

Outdoor Power Supply Industry Research Report 2023

https://marketpublishers.com/r/OBBF41745C23EN.html

Date: August 2023

Pages: 105

Price: US\$ 2,950.00 (Single User License)

ID: OBBF41745C23EN

Abstracts

Highlights

The global Outdoor Power Supply market is projected to reach US\$ million by 2029 from an estimated US\$ million in 2022, at a CAGR of % during 2023 and 2029.

North American market for Outdoor Power Supply is estimated to increase from \$ million in 2022 to reach \$ million by 2029, at a CAGR of % during the forecast period of 2023 through 2029.

Asia-Pacific market for Outdoor Power Supply is estimated to increase from \$ million in 2022 to reach \$ million by 2029, at a CAGR of % during the forecast period of 2023 through 2029.

The major global companies of Outdoor Power Supply include ECOFLOW, Shenzhen Hello Tech Energy, Shenzhen Poweroak Technology, GOAL ZERO, JVC, Allpowers, Westinghouse, DBK and PISEN, etc. In 2022, the world's top three vendors accounted for approximately % of the revenue.

The global market for Outdoor Power Supply in Online Sales is estimated to increase from \$ million in 2022 to \$ million by 2029, at a CAGR of % during the forecast period of 2023 through 2029.

Considering the economic change due to COVID-19 and Russia-Ukraine War Influence, Below 500wh, which accounted for % of the global market of Outdoor Power Supply in 2022, is expected to reach million US\$ by 2029, growing at a revised CAGR of % from 2023 to 2029.

Report Scope



This report aims to provide a comprehensive presentation of the global market for Outdoor Power Supply, with both quantitative and qualitative analysis, to help readers develop business/growth strategies, assess the market competitive situation, analyze their position in the current marketplace, and make informed business decisions regarding Outdoor Power Supply.

The Outdoor Power Supply market size, estimations, and forecasts are provided in terms of output/shipments (K Units) and revenue (\$ millions), considering 2022 as the base year, with history and forecast data for the period from 2018 to 2029. This report segments the global Outdoor Power Supply market comprehensively. Regional market sizes, concerning products by types, by application, and by players, are also provided. The influence of COVID-19 and the Russia-Ukraine War were considered while estimating market sizes.

For a more in-depth understanding of the market, the report provides profiles of the competitive landscape, key competitors, and their respective market ranks. The report also discusses technological trends and new product developments.

The report will help the Outdoor Power Supply manufacturers, new entrants, and industry chain related companies in this market with information on the revenues, production, and average price for the overall market and the sub-segments across the different segments, by company, product type, application, and regions.

Key Companies & Market Share Insights

In this section, the readers will gain an understanding of the key players competing. This report has studied the key growth strategies, such as innovative trends and developments, intensification of product portfolio, mergers and acquisitions, collaborations, new product innovation, and geographical expansion, undertaken by these participants to maintain their presence. Apart from business strategies, the study includes current developments and key financials. The readers will also get access to the data related to global revenue, price, and sales by manufacturers for the period 2018-2023. This all-inclusive report will certainly serve the clients to stay updated and make effective decisions in their businesses. Some of the prominent players reviewed in the research report include:

ECOFLOW



Shenzhen Hello Tech Energy
Shenzhen Poweroak Technology
GOAL ZERO
JVC
Allpowers
Westinghouse
DBK
PISEN
ANKER
Sbase
Letsolar
Yoobao
Newsmy
Orico
Flashfish
Pecron

Product Type Insights

Global markets are presented by Outdoor Power Supply capacity, along with growth forecasts through 2029. Estimates on production and value are based on the price in the supply chain at which the Outdoor Power Supply are procured by the manufacturers.



This report has studied every segment and provided the market size using historical data. They have also talked about the growth opportunities that the segment may pose in the future. This study bestows production and revenue data by type, and during the historical period (2018-2023) and forecast period (2024-2029).

Outdoor Power Supply segment by Capacity

Below 500wh

500 to 1000wh

Above 1000wh

Application Insights

This report has provided the market size (production and revenue data) by application, during the historical period (2018-2023) and forecast period (2024-2029).

This report also outlines the market trends of each segment and consumer behaviors impacting the Outdoor Power Supply market and what implications these may have on the industry's future. This report can help to understand the relevant market and consumer trends that are driving the Outdoor Power Supply market.

Outdoor Power Supply segment by Sales Channel

Online Sales

Offline Sales

Regional Outlook

This section of the report provides key insights regarding various regions and the key players operating in each region. Economic, social, environmental, technological, and political factors have been taken into consideration while assessing the growth of the particular region/country. The readers will also get their hands on the revenue and sales data of each region and country for the period 2018-2029.



The market has been segmented into various major geographies, including North America, Europe, Asia-Pacific, South America. Detailed analysis of major countries such as the USA, Germany, the U.K., Italy, France, China, Japan, South Korea, Southeast Asia, and India will be covered within the regional segment. For market estimates, data are going to be provided for 2022 because of the base year, with estimates for 2023 and forecast value for 2029.





Indonesia		
Thailand		
Malaysia		
Latin America		
Mexico		
Brazil		
Argentina		

Key Drivers & Barriers

High-impact rendering factors and drivers have been studied in this report to aid the readers to understand the general development. Moreover, the report includes restraints and challenges that may act as stumbling blocks on the way of the players. This will assist the users to be attentive and make informed decisions related to business. Specialists have also laid their focus on the upcoming business prospects.

COVID-19 and Russia-Ukraine War Influence Analysis

The readers in the section will understand how the Outdoor Power Supply market scenario changed across the globe during the pandemic, post-pandemic and Russia-Ukraine War. The study is done keeping in view the changes in aspects such as demand, consumption, transportation, consumer behavior, supply chain management, export and import, and production. The industry experts have also highlighted the key factors that will help create opportunities for players and stabilize the overall industry in the years to come.

Reasons to Buy This Report

This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Outdoor Power Supply market,



and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.

This report will help stakeholders to understand the global industry status and trends of Outdoor Power Supply and provides them with information on key market drivers, restraints, challenges, and opportunities.

This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.

This report stays updated with novel technology integration, features, and the latest developments in the market

This report helps stakeholders to understand the COVID-19 and Russia-Ukraine War Influence on the Outdoor Power Supply industry.

This report helps stakeholders to gain insights into which regions to target globally

This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Outdoor Power Supply.

This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

Core Chapters

Chapter 1: Research objectives, research methods, data sources, data cross-validation;

Chapter 2: Introduces the report scope of the report, executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the market and its likely evolution in the short to mid-term, and long term.

Chapter 3: Detailed analysis of Outdoor Power Supply manufacturers competitive



landscape, price, production and value market share, latest development plan, merger, and acquisition information, etc.

Chapter 4: Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including product production/output, value, price, gross margin, product introduction, recent development, etc.

Chapter 5: Production/output, value of Outdoor Power Supply by region/country. It provides a quantitative analysis of the market size and development potential of each region in the next six years.

Chapter 6: Consumption of Outdoor Power Supply in regional level and country level. It provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and production of each country in the world.

Chapter 7: Provides the analysis of various market segments by capacity, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 8: Provides the analysis of various market segments by sales channel, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 9: Analysis of industrial chain, including the upstream and downstream of the industry.

Chapter 10: Introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 11: The main points and conclusions of the report.



Contents

1 PREFACE

- 1.1 Scope of Report
- 1.2 Reasons for Doing This Study
- 1.3 Research Methodology
- 1.4 Research Process
- 1.5 Data Source
 - 1.5.1 Secondary Sources
 - 1.5.2 Primary Sources

2 MARKET OVERVIEW

- 2.1 Product Definition
- 2.2 Outdoor Power Supply by Capacity
 - 2.2.1 Market Value Comparison by Capacity (2018 VS 2022 VS 2029) & (US\$ Million)
 - 1.2.2 Below 500wh
 - 1.2.3 500 to 1000wh
 - 1.2.4 Above 1000wh
- 2.3 Outdoor Power Supply by Sales Channel
- 2.3.1 Market Value Comparison by Sales Channel (2018 VS 2022 VS 2029) & (US\$ Million)
 - 2.3.2 Online Sales
 - 2.3.3 Offline Sales
- 2.4 Global Market Growth Prospects
- 2.4.1 Global Outdoor Power Supply Production Value Estimates and Forecasts (2018-2029)
- 2.4.2 Global Outdoor Power Supply Production Capacity Estimates and Forecasts (2018-2029)
 - 2.4.3 Global Outdoor Power Supply Production Estimates and Forecasts (2018-2029)
 - 2.4.4 Global Outdoor Power Supply Market Average Price (2018-2029)

3 MARKET COMPETITIVE LANDSCAPE BY MANUFACTURERS

- 3.1 Global Outdoor Power Supply Production by Manufacturers (2018-2023)
- 3.2 Global Outdoor Power Supply Production Value by Manufacturers (2018-2023)
- 3.3 Global Outdoor Power Supply Average Price by Manufacturers (2018-2023)
- 3.4 Global Outdoor Power Supply Industry Manufacturers Ranking, 2021 VS 2022 VS



2023

- 3.5 Global Outdoor Power Supply Key Manufacturers, Manufacturing Sites & Headquarters
- 3.6 Global Outdoor Power Supply Manufacturers, Product Type & Application
- 3.7 Global Outdoor Power Supply Manufacturers, Date of Enter into This Industry
- 3.8 Global Outdoor Power Supply Market CR5 and HHI
- 3.9 Global Manufacturers Mergers & Acquisition

4 MANUFACTURERS PROFILED

- 4.1 ECOFLOW
 - 4.1.1 ECOFLOW Outdoor Power Supply Company Information
 - 4.1.2 ECOFLOW Outdoor Power Supply Business Overview
- 4.1.3 ECOFLOW Outdoor Power Supply Production, Value and Gross Margin (2018-2023)
 - 4.1.4 ECOFLOW Product Portfolio
- 4.1.5 ECOFLOW Recent Developments
- 4.2 Shenzhen Hello Tech Energy
 - 4.2.1 Shenzhen Hello Tech Energy Outdoor Power Supply Company Information
 - 4.2.2 Shenzhen Hello Tech Energy Outdoor Power Supply Business Overview
- 4.2.3 Shenzhen Hello Tech Energy Outdoor Power Supply Production, Value and Gross Margin (2018-2023)
 - 4.2.4 Shenzhen Hello Tech Energy Product Portfolio
- 4.2.5 Shenzhen Hello Tech Energy Recent Developments
- 4.3 Shenzhen Poweroak Technology
 - 4.3.1 Shenzhen Poweroak Technology Outdoor Power Supply Company Information
 - 4.3.2 Shenzhen Poweroak Technology Outdoor Power Supply Business Overview
- 4.3.3 Shenzhen Poweroak Technology Outdoor Power Supply Production, Value and Gross Margin (2018-2023)
 - 4.3.4 Shenzhen Poweroak Technology Product Portfolio
 - 4.3.5 Shenzhen Poweroak Technology Recent Developments
- 4.4 GOAL ZERO
 - 4.4.1 GOAL ZERO Outdoor Power Supply Company Information
 - 4.4.2 GOAL ZERO Outdoor Power Supply Business Overview
- 4.4.3 GOAL ZERO Outdoor Power Supply Production, Value and Gross Margin (2018-2023)
- 4.4.4 GOAL ZERO Product Portfolio
- 4.4.5 GOAL ZERO Recent Developments
- 4.5 JVC



- 4.5.1 JVC Outdoor Power Supply Company Information
- 4.5.2 JVC Outdoor Power Supply Business Overview
- 4.5.3 JVC Outdoor Power Supply Production, Value and Gross Margin (2018-2023)
- 4.5.4 JVC Product Portfolio
- 4.5.5 JVC Recent Developments
- 4.6 Allpowers
- 4.6.1 Allpowers Outdoor Power Supply Company Information
- 4.6.2 Allpowers Outdoor Power Supply Business Overview
- 4.6.3 Allpowers Outdoor Power Supply Production, Value and Gross Margin (2018-2023)
 - 4.6.4 Allpowers Product Portfolio
 - 4.6.5 Allpowers Recent Developments
- 4.7 Westinghouse
 - 4.7.1 Westinghouse Outdoor Power Supply Company Information
 - 4.7.2 Westinghouse Outdoor Power Supply Business Overview
- 4.7.3 Westinghouse Outdoor Power Supply Production, Value and Gross Margin (2018-2023)
 - 4.7.4 Westinghouse Product Portfolio
- 4.7.5 Westinghouse Recent Developments
- 4.8 DBK
 - 4.8.1 DBK Outdoor Power Supply Company Information
 - 4.8.2 DBK Outdoor Power Supply Business Overview
 - 4.8.3 DBK Outdoor Power Supply Production, Value and Gross Margin (2018-2023)
 - 4.8.4 DBK Product Portfolio
 - 4.8.5 DBK Recent Developments
- 4.9 PISEN
 - 4.9.1 PISEN Outdoor Power Supply Company Information
 - 4.9.2 PISEN Outdoor Power Supply Business Overview
 - 4.9.3 PISEN Outdoor Power Supply Production, Value and Gross Margin (2018-2023)
 - 4.9.4 PISEN Product Portfolio
 - 4.9.5 PISEN Recent Developments
- **4.10 ANKER**
 - 4.10.1 ANKER Outdoor Power Supply Company Information
 - 4.10.2 ANKER Outdoor Power Supply Business Overview
- 4.10.3 ANKER Outdoor Power Supply Production, Value and Gross Margin (2018-2023)
 - 4.10.4 ANKER Product Portfolio
 - 4.10.5 ANKER Recent Developments
- 7.11 Sbase



- 7.11.1 Sbase Outdoor Power Supply Company Information
- 7.11.2 Sbase Outdoor Power Supply Business Overview
- 4.11.3 Sbase Outdoor Power Supply Production, Value and Gross Margin (2018-2023)
- 7.11.4 Sbase Product Portfolio
- 7.11.5 Sbase Recent Developments
- 7.12 Letsolar
 - 7.12.1 Letsolar Outdoor Power Supply Company Information
 - 7.12.2 Letsolar Outdoor Power Supply Business Overview
 - 7.12.3 Letsolar Outdoor Power Supply Production, Value and Gross Margin

(2018-2023)

- 7.12.4 Letsolar Product Portfolio
- 7.12.5 Letsolar Recent Developments
- 7.13 Yoobao
 - 7.13.1 Yoobao Outdoor Power Supply Company Information
 - 7.13.2 Yoobao Outdoor Power Supply Business Overview
 - 7.13.3 Yoobao Outdoor Power Supply Production, Value and Gross Margin

(2018-2023)

- 7.13.4 Yoobao Product Portfolio
- 7.13.5 Yoobao Recent Developments
- 7.14 Newsmy
 - 7.14.1 Newsmy Outdoor Power Supply Company Information
 - 7.14.2 Newsmy Outdoor Power Supply Business Overview
- 7.14.3 Newsmy Outdoor Power Supply Production, Value and Gross Margin

(2018-2023)

- 7.14.4 Newsmy Product Portfolio
- 7.14.5 Newsmy Recent Developments
- 7.15 Orico
 - 7.15.1 Orico Outdoor Power Supply Company Information
 - 7.15.2 Orico Outdoor Power Supply Business Overview
 - 7.15.3 Orico Outdoor Power Supply Production, Value and Gross Margin (2018-2023)
 - 7.15.4 Orico Product Portfolio
 - 7.15.5 Orico Recent Developments
- 7.16 Flashfish
- 7.16.1 Flashfish Outdoor Power Supply Company Information
- 7.16.2 Flashfish Outdoor Power Supply Business Overview
- 7.16.3 Flashfish Outdoor Power Supply Production, Value and Gross Margin
- (2018-2023)
- 7.16.4 Flashfish Product Portfolio
- 7.16.5 Flashfish Recent Developments



7.17 Pecron

- 7.17.1 Pecron Outdoor Power Supply Company Information
- 7.17.2 Pecron Outdoor Power Supply Business Overview
- 7.17.3 Pecron Outdoor Power Supply Production, Value and Gross Margin (2018-2023)
 - 7.17.4 Pecron Product Portfolio
 - 7.17.5 Pecron Recent Developments

5 GLOBAL OUTDOOR POWER SUPPLY PRODUCTION BY REGION

- 5.1 Global Outdoor Power Supply Production Estimates and Forecasts by Region: 2018 VS 2022 VS 2029
- 5.2 Global Outdoor Power Supply Production by Region: 2018-2029
 - 5.2.1 Global Outdoor Power Supply Production by Region: 2018-2023
- 5.2.2 Global Outdoor Power Supply Production Forecast by Region (2024-2029)
- 5.3 Global Outdoor Power Supply Production Value Estimates and Forecasts by Region: 2018 VS 2022 VS 2029
- 5.4 Global Outdoor Power Supply Production Value by Region: 2018-2029
 - 5.4.1 Global Outdoor Power Supply Production Value by Region: 2018-2023
 - 5.4.2 Global Outdoor Power Supply Production Value Forecast by Region (2024-2029)
- 5.5 Global Outdoor Power Supply Market Price Analysis by Region (2018-2023)
- 5.6 Global Outdoor Power Supply Production and Value, YOY Growth
- 5.6.1 North America Outdoor Power Supply Production Value Estimates and Forecasts (2018-2029)
- 5.6.2 Europe Outdoor Power Supply Production Value Estimates and Forecasts (2018-2029)
- 5.6.3 China Outdoor Power Supply Production Value Estimates and Forecasts (2018-2029)
- 5.6.4 Japan Outdoor Power Supply Production Value Estimates and Forecasts (2018-2029)

6 GLOBAL OUTDOOR POWER SUPPLY CONSUMPTION BY REGION

- 6.1 Global Outdoor Power Supply Consumption Estimates and Forecasts by Region: 2018 VS 2022 VS 2029
- 6.2 Global Outdoor Power Supply Consumption by Region (2018-2029)
 - 6.2.1 Global Outdoor Power Supply Consumption by Region: 2018-2029
 - 6.2.2 Global Outdoor Power Supply Forecasted Consumption by Region (2024-2029)
- 6.3 North America



- 6.3.1 North America Outdoor Power Supply Consumption Growth Rate by Country: 2018 VS 2022 VS 2029
 - 6.3.2 North America Outdoor Power Supply Consumption by Country (2018-2029)
 - 6.3.3 United States
 - 6.3.4 Canada
- 6.4 Europe
- 6.4.1 Europe Outdoor Power Supply Consumption Growth Rate by Country: 2018 VS 2022 VS 2029
 - 6.4.2 Europe Outdoor Power Supply Consumption by Country (2018-2029)
 - 6.4.3 Germany
 - 6.4.4 France
 - 6.4.5 U.K.
 - 6.4.6 Italy
 - 6.4.7 Russia
- 6.5 Asia Pacific
- 6.5.1 Asia Pacific Outdoor Power Supply Consumption Growth Rate by Country: 2018 VS 2022 VS 2029
 - 6.5.2 Asia Pacific Outdoor Power Supply Consumption by Country (2018-2029)
 - 6.5.3 China
 - 6.5.4 Japan
 - 6.5.5 South Korea
 - 6.5.6 China Taiwan
 - 6.5.7 Southeast Asia
 - 6.5.8 India
 - 6.5.9 Australia
- 6.6 Latin America, Middle East & Africa
- 6.6.1 Latin America, Middle East & Africa Outdoor Power Supply Consumption Growth Rate by Country: 2018 VS 2022 VS 2029
- 6.6.2 Latin America, Middle East & Africa Outdoor Power Supply Consumption by Country (2018-2029)
 - 6.6.3 Mexico
 - 6.6.4 Brazil
 - 6.6.5 Turkey
 - 6.6.5 GCC Countries

7 SEGMENT BY CAPACITY

- 7.1 Global Outdoor Power Supply Production by Capacity (2018-2029)
 - 7.1.1 Global Outdoor Power Supply Production by Capacity (2018-2029) & (K Units)



- 7.1.2 Global Outdoor Power Supply Production Market Share by Capacity (2018-2029)
- 7.2 Global Outdoor Power Supply Production Value by Capacity (2018-2029)
- 7.2.1 Global Outdoor Power Supply Production Value by Capacity (2018-2029) & (US\$ Million)
- 7.2.2 Global Outdoor Power Supply Production Value Market Share by Capacity (2018-2029)
- 7.3 Global Outdoor Power Supply Price by Capacity (2018-2029)

8 SEGMENT BY SALES CHANNEL

- 8.1 Global Outdoor Power Supply Production by Sales Channel (2018-2029)
- 8.1.1 Global Outdoor Power Supply Production by Sales Channel (2018-2029) & (K Units)
- 8.1.2 Global Outdoor Power Supply Production by Sales Channel (2018-2029) & (K Units)
- 8.2 Global Outdoor Power Supply Production Value by Sales Channel (2018-2029)
- 8.2.1 Global Outdoor Power Supply Production Value by Sales Channel (2018-2029) & (US\$ Million)
- 8.2.2 Global Outdoor Power Supply Production Value Market Share by Sales Channel (2018-2029)
- 8.3 Global Outdoor Power Supply Price by Sales Channel (2018-2029)

9 VALUE CHAIN AND SALES CHANNELS ANALYSIS OF THE MARKET

- 9.1 Outdoor Power Supply Value Chain Analysis
 - 9.1.1 Outdoor Power Supply Key Raw Materials
 - 9.1.2 Raw Materials Key Suppliers
 - 9.1.3 Outdoor Power Supply Production Mode & Process
- 9.2 Outdoor Power Supply Sales Channels Analysis
 - 9.2.1 Direct Comparison with Distribution Share
 - 9.2.2 Outdoor Power Supply Distributors
 - 9.2.3 Outdoor Power Supply Customers

10 GLOBAL OUTDOOR POWER SUPPLY ANALYZING MARKET DYNAMICS

- 10.1 Outdoor Power Supply Industry Trends
- 10.2 Outdoor Power Supply Industry Drivers
- 10.3 Outdoor Power Supply Industry Opportunities and Challenges
- 10.4 Outdoor Power Supply Industry Restraints



11 REPORT CONCLUSION

12 DISCLAIMER



List Of Tables

LIST OF TABLES

- Table 1. Secondary Sources
- Table 2. Primary Sources
- Table 3. Market Value Comparison by Capacity (2018 VS 2022 VS 2029) & (US\$ Million)
- Table 4. Market Value Comparison by Sales Channel (2018 VS 2022 VS 2029) & (US\$ Million)
- Table 5. Global Outdoor Power Supply Production by Manufacturers (K Units) & (2018-2023)
- Table 6. Global Outdoor Power Supply Production Market Share by Manufacturers
- Table 7. Global Outdoor Power Supply Production Value by Manufacturers (US\$ Million) & (2018-2023)
- Table 8. Global Outdoor Power Supply Production Value Market Share by Manufacturers (2018-2023)
- Table 9. Global Outdoor Power Supply Average Price (US\$/Unit) of Key Manufacturers (2018-2023)
- Table 10. Global Outdoor Power Supply Industry Manufacturers Ranking, 2021 VS 2022 VS 2023
- Table 11. Global Outdoor Power Supply Manufacturers, Product Type & Application
- Table 12. Global Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 13. Global Outdoor Power Supply by Manufacturers Type (Tier 1, Tier 2, and Tier 3) & (based on the Production Value of 2022)
- Table 14. Manufacturers Mergers & Acquisitions, Expansion Plans)
- Table 15. ECOFLOW Outdoor Power Supply Company Information
- Table 16. ECOFLOW Business Overview
- Table 17. ECOFLOW Outdoor Power Supply Production (K Units), Value (US\$ Million),
- Price (US\$/Unit) and Gross Margin (2018-2023)
- Table 18. ECOFLOW Product Portfolio
- Table 19. ECOFLOW Recent Developments
- Table 20. Shenzhen Hello Tech Energy Outdoor Power Supply Company Information
- Table 21. Shenzhen Hello Tech Energy Business Overview
- Table 22. Shenzhen Hello Tech Energy Outdoor Power Supply Production (K Units),
- Value (US\$ Million), Price (US\$/Unit) and Gross Margin (2018-2023)
- Table 23. Shenzhen Hello Tech Energy Product Portfolio
- Table 24. Shenzhen Hello Tech Energy Recent Developments
- Table 25. Shenzhen Poweroak Technology Outdoor Power Supply Company



Information

Table 26. Shenzhen Poweroak Technology Business Overview

Table 27. Shenzhen Poweroak Technology Outdoor Power Supply Production (K Units),

Value (US\$ Million), Price (US\$/Unit) and Gross Margin (2018-2023)

Table 28. Shenzhen Poweroak Technology Product Portfolio

Table 29. Shenzhen Poweroak Technology Recent Developments

Table 30. GOAL ZERO Outdoor Power Supply Company Information

Table 31. GOAL ZERO Business Overview

Table 32. GOAL ZERO Outdoor Power Supply Production (K Units), Value (US\$

Million), Price (US\$/Unit) and Gross Margin (2018-2023)

Table 33. GOAL ZERO Product Portfolio

Table 34. GOAL ZERO Recent Developments

Table 35. JVC Outdoor Power Supply Company Information

Table 36. JVC Business Overview

Table 37. JVC Outdoor Power Supply Production (K Units), Value (US\$ Million), Price

(US\$/Unit) and Gross Margin (2018-2023)

Table 38. JVC Product Portfolio

Table 39. JVC Recent Developments

Table 40. Allpowers Outdoor Power Supply Company Information

Table 41. Allpowers Business Overview

Table 42. Allpowers Outdoor Power Supply Production (K Units), Value (US\$ Million),

Price (US\$/Unit) and Gross Margin (2018-2023)

Table 43. Allpowers Product Portfolio

Table 44. Allpowers Recent Developments

Table 45. Westinghouse Outdoor Power Supply Company Information

Table 46. Westinghouse Business Overview

Table 47. Westinghouse Outdoor Power Supply Production (K Units), Value (US\$

Million), Price (US\$/Unit) and Gross Margin (2018-2023)

Table 48. Westinghouse Product Portfolio

Table 49. Westinghouse Recent Developments

Table 50. DBK Outdoor Power Supply Company Information

Table 51. DBK Business Overview

Table 52. DBK Outdoor Power Supply Production (K Units), Value (US\$ Million), Price

(US\$/Unit) and Gross Margin (2018-2023)

Table 53. DBK Product Portfolio

Table 54. DBK Recent Developments

Table 55. PISEN Outdoor Power Supply Company Information

Table 56. PISEN Business Overview

Table 57. PISEN Outdoor Power Supply Production (K Units), Value (US\$ Million), Price



(US\$/Unit) and Gross Margin (2018-2023)

Table 58. PISEN Product Portfolio

Table 59. PISEN Recent Developments

Table 60. ANKER Outdoor Power Supply Company Information

Table 61. ANKER Business Overview

Table 62. ANKER Outdoor Power Supply Production (K Units), Value (US\$ Million),

Price (US\$/Unit) and Gross Margin (2018-2023)

Table 63. ANKER Product Portfolio

Table 64. ANKER Recent Developments

Table 65. Sbase Outdoor Power Supply Company Information

Table 66. Sbase Business Overview

Table 67. Sbase Outdoor Power Supply Production (K Units), Value (US\$ Million), Price

(US\$/Unit) and Gross Margin (2018-2023)

Table 68. Sbase Product Portfolio

Table 69. Sbase Recent Developments

Table 70. Letsolar Outdoor Power Supply Company Information

Table 71. Letsolar Business Overview

Table 72. Letsolar Outdoor Power Supply Production (K Units), Value (US\$ Million),

Price (US\$/Unit) and Gross Margin (2018-2023)

Table 73. Letsolar Product Portfolio

Table 74. Letsolar Recent Developments

Table 75. Yoobao Outdoor Power Supply Company Information

Table 76. Yoobao Business Overview

Table 77. Yoobao Outdoor Power Supply Production (K Units), Value (US\$ Million),

Price (US\$/Unit) and Gross Margin (2018-2023)

Table 78. Yoobao Product Portfolio

Table 79. Yoobao Recent Developments

Table 80. Newsmy Outdoor Power Supply Company Information

Table 81. Newsmy Business Overview

Table 82. Newsmy Outdoor Power Supply Production (K Units), Value (US\$ Million),

Price (US\$/Unit) and Gross Margin (2018-2023)

Table 83. Newsmy Product Portfolio

Table 84. Newsmy Recent Developments

Table 85. Newsmy Outdoor Power Supply Company Information

Table 86. Orico Business Overview

Table 87. Orico Outdoor Power Supply Production (K Units), Value (US\$ Million), Price

(US\$/Unit) and Gross Margin (2018-2023)

Table 88. Orico Product Portfolio

Table 89. Orico Recent Developments



Table 90. Flashfish Outdoor Power Supply Company Information

Table 91. Flashfish Outdoor Power Supply Production (K Units), Value (US\$ Million),

Price (US\$/Unit) and Gross Margin (2018-2023)

Table 92. Flashfish Product Portfolio

Table 93. Flashfish Recent Developments

Table 94. Pecron Outdoor Power Supply Company Information

Table 95. Pecron Business Overview

Table 96. Pecron Outdoor Power Supply Production (K Units), Value (US\$ Million),

Price (US\$/Unit) and Gross Margin (2018-2023)

Table 97. Pecron Product Portfolio

Table 98. Pecron Recent Developments

Table 99. Global Outdoor Power Supply Production Comparison by Region: 2018 VS 2022 VS 2029 (K Units)

Table 100. Global Outdoor Power Supply Production by Region (2018-2023) & (K Units)

Table 101. Global Outdoor Power Supply Production Market Share by Region (2018-2023)

Table 102. Global Outdoor Power Supply Production Forecast by Region (2024-2029) & (K Units)

Table 103. Global Outdoor Power Supply Production Market Share Forecast by Region (2024-2029)

Table 104. Global Outdoor Power Supply Production Value Comparison by Region: 2018 VS 2022 VS 2029 (US\$ Million)

Table 105. Global Outdoor Power Supply Production Value by Region (2018-2023) & (US\$ Million)

Table 106. Global Outdoor Power Supply Production Value Market Share by Region (2018-2023)

Table 107. Global Outdoor Power Supply Production Value Forecast by Region (2024-2029) & (US\$ Million)

Table 108. Global Outdoor Power Supply Production Value Market Share Forecast by Region (2024-2029)

Table 109. Global Outdoor Power Supply Market Average Price (US\$/Unit) by Region (2018-2023)

Table 110. Global Outdoor Power Supply Consumption Comparison by Region: 2018 VS 2022 VS 2029 (K Units)

Table 111. Global Outdoor Power Supply Consumption by Region (2018-2023) & (K Units)

Table 112. Global Outdoor Power Supply Consumption Market Share by Region (2018-2023)

Table 113. Global Outdoor Power Supply Forecasted Consumption by Region



(2024-2029) & (K Units)

Table 114. Global Outdoor Power Supply Forecasted Consumption Market Share by Region (2024-2029)

Table 115. North America Outdoor Power Supply Consumption Growth Rate by Country: 2018 VS 2022 VS 2029 (K Units)

Table 116. North America Outdoor Power Supply Consumption by Country (2018-2023) & (K Units)

Table 117. North America Outdoor Power Supply Consumption by Country (2024-2029) & (K Units)

Table 118. Europe Outdoor Power Supply Consumption Growth Rate by Country: 2018 VS 2022 VS 2029 (K Units)

Table 119. Europe Outdoor Power Supply Consumption by Country (2018-2023) & (K Units)

Table 120. Europe Outdoor Power Supply Consumption by Country (2024-2029) & (K Units)

Table 121. Asia Pacific Outdoor Power Supply Consumption Growth Rate by Country: 2018 VS 2022 VS 2029 (K Units)

Table 122. Asia Pacific Outdoor Power Supply Consumption by Country (2018-2023) & (K Units)

Table 123. Asia Pacific Outdoor Power Supply Consumption by Country (2024-2029) & (K Units)

Table 124. Latin America, Middle East & Africa Outdoor Power Supply Consumption Growth Rate by Country: 2018 VS 2022 VS 2029 (K Units)

Table 125. Latin America, Middle East & Africa Outdoor Power Supply Consumption by Country (2018-2023) & (K Units)

Table 126. Latin America, Middle East & Africa Outdoor Power Supply Consumption by Country (2024-2029) & (K Units)

Table 127. Global Outdoor Power Supply Production by Capacity (2018-2023) & (K Units)

Table 128. Global Outdoor Power Supply Production by Capacity (2024-2029) & (K Units)

Table 129. Global Outdoor Power Supply Production Market Share by Capacity (2018-2023)

Table 130. Global Outdoor Power Supply Production Market Share by Capacity (2024-2029)

Table 131. Global Outdoor Power Supply Production Value by Capacity (2018-2023) & (US\$ Million)

Table 132. Global Outdoor Power Supply Production Value by Capacity (2024-2029) & (US\$ Million)



Table 133. Global Outdoor Power Supply Production Value Market Share by Capacity (2018-2023)

Table 134. Global Outdoor Power Supply Production Value Market Share by Capacity (2024-2029)

Table 135. Global Outdoor Power Supply Price by Capacity (2018-2023) & (US\$/Unit)

Table 136. Global Outdoor Power Supply Price by Capacity (2024-2029) & (US\$/Unit)

Table 137. Global Outdoor Power Supply Production by Sales Channel (2018-2023) & (K Units)

Table 138. Global Outdoor Power Supply Production by Sales Channel (2024-2029) & (K Units)

Table 139. Global Outdoor Power Supply Production Market Share by Sales Channel (2018-2023)

Table 140. Global Outdoor Power Supply Production Market Share by Sales Channel (2024-2029)

Table 141. Global Outdoor Power Supply Production Value by Sales Channel (2018-2023) & (US\$ Million)

Table 142. Global Outdoor Power Supply Production Value by Sales Channel (2024-2029) & (US\$ Million)

Table 143. Global Outdoor Power Supply Production Value Market Share by Sales Channel (2018-2023)

Table 144. Global Outdoor Power Supply Production Value Market Share by Sales Channel (2024-2029)

Table 145. Global Outdoor Power Supply Price by Sales Channel (2018-2023) & (US\$/Unit)

Table 146. Global Outdoor Power Supply Price by Sales Channel (2024-2029) & (US\$/Unit)

Table 147. Key Raw Materials

Table 148. Raw Materials Key Suppliers

Table 149. Outdoor Power Supply Distributors List

Table 150. Outdoor Power Supply Customers List

Table 151. Outdoor Power Supply Industry Trends

Table 152. Outdoor Power Supply Industry Drivers

Table 153. Outdoor Power Supply Industry Restraints

Table 154. Authors List of This Report



List Of Figures

LIST OF FIGURES

- Figure 1. Research Methodology
- Figure 2. Research Process
- Figure 3. Key Executives Interviewed
- Figure 4. Outdoor Power SupplyProduct Picture
- Figure 5. Market Value Comparison by Capacity (2018 VS 2022 VS 2029) & (US\$ Million)
- Figure 6. Below 500wh Product Picture
- Figure 7. 500 to 1000wh Product Picture
- Figure 8. Above 1000wh Product Picture
- Figure 9. Online Sales Product Picture
- Figure 10. Offline Sales Product Picture
- Figure . Global Outdoor Power Supply Production Value (US\$ Million), 2018 VS 2022 VS 2029
- Figure 1. Global Outdoor Power Supply Production Value (2018-2029) & (US\$ Million)
- Figure 2. Global Outdoor Power Supply Production Capacity (2018-2029) & (K Units)
- Figure 3. Global Outdoor Power Supply Production (2018-2029) & (K Units)
- Figure 4. Global Outdoor Power Supply Average Price (US\$/Unit) & (2018-2029)
- Figure 5. Global Outdoor Power Supply Key Manufacturers, Manufacturing Sites & Headquarters
- Figure 6. Global Outdoor Power Supply Manufacturers, Date of Enter into This Industry
- Figure 7. Global Top 5 and 10 Outdoor Power Supply Players Market Share by Production Valu in 2022
- Figure 8. Manufacturers Type (Tier 1, Tier 2, and Tier 3): 2018 VS 2022
- Figure 9. Global Outdoor Power Supply Production Comparison by Region: 2018 VS 2022 VS 2029 (K Units)
- Figure 10. Global Outdoor Power Supply Production Market Share by Region: 2018 VS 2022 VS 2029
- Figure 11. Global Outdoor Power Supply Production Value Comparison by Region: 2018 VS 2022 VS 2029 (US\$ Million)
- Figure 12. Global Outdoor Power Supply Production Value Market Share by Region: 2018 VS 2022 VS 2029
- Figure 13. North America Outdoor Power Supply Production Value (US\$ Million) Growth Rate (2018-2029)
- Figure 14. Europe Outdoor Power Supply Production Value (US\$ Million) Growth Rate (2018-2029)



- Figure 15. China Outdoor Power Supply Production Value (US\$ Million) Growth Rate (2018-2029)
- Figure 16. Japan Outdoor Power Supply Production Value (US\$ Million) Growth Rate (2018-2029)
- Figure 17. Global Outdoor Power Supply Consumption Comparison by Region: 2018 VS 2022 VS 2029 (K Units)
- Figure 18. Global Outdoor Power Supply Consumption Market Share by Region: 2018 VS 2022 VS 2029
- Figure 19. North America Outdoor Power Supply Consumption and Growth Rate (2018-2029) & (K Units)
- Figure 20. North America Outdoor Power Supply Consumption Market Share by Country (2018-2029)
- Figure 21. United States Outdoor Power Supply Consumption and Growth Rate (2018-2029) & (K Units)
- Figure 22. Canada Outdoor Power Supply Consumption and Growth Rate (2018-2029) & (K Units)
- Figure 23. Europe Outdoor Power Supply Consumption and Growth Rate (2018-2029) & (K Units)
- Figure 24. Europe Outdoor Power Supply Consumption Market Share by Country (2018-2029)
- Figure 25. Germany Outdoor Power Supply Consumption and Growth Rate (2018-2029) & (K Units)
- Figure 26. France Outdoor Power Supply Consumption and Growth Rate (2018-2029) & (K Units)
- Figure 27. U.K. Outdoor Power Supply Consumption and Growth Rate (2018-2029) & (K Units)
- Figure 28. Italy Outdoor Power Supply Consumption and Growth Rate (2018-2029) & (K Units)
- Figure 29. Netherlands Outdoor Power Supply Consumption and Growth Rate (2018-2029) & (K Units)
- Figure 30. Asia Pacific Outdoor Power Supply Consumption and Growth Rate (2018-2029) & (K Units)
- Figure 31. Asia Pacific Outdoor Power Supply Consumption Market Share by Country (2018-2029)
- Figure 32. China Outdoor Power Supply Consumption and Growth Rate (2018-2029) & (K Units)
- Figure 33. Japan Outdoor Power Supply Consumption and Growth Rate (2018-2029) & (K Units)
- Figure 34. South Korea Outdoor Power Supply Consumption and Growth Rate



(2018-2029) & (K Units)

Figure 35. China Taiwan Outdoor Power Supply Consumption and Growth Rate (2018-2029) & (K Units)

Figure 36. Southeast Asia Outdoor Power Supply Consumption and Growth Rate (2018-2029) & (K Units)

Figure 37. India Outdoor Power Supply Consumption and Growth Rate (2018-2029) & (K Units)

Figure 38. Australia Outdoor Power Supply Consumption and Growth Rate (2018-2029) & (K Units)

Figure 39. Latin America, Middle East & Africa Outdoor Power Supply Consumption and Growth Rate (2018-2029) & (K Units)

Figure 40. Latin America, Middle East & Africa Outdoor Power Supply Consumption Market Share by Country (2018-2029)

Figure 41. Mexico Outdoor Power Supply Consumption and Growth Rate (2018-2029) & (K Units)

Figure 42. Brazil Outdoor Power Supply Consumption and Growth Rate (2018-2029) & (K Units)

Figure 43. Turkey Outdoor Power Supply Consumption and Growth Rate (2018-2029) & (K Units)

Figure 44. GCC Countries Outdoor Power Supply Consumption and Growth Rate (2018-2029) & (K Units)

Figure 45. Global Outdoor Power Supply Production Market Share by Capacity (2018-2029)

Figure 46. Global Outdoor Power Supply Production Value Market Share by Capacity (2018-2029)

Figure 47. Global Outdoor Power Supply Price (US\$/Unit) by Capacity (2018-2029)

Figure 48. Global Outdoor Power Supply Production Market Share by Sales Channel (2018-2029)

Figure 49. Global Outdoor Power Supply Production Value Market Share by Sales Channel (2018-2029)

Figure 50. Global Outdoor Power Supply Price (US\$/Unit) by Sales Channel (2018-2029)

Figure 51. Outdoor Power Supply Value Chain

Figure 52. Outdoor Power Supply Production Mode & Process

Figure 53. Direct Comparison with Distribution Share

Figure 54. Distributors Profiles

Figure 55. Outdoor Power Supply Industry Opportunities and Challenges

Highlights



The global Outdoor Power Supply market is projected to reach US\$ million by 2028 from an estimated US\$ million in 2022, at a CAGR of % during 2024 and 2029. North American market for Outdoor Power Supply is estimated to increase from \$ million in 2022 to reach \$ million by 2028, at a CAGR of % during the forecast period of 2023 through 2028.

Asia-Pacific market for Outdoor Power Supply is estimated to increase from \$ million in 2022 to reach \$ million by 2029, at a CAGR of % during the forecast period of 2023 through 2029.

The major global companies of Outdoor Power Supply include ECOFLOW, Shenzhen Hello Tech Energy, Shenzhen Poweroak Technology, GOAL ZERO, JVC, Allpowers, Westinghouse, DBK and PISEN, etc. In 2022, the world's top three vendors accounted for approximately % of the revenue.

The global market for Outdoor Power Supply in Online Sales is estimated to increase from \$ million in 2023 to \$ million by 2029, at a CAGR of % during the forecast period of 2023 through 2029.

Considering the economic change due to COVID-19 and Russia-Ukraine War Influence, Below 500wh, which accounted for % of the global market of Outdoor Power Supply in 2022, is expected to reach million US\$ by 2029, growing at a revised CAGR of % from 2023 to 2029.

Report Scope

This report aims to provide a comprehensive presentation of the global market for Outdoor Power Supply, with both quantitative and qualitative analysis, to help readers develop business/growth strategies, assess the market competitive situation, analyze their position in the current marketplace, and make informed business decisions regarding Outdoor Power Supply.

The Outdoor Power Supply market size, estimations, and forecasts are provided in terms of output/shipments (K Units) and revenue (\$ millions), considering 2022 as the base year, with history and forecast data for the period from 2018 to 2029. This report segments the global Outdoor Power Supply market comprehensively. Regional market sizes, concerning products by types, by application, and by players, are also provided. The influence of COVID-19 and the Russia-Ukraine War were considered while estimating market sizes.

For a more in-depth understanding of the market, the report provides profiles of the competitive landscape, key competitors, and their respective market ranks. The report also discusses technological trends and new product developments.

The report will help the Outdoor Power Supply manufacturers, new entrants, and industry chain related companies in this market with information on the revenues, production, and average price for the overall market and the sub-segments across the different segments, by company, product type, application, and regions.



Key Companies & Market Share Insights

In this section, the readers will gain an understanding of the key players competing. This report has studied the key growth strategies, such as innovative trends and developments, intensification of product portfolio, mergers and acquisitions, collaborations, new product innovation, and geographical expansion, undertaken by these participants to maintain their presence. Apart from business strategies, the study includes current developments and key financials. The readers will also get access to the data related to global revenue, price, and sales by manufacturers for the period 2017-2022. This all-inclusive report will certainly serve the clients to stay updated and make effective decisions in their businesses. Some of the prominent players reviewed in the research report include:

ECOFLOW

Shenzhen Hello Tech Energy Shenzhen Poweroak Technology

GOAL ZERO

JVC

Allpowers

Westinghouse

DBK

PISEN

ANKER

Sbase

Letsolar

Yoobao

Newsmy

Orico

Flashfish



I would like to order

Product name: Outdoor Power Supply Industry Research Report 2023
Product link: https://marketpublishers.com/r/OBBF41745C23EN.html

Price: US\$ 2,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/OBBF41745C23EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970