Key Suppliers

Table 120. Platisol Ink Distributors List

Table 121. Platisol Ink Customers List

Table 122. Platisol Ink Industry Trends

Table 123. Platisol Ink Industry Drivers

Table 124. Platisol Ink Industry Restraints

Table 125. Authors List of This Report

## List Of Figures

### LIST OF FIGURES

- Figure 1. Research Methodology
- Figure 2. Research Process
- Figure 3. Key Executives Interviewed
- Figure 4. Plastisol Ink Product Picture
- Figure 5. Market Value Comparison by Type (2019 VS 2023 VS 2030) & (US\$ Million)
- Figure 6. General Plastisol Inks Product Picture
- Figure 7. Non-Phthalate Plastisol Inks Product Picture
- Figure 8. Non-PVC Plastisol Inks Product Picture
- Figure 9. Cotton Fabric Product Picture
- Figure 10. Polyester & Nylon Fabrics Product Picture
- Figure 11. Blend Fabric Product Picture
- Figure 12. Others Product Picture
- Figure 13. Global Plastisol Ink Production Value (US\$ Million), 2019 VS 2023 VS 2030
- Figure 14. Global Plastisol Ink Production Value (2019-2030) & (US\$ Million)
- Figure 15. Global Plastisol Ink Production Capacity (2019-2030) & (K MT)
- Figure 16. Global Plastisol Ink Production (2019-2030) & (K MT)
- Figure 17. Global Plastisol Ink Average Price (USD/MT) & (2019-2030)
- Figure 18. Global Plastisol Ink Key Manufacturers, Manufacturing Sites & Headquarters
- Figure 19. Global Plastisol Ink Manufacturers, Date of Enter into This Industry
- Figure 20. Global Top 5 and 10 Plastisol Ink Players Market Share by Production Value in 2023
- Figure 21. Manufacturers Type (Tier 1, Tier 2, and Tier 3): 2019 VS 2023
- Figure 22. Global Plastisol Ink Production Comparison by Region: 2019 VS 2023 VS 2030 (K MT)
- Figure 23. Global Plastisol Ink Production Market Share by Region: 2019 VS 2023 VS 2030
- Figure 24. Global Plastisol Ink Production Value Comparison by Region: 2019 VS 2023 VS 2030 (US\$ Million)
- Figure 25. Global Plastisol Ink Production Value Market Share by Region: 2019 VS 2023 VS 2030
- Figure 26. North America Plastisol Ink Production Value (US\$ Million) Growth Rate (2019-2030)
- Figure 27. Europe Plastisol Ink Production Value (US\$ Million) Growth Rate (2019-2030)
- Figure 28. China Plastisol Ink Production Value (US\$ Million) Growth Rate (2019-2030)

- Figure 29. Japan Plastisol Ink Production Value (US\$ Million) Growth Rate (2019-2030)
- Figure 30. India Plastisol Ink Production Value (US\$ Million) Growth Rate (2019-2030)
- Figure 31. Global Plastisol Ink Consumption Comparison by Region: 2019 VS 2023 VS 2030 (K MT)
- Figure 32. Global Plastisol Ink Consumption Market Share by Region: 2019 VS 2023 VS 2030
- Figure 33. North America Plastisol Ink Consumption and Growth Rate (2019-2030) & (K MT)
- Figure 34. North America Plastisol Ink Consumption Market Share by Country (2019-2030)
- Figure 35. United States Plastisol Ink Consumption and Growth Rate (2019-2030) & (K MT)
- Figure 36. Canada Plastisol Ink Consumption and Growth Rate (2019-2030) & (K MT)
- Figure 37. Europe Plastisol Ink Consumption and Growth Rate (2019-2030) & (K MT)
- Figure 38. Europe Plastisol Ink Consumption Market Share by Country (2019-2030)
- Figure 39. Germany Plastisol Ink Consumption and Growth Rate (2019-2030) & (K MT)
- Figure 40. France Plastisol Ink Consumption and Growth Rate (2019-2030) & (K MT)
- Figure 41. U.K. Plastisol Ink Consumption and Growth Rate (2019-2030) & (K MT)
- Figure 42. Italy Plastisol Ink Consumption and Growth Rate (2019-2030) & (K MT)
- Figure 43. Netherlands Plastisol Ink Consumption and Growth Rate (2019-2030) & (K MT)
- Figure 44. Asia Pacific Plastisol Ink Consumption and Growth Rate (2019-2030) & (K MT)
- Figure 45. Asia Pacific Plastisol Ink Consumption Market Share by Country (2019-2030)
- Figure 46. China Plastisol Ink Consumption and Growth Rate (2019-2030) & (K MT)
- Figure 47. Japan Plastisol Ink Consumption and Growth Rate (2019-2030) & (K MT)
- Figure 48. South Korea Plastisol Ink Consumption and Growth Rate (2019-2030) & (K MT)
- Figure 49. China Taiwan Plastisol Ink Consumption and Growth Rate (2019-2030) & (K MT)
- Figure 50. Southeast Asia Plastisol Ink Consumption and Growth Rate (2019-2030) & (K MT)
- Figure 51. India Plastisol Ink Consumption and Growth Rate (2019-2030) & (K MT)
- Figure 52. Australia Plastisol Ink Consumption and Growth Rate (2019-2030) & (K MT)
- Figure 53. Latin America, Middle East & Africa Plastisol Ink Consumption and Growth Rate (2019-2030) & (K MT)
- Figure 54. Latin America, Middle East & Africa Plastisol Ink Consumption Market Share by Country (2019-2030)
- Figure 55. Mexico Plastisol Ink Consumption and Growth Rate (2019-2030) & (K MT)

Figure 56. Brazil Plastisol Ink Consumption and Growth Rate (2019-2030) & (K MT)

Figure 57. Turkey Plastisol Ink Consumption and Growth Rate (2019-2030) & (K MT)

Figure 58. GCC Countries Plastisol Ink Consumption and Growth Rate (2019-2030) & (K MT)

Figure 59. Global Plastisol Ink Production Market Share by Type (2019-2030)

Figure 60. Global Plastisol Ink Production Value Market Share by Type (2019-2030)

Figure 61. Global Plastisol Ink Price (USD/MT) by Type (2019-2030)

Figure 62. Global Plastisol Ink Production Market Share by Application (2019-2030)

Figure 63. Global Plastisol Ink Production Value Market Share by Application (2019-2030)

Figure 64. Global Plastisol Ink Price (USD/MT) by Application (2019-2030)

Figure 65. Plastisol Ink Value Chain

Figure 66. Plastisol Ink Production Mode & Process

Figure 67. Direct Comparison with Distribution Share

Figure 68. Distributors Profiles

Figure 69. Plastisol Ink Industry Opportunities and Challenges

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