

# Peelable Coating Industry Research Report 2023

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## Abstracts

Peelable coatings, as the name suggests, are temporary coatings which can be peeled off as continuous and sizable sheets from the substrate at the end of the service period. These coatings, also known as strippable coatings, have proven to be a cost-effective and time-efficient solution for protection and decontamination of sensitive, and inaccessible surfaces requiring a high precision application method. These coatings are removable and flexible but are robust and impervious to external chemical attacks and physical stresses. Peelable coatings due to their compatibility with a wide range of substrates can be applied on metals, plastics, glass and concrete, to name a few. The polymers predominantly used for peelable coating composition include Solvent Based-based polymers and copolymers, Water Baseds, polyurethanes, cellulose polymers and derivatives in a water-based or solvent-based system. Another key ingredient of the peelable coating system is the release agent used. Release agents play a cardinal role in the coating as they restrict the adhesion of the film to the substrate and supplement the peel ability of the film. Coupling the polymer chemistries, release agents with different additives can yield a broad spectrum of peelable coatings finding applications in decontamination of nuclear reactors, optics, automotive, floor coatings, electronic protection, food coatings, cosmetics and labels for plastics.

## Highlights

The global Peelable Coating market is projected to reach US\$ million by 2029 from an estimated US\$ million in 2022, at a CAGR of % during 2023 and 2029.

Key global players include Wacker Chemie, Sherwin-Williams, PPG Industries, etc. Wacker Chemie tops the list with a share about 20%. The top 5 manufacturers of the world are Wacker Chemie, Sherwin-Williams, PPG Industries, Kraton, AkzoNobel. In global, South America, Europe, Asia-Pacific and North America occupy most of market share. South America makes up the largest share of more than 50%.

## Report Scope

This report aims to provide a comprehensive presentation of the global market for Peelable Coating, with both quantitative and qualitative analysis, to help readers develop business/growth strategies, assess the market competitive situation, analyze their position in the current marketplace, and make informed business decisions regarding Peelable Coating.

The Peelable Coating market size, estimations, and forecasts are provided in terms of output/shipments (Tons) and revenue (\$ millions), considering 2022 as the base year, with history and forecast data for the period from 2018 to 2029. This report segments the global Peelable Coating market comprehensively. Regional market sizes, concerning products by types, by application, and by players, are also provided. The influence of COVID-19 and the Russia-Ukraine War were considered while estimating market sizes.

For a more in-depth understanding of the market, the report provides profiles of the competitive landscape, key competitors, and their respective market ranks. The report also discusses technological trends and new product developments.

The report will help the Peelable Coating manufacturers, new entrants, and industry chain related companies in this market with information on the revenues, production, and average price for the overall market and the sub-segments across the different segments, by company, product type, application, and regions.

## Key Companies & Market Share Insights

In this section, the readers will gain an understanding of the key players competing. This report has studied the key growth strategies, such as innovative trends and developments, intensification of product portfolio, mergers and acquisitions, collaborations, new product innovation, and geographical expansion, undertaken by these participants to maintain their presence. Apart from business strategies, the study includes current developments and key financials. The readers will also get access to the data related to global revenue, price, and sales by manufacturers for the period 2018-2023. This all-inclusive report will certainly serve the clients to stay updated and make effective decisions in their businesses. Some of the prominent players reviewed in the research report include:

Wacker Chemie

Sherwin-Williams

PPG Industries

Kraton

AkzoNobel

General Chemicals

HS Protect

P1 Coatings

Cal-West Specialty Coatings

Evans Coatings

Covestro

Spraylat International

Blocksil Limited

EWAC

Arsonsisi

## Product Type Insights

Global markets are presented by Peelable Coating type, along with growth forecasts through 2029. Estimates on production and value are based on the price in the supply chain at which the Peelable Coating are procured by the manufacturers.

This report has studied every segment and provided the market size using historical data. They have also talked about the growth opportunities that the segment may pose

in the future. This study bestows production and revenue data by type, and during the historical period (2018-2023) and forecast period (2024-2029).

### Peelable Coating segment by Type

Solvent Based

Water Based

Hot-Melt

### Application Insights

This report has provided the market size (production and revenue data) by application, during the historical period (2018-2023) and forecast period (2024-2029).

This report also outlines the market trends of each segment and consumer behaviors impacting the Peelable Coating market and what implications these may have on the industry's future. This report can help to understand the relevant market and consumer trends that are driving the Peelable Coating market.

### Peelable Coating segment by Application

Aerospace and Defense

Automotive

Ship Building

Construction

### Regional Outlook

This section of the report provides key insights regarding various regions and the key players operating in each region. Economic, social, environmental, technological, and political factors have been taken into consideration while assessing the growth of the particular region/country. The readers will also get their hands on the revenue and sales

data of each region and country for the period 2018-2029.

The market has been segmented into various major geographies, including North America, Europe, Asia-Pacific, South America. Detailed analysis of major countries such as the USA, Germany, the U.K., Italy, France, China, Japan, South Korea, Southeast Asia, and India will be covered within the regional segment. For market estimates, data are going to be provided for 2022 because of the base year, with estimates for 2023 and forecast value for 2029.

#### North America

United States

Canada

#### Europe

Germany

France

U.K.

Italy

Russia

#### Asia-Pacific

China

Japan

South Korea

India

Australia

China Taiwan

Indonesia

Thailand

Malaysia

Latin America

Mexico

Brazil

Argentina

## Key Drivers & Barriers

High-impact rendering factors and drivers have been studied in this report to aid the readers to understand the general development. Moreover, the report includes restraints and challenges that may act as stumbling blocks on the way of the players. This will assist the users to be attentive and make informed decisions related to business. Specialists have also laid their focus on the upcoming business prospects.

## COVID-19 and Russia-Ukraine War Influence Analysis

The readers in the section will understand how the Peelable Coating market scenario changed across the globe during the pandemic, post-pandemic and Russia-Ukraine War. The study is done keeping in view the changes in aspects such as demand, consumption, transportation, consumer behavior, supply chain management, export and import, and production. The industry experts have also highlighted the key factors that will help create opportunities for players and stabilize the overall industry in the years to come.

## Reasons to Buy This Report

This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report

also focuses on the competitive landscape of the global Peelable Coating market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.

This report will help stakeholders to understand the global industry status and trends of Peelable Coating and provides them with information on key market drivers, restraints, challenges, and opportunities.

This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.

This report stays updated with novel technology integration, features, and the latest developments in the market

This report helps stakeholders to understand the COVID-19 and Russia-Ukraine War Influence on the Peelable Coating industry.

This report helps stakeholders to gain insights into which regions to target globally

This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Peelable Coating.

This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

## Core Chapters

Chapter 1: Research objectives, research methods, data sources, data cross-validation;

Chapter 2: Introduces the report scope of the report, executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the market and its likely evolution in the short to mid-term, and long term.

Chapter 3: Detailed analysis of Peelable Coating manufacturers competitive landscape, price, production and value market share, latest development plan, merger, and acquisition information, etc.

Chapter 4: Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including product production/output, value, price, gross margin, product introduction, recent development, etc.

Chapter 5: Production/output, value of Peelable Coating by region/country. It provides a quantitative analysis of the market size and development potential of each region in the next six years.

Chapter 6: Consumption of Peelable Coating in regional level and country level. It provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and production of each country in the world.

Chapter 7: Provides the analysis of various market segments by type, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 8: Provides the analysis of various market segments by application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 9: Analysis of industrial chain, including the upstream and downstream of the industry.

Chapter 10: Introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 11: The main points and conclusions of the report.



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